

**JCP Combined Board of Directors Meeting  
November 4, 2020  
5:30 p.m.**

**AGENDA**

- |  |                         |
|--|-------------------------|
| <b>I. Welcome</b>  | <b>Ken Steinberg</b>    |
| a. Approval of Minutes*                                  |                         |
| b. Moment of Silence in memory of Yitzhak Rabin          |                         |
| c. Moment of Gratitude                                   | Kimberlee Strome        |
| <b>II. General Assembly Recap</b>                        | <b>Eileen Poser</b>     |
| <b>III. Action Items</b>                                 | <b>Anthony Morrison</b> |
| a. Foundation Grants (September 16 – October 31, 2020) * |                         |
| b. Approval of Urgent Needs Grant Request*               |                         |
| <b>IV. Federation’s 2021 Campaign – now’s the time!</b>  | <b>Jimmy Ringel</b>     |
| <b>V. Celebration of Impact &amp; Looking forward</b>    | <b>Cindy Finestone</b>  |
| a. FedLed Networking Breakfasts                          | Jason Goldstein         |
| b. Board Priority Setting – Young Adult sub-group        | Aviva Freiden           |
| <b>VI. President’s Report</b>                            | <b>Laura Linder</b>     |
| <b>VII. Adjournment</b>                                  | <b>Ken Steinberg</b>    |

\*Attachments

**Upcoming Events**

November 10 & 12: Agency Investment Meeting  
November 11: Investment Committee Meeting  
November 13: Hillel Faculty Shabbat  
November 14: Foundation/ Baron Hirsch Legacy Shabbat  
November 17: B’nai Tzedek Meeting  
November 22: Memphis-Shoham Women’s Webinar  
November 22: Legacy Grandparent Event- PJ Library  
December 3: PAG Network Breakfast  
December 4: Hillel Faculty Lecture  
December 17: Beth Sholom Legacy Donor Recognition  
December 22: JCP Executive Committee Meeting

***JCP Board of Directors Meeting***

***September 23, 2020, 5:30 pm  
MINUTES***

On September 23, 2020, Jewish Community Partners, Memphis Jewish Federation, and Jewish Foundation of Memphis held a Board Meeting to conduct its business via Zoom.us.

At 5:30 pm, Mr. Ken Steinberg, chair of the Jewish Community Partners Board of Directors, called the meeting to order.

**JCP Board of Trustees in attendance**

Dorit Boxer, Pace Cooper, Cindy Finestone, Hal Fogelman, Jonathan Frisch, Jason Goldstein, Mimi Grossman, Jan Groveman, Lee Harkavy, Charles Jalenak, Gary Kaplan, Michael Kaplan, Michelle Katz, Marty Kelman, Martin Klazmer, Emily Lennon, Richard Lewis, Sarah Lewis, Steve Libby, Jaclyn Marshall, Anthony Morrison, Scott Notowich, Jimmy Ringel, Jill Shanker, Irvin Skopp, Daniel Snyder, Ken Steinberg, Kimberlee Strome, Elissa Taub, Keri Unowsky and, Scott Vogel.

**Memphis Jewish Federation Board of Trustees in attendance**

Cindy Finestone, Lee Harkavy, Charles Jalenak, Marty Kelman, Sue Levine, Scott Notowich, Alla Lubin, Eileen Posner, Irvin Skopp, and Andie Uiberall.

**Jewish Foundation of Memphis Board of Trustees in attendance**

Dot Bilsky, Stanley Bilsky, Judy Bookman, Sam Chafetz, Aileen Cooper, Hal Fogelman, David Greenberg, Paula Jacobson, Charles Jalenak, Marty Kelman, Ron Lazarov, Alla Lubin, Anthony Morrison, Laura Paller, Judy Royal, Irvin Serenco, Jerry Sklar, Elaine Wagner-Skopp and Irvin Skopp.

