

# 2025

# Impact Report

Jewish Long Beach



**Jewish Long Beach**

# OUR MISSION

Guided by Jewish values and culture, we seek to inspire community by improving lives, building bridges of understanding and inclusion, and supporting the Jewish people here, in Israel, and around the world.

# OUR VISION

To build and sustain, now and for future generations, a vibrant Jewish community committed to fostering tikkun olam (repairing the world) and the well-being of all people through visionary leadership, giving, and meaningful experiences for all.



# A MESSAGE FROM OUR LEADERSHIP

We look back on 2025 with deep gratitude for all that our community has made possible. At the heart of Jewish Long Beach is a clear mission to strengthen Jewish life, foster meaningful relationships, and create a place where every person knows they belong. This past year reaffirmed that mission through the care, commitment, and generosity of our community.

Throughout the year, your participation and presence brought that mission to life. Families felt known through the Early Childhood Education program. Teens found friendship and confidence at camp. Adults gathered in connection through pickleball, learning, and senior lunch. These moments may seem simple, but together they form the foundation of a vibrant and resilient Jewish community.

We are grateful for a year marked by important milestones. We welcomed a new Chief Executive Officer during a time of transition and renewal, strengthening leadership and shared vision for the future. We proudly reopened the Mary Alpert Pool after a \$1.7 million renovation, restoring a vital space for wellness, learning, and gathering. Camp Komaroff experienced increased participation, welcoming approximately 150 children each week throughout the summer, supported by camperships that helped ensure access for families across our community.

Our ongoing programs continued to anchor belonging. The Jessie Butler Senior Lunch Program remained a cherished point of connection, offering nourishment, conversation, and companionship. Through PJ Library, more than 3,600 books were delivered to children and families, sparking Jewish conversations at home and celebrating Jewish life through shared stories. Together with our Foundation's work and the Annual Community Campaign, these efforts ensure that Jewish Long Beach remains a trusted and welcoming center for Jewish life now and in the future.

We believe deeply in this work because we see its impact every day. Children grow more ready to learn. Teens become more confident in leading. Older adults feel less alone. None of this happens without you. Your participation in programs and your generous support of the Annual Community Campaign sustain our mission today and secure our future. Thank you for being part of Jewish Long Beach and for helping shape what comes next.

L'Shalom,



*Kathryn McDermott*  
Kathryn McDermott  
President



*Erik Ludwig*  
Erik Ludwig, PhD  
Chief Executive Officer



# OUR STRATEGIC PILLARS



**INCREASE ENGAGEMENT  
ACROSS OUR COMMUNITY**



**STRONG CENTRAL ADDRESS  
FOR JEWISH LIFE**



**JEWISH REPRESENTATION IN  
THE BROADER COMMUNITY**



**SUSTAINABILITY: FINANCIAL,  
LEADERSHIP & BRAND**

A woman with dark hair and a young child with reddish hair are swimming in a pool. The woman is on the right, looking towards the child on the left. They are both smiling. The water is blue and has some ripples. In the background, another person's legs are visible, also in the water.

# INCREASING ENGAGEMENT ACROSS OUR COMMUNITY

# INCREASING ENGAGEMENT

## Mary Alpert Pool

- Reopened **May 2025**
- **\$1.7 million** Capital Refurbishment
- Welcomed avg. **355 visitors** each day (June - Aug)
- **203** children improved their water safety in swim lessons (June-Aug)

"The whole vibe at the pool is different. It's inviting, beautiful, the staff is great – **it just feels good** to hang out there."



# INCREASING ENGAGEMENT



## Camp Komaroff

“Thank you for making my kids’ summer camp experience both **enjoyable** and **safe**. Knowing my children were in an environment where they felt **included** and cared for means **so much to me.**” – Olliesha K., Camp Parent

- Welcomed over **150 campers** a week (June – Aug)
- Campers engaged and explored Long Beach & OC through field trips & mitzvah projects
- Campers honed their skills in cooking, art, science, sports, and music through specialty camps

Through our Jewish Connections Network, we provided over  
**\$42,444 in camperships** in 2025

