

JCP Update December '19

December is a very busy month! We are focusing on lots of items. Below are some highlights:

Leadership and Board Updates

- A majority of our Executive Committee has connected with their mentee (thank you!). For those of you that have not connected, please let Michael Barnett know. We have mentees that have been contacted and have an interest in participating in the mentor program.
- The board member portal is up and operational. You can log in now and view a copy of the consent agenda. We will post the 12/13 consent agenda shortly.
- Have you signed up to be an Ambassador? Our goal is for each board member to interact with one of our funded programs to express our appreciation for being a partner in meeting a community's needs as well as to learn more about the program.
<https://www.surveymonkey.com/r/Z5TGCLH>
- On January 14th, we will have our first presentation of a four-part series of the Kay Usdan Saslowsky Institute for Ethical Leadership.

Operations

- We are up to 30 projects on BaseCamp. Everyone feels the software has improved productivity, accountability, and efficiency.
- We are now using Poll Everywhere when appropriate (thanks, Laura!). Poll Everywhere allows live interactive audience participation.
- We are now using Live Lively as a platform for mobile giving.
- We have taken all of the information provided to us from Southern Growth (gathered from our board sessions) and are working on the rating system of prioritizing our work. We look forward to sharing that information with you soon.

Jewish Federation & Campaign

- Federation received a two million dollar bequest.
- Our next call night is December 17th. Please email Abbey and sign up if you have not done so already.
- We have **added** call night! It is on January 6th. If you have been unable to make previous call nights and you want to be a part of this call night, get with Abbey!
- As a reminder, call nights are 12/17, 1/06 (we need volunteers!), 1/27, 2/02 (Super Sunday), and 3/23 (we need volunteers!).
- Two billing statements have been mailed out for an end of the year push to capture pledges for 2017, 2018, and 2019. Pledges owed for 2018 and prior received statements with a personal message.
- We are working on a Young Leadership trip to Israel (2021) and a Men's Momentum trip to Israel in 2020.
- Impact Luncheon. A women's – only fundraising event to benefit Jewish needs locally and globally. Thursday, January 16, 2020, featuring Suzi Weiss – Fischmann.
- We have had two successful Young Professionals Networking Breakfasts.

- Third MOMentum trip returned from Israel, many of whom are excited to jump into volunteering
- The Women's Philanthropy Luncheon committees are excited and doing a great job!
- Initial planning of "YAD/PJ Library Parent's Night Out" – will be at the home of Jana Ballin Weiskopf

Jewish Foundation of Memphis /JFS Endowment Fund

- We have commitments for \$3,720,000.00 and have collected \$1,565,000.00.
- We will invest the funds like our other funds (50% JCEP Endowment & 50% Vanguard VIAS Portfolio). Two-hundred and fifty thousand will remain in a money market account.
- Laura & Larry are working diligently to obtain our goal of \$7,500,000.00

Jewish Foundation of Memphis

- Jewish Foundation of Memphis 25th Anniversary kicks off December 10, 2019. Latkes & Vodka takes place at The Dixon Gallery & Gardens. We have over 149
- We signed up ten new funds with a promotion that offered a \$1,000 incentive grant that the new fund holder could direct to one of our partner agencies.
- Sheri and Tim are in the middle of our financial audit for both the Federation and Foundation.
- We had a Finance meeting on December 2nd & JFOM meeting on December 3rd
- A new investment selection form was circulated to the board of directors. It includes percentages and is all on one page.
- The foundation kicked off its 25th-anniversary celebration with a special event honoring fundholders and PAG members.
- We produced a new PAG directory.
- Six new B'nail Tzedek Funds.
- The Foundation is the beneficiary of a new CRUT.