**Jewish Community Partners Staff in Attendance**

Michael Barnett, Sophie Bloch, Sheri Gadberrry, Laura Linder, Susan Nieman, Elyssa Pfeffer, Carrie Richardson, Larry Schaffer, Matt Timberlake, Sarah VanderWalde, Tim Wheat and Bluma Zuckerbrot-Finkelstein.

**Guests in Attendance**

Larry Skolnick and Jenny Herman, MJCC

Ken Steinberg called for approval of the August 18, 2020 Board Minutes. Cindy Finestone moved that the minutes be approved, and Jonathan Frisch seconded the motion. The August 18, 2020 Board Minutes were approved.

Mr. Steinberg reminded everyone to sign up for the virtual GA 2020. JCP provided the link to the GA and shared the itinerary.

Ken Steinberg, JCP chair, introduced our guest speakers: Larry Skolnick, CEO MJCC, Jenny Herman, MJCC chair, and board member Judy Bookman to share an FJFS update. Jenny Herman gave a history of FJFS. Judy Bookman spoke about the needs assessment history for FJFS. Larry Skolnick reviewed daily operations, work during the pandemic, and the budget of FJFS. Laura Linder, JCP CEO and President reviewed the fundraising updates for the FJFS Endowment Campaign: 32 gifts and 5.02 million raised.

**Finance Reports**

Anthony Morrison, JFOM Chair, reviewed the Foundation's Summary of Returns and Dashboard, 4.5

million to date going into funds and endowments. Mr. Morrison reviewed the grants for approval this period. Irvin Skopp moved the grants be approved, and Charles Jalenak seconded the motion. Foundation's Grants of 379 grants for \$4,208,458.69 were approved.

Irvin Skopp, JCP Treasurer, reviewed the revised budget and surplus rollover. As of June 30, 2020, we have had an increase of 10 million in assets. We have a surplus of \$29k Federation and a \$26k Foundation from 2019/2020. Also, \$22k from the Spector Estate will be invested into the Federation's Board of Directors Endowment. Ken Steinberg, JCP chair, called for a motion to approve the revised budget and surplus. Irvin Skopp moved that the revised budget and surplus be approved, and Charles Jalenak seconded the motion. The revised 2020-2021 budget and 2019-2020 surplus rollover are approved.

### Fundraising

Matt Timberlake, JCP Marketing Director, previewed and gave a brief explanation of the new online giving platform.

Jimmy Ringel, the FRD co-chair, reviewed the campaign report that 208 pledges are in, and we have raised to 1.9 million. Of the 208 pledges, 92 are 3-year commitment gifts, and we have had 44 increased pledges. The next steps are groups calling donors in the following categories: Hillel students – donors \$0-500. Agency Incentive Challenge- donors \$500-1000. Board members \$1000-5000.

### President's Report

Laura Linder, CEO & President, gave an update on Security, Stuart Frisch is now the national security director, and SCN is searching to fill the regional security director position. Michael Barnett, JCP COO, and Executive VP introduced new JCP staff: Larry Schaffer, Elyssa Pfeffer, and Miriam Roochvarg

### Board Priorities Discussion and Break Out

Cindy Finestone, Federation chair, reviewed the six board priorities and affirmed that every board member had been assigned a priority group. Their priority group leader contacted each board member before this board meeting. After a small number of technical difficulties, each priority group was sent into a virtual breakout room. Each group discussed their chosen topic, and all groups will engage in a follow-up meeting.

The meeting was adjourned at 6:30 pm.

Jewish Foundation of Memphis  
Grant List  
September 16, 2020 - October 31, 2020

