



Shalom09|26

The Journal of the Reading Jewish Community published by the Jewish Federation of Reading/Berks

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Literatour Berks celebrates eighth season with bestselling author Pati Jinich

By Nancy Russo

Jewish Federation of Reading/Berks is proud to continue its partnership with the Exeter Community Library and the Jewish Book Council as Literatour Berks returns for its eighth season of bringing nationally acclaimed Jewish authors to our community.

Over the past eight years, this collaboration has become a beloved tradition, connecting readers with extraordinary voices whose stories celebrate Jewish history, culture and identity and the many experiences that shape our world. We are honored to be part of a partnership that encourages meaningful conversations, fosters understanding and strengthens our community through the shared love of books.

This year’s kick-off event will feature *New York Times* bestselling cookbook author and award-winning television host Pati Jinich on Tuesday, Oct. 20, at 7 p.m. in the GoggleWorks Center for the Arts in Reading. Jinich, host of the James Beard Award-winning PBS series “Pati’s Mexican Table,” will share stories from her newest book, “Foods of La Frontera,” exploring the rich connections between food, family, culture, and identity.

Drawing on her Jewish heritage and her life in Mexico, Pati will discuss how her grandmothers influenced her understanding of tradition, resilience and the power of sharing stories around the table. Guests will enjoy a screening of an episode from her television series highlighting Jewish life in Mexico City.

In addition to general admission, attendees have the opportunity to become VIP Sponsors, helping support Literatour



Berks while enjoying an enhanced event experience. VIP Sponsorship packages include early admission at 6:30, an exclusive photo opportunity with Pati Jinich and priority access to the book signing.

Sponsorship levels are available for \$118 for one person, which includes one cookbook, or \$180 for two people, which includes two cookbooks. These sponsorships provide a wonderful way to support the continued success of Literatour Berks and ensure that exceptional literary programming remains available to our community.

The eighth season of Literatour Berks is made possible through the generosity of many dedicated partners and supporters, including a grant from the Yiddish Book Center. This important

funding helps bring nationally recognized Jewish authors and thought leaders to Berks County, allowing readers of all ages to engage with compelling stories, diverse perspectives and meaningful conversations.

As we begin another exciting Literatour Berks season, we are grateful to partner with organizations that recognize the power of literature to build bridges between cultures and generations.

By bringing celebrated Jewish authors to Berks County, Literatour Berks continues to inspire readers, promote lifelong learning, and celebrate the diverse voices that enrich our community. We invite everyone to join us for this unforgettable evening and to be part of another remarkable season of stories that educate, inspire, and connect us all.



A sweet season of renewal

By Richard Bradbury
Development Director

Hello, *Shalom* readers! September already—where did the summer go? As much as I love summertime, this year's high temperatures and stifling humidity sometimes made being indoors the more comfortable choice. At our house, the AC has been working overtime, and we have the electric bill to prove it! I hope you and yours have been enjoying the season wherever you found it most comfortable.

Gratitude for a Welcoming Community

Wherever summer kept you, I hope you were surrounded by friends and family — given and chosen — who made each gathering joyful. 2026 has been my second summer at the Federation. I have been so fortunate to spend much of it getting to know you, whether we met in your home, on my porch, at the JCC, during Federation happy hours, at a restaurant, or by chance at the library or GoggleWorks. Isn't Thorn Alley amazing? They had me at "Prosecco on tap." Each meeting was such a pleasure!

Thank you for welcoming me (and John) and for sharing your family histories, your connections to Reading, and the many ways Jewish Federation is meaningful to you and to our community.

Shalom, the High Holy Days, and a Community That Reaches Far

Your Federation has been busy all summer preparing for the High Holy Days and for the inspiring, meaningful, and cultural events that arrive with fall. Beginning with this issue of *Shalom*, I hope you will enjoy the pages of Rosh Hashanah greetings from friends and family near and far — from Colorado, California, Florida, and beyond. *Shalom* has reach: more than 100 copies are delivered to Readingites living outside Pennsylvania.

Thank you for your generosity during our Rosh Hashanah Campaign and for contributing more than \$4,000 in support dedicated exclusively to our much-loved publication. Your support helps keep *Shalom* free for our entire community of more than 650 readers.

Community Calendars and Shared Thanks

JCC members for 2026–2027 should have their calendars in hand by the time they read this issue. I tip my hat to the calendar committee for the teamwork required to gather and coordinate the hundreds of programs and services offered by our synagogues and your Federation. Thank you as well to all calendar patrons and to the friends and families who sponsored months in our calendar. Please pat yourselves on the back — and send a friendly note to our month sponsors to say "Toda Raba!"

Our 2026 Annual Campaign

Along with your calendars, you should have received an important letter from me, our CEO, Cindy Gerber Tomlinson, and Board Chair Jonathan Avins asking you to open your heart and hands and give as generously as you are able to the 2026 Annual Campaign. With only four months left in 2026, we have significant ground to cover to reach our necessary goal. It is a difficult but inevitable reality that as the cost of living rises for you and me, Federation costs rise as well.

This year, we are asking donors who have never made a gift to make their "first-time gift." It's been said that "the reward for a mitzvah is the mitzvah itself." You'll feel good, you'll feel a sense of accomplishment, and you'll acquire a sense of greater meaning in your life.

If we have not heard from you in a few years, please contact us and share your concerns or the reasons you may have stepped away. I have already encountered several former donors who decided to recommit and contribute to the Federation. With antisemitism spiking in the U.S. and around the world, the need to feel connected to community may be part of what



brings people back. It is a harsh reason, but during uncertain times we must depend on one another and on the alliances we have built with our non-Jewish friends and partners.

Ways to Strengthen Your Support

- Annual and current donors: please consider increasing your gift by 18%. If you gave \$100 in 2025, consider \$118 for 2026. A \$500 gift becomes \$590 — or, if you are able, round up to \$600. An increase is roughly the cost of one matcha latte per month.
- Leadership members: please consider increasing your contribution from \$1,200 to \$1,500 for a single member (just \$25 more per month), or from \$2,400 to \$3,000 for a couple, which is \$50 additional per month.
- Have you ever thought about becoming a member of Federation Leadership or sponsoring an event? Leadership members and event sponsors receive invitations to exclusive events and opportunities to connect personally with speakers and artists at Leadership dinners, receptions, and planned and pop-up events and dinners when hosting honored guests and friends from Israel.

This September, during this sweet season of renewal, please consider giving generously to your Federation's Annual Campaign. Jewish tradition encourages us to think about tzedakah at many different times throughout the calendar year, but we are especially called upon to reflect upon this mitzvah as we prepare for Rosh Hahanah and Yom Kippur. Give your Federation the honor of doing something truly wonderful for the community through your tzedakah. Together, we can help make Berks County and our Jewish community safer, healthier, and more vibrant.

