



2020 Annual Community Campaign	
July	\$54,419.65
August	\$354,352.00
September	\$384,813.19
October	\$241,458.60
November	\$0.00
December	\$0.00
January	\$0.00
February	\$0.00
March	\$0.00
April	\$0.00
May	\$0.00
June	\$0.00
	\$1,035,043.44

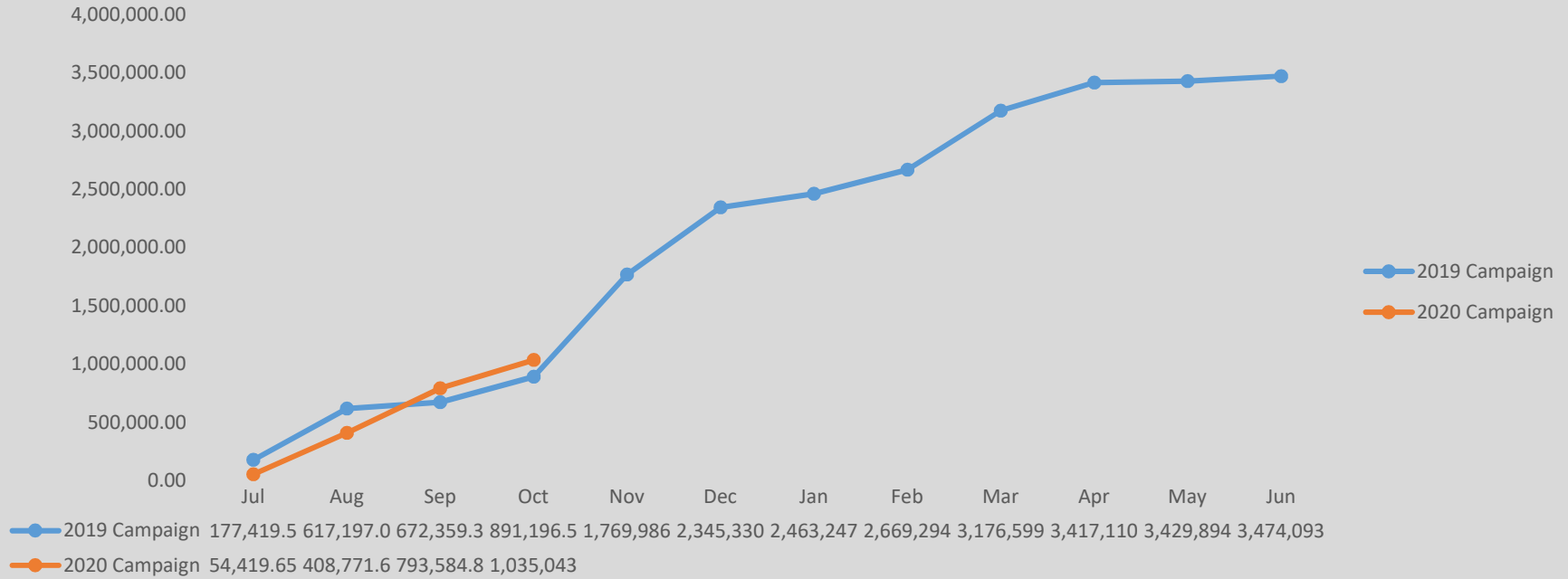
JFS Endowment Campaign	
July	\$0.00
August	\$0.00
September	\$3,550,000.00
October	\$85,000.00
November	\$0.00
December	\$0.00
January	\$0.00
February	\$0.00
March	\$0.00
April	\$0.00
May	\$0.00
June	\$0.00
	\$3,635,000.00

Sponsorships	
July	\$0.00
August	\$18,000.00
September	\$5,000.00
October	\$6,500.00
November	\$0.00
December	\$0.00
January	\$0.00
February	\$0.00
March	\$0.00
April	\$0.00
May	\$0.00
June	\$0.00
	\$29,500.00

