



Shalom09|22

The Journal of the Reading Jewish Community published by the Jewish Federation of Reading/Berks

Your Federation Supports:

- Jewish Education
- Food Pantry
- Friendship Circle
- Community Shabbat
- Reading Jewish Film Series
- PJ Library
- Jewish Family Service
- Jewish Cultural Center
- Israel & Overseas
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- Israel Trips
- Noontime Knowledge
- Shaliach
- Young Adults Division
- Emergency Support
- Lakin Preschool
- Richard J. Yashek Lecture
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- Annual Campaign
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- Yemin Orde
- School Education Programs
- Greater Reading Unity Coalition
- Israel Advocacy
- Youth Events
- Great Decisions Series
- Community Holiday Programs
- Women's Philanthropy
- Counseling Services
- Leo Camp Lecture
- Lakin Holocaust Library
- & Resource Center
- Jewish Community
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It's annual campaign time!

By Laurie Waxler
Development Director

The nights are getting cooler, the kids are gearing up to go back to school and the end of the fiscal year will be here before you know it, so we are now asking you to consider a meaningful financial gift to the Federation.

The Federation is truly the backbone of our Jewish community and has been for over 100 years. Our greatest hope is that you will help us keep that tradition going strong. A wise friend to our community, Vic Hammel, was quoted in *Shalom* saying that Tzedakah was as important to Jews as education. I truly believe each and every one of us wants to make a difference in the world, and you can start by supporting your own Jewish Community.

The Federation is so much more than the Program Book you'll be receiving in the mail shortly. Yes, we work hard to create programming for Jewish community members of all ages to bring people together, but there is also a lot of work behind the scenes with our Jewish Family Service and our Jewish Community Relations.

We talk a lot about our twice monthly Food Pantries, serving over 300 community members per month, but the real work is with our own Jewish community members in need. As we respect everyone's privacy, we don't broadcast that we fixed Mrs. A's car last month or we took Mr. B to a doctor's appointment, or we found legal help for Ms. C, or that Mr. D lost his job and we are now supplementing his rent for a few months until he gets back on his feet. We helped Mr. E find help for his daughter who was in an abusive relationship and visited Mr. F, G and H in the hospital just yesterday. When Ms. I passed away, Federation helped the family cover funeral expenses. This is the real side of Jewish Family Service that folks never see, and your continued support allows us to do the work needed. We take care of our own,



Federation engages our youth in philanthropy projects throughout the year.



Violins of Hope was a huge success in educating over 4,000 local youth about acceptance and inclusion.



Cooking Class was a tasty way to make new friends each month

and while you never expect the worst, we'll be here if you ever need us as well.

Under the guidance of past executive Bill Franklin, the Greater Reading Unity

Coalition (GRUC) was formed and is made up of the Federation, Centro Hispano, the LGBT community, the Islamic Center

Continued on Page 3

Meet Ziv Laskin, our new Shaliach

By Ziv Laskin
Shaliach

Hello to the Jewish community of Reading.

My name is Ziv Laskin, and I will be the representative of Israel for the next two years in your community. I'm very glad I have the chance to impact the community, and I'm excited to strengthen the connection between Israel and the Jewish community of Reading.

I'm 23 years old and live with my family in Rishon Lezion, a city close to Tel Aviv. I have two siblings, a younger brother and a sister. My family is very important to me and especially



on Sabbath, we love to spend time together. We are originally from Iraq, Iran and Lithuania. We keep the Jewish traditions and we like to celebrate the holidays with the entire family.

I served in the army for three years in the navy commando and in the special tank unit.

After my time in the army, I lived in a Kibbutz close to Gaza and worked in agriculture. I also love to work with children and teenagers, and I did several volunteering jobs.

My passion is to travel and do sports. During my travels I like to get inspired and meet with people from all around the world. I enjoy being in nature. My favorite activities are hiking, cycling, sailing, surfing and diving.

I applied to be Shaliach because I want to spread the sense of solidarity and unity. Israel is a very special country with a hard history that connects

the people in a strong way. I want to explain this history and the current situation in Israel, and I want Jews from all over the world to feel connected with the country. Israel is not only a place to live, it's also a home for Jews from all around the world no matter where they are from.

My expectation is to bring the feeling of Israel to Reading. I hope I will be a part of a warm community that feels like family. I'm looking forward to being involved in the traditions of the Jewish community in Reading.

I'm excited to meet everybody in person. See you soon!

My JCC forever friends

By Laurie Waxler
Development Director

I've been reading a book called "Why Do Jewish" by Zach Bodner. We are hoping to bring him to the Federation in the next few months as part of our Literatour program, so I've been doing a little research. Bodner has made some interesting points about how we all celebrate being Jewish in our own way.

One memorable quote from the book was that 100 years ago, our grandparents went to the JCC because they were Jewish and now, we (and our children) are Jewish because we go to the JCC.

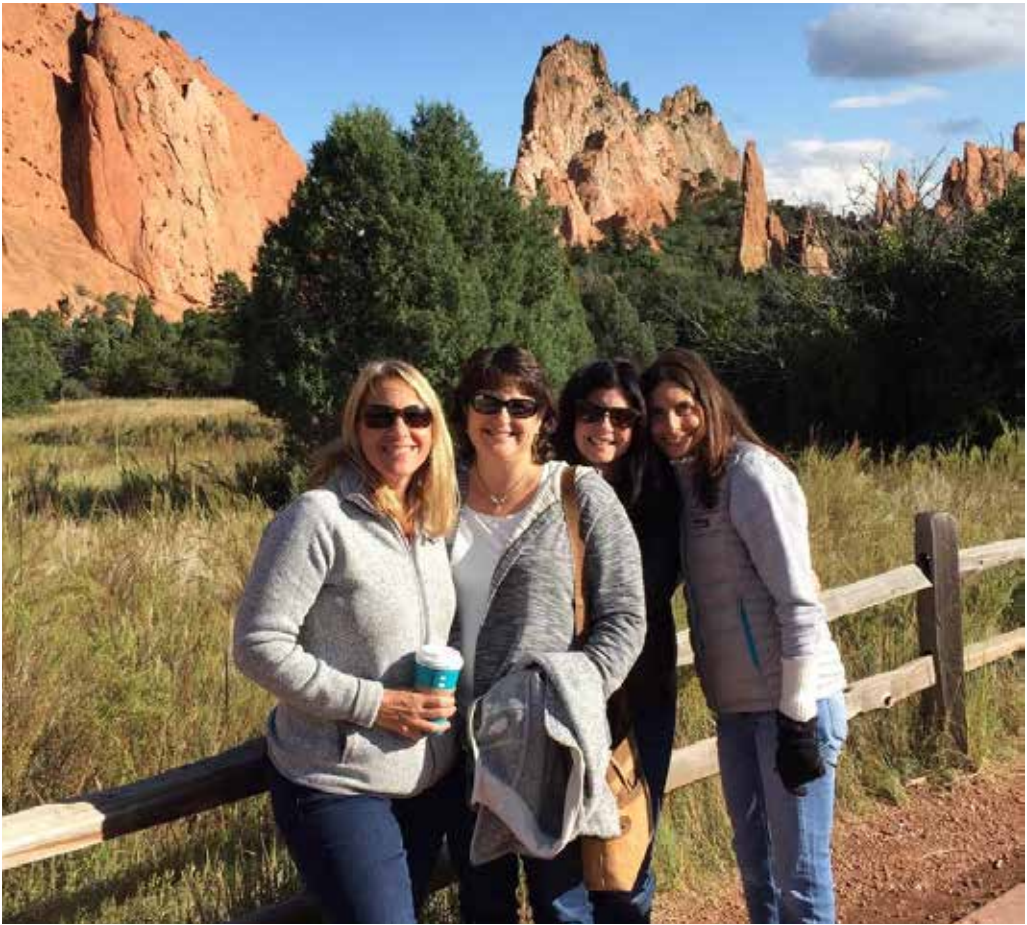
Essentially Bodner is saying that Jews are much more mainstreamed than they were years ago and people seek Jewish connections through local Jewish organizations.

It makes me think about the benefits I've reaped from our JCC. My kids attended the JCC preschool from 2001 to 2004, and I met some of my best friends at that time — moms of other JCC preschoolers.

A few years later, when those same kids were in elementary school (at three different school districts) we would occasionally treat ourselves to days at the Philadelphia Museum of Art, or Longwood Gardens, or something similar and close enough to be home in time for the afternoon bus.

A few years ago, one friend moved to Colorado, yet we still made it a point to get together with annual girls' trips and group calls.