Let's Connect

As I mentioned earlier, I have had the privilege of meeting so many community members this summer. But for every person or family I have met, there are 10 or 20 I have not—and I welcome the opportunity. Please contact me for a meet-and-greet over coffee, breakfast, or lunch. I want to learn more about you, your family's history, and what the Jewish Federation means to you. You can reach me at 610-921-0624 or richardb@jfreading.org.

Wishing you and yours a sweet New Year. Shana Tova. Let us all work for peace in the year ahead.

Obituaries

Norman Wilikofsky, 100, died July 26. Born and raised in Brooklyn, he was a child of the Great Depression and a member of the "greatest generation." After his service in the Army Air Force in World War II, he embarked on a career in accounting.

An opportunity to work for the former Interstate Container Corporation brought him to Reading in the late 1950s. He worked there for 35 years and rose to the role of corporate comptroller, overseeing finances across divisions in a number of states. After retirement he continued work as a freelance corporate consultant.

Norman was active in the operations of the B'nai Brith House of Reading, was on the board of directors of the Berks County Municipal Authority and was a congregant

of Keshet Zion Synagogue for almost seven decades, serving as vice president and working on a number of committees. He also held leadership positions at the Jewish Federation of Reading/Berks. Norman also volunteered to deliver food from the JFS food pantry to homebound clients.

Norman was a loving husband, father, grandfather, and friend. He gave of himself freely, asking nothing in return. Even during his difficult final year, he was quick with a joke, never losing sight of the fact that he enjoyed a long and happy life."

He was preceded in death by Rita, his wife of 65 years. He is survived by his son Adam, daughter Andrea Sanders, daughter-in-law Diane, son-in-law Leonard and four grandsons.

Shalom

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The opinions expressed in *Shalom* are of the writers and not the Jewish Federation of Reading/Berks



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today!

A Message from the CEO

The Reading Diaspora

By Cindy Gerber Tomlinson

Chief Executive Officer

The Federation has had a strong Jewish community throughout Reading and Berks County for over 100 years. As families grow up and people move on with their lives, many of our community members relocate to different parts of the country and the world. The bonds of friendship run deep, and even though many Jewish people no longer live together in Berks County, they remain connected in their hearts to one another. Strong memories of Hebrew school carpools and sisterhood dances, Chanukah dinners and break-fast on Yom Kippur, game nights, Camp Asodi, swimming in the JCC pool, playing basketball, attending programs, putting on plays ("Fiddler on the Roof" anyone?), even Super Sundays — the list goes on and on.

My parents, Carol and Bernie Gerber, shared this idea with me, and I think it's a great one. In fact, my father came up with the title of this article. I am creating a monthly column in the *Shalom* called "The Reading Diaspora." I enthusiastically invite anyone who would like to write and submit an article about your recollections of Reading and your Jewish life here, where you are now, and what you are doing these days.

Even though you may or may not be in touch with everyone with whom you would like, reading *Shalom* serves as a unifying experience for people to keep up with the Reading Jewish community. Why not let it reunite our Reading Diaspora — the people who lived here in the past and have fond memories of the times that they shared here with others. The Passover seders, the rummage sales, the parties, the friendships.

I was delighted to learn that we have over 100 people who live outside of Reading and Berks County who remain in touch with the Federation and continue to give financially to the Federation.

So, break out your pens, your computers, your white boards, your phones — whatever you like to use to walk down the memory lane of Jewish life in Reading, and share it with others, hot off the presses in your newspaper, *Shalom*. Stay connected to your Jewish roots in Berks County. Share stories, reminisce, smile, fill your heart with the joy of recollecting and sharing with friends — old and new. Be sure to include where you



An Israel Independence Day celebration from Reading's past.



Cindy Gerber Tomlinson, Michelle Wachs and Joe Viener are part of this group at the JCC Nursery School circa 1971



At Camp Asodi at the old JCC on City Line Avenue, circa 1972: Shelly Roeberg, Adam Viener, Robby Salon and Caroline Hyman

are living now and your current activities, family news, and what you are looking forward to.

Photos from the past

If you can help identify these kids and adults, please let us know!

If you have pictures of the past that you would like to submit to *Shalom*, please email them to info@jfreeding.org or mail them to Jewish Federation of Reading/Berks 1100 Berkshire Blvd., Suite 125, Wyomissing, PA 19610.



Joel Adelman, Rachael Yaffee and Ivan Botvin are among the people here.



Carol Perlmutter and Sheila Latin circa 1980s.

Please submit your articles to me at cindygt@jfreeding.org. Then enjoy seeing your article in print!

A day to remember in Denver

By Judy Botvin

A memorable reunion of former Readingites took place in Denver, Colorado on July 23. Carol and Bernie Gerber were in the Mile High City visiting their daughter Julie Gerber Kwas, her husband, Richard; and son James. The Gerbers wrangled a ride with former Reading resident Rob Oppenheimer, and the three paid a visit to Judy Botvin, who returned to her native home in 1997, after living more than 30 years in Reading.

"Bernie Gerber!" exclaimed Botvin, incredulous when seeing the visitors. Bernie had gone to Reading High with her late husband, Ivan. "Come on in to see my apartment!" Rob had visited previously, having reunited with the Botvins when he moved to Denver with his late wife, Yvonne, in 2024.

Now, sitting at a dining table in the sunny condo, the longtime friends shared precious memories. The Botvins and the Oppenheimers had met in Reading through their connections with Boscov's.

They had enjoyed each other's friendship, especially on several of the company's trips. "When you left town, Yvonne was still studying at Alvernia," remembers Rob. "That was before she took on so many leadership roles in the Reading community."

The Gerbers, whose friendship with the Botvins began as young marrieds in the 1960s, recalled their days with "The Fun Club," a social group of young Jewish couples.

Bernie recalled, "As newlyweds, we had limited resources for socializing, and the Fun Club made it possible for us to party with friends at a new venue every month." He observed, that the group was a great creation by a few local couples.

The long-ago Fun Club parties were recalled partly

by a group photo, showing 50 or more young-marrieds gathered at an early event.

"I can still name every person in the picture," said Judy, "even though I don't remember what I had for breakfast!" When that group photo was taken in 1969, she was in the hospital with a new baby. So, on her copy of the picture she added her face with a cut-out photo.

The conversation revolved around the mutual friends each person remembered from their busy lives in Berks County. Their happy memories included B'nai B'rith, Boscov's, Wedgewood Heights, *Shalom* and two locations of the JCC ("the Center"). All agreed that these active years in Reading were among the best in their lives.

However, not all the conversation focused on the past.

Bernie, the eldest of the friends, advocates exercise as a means of staying "young." He swims several times a week and rides horseback, as he had as a youth. In fact, he was scheduled for a trail ride near Denver later in the day.

Rob enjoys skiing, family, his second home in the Rockies, and playing tennis with new friends in Denver. Judy was happy to note that two of her daughters, Stephanie and Andrea had moved to Denver with their families.

Everyone agreed that the reunion was all too brief, but they had miles to go on this sizzling hot Denver day. Carol looked forward to spending time with her grandson, and Bernie had that horseback ride.

