



### **Board of Directors Board Meeting**

**March 6, 2024 5:30 pm**  
**MINUTES**

On March 6, 2024, Memphis Jewish Federation held a Board Meeting to conduct its business in the MJCC Board Room.

At 5:15pm, Laura Linder, JCP President & CEO, introduced a board member exercise to rank the Federation Values that were created at the January 17 board meeting breakout session which are as follows with the results of the exercise:

- Convening and bringing the entire community together in times of need and for annual events like Yom Hashoah. (18)
- Neutrality of the federation. (1)
- Volunteers and donors that represent all segments of our Jewish community. (9)
- Welcoming newcomers. (3)
- Regular communication about important local and global Jewish issues and events. (7)
- Intentional engagement of younger generations (14)
- Missions – especially women’s missions (12)
- Outreach into the greater Memphis community (10)
- Support of Israel, including the percent of our campaign that is granted overseas (16)
- Funding of summer programs/Israel trips (5)

What surprised you most that was not included in our list of Federation Values?

- Security
- Fighting Antisemitism

At 5:30 pm, Scott Notowich, Federation Chair, welcomed all to the meeting.

#### **Memphis Jewish Federation Board of Trustees in Attendance**

Hal Fogelman, Jonathan Frisch, Jan Groveman, Michelle Katz, Molly Lane, Debbie B. Lazarov, Sarah Lewis, Steve Libby, Jaclyn Marshall, Lisa Menuskin, Scott Notowich, Eileen Posner, Jimmy Ringel, Shelley Robbins, Jill Shanker, Rachel Siegel, Kimberlee Strome, Jason Susser, Andie Uiberall, Keri Unowsky, and Jana Weiskopf.

#### **Jewish Community Partners Staff in Attendance**

Sarah Besser, Judy Lansky, Laura Linder, Carrie Richardson, and Bluma Zuckerbrot-Finkelstein.

#### **Guest in Attendance**

Samuel Cross, Margo Fogelman and Ethan Vanderwalde.

Scott Notowich, MJF chair, called the meeting to order and called for approval of the January 17, 2024, Board Minutes. Andie Uiberall moved that the minutes be approved, and Michelle Katz seconded the motion. The January 17, 2024, Board Minutes were approved.

Mr. Notowich introduced Margo Fogelman, who went on Federation's Israel Solidarity Mission Trip. She shared heartfelt remarks about the impact of the trip.

2024 Campaign Update

Steve Libby, VC FRD, reviewed the following campaign update:



<b>2024 Campaign</b>	<b>Goal</b>	<b>Raised To-date</b>	<b>Amount needed</b>	<b>Open Value</b>	<b>Notes</b>
March 5, 2024					
<b>Annual Campaign</b>					
Unrestricted	\$ 2,800,000	\$ 2,201,263 *	\$ 598,737	#####	need increases from open cards Plough gift valued at \$408,000
Local Only	\$ 560,000	\$ 111,755	\$ 448,245	#####	(2024 could be 431k) - LY level
Above and Beyond JFS	\$ 100,000	\$ 105,168	\$ -		
Meal Program	\$ 130,000	\$ 82,873	\$ 47,127		\$25,000 gift lost this year
Hillel	\$ 150,000	\$ 130,612	\$ 19,388		Raised thru yiddishe cup
<b>Hillel Capital</b>	\$ 1,200,000	\$ 800,000	\$ 400,000		one time gift from 2023 will not be repeated.
<b>Israel Emergency</b>	\$ 3,000,000	\$ 4,089,838	\$ -		as of 3.1.2024
<b>Corporate Gifts</b>	\$ 75,000	\$ 18,500	\$ 56,500		as of 3.5.2024
<b>Finestone Challenge</b>	\$ 25,000	\$ 17,170	\$ 7,830		

\*includes estimated Garfinkel gift of \$128,000

<b>Open Value Analysis</b>		
<b>Value</b>	<b>Donors</b>	<b>Value</b>
5000+	16	\$ 468,697
1000-4999	33	\$ 63,986
500 - 999	23	\$ 13,290
100-499	64	\$ 12,446
under 100	42	\$ 1,409
<b>total</b>	<b>171</b>	<b>560,000</b>

