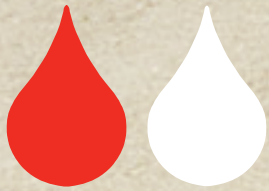


# YOUR FIRST TIME CAN GIVE SOMEONE A LIFETIME. BECOME A BLOOD DONOR.

1 in every 2  
Canadians will  
need blood or know  
someone who will.



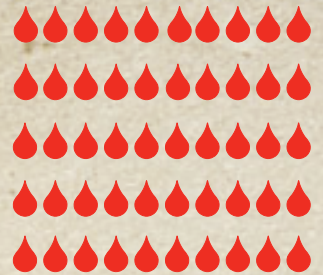
Only 1 in 20 of all  
eligible Canadians  
actually donate  
blood.



It can take 8 units  
a week to help  
someone battling  
leukemia.



It can take up to  
50 units of blood  
to save a car crash  
victim.



If you are in good health and  
at least 17 years old, find out if  
you are eligible.



TAKE THE QUIZ



BOOK NOW


Find a blood donor clinic that  
works for you ... close to home,  
school, or work.

Learn more about blood donation.  
Get inspired and receive  
information right to your inbox.




SIGN UP



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[www.blood.ca](http://www.blood.ca)

 [Twitter.com/ItsInYouToGive](https://twitter.com/ItsInYouToGive)

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*it's in you to give*