



Board of Directors Meeting

March 23, 2022 | 5:30 p.m.

Agenda

I. Welcome / Approval of Minutes*	Cindy Finestone
III. Rhodes College Jewish Community Fellows	Amirah Bauder, Sam Cross, Robbie Musicante, Tess Herzog, Sophie Enda
IV. Ethiopian Aliyah Funding*	Scott Notowich
II. Annual Campaign & Ukraine Update	Jimmy Ringel
V. Security Update	Laura Linder
VI. Community Impact Update	Bluma Zuckerbrot-Finkelstein
VII. President's Report	Laura Linder
VIII. Adjournment	Cindy Finestone

*Attachment

Memphis Jewish Federation Board of Directors Emergency Meeting

**March 3, 2022 5:30 pm
MINUTES**

On March 3, 2022, Memphis Jewish Federation, held an emergency Board Meeting to conduct its business via Zoom.us.

At 5:30 pm, Mrs. Cindy Finestone, chair of the Memphis Jewish Federation of Directors, called the meeting to order.

Memphis Jewish Federation Board of Trustees in attendance

Cindy Finestone, Hal Fogelman, Jonathan Frisch, Michael Greenberg, Jan Groveman, Michelle Katz, Susanne Landau, Debbie H. Lazarov, Emily Lennon, Sarah Lewis, Steve Libby, Alla Lubin, Jaclyn Marshall, Scott Notowich, Eileen Posner, Shelley Robbins, Jason Salomon, Jill Shanker, Elissa Taub, Andie Uiberall, Keri Unowsky, Scott Vogel and Craig Weiss.

Jewish Community Partners Staff in Attendance

Michael Barnett, Sheri Gadberry, Laura Linder, Tim Wheat and Bluma Zuckerbrot-Finkelstein.

Guests

Jack Belz, Andy Groveman and Michael Levinson

Speakers

Mr. Andy Groveman, JAFI Board of Governors member, Immediate Past Chair of United Israel Appeal, and past MJF President, described the critical work the Jewish Agency is doing on the ground, such as helping Jews flee the country, facilitating Aliyah for those who wish to move to Israel, and investing in community security to make sure those staying in Ukraine are safe.

Dr. Michael Levinson, a 30-year Board Member of the JDC followed with explaining how the JDC works to assist Jews in need. Dr. Levinson noted that the organization has been in Ukraine for over two decades now, providing aid and care to over 200,000 Ukrainian Jews. Dr. Levinson also emphasized that the JDC has mobilized the infrastructure already in place to provide basic needs like food, water, and medicine to those Jews trapped in conflict zones or unable to evacuate.

Emergency Grant Requests

Scott Notowich, VC of Israel/ Overseas reviewed 2 grants for the board's approval:

Lemsky Endowment Fund Emergency Grant

To grant \$50,000 from Memphis Jewish Federation's Lemsky Endowment Fund FY 21-22 surplus to Jewish Federations of North America's emergency campaign for Ukraine designated for programs and services supporting Aliyah to Israel. - Approved, Lemsky Endowment Fund Committee, 3/1/22

Campaign Emergency Grant

To grant \$20,000 from Memphis Jewish Federation's FY21-22 unallocated local allocable dollars to Jewish Federations of North America's emergency campaign for Ukraine. - Approved, Community Grants Committee, 3/2/22

Cindy Finestone called for a motion to approve. Jason Salomon moved the Lemsky Endowment Fund Emergency Grant and Campaign Emergency Grant be approved and Shelley Robbins seconded the motion. The Lemsky Endowment Fund Emergency Grant and Campaign Emergency Grant were approved.

Scott Vogel, JCP chair, called for a motion to go forward and approve ATA to perform a financial review of all JCP processes and policies. Michael Greenberg moved ATA will perform a financial review of JCP and Jonathan Frisch seconded the motion. The motion was approved.

The meeting was adjourned at 6:30 pm.



Motion

To grant \$35,000 from Federation's Lemsky Endowment Fund to Jewish Federations of North America, in support of the Jewish Agency for Israel effort to bring an additional 3,000 Ethiopian Jews to Israel and to aid in their absorption into Israeli society.

--Approved by Lemsky Endowment Committee, 2/15/22

-- Approved by Executive Committee 2/16/22



Campaign Update as of March 23, 2022

Achievements since board meeting

- We have 11 new Lions of Judah which surpasses our goal of 10 new Lions.
- We have a mailing going out this week for all donors below \$1,000 from last year and donors lapsed in recent years.
- We have a percentage increase of 12% overall for the unrestricted campaign.
- We have surpassed our fair share value set by JFNA to contribute for the Ukrainian Crisis of \$76,000. We are still fundraising, or current total is \$432,330.

<u>CLOSED</u>	<u>2022</u>	<u>Achieved</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>
FJFS Directed	\$105,014	81%	\$88,629	\$109,754	\$267,183	\$213,462
Senior Meals	\$110,120	85%	\$128,521	\$105,365	\$67,810	\$69,492
Local Agencies	\$560,413	98%	\$677,270	\$103,648	\$175,199	\$166,811
PJ Library	\$20,000	100%	\$20,500	\$15,072	\$15,118	\$15,000
Hillel	\$134,500	86%	\$111,598	\$94,186	\$83,294	\$68,659
Unrestricted	<u>\$2,433,023</u>	97%	\$2,344,629	\$2,817,369	\$2,701,854	\$2,651,471
TOTALS	<u>\$3,365,092</u>		\$3,373,169	\$3,247,415	\$3,312,476	\$3,186,913

Ukraine Crisis \$432,330

JFS Endowment \$7,530,000 100%

<u>OPEN</u>	<u>DONORS</u>	<u>VALUE</u>
<u>CAMPAIGN</u>		
\$5,000-\$9,999	9	\$62,873
\$1,000-\$4,999	13	\$21,519
\$500-999	17	\$9,579
\$1-499	<u>160</u>	<u>\$21,301</u>
Total	199	\$115,272

	<u>Number of Lost/Refusal</u>	<u>Card</u>	<u>Notes</u>
	<u>Donors</u>	<u>Value</u>	
2022	28	\$19,042	
2021	72	\$106,175	Includes Goodman \$45K, Lilac \$15k, and Rosenbloom \$10k
2020	83	\$188,268	Includes Lipman \$100k and Great Oak Foundation \$50,000
2019	138	\$44,291	
2018	59	\$21,070	