

PJ LIBRARY

ANNUAL REPORT

2020-2021



Powered by
Jewish Federation
OF WINNIPEG



PJ LIBRARY IN WINNIPEG

PJ LIBRARY IN WINNIPEG IS BUILDING COMMUNITY sending free, award winning books that celebrate Jewish values and culture to families with children 0-12 years old and hosting a variety of programs and initiatives that bring families together!

BY THE NUMBERS



94,950

PJ Library books sent since launch in August 2009



1,069

children and their families receive PJ Library and PJ Our Way books



89%

of the families say that PJ Library is a valuable parenting tool



49%

of the families say PJ Library is the main or one of only a few sources they use to educate their children about Jewish values and traditions

HIGHLIGHTS

September 2020-August 2021

- PJ 31** virtual programs and initiatives were offered to PJ Library families!
- PJ** Over **750** families participated in virtual and other initiatives
- PJ 242** families received kits with resources, activities and gifts to enjoy at home and celebrate holidays
- PJ 37** PJ Library children in Winnipeg ages 7-12 joined hundreds of others for the first ever Canada-wide PJ Library virtual program

“We are so grateful that this program exists and is helping us talk about our religion and culture as a family. Thanks PJ Library!!”

“The holiday packages PJ Library has created for at-home use have been phenomenal. The activities are fun, creative, and engaging for the whole family.”

- PJ Library Winnipeg Parents



PJ LIBRARY IN WINNIPEG

HIGHLIGHTS

ROSH HASHANAH CARD EXCHANGE

Sign up for a Rosh Hashanah Card Exchange for PJ Library families!

Sign up by September 1 at jewishwinnipeg.org/cardexchange



You will receive your match and more details

ROSH HASHANAH KIT & EVENT

Claim your kit with resources and activities for the holiday and join us on Zoom for an interactive program!



Claim yours by August 24
Event September 3 6:30pm

Limited amount available!



JOIN US FOR THE FIRST EVER

Shofar Blowing Drive Through

Get a sweet treat to welcome the New Year!

TUESDAY, SEPTEMBER 15
6-7pm

Asper Campus Parking Loop
123 Doncaster Street

Bring a non-perishable food item to donate to JCFS

Sukkah Builders @Home



Order your Sukkot kit by SEPTEMBER 30
Pick up at the Asper Campus on OCTOBER 5
Pick up details will be shared upon registration.
One kit per family! Limited amount available.

Build an edible Sukkah!

Join a photo contest!

Win great prizes!

Sukkot kit Includes:

- Supplies to build your edible sukkah (crackers, frosting, pretzels & candies)
- Instructions & Ideas
- Holiday blessings
- Colouring pages

PJ MITZVAH PACKAGES

As part of Mitzvah Day!

Prepare care packages for kids at the Children's Hospital

Include any 5 of these items in a sealable plastic bag:

Packages for Children

- kids toothpaste & toothbrush
- hair elastic
- small comb
- colouring book
- crayons
- tissue paper
- soap

Packages for Teens

- toothpaste & toothbrush
- body spray
- deodorant
- lip balm
- crossword booklets
- pen
- tissue paper



Drop the packages off at the Asper Campus security desk by Tuesday, November 17



PJ Library POP UP STORY TIME

Chanukah Series



Sunday, December 13 at 11 a

Join us for interactive story time and fun Chanukah-themed activities!

Geared for children 3-8

PJ Library

Powered by Jewish Federation of Winnipeg

CHANUKAH AROUND THE HOUSE!

A PJ Library Chanukah activity to do with your family!

Enjoy some Chanukah fun at home, any day, at any time!

- 🏠 Play some fun games using flashlights!
- 🏠 Listen and dance to the tunes of Chanukah music!
- 🏠 Enjoy some colouring and complete Chanukah activity sheets!
- 🏠 Make some yummy latkes!
- 🏠 Participate in a raffle to win some great prizes!

Register now to receive all the resources to participate!
jewishwinnipeg.org/aroundthehouse



mosaic with mia

Celebrate Tu B'Shevat with Women's Philanthropy, PJ Library, and Israel-based mosaic muralist Mia Schon for a paper mosaic workshop on Zoom!

FREE EVENT! 18+

THURSDAY, JANUARY 28 • 7 PM

Creatively repurpose magazines to design your own unique collage using

Tu B'Shevat Together!

