



## Campaign Update as of March 23, 2022

### Achievements since board meeting

- We have 11 new Lions of Judah which surpasses our goal of 10 new Lions.
- We have a mailing going out this week for all donors below \$1,000 from last year and donors lapsed in recent years.
- We have a percentage increase of 12% overall for the unrestricted campaign.
- We have surpassed our fair share value set by JFNA to contribute for the Ukrainian Crisis of \$76,000. We are still fundraising, or current total is \$432,330.

<u>CLOSED</u>	<u>2022</u>	<u>Achieved</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>
FJFS Directed	\$105,014	81%	\$88,629	\$109,754	\$267,183	\$213,462
Senior Meals	\$110,120	85%	\$128,521	\$105,365	\$67,810	\$69,492
Local Agencies	\$560,413	98%	\$677,270	\$103,648	\$175,199	\$166,811
PJ Library	\$20,000	100%	\$20,500	\$15,072	\$15,118	\$15,000
Hillel	\$134,500	86%	\$111,598	\$94,186	\$83,294	\$68,659
Unrestricted	<u>\$2,433,023</u>	97%	\$2,344,629	\$2,817,369	\$2,701,854	\$2,651,471
<b>TOTALS</b>	<b><u>\$3,365,092</u></b>		\$3,373,169	\$3,247,415	\$3,312,476	\$3,186,913

**Ukraine Crisis      \$432,330**

**JFS Endowment      \$7,530,000      100%**

<u>OPEN</u>	<u>DONORS</u>	<u>VALUE</u>
<u>CAMPAIGN</u>		
\$5,000-\$9,999	9	\$62,873
\$1,000-\$4,999	13	\$21,519
\$500-999	17	\$9,579
\$1-499	<u>160</u>	<u>\$21,301</u>
<b>Total</b>	<b>199</b>	<b>\$115,272</b>

	<u>Number of Lost/Refusal</u>	<u>Card</u>	<u>Notes</u>
	<u>Donors</u>	<u>Value</u>	
<b>2022</b>	28	\$19,042	
<b>2021</b>	72	\$106,175	Includes Goodman \$45K, Lilac \$15k, and Rosenbloom \$10k
<b>2020</b>	83	\$188,268	Includes Lipman \$100k and Great Oak Foundation \$50,000
<b>2019</b>	138	\$44,291	
<b>2018</b>	59	\$21,070	