

## JCP Update December '19

December is a very busy month! We are focusing on lots of items. Below are some highlights:

### Leadership and Board Updates

- The board member portal is up and operational. You can log in now and view a copy of the consent agenda.
- Have you signed up to be an Ambassador? Our goal is for each board member to interact with one of our funded programs to express our appreciation for being a partner in meeting a community's needs as well as to learn more about the program.  
<https://www.surveymonkey.com/r/Z5TGCLH>
- On January 14<sup>th</sup>, we will have our first presentation of a four-part series of the Kay Usdan Saslowsky Institute for Ethical Leadership.

### Operations

- We are up to 30 projects on BaseCamp. Everyone feels the software has improved productivity, accountability, and efficiency.
- We are now using Poll Everywhere when appropriate (thanks, Laura!). Poll Everywhere allows live interactive audience participation. We will use Poll Everywhere at the January 8<sup>th</sup> board meeting.
- We are now using Live Lively as a platform for mobile giving.
- We have acquired a new fundraising tool called DipJar. You will have an opportunity to learn about DipJar at the meeting!
- We have taken all of the information provided to us from Southern Growth (gathered from our board sessions) and are working on the rating system of prioritizing our work. We look forward to sharing that information with you soon.

### Jewish Federation & Campaign

- Federation received a two million dollar bequest.
- We have **added** a call night! It is on January 6<sup>th</sup>. If you have been unable to make previous call nights and you want to be a part of this call night, get with Abbey!
- As a reminder, call nights are 1/06 (we need volunteers!), 1/27, 2/02 (Super Sunday), and 3/23 (we need volunteers!).
- Two billing statements were mailed out for an end of the year push to capture pledges for 2017, 2018, and 2019. Pledges owed for 2018 and prior received statements with a personal message.
- We are working on a Young Leadership trip to Israel (2021) and a Men's Momentum trip to Israel in 2020.
- Impact Luncheon. A women's – only fundraising event to benefit Jewish needs locally and globally. Thursday, January 16, 2020, featuring Suzi Weiss – Fischmann.
- We have had two successful Young Professionals Networking Breakfasts.
- Third MOMentum trip returned from Israel, many of whom are excited to jump into volunteering

- The Women's Philanthropy Luncheon committees are excited and doing a great job!
- Initial planning of "YAD/PJ Library Parent's Night Out" is in the works. More information to follow.

### **Jewish Foundation of Memphis /JFS Endowment Fund**

- We have commitments for \$3,982,150.00 and have collected \$1,580,000.00.
- We will invest the funds like our other funds (50% JCEP Endowment & 50% Vanguard VIAS Portfolio). Two-hundred and fifty thousand will remain in a money market account.
- Laura & Larry are working diligently to obtain our goal of \$7,500,000.00

### **Jewish Foundation of Memphis**

- Jewish Foundation of Memphis 25<sup>th</sup> Anniversary kicked off December 10, 2019. Latkes & Vodka took place at The Dixon Gallery & Gardens. We had over 150 people attend.
- We signed over ten new funds with a promotion that offered a \$1,000 incentive grant that the new fund holder could direct to one of our partner agencies.
- Sheri and Tim are in the middle of our financial audit for both the Federation and Foundation.
- We had a Finance meeting on December 2<sup>nd</sup> & JFOM meeting on December 3<sup>rd</sup>
- A new investment selection form was circulated to the board of directors. It includes percentages and is all on one page.
- We produced a new PAG directory.
- 15 new B'nai Tzedek Funds in 2019
- The Foundation is the beneficiary of a new CRUT.

### **Hillel**

- We are working on a ramp to allow access to the front of our building at U of M.
- Hillel is offering a Jewish Learning Fellowship (JLF) at U of M. JLF is a 10-week experiential, conversational seminar for students looking to deepen their understanding of Judaism. The program, founded in 2007 at the Bronfman Center for Jewish Student Life at NYU, adds two critical components to traditional study. First, it builds a cohort of students within each class who befriend one another and support each other in their entrance into Jewish communal life. Second, it teaches classical Jewish texts by drawing on the life experience and intuition of college students. We are excited to offer this program at U of M. Seventeen students have signed up for the program.
- We have had growing Shabbat attendance at each school
- New student board elected at Rhodes Hillel last week
- Successful interfaith dinner with the Rhodes Muslim Student Association and Chaplain Beatrix last month
- Met with Hillel International Birthright team about a summer trip



**JCP Board of Directors Meeting**  
**November 20, 2019, 5:30 pm**  
**MINUTES**

On November 20, 2019, Jewish Community Partners and Memphis Jewish Federation held a Board Meeting to conduct its business.

