L'CHAYIM

Published by the Jewish Federation of Lee & Charlotte Counties

9701 Commerce Center Court * Fort Myers, FL * 33908

JewishFederationLCC.org

ADVERTISING AGREEMENT

Advertiser _____

Contact _____

Address _____

City_____ State_____ Zip_____

Phone _____ Email _____

Signature _____ Date _____

Ad Rates Per Issue:

SIZE	1-3 Issues	4-8 Issues	9-12 Issues	Ad Design Fee
Full page:	$650	$585	$550	$100
Two-thirds page:	$450	$410	$385	$ 75
Half page:	$350	$320	$300	$ 60
Third page:	$270	$240	$225	$ 50
Quarter page:	$200	$180	$170	$ 40
Sixth page:	$135	$120	$110	$ 40
Eighth page:	$100	$ 90	$ 85	$ 30
Business Card:	12 Ads for $390 (5% discount does not apply)			
Sky Box:	$260			
Double-truck:	$1,040			
BACK COVER:	$975	$877	$828	

Special Rates: Prepayment: 5% off Nonprofit: 15% off

Ad Dates:

❑ 1-3 Months ❑ 4-8 Months ❑ 9-12 Months

From _____/_____ through _____/_____

or specific months: _____

Ad Size: _____

Ad Price: $_____

DISCOUNTS

❑ Prepayment (-5%) $_____

❑ Nonprofit (-15%) $_____

Total Discounts: $_____

BUSINESS CARD

❑ 12 Ads for $390.00 $_____

EXTRA CHARGES

❑ Preferred Placement: +20% $_____

❑ 1-Time Ad Design Fee $_____

PRICE PER AD: $_____

TOTAL AMOUNT DUE: $_____

❑ Paid ❑Bill ❑Credit Card Exp:_____/_____

Card #_____

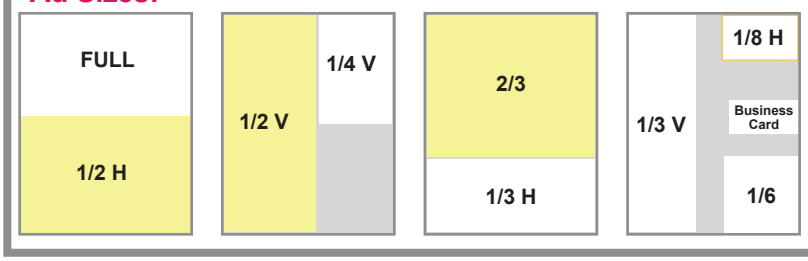
Ad Sizes:

FULL:	10.25" x 15.25"
2/3:	10.25" x 10.25"
1/3 V:	5" x 10.25"
1/3 H:	10.25" x 5"
1/2 V:	5" x 15.25"
1/2 H:	10.25" x 7.5"
1/4:	5" x 7.5"
1/6:	5" x 5"
1/8:	5" x 3.75"
BUSINESS CARD:	3.31" x 2"
SKY BOX:	10.25" x 2.5"
DOUBLE-TRUCK:	21" x 16"

Ad Issue Deadlines:

December 2026	11/6/26
January 2027	12/4/26
February 2027	1/7/27
March 2027	2/4/27
April 2027	3/4/27
May 2027	4/8/27
June/July 2027	5/6/27
August 2027	7/8/27
September 2027	8/5/27
October 2027	9/9/27
November 2027	10/7/27
December 2027	11/4/27
January 2028	12/9/27

Ad Sizes:



Production Guidelines:

- Ads must be submitted as High Quality Print PDF files.
- The PDF must be editable, not a flat image, this way we can guarantee a proper preflight and an optimal print outcome.
- Only use CMYK color or Grayscale modes; do NOT use RGB, LAB or spot colors, as they will produce unexpected results in print.
- Be sure to use only black for black text, do no use rich black or any other colors in the mix. This will help avoid any print registration issues and guarantee legibility.
- All images should have an effective resolution of at least 300 DPI at the size the image is to be printed. Increasing the size of an image beyond the original dimensions will effectively reduce the DPI. Effective resolution is the actual resolution of an image after scaling.
- Please create, and export, your design to the exact dimensions of the ad. Your exported file should not float on a larger space.
- Please do not use crop marks or bleeds.

For further details on these items, please request a copy of our Advertising Technical Guidelines.