

Memorandum of Understanding

As an integral part of the Jewish community, the Wendy and Avron B. Fogelman Jewish Community Service (FJFS) at the Memphis Jewish Community Center (MJCC) provides an array of compassionate social services and a connection to any additional services needed. We form collaborative relationships with you, our clients, to enhance your well-being and help you thrive. We are an accessible, forward facing resource to our community congregations, agencies and schools and collaborate with them to understand and meet community needs. We are responsive to the needs of every member of our Jewish community and adapt as needed to the changing world we live in. We approach this mission with the highest level of responsibility, professionalism, and integrity.

This Memorandum of Understanding is entered into between the Memphis Jewish Community Center (hereinafter MJCC) and Jewish Community Partners (hereinafter JCP) on this 18th day of June, 2020, and will remain in effect until the 30th day of June, 2021.

Whereas, the MJCC and JCP formed an operational partnership to provide services through the Wendy and Avron B. Fogelman Jewish Family Service (hereinafter FJFS) in October of 2014, to serve the most vulnerable members of the Memphis Jewish Community, the following agreement has been made:

MJCC and JCP will strengthen their operating partnership by increasing the involvement of JCP in strategic planning, finance and operations.

1. MJCC will continue to operate FJFS as a department of the MJCC.
2. JCP will continue to manage fundraising efforts on behalf of FJFS including bridge funding and the overall management of the FJFS Endowment fund campaign. As such, MJCC and JCP leadership will jointly set initial annual bridge funding goal in advance of Federation's annual campaign in August of each year. Once this goal is set the MJCC and JCP CEO's and Board Chairs will formally sign off on the preliminary budget and bridge funding agreement, with JCP making its best effort to providing the total amount of bridge funding agreed upon at that time. MJCC professional and lay leadership will actively solicit gifts in partnership with and as requested by the JCP leadership. If adjustments to funding are needed or community needs significantly change, discussions will be held in January of each year to discuss a strategy to accumulate additional funding or make other modifications as deemed jointly necessary.
3. MJCC will provide JCP with regular updates on the services and needs of FJFS through a quarterly, written report with key statistics and financial statements to be used by JCP to keep donors engaged with and informed about the ongoing activities, priorities and needs of the community that are supported by FJFS. The MJCC CEO and an appropriate lay representative will present this report quarterly at meetings of the JCP Board of Directors.
4. MJCC and JCP will jointly present an annual report to the Wendy and Avron B. Fogelman Family Foundation in accordance with the signed gift agreement (Attachment A).
5. Fund Advisors will be selected for the FJFS Endowment Fund as specified in the Fund Agreement (Attachment B)
6. The President/CEO's of both the MJCC and JCP, or their designees, will meet on a monthly basis for information sharing, collaboration, and strategic visioning.

7. The President/CEO's of both the MJCC and JCP, the appropriate lay leaders from the MJCC and JCP, and the appropriate staff from the MJCC and JCP will meet quarterly for information sharing, collaboration, and strategic visioning. The JCP representatives will be well-versed in JCP planning initiatives (e.g. Southern Growth Studio needs assessment, surveys, studies) which will be utilized to inform service delivery and the ongoing FJFS strategic planning process.
8. JCP shall appoint up to two lay representatives to participate in the regular meetings of the FJFS Lay Advisory Committee and be partners in the overall visioning and strategic planning process of FJFS.
9. JCP, in cooperation with MJCC and JFS, will publish a quarterly newsletter and maintain a social media presence highlighting the accomplishments and work of FJFS for distribution to the full Memphis Jewish community mailing list.
10. MJCC will develop and implement strategies for branding FJFS across the community.
11. JCP and MJCC will jointly embark on a strategic planning process to determine how the long term vision for FJFS can be implemented. This strategic plan should be complete by December 1, 2020.
12. Once the strategic planning process is complete JCP and the MJCC will determine the status of the future partnership between JCP and MJCC and will make a joint decision as to the future of the partnership by January 31, 2021.

Both Parties

Both the MJCC and JCP agree that this unique partnership began in 2014 as an effort to meet the needs of the most vulnerable members of the Memphis Jewish Community and those in need of social services. As such, both parties understand that the long-term success of FJFS is critical and that should there be significant future needs in the community that FJFS needs to meet and that are not covered by the ongoing and agreed upon sources of annual funding, JCP will work closely with the MJCC on identifying funding sources and raising the money necessary for new or significantly expanded needs/services.

This document contains the entire agreement and provisions of the past, current and future relationship between the MJCC and JCP as it relates specifically to the operation and funding of FJFS.

Accepted by:

Jenny Herman, Chair
Memphis Jewish Community Center

Ken Steinberg, Chair
Jewish Community Partners