All agreed that the highlight of the day was reuniting with old friends ... and recalling their fortuitous lives in Reading.

It was definitely a day to remember.



Rob Oppenheimer and Carol and Bernie Gerber in Denver sharing great memories.

Happy campers in our community



Abraham Graff performs in Anton Chekhov's "The Proposal" at Buck's Rock in Connecticut.



Mara Musso and Ari Bloom at Ramah.



Alexandra Levin, right, spent the summer as a CIT at Camp Harlam.



Mara Musso and Leah Leisawitz at Ramah.



Simon Seesengood at camp.



Gabby, Ziva and Iliana Gurwitz at Ramah in the Rockies with cousins.



Adam Leisawitz, Avi Karchevsky and Seth Missan at Ramah



Rose Leisawitz with a friend at Camp Harlam



Leah Leisawitz and Bella and Eva Karchevsky at the Maccabi Games in Kansas City.

JEWISH EDUCATION Scholarship

GIVEN BY
THE JEWISH FEDERATION OF READING/BERKS

The Federation is proud to offer Jewish children/students who are residents of our Berks County Jewish community monetary awards up to \$1000 to support their participation in programs that nurture Jewish identity, leadership, and connections to their culture, history, and Israel.

Our goal is to ensure that every Jewish child in the Reading community has access to meaningful Jewish experiences. While Jewish summer camps are a primary driver of identity, we recognize that families have diverse needs. Therefore, this scholarship is designed to be flexible: it supports summer camps, youth groups, and any structured Jewish educational content.

To receive the scholarship, parents need to submit an online form and include supporting documentation to ensure the participation of their child in the program.



46TH ANNUAL

LEO CAMP

MEMORIAL LECTURE



The Afro-Semitic Experience

WEDNESDAY, NOVEMBER 18, 2026, 7:00 P.M.

Albright College, Center for the Arts, Albright Theatre. Free and open to the public.

ALBRIGHT COLLEGE LECTURE SERIES



 Jewish Federation of Reading/Berks

Happy Hour fun



Fun at an August community happy hour at Schaylor's Brewing in Shillington.







AWARD-WINNING
MEMORY CARE MEETS
PURPOSEFUL LIVING

Our approach to memory support emphasizes connection, engagement and joy. Residents thrive in a nature-connected neighborhood where they're supported by life-enriching activities tailored to personal interests and abilities. It's all about purposeful living for your loved one, and peace of mind for you.



See for yourself — scan to learn more or call 610.775.2300 to schedule your tour.

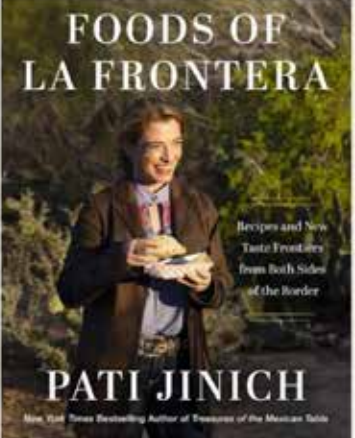




Literatour

SEASON 8

KICK-OFF EVENT



FOODS OF LA FRONTERA

PATI JINICH

Featuring

PATI JINICH

New York Times bestselling cookbook author and host of the James Beard Award-winning PBS series, Pati's Mexican Table.

Pati's Jewish identity has been shaped in a large part by her grandmothers from whom she learned how to weave her Jewish heritage from the countries they came from with their new home in Mexico.

Pati will be presenting family stories and recipes and we will screen an episode of Mexican Jewish life in Mexico City from her TV series.



TUESDAY, OCTOBER 20TH AT 7:00 PM

GOGGLEWORKS CENTER FOR THE ARTS

201 Washington St., Reading, PA 19601

TICKETING

 1 GENERAL ADMISSION & 1 COOKBOOK: \$36

VIP SPONSORSHIP LEVELS

(INCLUDES EARLY ADMISSION AT 6:30PM, PHOTO OPPORTUNITY AND BOOK SIGNING)

 \$118 – 1 PERSON & 1 COOKBOOK

 \$180 – 2 PEOPLE & 2 COOKBOOKS

ALL PROCEEDS BENEFIT LITERATOUR BERKS, A PROGRAM IN PARTNERSHIP WITH JEWISH FEDERATION OF READING/BERKS, EXETER COMMUNITY LIBRARY AND JEWISH BOOK COUNCIL.

THIS PROGRAM MADE POSSIBLE BY A GENEROUS GRANT FROM YIDDISH BOOK CENTER.

REGISTRATION: <https://www.readingjewishcommunity.org>

A legacy of caring — Honoring Sari Incledon

By Carole Robinson
Jewish Family Service

I have been blessed to work with Sari Incledon for over 20 years, sharing a small office for much of that time. Throughout those years, Sari has been both a mentor and a dear friend. She generously shared her deep knowledge of the community and local social service agencies, taught me how to support people through some of life's most difficult moments and always treated me as an equal partner in Jewish Family Service programs and planning. We worked so closely together that people even confused us for one another!



After 32 years of compassionate service to the Jewish community, Sari retired from Jewish Family Service in August to spend more time with her family. I deeply miss collaborating with her and sharing our daily conversations.

Recently, Sari reminisced about some of the changes in JFS. When Sari began working at JFS, Federation and JCC were two separate organizations. Sari's office was in the back of our former JCC. There were no computers at the time, so she wrote client notes by hand that the secretary would type. Our food pantry, located in the JCC, only served about 30 households. Sari was instrumental in the tremendous growth of our food pantries, which currently serve about 600 households a month! JFS had holiday programs at a number of local nursing homes and even had a kosher Meals on Wheels program, which Sari helped organize. Sari also started a "Living with Loss" group, which ran successfully for about 10 years.

Sari's dedication to JFS extended far beyond normal business hours. She often spoke with clients' out-of-town family members on her own time, drove people to evening programs and early-morning medical appointments and found creative solutions to difficult situations. Sari served as Power of Attorney for four clients who didn't have family members. She even sold two people's homes and found placements for numerous clients. Sari helped clients get into subsidized housing, assisted others in choosing senior communities and helped others downsize. She successfully encouraged many seniors to get respite care after rehab instead of returning alone to their homes. Sari also spent many hours sitting with people dealing with medical emergencies and the newly bereaved.

Sari told me that she chose to work for JFS to get involved in the Jewish community and meet people. According to Sari, it was a good career choice for her. It certainly was



Sari Incledon in 1994, left, and today as she embarks on her retirement.

beneficial for our community, as you can see by reading some of the numerous tributes Sari has received.

