CHRONICLE

THE VOICE OF JEWISH LONG BEACH

PUBLISHED SINCE 1947

Media Kit – 2027

Who We Are

The Jewish Community Chronicle is a full-color bimonthly publication delivered to more than 2,000 households in the Greater Long Beach area. In addition, it is emailed to over 10,000 digital subscribers. It is also made available to the more than 40,000 people who annually visit the Alpert Jewish Community Center.

The Jewish Community Chronicle is a contemporary and accessible source of information, news, events, vital services, and public announcements. It is *the* place for information about upcoming community events. Your business or organization will benefit greatly from placing an ad in the Jewish Community Chronicle.

In addition to the printed magazine, the Chronicle is also published online. Each issue remains on the website **jewishlongbeach.org** for 12 months, lengthening your exposure to the community and potential customers.

Area of Circulation



Discounts

You may qualify for a discount if you are representing a registered non-profit, are an Alpert JCC member, or make long-term advertising commitments.

Services & Costs

All ads must be submitted camera-ready with no exceptions. Camera-ready means your ad must be submitted as a single, complete file sized to your purchased specification with all text and images arranged within. Any ads that need to be arranged or redesigned will be billed the design fee of $50/hour.

Payment Policy

Credit card information is required of all first-time advertisers unless/or until credit is established. Payment is due 30 days from the date of billing. A 1.5% per month (18% per annum) finance charge will be assessed on all past-due accounts. Any error which does not materially affect the value of the advertisement is not subject to billing adjustment.

Contact Information

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CHRONICLE 2027 Advertising Rate Sheet

The Chronicle is a full color 8.5” wide x 10.5” bi-monthly publication

Print Advertising

Size of Ad	Width x Height	1x Rate	3x Rate	6x Rate
Full page – no bleed	8.5” x 10.5”	$1,155	$1,060	$945
Back Cover – ¾ page	7.6” x 6.3”	$945	$865	$780
½ Page	8.5” x 5.25”	$650	$585	$525
¼ Page	3.75” x 4.4”	$365	$315	$270
Business Card	3.5” x 2”	$125	$95	$80

Ad Specifications

- Please submit ads as high-resolution, minimum 300 DPI, CMYK files in JPG, PNG, TIF, EPS or PDF format. Unique fonts must be outlined and images must be embedded.
- Ads must be designed in good taste – AI-generated flyers or images are not suitable.
- Black text/art must be 100% K or Grayscale – **not RGB.**
- Color images must be CMYK – **not RGB.**
- Screenshots captured from web pages or social media are not suitable.
- All ads MUST adhere to the purchased size. If they extend beyond the purchased size, they will be resized to fit. A design fee of $50/hour will be charged to ads that require resizing from the Chronicle team.
- We do not guarantee the position of ad in publication, except for long-term commitments. Placement is at the Chronicle’s sole discretion.
- The Chronicle does not accept political ads.
- The Chronicle reserves the right to refuse any ad for any reason.

CHRONICLE 2027 Deadlines

Issue	Ad Reservation Deadline	Camera Ready Art Due	Printing Date
March/April 2027	2/2/27	2/8/27	3/3/27
May/June	4/1/27	4/9/27	5/5/27
July/August	6/1/27	6/7/27	7/7/27
September/October	8/3/27	8/9/27	9/1/27
November/December	9/28/27	9/29/27	11/3/27
January/February 2028	11/30/27	12/6/27	1/5/28