Celebrate the New Year of the Trees

Sunday, January 31 at 11 AM

Join us on Zoom for craft activities, games and a special presentation by JNF

FREE
Register to Claim Your Kit & Zoom Link by Jan 27: jewishwinnipeg.org/trees

FREE KIT & More Crafts & Treats

PJ LIBRARY IN WINNIPEG

HIGHLIGHTS

PJ Library celebrates



I LOVE TO READ MONTH!

FEBRUARY 2021

PJ Library
Powered by the Jewish Federation of Winnipeg

Participate in a special challenge to win prizes!

- Watch out for videos posted throughout the month featuring our community partners' PJ Library books of choice
- Insert the answers found in the videos onto the card provided
- Send an email to fkatz@jewishwinnipeg.org with the completed card by the end of February to win great prizes!

Upcycle with Leslie Emery

Make a Homemade Grogger (Noisemaker) at Home with Us on ZOOM and Enjoy Purim Storytime!!

Sunday, February 21 at 11:00 AM

Stuff to set aside for the event

- Find a Container:** Small Empty Container or Box (ie. Yogurt, Apple Sauce, Play-Doh, Cracker Box, Paper Towel Roll, Almost Anything!)
- Stuff for Inside:** Uncooked Pasta, Bulk Beans, or anything you have that will make noise when placed in the container or box.
- Gather Art Supplies:** Handy stuff like Glue Tape, Tissue Paper, Colored Paper, Staplers, Markers/Crayons. The options are endless!

PURIM CARNIVAL @ HOME & VIRTUAL COSTUME PARADE!

Purim activities to do with your family!

Enjoy some Purim fun at home and join us on Sunday, February 28 to show us your costume and dance together!

Recipes, crafts, costume ideas & MORE!

Register by February 22 to get all the resources and Zoom link for the virtual costume parade!
jewishwinnipeg.org/purim



In the Kitchen with **BAILLIE & LYLA**

SUNDAY, MARCH 14
11 am on Zoom

Let's get ready for Passover! Children and parents - get ready to cook along with Baillie & Lyla as we prepare Passover-friendly Meatballs and Chocolate Matzah Bark together!

Get the recipes, ingredient lists and Zoom link to join!
Register now!
jewishwinnipeg.org/inthekitchen



Make a Passover Themed Puppet at Home with Us on ZOOM and Enjoy Storytime!!

with Leslie Emery

Sunday, March 21
11:00 AM CST

Stuff to set aside for the event

- Raid the Recycle Bin:** One Paper Towel Tube One Small Box made from thin cardboard (think Granola bar box)
- Gather Art Supplies:** Masking tape, Glue sticks, Scissors, Construction paper, various colors

FREE Register Anytime for the Zoom Link
jewishwinnipeg.org/puppets
Questions: fkatz@jewishwinnipeg.org 204-480-7559



Virtual Community-Wide Event
Yom Ha'atzmaut
Thursday, April 15

An initiative by all organizations in Jewish Winnipeg

5:00 pm

It's in a Bag!
Order your Yom Ha'atzmaut kit including Israeli-themed accessories, craft supplies, recipes & more!

Then join us on Zoom for... **Fun & Games!**
jewishwinnipeg.org/Israel

For families with children

Celebrate Israel's 73rd Year!



In the Kitchen with **BAILLIE & LYLA**

SUNDAY, MAY 16
11 am on Zoom

Let's get ready for Shavuot! Children and parents - get ready to cook along with Baillie & Lyla as we prepare Phyllo Cheese Pie for Shavuot and have fun together!

Get the recipes, ingredient lists and Zoom link to join!
Register now!
jewishwinnipeg.org/inthekitchen



Shabbat Picnic Kit

Claim a Shabbat picnic kit, pick a date, and celebrate Shabbat with your family!

Shabbat Kit includes:

- Picnic tablecloth
- Plates, cutlery, cups
- Challah, grape juice, candles
- Shabbat blessings info sheet
- Challah cover to decorate
- PJ Shabbat book
- Activities

REGISTER NOW!
jewishwinnipeg.org/shabbatpicnic



PJ LIBRARY CELEBRATES TU B'AV

A Holiday of Love
July 23 & 24

Paint a rock with a heart

- Hide it for others to find and spread love!
- Keep it and enjoy!

Draw hearts with chalk along sidewalks!

Send a picture of it to fkatz@jewishwinnipeg.org and/or share and tag @pjlibrarywinnipeg by July 30 to enter a draw to win some treats



PJ OUR WAY IN WINNIPEG

HIGHLIGHTS



CAN YOU FACE IT?