"Sari Incledon's retirement marks the end of an inspiring chapter dedicated to serving the community through JFS. I first met Sari 14 years ago when she graciously invited my mother to the JFS Seder. Sari's warmth and kindness shone through, leading to a friendship that has greatly enriched my life. Throughout the years, I've had the privilege of working alongside Sari, first as a volunteer and later as chair of JFR. Her commitment to her role is remarkable; she's not only a compassionate protector of those she serves but also an esteemed leader within JFS and the Food Pantry. Sari's legacy of kindness and dedication will be felt long after her retirement." —Sheila Bornstein

"Our family is very grateful for all the times that Sari visited my father during the nine years he lived in Reading as well as visiting Alan's parents for 25 years. They offered Passover Seders, Shabbat dinners, and many other holiday services including gifts of hamantaschen and honey. Sari was very easy to speak with and always provided very comforting words. We will never forget her loving care!" — Lisa Levine

"When Sari started at the Federation, I was involved with several projects and programs, so I had the opportunity to work with her and get to know her. Her warm interactions with people enabled her to help clients with their problems. Her participation in the community has been a benefit to the Federation." — Carol Perlmutter

"My late father, Harold Spector, experienced much joy in his relationship with Sari for many years, and her compassion and concern for his well-being enriched his life in many ways — in good times and bad. Sari has been a source of strength and support for families both in Reading as well as for children and caregivers from out of town. Our entire family remains grateful to her." — Bob Spector

"Sari was able to do many of the things for my parents I would have liked to do but was out of the area. She would call me

anytime there was any kind of a problem to keep me informed. She helped convince my father that my parents should move. Besides me, Sari was one of the few people my father liked enough to listen to. She cared and went above what I feel her job called for." — Mitchel Malamud

"I can't begin to enumerate all of Sari's efforts. It was Sari's professionalism and a deep sense of commitment that made moving my parents possible. She skillfully managed to orchestrate all that was needed, utilizing resources as well as maintaining constant communication with my parents, my sister and myself. Sari has been truly heroic in all of this; we are still stunned that she was able to pull it off. I will never forget what Sari has done for us. Sari is truly worthy of the highest praise." — Larry Kamlot

One of the most admirable qualities I discovered in Sari was that she had her finger on the pulse of peoples' lives and needs. She knew most of the Jews in the community - no matter their age, their interests, their occupations. Well before she worked for JFS, Sari was helping people in need. JFS has been a shining star for the Jewish Federation of Reading as long as I have lived here. Sari's contributions to its work have been profound. - Haia Mazuz

As you can see, Sari has made a lasting difference in the lives of so many of our community members over the years. We celebrate a career that is measured not only in her years of service but in the people whose lives she has touched and strengthened!

Her dedication to JFS and her compassion have improved both Federation and the community. Sari has the rare ability to make even the toughest challenges seem manageable. Although I will no longer be conferring with Sari on a daily basis, I plan to channel my "inner Sari" to continue her good work.

Sari, may this next chapter of your life in Reading bring you the same joy, friendship, and support that you have brought to so many of us!



Many thanks to our August Food Pantry heroes who endured the heat to distribute food to over 600 households.

Mary Anne Avins	Patty Hartman	Eve Robinson	Russ Shanahan
Cindy Balchunas	Pete Jacobson	Freya Robinson	Adelaide Shipe
Paula Bub	Elaine Jones	Mike Robinson	Rick Small
Marc Filstein	Sid Lempiner	Milo Robinson	Ryan Spengler
Sarah Flamholz	Lisa Levine	Susan Rundle	Oleg Umanov
Sam Flamholz	Annette Peppard	Mike Schein	
Raymond Gehring	Jenn Reilly	Ellen Schwartz	
Sharon Gernsheimer	Ben Robinson	Paul Schwartz	

Jewish Family Service

- Food Pantry
- Friendship Circle
- Counseling Services
- Transportation
- Financial Assistance
- Hospital and Home Visitations
- Living with Loss
- Information and Referral
- Case Management
- Holiday Programs

Young volunteers at JFS food pantry



At left, our youngest food pantry volunteers: Freya Robinson, Adelaide Shipe, and Eve Robinson. Right, Ben and Milo Robinson

Friendship Circle fun continues



At left, Judy Synnamon, Candy Draper and Lila Shapiro smiling together after a Friendship Circle musical program on July 23.

Above, Lillian Silverberg and Eileen Kope enjoying a Friendship Circle lunch on July 16 .

The Friendship Circle group meets twice a month with fun and educational programs and great fellowship. See the upcoming schedule below.

FRIENDSHIP CIRCLE

Sep 3- "Rosh Hashanah Service and Holiday Meal at the Federation " 11:45AM

Jewish Family Service invites seniors to a pre-Rosh Hashanah service and holiday lunch. All are welcome. Please make reservations by calling 610-921-0624 or caroler@jfreeding.org.

Please note the change in time: 11:45am

Sep 17- " Chair Yoga "

Join Kathy Roberts, Health and Wellness Educator from Berks Encore who will help improve your flexibility, strength, balance and overall well-being with chair yoga.

Friendship Circle is held twice a month on Thursday afternoons at 1:00 p.m at the JCC. An optional lunch is served, followed by an entertaining or educational program or holiday celebration.

Programs are free; optional lunch is \$7. Contact Carole at 610-921-0624 to make lunch reservations.



Two layers of meaning in this year’s High Holidays

By Rabbi Brian Michelson
Reform Congregation Oheb Shalom

This year, the High Holidays arrive with two layers of meaning. Rosh HaShanah summons us to judgment and mercy, to repentance and prayer, and to the sober recognition that life is not automatic — it is accountable. However, this year we light the New Year’s candles on Sept. 11 — marking the 25th anniversary of a national tragedy.

In Judaism, memory is not only about looking backward. It is a form of spiritual education. Remembrance teaches us how to carry what happened without being defined by it. That distinction



matters in a year when grief is still vivid and the public square is still debating how to interpret disaster, fear, and responsibility.

Rosh HaShanah asks: Who are we becoming? Not only as individuals but as communities.

When we remember 9/11, we are not merely recalling a tragedy as Americans; we are confronting questions that echo Rosh HaShanah’s themes. What did we learn? What did we refuse to learn? And — most importantly — what will we choose to do and become next?

Many lessons emerged from September 11; one of the simplest is that violence does not remove moral responsibility; it increases it. When catastrophe strikes, we can be tempted by easy answers — slogans that replace thinking and anger that

replaces responsibility.

Judaism does not deny anger. It disciplines it. We are called to turn emotion into care, into the protection of life, and into justice pursued with a steady hand.

We also learned that civic life is spiritual life. We do not worship only with words. We worship in how we treat people when fear is in the air.

The High Holidays insist that holiness is not confined to the synagogue. The same God we address in prayer also expects us to honor human dignity in policy, in public behavior, and in the ordinary ways we live alongside others.

Rosh HaShanah does not promise

we will feel “fine.” It promises something else: that our lives are heard, weighed, and shaped through teshuvah — turning. Turning from denial to responsibility. Turning from resentment to integrity. Turning toward a future that is not only mourned but repaired.

When you hear the shofar this year, remember that its call is not only to start over privately. It is also an invitation to start over collectively — how we safeguard one another, how we respond to suffering, and how we build a world in which the next day is given meaning by what we choose to do with today.

