



Jewish Federation
of Winnipeg

Combined
Jewish Appeal



As *One*

As One

When our community is tested, we respond.

When antisemitism rises, we stand together.

When vulnerable people need support, we are there.

When Israel hurts, we show up.

When the next generation seeks connection, we help them find their place.

For 88 years, the Combined Jewish Appeal has been the engine that powers Jewish Winnipeg. It raises funds to strengthen the organizations, programs, and people that make our community vibrant, resilient, and secure. It ensures that no one faces hardship alone, that Jewish life continues to thrive, and that our community is prepared for whatever comes next.

The challenges before us are real, and mounting. Antisemitism continues to grow. Security demands continue to increase. Families are feeling the pressure of rising costs. Communities in Israel are still rebuilding. At the same time, more people are seeking connection to Jewish life, creating an opportunity unlike any we have seen in generations.

This is our moment. As One, we will strengthen Jewish life. As One, we will support those in need. As One, we will secure our community. As One, we will stand with Israel and Jews around the world.

But none of it happens without you. Your gift is more than a donation; it is an investment in our shared future. It is how we ensure that Jewish Winnipeg remains strong, proud, and united for generations to come.

WHY FEDERATION?

WE SEE THE WHOLE COMMUNITY

We work alongside schools, synagogues, agencies, cultural organizations, volunteers, donors, and community leaders to identify emerging needs, strengthen partnerships, and ensure resources reach where they are needed most. As the community's convenor, planner, and advocate, we help turn shared challenges into collective action.

WE RESPOND WHEN IT MATTERS

When crises emerge, needs change, or new challenges arise, Federation is ready. Whether supporting vulnerable community members, strengthening security, combating antisemitism, welcoming newcomers, or responding to events in Israel and around the world, we have the relationships, infrastructure, and flexibility to act quickly and effectively. We do not wait for challenges to pass. We help our community meet them.

WE BUILD FOR TODAY AND TOMORROW

Strong communities do not happen by accident. They are built through investment, planning, and a shared commitment to the future. Federation strengthens Jewish life today while helping ensure future generations inherit a community that is vibrant, resilient, secure, and connected. Through our annual campaign, endowment fund, leadership development, and community partnerships, we are building a stronger Jewish Winnipeg for generations to come.



AS ONE, WE CHANGE LIVES

Every day, members of our community face challenges, from financial hardship and food insecurity to isolation, mental health concerns, and safety needs. Through our network of agencies and partners, we provide support when and where it is needed most.

OUR FOCUS

**Strengthening
community agencies
and programs**

**Securing a strong
Jewish future through
endowment funding**

**Supporting seniors
with dignity and care**

**Helping newcomers
build a new life
in Winnipeg**

**Financial assistance
and food support**

**Counselling
and essential
community services**





As One

AS ONE, WE STRENGTHEN JEWISH LIFE

Through Jewish education, camp bursaries, PJ Library, young adult engagement, senior programming, and community events, we create opportunities for people of all ages to connect with Jewish life, identity, and tradition.

Together, we are building a vibrant and welcoming community where everyone can find connection, belonging, and a meaningful place for Jewish life.

OUR FOCUS

**Jewish education and
camp experiences**

**Youth, young adult, and
family engagement**

**Senior programming
and community
connection**

**Building a vibrant
and inclusive Jewish
community**



AS ONE, WE SECURE OUR COMMUNITY

The safety and security of our community remains a top priority. Through our Community Security Initiative and partnerships with local and national organizations, we help ensure Jewish life in Winnipeg can continue openly, proudly, and safely.

OUR FOCUS

**Security assessments
and infrastructure at
Jewish facilities**

**Emergency
preparedness training**

**Partnerships with
law enforcement and
security agencies**

**Threat monitoring,
information sharing,
and response planning**

AS ONE, WE STAND UP TO ANTISEMITISM

Jews in Winnipeg are experiencing antisemitism at alarming levels and remain the most targeted religious group for hate crimes in our city.* In response, we are advancing advocacy, education, and outreach efforts while building bridges with diverse communities across Winnipeg.

*According to 2026 Winnipeg Police Service data

OUR FOCUS

**Advocacy at the civic,
provincial, and federal levels**

**Province-wide
Holocaust education
and awareness**

**Building relationships with
educators, government leaders,
and community partners**

**Strengthening understanding,
respect, and support
for Jewish Winnipeg**

**Public education through
celebrations of Jewish heritage
and community commemorations**

**Joint programming and
outreach with diverse ethnic
and cultural communities**



AS ONE, WE STRENGTHEN OUR CONNECTION TO ISRAEL

Through missions, immersive experiences, and Partnership2Gether, we build meaningful relationships with our partner region, the Galilee Panhandle, in northern Israel. These connections foster friendship, understanding, and solidarity between our communities.