Grantee	City / State	Granted
American Friends of Yeshivat Lev HaTorah	Teaneck, NJ	180.00
ACLU Foundation of Tennessee	Nashville, TN	180.00
Ahavath Achim Synagogue	Atlanta, GA	18.00
American Friends of Yeshivas Bircas HaTorah, I	East Windsor, NJ	180.00
Anshei Sphard - BethEl Emeth Synagogue	Memphis, TN	1,700.00
ASPCA	New York, NY	100.00
Atlanta Scholars Kollel	Atlanta, GA	180.00
B'nai B'rith International	Washington, DC	220.00
Baron Hirsch Congregation	Memphis, TN	12,020.82
Berkeley Hall Charitable Foundation	Bluffton, SC	500.00
Beth Sholom Synagogue	Memphis, TN	1,654.00
Boca Raton Synagogue, Inc.	Boca Raton, FL	180.00
Bornblum Jewish Community School	Memphis, TN	1,607.76
Bronfman Fellowship	White Plains, NY	5,000.00
Camp Nageela Midwest	Chicago, IL	1,000.00
Chabad Lubavitch of Boca Raton	Boca Raton, FL	280.00
Chabad of Charlotte	Charlotte, NC	1,000.00
Charles E Smith Jewish Day School	Rockville, MD	500.00
Christian Brothers High School	Memphis, TN	1,000.00
Church Health Center	Memphis, TN	180.00
Church of the Holy Spirit	Memphis, TN	3,600.00
Community Foundation of Greater Memphis	Memphis, TN	1,000.00
Congregation Beth Jacob	Atlanta, GA	360.00
Congregation Ohab Zedek	New York, NY	180.00
Creative Aging Mid-south	memphis, TN	50.00
Duke University	Durham, NC	1,000.00
Emunah of America	New York, NY	180.00
Thrive Memphis	Memphis, TN	200.00
Friends of Israeli Scouts	New York, NY	5,000.00
Girls on the Run Memphis	Memphis, TN	1,250.00
Greensboro Jewish Federation	Greensboro, NC	1,000.00
Hadassah Foundation Inc.	New York, NY	300.00
Hands of Mothers	Memphis, TN	400.00
Hazon, Inc,	New York, NY	180.00
Iris Orchestra, Inc,	Germantown, TN	1,500.00
Javne Fund	New York, NY	1,166.85
Jewish Historical Society of Memphis	Germantown, TN	222.00
JFS at the Memphis Jewish Community Center	Memphis, TN	88.99
LeBonheur Children's Medical Center	Memphis, TN	100.00
Friends of the Levitt Pavilion Memphis	Memphis, TN	100.00
M A Lightman Bridge Club, Inc.	Memphis, TN	200.00
Make-A-Wish Foundation of the Mid-South	Memphis, TN	500.00
Margolin Hebrew Academy/FYOS	Memphis, TN	17,130.00
Mayo Foundation	Rochester, MN	100,000.00

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MD Anderson Cancer Center	Houston, TX	25.00
Memorial Sloan Kettering Cancer Center	New York, NY	500.00
Memphis Area Legal Services, Inc.	Memphis, TN	25.00
Memphis Jewish Community Center	Germantown, TN	1,107.76
Memphis Jewish Federation	Germantown, TN	40,983.00
Memphis Jewish Home & Rehab	Cordova, TN	33,007.76
Memphis Kollel	Memphis, TN	180.00
Memphis Library Foundation	Memphis, TN	100.00
Memphis Planned Parenthood	Memphis, TN	1,000.00
Memphis Symphony Orchestra	Memphis, TN	1,250.00
Memphis Zoological Society	Memphis, TN	200.00
Metavivor, Inc.	Annapolis, MD	250.00
Metropolitan Inter-Faith Association	Memphis, TN	200.00
Mid-South Food Bank	Memphis, TN	460.00
Mucopolipidosis IV Foundation	Atlanta, GA	180.00
My Block, My Hood, My City	Chicago, IL	5,000.00
National Audubon Society	New York, NY	25.00
Nature Conservancy	Fairfax, VA	35.00
Ner Israel Rabbinical College Inc	Pikesville, MD	180.00
Ohel Children's Home	Brooklyn, NY	180.00
Pink Palace Family of Museums	Memphis, TN	150.00
PKD Foundation	Germantown, TN	250.00
Plough Towers	Memphis, TN	550.00
Project Proactive	Memphis, TN	431.00
REACH Memphis	Memphis, TN	1,100.00
Rhode Island School of Design	Providence, RI	10,000.00
Rhodes College	Memphis, TN	5,100.00
Riley Children's Foundation	Indianapolis, IN	2,500.00
Rising Together Foundation	Germantown, TN	1,000.00
Rotary - Family Youth Initiative, Inc.	Lamar, MS	2,000.00
Southern Environmental Law Center	Charlottesville, VA	500.00
St. Jude Children's Research Hospital	Memphis, TN	1,525.00
St. Mary's Episcopal School	Memphis, TN	500.00
Susan G. Komen Breast Cancer Foundation Memphis	Memphis, TN	200.00
Tails of Hope Dog Rescue Inc	Memphis, TN	250.00
Temima High School	Atlanta, GA	460.00
Temple Israel	Memphis, TN	135,833.46
Temple Israel Sisterhood	Memphis, TN	230.00
Tennessee Golf Foundation	Franklin, TN	500.00
Torah Day School of Atlanta, Inc.	Atlanta, GA	360.00
United Way of the Mid-South	Memphis, TN	1,500.00
University of Memphis Foundation	Memphis, TN	100,100.00
University of Pittsburgh	Pittsburgh, PA	1,000.00
Upper Valley Jewish Community Inc	Hanover, NH	300.00
Van Wezel Foundation	Sarasota, FL	5,000.00

