

Jewish Federation
of Madison

Annual Report 2023-2024

84th Annual Meeting
November 19, 2024



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Program

Welcome and Call to Order
• A Prayer for Israel
• Remembering Gerald Stewart, z"l
Sasha Kerlow, President

Miriam Singer Sulman Young Leadership Award
Presented by Lindsay Suttin
to Award Recipient Aaron Seligman

Andrea J. Stein Jewish Community Professional Award
Presented by Dan Esser
to Award Recipient Stefanie Kushner

Minutes of the 2023 Annual Meeting
Sasha Kerlow, President

Ben Minkoff Volunteer Service Award
Presented by Alan Klugman
to Award Recipients Lainie Minkoff and Jeremy Tunis

Report of the Nominating Committee
• Thank You to Retiring Board Members and Welcome to New Board Members
Fred Gants, Nominating Committee Chair

Financial Report
Douglas Berry, Treasurer

Meeting of the Board of Directors
• Special Board Session
• Election of Officers and At-Large Members of the Executive Committee
Sasha Kerlow, President

Keynote Speaker
Tanya Arbit, immediate past Women's Philanthropy Chair, 2025 Annual Campaign Co-Chair, and current board member at Milwaukee Jewish Federation, and a member of the National Women's Philanthropy Board at Jewish Federations of North America

Special Thanks
Presented by incoming President Fred Gants to outgoing President Sasha Kerlow

Report of the Executive Director
Alan Klugman, Executive Director

Remarks/Adjourn
Fred Gants, President



Sasha Kerlow
Outgoing President



Tanya Arbit
Keynote Speaker



Aaron Seligman
Miriam Singer Sulman Young Leadership Award Recipient



Jeremy Tunis
Ben Minkoff Volunteer Service Award Recipient



Gerald (Jerry) Stewart, z"l
Past President (1982-84)
Tribute of Remembrance



Fred Gants
Incoming President



Stefanie Kushner
Andrea J. SteinJewish Community Professional Award Recipient



Lainie Minkoff
Ben Minkoff Volunteer Service Award Recipient



Alan Klugman
Executive Director

Report of the Nominating Committee

OFFICERS AND EXECUTIVE COMMITTEE 2024-2025

President ..... Fred Gants
Vice Presidents ..... First - Dan Weiss
Second - Jeremy Tunis
Third - Lainie Minkoff
General Secretary ..... Deborah Minkoff
Recording Secretary ..... Ann Imig
Treasurer ..... Douglas Berry
Assistant Treasurer ..... Livia Asher
At-Large ..... Joel Minkoff, Diane Seder
Immediate Past President ..... Sasha Kerlow

2024-2025 TERM
Debbie Blitz
Randy Blumenstein
Ann Imig
Stormy-Kito Justice
Marta Karlov
Nancy Leff
Ziva Wear
Nan Youngerman

2024-2027 TERM
Sarit Eskritt
Fred Gants
Rita German
Jacob Harris
Barry Klemons
Beth Schreiber
Robyn Sperling
Gerald Sternberg
Dan Weiss

2023-2026 TERM
Douglas Berry
Amy Krauthamer-Maloney
Lainie Minkoff
Sarah Minkoff
Judy Pierotti
Linda Reivitz

2022-2025 TERM
Livia Asher
Melanie Cohen
Paul Grossberg
Sasha Kerlow
Deborah Minkoff
Joel Minkoff
Diane Seder
Jeremy Tunis
Ben Weismer

HONORARY
Hannah Rosenthal
Frances Weinstein

EXECUTIVE DIRECTOR EMERITUS
Steven H. Morrison

EX-OFFICIO
Rabbi Betsy Forester (Beth Israel Center), Alan Klugman (Jewish Federation of Madison), Rabbi Yona Matusof (Chabad of Madison), Rabbi Jon Prosnit (Temple Beth El), and Rabbi Laurie Zimmerman (Congregation Shaarei Shamayim)

WELCOME NEW BOARD MEMBERS

Debbie Blitz
Sarit Eskritt
Jacob Harris
Stormy-Kito Justice
Marta Karlov
Barry Klemons
Beth Schreiber
Ziva Wear

WITH THANKS TO RETIRING BOARD MEMBERS

Bennett Berson
Leslie Coff
David Gordon
Yolanda Gorman
Ron Luskin
Yaron Nili
Elizabeth Schrimpf

PAST PRESIDENTS
Kathy Blumenfeld, William Haus, Sasha Kerlow, Mark Laufman, Deborah Minkoff, Joel Minkoff, Thomas Palay, Lester Pines, Alicia Schiff, Diane Seder, Marc Shovers, Joe Shumow, James Stein, and James Youngerman

Minutes of 83rd Annual Meeting November 12, 2023

Having established a quorum, the meeting was called to order at 4:00 pm by Sasha Kerlow, President. She recognized UW Hillel, Chabad at Hillel, and JSS with special thanks. A prayer for the safety of Israel was recited.