Hillel

- We are working on a ramp to allow access to the front of our building at U of M.
- Hillel is offering a Jewish Learning Fellowship (JLF) at U of M. JLF is a 10-week experiential, conversational seminar for students looking to deepen their understanding of Judaism. The program, founded in 2007 at the Bronfman Center for Jewish Student Life at NYU, adds two critical components to traditional study. First, It builds a cohort of students within each class who befriend one another and support each other in their entrance into Jewish communal life. Second, it teaches classical Jewish texts by drawing on the life experience and intuition of college students. We are excited to offer this program at U of M.
- 17 students signed up for the Jewish Learning Fellowship, a class Sophie will teach next semester on both campuses
- We have had growing Shabbat attendance at each school
- New student board elected at Rhodes Hillel last week
- Successful interfaith dinner with the Rhodes Muslim Student Association and Chaplain Beatrix last month



JCP Executive Committee Meeting
November 13, 2019, 5:30 pm
MINUTES

On November 13, 2019, Jewish Community Partners Executive Committee held a meeting to conduct its business.

At 5:30 pm, Mr. Ken Steinberg, chair of the Jewish Community Partners Board of Directors, called the meeting to order.

JCP Executive Committee in attendance

Pace Cooper, Cindy Finestone, Aviva Freiden, Michael Greenberg, Charles Jalenak, Gary Kaplan, Michael Kaplan, Steve Libby, Anthony Morrison, Scott Notowich, Jimmy Ringel, Jason Salomon, Irvin Skopp, Ken Steinberg, Scott Vogel, and Craig Weiss.

Jewish Community Partners Staff in Attendance

Michael Barnett, Sheri Gadberry, Laura Linder, and Bluma Zuckerbrot-Finkelstein.

Ken Steinberg gave at Mentor/Mentoree program update. A majority of the JCP Exec Committee has made initial contact.

Laura Linder, JCP President & CEO, updated the committee on our progress with the JFS Campaign. Scott Vogel, JCP FRD chair, reported on the Annual Campaign.

Anthony Morrison, Foundation chair, reviewed the previous month's activity and reminded everyone about the 25th Anniversary event, Year-end Donor Advised Fund Incentive, and stock gifts mailing.

Irvin Skopp reviewed the strategy for JFS Bridge Funding and motioned for approval. Jimmy Ringel seconded the motion. Steve Libby objected to the motion.

Gary Kaplan reviewed the Jewish Education Collaborative Funding Policy to allow Bornblum and MHA to access specified funding. Gary Kaplan called for approval of the proposed Jewish Education Collaborative Funding Policy. Irvin Skopp seconded the motion.

Bluma Zuckerbrot-Finkelstein, Chief Strategy Officer, reported on the Southern Growth JFS study outcomes. She reported that JFS is a much-needed agency and is effectively using limited resources. The 2019 survey validated the findings of the 2014 Needs Assessment, and the 2014 service gaps are addressed.

Cindy Finestone, Federation chair, reported on utilizing the Southern Growth created, Decision Tree model. A meeting will be held on November 21st to run all programs through the Decision Tree model.

Steve Libby, Community Impact VC, reported on our local BBYO chapter. BBYO leadership is in transition. The community will be brought together to discuss BBYO.

Jimmy Ringel, Community Impact VC, reported on the first meeting for Religious School Grants.

Bluma Zuckerbrot-Finkelstein introduced a new JCP Immunization Policy for consideration. It was recommended that JCP, JFM and JFOM be added to the policy. With the addition, Jason Salomon moved the policy be approved. Scott Notowich seconded the motion.

Laura Linder gave the President's Report. She reported that JCP had taken 99 women to Israel since 2017, a Threat Mitigation Training took place at the FedEx Forum with over 500 in attendance (SCN & JCP were sponsors), and JCP has received a bequest for the Estate of Bernard & June Garfinkel.

The meeting was adjourned at 6:30 pm.

