Jewish Federation
ORANGE COUNTY

SOLOMON SOCIETY PRESENTS

LATE NIGHT

SPONSORSHIP OPPORTUNITIES

THURSDAY, OCTOBER 29, 2026

A Highly Affluent, High-Value Audience

Late Night attracts one of the most desirable audiences in Orange County—an influential, high-income, and deeply engaged group with significant purchasing power and strong philanthropic behavior. For corporate partners, Late Night offers direct access to leaders who drive economic, civic, and cultural life across the region.



- Core markets: Newport Coast, Newport Beach, Corona del Mar, Irvine
- Median household income: **$158K–$187K**
- Home values: **$1.7M–$5.2M**

AFFLUENT & HIGH-INCOME



- **50%** of attendees donated **$303K+**
- Average gift from attendees: **$1,934**

PHILANTHROPIC & ENGAGED



- Highly educated, many with advanced degrees
- Strong representation from **healthcare, legal, finance,** and **executive leadership**

EDUCATED & PROFESSIONALLY INFLUENTIAL



- Broad leadership age range: **35–76**
- Majority are homeowners in high-equity communities

DEMOGRAPHICALLY STRONG

The Impact of Philanthropy

In Orange County – where philanthropy is woven into corporate culture – **brands that show leadership in community investment stand out.**



89% of consumers state they would switch brands to one associated with a good cause.



92% of consumers are more likely to trust a company that supports a cause.



83% of consumers want brands to support causes that are important to their local community.



73% of consumers are willing to spend more on a product if it supports a cause they care about.

Sponsoring Late Night positions your brand at the intersection of corporate citizenship and community impact **at a moment when it matters most.**

(Source – Cause Marketing Statistics 2025)

How Your Sponsorship Makes A Difference

STRENGTHENING SAFETY & SECURITY ACROSS ORANGE COUNTY

Your sponsorship helps Jewish Federation **strengthen the safety across Orange County through SecureOC,** our community-wide security initiative developed in partnership with the Secure Community Network. SecureOC equips synagogues, schools, and community organizations with expert training, threat assessments, security planning, and real-time intelligence. With a newly appointed Community Security Director who brings nearly 25 years of FBI experience, **your partnership strengthens our ability to safeguard Jewish life and ensure every community member feels safe, supported, and prepared.**

COMBATING ANTISEMITISM: EDUCATION, ADVOCACY & ACTION

Corporate partners play a critical role in helping Jewish Federation address antisemitism through education and community engagement. Student to Student trains Jewish high school students to serve as peer ambassadors, sharing their personal experiences and promoting honest dialogue. In the last year, **75 ambassadors reached over 6,500 students**, fostering respect, dispelling stereotypes, and creating more inclusive school environments—recognized by the Orange County Board of Education. Through the **Rose Project**, we work to challenge antisemitism in schools, strengthen community partnerships, and protect Jewish safety across Orange County and Long Beach. Together, these initiatives **build a more informed, respectful, and resilient community.**

INSPIRING THE NEXT GENERATION THROUGH LEADERSHIP

Your partnership helps Jewish Federation develop emerging Jewish leaders who will shape Orange County's future. Through **The Leadership Initiative**, participants build the skills, confidence, and relationships needed to lead with purpose through immersive learning in governance, strategic thinking, communication, Jewish communal leadership, and community responsibility—all rooted in Jewish values. By investing in the next generation of thoughtful, values-driven leaders, **you help ensure the long-term strength and continuity of our community.**

SUPPORTING CHILDREN & FAMILIES THROUGH JEWISH CONNECTION

Your sponsorship helps nurture strong Jewish identities from childhood through family engagement and meaningful Jewish experiences. **PJ Library** provides free, curated Jewish books each month to families across Orange County, sparking meaningful conversations, fostering Jewish values, and creating lasting family traditions. In the last year, **we delivered over 20,000 books to more than 1,520 children**, strengthening bonds at home while building community-wide connection. Through **Passport to Jewish Life**, Jewish Federation also provides need-based grants that make Jewish summer camps, youth programs, retreats, and Israel experiences accessible for local families. These opportunities deepen belonging, build leadership skills, and create lasting friendships. **Your support expands access to these formative experiences for families across Orange County.**



