

## 2020-2021 IMPACT REPORT

2020 was exceptionally challenging for many members of our Winnipeg Jewish community and support was needed more than ever. Our Campaign was launched to ensure that every community member would have a place to turn. And you responded. Because of you we were able to support; food insecurity; isolation; mental health, addiction, and bereavement counselling; Jewish education; seniors' outreach and much, much more. From the bottom of our hearts, and from all those who needed a helping hand this year, thank you.

**\$6,451,061** TOTAL RAISED AND DISTRIBUTED

*(Figures are from Campaign Revenues as of June 1, 2021. Federation Year end is August 31, 2021)*

- Allocations to beneficiary agencies including designated funds 2021/22: **\$3,523,098**
- Federation funded programs 2020/21: **\$269,909**
- Additional designations directed by donors 2020/21: **\$1,052,732**
- Allocation to Jewish Federations of Canada/UJA 2020/21: **\$525,000**
- Federation initiatives and operations 2020/21: **\$667,472**
- Campaign operations/cost to raise 2020/21: **\$412,850 = 6.3%**



### ALLOCATIONS TO BENEFICIARY AGENCIES INCLUDING DESIGNATED DOLLARS

**\$3,523,098** ●

\$10,000	ALEPH-BET CHILD LIFE ENRICHMENT PROGRAM
\$80,000	B'NAI BRITH JEWISH COMMUNITY CAMP
\$70,000	CAMP MASSAD
\$1,055,250	GRAY ACADEMY OF JEWISH EDUCATION
\$40,000	KAUFMAN SILVERBERG LIBRARY
\$185,591	GWEN SECTER CREATIVE LIVING CENTRE
\$7,900	IRMA PENN SCHOOL OF JEWISH LEARNING
\$1,191,607	JEWISH CHILD AND FAMILY SERVICE
\$137,100	JEWISH HERITAGE CENTRE OF WESTERN CANADA
\$20,000	JEWISH LEARNING INSTITUTE
\$650,650	ROSE & MAX RADY JEWISH COMMUNITY CENTRE
\$35,000	THE SAUL & CLARIBEL SIMKIN CENTRE
\$40,000	SHALOM RESIDENCES

### FEDERATION FUNDED PROGRAMS

**\$269,909** ●

\$17,500	BIRTHRIGHT ISRAEL
\$59,700	GROWWINNIPEG
\$44,740	HILLEL WINNIPEG
\$20,000	MARCH OF THE LIVING
\$77,969	PJ LIBRARY & PJ OUR WAY
\$50,000	YOUNG ADULT DIVISION (YAD)

### ADDITIONAL DESIGNATIONS DIRECTED BY DONORS

**\$1,052,732** ●

*Designated to Federation initiatives:*

\$15,000	HILLEL WINNIPEG
\$962	MARCH OF THE LIVING
\$54	PARTNERSHIP 2GETHER
\$57,096	PJ LIBRARY
\$10,000	PUBLIC RELATIONS & ADVOCACY
\$16,000	RESERVES (AS DIRECTED BY DONOR)
\$59,500	FLOWTHROUGH TO LOCAL AGENCIES

*Designated to Israel programming:*

**\$501,579**

*Not distributed by donor as of August 2020:*

**\$392,541**

### JFC/UIA INITIATIVES

**\$525,000** ●

*Designated as a part of Winnipeg's collective responsibility to fund:*

THE CENTRE FOR ISRAEL & JEWISH AFFAIRS (CIJA)	JOINT DISTRIBUTION COMMITTEE
HILLEL CANADA	MARCH OF THE LIVING NATIONAL
JEWISH AGENCY FOR ISRAEL	TAGLIT-BIRTHRIGHT ISRAEL NATIONAL

### FEDERATION INITIATIVES & OPERATIONS

**\$667,472** ●

*50+ programs, engagement opportunities and services including:*

GOVERNMENT RELATIONS & ADVOCACY	HOLOCAUST AWARENESS
COMBATING ANTISEMITISM	JEWISH CULTURAL CELEBRATIONS
COMMUNITY SECURITY	LEADERSHIP & VOLUNTEER RECOGNITION
COMMUNITY PLANNING	... AND MUCH MORE!
FAMILY ENGAGEMENT	