



JEWISH FEDERATIONS OF CANADA - UIA

הפדרציות היהודיות בקנדה - UIA

FÉDÉRATIONS JUIVES DU CANADA - UIA

ANNUAL REPORT 2012-2013



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA

***Jewish Federations of Canada - UIA
and the Canadian Jewish Community
wish the State of Israel and its citizens
a happy 65th birthday!***

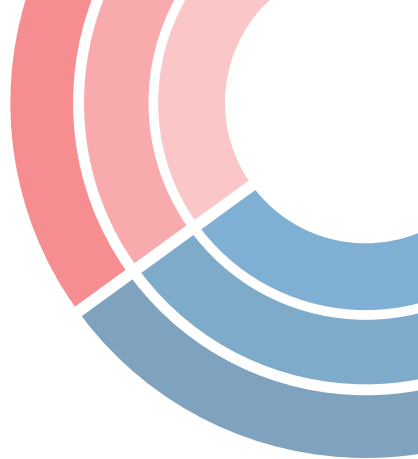
***We are proud to have been a vital
contributor and witness to Israel's
successes and accomplishments
since 1948.***





TABLE OF CONTENTS

Leadership Message	4
Israel and Overseas	
Partnership2Gether	
Toronto	6
Montreal	10
Coast to Coast	12
Special Projects & Mission	14
Partners in Israel	16
Regional Community Services	20
Next Generation	22
National Collective Responsibility	
Advocacy	26
Social Welfare Programs & Projects	28
Board of Directors	29
Financials	30
By the Numbers	31



LETTER FROM LEADERSHIP

Our national system is founded on some important Jewish values – the strength of community, the belief in tzedaka and our commitment that we are here for each other, whether that is in Canada, in Israel or wherever Jews are in distress.

Our newly adopted mission and vision statements boldly state that the central role of JFC-UIA is to connect Canadian Jews to each other, to Israel and to World Jewry in an effort to build philanthropic and leadership capacities. It is the unique role of JFC-UIA to do this work on behalf of all Canadian communities and federations, irrespective of size and capacity. Actually no: not irrespective but rather, because of diverse sizes and capacities.

The national organization has room for everyone at the table and provides opportunities for all to be engaged, to be counted and to have influence.



Marc Gold ,
Chair



Linda
Kislowicz,
President & CEO



Yossi Tanuri,
Director
General,
Israel Office

All of the stakeholders who participate in JFC-UIA and the professional staff in Canada and Israel contribute to making this happen.

One of the key accomplishments of the past year was the adoption of a strategic plan. This plan sets the stage and direction for the next three years. It focuses on four key areas– Israel and Overseas, Small and Regional Communities, Next Generation and Collective Activity/Action. And while there is nothing particularly new about these four areas, there is a significant change in the strategic approach.

The approach focuses on strengthening our partnerships and increasing the leverage of resources

and opportunities. Continuing funding stresses make this plan even more valuable as it serves as the framework that will guide difficult choices and decisions ahead.

We want to express our appreciation to all who participate in our national system, in Canada and in Israel - our partners, our stakeholders, our professional staff and our volunteer leadership.

You guarantee that, as we look forward and plan for the future, we do not lose sight of the important daily work that ensures that all of our programs and services operate effectively and efficiently.

Each and every one of you contributes to the fulfillment of the mission by making sure that we remain committed to our values.

Thank you. Toda raba.

Linda Kislowitz *Yoni Tarnun*
Marc Gold



Top Right: Marc Gold receiving an honorary PhD from Bar Ilan University (L to R): Prof. Moshe Kaveh, Prof. Pnina Klein, Marc Gold, Gabi Weisfeld (President of CFBIU), Canadian Ambassador Paul Hunt

Above: (L to R) Linda Kislowitz, Shulamith Medjuck, Marc Gold at the AJC Biennial Conference

Right: (L to R): Marc Gold, Natan Sharansky, David Cape

ISRAEL & OVERSEAS

PARTNERSHIP2GETHER

SHARING IDEAS, STRENGTHS & CHALLENGES



TORONTO - EILAT/EILOIT

UJA Federation's collaborative investment in the city of Eilat and surrounding region of Eilat is the best example of the strategic impact UJA has made in its long-standing partnership with Israel. By leveraging its investments with matching dollars from Israeli philanthropists, the Israeli government and other sources, UJA is making a transformational impact, changing an entire region. UJA Federation is doing this by investing in:

Higher Education - including the building of the Ben Gurion University Eilat dormitories, scholarships & volunteer programs.

- BGU Eilat Campus, with over 1,000 students, is Israel's fastest-growing university.

- Scholarship students gave over 2,500 volunteer hours to the local community.

Healthcare - by creating a world-class emergency room at Yoseftal Hospital in Eilat and by offering special incentives to attract talented medical professionals.