HEADLINER

Yohay Sponder

Yohay Sponder, an Israeli bilingual standup comedian turned international sensation. With over 20 years of experience, Sponder brings his optimistic outlook on life to the stage. Throughout his career he has starred in multiple TV and radio shows, he produces and headlines in “Funny Monday – Israeli Comedy in English” and performs internationally. After finishing up his sold-out world tour of “Self Loving Jew”, Sponder debuts his new show “Genesis”. In his show, Sponder explores new beginnings, rebirth and takes you on a journey to find the source of happiness. Yohay’s smart wit and unapologetic humor give the audience a unique perspective on life. He truly believes he can cure the world’s troubles one laugh at a time! But this time, the jokes on him...



MASTER OF CEREMONIES

Elon Gold

Elon Gold is an internationally acclaimed comedian, actor, and writer who has performed to sold-out theaters across the globe. Gold’s stand-up special, Elon Gold: Chosen & Taken, premiered on Netflix and is currently streaming on Amazon Prime. Additionally, Gold’s comedy clips have garnered tens of millions of views online and earned him a large social media following. Gold has made 10 appearances on NBC’s The Tonight Show, starred in the FOX sitcom Stacked and the NBC series In-Laws. Most recently, he appeared in Netflix’s Crashing and had a memorable recurring role on Season 11 of HBO’s Curb Your Enthusiasm. Gold Stars opposite Israeli superstar Shuli Rand in The Wedding Entertainer, directed by renowned Israeli filmmaker Gidi Dar, which premiered at the Tribeca Film Festival. Gold’s podcast Stars Of David with Elon Gold is the #1 Jewish podcast in America. Now in its second season, the show features guests including Larry David, Tiffany Haddish, and Yohay Sponder.



MENSCH OF THE YEAR

Roger Friedman

Roger Friedman is a dedicated volunteer and donor committed to the Jewish community, the broader Orange County community, and Israel. Roger is a lifelong volunteer and supporter of Jewish Federation of Orange County. Roger also served on Federation's Board of Directors and several committees, including Finance, Strategic Planning, Nominations, and Community Planning & Grants from 2017–2024, and he continues to serve on Federation committees.

For more than a decade, Roger volunteered and served on the Board of Directors of We Give Thanks, helping to provide tens of thousands of free Thanksgiving and Veterans Day meals, awarding college scholarships, and engaging thousands of volunteers in giving back to the community. Roger also currently serves on the Board of Directors of Cory Fights Back, an organization dedicated to raising awareness, funding research, and supporting women and families affected by ovarian cancer.

Roger has been an active member of Congregation Shir Ha-Ma'alot since 2002. He also has been an integral member of Solomon Society since 2014, regularly participating in its events and volunteer initiatives, and he has traveled on two Solomon Society missions to Israel in 2023 and 2025.

Professionally, Roger is a partner of the law firm Rutan & Tucker, LLP, where he is a member of the firm's Business Litigation Section and Chair of its Corporate Restructuring and Creditors' Rights Group.



VIP EXCLUSIVE

David Zucker

David Zucker is an iconic film director, writer, and producer best known for creating the unforgettable comedies *Airplane!* and the original *Naked Gun* trilogy, along with *BASEketball, Top Secret!, The Kentucky Fried Movie*, and *Scary Movie 3 & 4*.

Zucker is currently in production on *Star of Malta*, a comedy noir thriller in the spirit of *Airplane!*, and is producing *Octoberfest*, a German-language film for Traumfabrik Babelsberg and Amazon. He also teaches his signature ZAZ 15 Rules of Comedy through his online course, MasterCrash, now available as a free community for filmmakers, writers, and comedy fans.