Through the pandemic and with the discovery of Zoom, we set up get-togethers where we could chat



Laurie Waxler, Jill Haas, Susan Egolf and Lynn Driben celebrate their many years of friendship through the JCC.

and see each other and even began playing virtual mahjong every week. Admittedly, we don't always end up playing mahjong, but we always talk ... about kids, about life, about anything ... the good and the not-so-good. I absolutely love these weekly chats and love these women!

When I look around the room at Federation events, or see photos on social media, I'm reminded that I'm not the only one who found their best friend(s) at the JCC. Most of us have made incredible

friendships through the Jewish community that have, or will, last a lifetime. Friends who are with us through thick and thin and always have our backs. If you've lost touch, call them today and tell them what they've meant to you over the years. I'm sure they'd love to hear from you!

When you get your letter asking you to support the Federation, please think about those priceless friendships you've made through the JCC, and know that yes, you have benefited from what we do.

Development

- Annual Campaign
- Women's Philanthropy
- Maimonides Society
- Your Jewish Legacy
- Chai Circle
- L'Chaim Society
- Book of Life
- Letter of Intent



Jewish Federation[®]
OF READING/BERKS

Maimonides Society



"General Practitioner for the Bereaved"

Neil Hoffman, MD
Tower Health

Sunday, September 11

10:00 am - 11:30 am

Jewish Community Center
1100 Berkshire Blvd, Suite 125
Wyomissing, PA

Join Neil Hoffman, forensic pathologist, as he shares stories of his practice over the years and learn how the world of forensic medicine has shaped his philosophies on both his personal and professional life.

Open to all Jewish health care professionals in Reading & Berks County. Includes light breakfast & networking opportunities.

Please register by emailing Laurie Waxler at LaurieW@jfreading.org

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today!

CAMPAIGN

Continued from Page 1

and the NAACP. Margo Levin oversees our Jewish Community Relations and represents us in GRUC, where we have regular discussions regarding minority issues as well as interfaith dialogue. All important aspects of living in a diverse community, being part of this larger organization gives our small Jewish community a voice that is heard and allows us to be of the bigger movement. GRUC is actively trying to organize a candidate's forum for the upcoming election and supports the Diversity Festival in Reading, an opportunity for community members to come together to celebrate our differences.

We are excited to welcome our second Shaliach in September. Adi Shalev was an incredible asset to our community and we look forward to Ziv Laskin's arrival and will offer a meet and greet at the Wyomissing Hills Playground on Sept. 18. Ziv will oversee our teen and youth programs, and we are excited for the possibilities of growing these groups.

Federation works with all three synagogues in the area. We enjoy partnering with the different organizations including, but not limited to, Community Seder and speakers at RCOS, hosting trivia night and a welcome event for KZ's new cantor, or hosting holiday events such as Hannukah and Purim at Chabad. Federation always looks for ways to partner with other organizations. We help cover the costs, and all community members are welcome.

Finally, I'll go back to the Program Book I mentioned earlier. We hope you will find something of interest, and if you don't, let's make it happen. We're here for you and would love your input on putting together new programs. Our Noontime Knowledge has been a big hit, Literatour is going strong and as always, we encourage young families to take advantage of PJ Library and receive free books for your children (or grandchildren.) Sign your teens up for Jewish Youth Group and if you're in your 20s to early 30s, join the Young Adult Group.

You will be receiving a letter in the mail in the next few weeks asking you to consider a meaningful financial gift to support your Federation and all the work we do for our community. I'm personally thankful for Shalom as it has given me the ability to write so much more about what we do than what I can fit into a simple fundraising letter. I do hope we can count on you this fall!



JFS assisted our community throughout the pandemic



Our JCRC works with other minority groups throughout Berks County.



The Federation is again managing the Lakin Preschool.



Our Maimonides Society provides quarterly get-togethers for health care professionals



Our Young Adults Division is engaging our 20-something crowd regularly.



We celebrate Jewish and Israeli holidays together.

JEWISH FAMILY SERVICE VEHICLE DONATION PROGRAM



Enjoy tax benefits when you donate your vehicle to JFS. Contact Carole at 610-921-0624 or CaroleR@JFReading.org or go to <https://careasy.org/nonprofit/JFS-Reading>.

Shalom

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Let us approach new year with courage, strength

By Cantor Ted Prosnitz
Keshet Zion Synagogue

Shalom! It is a privilege to be writing to you, the Reading Jewish community, for the first time. All the people my wife Karen and I have met here have been very welcoming. And why should that not be the case? After all, we are all created b'tzelem Elokim/in the image of God.

Thinking about creation is appropriate for this time of year. Starting on the evening of Sept. 25, we will celebrate



Rosh Hashanah, which our sages teach us is hayom harat olam/the creation of the universe. Certainly, that is a time to appreciate all the gifts we enjoy from the Master of the universe. While it is part of the Shabbat prayers, how much more so will it be appropriate for us to say:

*If our mouths were filled with song
as water fills the sea
And our tongues rang with Your
praise as tirelessly as the roaring waves...
Still, we would be unable to thank
You adequately
for the smallest fraction of the
numberless bounties
You have bestowed upon our
ancestors and upon us. (Siddur Hadash)*

Preceding Rosh Hashanah is the Hebrew month of Elul. Yom Kippur, the Day of Atonement follows Rosh Hashanah and the Ten Days of Repentance. During Elul and those Ten Days it is our responsibility to pause, review, and evaluate how we have lived our lives since the last High Holy Days/Yamim Noraim.

The Prophet Micah teaches us to do three things: To act justly, to love mercy, and to walk humbly with your God (Micah 6:8). There are three steps to repentance: Recognize what we have done wrong; regret what we have done wrong; resolve not to repeat what we have done wrong. All three steps are tough, but the last may be the most difficult — it means change.

Change is challenging. I know. Picking up our household after 20 years and moving to a new community was hard. But changing wrong behavior is even harder. The measure of real repentance is if when presented with the same situation in which we previously erred, we act justly.

When preparing to enter the Promised Land, Joshua was told by Moses, chazak v'ematz/be strong and courageous! As we prepare to enter this holy time, Chizku v'imtzu — may each of us have the courage to conduct an honest self-evaluation and the strength to repent our misdeeds. Then, with unbounded joy in our hearts, we can hear the shofar's call and celebrate the birthday of the world!

Obituaries

Dr. Robin Kaplan, 72 of Wyomissing died on Aug. 16. In 1980 Dr. Kaplan started Berks-Schuykill Respiratory Specialists in Reading and served as the Chief of Pulmonary Medicine at St. Joseph's Hospital, and in 1992 became the Vice President of Medical Affairs. In 1995 he moved to Chicago to serve as medical director of the Michael Reese/

Sykes Medical Center and in 1997 moved to Annapolis, Md., in various medical administrative positions before returning to Reading as a partner and medical auditor for Faircode Associates, LLC. Dr. Kaplan had a passion for travel and for classical music. He loved to read, bake and host dinners at home. He is survived by his wife Lori, sons Saul and Nathaniel and their families and his mother and two brothers.

New rabbi arrives in Pottstown

Congregation Heshed shel Emet

On Aug. 1, Congregation Heshed shel Emet of Pottstown enthusiastically welcomed the arrival of Rabbi Cynthia Kravitz to be its religious leader. Rabbi Kravitz is the congregation's 14th ordained rabbi since 1927.

Rabbi Kravitz received her Rabbinical Ordination in 1983 from the Reconstructionist Rabbinical College. She has an Master of Education in Curriculum Theory and Development from Temple University and is a graduate of the Marriage Council of Philadelphia (University of Pennsylvania), where she received certification as a marriage, family and relationship therapist. She studied in Jerusalem for two years and has led numerous family and youth groups in visits to Israel.

Rabbi Kravitz is an active member of the Greater Philadelphia community of Rabbis and Jewish Educators. For the past 22 years, she served Congregation Keshet Israel in West Chester. During the COVID-19 pandemic, Rabbi Kravitz served Temple Har Zion in Mount Holly, N.J. She loves to teach, especially Jewish folklore, the Hasidic masters and



many stories of her own creation!

Congregation Heshed shel Emet (Mercy & Truth) has been the mainstay of Pottstown's Jewish Community since 1892. It is co-located at 575 N. Keim St. with the Bethel Community Church of Pottstown.

For more information about the congregation and membership, call the office at 610-326-1717 or email Heshedshelemet575@gmail.com.

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COMMUNITY IMPACT SYMPOSIUM: *Sensory Challenges and Interventions in Dementia Care*

You are cordially invited to join The Highlands at Wyomissing® for our community impact symposium: ***Sensory Challenges and Interventions in Dementia Care, Part 1: Hearing Loss and Music Therapy.*** Carrie Nieman, MD, MPH, Associate Professor of Otolaryngology - Head and Neck Surgery, Johns Hopkins Medicine, will discuss the science behind hearing loss and dementia. Darina Petrovsky, PhD, RN, Rutgers University, will discuss and present music therapy in the cognitively impaired.