- Funding has been secured for a new emergency wing and ICU and a renovated pediatric unit at Yoseftal Hospital.
- Six new doctors are the first to be attracted to the region in over seven years.
- **The education system** - by increasing access to formal and informal education opportunities for Eilat's most vulnerable students and gifted youth.
- By funding Youth Futures, allied educational initiatives and other informal excellence and education programs, the matriculation rate of the secondary school population has increased to 68% from 25% in less than 10 years.

Career development services - by providing vocational training services that retrain low-skilled residents.

- Over 1,000 young adults annually receive advisory and support services to start careers and educational programs.

Renewable energy - by empowering the leaders of Eilat and Eilat to harness the region's vast natural assets and supporting research and development in solar energy.

- 200 science & technology teachers received intensive training programs under the renewable energy initiative.
- The Ministry of Trade and Industry has chosen Eilat as host location for its prestigious biennial alternative energy policy forum. It has also adopted the strategic program for the economic development of the field of marine biology in Eilat.
- In addition to 100 positions already created, 400 new employment opportunities will be created in the next three years.
- Eight leading companies are using the Capital Nature Renewable Energy Technology Hub's validation centre for international validation of their products. Four new companies are in the incubation stages of their technologies.



Toronto Volunteer in Bat Yam



Youth at the community centre in Sderot

ISRAEL & OVERSEAS

**PARTNERSHIP2GETHER
GENERATING WAVES OF CHANGE
TORONTO - BAT YAM/KIRYAT MOSHE**



Bat Yam is home to the fastest growing Ethiopian-Israeli community in Israel. Many vulnerable residents live in poverty. UJA Federation of Greater Toronto has a proud history of support for Ethiopian immigration and absorption, playing an active role in Operation Moses in 1984 and Operation Solomon in 1991.

Over many years, UJA Federation has developed significant expertise in advancing immigrant populations through education. It is currently reaching out to the Ethiopian community in Bat Yam, using its proven strategic educational model. Together with partners in Israel, UJA Federation is investing in:

Hot meal programs in schools for children and youth

After-school educational enrichment

- Almost 60 elementary school children enjoy after-school programming including tutorials, enrichment activities and a hot lunch.
- Since the launch of the Toronto Partnership and its educational advancement programs, the rate of high school drop outs has decreased from 9% to 1%.

- ‘Milim Vemisparim’ (Words and Numbers), a new pre-school intervention program, is improving the language and pre-literacy skills of 42 children.
- 500 elementary school students have improved academically because of the Moriah Literacy Program.

Vocational training in various lines of work including: nursing, early childhood education, bus driving and bookkeeping.

- 85 students who also volunteered in a variety of educational and social frameworks within the Ethiopian immigrant community received scholarships for vocational and academic training.

Young leadership programs

- 21 Toronto students interned for six weeks in professional fields based on their areas of interest while living with Israeli peers.
- More than 1,500 people on 68 Toronto delegations spent 110 days visiting Bat Yam where they were briefed about Bat Yam, the Ethiopian immigrant community, the Toronto partnership and Tikun Olam with the local community.

SDEROT

During the summer of 2006, as the security crisis in the south peaked, all Canadian Federations embarked on a joint strategic effort in support of the beleaguered city of Sderot.

The innovative strategies being used in Sderot are clearly proving themselves. Many locals who left Sderot due to security concerns have returned; and young people are increasingly involved in neighbourhood life, with large numbers claiming that they intend to stay in Sderot in the future.

The citizens of Sderot are being empowered and strengthened to rebuild their community for a strong and bright future. UJA’s support includes:

- The construction of a Kassam-proof second floor in Sderot’s community centre.
- Psychological therapy programs treating children, youth and parents suffering from trauma.
- Respite programs, mainly during vacations and holidays.
- Programs for youth at risk, such as “Etgarim” – a program that helps children and adults rehabilitate themselves physically, mentally and socially through challenging sports and outdoor activities.

ISRAEL & OVERSEAS

PARTNERSHIP2GETHER EMPOWERING COMMUNITIES

MONTREAL - BEER SHEVA/B'NEI SHIMON



Federation CJA directly supports over 30 Israel programs that focus on:

Attracting and retaining young populations

Over 100 students received scholarships in exchange for their active social involvement in the community.

Start Up Beer Sheva assists over 6,000 young adults annually. As Israel's first empowerment centre for young adults, it takes a comprehensive approach to development and advancement by assisting clients in making wise choices with regard to employment, education and training, scholarships and extra-curricular activities. Formal academic programming is supplemented by infor-

mal services such as cultural enrichment, leadership training and life skills coaching.

Enhancing Jewish identity

In connection with JAFI's T.E.N. program, 30 Israelis and 35 Montrealers worked together in Ethiopia and Israel on 'Tikkun Olam' projects. The group volunteered on an agricultural project in the community of Gondar. All members left feeling that they had made a tangible contribution towards sustainable change.

