



JEWISH FOUNDATION OF MEMPHIS

MEMPHIS JEWISH FEDERATION

Managed by JEWISH COMMUNITY PARTNERS

***Combined Board of Directors Board Meeting***

***December 14, 2022, 5:30 pm***

***MINUTES***

On December 14, 2022, Jewish Community Partners, Memphis Jewish Federation and Jewish Foundation of Memphis held a Board Meeting to conduct its business in the MJCC Social Hall.

At 5:30 pm, Laura Linder, JCP President and CEO, welcomed all to the meeting.

**Jewish Community Partners Board of Trustees in Attendance**

Jordana Berger, Herbert Gerson, David Greenberg, Charles Jalenak, Michael Kaplan, Irvin Skopp and Scott Vogel.

**Memphis Jewish Federation Board of Trustees in Attendance**

Cindy Finestone, Hal Fogelman, Jonathan Frisch, Jan Groveman, Michelle Katz, Susanne Landau, Debbie B Lazarov, Debbie H Lazarov, Emily Lennon, Sarah Lewis, Steve Libby, Alla Lubin, Jaclyn Marshall, Scott Notowich, Eileen Posner, Jimmy Ringel, Shelley Robbins, Jill Shanker, Kimberlee Strome, Andie Uiberall, and Keri Unowsky.

**Jewish Foundation of Memphis Board of Trustees in Attendance**

Lawson Arney, Judy Bookman, Aileen Cooper, Marlene Gerson, Reed Landau, Ron Lazarov, Emily Lennon, Alla Lubin, Jason Salomon, Elaine Skopp and Jeff Wallace.

**Jewish Community Partners Staff in Attendance**

Phyllis Abraham, Sheri Gadberry, Laura Kaplan, Judy Lansky, Laura Linder, Elyssa Pfeffer, Carrie Richardson, Matt Timberlake, Tim Wheat, and Bluma Zuckerbrot-Finkelstein.

**Guest in Attendance**

David Petersen

Scott Vogel, JCP chair, called the meeting to order and called for approval of the October 26, 2022, Board Minutes. Susanne Landau moved that the minutes be approved, and Steve Libby seconded the motion. The October 26, 2022, Board Minutes were approved.

JCP Business

Mr. Vogel called on Charles Jalenak, Investment Committee Chair, to review the investment summary and recommendation of JFOM Investment Policy Amendment dealing with what investments are held cash. The revised IPS may be found on our Leadership Hub <https://www.jcpmemphis.org/leadership-hub>. Mr. Jalenak call for approval of the IPS, Reed Landau moved to approve the Revised Investment Policy Amendment 12 1, 2022 and Jeff Wallace seconded the motion. The Revised Investment Policy Amendment 12 1, 2022 was approved.

MoMENTum Dad's Journey to Israel (moved up in the agenda due to schedule conflict)

Larry Schaffer, JFOM, introduced our guest David Petersen, recent MoMENTum Mission Trip participant. Mr. Petersen shared his experience on the Momentum mission trip and how Federation assisted in connecting him to Israel.

### JCP Business

Mr. Vogel called on David Greenberg, JCP Treasurer, to give an overview of new items in Budget/Finance. Mr. Greenberg reviewed the following:

- 1) Finance Committee met on 12.01.2022 and reviewed the detail financial reports through October 31, 2022. In addition, the projections through the end of the year were discussed.
- 2) The operating results for both MJF and JFOM showed overall surpluses for the first four months of the fiscal year of approximately \$60,000 and \$92,000 respectively. While there a number of factors at play, the primary positive variance is in staffing costs and reflects the unfilled positions at both entities. A number of positions have been filled but the effect of these hires will not have a significant impact until December operations. The personnel costs for the year with the recent hires and the projected hires at open positions do not project to a negative variance for the fiscal year. Management and leadership are monitoring these projections of staffing costs closely as the fiscal year progresses.
- 3) The next Finance Committee meeting is scheduled for Tuesday February 7<sup>th</sup> and operations through December 31, 2022 will be reviewed and the projections for the second half of the fiscal year will be re-evaluated. Anyone interested in this important function is encouraged to participate.