OUR FOCUS

**Strengthening relationships
between Israel and the Diaspora
through Gesher Chai
(Living Bridge) initiatives**

**Enriching education
and youth opportunities**

**Supporting infrastructure
in the Galilee Panhandle**

**Recovery and growth
of Northern Israel**





AS ONE, WE SUPPORT JEWISH COMMUNITIES WORLDWIDE

Our responsibility extends beyond Winnipeg. Together with our partners, we help vulnerable Jews access essential services, strengthen communities facing hardship, and respond to urgent needs wherever they arise.

OUR FOCUS

**Crisis response and
recovery efforts**

**Supporting vulnerable
Jewish communities**

**Investments in education,
mental health, and community
development**

**Building strong
Jewish communities in Israel
and around the world**

WAYS TO GIVE

Jewish Federation of Winnipeg strengthens and builds Jewish life in Winnipeg, Canada, Israel, and overseas, acting as the voice of the community.

GIVE MONTHLY

Monthly giving allows you to automatically contribute a fixed amount every month via credit card or direct withdrawal. You only need to provide your payment information once, and the donations are automatically processed, making it convenient and easy to maintain consistent support.

FEDERATION'S LEAVE MORE THAN MEMORIES FUND

As part of your philanthropic or estate plans, leave your legacy by establishing a fund in our organizational endowment, the Jewish Federation's *Leave More Than Memories* fund. Please contact Elana Schultz at 204.477.7401.

DONOR ADVISED FUNDS

Through your donor-advised fund (DAF), you can recommend grants to the Federation's CJA campaign.

PLANNED GIVING

Join fellow community members who have already secured the future of Jewish Winnipeg and make a planned gift through your will. With guidance from your financial planner or estate lawyer, maximize your giving with a planned gift.

SECURITIES

You can give a gift of stock or mutual funds. By using appreciated securities to fulfill your contribution, you may be able to reduce your capital gains burden and maximize your tax benefits. For transfer instructions, contact the office at 204.477.7428.

**TO MAKE A DONATION,
PLEASE SCAN THE QR CODE:**



TESTIMONIALS



Giving to Jewish causes is important to our family because it strengthens both the Jewish community and the broader society. We know these donations help to fund programs that provide education, social services, scholarships, and assistance to families, seniors, and newcomers. We want to continue the tradition of giving and the examples set by our Grandparents to help strengthen cultural identity and contribute to a more compassionate and resilient society today and for future generations.

- Alli Polinsky

Winnipeg has always been home. I graduated from Joseph Wolinsky Collegiate and spent many memorable summers at Camp Massad. Those experiences helped shape my connection to the Jewish community and instilled values that continue to guide me today. Being Jewish is an important part of who I am, and it is an identity I hold with great pride.

Giving back has always mattered to me because I believe even small acts of generosity can have a meaningful impact. Supporting programs and services that strengthen our community, create opportunities, and help people through challenges is one way I can contribute to a better future.

- Susan Greenberg



Our family has been incredibly fortunate to grow within Winnipeg's Jewish community. The friendships, traditions, and support we've experienced have given us a lasting sense of belonging. We proudly support CJA and other Jewish organizations because we believe every family deserves the opportunity to build those same connections. By giving today, we're helping ensure a strong, caring, and vibrant Jewish community for the next generation. We hope others will join us in investing in a future where every child and family can feel at home.