At 5:30 pm, Mrs. Cindy Finestone, chair of the Memphis Jewish Federation Board of Directors, called the meeting to order.

**JCP Board of Trustees in attendance**

Sam Chafetz, Bob Eiseman, Cindy Finestone, Aviva Freiden, Hal Fogelman, Jonathan Frisch, Michael Greenberg, Mimi Grossman, Lee Harkavy, Charles Jalenak, Gary Kaplan, Michael Kaplan, Sarah Lewis, Steve Libby, Alla Lubin, Anthony Morrison, Scott Notowich, Eileen Posner, Jimmy Ringel, Wendy Rotter, Jason Salomon, Jill Shanker, Dorit Shiloah-Boxer, Andie Uiberall, Scott Vogel and Craig Weiss.

**Memphis Jewish Federation Board of Trustees in attendance**

Cindy Finestone, Michael Greenberg, Lee Harkavy, Charles Jalenak, Scott Notowich, and Eileen Posner.

**Jewish Community Partners Staff in Attendance**

Michael Barnett, Sophie Bloch, Abbey Cowens, Sheri Gadberry, Laura Linder, Carrie Richardson, Lauren Taube, Matt Timberlake, Tim Wheat, and Bluma Zuckerbrot-Finkelstein.

Cindy asked board members if there were any questions regarding the consent agenda that was emailed the week prior, and there were none. Cindy Finestone called for approval of the consent agenda. Andie Uiberall moved that the consent agenda be approved, and Scott Vogel seconded the motion.

Scott Vogel, VC FRD, thanked Abbey Cowens and Laura Linder for all their hard work on the campaign and reviewed the Annual Campaign dashboard as of October 31, 2019.

Anthony Morrison, chair of the Jewish Foundation of Memphis, reviewed the Foundation dashboard as of October 31, 2019. Anthony reminded board members of the current DAF incentive and that eight of the ten incentive spots are filled. Anthony reminded everyone about the Latke & Vodka event taking place on December 10, 2019, and encouraged everyone to RSVP. This event will kick off the 25<sup>th</sup> Anniversary of the Foundation. Currently, 93 RSVPs.

Laura Linder, CEO & President of JCP, reviewed the JFS Campaign progress. Laura recapped the Moss and Fogelman gifts. The Finance Committee and JCP Executive Committee agreed that no above and beyond funding would take place and that necessary funds would come from the JFS Endowment. Laura reported that she met with The Assis Foundation.

Jason Salomon, Chair Appointee, spoke on 'Gifting Considerations: Utilizing Appreciated Stock.' Donors could give appreciated stock to avoid taxation and avoid paying out capital gains. Donors could set up a Charitable Trust through the Foundation.

Bluma Zuckerbrot-Finkelstein, Chief Strategy Officer, reviewed the new JCP Immunization policy. Bluma fielded questions and remarks from Wendy Rotter, Bob Eiseman, and Jonathan Frisch. Cindy called for approval of the JCP Immunization Policy. Jonathan Frisch moved the policy be approved, and Craig Weiss seconded the motion.

Gary Kaplan reviewed the Jewish Education Collaborative Grant Funding Policy. Jill Shanker questioned the difference between this policy and the one we approved at the September 2019 Board Meeting. Laura Linder explained that this policy states HOW the funds can be utilized. Gary Kaplan called for approval of the Jewish Education Collaborative Grant Funding Policy. Scott Notowich moved to approve the Jewish Education Collaborative Grant Funding Policy, and Sam Chafetz seconded the motion.

Laura Linder gave the Presidents Report and reviewed the 2019 Women's Spiritual Journey and the 2019 Momentum Mom's Mission Trip to Israel. The board used Poll Everywhere to give real-time suggestions on how to engage mission trip participants. The information was captured online

Scott Notowich, VC Israel & Overseas introduced our local JAFI representative Hal Applebaum and our guest speaker, Rabbi Chashi Freedman, Director of Education for Nativ. Nativ provides immigrant soldiers with an affirmative, cross-denominational way to connect to their Jewish roots

The meeting was adjourned at 6:45 pm.