JULIET

---- stands for ----

Just Us Ladies Into Eating Together

Friday September 4
12:00pm at Wyomissing Family Restaurant

RSVP to info@jfreading.org

NOONTIME KNOWLEDGE
At the JCC, 1100 Berkshire Blvd., Ste. 125, Wyomissing

We Met at Grossinger’s

Directed by Paula Eiselt

We Met at Grossinger’s is an immersive journey through the Jewish Catskills- once known as the Borscht Belt- reviving the iconic resort that inspired the 1987 hit movie Dirty Dancing and defined an era of Jewish American life.

Join us as we watch the film and enjoy a lively discussion afterwards.

Wednesday, September 9, at noon

To RSVP check out JFR website or email info@jfreading.org

Noontime Knowledge is a free program, held once a month, provided by the Jewish Federation of Reading/Berks to educate our community on a variety of topics.

SAVE the DATE

Wednesday,
October 28, 2026
7pm

Eliya Cohen
FORMER HOSTAGE

featuring

Ziv Abud
NOVA SURVIVOR

We'd like to thank our sponsors.

Also thank you to David Sacks, M.D.

FOR MORE INFORMATION
PLEASE CALL 610-921-0624

ROSH HASHANAH SERVICE

JEWISH FAMILY SERVICE INVITES YOU TO A PRE-ROSH HASHANAH SERVICE WITH HOLIDAY LUNCH

THURSDAY SEPTEMBER 3RD
11:45AM

at the Jewish Federation

LED BY CAROLE ROBINSON

RESERVATIONS REQUIRED
RSVP TO THE JCC AT 610-921-0624

One of these things (is not like the other)

By Rabbi Ted Prosnitz
Keshar Zion Synagogue

This summer offered a season of excitement. World Cup! Forty-eight teams played 108 matches in locations spread around three countries over the course of 39 days. The excitement built from the group stage through two knockout rounds, the quarterfinals, the semifinals and culminating in the championship match. Each of those 39 days was special and unique, but all were integral parts of the conclusion on the last day.

Most birthday and anniversary celebrations are wonderful, but they are one day and done. But when preparation is extensive, it heightens the emotion of the moment. The thrills build during successive rounds of competition, whether it is something like “Harry Potter: Wizards of



Baking” or “America’s Got Talent.” We are in the midst of a sacred cycle leading to the High Holy Days, the Days of Awe. July 22-23 was Tisha B’Av, the saddest day on the Jewish calendar. We remember and mourn the destruction of the Temple and the end of the Jewish polity. There is a span of seven weeks between that date and Rosh Hashanah, Yom HaDin/ the Day of Judgment. During these weeks our synagogue liturgy includes scriptural passages of consolation, strengthening us and reassuring us of God’s faithfulness towards Israel.

What was the root of Rome’s conflict with the Jews? For that matter, it was the same issue for the Greeks before them, and other empires after them. For the Jews, Hashem alone was their God and king. They could live under another nation’s political power (“Keep the king’s command” Eccl. 8:2). But, “He has not made us like the nations of other lands ...For we bend the knee and offer worship and thanks before the supreme King of kings, the Holy One,



blessed be He” (Aleinu prayer).

God’s kingship is the principal theme throughout Rosh Hashanah, the day when we celebrate Hayom Harat Olam/the birthday of the world, and laud Adoshem as the creator of the universe and everything in it. Yes, every Friday night Shabbat is introduced with a series of kingship psalms. But on Yom HaZikaron/the Day of Remembrance, we tremble with awe at the wonder and gift that You are our God, our King, and we are Your people/Atah Hu Eloheinu, Atah Hu Malkeinu, Ki Anu Amecha.

With so many different names for this one day, with so much riding on it — in the Unetaneh Tokef prayer we ask, “Who shall live, and who shall die?” — can we reasonably expect to adequately conduct and express ourselves without preparation? Three weeks after mourning on the 9th of the month Av, we came to the 1st of the month of Elul. Elul can be a joyous month, as weddings are often consecrated at this time. (The Hebrew letters of Elul can be seen as an acronym of Ani L’dodi V’dodi Li — I am my beloved’s and my beloved is mine.) Elul gives us a month to prepare for the Yamim Noraim/Days of Awe. Each day of the 29

days in this month calls us to WAKE UP! to awaken from spiritual complacency, to engage in serious introspection, recognize and admit to failings and errors and to ask forgiveness. During the month one of the S’lichot prayers of petition is Zacharti Lach, in which we ask God to remember Israel’s early love. When we finally arrive at the 1st of the month of Tishrei, Rosh Hashanah, in our Zichronot prayers we remind ourselves, “Blessed is the person who does not forget You, the one who draws strength from You.” We ask that, “Avinu Malkeinu/our father our king, remember Your compassion”.

Perhaps you can relate to a sports tournament like March Madness, or a sports season with playoffs leading to a World Series or a Super Bowl, or the time spent creating a capstone project or defending a long-developed dissertation. The High Holiday season is not just the Aseret Y’mei Teshuvah/ the Ten Days of Repentance, it is not just one day; it is not like these other things.

עורר, Maimonides calls out to you. I pray that you will make the High Holy Days meaningful for yourselves. My wife, Karen, and I pray that we all be inscribed for a good year. L’shanah tovah tikateivu.

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8:00 AM – 11:00 PM

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READING JEWISH FILM SERIES

Monthly film screenings at Goggleworks
New Jewish films
October 2026 to April 2027
No Films will be screened in Jan/Feb 2027

SAVE THE DATE

Saturday, October 10, 7pm
The New Jew: Days of War
A documentary that explores the impact of recent events on Jewish identity in the U.S.

Tuesday, December 2, 7pm
One Big Happy Family
A woman's journey to find out who she is after a revealing DNA test!

Tuesday, December 22, 7pm
Monument
An architect's mission to build a soldier's memorial.

Thursday, March 11, 7pm
Swedishkayt
Comedians Jamie Elman and Eli Batalion travel to Sweden to uncover it's Jewish history.

Wednesday, April 7, 7pm
Hold On To Your Music: A Mother's Legacy
A documentary that tells the story of a child prodigy pianist from Vienna.

Learn more and buy tickets at ReadingJewishCommunity.org or scan the QR code.

Upcoming events offered by the Jewish Federation of Reading/Berks (listed as JCC, JFS, JFR), Keshar Zion Synagogue (KZ), Reform Congregation Oheb Shalom (RCOS), and Chabad-Lubavitch of Berks (Chabad). To learn more about any event listed here, read articles throughout the Shalom or see our online calendar at readingjewishcommunity.org/calendar. Contact 610.921.0624 or info@jfreaing.org with questions.

