

JEWISH COMMUNITY MASCOT GUIDELINES FOR LIOR THE LION

RESERVING LIOR THE LION & ASSOCIATED FEES

- Lior is owned by the Jewish Federation of Winnipeg (Federation)
- Lior is happy to make appearances at Jewish organizations' events and must be booked through jewishwinnipeg.org/mascot
- A minimum of 10 days advance notice is required for booking
- A refundable deposit of \$100 (cheque) payable to the Jewish Federation of Winnipeg is required upon pickup, and will be shredded when the mascot is returned to the Federation office, pending no damage, stains, or missing pieces
- If any part of Lior is stained, the \$100 deposit will be retained and used to pay for dry cleaning costs
- If any part of Lior is missing or damaged, the Jewish organization making the booking (organization) will be responsible for the cost of replacement or repair of those pieces
- Thanks to the support of a generous donor, all Winnipeg Jewish community organizations are eligible to use a **maximum** of 2 hours towards FREE mascot appearances each year (either 1 appearance of 2 hours, or 2 appearances of 1 hour each).
- Federation will arrange for a mascot performer through a professional company
- Should you wish to book Lior for additional appearances over and above your allotted 2 hours, Lior is able to appear for \$75/hour using the same booking process as listed (you will be invoiced directly by the mascot performer company in advance of the appearance)
- Hiring a mascot through a professional company is **mandatory** as they ensure the safety of event attendees such as (criminal record and child abuse checks) as it is a liability
- You must pick up the mascot from the Federation office 1 business day before your event date between 10am-3pm, and return it 1 business day after your event date between 10am-3pm
- You are responsible for the transportation of the mascot costume to and from the Federation office and your venue

ROLE OF LIOR'S HANDLER

- It is the role of the organization booking Lior to assign a handler
- The handler must be present at all times during public appearances to escort and assist Lior as needed (the mascot has limited vision due to the construction of the headpiece)
- Please ensure that adults and children are being respectful towards Lior at all times (no hitting, pulling, poking, yelling, pushing, or putting anything in Lior's mouth, etc.)
- You must ensure the cooling fan is activated and cooling vest has been cooled in a refrigerator for 4-5 hours prior to the event so that it is sufficiently cooled for the performer who is wearing the costume
- You must remain alert to identify signs of distress or illness of the performer associated with temperature extremes or other hazardous situations
- The handler must establish a set of hand signals with the mascot performer as a means of communication. Something as simple as a thumbs down can tell you that something is wrong and that Lior needs to get to a secured area
- If the event is outside and it begins to rain, get Lior indoors as soon as possible to prevent damage to the costume
- Make sure that Lior engages with everyone who would like to interact or take a photo
- Since Lior is a non-speaking character, you will serve as their voice when necessary, relaying messages on their behalf
- For the safety and comfort of the Lior performer, prior to the performance, establish and ensure that rest breaks are taken every ½ hour - especially during hot weather
- Please ensure you have water on hand for the performer to drink during breaks
- Ensure that the removal of any costume component is done out of the audience's view to preserve the integrity of the mascot
- Escort Lior to a private location before removal of any part of the costume!

IMPORTANT NOTES

- Do not cover the Federation logo on the front of Lior's clothing or the name and number on the back
- Do not tape or pin items to any part of the mascot
- Lior can hold appropriate objects like flags, traditional holiday items (ex: shofar/gragger), musical instruments, **artificial** food items (not real food!)
- Please do not ask the mascot to hold or lift anyone up. Posing with people for photos is acceptable and encouraged!
- If your event is scheduled to be outside and there is a strong chance of rain, you may wish to reconsider Lior's appearance
- Please avoid asking the mascot to sit or lay down on dirty surfaces such as (but not limited to) grass, sand, mud, uncleaned floor - this will cause you to lose your deposit due to cleaning costs!)
- The mascot costume must be stored in a cool, secure room or building inside the carrying bag
- Please do not leave the mascot unattended in a public location
- In the event that the mascot costume is lost or stolen, the organization will be responsible for covering the costs to replace it
- Encourage guests to share photos on social media with #jewishwinnipeg to be featured
- Share photos on your organization's social media with @jewishwinnipeg to be featured

Pickup date: _____ Organization: _____

I agree to the terms outlined in this guideline:

Print name: _____ Signature: _____

FOR OFFICE USE: Deposit received: Date: _____ Federation staff: _____