



Jewish Federation of the Lehigh Valley

HAKOL AD ORDER CONTRACT

702 N. 22 St., Allentown, PA 18104
610.821.5500 x 323 | 610.216.4884
hakolads@jflv.org | fax: 1.866.493.5889

Contract Date _____

HAKOL Advertiser PO # _____

HAKOL Ad Representative: Diane McKee

ADVERTISER CONTACT AND PAYMENT INFORMATION

Advertiser Business Name: _____

Contact: _____

Phone: _____ Fax: _____ Email: _____

Advertiser/Company Responsible for PAYMENT: _____
Provide company name if different from advertiser name

Address: _____
Provide address of company responsible for payment

Advertiser Payment Contact: _____

Phone: _____ Fax: _____ Email: _____

SELECT AD SIZE(S): [BASE (SINGLE INSERTION) RATE(S) AS INDICATED]

[\$1250] Full Page 10" w x 16" h _____	[\$680] Half Page 10" w x 8" h _____	[\$385] Quarter Page 10" w x 4" h 8" w x 5" h 6" w x 6.625" h 4" w x 10" h _____	[\$232] Eighth Page 8" w x 2.5" h 6" w x 3.125" h 4" w x 5" h _____	[\$161] Small Square 4" w x 4" h _____	[\$161] Small Vertical 2" w x 8" h _____	Issue Sponsor /Other _____	B&W Discount Full Page ___ \$100 Half Page ___ \$50 Quarter Page ___ \$25 Eighth Page ___ \$10 or Smaller PREM-PREF PLACEMENT Full Page <input type="checkbox"/> \$350 & up Half Page <input type="checkbox"/> \$200 & up Subject to Availability
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Indicate Month(s):

2025 Jan _____ Feb _____ March _____ April _____ May _____ June _____ Jul/Aug _____ Sept _____ Oct _____ Nov _____ Dec _____
2026 Jan _____ Feb _____ March _____ April _____ May _____ June _____ Jul/Aug _____ Sept _____ Oct _____ Nov _____ Dec _____

Notes:

Your Frequency Discount Rate(s) \$ _____ x _____ Total # of Insertions = \$ _____
Adjustments/Special (See Chart) \$ _____ x _____ # of Ads \$ = \$ _____
Ad rate is based and due according to the number of ads Ad Order Total = \$ _____

Payments:

- Paid in full First ad prepaid Bill monthly / Prepayment Expected and Due as Invoiced
- Check(s) Payable to: **JFLV (Jewish Federation of the Lehigh Valley)** \$ _____ Check # _____ Date _____
- Credit Card - Request Authorization form or pay online: jewishlehighvalley.givingfuel.com/advertising-sponsorships

▶▶ ACTION DATES & COPY INFORMATION: Email print ready ad copy file or ad components to: hakolads@jflv.org
No Coupons Accepted in Ad Copy

Space Reserved and Ad Modifications: **6th of the month** prior to month of publication (Except Jul/Aug Issue by 6/19)
Is ad fully print ready & sized correctly? YES NO: If "NO" Immediately email logo, artwork, text

Design, sizing and edit fees may apply. Ad proof provided by email.

PRINT READY COPY DUE by: 11th of the month prior to month of publication, except Jul/Aug Issue by 6/26

Authorized by (SIGN HERE): _____ Title: _____

Advertiser OR Company Name: _____ Date: _____
Advertiser/Company Responsible for Payment

CONTRACT NON-CANCELLABLE BY ADVERTISER

Please RETURN completed SIGNED contract to hakolads@jflv.org or fax to 1.866.493.5889
Or mail to HAKOL • Jewish Federation of the Lehigh Valley • 702 N. 22 St. • Allentown, PA 18104
