

JCP Board of Directors Meeting

**November 17, 2021, 5:30 pm
MINUTES**

On November 17, 2021, Jewish Community Partners, Memphis Jewish Federation, and Jewish Foundation of Memphis held a Board Meeting to conduct its business via Zoom.us.

At 5:30 pm, Mr. Scott Vogel, chair of the Jewish Community Partners Board of Directors, called the meeting to order.

JCP Board of Trustees in attendance

Cindy Finestone, Herbet Gerson, Mark Gillenson, Lee Harkavy, Charles Jalenak, Gary Kaplan, Michael Kaplan, Marty Kelman, Jason Salomon, Irvin Skopp, and Scott Vogel

Memphis Jewish Federation Board of Trustees in attendance

Aileen Cooper, Hal Fogelman, Jonathan Frisch, Jason Goldstein, Michael Greenberg, Jan Groveman, Lee Harkavy, Charles Jalenak, Gary Kaplan, Michelle Katz, Marty Kelman, Debbie Lazarov, Emily Lennon, Richard Lewis, Sarah Lewis, Steve Libby, Jaclyn Marshall, Anthony Morrison, Scott Notowich, Jimmy Ringel, Wendy Rotter, Jason Salomon, Jill Shanker, Irvin Skopp, Ken Steinberg, Kimberlee Strome, Elissa Taub, Keri Unowsky, and Scott Vogel.

Jewish Foundation of Memphis Board of Trustees in attendance

Dot Bilsky, Stanley Bilsky, Nina Blockman, Aileen Cooper, Hal Fogelman, Paula Jacobson, Charles Jalenak, Marty Kelman, Ron Lazarov, Alla Lubin, Anthony Morrison, Laura Paller, Elkan Scheidt, Elaine Skopp and Irvin Skopp.

Jewish Community Partners Staff in Attendance

Michael Barnett, Sophie Bloch, Sheri Gadberry, Laura Linder, Elyssa Pfeffer, Carrie Richardson, Larry Schaffer, Matt Timberlake, Sarah VanderWalde, Tim Wheat and Bluma Zuckerbrot-Finkelstein.

Cindy Finestone, Memphis Jewish Federation chair, guided everyone through the Icebreaker exercise and each board member listed something rarely known about themselves.

Anthony Morrison, Jewish Foundation of Memphis chair, introduced our guests from JDC, Elisheva Massel, and JAFI Dr. Ilana Kwartin. Each speaker stood and gave a background and their overseas partnership with JCP.

Interactive Activities with Foundation/Foundation/ Overseas Partners

All board members participated in a rotation of discussion tables:

- a. Jewish Agency for Israel with Dr. Ilana Kwartin
- b. JDC with Elisheva Massel
- c. Foundation Strategic Plan
- d. Meeting Local Federation Priorities

JCP Measurements & Impact Data Presentation

Mark Gillenson, Vice-Chair of Impact and Data, gave a presentation on JCP measured data and impact data.

We have started a data mining project examining donation, grant, and financial information analytically and formulating presentations that introduce a visual component to enhance clarity. We have selected a

few samples of the graphical representations created to date that are oriented toward a big-picture understanding of JCP Finances.

- 1) Total Grants include secular grants paid by Foundation (funding from Foundation to Federation has been eliminated to avoid double-counting).
- 2) Local Jewish Needs is primarily to Partner Agencies and includes entities such as Facing History (funding from Foundation to Federation has been eliminated to avoid double-counting).
- 3) International Jewish Needs
- 4) Total Assets controlled by JCP and Affiliates shows the financial base accumulated by JCP to serve the Jewish community through the years. Assets have grown from \$97 million to \$143 million from 6.30.2017 through 6.30.2021 – growth of \$46 million (\$10.7 million from net inflows/outflows plus \$35.3 million from investment activities).

The meeting was adjourned at 7:30 pm.