Youth at risk

Federation CJA supports youth at risk living in situations that undermine or threaten their physical and emotional well being with enhanced and improved social programs and services. For example:

Co'orat takes youth off the streets

"If we all lived in peace, if all the countries were friends, then there wouldn't be any wars – and that would be good. I go to school with Jews and Arabs. I love my friends – Jews and Arabs. I love learning at Hagar. Peace gives us honour. We will create peace here."

Elinor – 2nd grade student
at Hagar Learning Centre

and engages them in the performing arts, providing them with a safe place to spend leisure time and improving self-esteem.

Promoting and supporting tolerance and co-existence

Federation CJA is enhancing individual and communal abilities to appreciate cultural diversity and exercise fair and objective attitudes towards differing opinions, practices, religions and nationalities. For example:

Hagar Early Childhood Learning Centre - the first bilingual, multi-cultural public school in Beer Sheva - encourages Jewish and Arab children to learn and respect one another's heritage, religion, language and customs.

Furthering Israel education and engagement

Over 80 Israelis from the region took part in programs in Montreal. More than 600 Montrealers from over 15 delegations spent time in Israel on peer-to-peer exchanges, educational programs and community visits.

17 young adults lived with families in the region while interning at local institutions on Baderech - a five week internship program with a strong mifgash and educational component.

Nine adults with intellectual disabilities from Montreal and Beer Sheva connected with peers from Beit Cohen – a centre that supports Israel adults with intellectual disabilities - toured Israel and laid tefillin at the Kotel on a unique 10-day program in Israel that forged a stronger Jewish identity for all participants.

The Ma'of School for Gifted Children serves over 500 elementary school students with a higher than average IQ with much needed intellectual stimulation that is not available in their natural school environment. The Ma'of program caters to potential future leaders, scientists and professionals, particularly in the south of Israel.



Students at the Hagar Early Childhood Learning Centre

ISRAEL & OVERSEAS

PARTNERSHIP2GETHER

BUILDING LASTING AND MEANINGFUL CONNECTIONS

COAST TO COAST - GALILEE PANHANDLE



The Coast to Coast partnership of 11 communities in Canada and Israel builds and strengthens lasting connections between the people and communities with programs and events that enhance Jewish identity. Key themes are:

GESHER CHAI (LIVING BRIDGE)

Almost 40 eighth grade students from Vancouver's King David high school - the biggest single student delegation to the region - enjoyed a meaningful Geshet Chai Mifgash with Har Vaguy high school.

Five sixth grade students from Hanadiv elementary school in Metulla visited Ottawa where they met local Jewish families and spent time at the Jewish Com-

munity School connecting with peers. Israeli teachers informed classes about general life and school in Metulla.

'Friends across the Sea' is a pilot program that is strengthening the Jewish identity of elementary school students with a new curriculum that focuses on English, world geography and biblical studies.

The Jets program has shortened the distance between students at twinned schools Emek Hachula and Edmonton's Talmud Torah and Aley Givah and Vancouver's Talmud Torah. Junior high school students are making lifelong friends with a regular exchange of emails and videos.

YOUTH & EDUCATION

In July, an Educators conference in the upper Galilee brought 30 Israeli and

"We are all lucky to have been able to come together, to work together, to learn together, to vision together. It is what we bring to the table that is rich to share with one another".

Joyce Kerr, Winnipeg, MB
V.P. Gray Academy on the
Educators Conference

Canadian educators together to create a common language, build work plans and learn more effective ways to teach about Jewish identity and peoplehood. The program strengthened interpersonal relationships between teachers and bonds between communities.

Kav HaZinuk is a 10-year leadership program designed to combat the leadership crisis in Israel. Program participants enter as teenagers at age 15 and exit as adults and skilled community leaders at age 25. All participants design and implement a social and/or educational program that strengthens their local community.

'Embrace', a newly introduced program for youth-at-risk at the Tennis Centre in Kiryat Shmona, has had great success in helping youth address emotional issues and make better life choices by giving them a safe and fun place to go in their leisure time.

CAPACITY BUILDING

The Centre For Young Adults continues to serve as a one-stop shop for young adults looking to settle in the Northern Galil, providing critical assistance with jobs, housing and other areas of life necessary to make the resettlement process as seamless as possible.



Geshet Chai in Ottawa

SPECIAL PROJECTS AND MISSIONS

NATIONAL WOMEN'S DIVISION

In September, over 100 women represented Canada at the 2012 International Lion of Judah Conference (ILOJJC) in New York City where the 40th anniversary of the Lion of Judah was celebrated. Four Canadians received the Kipnis-Wilson/Friedland Award in recognition of the invaluable impact they have made on their Jewish communities.