- Jenna, Adam, Zack & Michelle Sawyer



THANK YOU As One

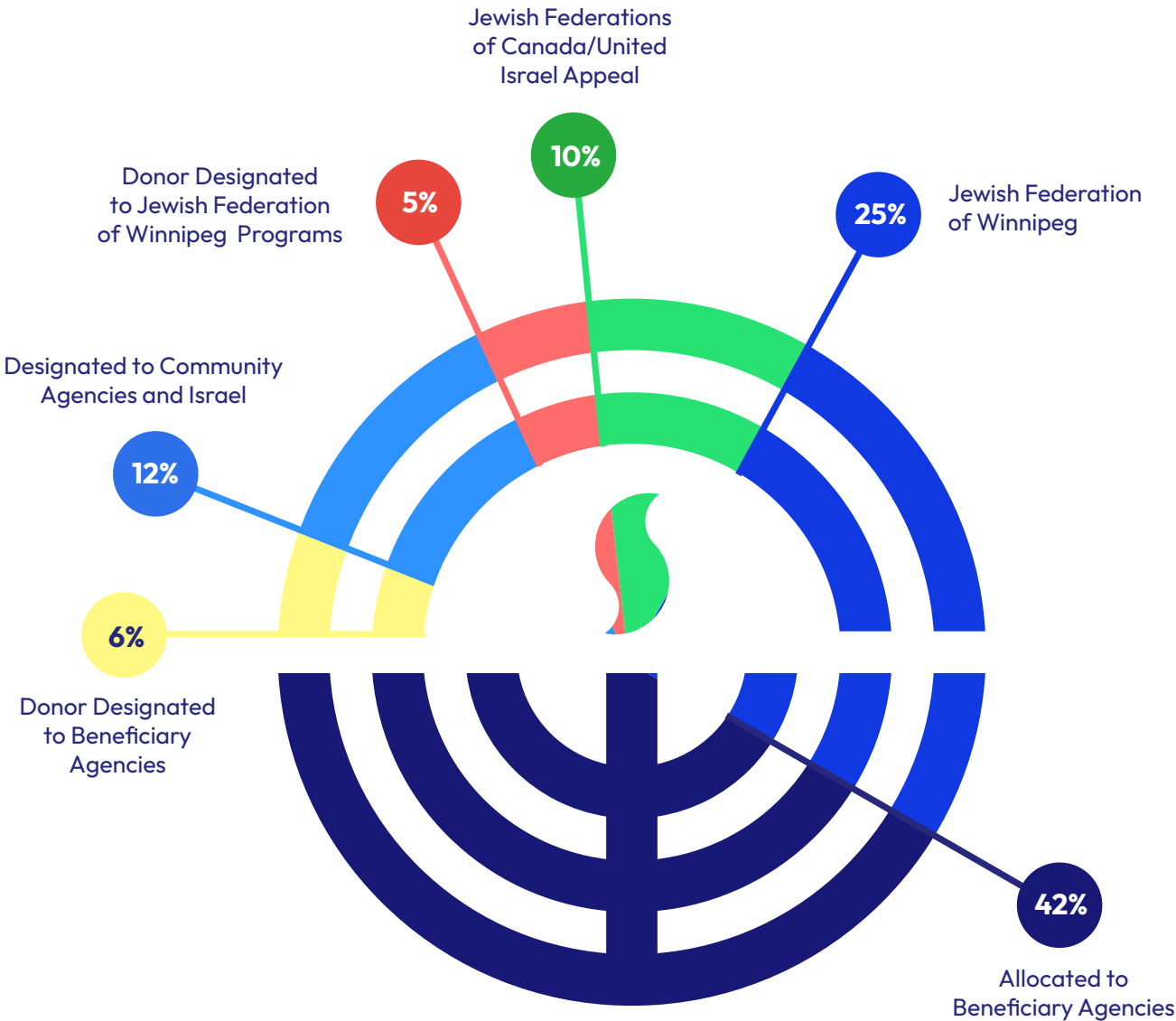
2025-2026 COMBINED JEWISH APPEAL CAMPAIGN (CJA)

Beneficiary Agencies	Amount Allocated
BB Camp	\$92,000
Camp Massad	\$82,000
Gray Academy of Jewish Education	\$930,000
Gwen Selter Creative Living Centre	\$219,000
Irma Penn School of Jewish Learning	\$2,000
Jewish Child and Family Service (JCFS)	\$980,000
Jewish Heritage Centre of Western Canada	\$77,000
Jewish Learning Institute	\$8,000
Rady JCC	\$578,000
Shalom Residences Inc.	\$41,000
The Saul and Claribel Simkin Centre	\$41,000
TOTAL	\$3,050,000

Distribution of Funds Raised	Amount
Allocated to Beneficiary Agencies	\$3,050,000
Donor Designated to Beneficiary Agencies	\$443,991
Donor Designated to Community and Israel	\$893,110
Donor Designated to Jewish Federation of Winnipeg Programs*	\$328,918
Jewish Federations of Canada/United Israel Appeal	\$736,780
Jewish Federation of Winnipeg	\$1,772,057
2025-2026 CJA AMOUNT RAISED	\$7,224,856

* Jewish Federation of Winnipeg Programs include: March of the Living, Hillel, GrowWinnipeg, Partnership2Gether, PJ Library, Leave More than Memories, and Combating Antisemitism

WE RAISED \$7,224,856



Based on Projections for Fiscal Year 2025 - 2026

AS ONE, WE ARE BUILDING A STRONG FUTURE

When you give to the Combined Jewish Appeal (CJA), you are doing more than making a donation. You are investing in a strong, connected Jewish future, locally and globally.