**JCP Inc. and Related Entities**  
**Statement of Financial Position - Accrual Basis**  
**As of October 31, 2019**

**Unaudited and Preliminary**

	<b>Combined</b>	<b>Federation</b>	<b>Foundation</b>	<b>JCP</b>
<b>Assets</b>				
<i>Cash and Equivalents</i>	22,146,356	1,667,097	20,367,552	111,707
<i>Pledges Receivable, net of allowances</i>	4,427,165	2,357,165	2,070,000	-
<i>Prepaid Expenses</i>	50,739	48,802	1,937	-
<i>Property and Equipment, net of depreciation</i>	378,687	321,490	57,197	-
<i>Investments</i>	83,074,872	16,451,250	66,623,622	-
<b>Total Assets</b>	<b>110,077,819</b>	<b>20,845,804</b>	<b>89,120,308</b>	<b>111,707</b>
<b>Liabilities and Equity</b>				
<i>Accounts Payable</i>	17,828	10,843	-	6,985
<i>Allocations Payable</i>	1,319,601	1,303,726	15,875	-
<i>Assets Held For Others</i>	13,380,367	-	13,380,367	-
<i>Due To/From Affilites</i>	-	(104,722)	-	104,722
<b>Net Assets - Equity</b>	<b>95,360,023</b>	<b>19,635,957</b>	<b>75,724,066</b>	<b>-</b>
<b>Total Liabilities and Equity</b>	<b>110,077,819</b>	<b>20,845,804</b>	<b>89,120,308</b>	<b>111,707</b>

JCP FY 2019-2020  
Administration and Fundraising Budget (Condensed)  
For the Two Months Ended October 31, 2019

	----- FEDERATION -----			----- FOUNDATION -----		
	MJF Budget 2019-20	MJF Actual 10 31 2019	MJF Budget Remaining	JFOM Budget 2019-20	JFOM Actual 10 31 2019	JFOM Budget Remaining
<b>Revenues</b>	<b>1,419,185.00</b>	<b>427,126.00</b>	<b>992,059.00</b>	<b>571,650.00</b>	<b>201,140.00</b>	<b>370,510.00</b>
<b>Expenses</b>						
Personnel	905,644.00	289,634.00	616,010.00	403,274.00	139,413.00	263,861.00
Professional Development	15,000.00	9,666.00	5,334.00	7,500.00	2,310.00	5,190.00
Office Supplies and Printing	29,725.00	10,406.00	19,319.00	37,765.00	31,097.00	6,668.00
Occupancy	62,165.00	38,092.00	24,073.00	13,325.00	4,446.00	8,879.00
Telephone, Postage and Internet	14,196.00	3,658.00	10,538.00	11,144.00	2,542.00	8,602.00
Marketing (General Branding)	29,845.00	18,226.00	11,619.00	6,055.00	605.00	5,450.00
Fundraising	51,000.00	21,534.00	29,466.00	9,000.00	1,364.00	7,636.00
YAD	10,000.00	248.00	9,752.00	-	-	-
Community Impact	218,250.00	38,967.00	179,283.00	52,000.00	6,478.00	45,522.00
GA / Leadership	5,000.00	259.00	4,741.00	1,000.00	140.00	860.00
Other Expense	78,000.00	7,516.00	70,484.00	26,640.00	2,792.00	23,848.00
<b>Total Expenses</b>	<b>1,418,825.00</b>	<b>438,206.00</b>	<b>980,619.00</b>	<b>567,703.00</b>	<b>191,187.00</b>	<b>376,516.00</b>
<b>Surplus (Deficit)</b>	<b>360.00</b>	<b>(11,080.00)</b>	<b>11,440.00</b>	<b>3,947.00</b>	<b>9,953.00</b>	<b>(6,006.00)</b>

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**JCP FY 2019-2020**

**Schedule of Revenue Realization**

**For the Two Months Ended October 31, 2019**

----- FEDERATION -----

	MJF Budget 2019-20	MJF Actual 10 31 2019	MJF Budget Remaining
<b>Federation Revenues</b>			
Campaign & Endowment Sources	1,147,985.00	382,662.00	765,323.00
Corporate Sponsorships	75,000.00	11,000.00	64,000.00
Tributes	7,500.00	2,264.00	5,236.00
Event Income	32,500.00	-	32,500.00
Security Assessments	55,000.00	30,000.00	25,000.00
Security Grants	100,000.00	-	100,000.00
Outside Grant	1,200.00	1,200.00	-
<b>Foundation Revenues</b>			
Interest Income			
Fee Income - DA			
Fee Income Designated			
Fee Income Agency			
Fee income - Trust			
Fee Income - Support Income			
Agency Participation			
Corporate Sponsorships			
B'nai Tzedek			
Legacy Society			
Operating Endowmnt			
Contributions			
Prior Year surplus			
	1,419,185.00	427,126.00	992,059.00

