



**\*\*\*\*MEDIA ADVISORY & PHOTO OPPORTUNITY\*\*\*\***

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**JCC GOES GREEN AND MARKS NEW SOLAR CARPORTS  
WITH RIBBON CUTTING CEREMONY & FAMILY EVENTS JULY 16**  
*Public SUN DAY Brunch, Solar Dance Party and Festivities to Celebrate  
Largest Solar Project in CT!*

WOODBIDGE, Connecticut; July 8, 2015 – The JCC will celebrate the formal introduction of the new solar power carport project on Thursday July 16, 2015, at 9 a.m. with a *green* ribbon cutting ceremony followed by sun-themed festivities throughout the morning. The public is welcome to join state, local, solar, and power officials for a complimentary SUN DAY brunch, music and entertainment, refreshments, and fun outside fitness programming.

The project, coordinated and constructed in partnership with Bullrock Deutsche Eco, is the largest solar project in the State of Connecticut funded by the State of Connecticut through the Clean Energy Finance and Investment Authority, Connecticut Green Bank. The site features five carports designed and installed by Solaire Generation, and is also one of the biggest solar carport systems in the region.

“The JCC’s commitment to sustainability includes finding more ways to promote the use of alternative energy,” said Scott Cohen, COO & CFO of the JCC and Jewish Federation of Greater New Haven. “Creating these carports and using the available space for the installation of solar panels is a terrific opportunity for us, for the community and for the environment. We’re thrilled to have successfully completed this collaborative effort.”

The solar power covered parking project will provide the building with nearly 50 percent of yearly electrical needs. The solar panels sit on parking structures that cover more than 150

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parking spaces, providing shade in the summer and protection from inclement winter weather. Additionally, the structure has an environmental impact estimated to reduce 607 tons of carbon dioxide annually, 12,140 tons over 20 years, and remove 128 passenger vehicles from the road annually.

**WHAT:** JCC's Solar Power Carport Ribbon Cutting Ceremony  
**WHEN:** Thursday, July 16, 9 am-12 pm.  
**WHERE:** 360 Amity Rd., Woodbridge, CT  
**MORE:** [Jenniferg@jccnh.org](mailto:Jenniferg@jccnh.org) or [www.jccnh.org](http://www.jccnh.org)

***About the JCC of Greater New Haven:** The JCC of Greater New Haven is a nonprofit organization that provides a warm, friendly atmosphere for health, thought, learning and values. Our mission is to facilitate total wellness through programs that stimulate mind, body and spirit.*