His award-winning book, *Surely You Can't Be Serious: The True Story of Airplane!*, offers an inside look at the making of one of cinema's most quoted comedies. His previous book, *Before the Invention of Smiling*, traces the Zucker family's journey from Madison, Wisconsin to Hollywood.

Zucker's work has been featured in T*he Hollywood Reporter, People, Time, Variety*, and more, and he has appeared on *The Rubin Report, TMZ, The Adam Carolla Show,* and *How I Write.*

Join previous Late Night sponsors who have invested in a stronger, safer Orange County.

Prior Sponsors

SABRA HEALTH CARE REIT, INC.

BC INC. BEST MANAGEMENT CONSTRUCTION, INC. LIC # 649409

Irving and Nancy Chase
Ryan and Brooke Chase

KAHANA FELD

RUTAN RUTAN & TUCKER, LLP

W&W WOLFE & WYMAN LLP ATTORNEYS & COUNSELORS AT LAW

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HUB

LEISURE CAPITAL MANAGEMENT

QUINN CAT

Stuart Kane LLP Celebrating 10 Years





“WONDERFUL EVENING CONNECTING WITH MEN!”

2025 LATE NIGHT ATTENDEE

“I CAN’T REMEMBER THE LAST TIME I LAUGHED SO HARD!”

2025 LATE NIGHT ATTENDEE

“I LOVED GATHERING AND SOCIALIZING WITH OLD AND NEW FRIENDS!”

2025 LATE NIGHT ATTENDEE





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LATE NIGHT SPONSOR BENEFITS

	Title Sponsor $35,000	Diamond Sponsor $25,000	Platinum Sponsor $18,000	Gold Sponsor $10,000	Silver Sponsor $7,500	VIP Reception Sponsor $5,000
Sponsorships Available	1	∞	∞	∞	∞	∞
Title Sponsor recognition including speaking from the mainstage.	✓					
30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).	✓	✓	✓			
Opportunity to distribute printed or branded swag items (sponsor provided).	✓	✓	✓			
VIP Tickets including pre-event reception.	8	6	4	2	2	2
General Admission Tickets to Late Night	10	10	8	6	4	2
Logo with link on Late Night landing/registration pages.	✓	✓	✓	✓	✓	✓
Logo inclusion in Late Night marketing materials (print & digital).	✓	✓	✓	✓	✓	✓
Logo inclusion on day-of sponsor signage.	✓	✓	✓	✓	✓	✓
Dedicated sponsor signage at VIP or After Party Reception.						✓
Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).	✓	✓	✓	✓	✓	✓
Logo/Name inclusion in digital event loop.	✓	✓	✓	✓	✓	✓

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LATE NIGHT SPONSOR BENEFITS

	After Party Sponsor $4,000	Photo Booth Sponsor $3,500	Bar Sponsor $3,500	Bronze Sponsor $2,500	Full Page Ad / Mensch Recognition $1,800	Tribute Line / Mensch Recognition $500
Sponsorships Available	∞	∞	∞	∞	∞	∞
VIP Tickets including pre-event reception.	1					
General Admission Tickets to Late Night	2	2	2	1	1	
Logo with link on Late Night landing/registration pages.	✓	✓	✓	✓		
Logo inclusion in Late Night marketing materials (print & digital).	✓	✓	✓	✓		
Logo inclusion on day-of sponsor signage.	✓	✓	✓	✓		
Dedicated sponsor signage at VIP or After Party Reception.	✓					
Dedicated sponsor signage at photo booth or bar.		✓	✓			
Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).	✓	✓	✓	✓	✓	
Logo/Name inclusion in digital event loop.	✓	✓	✓	✓	✓	✓
Tribute Line/Name recognition in printed program/digital event loop						✓

Late Night Opportunities & Benefits

Jewish Federation ORANGE COUNTY | SOLOMON SOCIETY

Title Sponsor

$35,000*

(Limited to 1 Sponsor)

- Title Sponsor recognition including speaking from the mainstage.
- 30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).
- Opportunity to distribute printed or branded swag items (sponsor provided).
- 8 VIP Tickets (valued at $5,200) including pre-event reception.
- 10 General Admission Tickets (valued at $6,000) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $33,670 is tax deductible*