Impact: Teen Engagement

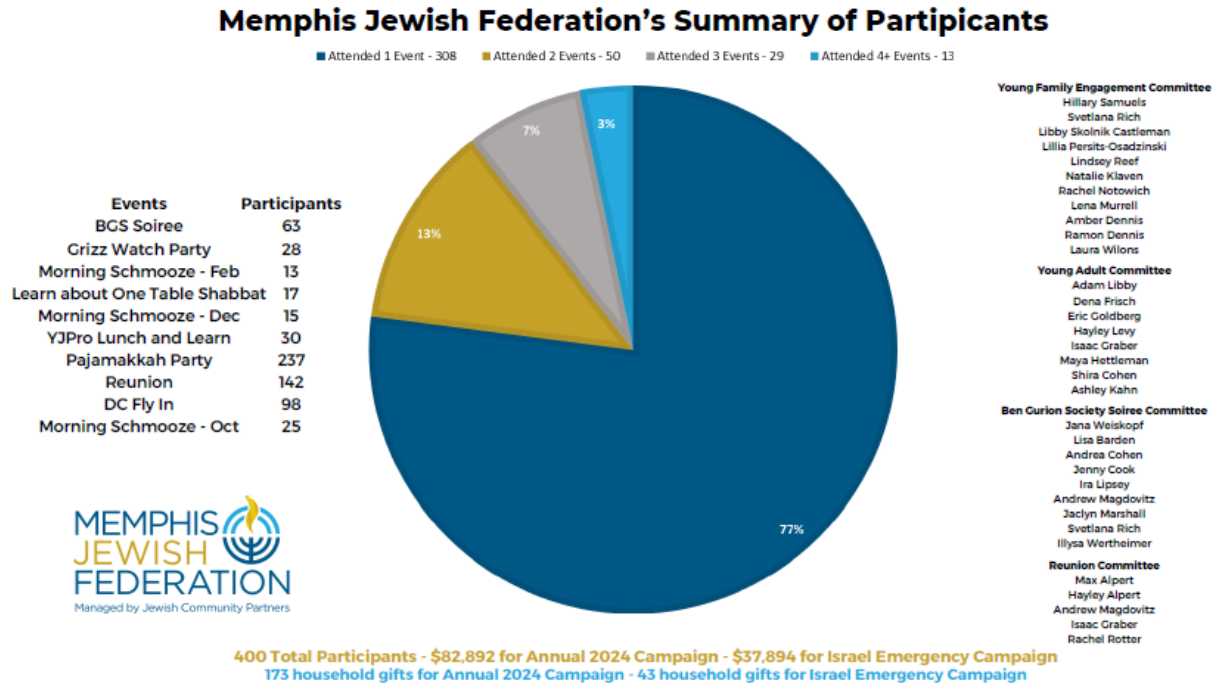
Scott Notowich introduced a teen who approached Federation for grant to create and distribute a printed Jewish teen literary journal, Ethan Vanderwalde. Mr. Vanderwalde shared with the board one of the newsletters named *Perspective* and explained its varied content of poetry, articles, and art. The goal is to provide Jewish teens from diverse backgrounds a platform to share Jewish content with other teens. Samuel Cross, Rhodes Jewish Community Fellow, asked that both Hillel campuses be added to the newsletter's distribution.

Impact: College Student Engagement

Scott Notowich introduced Samuel Cross, Rhodes Jewish Community Fellow and Hillel International Board Member, to report on the Hillel chapters on both campuses. Mr. Cross reviewed the many programs on campus since October 7. Mrs. Linder reported that currently \$825,000 has been raised for the Hillel Beautification Campaign.

Young Adult Engagement

Sarah Besser, Campaign Associate and PJ Library Coordinator, reviewed the following information regarding event attendance and engagement:



Jaclyn Marshall, VC Leadership Development, reported on the Ben Gurion Society Soiree event held March 3<sup>rd</sup> and the 63 attended including a 30% increase in gifts to the annual campaign. Jana Weiskopf, Chair Appointee of Young Adults, stated that the young adults need to be educated more on Federation in order to develop their leadership potential.

Shelley Robbins and Debbie B. Lazarov, past Lion of Judah chairs, updated the board on their ongoing work with Lion Behind the Pin. As ambassadors of Memphis Lion of Judah, Mrs. Robbins and Mrs. Lazarov have been traveling to other federations and speaking on Lion Behind the Pin.

Israel and Overseas

Scott Notowich reported on the visit from Doron Almog, the Chairman of the Executive of The Jewish Agency for Israel (JAFI) in late February that was held at the home of Scott and Kimberlee Strome.

Keri Unowsky, Chair of the Memphis-Shoham Steering Committee, reported on the Shoham visit to Memphis and presented the board with a gift from the Shoham delegates, a piece of painted art. Jill Shanker, VC Israel and Overseas, and Scott Notowich reported on the packed 3.5 day Memphis Israel Solidarity Mission held February 26-29. Participants witnessed the sites of some of the atrocities, visited evacuees and volunteered their time to support the people of Israel affected by the ongoing war.

Mrs. Shanker welcomed the board to give suggestions for next steps. Jimmy Ringel suggested more education. Rachel Siegel suggested more mission trips with Israel orientations. Eileen Posner suggested a speaker bureau from the mission trip to go out and speak in the community.

#### President's Report

Laura Linder, JCP President and CEO, reported that the Federation and Foundation have commissioned new auditors. The position for Director of Accounting and Finance is still open and any suggestions are welcome. Mrs. Linder also made note that the date of the Annual Meeting has been changed to June 6<sup>th</sup> at 7pm.

The meeting was adjourned at 7:00 pm.