At the Southern Hospitality Luncheon - co-hosted with UJA Toronto - over 125 Lions of Judah gathered at the Miami Beach home of Debbie & Warren Kimel to hear the story of Polish Holocaust rescuer Irene Gut Opdyke as told by her daughter Jeannie Smith.

Montreal, Ottawa, Toronto, Winnipeg, Edmonton, Calgary, Vancouver and the Coast to Coast partnership forged stonger bonds

with Israel on over 15 community missions. Mission highlights include:

UJA Toronto's Prime Minister's Mission visited projects in Bat Yam and met with executives from Eilat-Eilot partnership as well as with President Shimon Peres.

In celebration of Israel's 65th Independence Day and a 15-year Federation partnership, 29 Calgarians on the Israel@65 mission visited project sites in the Galilee Panhandle funded by the Calgary Federation.

On Federation CJA's Chairman's mission, 45 community leaders from Montreal visited Jewish communities in Spain before visiting sites in the partnership

"We are gathered in the courtyard of the Israeli Embassy in Addis Ababa and the assembled group of 77 immigrants is thanking us for helping them to achieve their lifelong goal of reaching Jerusalem. With tears in my eyes I can only thank them for their courage, their patience and their resolve. Mostly though, I thank them for providing us the opportunity to fulfill a time-honored Jewish tradition, that of Tikkun Olam."

Julia Reitman, Montreal
on Federation CJA's 'Dove's Wings' Mission -
Federation CJA's final mission to Ethiopia.

region. Yom Hazikaron ceremonies in Jerusalem were attended with MASA participants.

As many as 900 paddlers and 1,000 spectators gathered at Lake Kinneret for the 2nd Dragon Boat Israel event which raised more than \$40,000 for Israeli charities.

Top: UJA Toronto Prime Minister's Mission
Bottom Left: Calgary Federation's Israel@65 Mission
Bottom Right: Montreal's Federation CJA Chairman's Mission



PARTNERS IN ISRAEL

JFC-UIA, Canadian Federations and communities are integral contributors to an international philanthropic system that reaches and supports Jews in need around the world. Each member of this international network of organizations serves a unique and vital function in the development and maintenance of a vibrant global Jewish community. Our international partners include:

JEWISH AGENCY FOR ISRAEL (JAFI)

Our deep and strategic partnership with the Jewish Agency for Israel (JAFI) is based on the shared conviction that guaranteeing the Jewish future is an overriding global Jewish priority. The collective Jewish sentiment is fostered by personal experience in Israel, which simultaneously links participants with heritage, community, land and people. It awakens and cultivates an ongoing personal exploration of meaning and identity within a collective context. It is the direct encounters between young Jews, in travel, discussion and meaningful social interaction, that forge a deep sense of Jewish identity, community and belonging.



JAFI partners with Diaspora communities to widen and deepen engagement with Israel, in particular for young Jews.

One area of focus at the centre of this mission is the Shlichim program. Working in a wide variety of community settings, shlichim - Israel educators - provide a living bridge to Israel by directly engaging thousands of Diaspora Jews every year with Israeli life and society. Hundreds of shlichim working across North America - at universities, Federations, schools, community centres and synagogues - provide a critical resource for Israel education, engagement and advocacy.

AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE (AJDC)

As the world's leading Jewish humanitarian assistance organization since 1914, AJDC has exemplified that all Jews are responsible for one another and for improving the well-being of vulnerable people around the world.

“Our Shlichut has had an immense impact on the Jewish community of Saskatoon. Working with all ages - from elementary school, through BBYO, Hillel, young adults and the elderly - it is our impression that we have introduced many of the Jews in Saskatoon to new ideas, points of view, and a more comprehensive understanding and appreciation of Israel.”

Tamar & Ari Reivim
Shlichim in Saskatoon, SK

Today, AJDC works in over 70 countries and in Israel to alleviate hunger and hardship, rescue Jews in danger, create lasting connections to Jewish life and provide immediate relief and long-term development support for victims of natural and man-made disasters. The AJDC serves Jewish communities around the globe including:

- The isolated and impoverished elderly, at-risk families and vulnerable children.
- Israel's most disadvantaged citizens, including at-risk children and youth, the elderly, immigrants, and people with disabilities.
- Victims of natural disasters and humanitarian emergencies.

Moldova's 3,600 elderly and impoverished Jews depend on critical welfare services delivered by AJDC. They receive vital food and other subsidies that help them cover basic costs of living. Health care workers assist homebound seniors with daily but vital routine activities like bathing and basic housekeeping.

“I want to thank you all for a wonderful week in Israel. I got so much out of this. I’m excited for the year ahead, both in terms of P2G opportunities and in terms of school-to-school opportunities within the borders of Canada as well.”