SEPTEMBER 2026

SUN	MON	TUE
		01 Romeo Club - 12:00 PM at Paolo's RCOS Lunch & Learn - Highlands
06	07 Labor Day JCC CLOSED	08
13	14	15
20	21 Yom Kippur JCC Closed	22
27 Pizza in the Hut @Chabad 4pm	28 Movie Monday- " September 5 "- 1pm at JCC	29 Sushi in the Sukkah

ELUL , 5786

WED	THU	FRI	SAT
02 Rosh Hashanah Bake & Social	03 JFS Friendship Circle -11:45 AM Rosh Hashanah JCC Evening Mahjong - 7 PM at JCC	04 JULIET Lunch - 12:00 PM at Wyomissing Family Restaurant	05
09 Noontime Knowledge: “We Met at Grossingers’s” - 12 PM at JCC Interfaith Service of Hope-7pm	10	11 Rosh Hashanah Dinner	12
16	17 JFS Friendship Circle - 1 PM at JCC	18	19
23	24	25 Celebrations in the Sukkah -5:30pm	26 Tot Shabbat - 10 AM at RCOS
30 RCOS Lunch & Learn in the Sukkah 11:30am			

Federations respond to continued surge in antisemitism

Jewish Federations of North America

According to the FBI's latest data, anti-Jewish hate crimes accounted for nearly two-thirds — or 64% — of all religiously motivated hate crimes in 2025. Despite being just 2% of the U.S. population, American Jews were the most-targeted religious group and the second-most targeted for hate crimes of any kind.

Although the total numbers have decreased since 2024 — from 1,938 to 1,528 — 2025 was the third worst year on record for American Jews.

“Unfortunately, these numbers, while horrifying, are not surprising,” said Eric D. Fingerhut, president and CEO of The Jewish Federations of North America. “We are experiencing an antisemitic domestic terror crisis — one that Jews, just 2% of the U.S. population, cannot fight alone. The government has a responsibility to ensure the safety of all Americans, regardless of religion, and that’s exactly what the Jewish American Security Act would do. Congress must pass it now.”

Federation data show that the cost to the Jewish community for security is over \$765 million every year — dollars that could otherwise fund social services, Jewish education, and care for seniors. The need continues to outpace the help

available: only 20% of federal Nonprofit Security Grant Program (NSGP) grants were approved in FY2025, leaving nearly 6,400 eligible applicants unfunded. The bipartisan Jewish American Security Act would authorize \$1 billion to fund the NSGP, narrowing the gap between what communities can raise on their own and what protecting them actually costs.

Jewish Federations will continue to work with congressional partners on both sides of the aisle to ensure the safety and security of Jews, and all vulnerable religious communities, remain a top priority.

Protecting houses of worship

Jewish Federations of North America applaud the U.S Department of Justice's Bureau of Justice Assistance for launching the \$7.7 million Enhancing Security Measures for Houses of Worship Grant Program. This significant new initiative will help faith-based institutions and local law enforcement work together to prevent and respond to hate-motivated crimes.

Jewish Federations advocated for the creation of this program in the FY26 appropriations cycle, alongside the Orthodox Union. The program includes \$4 million to help faith-based organizations install professional-grade security camera systems, improve evidence preservation

capabilities, and enhance coordination with local law enforcement, and an additional \$3.7 million to support state and local law enforcement agencies. Law enforcement can use the grant to cover overtime costs for officers providing a visible security

presence during religious services, events, and other high-risk gatherings.

Together, these investments will strengthen security, improve emergency response capabilities, and help deter future acts of violence.

September 4
7:13 p.m.

September 11
7:01 p.m.

September 18
6:50 p.m.

September 20
6:38 p.m. Erev Yom Kippur

September 25
6:38 p.m.

September 5/23 Elul
Nitzavim-Vayelech (Deuteronomy 31:20-31:30)

September 12/1 Tishrei
Rosh Hashanah (Deuteronomy 32:44-32:52)

September 19/8 Tishrei
Ha'azinu (Deuteronomy 32:1-32:52)

September 26/15 Tishrei
Sukkot (Leviticus 22 :26-23 :44)

Shabbat Candle Lightings

Torah Portions

JFS TRANSPORTATION SYSTEM

This program provides transportation to members of the Jewish community, age 60 and over or those with disabilities, who have no other way of getting around. It allows participants to retain their independence and keeps them from becoming homebound and isolated. It can be used for medical appointments, synagogue attendance, shopping and other errands.

It is easy. Purchase a book of 25 taxi tickets from the Federation at a cost of \$25. Each coupon is worth \$3. The phone number for Reading Metro Taxi is on the ticket book. Call the company and arrange your ride. At the end of the ride, sign your coupon(s) before giving them to the driver. Tipping is left to the passenger's discretion. Coupon does not include cost of tipping.

*Program subsidized by
The Jewish Federation of Reading/Berks*

Movie Monday at the JCC
September 28, 2026, 1pm



September 5
Historical Drama
114 min



Set during the 1972 Munich Olympics, following an ABC Sports crew suddenly thrust into covering the Israeli hostage crisis.



Grab a seat for a Jewish themed movie each month at the JCC (1100 Berkshire Blvd., Ste. 125, Wyomissing). It is usually held on the 4th Monday of the month, and the popcorn and the movie are both free!

Marking
October 7th

Wednesday, October 7
7pm
Keshar Zion Synagogue





Chabad of Berks

Sushi in the Sukkah

Tuesday, September 29
5:30 PM
2320 Hampden Blvd



KINDLY SPONSORED BY
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Acclaimed British pianist to perform at RCOS

By Susan Weiser

British pianist Simon Mulligan has been described by *The Times* of London as “the most abundantly gifted of pianists,” by Yehudi Menuhin as “one of the finest pianists I have ever had the pleasure of performing with” and by Herbie Hancock as “phenomenal.”

Mulligan will perform at Reform Congregation Oheb Sholom on Nov. 15 at 4 p.m. in the annual Kozloff-Rotenberg Night of Music

Following his debut with the Royal Philharmonic Orchestra, Mulligan has performed and recorded with the BBC Symphony, Detroit Symphony (under Leonard Slatkin), English Symphony Orchestra (William Boughton), Warsaw Sonfonia (Yehudi Menuhin), Hong Kong Philharmonic (DavidAtherton), Malaysian Philharmonic, and the Royal National Scottish Orchestra (Jose Serebrier) to name a few.

Mulligan recorded his first compact disc at age 19 under the direction of Menuhin, which led to a seven-year collaboration and friendship, culminating with Lord Menuhin’s final concert in Dusseldorf, Germany, Mulligan has gone

on to record albums for Sony, Universal, Decca, Nimbus and Naxos, and 14 solo releases for the Steinway label.

As a chamber musician, Mulligan collaborates with many notable artists. While a student at London’s Royal Academy of Music, he began worldwide recital tours with cellist Lynn Harrell. He soon began touring with violinist Joshua Bell, performing at every major international venue, including live broadcasts from Lincoln Center and at the Grammy Awards. Mulligan has performed for three US presidents and Queen Elizabeth II and the royal family. He has enjoyed collaborations with Dame Shirley Bassey, Liza Minnelli, Van Morrison and Sting.

Alongside an extensive solo repertoire and almost 60 concertos, Mulligan’s focus on contemporary music has led to first performances of works by Hans Werner Henze, James MacMillan, Paul Moravec, Tobias Picker, Mary Anthony Turnage and Alexis Weissenberg. Mulligan’s passion for paraphrases and improvisation has been featured in *Downbeat*, *Billboard*, *JazzTimes*, *International Pianist* and *Gramophone*.