Cost is \$20. Registration is required.
To learn more and register,
visit thehighlands.org/community-impact-symposium.

Thursday, October 27 | 9:00 to 11:00 a.m.
2000 Cambridge Avenue | 484-220-8237



Annelies

by James Whitbourn

Performed by Vox Philia and members of Berks Sinfonietta

Saturday, October 15 at 7:30 pm
Reform Congregation Oheb Sholom,
555 Warwick Dr, Wyomissing, PA 19610



Tickets:
\$15/Adult
\$5/Student
Use the QR Code to purchase tickets:



Annelies is a 75-minute choral work compiled by Melanie Challenger from *The Diary of Anne Frank*.



Vox Philia

A Premier Chamber Choir

For more information, please visit our website, www.voxphilia.org
With support from Jewish Federation of Reading/Berks and Immanuel United Church of Christ

Meet our new JFR Chairperson – Sheila Bornstein

By Sheila Bornstein

As the new Chairperson for the Jewish Federation of Reading, I wanted to take a moment to introduce myself as I don't know everyone, and surely, not everyone knows me. One thing I know for sure is that I'm thrilled to be taking the lead at the Federation! I want to thank our former Chair, Bob Caster for his tireless hours of service and appreciate all his hard work. My goal is to continue to build on his vision, and the vision of his predecessors, in keeping the Federation at the forefront of our Jewish community. As a Federation, we have had our ups and downs over the past few years and while there may be challenges in the future, I'm excited about the possibilities.

As we continue our search for a new director, I feel confident we are in good hands under the leadership of our newly promoted COO, Amanda Hornberger, and the rest of the staff. Our staff is tightly knit, and they work incredibly well together, so I feel confident we will not miss a beat in the process. As for me, a few fun facts: My husband, Jeff, and I have lived in Wyomissing for 23 years. We have three children, one daughter-in-law and three grandchildren whom we love to spoil on a regular basis. I have worked in many school districts in science, math and computers and currently serve as Vice President and CFO of JVB Associated, LCC, international business consultants.

I truly look forward to serving our Federation over the next two years and look forward to seeing you at some of our upcoming programs. I will, however, need your support to be truly successful. In the spirit of Tikkun Olam, I look forward to exchanging new ideas, recruiting new volunteers and adding membership so our Federation can continue to make the world a better place for those living here, as well as across the world. I welcome your ideas and would be happy to speak with you about the Federation. What do you like? What could we do better? Feel free to reach me via email at sadborn@aol.com. I'd be happy to chat with you and look forward to the conversation.



Sheila Bornstein

Federation COO taking part in nonprofit management program

By Laurie Waxler
Development Director

The Federation is happy to announce our newly appointed Chief Operating Officer, Amanda Hornberger, will be participating in the upcoming Berks County Community Foundation's Nonprofit Management Certificate Program.



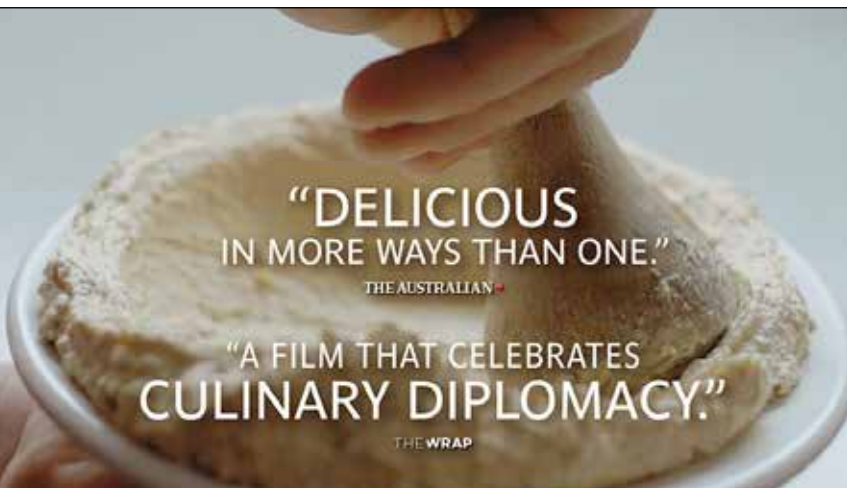
This 10-month program was designed by the Community Foundation and the Nonprofit Center at LaSalle University for Berks County's nonprofit executive directors and high-potential staff members. The Berks County Community Foundation's goal in establishing this

program is to help leaders of local nonprofit organizations to improve or renew their management and leadership skills close to home. Through a combination of in-person learning and webinars, the program curriculum will cover board and donor management, budgeting, strategic planning, and communications and media relations. Amanda said she was thrilled to learn she was accepted into the program and "looks forward to learning best practices for nonprofit management to continue to move the Jewish Federation of Reading towards our strategic goals in 2023 and beyond." We wish her great success and look forward to learning from her along the way!

Join us in the RCOS Chapel on Saturday,
September 17th at 10:00am

Tot Shabbat

Join Rabbi Michelson for a musical, story-filled interactive hour for children through grade 2. Members & non-members welcome. No registration required. Future Tot Shabbat dates: 10/15 (for TOT SHABBAT ON THE FARM), 11/12, 12/17, 1/21, 2/11, 3/11, 4/15, 5/13, 6/17.



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A FILM BY BETH ELISE HAWK

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Join RCOS & KZ as we
Welcome the
High Holidays
With our annual
Selichot
Service and program
Saturday, September 17
Movie: 8:00 pm
Service 10:00 pm

Reform Congregation Oheb Sholom &
Keshar Zion Synagogue
555 Warwick Drive
Wyomissing, PA 19610



The new year is here

JewishCulturalCenter

By Amanda J. Hornberger
Chief Operating Officer

I've always loved this time of year. School is starting again and routines are returning. It's also when the Jewish calendar refreshes and JFR staff gets to try new ideas and ways to improve on existing programs. This year is no exception.

You may notice some changes at the JCC as the staff has been busy organizing, cleaning out and moving things. Part of it is to make a good first impression on our new Shaliach, Ziv, but it's also so we can work more efficiently to better serve our community.

The same is true at Lakin Preschool. Holli and her staff have been hard at work preparing creative, eye-catching learning environments for our youngest learners. They are so excited to welcome new and returning students to the preschool.

In my new role as Chief Operating Officer, I have been working together with the staff on program ideas and looking at operations at Federation, including moving around some furniture. I'm proud of the work Federation does as our staff is small but mighty, and gets a lot accomplished!

Carole and Sari are restarting Jewish Family

Service's Grief Support Group. They have been making calls and inviting new faces to attend this group that was quite active before the pandemic.

Noontime Knowledge has expanded this year to include art history, music, literature and more. There are topics for everyone and we invite you to join us monthly on Tuesdays for those programs.

Friendship Circle continues to meet and is always looking for new faces or people to share interesting travels or talents. If you went somewhere great this summer, share it with our group! They would love to learn from you.

If you love to read, like me, you will find fantastic authors coming to Berks this year through Literatour Berks. Our Israeli book club is planning to continue, and our tweens are interested in their own book club as well. We welcome readers of all ages to join us!

As part of the Greater Reading Unity Coalition, JFR is working with community partners on events that bring us together. Margo is leading efforts to show our community's support at the annual Diversity Festival and LGBT Out in the Park events happening this fall.

Laurie has been working hard on new

ideas for our Maimonides group of healthcare professionals as well as women philanthropy ideas. She continues to work with the newly reformed Development Committee on the annual campaign and leadership gift event this fall.

Special thanks to Brenda for all her hard work on special mailings this month and continuing to ensure our office runs efficiently. We all notice when she is on vacation!

Finally, our youth are invited to the newly rebranded youth groups led by Ziv, our new Shaliach. Ziv has a lot of experience with this age group and they are invited to meet him on Sept. 18 at our kickoff event.

Your JFR staff could do none of this without your support. We welcome volunteers to help us continue our programs and services. There are many ways to get involved. Reach out to me to learn about opportunities that fit your skills and interests.

We know you have a lot of ways to spend your time, but we hope you will choose to join your friends, family and Jewish community in the coming year. Thank you for your continued support of your Jewish Federation of Reading/Berks. Together we can continue to DO Jewish in Berks County!

Momentum group continuing its journey

By Erica Cohen

As the Momentum group gathered for our first meeting since returning from Eretz Yisrael, the Momentum moms of Reading are still unpacking all of the inspiration we collected from our time in the Holy Land. In Berks County, Pennsylvania, and throughout the diaspora, it is vital that Jews reinforce within our collective & selves that Israel is not just a country within our world's geography, but also a state of mind. Our group's educator, Jennifer Koosed, reminded us all of this and led an activity for us to reflect on the spirit of Israel.