Join the first ever PJ Our Way virtual art class with Winnipeg & Toronto communities!

Learn to draw comic facial expressions with Talya Weinberg, from Talya's Art Studio in Kemp Mill, Maryland!

SUNDAY, Register at:



PJ OUR WAY. Nailed It!
CHANUKAH CHALLENGE EDITION
with PJ Our Way Winnipeg & Toronto!

Free Event! **Ages 8-12!**

Calling all PJ Our Way master chefs!

Have you watched the Netflix show "Nailed It"? This show has amateur chefs competing against each other to recreate fantastically

Saturday, December 12
6:00-7:30 pm CST
7:00-8:30 pm EST
on Zoom



PJ Library & PJ OUR WAY
Powered by the Jewish Federation of Winnipeg

BUILD YOUR OWN ROCKETSHIP

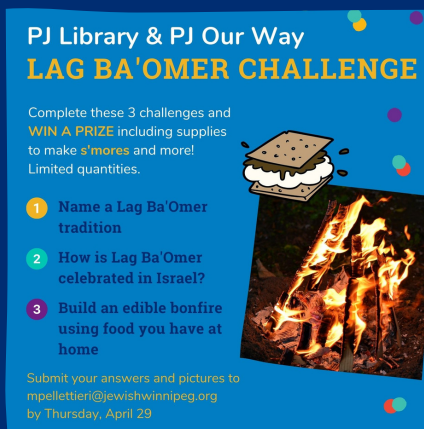
WITH PJ LIBRARY, PJ OUR WAY & MAD SCIENCE

Join PJ Library and PJ Our Way communities across Canada!

SUNDAY, APRIL 25
3:00 PM ON ZOOM

AGES 7-12

REGISTER NOW!
JEWISHWINNIPEG.ORG/ROCKET



PJ Library & PJ Our Way LAG BA'OMER CHALLENGE

Complete these 3 challenges and **WIN A PRIZE** including supplies to make s'mores and more! Limited quantities.

- 1 Name a Lag Ba'Omer tradition
- 2 How is Lag Ba'Omer celebrated in Israel?
- 3 Build an edible bonfire using food you have at home

Submit your answers and pictures to mpelletieri@jewishwinnipeg.org by Thursday, April 29




PJ OUR WAY Powered by Jewish Federation of Winnipeg

Virtual Escape Room!

Lost your airplane ticket from Israel back to Winnipeg? Join PJ Our Way to find your ticket through various escape rooms!

with Yael, our Jewish Agency for Israel volunteer!

Sunday, June 6
11:00 am on Zoom

Limited space available! Register now!
jewishwinnipeg.org/escaperoom

FREE EVENT!

For more information contact Mara Pelletieri: mpelletieri@jewishwinnipeg.org



Help us put a smile on someone's face during Passover and make it special!

Happy Passover!

PJ Library, PJ Our Way, Budding Philanthropists and BB Camp are teaming up with Gwen Selter to make homemade **PASSOVER CARDS** for seniors who receive their meals delivery service.

Email Mara at mpelletieri@jewishwinnipeg.org or 204.996.1594 to arrange for contactless pickup of your cards by March 22!



INTRO TO KRAV MAGA

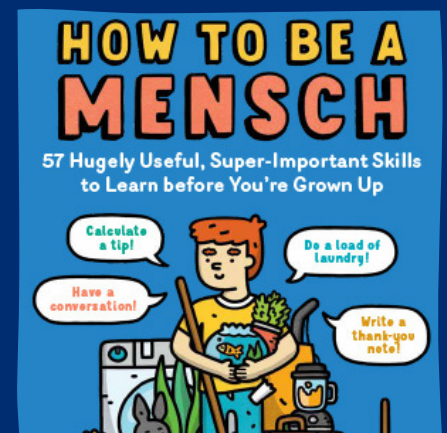
Join PJ Our Way and Israeli Defense Soldier Ofir Leibel for an intro to a Krav Maga workout!

SUNDAY, JUNE 27
11:00 AM ON ZOOM

REGISTER NOW!
JEWISHWINNIPEG.ORG/KRAVMAGA

AGES 8-13

PJ OUR WAY Powered by Jewish Federation of Winnipeg



HOW TO BE A MENSCH

57 Hugely Useful, Super-Important Skills to Learn before You're Grown Up

Calculate a tip!
Do a load of laundry!
Have a conversation!
Write a thank-you note!