Abba Brodt, Vancouver
Principal of Richmond Jewish Day School
about the CTC Educators Conference in Israel
(Participants pictured below)



“Every year, CIE changes the lives of thousands of young Canadians by connecting them with Israel, Judaism and Jewish Identity on intensive journeys like March of the Living, Taglit-Birthright Israel and MASA Israel. CIE programs are immeasurable opportunities for Canada’s next generation of community leaders to cultivate our national Jewish heritage and strengthen connections with peers as individuals and also as vital members of the global Jewish community.”

Barry Zagdanski, Chair of CIE, Toronto
(Taglit-Birthright Israel trip pictured above)



Top Left: In March 2013, CIE received an award for "Overall Educational Excellence" at the Taglit-Birthright Israel (BRI) Annual Trip Organizer meetings, for exceptional performance as a BRI Trip Organizer, uncompromising educational standards and training of staff.

(L to R) Gidi Mark - CEO BRI, Hedai Offaim, Michael Soberman, Barry Chazan - International Director of Education, BRI; Shaun Hoffman, CIE Israel Office

Top Right: (L to R) Aharon Valency (former Mayor of Galil Elyon), Linda Kislwicz, Jasmine Malul in Israel

Right: NYLIA program participants in Israel



REGIONAL COMMUNITY SERVICES

JFC-UIA enhances and strengthens the quality of Jewish life in smaller and regional Canadian communities by connecting them to the national scene and to Israel with ongoing cultural and educational programs and services. JFC-UIA supports campaign efforts in non-federated and regional communities. Funds raised support local, national and international needs.

The PJ Library for regional communities in Ontario and the Atlantic region is officially open. The program will allow 200 families to enroll in the program which educates and entertains children of all ages.

The campaign trail brought Avi Melamed, expert on current affairs in the Arab world, to over 800 Canadians in 16 regional communities.

RJCO

In June 2012, a consultation conference focused on creating alliances and collaborative programs to strengthen and build the capacities of the Southwest Ontario region. It was attended by professionals from the London, Hamilton and Windsor Federations.

After a hiatus of over 20 years, the Walk for Israel in Kitchener-Waterloo was revived with great success. Sponsored in part by the Waterloo Region Jewish Community Council and JFC-UIA, more than 100 walkers raised over \$12,000 for youth programs in Israel.

ATLANTIC JEWISH COUNCIL (AJC)

At the 18th Biennial Conference in November, Michael Argand took

"I think it's key to program for the Jewish community you have, not the community you wish you had or that you used to have. We find creative ways to host events, given the size of the community and the limited resources available. But we're making it happen! I can say with certainty that my sons are growing up with an understanding of themselves as part of a wider Jewish community."

Susan Goldberg, Thunder Bay, ON
Youth Program Coordinator

over the presidency from Shulamith Medjuck. Kathy Zilbert and Lloyd Newman, Halifax, and Harry Gorbner, Moncton, were recognized for their long service to the Jewish community. The event engaged the community and fostered communication and innovative thinking.

Discussions at seminars and sessions throughout the weekend explored many critical themes including: challenges facing newcomers; young Jews in Atlantic Canada; fundraising and donors; and the international economic and media treatment of Israel. With 70 immigrant families settled in the Atlantic region, discussion also centred on facilitating integration into the local community.

Yom Ha'aztamaut & Yom Hashoah events were held in communities across the Maritimes including Halifax, Fredericton and St. John's NL. Over 200 people attended celebrations in Halifax alongside Canadian and Israeli dignitaries.

WESTERN CANADA

Jewish Federations of Canada - UIA continues to foster relationships with previously unaffiliated Jewish communities in the western region of Canada, such as Nelson, B.C.



At the Kitchener-Waterloo Walk for Israel 2012

NEXT GENERATION

JFC-UIA creates invaluable opportunities that engage and develop the next generation of young Jewish leaders by strengthening leadership skills and enhancing relationships with Israel and the Jewish world.

TAGLIT-BIRTHRIGHT ISRAEL (BRI)

Birthright Israel provides the gift of group-based educational trips for Jewish young adults who have never experienced Israel.

1,600 Canadians participated in a BRI program. For the third consecutive year, the International Mifgash program strengthened global connections with a Canada/Cuba and a Canada/Russia group.

“This has been the most incredible and meaningful experience – one that I will forever remember. I left Poland with a broken heart. But it gave me great pride to march with ten thousand others, supporting our survivors from Auschwitz to Birkenau and other places we visited. All with the same idea. Never again.”

Ronni Eliesen (MOL 2013)
Bialik High School, Montreal

MARCH OF THE LIVING (MOL)

MOL is a life-affirming journey that explores the tragic past of the Jewish people in Poland and celebrates the thriving Jewish present and vibrant future in Israel.

In recognition of the 68th anniversary of the liberation of Auschwitz-Birkenau and International Holocaust Remembrance Day, MOL uploaded moving accounts of liberation shared by Canadian Holocaust

survivors who have participated in past MOL programs.

In preparation for when survivors are no longer able to attend the MOL, the ‘Digital Archive Committee’ is actively pursuing ways to preserve existing testimonies.