Going around the table and hearing everyone reflect on highlights from the trip reignites the passion for Israel. It is exciting to see how many little moments made such special memories for every individual. It was a clear consensus that there was a difference in Israeli vs. American culture and walking around the city of Jerusalem felt safer for most than

any other place or city in the world. Of course, we can't forget about all of our "HP" or higher power moments and our bus mom, Cheryl. Many of us emphasized that visiting the Kotel and feeling the magic of something bigger than yourself was something they loved, but also longed to share this with family and friends. Baruch Hashem — we will all be able to take our families to visit some day soon.

Every woman within our group has busy lives full of work, raising families, and many standing obligations. It is beautiful to see us all carving out time in our schedules to stay connected to each other and the many values of Momentum. Aligning our meetings with Jewish holidays makes sense and adds an experiential element to our education & growth. We all agreed to take on individual responsibility for planning at least one activity for the group throughout the year and are looking forward to seeing what our

new sisters have in store for us. Thinking about what people might come up with is a reminder of how each and every individual is valuable, brings their own strengths, and part of what makes this collective so special.

While some people knew or knew of each other, it is meaningful that the group made so many new personal connections for every group member. Being part of the group grants us the opportunity to establish and maintain new friendships within the Jewish community in Berks. Beyond our small local group, we have all established personal and community connections with Momentum community, its leaders and other Jewish communities, globally, who joined us on the journey in July.

Even though we already went on our trip and had the experience of Israel, we are excited to be embarking on this yearlong journey of growth and bringing it all back to Berks County and our homes.

92nd St. Y Programs

Game Nights

Community Shabbat

Reading Jewish Film Series

Great Decisions

Interfaith Mitzvah Day

Yom Ha'atzmaut

PJ Library

PJ Our Way

Leo Camp Lecture

Tech Tuesday

Yom Hazikaron

Art Exhibits

Yom Hashoah

Annual Meeting and Picnic

Purim Carnival

Richard J. Yashek

Memorial Lecture

Kristallnacht Remembrance

Youth Events

Purim Masquerade Party

Bridge

Chevra

Mahjong

Trips to NYC/Philadelphia

Lakin Holocaust Library

& Resource Center

Shabbat B'yachad

Community Calendar



LIVING WITH LOSS GRIEF GROUP KICKOFF EVENT WITH
REBECCA SOFFER,
AUTHOR OF "THE MODERN LOSS HANDBOOK,"
WITH SUPPORT FROM
THE LORETTA CHARNOFF FUND

THURSDAY, OCTOBER 13
2:00 PM

JEWISH FEDERATION OF READING
1100 BERKSHIRE BLVD. SUITE 125
WYOMISSING, PA 19610

Call 610-921-0624 to RSVP
or visit www.readingjewishcommunity.org



Do you remember?

By Tootie Moyer

- Do any of you remember the “Cedar Street” gang that had a dinner twice a year at Riveredge?
- You did not know when you were pregnant if the baby was going to be a boy or girl.
- There were phone booths on a lot of corners in Reading.
- We all had “victory gardens” in our back yards.
- There was mostly good news on your radio.
- Presidents Day was two different days instead of only one.
- We had no remotes for our televisions
- Helena Rubenstein was the most expensive make-up.
- We could buy unborn chicken eggs to put in soup.
- You paid cash for everything you bought.
- Women wore silk stockings — no panty hose.
- Men sold vacuum cleaners door to door.
- Only women were nurses.
- You asked people to dinner and cooked everything yourself.
- Do you remember these theaters on Penn Street: Embassy, State, Astor and Park?
- There were no paid caregivers, your family took care of you.
- Teachers did not have to buy school supplies.
- The 5 & dime stores on Penn Street: Grants, McCrory’s and Woolworth.
- We never had perfect attendance in school because of Yom Kippur.
- You got free dishes at some movie theaters.
- You took your film to drugstores to be developed.

Now that I am 98 every memory is a treasure that no one can take away from me. I hope some of you remember these times and they gave you good memories.
Thank you for reading this.

‘Fragments of Lost Years’

Amid a river of tears,
Many sad dreams drifted by,
With my thoughts of sadness and despair.
Suddenly, out of nowhere, came a flock of birds.
They caressed my heart with music and song.
It appeared to me, some angel placed a hand on my heart,
Which gave me a warm feeling.
Above all else, a new start!
From above, came a bright light,
I wondered, was it God that showed me the way?
This wondrous illumination that came my way was for all to see!
—Ethel Engel

September ✨ Elul-Tishrei



Shabbat Candle Lightings



Torah Portions

September 2 7:16 p.m.	September 3/7 Elul Shoftim (Deuteronomy 16:18-21:9)
September 9 7:05 p.m.	September 10/14 Elul Ki Tetze (Deuteronomy 21:10-25:19)
September 16 6:53 p.m.	September 17/21 Elul Ki Tavo (Deuteronomy 26:1-29:8)
September 23 6:41 p.m.	September 24/28 Elul Nitzavim (Deuteronomy 29:9-30:20)
September 30 6:30 p.m.	

Reform Congregation
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The Soul of Aging
Presented By Congregant
Jeff Sternlieb
Friday, October 21st



Growing older through our adult years is decidedly different than growing older from birth through adolescence. When we are younger, the changes are more obvious and public; as we age through adulthood, the changes are more subtle and private.

The Soul of Aging is designed to stimulate thinking, stir curiosity, and add meaning to our adult years. We will explore common themes we face throughout our adult years but do not often talk about in any public ways. Examples include issues of forgiveness, being alone with our thoughts and feelings, living purposeful lives, and finding meaning in what we do.

Jeffrey L. Sternlieb is a licensed psychologist who previously had his own private practice working with children, adolescents and families. More recently, he taught at the medical school and Family Medicine residency levels. He has been a member of the Temple for 27 years.

Shabbat Service at 7pm. Speaker/Oneg at 8pm.

SAVE THE DATE:

12.09.22 Rabbi Emeritus Jack Romberg will speak on his book: A Doorway to Heroism: A Decorated German-Jewish Soldier Who Became an American Hero
04.21.23 Professor Emeritus Jack Fischel of Millersville University will speak on 'How Conspiracy Theory Has Moved From the Shadow to the Mainstream'

SAVE
THE
DATE

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Documentary on U.S. and Holocaust to air on PBS

From Federation staff

“The U.S. and the Holocaust” is a three-part, six hour series that examines America’s response to one of the greatest humanitarian crises of the twentieth century. It will air on PBS starting Sept. 18.

Americans consider themselves part of a “nation of immigrants,” but as the catastrophe of the Holocaust unfolded in Europe, the United States proved unwilling to open its doors to more than a fraction of the hundreds of thousands of desperate people seeking refuge.

Through riveting firsthand testimony of witnesses and survivors who as children endured persecution, violence and flight as their families tried to escape Hitler, this series delves deeply into the tragic human consequences of public indifference, bureaucratic red tape and restrictive quota laws in

America.

Did the nation fail to live up to its ideals? This is a history to be reckoned with.

“The U.S. and the Holocaust,” directed and produced by Ken Burns, Lynn Novick and Sarah Botstein, explores America’s response to one of the greatest humanitarian crises of the 20th century. The series will air September 18, 19 and 20 from 8 to 10 p.m. on WHYY.

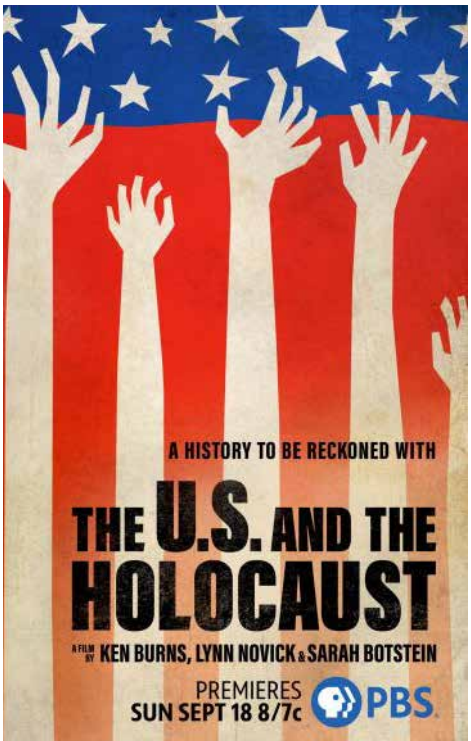
Inspired in part by the United States Holocaust Memorial Museum’s “Americans and the Holocaust” exhibition and supported by its historical resources, the film examines the rise of Hitler and Nazism in Germany in the context of global antisemitism and racism, the eugenics movement in the United States and race laws in the American South.