Mulligan enjoyed a close friendship with film composer Michael Kamen,



Steinway and Sons calls Simon Mulligan “the world’s most versatile pianist.”.

featuring on several of Kamen’s scores, most notably the HBO television series “Band of Brothers,” produced by Steven Spielberg and Tom Hanks. As a jazz pianist, Mulligan has performed at festivals in Europe, Asia, South America,

and Barbados.

The Simon Mulligan Quartet comprises saxophonist Frank Walden, drummer Justin Woodward and Andy Hamill on bass. His U.S.-based trio The Simon Alliance features bassist Gene Perla and drummer Adam Nussbaum. Mulligan is the most prolific Steinway artist, having recorded in all genres and advised in the development of the Steinway Spirio piano since its inception in 2014.

A music scholar of St. Paul’s School in London, Mulligan began his studies with Bobbie Howlett and Andrew Pledge. At the age of 13 he received a scholarship to study with Alexander Kelly at the Royal Academy of Music, leading to classes with Jacques Rouvier in Paris and Alexander Satz in Austria. Mulligan also studied Beethoven in London at the personal invitation of Alfred Brendel. Mulligan was awarded a further scholarship to the International Piano Academy at Italy’s Lake Como, where he began private study with Alexis Weissenberg. He additionally counts among his mentors Charles Rosen and Murray Perahia.

Mulligan holds the Fellowship of the Royal Academy of Music and is Artist-in-Residence at the prestigious Moravian University of Pennsylvania.

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Invite You to...

Selichot

SATURDAY EVENING
SEPTEMBER 13, 2026

PROGRAM 8PM
SERVICE 9PM

Followed by Dessert!

The primary goal of Selichot is to pray for the collective repentance of the Jewish people (Ciel Yisroel), not just for personal sins. We ask God to forgive the community, remember the covenant with the forefathers, and show mercy in times of exile and tribulation.

WE WILL DANCE FOR THEM

SHEMINI ATZERET & SIMCHAT TORAH

SATURDAY, OCTOBER 3

6:30 PM

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Chabad of Berks

Rosh Hashana Apple Strudel Bake & Social

Join us for a Pre-Rosh Hashana Apple Strudel Bake and Social!

Enjoy some holiday inspiration, delicious bites, learn to bake strudel, and connect with others in our community!

Wednesday, Sept 2, 6-15pm
2320 Hampden Blvd.

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Jane Polonski Rosh Chodesh Society established

Chabad of Berks County

Jane Polonski was a special woman whose love of learning and community touched so many. With a genuine thirst for knowledge, Jane faithfully attended our weekly Torah & Tea classes at Chabad, and participated enthusiastically in programs throughout the greater Berks County Jewish community.

We are honored to establish the Jane Polonski Rosh Chodesh Society in her memory, celebrating the warmth, dedication, and love of Jewish learning that she brought wherever she went.

This monthly program for women will start in November. More info to come.

May Jane's memory continue to inspire and be a blessing.

HOW CAN YOU HELP?

Jewish Family Service is grateful to our committed volunteers!

Here are some ways that you can help:

Help Fight Hunger

Join us at a JFS Food Pantry to distribute food to our hungry neighbors.

Share your Professional Expertise

Present a program on travel, photography, or your unique interests or hobbies to our seniors.

Share your time

A small investment of your personal time can make a profound difference in someone's life. Visit a shut-in, shop for a homebound senior, or take someone to a doctor's appointment.

Donate your vehicle to JFS or donate clothing to CommunityAid

Enjoy tax benefits of donating a car or help our clients through our partnership with CommunityAid.



Contact Us
Carole Robinson at
610-921-0624

 **Jewish Federation**
of Reading/Berks



Jewish Federation
of Reading/Berks

Evening Mahjong at the JCC

Beginners level

On the first Thursday of each month, we will meet for a night of Mahjong between 7:00 and 9:00 pm, at the JCC.

It is recommended to bring your own set.
Registration is required.



JFS Hospital and Outpatient Visits

- Friendly and supportive visits
- Provide access to social services in conjunction with hospital case workers
- Information about home care, rehabs, and nursing homes
- Information about our taxi transportation services program

If you or a loved one are being treated at a local hospital or nursing home and would like a visit, please call Carole at 610-921-0624.



ANTISEMITISM THROUGH THE AGES

WITH **MICHELLE WAKSMAN,**
STANDWITHUS MID-ATLANTIC HIGH SCHOOL REGIONAL MANAGER



One of the most significant obstacles in combating antisemitism is the widespread ignorance of its extensive history. This presentation aims to illuminate the evolution of antisemitism throughout human history, tracing its development as a form of religious, ethnic, and racial bigotry. By identifying and understanding the persistent tropes that have endured for centuries, we can educate our communities to recognize antisemitism in all its forms and work collectively to prevent its further spread.



Sunday, October 18, November 8 and January 10
from 5:00 - 6:30 PM



The Jewish Federation of Reading/Berks
Open to 8th to 12th Grade students



For full details and to RSVP, please visit JFR website



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**Bernie and Toby Mendelsohn,
Howard, Brenna and grandchildren**



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Lynn and Dick Gordon



Wishing you a
year full of
love,
good health
and
peace for all!

**Myron and Karen
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***L'Shana Tova
Tikatevu!***
Vicki Haller Graff



Wishing you a sweet
and prosperous
New Year.

Sharon Syret



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and
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Marcia and Marc Filstein



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Cheryl and Eric Farber



***L'Shana Tova
Tikatevu!***
Bret Miller



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Candy Draper



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**Annette and Sean
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*May this be a
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and
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community,
Israel,
and the world.*

Sandee and Neal Nevitt



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Tikatevu!***
**The Flamholz
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New Year.

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Jill and Michael Haas



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Sue Wachs



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Tikatevu!***
**Judith and Don
Karabelnik**



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**Lisa and Alan
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Neil Hoffman



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**Mindy, Rachel, Megan
and Jessi McIntosh**



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Tikatevu!***
The Bram Family



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**Carrie and Stephen
Latman**



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and the world.*

**Mark, Tracy, Harry, Max
and Sam Weiss**



*Wishing you a sweet
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New Year.*

Judy Synnamon



*Wishing you a sweet
and prosperous
New Year.*

Norma and Marty Beckerman



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Susan and Mel Blum



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Bobbie Lawitt



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and prosperous
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Judith Kraines



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**Sue & Michael Farrara
and Family**



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Andy and Laurie Waxler



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New Year.*

The Milch Family



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Edward and Darlene Epstein



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**Emanuel and Yvonne
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good health
and
peace for all!

Phyllis Jacoby



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love,
good health
and
peace for all!

Barb and David Paul



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love,
good health
and
peace for all!

Lee, Amy, Luke Berger



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**Yosef and Chana Lipsker,
Chabad Lubavitch of
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Jesse L. Pleet, Esq.



