

**JCP/MJF/JFOM**  
**Board of Director's Meeting**  
**April 1, 2020**  
**5:30 p.m.**

<https://zoom.us/j/175949671>

**AGENDA**

- |       |   |                           |
|-------|---|---------------------------|
| I.    | Welcome and Call to Order   | Ken Steinberg             |
|       | a. Approval of Minutes from February Meeting                                |                           |
| II.   | D'var Torah   | Rabbi Abe Schacter-Gampel |
| III.  | Update on JCP Priority Focus Areas*   | Cindy Finestone           |
| IV.   | Board Resolution in Regard to Accessing Government Loans                    | Michael Kaplan            |
| V.    | Annual Campaign & JFS Endowment Fund Update                                 | Scott Vogel               |
| VI.   | 2020/2021 Grants Process  | Steve Libby/Jimmy Ringel  |
| VII.  | Foundation Update   | Anthony Morrison          |
| VIII. | Board Discussion  | Cindy Finestone           |
|       | a. What are you doing for fun during this crisis?                           |                           |
|       | b. What are you hearing from the community about needs/concerns?            |                           |
| IX.   | President's Report  | Laura Linder              |
|       | a. Operations Update  |                           |
|       | b. Yom Hashoah  |                           |
| X.    | A moment of inspiration with Leigh Hendry, Executive Director Plough Towers |                           |

**\*Priority Focus Areas**

- Finishing a strong 2020 campaign;
- Rebuilding our interest free loan fund;
- Convening of relevant community groups (e.g. executive directors - daily, rabbis, etc.)
- Gaining a thorough understanding of emerging needs and adapting our grants process as needed;
- Requesting accelerated campaign payments in order to position ourselves to respond quickly to needs;
- Carefully monitoring Government funding opportunities and quickly turning around grant applications for the benefit of our local institutions.
- Daily e-blast to community



**JCP Board of Directors Meeting**  
**February 12, 2020, 5:30 pm**  
**MINUTES**

On February 12, 2020, Jewish Community Partners and Memphis Jewish Federation held a Board Meeting to conduct its business.

At 5:30 pm, Mrs. Cindy Finestone, chair of the Memphis Jewish Federation Board of Directors, called the meeting to order.

**JCP Board of Trustees in attendance**

Pace Cooper, Cindy Finestone, Hal Fogelman, Michael Greenberg, Jan Groveman, Charles Jalenak, Gary Kaplan, Michael Kaplan, Debbie Lazarov, Sarah Lewis, Steve Libby, Alla Olswanger Lubin, Anthony Morrison, Scott Notowich, Jason Salomon, Andie Uiberall, Scott Vogel.

**Memphis Jewish Federation Board of Trustees in attendance**

Cindy Finestone, Michael Greenberg, Charles Jalenak, Scott Notowich, and Eileen Posner.

**Jewish Community Partners Staff in Attendance**

Sophie Bloch, Laura Linder, Carrie Richardson, Lauren Taube, Sarah VanderWalde, and Tim Wheat.

Cindy asked board members if there were any questions regarding the consent agenda that was emailed the week prior, and there were none. Cindy Finestone called for approval of the consent agenda. Andie Uiberall moved that the consent agenda be approved, and Jason Salomon seconded the motion.

JCP Ambassador

Sarah Lewis and Dorit Boxer visited their chosen agency and emailed JCP pictures. On February 7<sup>th</sup>, Sarah and Dorit attended Shabbat dinner at Hillels of Memphis: Rhodes. Both ambassadors were impressed at the number of students that attended with college fraternity/sorority rushes were going on campus. They learned about the difference in dynamics of the Rhodes Hillel versus the University of Memphis Hillel.

Community Impact

Scott Notowich introduced our guest speaker, Zehava Schnoer: Miles from Sarit. This is a unique partnership with the MJCC Fitness Center in memory of Sarit Sneor, a fallen soldier from Memphis' partner city in Israel -Shoham. The boards watched her video "Returning Home", in which Shoham High School seniors, right before their army service, run from Sarit's army base to Shoham, a distance of 56 miles.

FRD Reports:

Scott Vogel, VC FRD, thanked Abbey Cowens and Laura Linder for all their hard work on Super Sunday and reviewed the Annual Campaign dashboard as of February 8, 2020. Super Sunday was February 2<sup>nd</sup>. 30 new gifts and 46 Increases

Anthony Morrison, chair of the Jewish Foundation of Memphis, reviewed the Foundation dashboard as of January 15, 2020. He reviewed the upcoming events for the 25<sup>th</sup> Anniversary of th Foundation. Opera Memphis will be the luncheon location.

Laura Linder, CEO & President of JCP, reviewed the JFS Campaign progress. The Campaign has 4.5 million committed from donors. The newest gift is 250k from the Assissi Foundation.

### New Policies Approval

Michael Kaplan, JCP Counsel, reviewed the summary paragraph preceding the 4 new policies for JCP. "Charity Navigator and GuideStar are the two largest independent evaluators and raters of nonprofits. Nonprofits that obtain the highest ratings from these two evaluators are looked upon favorably by donors. While reviewing our status and what is required to achieve the top scores, we found a few deficiencies. An example is updating our website with the most recent 990s. If you recall, Haartz did a deep dive into the 990s including ours. Having the highest ratings is very important. The documents before you today are policies that we currently do not have in place. Having them will raise our scores with both evaluators as well as being a good practice for the companies to have such policies."

- 1) Employee Benefits Procedures
- 2) Donor Privacy Policy
- 3) Document Retention and Destruction Policy
- 4) Whistleblower Policy

For Jewish Community Partners, Cindy Finestone motioned the 4 policies be approved and Charles Jalenak seconded.

For Memphis Jewish Federation, Cindy Finestone motioned the 4 policies be approved and Charles Jalenak seconded.

For Jewish Foundation of Memphis, Anthony Morrison motioned the 4 policies be approved and Charles Jalenak seconded.

All 4 policies have been approved for Jewish Community Partners, Memphis Jewish Federation and Jewish Foundation of Memphis.

### Community Impact

Steve Libby, VC Community Impact, reported updates on Teen Engagement. We can utilize a free survey built by GiveBack Memphis to delve deeper in increasing and sustaining Teen Engagement within the Memphis Jewish Community.

Cindy Finestone posed the following question to the boards:

- If you had to name one organization that was the most impactful on your Jewish identify and/or leadership skills as a teenager, what would that be?

Response	Net Votes
Hashomer Ha Atzier	1
Jewish summer camp	2
Day school	1
Harvest Hop	1
Temple Israel	2
Peres aza	1
MHA	1
BBYO	8
Israel teen trip	1
NFTY through my Temple	2

## President's Report

- 5 events occurred February 10<sup>th</sup> in our community
  - B'nai Tzedek grant meeting with guest Zehava Schnoer
  - Taste of Memoires event at Jeri Moskovitz
  - Memphis Jewish Federation Call Night
  - Tu BiShvat seder at Rhodes Hillel with guest Zehava Schnoer
  - Tu BiShvat seder for JWRP 2019 women
- Received bequest from the Garfinkel estate
- Introduced the new 2019/2020 JCP Marketing Book
- Announced our Hillel Director, Sophie Bloch, was chosen for the Hartman Fellowship
- Mrs. Linder and Cindy Finestone reviewed the proposed changes to JFNA dues and that they will have a phone call with JFNA and other Federation executives to discuss the changes/ lower dues which would be approximately 3.4% of qualified revenue stream.

The meeting was adjourned at 6:30 pm.