Canadian youth engaged in dialogue with Jewish and Christian Polish peers during a visit to the new Museum of the History of Polish Jews in Warsaw.

MASA ISRAEL (MASA)

MASA programs strengthen the Jewish identity of young Jews by providing them with meaningful experiences on long-term programs and internships in Israel.

Over 500 young adults explored Israel on over 30 long term programs. Canada continues to have its strong program participation compared to other countries.

Israel Teaching Fellows, a new immersive 10-month teaching experience, is meeting with great success.

NATIONAL YOUNG LEADERSHIP (NYL)

NYL is developing the next generation of Canadian Jewish community leaders by creating a dynamic community where young leaders share ideas, programs and best practices.



March of the Living participants in Israel

Over 150 young leaders from across Canada examined current issues, networked and developed leadership skills at InMontreal 2012, a national leadership conference co-hosted by Montreal's Federation CJA. Session topics ranged from enhancing communication and leadership skills to politics and social media.

The NYL Israel Advocacy program (NYLIA) connects young leaders with the larger political scene. In August, members of Canada's parliament joined NYLIA on a mission to Israel where they engaged with Israeli peers and politicians. The NYLIA party gathered in Ottawa in October to further engage with government.

HILLEL CANADA

Hillel Canada provides Hillels and Jewish Student Associations on post-secondary campuses across the country with services such as program development, student and faculty outreach, professional development and staff training. It connects campus professionals with peers in an open and interactive forum at regular intervals throughout the year.

50 Hillel professionals explored the themes of community outreach and engagement in Toronto at the annual professional development conference in August.

Campus highlights include:

A multi-faith Shabbat event at Guelph hosted by Rabbi Levitt and Minister James VanderBerg engaged 90 members of the community from various religious and cultural background. The evening included an interactive seminar that explored multiple faiths.

"The smell of bread was mixed with the sound of singing. There were prayers lifted up and traditions explained. I was impressed by the number of different traditions that accepted Guelph Hillel's invitation to attend their Shabbat dinner. It was a night of meaningful conversations, genuine laughter and fostered understanding."

James VanderBerg, Guelph Campus Minister on the multi-faith Shabbat dinner at Guelph University

Brock University Hillel was voted 'best new club on campus' by the Student Union. Over the academic year, hundreds of students attended a bi-monthly 'Jewish Speaker Series' that explored topics such as the psychology of evil, the psychology of shyness, stories of Holocaust survival, Middle East politics and Israel.

Sessions that make Jewish learning a fun social event - Pizza & Parsha, Parsha & Pancakes, Jews & Brews and Ancient Wisdom for Modern life as examples - are regular scheduled and well attended events at both Guelph University Hillel and Hillel Atlantic.

Atlantic Hillel's 'Meet and Greet Interfaith Shabbat Dinner' - hosted with the Muslim Students Association - was attended by Jewish and Muslim students from across the Halifax area. The event enhanced cultural understanding and laid the groundwork for future events.



“The weekend was inspiring. It was amazing to see that we have such high quality young leaders who are stepping up to help strengthen the collective Jewish community across Canada. We discussed themes of leadership development, connecting communities, sharing best practices, strengthening campaigns all inspired by our Jewish values. The future of the Jewish community in Canada is in good hands! “

Evan Cooperman, Co-Chair of NYL
Speaking about the NYL management retreat in Banff

At the NYL Management Retreat in Banff, AB

NATIONAL COLLECTIVE RESPONSIBILITY

ADVOCACY



Acting as the advocacy agent for JFC-UIA and Jewish Federations across Canada, the Centre for Israel and Jewish Affairs ('The Centre') is active in a number of key strategic areas including:

DOMESTIC ISSUES

The Centre is involved in a number of domestic issues and activities such as crisis management including security audits and government funding, countering antisemitism, protection of Kashrut standards and immigration reform related to balancing humanitarian concerns along with protection against system fraud.

EDUCATION

The Centre sponsored a policy conference dealing with poverty, immigration and Middle East issues featuring Minister John Baird.

LEAD - Learn, Engage, Analyze, Deliberate - has focused on educating youth on domestic and Israel issues, thereby strengthening future advocacy.

Media and Crisis Communications program trained 200 people from across Canada, resulting in more frequent acquisition of relevant earned-media opportunities.

"I have found CIJA to be highly responsive to the needs of the local community. When my synagogue was defaced by antisemitic graffiti I called CIJA, which helped manage our communications response and security improvements."

Rabbi Jarrod Grover,
Beth Tikvah Synagogue, Toronto

"This training is useful for media interviews...Rather than getting defensive, we just need to remember the message!"

Media Training participant

INTERNATIONAL AND MIDDLE EAST

In the International and Middle East area The Centre has educated regarding the right of Israel to defend itself against Hamas missile attacks.