The series, written by Geoffrey

Ward, sheds light on what the U.S. government and American people knew and did as the catastrophe unfolded in Europe.

Combining the first-person accounts of Holocaust witnesses and survivors and interviews with leading historians and writers, “The U.S. and the Holocaust” dispels competing myths that Americans either were ignorant of the unspeakable persecution that Jews and other targeted minorities faced in Europe or that they looked on with callous indifference.

The film tackles a range of questions that remain essential to our society today, including how racism influences policies related to immigration and refugees as well as how governments and people respond to the rise of authoritarian states that manipulate history and facts to consolidate power.



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PJ Library goes to space

This story appeared in the July issue of PROOF, a PJ Library magazine. The Jewish Federation of Reading/Berks is a PJ Library implementing partner organization.

Mission specialist Eytan Stibbe floats effortlessly into view on the screen. A blue children’s book spins in front of him. Behind him are cords plugged into every kind of device and outlet, and two yellowish lights illuminate the techy-looking area. Dressed in a navy polo and khakis, he’s completely upside down by the time he reaches his destination. Once upright, he introduces himself with a wave and says in Hebrew, “In just a moment, we’re going to read a book I really like called ‘A Beautiful World.’”

A few days earlier on April 8, Stibbe boarded the SpaceX Crew Dragon capsule for a 20-hour-plus flight to the International Space Station, some 250 miles above Earth. This made Stibbe the second Israeli to venture into space, and he took A Beautiful World with him, making it the first PJ Library book in space.

Stibbe — an Air Force fighter pilot turned businessman and philanthropist — and three other Axiom Mission 1 crew members were part of an inaugural all-private mission to the International Space Station. Their collective goal? Advance science, technology, art, and education through experiments and outreach. For Stibbe, reading to the children of Israel in both Hebrew and Arabic was a part of that.

The idea for a storytime started with the Ramon Foundation, a foundation to

which Stibbe has a personal connection. It was founded after Israeli astronaut Ilan Ramon — his friend and former Air Force commander — died when the space shuttle Columbia broke apart just before landing in 2003. In part, the organization works to inspire a new generation of young Israelis through advanced programs in the fields of science, aviation, and space, including helping to send Stibbe to space. When it needed a book for storytime, organizers called Keren Grinspoon Israel, which runs the classroom-based literacy programs Sifriyat Pijama (Hebrew for PJ Library) and Maktabat al-Fanoos (Arabic for Lantern Library).

And “A Beautiful World” was an obvious choice for the event. Written by Yael Gover, illustrated by Paul Kor, and published by Kinneret Publishing, it tells the story of creation from Genesis, and the bright illustrations show Earth from an aerial perspective. It also helped that Hebrew- and Arabic-speaking children in Israel were already familiar with the book. In the 2018–2019 school year, KGI distributed “A Beautiful World” to almost 200,000 children in partnership with the Israeli Ministry of Education, and leading up to the storytime, there were videos, games, and other activities available to children.

“Storytime in space was especially meaningful to us because so many children across Israel could watch an astronaut reading a book from space and say, ‘That’s my book!’” said Winnie



Sandler Grinspoon, president of the Harold Grinspoon Foundation, PJ Library’s parent organization. “We are excited that so many children got to share that proud Israeli moment in history more deeply with one of our books.”

Three of those children belonged to Sara Chertoff. On April 17, they headed to a friend’s house in Jerusalem for a viewing party. The children, six in total, plopped on the couch and watched the prerecorded storytime on the projector screen. “They were so excited,” she said. “They couldn’t stop giggling, but once he started speaking, they were silent.”

For Chertoff, the gravity of the event went far beyond its unique nature. Her children, especially her 8-year-old son

who is fascinated with space, didn’t realize there were other Israeli astronauts besides Ramon. “To say that is an Israeli up in the International Space Station representing us and speaking Hebrew was really special,” said Chertoff, mother to 4-year-old twins as well. “To say, ‘Yeah, you guys could do this too,’ and to see the light in their eyes.”

That light is exactly what Andrea Arbel, the executive director of Keren Grinspoon Israel, hoped this storytime would give children. She also hopes that reading PJ Library books — at home or in space — will continue to inspire children to dream. “If you have that love of getting lost in a good story,” she said, “that’s going to help ensure that you’re going to have that next generation of dreamers, visionaries, and educators.”

2022 Shalom Contributors

We wish to thank the following members of our community for their generous support of Shalom:

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Spreading the sunshine

By Carole Robinson

I enjoyed many late afternoons this August basking in the sun at my local pool, refreshing myself physically and mentally, and reflecting on the past year, a time of physical challenges for me.



I celebrated Rosh Hashanah last September with my foot ensconced in a bright purple cast, recovering from a broken right ankle. As we welcome Rosh Hashanah 5783, I am healing from surgery following a broken left ankle. These temporary setbacks have taught me a few important lessons (e.g. It's time to give away my roller blades) and more importantly have made me realize how much I have to be grateful for in my life, most especially "mishpachah" (family).

I have been blessed with devoted siblings; my loving husband, Michael; four incredible children and seven grandchildren, who fill me with love. In addition, I am fortunate to work with a small, close-knit staff at the Jewish Federation, who have become extended family. We collaborate on projects and support each other as we work together to keep the Jewish Federation relevant and viable.

I feel like you, too, are part of my mishpachah, and that by coming together, we are amplifying our mission to create a vibrant Reading Jewish community! You read the *Shalom*, participate in JCC programs, and volunteer for our community through initiatives like Friendship Circle and our food pantries.

Many of you know about our senior group, **Friendship Circle**, and the impact it has on the Jewish community. Cantor Ted Prosnitz recently visited Friendship Circle and asked the participants to introduce themselves and share their stories. Each person, regardless of whether they were born in Reading or a transplanted Berks Countian, praised our senior group and the wider Jewish community for being warm and welcoming and giving them a sense of belonging. It's a true gift to be part of such a caring community.

Friendship Circle meets twice a month on Thursday afternoons. We will be celebrating an early Rosh Hashanah together on Thursday, Sept. 22, at 11:45 a.m. with a service, followed by a delicious holiday meal. You are invited to join us, either as a guest or a volunteer to help serve the meal. Please contact the JCC at 610-921-0624 if you would like to attend or learn more.

Another ongoing program is **JFS's food pantries**. We hold two monthly food pantries in partnership with Helping Harvest, one at the Olivet Boys and Girls Club on the first Wednesday of the month, and the other at SDA Church in Hampden Heights on the second Tuesday of the month. We distributed 17,000 pounds of food to 360 households in August. Thank you to our recent pantry volunteers — Raymond Gehring, Anzie Golden, John Incledon, Pete Jacobson, Karen and Myron Kabakoff, Sid Lempiner, Margo Levin, Annette Peppard, Mike Schein, Robert Schneier, Ellen and Paul Schwartz, Jannine Shapiro, Oleg Umanov, and Michael and Phyllis Warshaw. We would not be able to provide food for hundreds of hungry people in Berks County without your support.

If you haven't helped before and would like to join as part of my mishpachah, this is the month to take action! Feeding America has designated September as Hunger Action Month. Millions of people



Friendship Circle members welcoming Cantor Ted Prosnitz to Reading on Aug. 11. Our senior group meets twice a month and has a great impact on the community.



SDA Food Pantry volunteers packing food to load into waiting cars

in America face the choice of buying food or paying for other crucial needs like medicine, rent, or childcare. You can join the fight against hunger by volunteering at our pantries, advocating for federal hunger-relief programs by writing to your U.S. representative in Congress, donating to the JFS food pantry, or by wearing orange on Sept. 23, Hunger Action Day!

I am excited to also share a few more upcoming JFS programs with you and invite you to become more involved in our mishpachah.

1. **Noontime Knowledge's** opening program is "Daniel Libeskind, World Renown Architect" presented by Sara Howells, Triptych Federation on Tuesday, Sept. 20, at noon. Libeskind, a Polish-born Jewish architect, believes "buildings carry the stories of our ancestors and bind the world's Jews together by their shared culture." Other lectures include Berks Literatour authors, a musical journey with Dave Kline, and Leonardo Davinci.

2. We have resumed monthly **Shabbat services at the Manor at Market Square**. One Shabbat participant remarked, "It means the world us to be included in Jewish activities." Many of our seniors living in residential facilities are unable to attend synagogue services due to health limitations or transportation issues. Join our Friday afternoon services, as a leader or participant, and help us keep our seniors connected to our Jewish community.

3. JFS plans to start a monthly **Grief Support Group** in the fall. This group will offer a place to connect with people who have also recently experienced a loss and will provide emotional support for participants. Our opening program scheduled for Thursday, Oct. 13, at 2 p.m.