### Foundation Business

Jason Salomon, Foundation chair, reviewed the grantee report for the period of September 2022 through November 2022 totaling \$2,757,764. Mr. Salomon called for approval of the grants. Ron Lazarov made a motion and Reed Landau seconded the motion. The grants for the period of September 2022 through November 2022 were approved.

### Federation Business

Cindy Finestone, Federation chair, called on Steve Libby and Jimmy Ringel, FRD co-chairs, to update the board on upcoming campaign events and initiatives. Mr. Libby reviewed the Text-to-Give initiative we can all utilize while making our solicitations. Mr. Ringel reminded the board that a Campaign Telethon is scheduled for December 19<sup>th</sup> in the JCP Offices and the Women's Impact Event featuring Freida Rothman is coming up on January 10<sup>th</sup>.

Bluma Zuckerbrot-Finkelstein, JCP CIO and MJF EVP, reported on our CRC's progress combatting Antisemitism. Mrs. Zuckerbrot-Finkelstein gave a presentation to the Mayor's Multicultural Advisory Board December 13<sup>th</sup> sharing important information on Antisemitism such as the information below:

33.3% of Jewish college students personally experienced antisemitism in the past year. For those who experienced offensive comments or slurs directed at them in person, 79% reported that it happened to them more than once.

Of college students openly identifying on campus as Jewish, nearly 70% personally experienced or were familiar with an antisemitic attack. More than 65% of these students felt unsafe on campus due to physical or verbal attacks and nearly 50% felt the need to hide their Jewish identity.

15% of Jewish college students report that they felt the need to hide their Jewish identity from others on campus and 12% say they had been blamed for the actions of the Israeli government because they were Jewish. (American Jewish Committee)

### Proposal for Microgrants

Cindy Finestone reviewed the following proposal:

#### **Create opportunities for the Memphis community to raise awareness of and combat antisemitism through providing microgrants of \$500-\$2500.**

##### **Process:**

- Grants would be open to the entire Memphis community (non-profit organizations or organizations with a 501c3 fiscal sponsor)
- Community Relations Council creates criteria for grants
- Publicize grant opportunity in Memphis Jewish community and in broader greater Memphis community
- Send out Letter of Intent (LOI) application
- Community Relations Council vets LOIs and invites full applications
- Community Grants Committee reviews full applications and makes grant awards

Mrs. Finestone called for approval of the Microgrant. Andie Uiberall motioned to approve, and Hal Fogelman seconded the motion. The Microgrants for Antisemitism Awareness/Education in Memphis was approved.

Laura Linder, JCP President and CEO, updated the board on our work with the Tennessee Lobbying Initiative and recommend that JCP, MJF and JFOM continue to work with the lobbyists for \$11,400. Mrs. Linder called for a motion to approve the expenditure. Scott Notowich moved to approve, and Jaclyn Marshall seconded the motion.

### Hillels of Memphis

Mrs. Linder updated the board on the progress of the exterior renovation underway at the U of M Hillel building and presented some updated photos and reported that once the exterior is completed, the interior renovation will begin.

### Israel@75

Jeri Moskovitz, JCP Israel@75 Coordinator, led an Israel interactive activity and gave a presentation on Israel trip photos submitted by our boards and distributed a calendar on upcoming Israel@75 Events.

### President's Report

Laura Linder, JCP President and CEO, reviewed the open positions at JCP, Federation and Foundation. Mrs. Linder called on Shelley Robbins and Debbie B. Lazarov to speak on the International Lion of Judah Conference that they just returned from and how well the Lion Behind the Pin launch was received which was impressive. Mrs. Robbins and Mrs. Lazarov called on Matt Timberlake, JCP Marketing Director, to share the promotional video that was filmed in Memphis and features fellow board members and Lions: Marlene Gerson, Debbie. B. Lazarov and Shelley Robbins.

The meeting was adjourned at 6:51 pm.