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prosperity for
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Israel,
and the world.*

**Michele, Ben, Leah
and Adam Leisawitz**



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good health
and
peace for all!

**Lynne and Peter
Schwartz**



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and the world.*

Alan and Susan Weisberg



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good health
and
peace for all!

Judy and Jim Schwank



Wishing you a sweet
and prosperous
New Year.

Bruce Cohen and Norma Sigal



Wishing you a sweet
and prosperous
New Year.

Missy and Allen Zimmerman



Wishing you a
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love,
good health
and
peace for all!

**Barb and Seth
Rosenzweig**



Wishing you a
year full of
love,
good health
and
peace for all!

Anzie Golden



Wishing you a
year full of
love,
good health
and
peace for all!

**Andy and Corinne
Wernick**



Wishing you a
year full of
love,
good health
and
peace for all!

**Karen and Marty
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and
prosperity for
our
community,
Israel,
and the world.*

**Michael and Barbara
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*May this be a
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and
prosperity for
our
community,
Israel,
and the world.*

**Mary Anne
and Jonathan Avins**



Wishing you a
year full of
love,
good health
and
peace for all!

Esther Bratt



Wishing you a
year full of
love,
good health
and
peace for all!

**Fred and Julie
Singer**



Wishing you a
year full of
love,
good health
and
peace for all!

**Cynthia and George
Balchunas**



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

Sileski Family



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

Doris and Elliott Leisawitz



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

Jan and Jonathan Simon



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

**Debbie Goodman
and family**



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

**Sheila and Jeffrey
Bornstein**



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

Karen Checkamian



Wishing you a
year full of
love,
good health
and
peace for all!

**Louise Zeidman and
family**



Wishing you a
year full of
love,
good health
and
peace for all!

**Farbiarz-Antanavage
Family (Russell, Alexa,
Claire, Ben and Noah)**



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

**Shana Tovah from Tucson:
Irene and Ellis Friedman**



*May you be
inscribed in the
Book of Life
for a happy and
healthy year.*

Haia and Meir Mazuz



*May this be a
year of peace
and
prosperity for
our
community,
Israel,
and the world.*

The Musso Family

Federation Honorarium-Memorial Card Information

Please mail your payment with complete information to the Jewish Federation, 1100 Berkshire Blvd., Suite 125, Wyomissing 19610, or bring to the Jewish Cultural Center at the same address. You may set up a “savings account” for the purpose of sending cards. Please contact the Federation at 610-921-0624 for further information.

Contributions as of Aug. 14

Jewish Federation

In memory of:

Norman Wilikofsky - Sue Wachs, Corey Fogelman, Vic and Dena Hammel, Esther Bratt, Evelyn and Jay Lipschutz, Corinne and Andy Wernick. Randi and Steve Jacobs, Louise Zeidman and family, Anzie Golden, First Hartford Realty(Denise Mazza), The Haftels
Gordon Perlmutter - Andrea Watkins and Jeff Sternlieb
Allen Daniels - Anzie Golden

In honor of:

Adi Shalev Smitheman’s new baby - Debbie and David Goldberg
Henry Singer’s 100th birthday - Seth and Barbara Rosenzweig, Anzie Golden and Tina Alper, Vic and Dena Hammel
Robin and Jess Drezner’s 50th wedding anniversary - Debbie Goodman
Manny Wittels’ 80th birthday -Joan Walden and Jake Mendelssohn

Jewish Family Service Food Pantry

In honor of:

Adi Shalev Smitheman’s new baby - Debbie and David Goldberg
Henry Singer’s 100th birthday - Seth and Barbara Rosenzweig, Anzie Golden and Tina Alper, Vic and Dena Hammel
Robin and Jess Drezner’s 50th wedding anniversary - Debbie Goodman

Honorariums and Memorials

Contributions may be made to the following Funds:

Federation Jewish Community Campaign
Jewish Family Service
Leo Camp Lecture Fund
JFS Food Bank
JFS Taxi Transportation Program
Holocaust Library & Resource Center
Doris Levin Fund
Sue B. Viener Memorial Fund for PJ Library
Harry & Rose Sack Fund for Adult Programming
Evelyn Thompson Fund
Yvonne Frey Oppenheimer Fund for Community Engagement

PJ Library

In honor of:

Michael and Susan Fromm’s new grandchild - George Viener
Bernard and Barbara Fromm’s new great grandchild - George Viener

In memory of:

Allen Daniels - George Viener

Jewish Family Service

In honor of:

Amanda Wertz’s promotion - Louise Zeidman and family
Sari Incledon’s retirement - Debbie and David Goldberg, Anzie Golden, Cheryl and Eric Farber
Karen Kabakoff’s adult bat mitzvah - Louise Zeidman and family
Adi’s new baby, Ethan - Sue and Mel Blum

In memory of:

Norman Wilikofsky - Clifford Reed
Allen Daniels - Cheryl and Eric Farber

Get well wishes:

Dr. Meir Mazuz - Helene and Henry Singer

**KESHER ZION SYNAGOGUE
SOCIAL ACTION COMMITTEE**

Please support our donation drive to collect basic hygiene supplies and provide shower assistance to our housing-insecure neighbors through the efforts of LGBT Center of Greater Reading and Refresh Berks.

Most Needed Donations

- Shampoo
- Conditioner
- Body Wash
- Sunscreen
- Towels (new or gently used and in good condition)



Please place donations in the black bin in the lobby of the synagogue at 555 Warwick Drive, Wyomissing.

If you have questions or need an at home pickup of items, please call the KZ office at 610-374-1763

**NOW
THROUGH
SEPTEMBER
22ND**

THANK YOU

for helping us make a
meaningful difference in
our community!



Welcome a New Jewish Year
with us at our

**ROSH
HASHANAH
DINNER**

*Celebrating with you will
make it so much sweeter!*

September 11
Services 7:15 pm
Followed by dinner
at Chabad
2320 Hampden Blvd

*Wishing you and yours a
Happy, Healthy & Sweet New Year!*



L'Shana Tova!
HAPPY ROSH HASHANAH

Weis Markets extends to you and your family a happy, healthy, and prosperous New Year!

4⁴⁹^U
lb

Fresh Kosher
Whole Chicken

4⁴⁹^U
lb

Fresh Kosher
Cut-up Chicken

3⁹⁹^U
lb

Fresh Kosher Chicken
Leg Quarters

6⁴⁹

Bakery Fresh!
Plain or Raisin Round
Challah Bread

4⁹⁹

Gefen
Honey
12 oz

5⁹⁹

Kedem Condor
Grape Juice
64 oz

2⁶⁹

Lipton Vegetable or Onion
Soup & Dip Mix
Selected 1.9 - 4.87 oz

2 for
\$4

Manischewitz
Matzo Ball &
Soup Mix
4.5 oz

2 for
\$4

Manischewitz
Egg Noodles
12 oz

79¢

Kedem
Tea Biscuits
4.2 oz