The Centre has advised regarding Canada's relations with Iran e.g. expansion of sanctions to include the Islamic Revolutionary Guard Corps (IRGC), banning the IRGC's Qods Force as a terrorist entity, removing Canada's embassy from Tehran, and expelling Iranian diplomats from Ottawa. The Centre also contributed to bringing both the government and opposition to accept the fourfold Iranian threat to regional stability and international security.

The Centre was active in working with all parties to help facilitate parliamentary hearings and a Canadian policy framework dealing with Jewish refugees from Arab countries.

On campus, The Centre worked with Hillel staff and students to bring them into the pro-Israel fold. It has also worked to counter IAW.

"The Centre is invaluable in the work we do on campus...This year we hosted an event that attracted over 500 Western students — many of whom were non-Jews."

Naomi Mazer, Executive Director, Hillel, Western University

COMMUNITY OUTREACH

The Centre has been actively engaged with ethnic and faith leaders, including 800+ evangelical churches.

Roundtable discussions on public policy took place with other communities.

The Centre unveiled 'Jews: A Canadian Story in Pictures', an exhibit portraying Canada's Jewish community's historic contribution.

The Centre has worked to counter BDS votes, has developed follow-up activities with mission alumni in government and campus and has convened the Canadian Rabbinical Caucus, bringing together representatives from all streams of Jewish practice.



At *Bindaas* - a sold-out evening organized in partnership with Jewish and Indian organizations.

SOCIAL WELFARE PROGRAMS & PROJECTS IN ISRAEL

Academy of Science & Humanities

Ahava Children & Youth Village

AJDC

Alei Giva

Alei Siach

Almaya

Amutat Yachav

Amutot in Sderot

Arava Institute

Ariel United Torah Institute

Acco IEC

Atid High School

Atidim

Bar Ilan Medical Faculty

Bat Melech

Bat Yam

Bayit Cham, Bnei Brak

BeAtzmi - Mifne Acco IEC

Beit Cohen

Beit Moriah

Ben Gurion University

Ben Yakir

Bnei David

Bnei David Mechina Yeshiva

Bnei Shimon Foundation - Na'aleh

Camp Kadimah

Canada Centre

Canadian Friends Herzog Hospital

Canadian Magen David Adom

Chaim BePlus

Doresh Tov

Dunie Weizman Conservatory of Music

Elem Youth

Emek Yezreel Academic College

Eretz Nehederet

Etgarim (Acco)