# INCREASING ENGAGEMENT

## Pickleball

### The Little Dill

- Our **First-Ever** PB Tournament at the J with **over 75 players**
- Incorporated **tzedakah** with a portion of proceeds supporting **Long Beach Gives**
- Players ranged from **20s - 70+**, including **intergenerational teams**



# INCREASING ENGAGEMENT



## Teens

### Maccabi

— **27 Jewish Teen Athletes** from the Jewish Long Beach delegation competed in JCC Maccabi Games® across 8 sports, and made friends from across N. America and the world

### Camp Komaroff

— **30 teens** from diverse backgrounds improved their leadership skills in our Camp Komaroff CIT (Counselor-in-Training) program, assisting with camp activities and building meaningful connections with campers

Your generosity allows more teens to participate in Camp Komaroff and the JCC Maccabi Games®

# INCREASING ENGAGEMENT



## Jessie Butler Senior Lunch

23 luncheons in 2025 with up to **85 attendees** at each luncheon, visiting from as far as **Yorba Linda and Catalina Island**, to find connection and cure isolation.

## Barbara Alpert Singing Circle

Participation soared with over **60 voices** joining together each week to fill our center with music, **improve cognitive health**, and connect with new and old friends.

## Senior Outreach

Volunteers delivered over **100 gift bags** to homebound seniors across Long Beach and Orange County for Passover, High Holy Days, and Chanukah, so **no one in our community ever feels forgotten**.

## PJ Library

— Over **3,600 Jewish books** mailed to families at **no cost to them**. These stories **spark conversations** that inspire families to explore and **celebrate Jewish life**.

A group of people are dancing in a large, well-lit room with a wooden floor. The room is filled with people, some standing and some sitting at tables in the background. The lighting is warm and the atmosphere is festive. The text "STRONG CENTRAL ADDRESS FOR JEWISH LIFE" is overlaid on the image in white, bold, sans-serif font.

