



FOR IMMEDIATE RELEASE

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JCC BRINGS HANDS ON HANUKKAH EXPERIENCE TO MALL DEC. 14

***Free Family Friendly Festivities Include
Games, Crafts, Music, Photos, Food & Giveaways***

WOODBIDGE, Connecticut; November 18, 2014 – On Sunday Dec. 14, the JCC of Greater New Haven is bringing Hands on Hanukkah, a free family-friendly winter wonderland of Hanukkah activities, to the Westfield Connecticut Post Mall in Milford for the first time. The event will be from 12 to 4pm on the lower level outside Macy's.

“What happens when you go to the mall around Hanukkah? The Festival of Lights is often obscured by everything Christmas. This year is going to be different,” said Laura Ross, JCC’s Director of Youth & Family Engagement. “Children and families in the New Haven area have the chance to take part in the holiday season festivities with a Jewish experience that they will remember forever.”

Everyone is welcome to explore many activities and games designed to entertain the entire family, including a dreidel spin-off, live music, crafts, Hanukkah snacks, photos with Dizzy the Dreidel, giveaways, and a raffle for a mall gift certificate, a Kindle Fire, a JCC membership, and more. And everything is free!

The mall and JCC are partnering to provide a much-needed interactive Hanukkah shopping experience and to engage community members in a new and innovative way with the help of Big Tent Judaism, a branch of Jewish Outreach Institute, an independent, national, trans-denominational organization that reaches out to communities across the United States.

WHAT: Hands on Hanukkah
WHEN: Dec. 14, 2014, 12 - 4pm
WHERE: Westfield Connecticut Post Mall, 1201 Boston Post Rd., Milford
MORE: Free

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About the JCC of Greater New Haven: *The JCC of Greater New Haven is a nonprofit organization that provides a warm, friendly atmosphere for health, thought, learning and values. Our mission is to facilitate total wellness through programs that stimulate mind, body and spirit.*