

The Jewish Federation of Madison Innovation Panel Request for proposals September 3, 2015

Calling all Jewish Social Entrepreneurs!

The Jewish Federation of Madison Innovation Panel (JFMIP) is pleased to announce that we are accepting proposals for new, **innovative** Jewish community projects by **September 3, 2015**. Supported by a board designated endowment fund as a result of an anonymous bequest, JFMIP will award up to \$28,000 annually to deserving, creative initiatives for Madison's Jewish community. This fund will be available for three years, 2013-2016, before it may be re-directed by Jewish Federation of Madison Board of Directors. Grants will be made on a semi-annual basis. The fifth proposal and deadline cycle is **September 3, 2015**. Submissions are due by 5:00 pm CST on Thursday, September 3, 2015 and should be submitted electronically to dina@jewishmadison.org.

The JFMIP is chaired by Deborah Minkoff, with members appointed to serve on an annual basis. The panel will read all applications, evaluate and rate each one according to the established criteria, then prioritize for approval by the Executive Committee of JFM. Recipients will be presented to the Board of Directors prior to a public announcement.

New this year, applicants are welcome to share their proposal ideas with a panel member by **August 7, 2015**. The panel member will be happy to work with applicants prior to the deadline. If interested, please contact one of the panel members listed below:

Deborah Minkoff, dminkoff@hadassah.org

Paul Grossberg, paul.grossberg@mac.com

Ben Weismer, bdweismer@yahoo.com

Zach Galin, zach@galined.com

Lainie Minkoff, lainie.cohen@gmail.com

JFMIP is charged with identifying and investing in creative, innovative, new programs and organizations that have the potential for community impact. JFMIP supports programs based in the greater Madison area.

JFMIP CRITERIA

JFMIP adheres strictly to its criteria in making funding decisions. Applicants are strongly encouraged to evaluate their proposals against the criteria. Proposals should be well thought out and ready for implementation. JFMIP grantees must prove that their proposals are: (1) likely to create significant **impact**; (2) founded on concepts that are **innovative** and creative; and (3) in line with the JFM **mission**. The Innovation Panel would like to emphasize that programs should be innovative and not just activities that the organization already performs or would perform anyway without the grant.

JFMIP's specific criteria must answer the following questions:

- **Jewish Community Need:** Is there a demonstrable need?
- **Impact:** What is the impact on the Madison Jewish community?
- **New/Innovative Idea or Organization:** Is it an original approach or a new organization?
- **Sponsor/Staff:** Who are the people behind the idea and are they credible?
- **Scalability:** Can the idea be grown to scale?
- **Measurability:** Can impact and outcome be quantified?

GUIDELINES FOR SUBMITTING PROPOSALS

GENERAL GUIDELINES AND ELIGIBILITY REQUIREMENTS

- Grants will be distributed in any amount approved by the JFMIP between \$50 - \$28,000
- Applicants must be classified as 501(c)(3) tax-exempt organizations by the IRS
- Applicants must be willing to submit additional financial and programmatic information if requested
- Agencies may only be the lead agency for one application

PROPOSAL FORMAT AND REQUIREMENTS

- Fill out the JFMIP 2015 Cover Sheet with the basic information about your organization and the proposed program.
- Write a brief description of your proposal which must not exceed two (2) pages (excluding the cover sheet). Please include each of the following sections in order:

1. **Program Description/Case:** A one-paragraph summary of the project and the case for its funding. This summary is your chance to succinctly sell your idea.

2. **Need:** Describe the target population, need, and potential impact.

3. **Goals/Objectives:** List the goals and objectives, and how you intend to achieve them.

4. **Innovation:** Explain how the project or program is unique and how it can serve as a catalyst for further innovation.

5. **Organizational Structure and Expertise:** Explain the staffing plans, personnel expertise, management competence and capacity to deliver services generally, and for the project specifically.

6. **Jewish Federation of Madison Mission:** Describe how the proposal is aligned with the mission of the JFM. The mission of the Jewish Federation of Madison (“Federation”) is to work toward building a strong and unified Jewish community in order to ensure the survival, well-being and continuity of the Jewish people in this area, in Israel and throughout the world. The Jewish Federation of Madison acts to develop the resources and create the initiatives required to support agencies, activities, services and programs which strive to fulfill this mission.

The primary goals pursued by Jewish Federation of Madison to fulfill this mission are:

- To develop human and financial resources
- To encourage and support Jewish educational programs, formal and informal, at all levels
- To support the social service needs of the Jewish community
- To affirm, support and strengthen our relationship with the people of and the State of Israel
- To enhance the quality of life for Jews in other countries and to support the migration of Jews in peril
- To maintain effective relationships and understanding between the Jewish community and the community-at-large
- To cooperate with other organizations in meeting the needs of the Jewish community
- To coordinate, plan and implement programs and services in order to maximize the effectiveness of the Jewish community and how it relates to working with the total community
- To engage in community-wide planning in order to accomplish this mission

7. **Outcome/Evaluation:** Identify the expected outcomes, criteria that will be used to measure success, and the plan for assessing benefits as measured against costs.

• Include a one-page itemized budget listing both projected revenue and expenses for the entire project (and, if necessary, a one page budget narrative). If the proposal is for a specific program, please also include a complete organizational budget. The budget must demonstrate an effective and efficient plan for use of JFMIP funds. The budgets and narrative should be attached to the proposal.

• Papers should be in 12 point font and may be either single or double-spaced.

• Concept papers are to be submitted solely in electronic format.

SUBMISSION DEADLINE AND PROCESS TIMELINE

- **All submissions must be received by 5:00 p.m. CST, on Thursday, September 3, 2015.**
- **Please submit your proposal electronically to dina@jewishmadison.org.**