Past President and Jewish community activist Judy Schreiber, z"l, was remembered by Joel Minkoff.

The Miriam Singer Sulman Young Leadership Award was presented to Lindsay Suttin by Marni Ginsberg.

The Andrea J. Stein Jewish Community Professional Award was presented by Alan Klugman to Henya Matusof for her and Rabbi Mendel Matusof.

A motion was made "to approve the Minutes from the 2022 Annual Meeting." It was seconded and approved unanimously.

The Ben Minkoff Volunteer Service Award was presented to Dina Weinbach by Fred Gants.

The Nominating Committee Report was given by Fred Gants, who thanked retiring board members and welcomed new ones. A motion was then made "to accept its recommendations." It was seconded and approved unanimously.

The Financial Report was given by Douglas Berry, Treasurer. There was a motion "to accept it." It was seconded and approved unanimously.

The Board then went into a special session where it reviewed the recommendations for the Executive Committee. A motion was made "to accept the Executive Committee recommendations." It was seconded and approved unanimously.

The Executive Director's Report was given by Alan Klugman.

Sasha Kerlow moved "to adjourn the Annual Meeting" at 5:15 pm. It was seconded and approved unanimously.

Respectfully submitted, Alan Klugman, Executive Director.

Statement of Financial Position

JEWISH FEDERATION OF MADISON, INC.
Madison, Wisconsin
February 29, 2024

Assets:		
Current Assets:		
Cash and cash equivalents	$	1,465,450
Promises to give, net		128,022
Accounts receivable - net of allowance for credit losses of $0		7,198
Other receivables		138,148
Prepaid expenses		7,661
Investments - Schwab		1,598,006
Investments - Johnson Bank		1,549,825
Total investments		3,147,831
Total current assets		4,894,310
Other Assets:		
Cash and cash equivalents - restricted for fiscal agent liability		34,033
Right-of-use asset		11,015
Total other assets		45,048
Property & Equipment:		
Weinstein Land		148,978
Weinstein Building - Improvements		780,455
Goodman Campus & Land		4,781,137
Equipment		369,345
Less: accumulated depreciation		(3,103,591)
Total property & equipment (net)		2,976,324
Total assets	$	7,915,682
Liabilities and Net Assets:		
Current Liabilities:		
Accounts payable	$	197,918
Fiscal agent liability		34,033
Agency account		1,000
Deferred income - other		17,783
Lease liability, current		8,683
Total current liabilities		259,417
Long-Term Liabilities:		
Lease liability, noncurrent		2,664
Total long-term liabilities		2,664
Total liabilities		262,081
Net Assets:		
Without donor restrictions		5,361,194
With donor restrictions		2,292,407
Total net assets		7,653,601
Total liabilities and net assets	$	7,915,682

Statement of Activities

JEWISH FEDERATION OF MADISON, INC.
Madison, Wisconsin
Year Ended February 29, 2024

	Without Donor Restriction	With Donor Restriction	Total
Support and Revenue:			
Nonexchange transactions:			
Contributions - campaign	$ 958,432	$ -	$ 958,432
Contributed nonfinancial assets	413	-	413
Contributions - grants received	72,756	-	72,756
Government grants - Covid funding	449,237	-	449,237
Total nonexchange transactions	1,480,838	-	1,480,838
Exchange transactions:			
Program income	1,663,087	-	1,663,087
Total exchange transactions	1,663,087	-	1,663,087
Investment income, net	263,096	206,764	469,860
Miscellaneous income	4,620	-	4,620
Net assets released from restrictions	111,142	(111,142)	-
Total support and revenue	3,522,783	95,622	3,618,405
Expenses:			
Program expenses:			
Overseas, National & Local Agencies	437,155	-	437,155
JSS/ Misc./ Board Endowment	156,757	-	156,757
Hilde L. Mosse Gan Hayeled Preschool	505,080	-	505,080
Camps	752,702	-	752,702
Midrasha Hebrew High School	27,616	-	27,616
Goodman Community Campus	355,101	-	355,101
Communications	83,305	-	83,305
Jewish Outreach	101,986	-	101,986
Total program expense	2,419,702	-	2,419,702
Supporting services expenses:			
Administration and personnel	472,854	-	472,854
Fundraising	17,695	-	17,695
Total supporting services expenses	490,549	-	490,549
Total expenses	2,910,251	-	2,910,251
Change in net assets	$ 612,532	$ 95,622	$ 708,154