Your generosity fuels a wide range of programs and initiatives that build Jewish identity, support inclusion, and foster meaningful connection at every life stage. These experiences are made possible through the Federation, often in collaboration with local organizations and global partners.

Here is a glimpse of what your gift helps make happen:

PJ Library & PJ Our Way

Free Jewish books and learning experiences for children and teens.

Shalom Baby Shower

The Jewish Federation of Winnipeg's way of welcoming each new baby into our community with warmth and care.

Hillel

Strengthening Jewish life on campus for post-secondary students.

Grow Winnipeg

A Winnipeg born program facilitating immigration, building community, and empowering futures.

March of the Living

A transformative journey through Poland and Israel, exploring Jewish life, loss, and resilience.

OUR BENEFICIARY AGENCIES:



JEWISH HERITAGE CENTRE OF WESTERN CANADA

The Jewish Heritage Centre of Western Canada (JHC) brings together the Jewish Historical Society of Western Canada, the Marion & Ed Vickar Jewish Museum of Western Canada, the Genealogical Institute, the Jewish Historical Society Archives, and the Freeman Family Foundation Holocaust Education Centre.



JEWISH LEARNING INSTITUTE

JLI offers weekly classes and seasonal courses, lectures and inspiring events, to connect you with your community and with your Jewish soul.



ROSE & MAX RADY JEWISH COMMUNITY CENTRE

Rady JCC offers an extensive array of sports, cultural, recreation, fitness and wellness programs for children, youth and adults of all ages.



SAUL & CLARIBEL SimkinCentre

SAUL & CLARIBEL SIMKIN CENTRE

The Saul and Claribel Simkin Centre is a sparkling, 200-bed facility in south Winnipeg where people who can no longer live independently come to live their remaining years in dignity and with professional care, in a robust and friendly social environment steeped in Yiddishkeit.



SHALOM RESIDENCES

Shalom Residences provides person-centred service and support to people in the Winnipeg community who are living with an intellectual disability.



GRAY ACADEMY OF JEWISH EDUCATION

As Western Canada's only JK-Grade 12 Jewish day school, Gray Academy provides unparalleled opportunities for students to learn and grow academically, socially, emotionally, and Jewishly in a warm, welcoming community environment.

These touchpoints help create a vibrant, resilient, and inclusive community. And while they represent just part of the impact, they reflect the deep reach and purpose of your support.

Thank you for helping build the future, one program, one connection, one gift at a time.

Community Events

Celebrating together through programs like Yom Ha'atzmaut, Folklorama, guest speakers, and more.

Lion of Judah

An international sisterhood of Jewish women making a powerful impact through a minimum annual gift of \$5,000.

Genesis YWG

Engaging young adults in philanthropy, leadership, and community building.

Ben-Gurion Society (BGS)

A giving circle for individuals and couples aged 25 to 45 who contribute \$1,000 or more annually, building the next generation of Jewish leaders.

Women's Philanthropy

Engages Jewish women in the fulfilling work of making the world a better place, building and supporting Jewish life for today and for generations to come.



ALEPH-BET CHILD LIFE ENRICHMENT

Aleph Bet is a preschool that serves the North End of Winnipeg through the philosophies of Jewish values.



BB CAMP

BB Camp is an inclusive sleep away Jewish summer camp in Lake of the Woods, Ontario where youth learn and grow through wilderness based experiences.



CAMP MASSAD

Camp Massad is a Hebrew immersion sleep away camp where kids can learn, grow, and play in a Hebrew environment.



GWEN SECTOR CREATIVE LIVING CENTRE

Gwen Sector Creative Living Centre at Syd Glow Place promotes the physical, mental, social, and spiritual well-being of older adults; thereby promoting independent living and participation in community life.



IRMA PENN SCHOOL OF JEWISH LEARNING

Under the guidance of the Rabbi and School Director, children are exposed to the cultural, social, historical, and ethical aspects of Judaism. The curriculum includes the Jewish life cycle, holidays, festivals, Shabbat, Hebrew, blessings, and synagogue skills. Classes are Wednesday after school and Sunday mornings.



JEWISH CHILD AND FAMILY SERVICE

JCFS helps hundreds of people within our community from people who have just arrived to the oldest members of the community. Offering counselling services, financial assistance, addiction support, settlement and integration programs, and so much more.

**YOUR DONATION,
OUR COMMUNITY'S SUCCESS.**



**C300-123 Doncaster Street | Winnipeg, MB R3N 2B2
204.477.7400 | info@jewishwinnipeg.org | jewishwinnipeg.org**