**STRONG  
CENTRAL ADDRESS  
FOR JEWISH LIFE**

# CENTRAL ADDRESS FOR JEWISH LIFE



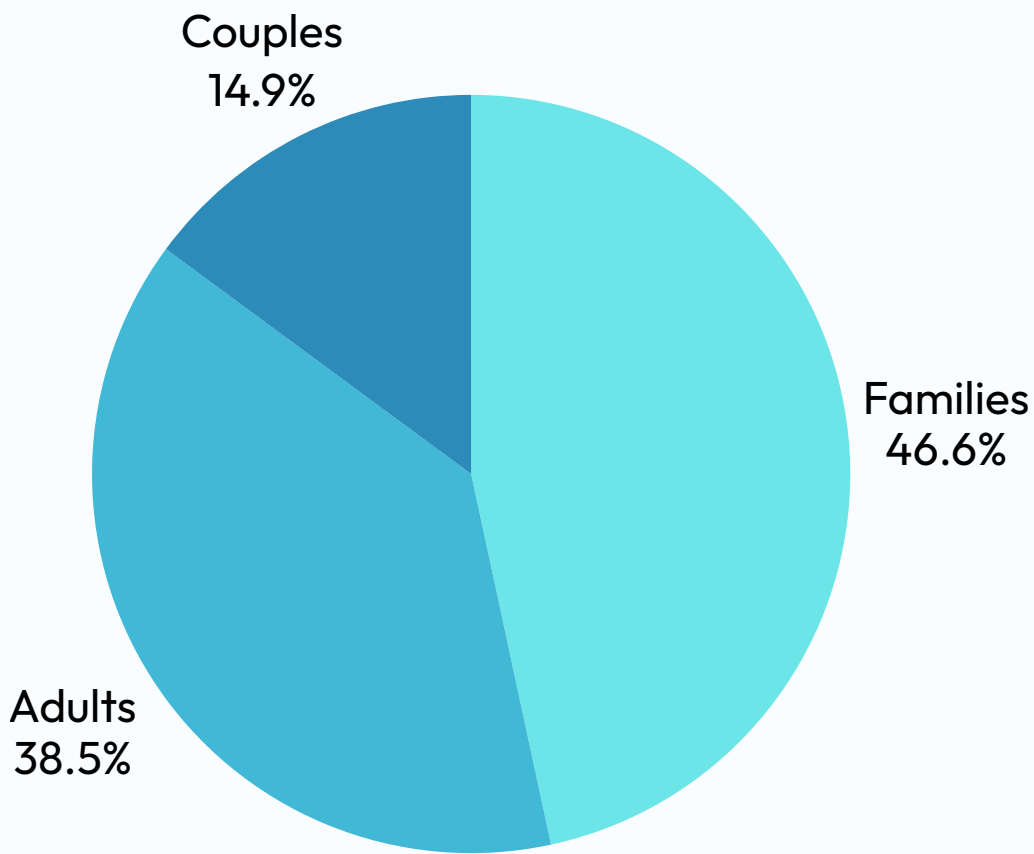
## ALPERT JCC

We are dedicated to building a community rooted in Jewish culture, tradition, and inclusivity to create unparalleled belonging.

Over **10,000 visits** to the Alpert JCC a month!

“Being part of the J and the greater Jewish community of Long Beach continues to be a great source of **comfort, honor, and joy.**”

Alpert JCC Membership Breakdown\*



\*As of 12/31/25

# CENTRAL ADDRESS FOR JEWISH LIFE

## Early Childhood Education

- **163** children and families learning Shabbat, Havdallah, and holiday rituals
- Jewish/Interfaith families make up **30%** of our diverse community
- **32 children** received financial aid to ensure they received quality, play-based education

"We love the **strong connection** to Jewish culture — teaching our children about their heritage while also celebrating the **diversity** of the families, staff, and activities that make this community so **welcoming**."

– Wright Family



Your support allowed us to  
increase ECE security measures

# CENTRAL ADDRESS FOR JEWISH LIFE



## Purim Celebration

One of our most well-attended events, with over **400** community members gathered to celebrate the joy and whimsy of Purim.

## Yom HaShoah

A meaningful photo exhibit lined the Gatov Gallery walls, and we were honored to host a survivor brunch as a part of our mandate to **Never Forget**

## Long Beach Jewish Film Festival

**259** film enthusiasts convened over the course of a week to partake in a 21-year tradition that uplifts Jewish and Israeli voices in the creative arts.

## Living our Jewish Traditions

**Family Challah Bake, Kabbalah Classes, Senior Shabbat Services, Simchat Torah celebration, Passover seder, Tu b'Av Pool Party, CSULB Jewish Speaker Series, and more!**

# CENTRAL ADDRESS FOR JEWISH LIFE

## Marking

## October 7th

In 2023, we acted quickly to bring the community together for a powerful vigil just two days after the Hamas attacks.

In 2024, we solemnly marked the first anniversary and prayed for the return of the hostages.



### WELCOME HOME

In 2025, our community raised a toast to the emotional news of the hostages returning home after nearly two years in captivity



INCREASING  
**JEWISH**  
**REPRESENTATION**  
IN THE COMMUNITY

# JEWISH REPRESENTATION

## Jewish Community Relations Council

- Established the JCRC office and position as a trusted civic voice across Long Beach and Orange County
- Led coordinated responses to antisemitic incidents and moments of crisis both locally and nationally



# JEWISH REPRESENTATION

## Bringing Chanukah Outside Our Walls

- Participating in the 908 Magazine Holiday Fair as the primary Chanukah representative
- Celebrated with the annual Giant Menorah Lighting at 2<sup>nd</sup> & PCH with civic leaders and synagogues
- Raised a toast to the season at the 5<sup>th</sup> annual Chanukah Happy Hour at Long Beach Beer Lab



# JEWISH REPRESENTATION



## Ride for the Living

**10 athletes** from Long Beach participated in the 60-mile ride from Auschwitz-Birkenau to JCC Krakow for our **10<sup>th</sup> year**.

## Evelyn Linden Baldwin

### Creative Writing Contest

**35 students** explored the meaning of mitzvot through prose and poetry.

## Gottlieb Student Art Show

Celebrated the artistic abilities of **94 students** across **21 schools** citywide, building relationships between Jewish Long Beach and Long Beach Unified School District.