Falash Murah

Gadna Tel Aviv - soccer

Galil Elyon Regional Council Keshet

Garin Ometz Acco

Green Course

Guide Dog Centre for the Blind

G'vanim - Mercaz Aztmaut

Hadassah College

Hadassah Medical Centre

Hagar

Hamakom

Hand in Hand

Hebrew University

Hillel Israel

Hurricane Relief

Hydrotherapy Centre

Institute for Talmudic Publication

Institute Jewish Genealogy

Isracorps - Mechinat Gai Acco

Israel Academy of Science & Humanities

Israel Arts & Science

Israel Food Bank

Israel Goldstein Youth Village

Israel Hockey

Israel Leadership Institute in Sderot

Israel Nature Reserve

Jabolinsky Institute

JAFI

Jerusalem Open House

Jerusalem Season of Culture

Job Katif

Kashouvot

Kehillat Netzarim

Keren Hayesod

Keren Karev

Kivunim

Kol Yisrael Chaverim Morasha

Kolot

Lahav

Larger than Life

Livnot U'Lehibanot

Liyeladim Besikkun

Lone Soldier Center

Maccabi Tzeirey Metulla

Maccabi World Union

Machar

Masa

Massuah

Mazkeret Batya

Melitz

Mendel Kaplan Botanical Garden

Mentor for Life

Merchavim

MiBereshit

Micha Society for the Deaf

Midreshet Dimona

Migdal Ohr

Milbat

Morporgu Fund

Natal

Negev Coalition

Net@

Neve Avraham

Ohr Torah Stone

One Family

Or Shalom

Or Yehuda Municipality

Orot Israel

Peres Centre for Peace

Regavim

Reut Institute

Sachta Rashi Foundation

Schechter Institute

Schneider Childrens Hospital

Shalem Centre

Shlom Banaich

Sourasky Medical Centre

Sparks of Science

Start Up Beer Sheva

Stuchynski Alzheimer Centre

Swiva Israel

Tebeka

Tel Hai College

Tishkofet

Tor Hamidbar

Tsofim

Victims of Terror

WIZO

World ORT

Yad Lekashish

Yad Sarah

Yahad in Unum

Yasher Lechayal to Bnei David

Yehidim Leman Hano'ar Ethiopian Youth

Yemin Orde

Yeshivat Ayelet Hashachar

Yeshivat Hesder Kiryat Shmonah

Yesodot

Yoseftal Hospital

Young Communities Negev

Youth Futures

Yuvalim

Zichron Menachem

Ziv Neurim

BOARD OF DIRECTORS

Honorary President

Charles Bronfman

Chair

Marc Gold

Immediate past-Chair

David Engel

Chair Elect

Dr. Ralph Shedletsky

Committee Chairs

Audit Committee

Mark Rosen

Budget & Finance

Bernard Pinsky

Israel & Overseas

Warren Kimel

Honorary Legal Counsel

Robert Vineberg

Jewish Identity

Brenda Gewurz

Appointees

Dr. Elyse Lackie

Shawna Goodman Sone

Keren Hayesod

Representative

Jason Rubinoff

Community Representatives

Atlantic

Shulamith Medjuck

Calgary

Adam Singer

Edmonton

Stephanie Hendin

Hamilton

Larry Szpirglas

Montreal

David Cape

Susan Laxer C.A.

Nancy Rosenfeld

Ontario Region

Dr. Mark Siegel

Ottawa

Debbie Halton-Weiss

Saskatchewan region

Dr. Steven Goluboff

Toronto

Joel Reitman

Randy Shiff

Richard Venn

Elizabeth Wolfe

Vancouver

Michael Fugman

Stephen Gaerber

Windsor

Marc Katzman

Winnipeg

Israel Ludwig



Consolidated Summary of Statement of Operations
 for the year ended December 31, 2012

Revenues

Donations	56,444,388	
Investment income	292,900	
Fair value adjustment to marketable securities and restricted funds	95,007	
		<u>56,832,295</u>

Expenditures

Social Welfare Programs

Student scholarships, education and cultural programs	19,374,641	
Aged and infirm, rescue, relief and immigration absorption costs	8,403,641	
Israel Emergency	2,336,761	
Properties in Israel	1,478,142	
Partnership 2000	413,832	
		<u>32,007,017</u>

National Grants

326,700

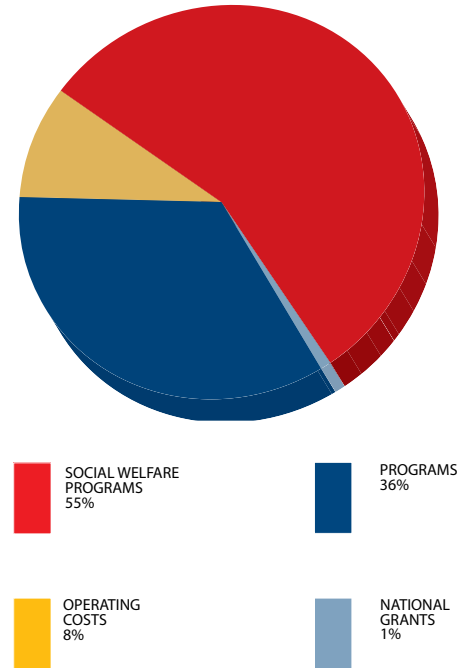
Program and Operating Costs

Leadership development and Canada-Israel youth program subsidies	4,814,197	
Campaign assistance	740,424	
National campus services	1,711,639	
Education, communications, media and government relations	13,661,591	
Operating costs	4,940,711	
		<u>25,868,562</u>

58,202,279

Excess of Expenditures over Revenues

\$ (1,369,984)



BY THE NUMBERS

Next Generation

Professional & Leadership Development

	Participants
Spertus M.A. Class of 2014	10
Birtheright Israel Madrichim Staff Training	90
March of the Living Chaperone Training	50
Israeli Educator Training	15
Hillel Canada Staff Training	50
Hillel Canada Vienna Conference	10
375 Hillel Canada Regional Campus Events	9750
NYLIA Israel Advocacy Israel Mission & Ottawa Conference	36
KH Keshet Young Leadership Conference	6
Dallas Conference	10
JFNA Cabinet Retreat	14
InMontreal Leadership Symposium	160
Banff Management Retreat	25

Israel Experience

Birtheright Israel	1663
March of the Living	715
High School Programs	558
MASA Israel	497

Regional Community Services

	Participants
48 RJCO Youth & Family Regional Programs	1200
6 Waterloo Region Jewish Community Council Events	300
10 Kingston Jewish Council Events	240
16 Campaign Events	800
3 Community Leadership Webinars	111

Israel & Overseas

230 Family and Individual Trips	900
17 Community Missions	338
20 Educational Scholarship Funds	614
National Women's Division Southern Hospitality	125
International Lion of Judah Conference	100



JEWISH FEDERATIONS OF CANADA - UJA
הפדרציות היהודיות בקנדה - UJA
FÉDÉRATIONS JUIVES DU CANADA - UJA

4600 Bathurst Street Suite 315 Toronto, ON M2R 3V3
 T. 416.636.7655 F. 416.636.9897 E. office@jfcuia.org
www.jewishcanada.org