Boris Corbin celebrating Shabbat with JFS at the Manor at Market Square, where monthly services have resumed.

features Rebecca Soffer, author of "The Modern Loss Handbook: An Interactive Guide to Moving Through Grief and Building Your Resilience."

Now you know about some of JFS's plans for 5783. Let me know if I can make your year sweeter by providing information about housing options or home assistance, arranging transportation, connecting you with our Medicare volunteer, or just visiting. Reach out to me at 610-921-0624. I'd love to meet you and include you in my mishpachah!

Claire Bram, a resident of Manor at Market Square, told me, "Every day I see the sun is another day I know I'm alive." Let's keep on caring, supporting each other, and working together to strengthen our community and spread the sunshine!

Jewish Family Service

Food Pantry

Friendship Circle

Counseling Services

Transportation

Financial Assistance

Hospital and

Home Visitations

Living with Loss

Information and

Referral

Case Management

Holiday Programs

Berks museum plans wing focused on Holocaust

By Mark Nemirow

The Berks Military History Museum in Mohnton is moving forward with plans to add a building dedicated to exhibits on the Holocaust, the *Reading Eagle* reported in August. Museum Founder and President Mark Gillen plans to have displays and artifacts detailing the period from the rise of Adolf Hitler in the 1930s through the

liberation of concentration camps and the Nuremberg Trials, with much of the material having a local connection. He is encouraging people in the area with family connections to the Holocaust to share their stories. Gillen hopes construction can start early in 2023 and be completed by the end of next year. Construction costs are expected to be around \$1.7 million, said Richard “Dick”

Ehst, who is leading the fundraising campaign for the project. In addition to seeking financial contribution, Ehst said he is hoping recent increases in construction costs can be offset by donations of labor and materials from local companies. The Holocaust Awareness Museum and Education Center in Philadelphia plans to place some of its artifacts and

books on permanent loan to the Berks museum. The details of what will be displayed here are still being figured out, but Chuck Feldman, president of the Philadelphia museum, told the *Eagle* that they will include personal items from Holocaust victims and survivors.

Jewish community leader Victor Hammel of Wyomissing is among the museum expansion’s major supporters as part of his family’s commitment to Holocaust education. Last year he and his wife, Dena, pledged \$450,000 to Penn State’s Holocaust, Genocide and Human Rights Education Initiative. That partnership with the Pennsylvania Department of Education and several state and national entities provides training and resources to help K-12 educators across the state teach about a wide range of difficult topics, including the Holocaust and other genocides.

Hammel told the *Eagle* that his father fled Germany in 1937 with other family members, but some of his family stayed behind and perished.

The museum expansion will provide another way for local teachers to help students understand the Holocaust and human rights in general and will help raise awareness among adults, Hammel told the *Eagle*.

Diversity Festival set for Sept. 24

From Federation Staff

The Jewish Federation of Reading/Berks is among the organizations supporting the third annual Berks Cultural Diversity Festival, to be held Saturday, Sept. 24, from noon to 7 p.m. at City Park.

The festival will be presented by Bring the Change In partnership with the Federation, the Dominican Association of Pennsylvania, CICOP, NAACP Reading Branch and Centro Hispano.

Come celebrate international culture and heritage through cuisine, dance, poetry, music, and more. There will be special performances, games and vendors.

Email info@bringthechange.net for more information on sponsorship, volunteer and vendor opportunities or call Bring the Change at 484-509-1145.



Friendship Circle September programs

Friendship Circle is held on the first and third Thursdays of each month at 1 p.m. at the JCC. An optional lunch is served, followed by an entertaining or educational program or holiday celebration. Programs are free; optional lunch is \$7. Contact Carole at 610-921-0624 to make lunch reservations.



Thursday, Sept. 8 - Women Inventors

Throughout history, women have always been innovators. Their accomplishments, however, have often been downplayed, overlooked and even ignored. Hallie Vaughan will talk about some American women and how their inventions have changed our lives for the better! Imagine life without Ruth Wakefield’s Tollhouse Cookies!

Thursday, Sept. 22 - Rosh Hashanah Service and Holiday Meal

Jewish Family Service invites seniors to a Rosh Hashanah Service and holiday lunch on Thursday, Sept. 22 at 11:45 am. All are welcome. Reservations required by Sept. 9. Call the JCC at 610-921-0624



JFS hospital and outpatient visits

By Carole Robinson
and Sari Incledon

Jewish Family Service social workers visit Jewish patients at local hospitals, senior communities, nursing homes and rehab centers. Our goal in

these visits is both to be friendly and supportive at a difficult time, and to provide social services that supplement and complement the case managers at these locations.

If you or a loved one is at a local

hospital or nursing home and would like a visit, please call us. If you or a loved one are treated at a hospital out of our area we are also available for follow-up visits upon discharge

At times of ill health, stress or crisis,

families are often looking for information about home care, transportation services, senior communities, nursing homes and rehabs. This is what we're here for. Please call Jewish Family Service social workers for help at 610-921-0624.

Jewish Federations making difference in Ukraine

Jewish Federations of North America

As the war in Ukraine drags on into its seventh month, Jewish Federations and our partners continue to work together to ensure that urgent relief reaches the neediest, including both refugees who have fled, as well as those remaining in Ukraine.

Federations continue to raise money for Ukraine relief efforts. Since the launch of the campaign in February, Jewish Federations have collectively raised \$73 million and allocated \$61 million to more than 50 organizations on the ground.

Thank you to the Berks County Jewish community for your support of our Federation's Ukraine fund. Locally we raised more than \$57,000 to support crucial relief efforts in Ukraine.

The American Jewish Joint Distribution Committee (JDC) continues to help Jews in need across Ukraine and the region, supported by Federation emergency allocations.

Its figures as of mid-August show the range of different kinds of help that it has provided since the war began:

- Launched a centralized

international emergency hotline that has fielded over 61,600 calls

- Evacuated more than 12,840 Jews from Ukraine, including 116 medical evacuations

- Provided accommodations to more than 20,000 seeking safety and shelter

- Provided 38,900 refugees with food, medicine, trauma support, and other essentials

- Delivered more than 600 tons of humanitarian aid: food, medicine, etc.

- Prioritized most difficult homecare cases; some homecare workers are sleeping in clients' homes

Its five key priorities going forward are:

- Assistance to the most vulnerable Jews in Ukraine — elderly, children, and "new poor" adults

- Rebuilding Jewish communal programs and institutions in Ukraine

- Resettlement and integration of refugees in new Jewish communities

- Support for vulnerable Jews living in other former Soviet Union countries

- Non-sectarian assistance in Ukraine and Israel

The Jewish Agency for Israel continues to coordinate mass relief efforts and enable Aliyah for the Jewish community in Ukraine, including Holocaust survivors. A story of a survivor is told here::

Rita, 84, is one of the few members of her family who managed to survive the Holocaust and has been living alone in Ukraine. When the fighting broke out, her granddaughter, Jenny, was determined to bring her to Israel.

Jenny submitted her application to make Aliyah to The Jewish Agency and Chabad. "My grandmother is an elderly woman with health problems. The whole family is worried about this difficult situation, and we decided we must get her out of Ukraine," she said.

After being rescued from her home, Rita was transferred to Zhytomyr where she met a local Chabad rabbi and then she made her way to Lviv, which is less than 50 miles from the Polish border. Once there, Jenny contacted a Jewish Agency representative, Raffael 'Rafi' Heltzer, who ensured Rita would be safe in Poland.

"Jenny asked me to locate her grandmother who was staying in the refugee camp of Korczowa in

Poland," Rafi said. "I was able to locate her face among the thousands of refugees there based on one single picture. When I found her, she was not well, but a medical team helped her recover from her long arduous journey."

After being there for a day and a half, Rita finally arrived in Warsaw where she was reunited with her daughter, Ira, 56, granddaughters Ilona, 28, and Nina Maxim, 11, who also had recently fled Ukraine.

While waiting for her transfer to Warsaw, Rita met the Acting Chairman of the Executive of The Jewish Agency and Chairman of the World Zionist Organization, Yaakov Hagoel, who said a blessing for her after she told him of her story.

Jenny said Rita was deeply moved by all the support she received while being rescued. "The road to freedom was not an easy one, but thanks to the wonderful people at The Jewish Agency, she is now in Poland and is reunited with her family. It is a miracle! My grandmother didn't feel well the entire trip, but now she is in better spirits and we appreciate the help we received during this difficult time. It should not be taken for granted."