Miriam Singer Sulman Young Leadership Award

Named in 1975 in memory of Miriam Singer Sulman, a much admired and dynamic young Jewish Federation of Madison leader, this award enables the recipient to attend the Jewish Federations of North America General Assembly through an endowment fund established by Miriam's parents, Isadore and Ida Singer, z"l

RECIPIENTS

1971	Sid Burstein
1972	Harvey Malofsky, z"l
1973	Howard Goldberg
1975	Mark Laufman
1976	Lawrence Shapiro, z"l
1977	Daniel Weinstein
1979	Susan Pittelman
	Judith Schreiber, z"l
1980	Shelley Hirshberg
1981	Louis Swedarsky, z"l
1982	Fred Gants
1983	Paul Sondel
	Sherie Sondel
1984	Joel Minkoff
1985	Andrea Weiner
	Michael Weiner, z"l
1986	Les Goldsmith
1987	Mark Frankel
1988	Don Bukstein
1989	Diane Seder
1990	Linda Berman
	Niles Berman
1991	Daniel Levin
1992	Debra Berman
1993	Thomas Palay
1994	Roberta Lazarz
1995	Bruce Greenberg
1996	James Youngerman
	Nancy Youngerman
1997	Rebecca Kaiser
1998	Deborah Minkoff
1999	Kathy Blumenfeld
2000	Daniel Kaplan
	Lynn Kaplan
2001	Andrea Stein, z"l
	James Stein
2002	Jordy Loeb
2003	James Sosman
	Melissa Sosman
2004	Steve Mintz
2005	Simone Schweber
2006	Elissa Pollack
	Jonathan Pollack
2007	Melissa Osborne
2008	Stefanie Kushner
2009	Milanie Cleere
	Jason Oliver
2010	Joe Shumow
2011	Ann Imig
2012	Alicia Schiff
	Jon Eckhardt
2013	Sasha Kerlow
	Daniel Mitchell
2014	Zach Galin
2015	Lainie Minkoff
2016	Dan Weiss
2017	Jesse Sondel
2018	Jeremy Tunis
2019	Zach Blumenfeld
2020	Yolanda Gorman
2021	Sarah Minkoff
2022	Robyn Sperling
2023	Lindsay Suttin
2024	Aaron Seligman

z"l zichrono livrocho - of blessed memory

Andrea J. Stein Jewish Community Professional Award



The Stein family and the Jewish Federation of Madison established the Andrea J. Stein Jewish Community Professional Award in 2014. Andrea was a beloved member of the Jewish Federation of Madison staff and the Madison Jewish community. This honor will be awarded annually to a Jewish community professional who promotes Jewish community outreach, engagement, and action that best serves Klal Yisrael.

RECIPIENTS:

2014	Faygie Matusof
2015	Ellen Weismer
2016	Dina Weinbach
2017	Svetlana Govorukha
2018	Terrie Goren
2019	Rabbi Avremel and Mushkie Matusof
2020	Marla Becker
2021	Rabbi Renée Bauer
2022	Rabbi Andrea Steinberger
2023	Rabbi Mendel and Henya Matusof
2024	Stefanie Kushner

Ben Minkoff Volunteer Service Award

Named in memory of former Jewish Federation of Madison president and founder of Camp Shalom, the Ben Minkoff Volunteer Service Award honors an individual with a record of committed service to the Jewish Federation of Madison and the Madison Jewish community stretching over a period of time, doing volunteer work beyond its usual definition. The award recognizes the accomplishment of a one-person task, generally very time consuming in public relations, program coordination, continuing assistance in a specific area or through special resources.