The Gottlieb Student Art Show and Evelyn Linden Baldwin Creative Writing Contest are made possible by the legacy gifts of the Linden-Baldwin and Gottlieb & Honigman families

# JEWISH REPRESENTATION



## Tzedakah Projects

### LA Wildfire Relief

When catastrophic wildfires erupted in January 2025, Jewish Long Beach responded quickly with over **600 bags of emergency supplies.**

### Emergency Food Access Campaign

When SNAP Funding lapsed in October, Jewish Long Beach raised and distributed **over \$6,100 in grocery store gift cards.**

### Scholarships

**\$87,000** distributed among **119 recipients** to pursue Israel travel, sleepaway camp, and educational experiences.



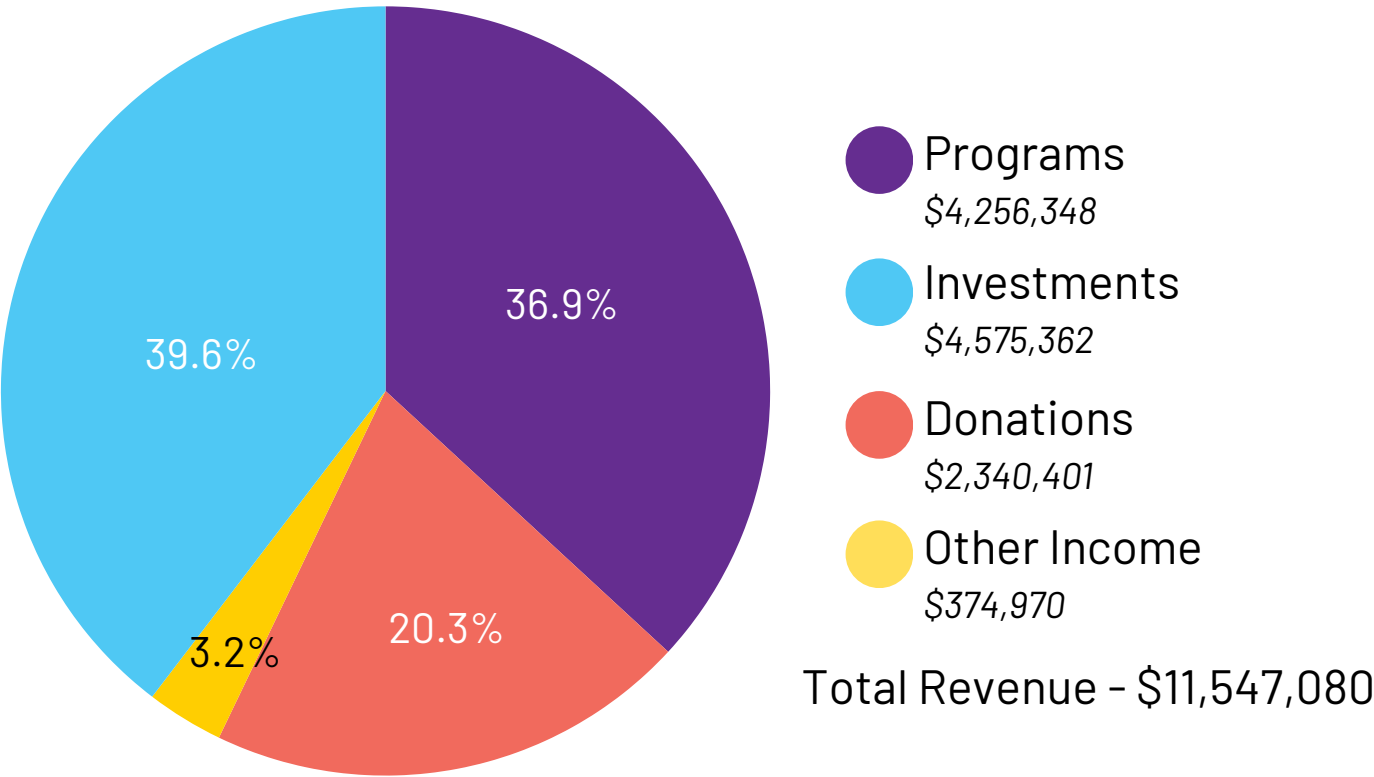
# SUSTAINABILITY

FINANCIAL, LEADERSHIP & BRAND

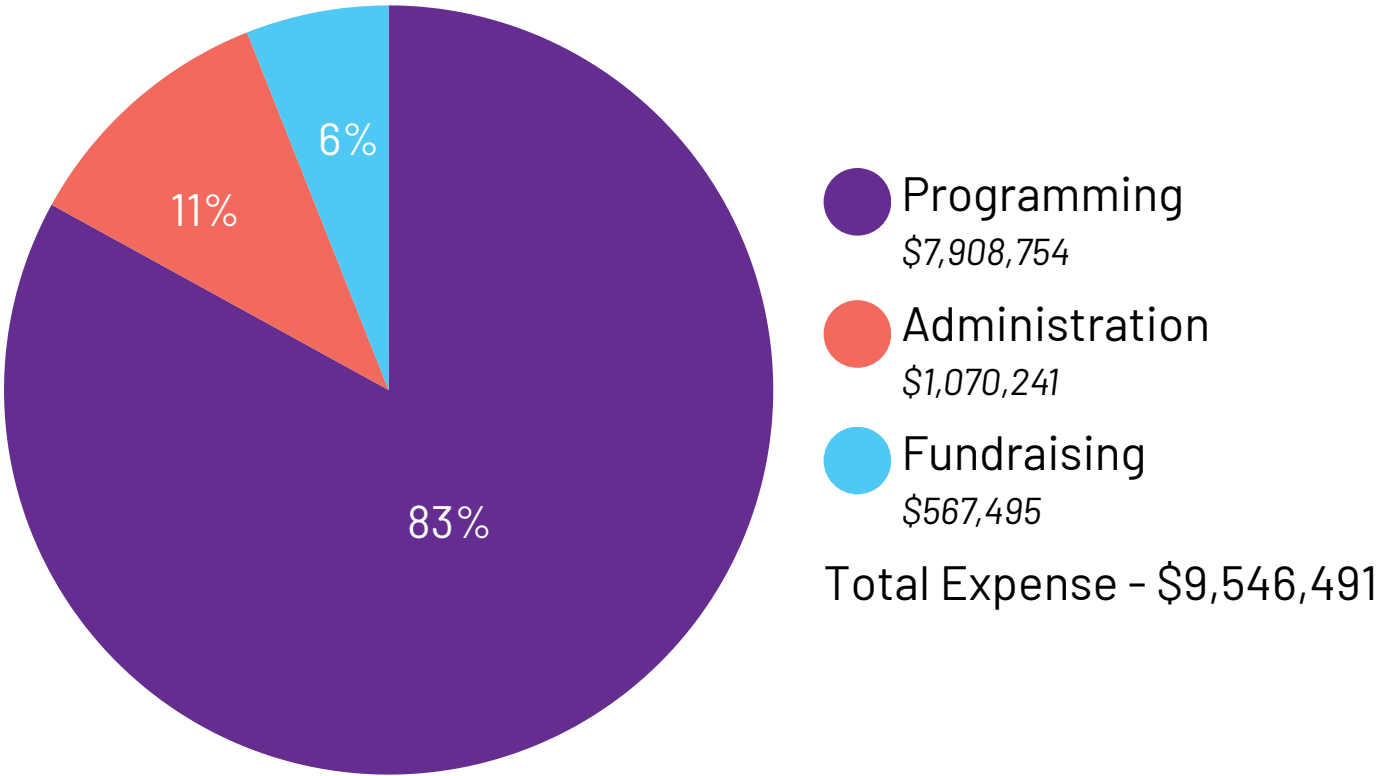
# FINANCIAL SUMMARY: FY 2025



## 2025 Revenue



## 2025 Expenses



# LEADERSHIP SUSTAINABILITY



## Women's Philanthropy

Women's Philanthropy exemplifies Jewish leadership through routine **Dignity Kit** packing and distribution. This powerful fundraising body convened at **Arlene Solomon Visions Dinner on May 8, 2025**, which **raised \$70,000** this year and **honored 9 women** across local Jewish organizations.

## Rooted Gala - Oct 26, 2025

We danced, ate, and **raised over \$240,000** for our **Culinary Connections Initiative** - expanding our kitchens and Jewish cooking programming for all generations!

## Alpert New Leaders Forum + Lentzner Fellows

**Returning in 2026!** We are pleased to reintroduce these two vital **leadership development programs** to our community in the coming year.