0731

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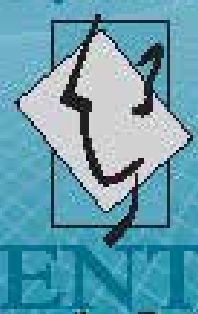
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Israeli startup training Labradors to detect cancer

Israel21c.org

Few people better understand a dog’s psyche and capabilities than Col. Ariel Ben-Dayan, former commander of the Israel Defense Forces’ Oketz canine unit.
Ben-Dayan is CEO of SpotitEarly, which is building an early cancer detection system based on dogs’ superior sense of smell combined with

artificial intelligence.
The user will purchase a home kit containing a surgical mask, breathe into the mask for five minutes and then send it to a screening lab where the mask is inserted into a sniffing station. Several specially trained dogs will sniff the sample. If their behavior, confirmed by an AI algorithm, indicates that cancer is detected, the person will be

referred to the medical system for further testing.
According to the American Kennel Club, dogs’ ultrasensitive noses can detect the odor of cancer in breath or urine at a very early stage, when the disease is far more treatable.
SpotitEarly trains Labrador retrievers to sniff out breast, lung, colon or prostate cancer reliably from one sample. Ben-Dayan says this breed has the right set of traits: excellent smelling capability, discipline and passion to work.
The company’s lab is on a kibbutz, where the dogs live and work. SpotitEarly is conducting clinical trials with two Israeli medical centers, Hadassah in Jerusalem and Sourasky in Tel Aviv.
“During the pre-trial training phase, our test showed higher sensitivity and better specificity in detecting early stages of cancer compared to any existing test on the market today,” says Ben-Dayan. “We expect interim analysis in three months and will finish clinical trials in 10 months.”
Scent technology is a hot new frontier, and there are disease-sniffing electronic “noses” being developed at Ben-Gurion University and at the Technion-Israel Institute of Technology.
However, e-noses have not yet proved accurate enough in real-world conditions

where it’s necessary to isolate disease odors from other scents in a sample.
Ben-Dayan believes the future lies in a hybrid electronic nose and dog nose.
“If we find cancer, we will then send our customer for additional screening procedures. If those scans don’t find anything [yet] because it’s too early stage, we will recommend routine screenings every six or 12 months, since we assume there are cases where we’ll find it before any other lab,” Ben-Dayan says.
He and his co-founders have high hopes that eventually their system could screen for multiple types of cancer.
Ben-Dayan says one lab could perform a million tests annually.
“The dogs will be able to check hundreds of screening kits in an hour,” he says, emphasizing that this task is like a fun game for them.
He envisions each SpotitEarly lab situated in a dog-friendly setting where the canines would live on premises and have “the best lodgings, food, veterinary care, love and care possible” as they do at the test lab in Israel.
Given that many people are reluctant to go for tests such as mammography and colonoscopy, this is an easy, relatively inexpensive alternative people could perform at home, he said.

SUKKOT SERVICE & DINNER



FRI., OCT. 14TH SERVICE AT 6PM

Join us for dinner in the parking lot for baked & fried chicken, side salads, fruit and dessert. In case of inclement weather, dinner will be held in the Social Hall. Dinner immediately following the service.

Yes! I want to attend the dinner after the Shabbat service.
\$5 Per Person. RSVP by Friday, 10/7 at OhebSholom.org or return this RSVP form with your check to the Temple office
555 Warwick Drive, Wyomissing, 19610.

.....

Attendees Name(s): _____

Phone: Email: _____

Number Attending _____ x \$5 = \$ _____



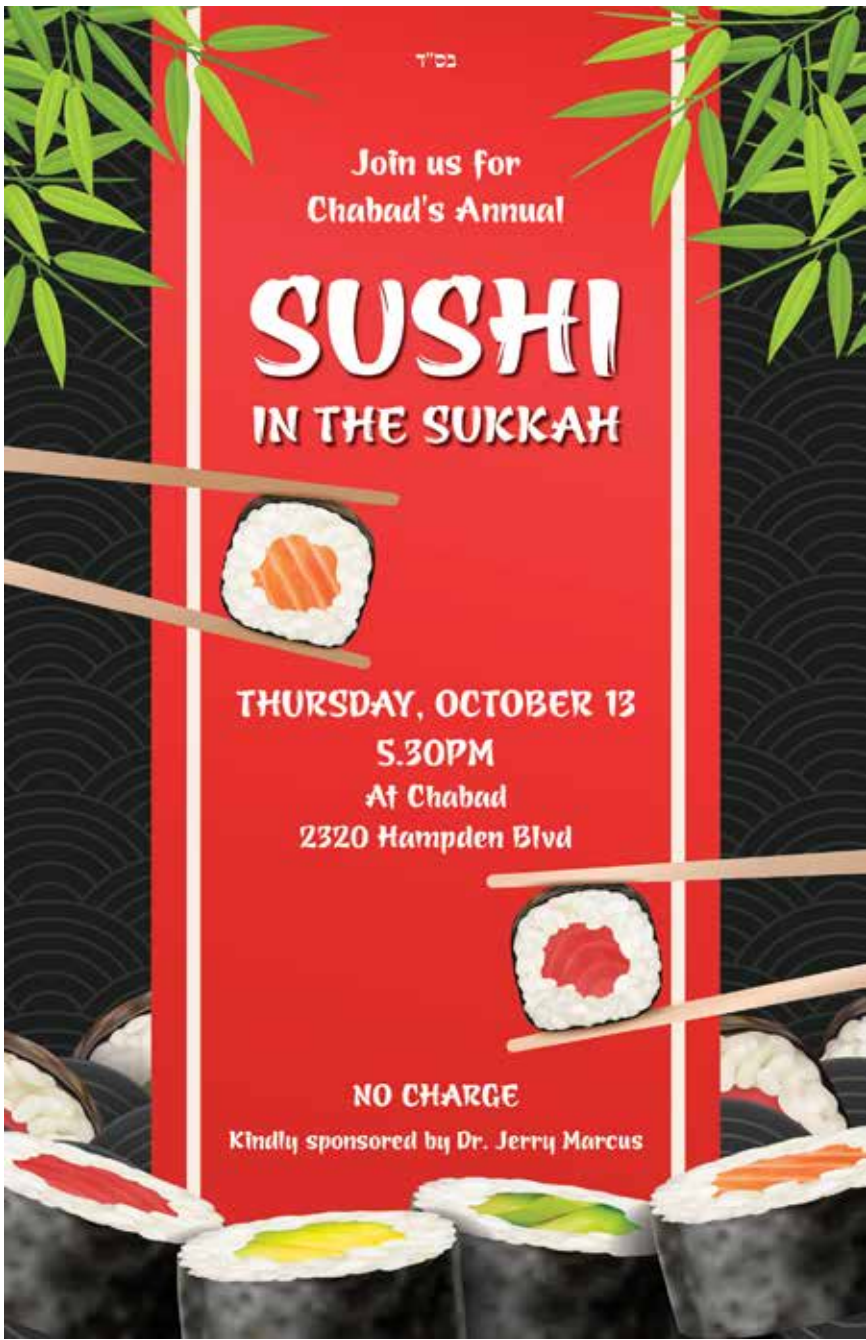
All Around the Town

Mazel tov to **Todd Banks** and **Katie Kozloff** on the birth of their daughter, Robbi Wademan Banks.

Mazel tov to **Molly Nemirow**, daughter of **Geri and Mark Nemirow**,

on her being named co-president of the Wagner College chapter of Hillel.
Send good news to Marknem@aol.com or call 610-921-0624.

Until next time: Shalom!



Join us for
Chabad's Annual

SUSHI

IN THE SUKKAH

THURSDAY, OCTOBER 13
5.30PM
At Chabad
2320 Hampden Blvd

NO CHARGE
Kindly sponsored by Dr. Jerry Marcus



Do a Mitzvah &
Honor Those at Rest

CEMETERY CLEANUP

Sunday, Sept. 18 10 a.m.

MT. SINAI CEMETERY

328 New Holland Ave, Shillington, PA 19607

Youth and adults are invited to do a Mitzvah and clean up the RCOS cemetery before Yom Kippur.

Wear old clothes and bring work gloves.

RSVP to info@jfreading.org or 610-921-0624

Chabad summer camp filled with fun



Chabad of Berks' Camp Gan Izzy Berks summer program had a fantastic year with each day being a different theme. Lots of fun activities were based around the themes, which included cooking, baking, crafts, experiments, games, exercising and trips. Each day's theme brought out a Jewish message too.

Challahs by Chana

ENHANCE YOUR SHABBAT EACH WEEK
WITH DELICIOUS, FRESH, HOME BAKED
CHALLAH - PLAIN OR WITH TOPPINGS.