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Vanderbilt Law School	Nashville, TN	1,000.00
Vanderbilt University	Nashville, TN	3,000.00
The Village at Germantown Foundation	Germantown, TN	150.00
Woodland Presbyterian School	Memphis, TN	500.00
Yad L'Yad Charity, Inc.	Atlanta, GA	180.00
Yeshiva of Greater Washington	Silver Spring, MD	180.00
Yeshiva Ohr Yisrael of Atlanta	Atlanta, GA	180.00
Yeshivat Chovevei Torah	Riverdale, NY	10,000.00
Yeshivat Maharat, Inc.	Bronx, NY	15,000.00
TOTAL		549,806.40



### **Baron Hirsch Urgent Needs Request**

Baron Hirsch is requesting an Urgent Needs Grant of \$19,450 in order to purchase a tent for outdoor services. The congregation has been renting a tent at a cost of \$6000 a month and given the continued need for outdoor services, tent rental is no longer fiscally sound. The amount is half of the total cost of the tent purchase, tent heaters & plexiglass barriers and continued rental of temporary tent until arrival of new tent. The remainder of the cost will be funded by Baron Hirsch donors.

The Urgent Needs Request Steering Committee recommends approval of this grant request with the proviso that after Covid-19, Baron Hirsch will make the tent available for community use at no cost. Community agencies and congregations seeking to use the tent will incur only the costs associated with tent set-up, dismantlement and pick-up and return to Baron Hirsch.

## 2021 Campaign Report

### Prior Year Achievement

Category	Fundraising Goal	Progress to-date	% to goal	Based on LY Open Potential	2020	2019	2018
Unrestricted + Plough	\$2,900,000.00	\$1,892,420.94	65.26%	\$950,251.47	\$2,817,369.00	\$2,701,853.50	\$2,651,470.82
Local Designated	\$150,000.00	\$51,188.00	34.13%	\$61,908.08	\$103,648.34	\$175,198.99	\$166,810.81
Meals	\$110,000.00	\$68,465.95	62.24%	\$40,709.08	\$104,709.08	\$67,400.00	\$67,400.00
JFS Above and Beyond	\$150,000.00	\$67,900.00	45.27%	\$54,089.00	\$96,876.00	\$254,059.08	\$213,462.43
PJ Library	\$23,500.00	\$13,250.00	56.38%	\$15,072.00	\$15,072.00	\$15,118.00	\$0.00
Corporate Sponsorships	\$40,000.00	\$2,500.00	6.25%	\$47,100.00	\$66,100.00	\$48,027.60	\$20,150.00
JFS Endowment	\$7,500,000.00	\$5,600,000.00	74.67%				

	Number of gifts	2021	2022	2023
<b>3-year pledges</b>	97	\$1,331,391.80	\$1,306,079.30	\$1,312,585.40

\*as of October 30, 2020