JCP Inc. and Related Entities
Statement of Financial Position - Accrual Basis
As of October 31, 2019

	Unaudited and Preliminary			
	Combined	Federation	Foundation	JCP
Assets				
<i>Cash and Equivalents</i>	22,146,356	1,667,097	20,367,552	111,707
<i>Pledges Receivable, net of allowances</i>	4,427,165	2,357,165	2,070,000	-
<i>Prepaid Expenses</i>	50,739	48,802	1,937	-
<i>Property and Equipment, net of depreciation</i>	378,687	321,490	57,197	-
<i>Investments</i>	83,074,872	16,451,250	66,623,622	-
Total Assets	110,077,819	20,845,804	89,120,308	111,707
Liabilities and Equity				
<i>Accounts Payable</i>	17,828	10,843	-	6,985
<i>Allocations Payable</i>	1,319,601	1,303,726	15,875	-
<i>Assets Held For Others</i>	13,380,367	-	13,380,367	-
<i>Due To/From Affilites</i>	-	(104,722)	-	104,722
Net Assets - Equity	95,360,023	19,635,957	75,724,066	-
Total Liabilities and Equity	110,077,819	20,845,804	89,120,308	111,707

JCP FY 2019-2020
Administration and Fundraising Budget (Condensed)
For the Two Months Ended October 31, 2019

	----- FEDERATION -----			----- FOUNDATION -----		
	MJF	MJF	MJF	JFOM	JFOM	JFOM
	Budget 2019-20	Actual 10 31 2019	Budget Remaining	Budget 2019-20	Actual 10 31 2019	Budget Remaining
Revenues	1,419,185.00	427,126.00	992,059.00	571,650.00	201,140.00	370,510.00
Expenses						
Personnel	905,644.00	289,634.00	616,010.00	403,274.00	139,413.00	263,861.00
Professional Development	15,000.00	9,666.00	5,334.00	7,500.00	2,310.00	5,190.00
Office Supplies and Printing	29,725.00	10,406.00	19,319.00	37,765.00	31,097.00	6,668.00
Occupancy	62,165.00	38,092.00	24,073.00	13,325.00	4,446.00	8,879.00
Telephone, Postage and Internet	14,196.00	3,658.00	10,538.00	11,144.00	2,542.00	8,602.00
Marketing (General Branding)	29,845.00	18,226.00	11,619.00	6,055.00	605.00	5,450.00
Fundraising	51,000.00	21,534.00	29,466.00	9,000.00	1,364.00	7,636.00
YAD	10,000.00	248.00	9,752.00	-	-	-
Community Impact	218,250.00	38,967.00	179,283.00	52,000.00	6,478.00	45,522.00
GA / Leadership	5,000.00	259.00	4,741.00	1,000.00	140.00	860.00
Other Expense	78,000.00	7,516.00	70,484.00	26,640.00	2,792.00	23,848.00
Total Expenses	1,418,825.00	438,206.00	980,619.00	567,703.00	191,187.00	376,516.00
Surplus (Deficit)	360.00	(11,080.00)	11,440.00	3,947.00	9,953.00	(6,006.00)

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JCP FY 2019-2020

Schedule of Revenue Realization

For the Two Months Ended October 31, 2019

	----- FEDERATION -----			----- FOUNDATION -----		
	MJF	MJF	MJF	JFOM	JFOM	JFOM
	Budget 2019-20	Actual 10 31 2019	Budget Remaining	Budget 2019-20	Actual 10 31 2019	Budget Remaining
Federation Revenues						
Campaign & Endowment Sources	1,147,985.00	382,662.00	765,323.00			
Corporate Sponsorships	75,000.00	11,000.00	64,000.00			
Tributes	7,500.00	2,264.00	5,236.00			
Event Income	32,500.00	-	32,500.00			
Security Assessments	55,000.00	30,000.00	25,000.00			
Security Grants	100,000.00	-	100,000.00			
Outside Grant	1,200.00	1,200.00	-			
Foundation Revenues						
Interest Income				7,250.00	2,753.00	4,497.00
Fee Income - DA				305,000.00	79,450.00	225,550.00
Fee Income Designated				23,000.00	5,236.00	17,764.00
Fee Income Agency				15,400.00	4,193.00	11,207.00
Fee income - Trust				-	-	-
Fee Income - Support Income				61,500.00	15,824.00	45,676.00
Agency Participation				20,000.00	12,003.00	7,997.00
Corporate Sponsorships				-	-	-
B'nai Tzedek				15,000.00	-	15,000.00
Legacy Society				2,500.00	-	2,500.00
Operating Endowmwnt				59,500.00	29,346.00	30,154.00
Contributions				12,500.00	2,335.00	10,165.00
Prior Year surplus				50,000.00	50,000.00	-
	1,419,185.00	427,126.00	992,059.00	571,650.00	201,140.00	370,510.00

