



5K *Murray Lender* RUN/KIDS RUN +2K FIT WALK 2026

September 20, 2026



Community sponsors are critically important in ensuring that we continue to deliver outstanding health and fitness programs and services at the JCC for the Greater New Haven community. Sponsorships provide the unique opportunity to showcase your brand to a large, eclectic audience to build relationships for your business while providing benefits to children, parents, educators, and community leaders. We offer you the chance to reach key demographics. As an event sponsor, you will benefit from pre-event marketing and day-of-event signage and promotions. For more info, visit: jccnh.org/bagel-run

SPONSORSHIP LEVELS

\$5,000 Title Sponsor

- Logo on Street Banner in New Haven
- Podium verbal recognition
- Premier placement of logo on Bagel Run banner, t-shirt and website
- Banner in Gymnasium for one year (separate from above)
- Vendor table at event
- Race day signage
- 20 complimentary runner registrations



The JCC of Greater New Haven is a community resource for art, education, fitness and social networking. The 106,000 square foot facility is open seven days a week. More: jccnh.org or 203-387-2522.

CONTACT Tony Poccia at
tpoccia@jewishnewhaven.org
or 203-387-2424 ext. 276

VISIT US ONLINE



\$3,000 Platinum Sponsors

- Podium verbal recognition
- Premier placement of logo on Bagel Run banner, t-shirt and website
- Vendor table at event
- Race day signage
- 12 complimentary runner registrations

\$1,500 Gold Sponsors

- Podium verbal recognition
- Premier logo placement on Bagel Run banner, t-shirt, and website
- Vendor table at event
- Race day signage
- 8 complimentary runner registrations

\$1,000 Silver Sponsors

- Logo on Bagel Run banner, t-shirt and website
- 6 complimentary runner registrations
- Race day signage

\$500 Bronze Sponsors

- Logo on Bagel Run banner, t-shirt and website
- 3 complimentary runner registrations

\$250 Bagel Buddies

- Listed on Bagel Run banner, t-shirt and website



Jewish Federation of Greater New Haven raises funds to support a wide range of programs and services throughout the local community, Israel and the world. More: jewishnewhaven.org or 203-387-2424