----- FOUNDATION -----

	JFOM Budget 2019-20	JFOM Actual 10 31 2019	JFOM Budget Remaining
	7,250.00	2,753.00	4,497.00
	305,000.00	79,450.00	225,550.00
	23,000.00	5,236.00	17,764.00
	15,400.00	4,193.00	11,207.00
	-	-	-
	61,500.00	15,824.00	45,676.00
	20,000.00	12,003.00	7,997.00
	-	-	-
	15,000.00	-	15,000.00
	2,500.00	-	2,500.00
	59,500.00	29,346.00	30,154.00
	12,500.00	2,335.00	10,165.00
	50,000.00	50,000.00	-
	571,650.00	201,140.00	370,510.00

## JEWISH FOUNDATION OF MEMPHIS AGENCY NEEDS LIST



**\$175** – Handheld pool vacuum and attachments for cleaning the ASBEE Mikvah

**\$1,000**– Purchase and installation of RING security doorbell to provide access control during daily services

**\$1,500**– Two Desktop PCs for Executive Director and Volunteer’s Work Stations – Replacements for Outdated and SLOW Computers



**\$3,000** – Transportation and expenses for one Yeshiva University Fellows Visit

**\$4,000** – Installing lucite liners on sanctuary bookshelves.

**\$6,000** – New internal high-quality sound system and microphones

**\$10,000** – Permanent sealing and repairs to skylight in tabernacle.

**\$12,000** – Repairs to major holes in pavement in our driveway and parking lots.



**\$3,000** –Creation of Youth Lounge for post-B’nai Mitzvah kids **FUNDED**

**\$5,000** – Replacing/updating old thermostats

**\$6,000** – Upgrading computers to operate on current standard software

**\$7,500** – Upgrade phone and voicemail system

**\$15,000** – Repairs to a leaking wall in the roof



**\$900** – Warming Cabinet for school lunches

**\$2500** – 2- School zone blinking signs **FUNDED**

**\$2500**- Risers for school performances

**\$4,000** – Wifi routers and wiring

**\$5,000** – Repaint rusted security fence



**\$170** – PJ Library tablecloth

**\$1,000** – Teen Professionals Council to have first cross-community teens activity

**\$1,275** – Automated External Defibrillator with everything we need to set-up AED station. **FUNDED**

**\$15,000**– anti-bias/diversity training for Tennessee judges and judicial system staff to be held at upcoming TN state judicial conferences

## JEWISH FOUNDATION OF MEMPHIS AGENCY NEEDS LIST



- \$1,500** - Upgrade to smart thermostats to increase energy efficiency.
- \$3500**- Install security gate in Beit Midrash for increased protection of valuable Judaica
- \$5000**- Replace worn fascia board around exterior of the school
- \$7,500**- Install privacy shades on exterior windows to reduce unwanted visibility into classrooms
- \$10,000** - Renovate outdated breezeway to increase security and avoid further weather damage



- \$10 to \$100** – Purchase food for JFS Kosher Food Pantry
- \$1,340**– 100 Kosher Home-delivered Frozen Meals for home-bound Seniors



- \$2,500** - Moveable Basketball goals for growing JCC youth Basketball program - We are in need of 8 of these 1 **FUNDED**
- \$4,000** – Athlete scholarships for JCCA Maccabi Games 2020
- \$9,500** - Additional security cameras in Early Childhood Center and the outside pavilion
- \$15,000** – New bleachers in the gym
- \$15,000** - program expenses related to our new summer camp inclusion program beginning in summer 2020, such as additional staff and sensory equipment and supplies
- \$15,000** - New Shade sail for ECC Toddler playground to protect children from sun (6 needed)



- \$259** – Inspection Camera Kit for visual access to hidden nooks and hard-to-see areas for maintenance **FUNDED**
- \$594** – Handheld food temperature tester with extra probe for kitchen (need 2 probes, one for meat and one for dairy) **FUNDED**
- \$2,760** - A year of Russian interpreter visits **FUNDED**
- \$5,592** - Digital clocks with cell phone chargers for patient and resident rooms – (160 for \$34.95 each)
- \$10,000** – New website design



### TEMPLE ISRAEL

- \$500/per student** – Wendy & Avron Fogelman Religious School Scholarships for Jewish educational and travel experiences
- \$5,000/per student** – Barbara K. Lipman Early Learning Center scholarships
- \$50,000** – Security Notification System