Diamond Sponsor

$25,000*

- 30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).
- Opportunity to distribute printed or branded swag items (sponsor provided).
- 6 VIP Tickets (valued at $3,900) including pre-event reception.
- 10 General Admission Tickets (valued at $6,000) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $23,840 is tax deductible*

Late Night Opportunities & Benefits

Jewish Federation ORANGE COUNTY | SOLOMON SOCIETY

Platinum Sponsor

$18,000*

- 30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).
- Opportunity to distribute printed or branded swag items (sponsor provided).
- 4 VIP Tickets (valued at $2,600) including pre-event reception.
- 8 General Admission Tickets (valued at $4,800) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $17,140 is tax deductible*

Gold Sponsor

$10,000*

- 2 VIP Tickets (valued at $1,300) including pre-event reception.
- 6 General Admission Tickets (valued at $3,600) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $9,440 is tax deductible*

Late Night Opportunities & Benefits

Jewish Federation ORANGE COUNTY | SOLOMON SOCIETY

Silver Sponsor

$7,500*

- 2 VIP Tickets (valued at $1,300) including pre-event reception.
- 4 General Admission Tickets (valued at $2,400) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $7,070 is tax deductible*

VIP Reception Sponsor

$5,000*

- Dedicated sponsor signage at VIP Reception.
- 2 VIP Tickets (valued at $1,300) including pre-event reception.
- 2 General Admission Tickets (valued at $1,200) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $4,700 is tax deductible*

Late Night Opportunities & Benefits

Jewish Federation ORANGE COUNTY | SOLOMON SOCIETY

After Party Reception Sponsor — $4,000*

- Dedicated sponsor signage at After Party Reception.
- 1 VIP Ticket (valued at $650) including pre-event reception.
- 2 General Admission Tickets (valued at $1,200) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $3,785 is tax deductible*

Photo Booth Sponsor — $3,500*

- Dedicated sponsor signage at Photo Booth.
- 2 General Admission Tickets (valued at $1,200) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $3,370 is tax deductible*

Late Night Opportunities & Benefits

Jewish Federation ORANGE COUNTY | SOLOMON SOCIETY

Bar Sponsor

$3,500*

- Dedicated sponsor signage at Bar.
- 2 General Admission Tickets (valued at $1,200) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $3,370 is tax deductible*

Bronze Sponsor

$2,500*

- 1 General Admission Ticket (valued at $600) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Logo/Name inclusion in digital event loop.

** $2,435 is tax deductible*

Premium Table

$6,480*

VIP Solomon Society Members who give an annual gift of $3,600+ have an opportunity to buy a Premium Table for 10. The table includes 2 VIP Tickets and 8 General Admission Tickets to Late Night.

** $5,790 is tax deductible and no fees will be added to the purchase.*

Late Night Opportunities & Benefits

Jewish Federation ORANGE COUNTY | SOLOMON SOCIETY

Full Page Ad / Mensch Recognition — $1,800*

- 1 General Admission Ticket (valued at $600) to Late Night
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 10/1/26).
- Name inclusion in digital event loop.

• *$1,735 is tax deductible*

Tribute Line / Mensch Recognition — $500*

- Tribute Line in honor of the Mensch of the Year in Late Night printed program (submission deadline is 10/1/26).
- Name inclusion in digital event loop.

• *Fully tax deductible*

For More Information or Questions, please contact:
Sean Gadasy, Manager, Men's & Young Adult Philanthropy at SolomonSociety@JFedOC.org or 949-875-3892.

Please provide sponsor logo in the following format for recognition: full color JPG or PNG 300-600 dpi and full white PNG 300-600 dpi (vector format preferred).

Sponsors can increase the tax deductibility by reducing the number of tickets included.

Pending availability, sponsors can upgrade General Admission Tickets to VIP Tickets for $200 per ticket.

For inclusion in the event program, your commitment (including payment) and **art must be received by Thursday, October 1, 2026.**