\$7 EACH CHALLA

Toppings include sesame, everything or crumb.
Please specify when you order

Orders must be in by Tuesday each week
Text Chana Lipsker @610-334-1577

All proceeds go to support Camp Gan Izzy of Berks

**PLEASE JOIN
THE KESHER ZION SOCIAL ACTION COMMITTEE
IN SUPPORT OF
FITZY'S 5K RUN/WALK**



OCTOBER 30TH, 2022 @ 10:15AM
STONE HOUSE PARK
1216 PARKSIDE DRIVE NORTH
WYOMISSING, PA 19610



TEAMS CONSIST OF 3-6 PEOPLE
REGISTRATION FEE: \$25.00/PER PERSON
FREE "KIDS RUN & TRICK OR TREAT DASH"
 (a 2nd loop around the pond with stops for Halloween treats!)

Costume Contest
 Kid's Zone Supervised Childcare (2 yrs +)
 Silent Auction
 Grillin', salads, fruit, bagels, desserts and more

**LET'S HELP SUPPORT OUR COMMUNITY
BY JOINING IN ON THIS WONDERFUL CAUSE.
HOPE TO SEE YOU ALL THERE!**

To learn about Fitzy's Run, visit <https://laurensfoundation.org/fitzys-run/>
 To register, visit <https://www.pretzelcitysports.com/onlineform1.php?id=1194>
 enter "Keshet Zion SneakerZ" as the Team Name

For more information about KZ's participation, please contact Cindy Balchunas at
crbalchunas@comcast.net or 610.334.0653

 ALL MONIES RAISED GO TO LAUREN'S FOUNDATION.

About Lauren's Foundation
 Lauren's Foundation is a 501(c)(3) non-profit that was created by the family of Lauren Fitzgerald, a life-long Berks County, PA resident who died in 2005 from complications related to a brain tumor that was diagnosed in 2004. The Foundation honors Lauren's memory by supporting local families through a variety of charitable funds that support high school seniors, families with seriously ill children, brain tumor research and organ donation awareness. A quote from American poet Maya Angelou, adopted by Lauren following her diagnosis, serves as the guiding principle for much of the Foundation's work.



Keshet Zion Synagogue






JEWISH TEEN CLUB CTEEN JR.

FOR STUDENTS
IN GRADES 6-8

MEETING BI-MONTHLY
SUNDAYS @12-1.15
CHABAD 2320 HAMPDEN BLVD

JEWISH TEEN CLUB HARNESSSES THE INCREDIBLE POTENTIAL OF TEENAGERS WITH AWESOME PROGRAMS THAT BRING TEENS TOGETHER TO GIVE BACK TO THEIR COMMUNITIES AND THE ENVIRONMENT.

OUR MISSION IS TO PROVIDE A NURTURING ENVIRONMENT WHERE TEENS CAN LEARN ABOUT THEMSELVES THROUGH GIVING TO OTHERS, IDENTIFY WITH INDIVIDUALS WHO SHARE THE SAME FAITH, AND WILL BE PART OF A GROUP THAT FOCUSES ON BUILDING CORE VALUES AND STRESSES POSITIVE CHARACTER DEVELOPMENT.





FOR MORE INFO PLEASE
CONTACT CHANA AT 610-334-1577

Federation Honorial - Memorial Card Information

Please mail your payment with complete information to the Jewish Federation, PO Box 14925, Reading, PA 19612-4925 or bring to the Jewish Cultural Center, 1100 Berkshire Blvd, Suite 125, Wyomissing. You may set up a “savings account” for the purpose of sending cards. Please contact the Jewish Federation at 610-921-0624 for further information.

Contributions as of Aug. 18

Jewish Family Service

In honor of:
Abby Goldberg’s graduation from Brown University – Jan and Jonathan Simon
Marriage of Jesse Pleet and Elaine Mendelsohn’s daughter Rachel to Yehonatan Sayag – Jan and Jonathan Simon

In memory of:
Gary Adlestein – Doris Adlestein
Mitchell Marion – Corinne and Andy Wernick

Harry & Rose Sack Fund (Adult Programming)

In memory of:
Richard E. Hoffman – Albert and Nancy Sack; Darren Sack and family

Honorials and Memorials

Contributions may be made to the following Funds:
Federation Jewish Community Campaign
Jewish Family Service
Leo Camp Lecture Fund
JFS Food Bank
JFS Taxi Transportation Program
Holocaust Library & Resource Center
Doris Levin Fund
Sue B. Viener Memorial Fund for PJ Library
Harry & Rose Sack Fund
Evelyn Thompson Fund

Lakin Preschool

In memory of:
Gary Adlestein – Judy Copeland
Jack Gernsheimer – Judy Copeland
Neal Jacobs – Judy Copeland

JFS TRANSPORTATION SYSTEM

This program provides transportation to members of the Jewish community, age 60 and over or those with disabilities, who have no other way of getting around. It allows participants to retain their independence and keeps them from becoming homebound and isolated. This service can be used for medical appointments, synagogue attendance, shopping and other errands.

It is easy to participate. Purchase a book of 25 taxi tickets from the Federation at a cost of \$25. Each coupon is worth \$3. The phone number for Reading Metro Taxi is printed on the ticket book. Call the company and arrange your ride. At the end of the ride, sign your coupon(s) before giving them to the driver. Tipping is left to the passenger’s discretion. The coupon does not include the cost of tipping.

This program is subsidized by the Jewish Federation of Reading/Berks



PRE-ROSH HOSHANA EVENT

Apple Pie Cinnamon Buns



Beyond just another sweet treat, apples are one of the High Holiday foods that hold meaning and symbolism and will take you back to your earliest roots setting you up on the right track for the new year ahead. Join us for this evening, enjoy delicious desserts and have a sweet new year.

SUNDAY, SEPTEMBER 18
7:00 PM
CHABAD
2320 HAMPDEN BLVD

ADMISSION: \$13

RSVP to office@chabadofberks.org





BERKS

CHABAD CYCLING CLUB



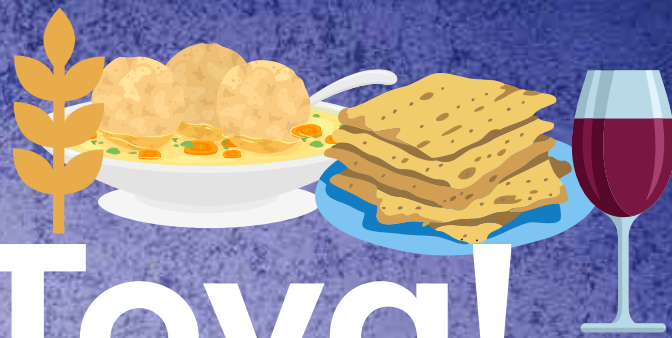
ALL ARE WELCOME

**WE WILL HELP
YOU GET SET UP**

Join us for scenic bike routes
All level riders are welcome
Shorter and longer rides
Faster and slower paced

Chaired by Dr. Meir Mazur & Rabbi Yosef Lipsker

For more info call 610-334-3218 or office@chabadofberks.org



L'Shana Tova!

Weis Markets extends to you and your family a happy, healthy, and prosperous New Year!



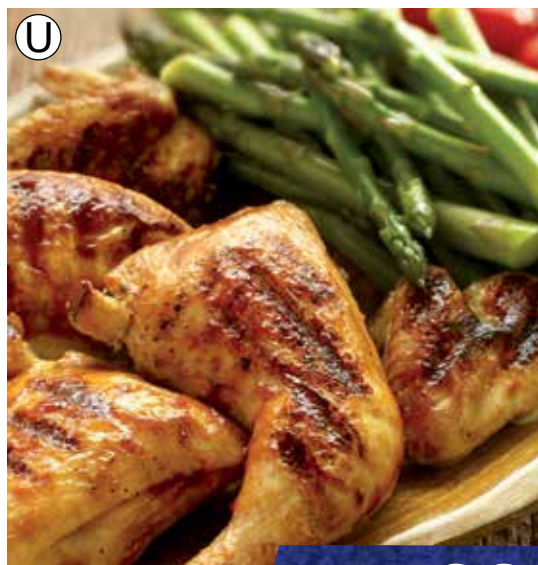
**Fresh Kosher
Whole Chicken**
lb

3⁹⁹



**Fresh Kosher
Cut-up Chicken**
lb

3⁹⁹



**Fresh Kosher
Chicken Leg
Quarters**
lb

3⁹⁹



**Manischewitz
Matzo Ball &
Soup Mix**
4.5 oz

**5 for
\$5**



**Kedem Concord
Grape Juice**
64 oz

**2 for
\$6**



**Manischewitz Egg
Noodles 12 oz;
Lipton Kosher Soup**
1.9 oz

**2 for
\$4**



**Kedem
Tea Biscuits**
4.2 oz

**2 for
\$1**



**Round Plain or Raisin
Challah Bread**
ea

BAKERY FRESH
\$5

[weismarkets.com](https://www.weismarkets.com)      

Prices through September 30, 2022.

We reserve the right to limit quantities. Not responsible for typographical or pictorial errors.