RECIPIENTS

1974	Irene Kinsler, z"l
1975	Macky Gaberman, z"l
1976	Sam Lakritz, z"l
	Belle Richman, z"l
1977	Judy Schreiber, z"l
1978	Babs Goldberg, z"l
	Arlene Rotter, z"l
1979	David Ottenstein, z"l
	Sandie Ottenstein, z"l
1980	Jeanne Silverberg, z"l
1981	Sue Baumblatt, z"l
1982	Myn Halperin, z"l
1983	Sylvia Kassalow, z"l
1984	Rona Malofsky, z"l
1985	Louis Swedarsky, z"l
1986	Susan Pittelman
1987	Muriel Rotter, z"l
1988	Albert Goldstein, z"l
1989	Anita Parks, z"l
1990	Jewish Social Services
1991	Ida Lakritz, z"l
1992	Annabelle Argand, z"l
1993	Sue Blotner, z"l
1994	Joel Minkoff
1995	Alan Weisbard, z"l
1996	Sylvia Grunes
1997	Warren Randy, z"l
1998	Diane Seder
1999	Gary Friedman, z"l
2000	Don Miner
2001	Roberta Lazarz
2002	Irwin & Robert Goodman Jewish Community Campus Committee
2003	Ben and Judy Sidran
2004	Lester Pines
2005	Hal Blotner, z"l
2006	James Stein
2007	Kathy Blumenfeld
2008	Deborah Minkoff
2009	Jewish Cemetery Committee and Board of Directors of Jewish Burial Association of Madison
2010	Daniel Kaplan
2011	Marc Shovers
2012	Susan and Jonathan Lipp
2013	Karen and Harry Roth
2014	Jordy Loeb
2015	Eric Schwartz
2016	Livia Asher
2017	Jon Eckhardt
2018	Cheryl Rosen Weston, z"l
2019	Judy Pierotti
2020	Linda Reivitz
2021	Nan Youngerman
2022	Fred Gants
2023	Dina Weinbach
2024	Lainie Minkoff Jeremy Tunis

Alex Temkin Distinguished Service Award

Established in 1974 and named in memory of former Jewish Federation of Madison president Alex Temkin, this award goes to a recipient with a long and committed record of service to the Jewish Federation of Madison, stretching over many years, serving as chair of several major committees, involvement as an officer and board member, and involvement in leadership positions in the campaign. The recipient should have demonstrated outstanding service in special, innovative or emergency programs. The recipient should be generally respected and recognized as a community leader.

RECIPIENTS

1974	Frances Weinstein
1975	Alex Temkin, z"l
1976	Richard Venezky, z"l
1977	Laurence Weinstein, z"l
1978	Ghita Bessman, z"l
1979	Ben Minkoff, z"l
1981	Harvey Malofsky, z"l
1982	Liesl Blockstein, z"l
1983	Stan Mintz, z"l
1984	Isadore Fine, z"l
1986	Jeanne Silverberg, z"l
1990	Irwin Goodman, z"l and Robert Goodman, z"l
1993	Mark Laufman
1995	Evelyn Minkoff, z"l
1999	Joel Minkoff
2000	Marjorie Tobias, z"l
2005	William Haus
2007	Judy Schreiber, z"l
2008	Diane Seder
2010	Thomas Palay
2013	James Youngerman
2014	Lester Pines
2016	Deborah Minkoff
2019	Gary Friedman, z"l Jonathan and Susan Lipp

z"l zichrono livrocho - of blessed memory

Past Presidents

1940-1941	Joe Rothschild, z"l
1942-1943	Emanuel Simon, z"l
1943-1944	Mark Goldberg, z"l
1944-1945	Max Weinstein, z"l
1945-1946	Emanuel Simon, z"l
1946-1947	J.J. Sinagub, z"l
1947-1950	Max Weinstein, z"l
1950-1952	Nathan Sudow, z"l
1952-1954	Harry Epstein, z"l
1954-1956	Alex Temkin, z"l
1956-1959	Laurence A. Weinstein, z"l
1959-1961	Robert Levine, z"l
1961-1964	H.K. Parks, z"l
1964-1966	Ben Minkoff, z"l
1966-1968	Warren Randy, z"l
1968-1969	Gilbert Rosenberg, z"l
1969-1971	Alex Temkin, z"l
1971-1973	Robert Berman, z"l
1973-1975	Ghita Bessman, z"l
1975-1977	I.V. Fine, z"l
1977-1979	Harvey Malofsky, z"l
1979-1982	Stan Mintz, z"l
1982-1984	Gerald Stewart, z"l
1984-1986	Mark Laufman
1986-1988	Louis H. Swedarsky, z"l
1988-1990	Lawrence Shapiro, z"l
1990-1992	Judith Schreiber, z"l
1992-1994	Evelyn W. Minkoff, z"l
1994-1996	Marjorie Tobias, z"l
1996-1998	Joel Minkoff
1998-2000	William Haus
2000-2002	Thomas Palay
2002-2004	Diane Seder
2004-2007	James Youngerman
2007-2010	Lester Pines
2010-2011	Kathy Blumenfeld
2011-2013	Deborah Minkoff
2013-2015	James Stein
2015-2017	Marc Shovers
2017-2018	Alicia Schiff
2018-2020	Deborah Minkoff
2020-2022	Joe Shumow
2022-2024	Sasha Kerlow

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