JEWISH FOUNDATION OF MEMPHIS AGENCY NEEDS LIST



\$175 – Handheld pool vacuum and attachments for cleaning the ASBEE Mikvah

\$1,000– Purchase and installation of RING security doorbell to provide access control during daily services

\$1,500– Two Desktop PCs for Executive Director and Volunteer’s Work Stations – Replacements for Outdated and SLOW Computers



\$3,000 – Transportation and expenses for one Yeshiva University Fellows Visit

\$4,000 – Installing lucite liners on sanctuary bookshelves.

\$6,000 – New internal high-quality sound system and microphones

\$10,000 – Permanent sealing and repairs to skylight in tabernacle.

\$12,000 – Repairs to major holes in pavement in our driveway and parking lots.



\$3,000 –Creation of Youth Lounge for post-B’nai Mitzvah kids **FUNDED**

\$5,000 – Replacing/updating old thermostats

\$6,000 – Upgrading computers to operate on current standard software

\$7,500 – Upgrade phone and voicemail system

\$15,000 – Repairs to a leaking wall in the roof



\$900 – Warming Cabinet for school lunches

\$2500 – 2- School zone blinking signs **FUNDED**

\$2500- Risers for school performances

\$4,000 – Wifi routers and wiring

\$5,000 – Repaint rusted security fence



\$170 – PJ Library tablecloth

\$1,000 – Teen Professionals Council to have first cross-community teens activity

\$1,275 – Automated External Defibrillator with everything we need to set-up AED station. **FUNDED**

\$15,000– anti-bias/diversity training for Tennessee judges and judicial system staff to be held at upcoming TN state judicial conferences

JEWISH FOUNDATION OF MEMPHIS AGENCY NEEDS LIST



- \$1,500** - Upgrade to smart thermostats to increase energy efficiency.
- \$3500**- Install security gate in Beit Midrash for increased protection of valuable Judaica
- \$5000**- Replace worn fascia board around exterior of the school
- \$7,500**- Install privacy shades on exterior windows to reduce unwanted visibility into classrooms
- \$10,000** - Renovate outdated breezeway to increase security and avoid further weather damage



- \$10 to \$100** – Purchase food for JFS Kosher Food Pantry
- \$1,340**– 100 Kosher Home-delivered Frozen Meals for home-bound Seniors



- \$2,500** - Moveable Basketball goals for growing JCC youth Basketball program - We are in need of 8 of these 1 **FUNDED**
- \$4,000** – Athlete scholarships for JCCA Maccabi Games 2020
- \$9,500** - Additional security cameras in Early Childhood Center and the outside pavilion
- \$15,000** – New bleachers in the gym
- \$15,000** - program expenses related to our new summer camp inclusion program beginning in summer 2020, such as additional staff and sensory equipment and supplies
- \$15,000** - New Shade sail for ECC Toddler playground to protect children from sun (6 needed)



- \$259** – Inspection Camera Kit for visual access to hidden nooks and hard-to-see areas for maintenance **FUNDED**
- \$594** – Handheld food temperature tester with extra probe for kitchen (need 2 probes, one for meat and one for dairy) **FUNDED**
- \$2,760** - A year of Russian interpreter visits **FUNDED**
- \$5,592** - Digital clocks with cell phone chargers for patient and resident rooms – (160 for \$34.95 each)
- \$10,000** – New website design



TEMPLE ISRAEL

- \$500/per student** – Wendy & Avron Fogelman Religious School Scholarships for Jewish educational and travel experiences
- \$5,000/per student** – Barbara K. Lipman Early Learning Center scholarships
- \$50,000** – Security Notification System