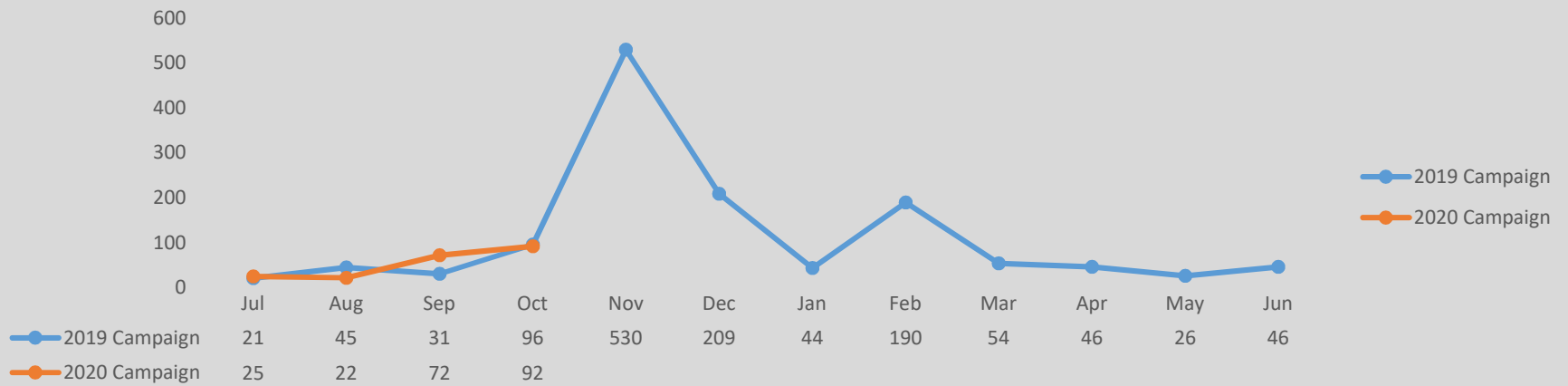
PLOUGH CHALLENGE: \$44,876.34

NEW (15) \$12,477
 Increased (68) \$32,399.34

Annual Community Campaign 2019 v 2020



Number of Donors by Month

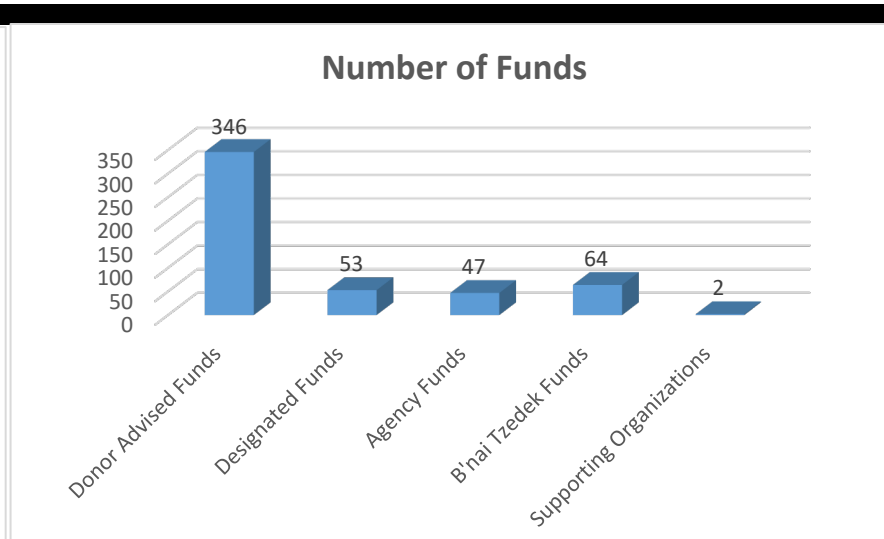
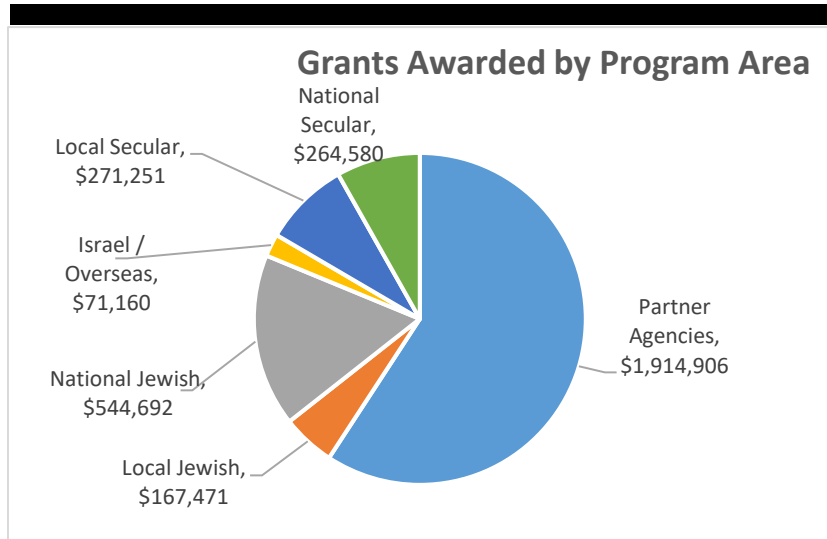


JFOM Dashboard
FY Activity July 1, 2019 - October 31, 2019



	Gifts	Value	Grants Awarded	Value
Donor Advised Funds	\$2,599,980	\$ 24,351,836	Partner Agencies	\$1,914,906
Designated Funds	\$6,848	\$ 6,105,405	Local Jewish	\$167,471
Agency Funds	\$677,450	\$ 15,005,279	National Jewish	\$544,692
B'nai Tzedek Funds	\$3,000	\$ 30,531	Israel / Overseas	\$71,160
Supporting Organizations	\$0	\$ 38,969,326	Local Secular	\$271,251
			National Secular	\$264,580
TOTAL	\$3,287,278	\$ 84,462,376	TOTAL	\$3,234,061

Number of Funds		Investment Returns:	YTD (Calendar as of 9/30/2019)
Donor Advised Funds	346	JCEP	10.00%
Designated Funds	53	Short Term Bond Index 100% Fixed	4.47%
Agency Funds	47	LifeStrategy Income 20% Equity/80% Fixed	10.42%
B'nai Tzedek Funds	64	LifeStrategy Conservative Growth 40% Equity/60% Fixed	11.99%
Supporting Organizations	2	LifeStrategy Moderate Growth 60% Equity/40% Fixed	13.52%
		LifeStrategy Growth 80% Equity/20% Fixed	15.00%
TOTAL	512	Stock Market Index Fund 100% Equity	20.00%
		Israel ETF - ISRA	17.10%



Jewish Community Partners Education Assessment

Prizma
Spring, 2019
Summary

Memphis Jewish Federation

CONFIDENTIAL

Below is a summary of the outcomes gleaned from a Prizma Study funded by Jewish Community Partners utilizing a portion of the 2018 collaboration grant. The purpose of the study was two-fold:

- 1) Provide recommendations for ways both schools can strengthen their offerings with the goal of attracting more students; and
- 2) Identify opportunities for future collaboration between the schools that results in cost savings or an improved overall education product. In addition, this would give the schools a head start in figuring out ways to work more closely together, thus allowing them to access funds from the annual collaboration grant.

Date of Study: Spring, 2019

Overall Impressions:

Parent satisfaction is strong at both schools, but there are areas within each institution that, with small changes, could positively impact the educational offerings and growth of the schools.

Suggestions for Margolin Hebrew Academy

1. Marketing of Stellar academics to internal and external audiences;
2. Ensuring consistency in pedagogy across subject areas;
3. Increasing focus on Professional Development across the entire organization with metrics for Evaluation;
4. Continued upgrades to the physical plant;
5. Increased financial transparency and careful management of any operating deficits;
6. Developing a broader marketing strategy for the high school focusing on increasing enrollment from target audiences: dormers, local orthodox students and BJCS graduates.

Bornblum Jewish Community School

1. Strengthening key referral relationships including: JCC and Temple Israel Pre-schools;
2. Identifying ways to increase engagement of Memphis' reform and conservative rabbis in the school;
3. Marketing the school's social action focus, illustrating to the community the connection between BJCS students and the broader community;
4. Creating more opportunities for BJCS Kindergarten teachers to have greater exposure in feeder schools;
5. Key faculty be strategically present in feeder schools and in synagogues for BJCS family life cycle events;
6. Publicizing the excellent academics for all learners, especially general studies and STEM;
7. Evaluating current tuition structure with an eye on bringing it more in-line with the high quality educational offerings;
8. Working more closely with MHA to identify and recruit MHA High Schoolers;
9. Sharing successes more broadly and internally;
10. Warming-up the school environment with furnishings and more use of the hallways for Middle Schoolers;
11. Coaching on recruitment strategies.

Opportunities for Collaboration

1. Professional Development;
2. Joint holiday programming, even around secular days such as Thanksgiving, Veteran's Day, and or MLK Day. Also Yom Ha'Atzmaut, Yom Hashoah, etc.;
3. Marketing Consultation;
4. Shared services such as a guidance counselor;
5. Unified understanding of bringing the appropriate Bornblum graduates (and their families) into the Margolin high school program;
6. Regular leadership and professional meetings between the two institutions.

Jewish Education Collaborative Funding Proposed Policy

The purpose of this document is to put into place a policy & procedure whereby Bornblum Jewish Community School (Bornblum) & Margolin Hebrew Academy (Academy) can access Memphis Jewish Federation Jewish Education Collaborative funding.

1. Both schools will be encouraged to submit a proposal regularly.
 - A. The collaboration proposals should be signed by the principals of both Bornblum and the Academy. The proposal should include a description of services and any item costs, start date, a completion date, and an explanation on how the proposed service or item benefits both schools.
 - B. Cost-cutting proposals should include a delineation of annual savings impact and an explanation of how it would work (how it would be implemented).
2. JCP Executive Committee will review and either ask for further information, approve the request, or recommend changes.
3. The institutions are encouraged to submit proposals on a regular basis.
4. Any balance from the current grant cycle will roll over into the following year cycle.

Jewish Community Partners Immunization Policy

Safety is our primary concern for all children and families who attend Memphis Jewish Federation & Jewish Foundation of Memphis events and other family programs (for example, PJ Library) sponsored by Jewish Community Partners (JCP). According to the Centers for Disease Control, in 2019, there has been a marked rise in individual cases of measles across the country. Therefore, in accordance with the policies of all Jewish Schools in Memphis, as of December 1, 2019, all children and teens attending JCP programs are required to have immunizations according to the schedule recommended by the American Academy of Pediatrics