



Ha' Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Volume 6 ♦ Issue 3 ♦ March 2014

Join Us for Purim Fun Sunday, March 16 at 9:30 a.m.

Megillah Reading!
Fun, Family, Decorations, Costumes,
Purim Activities for All Ages,
and More.



All welcome to attend.

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Guess Who's Coming to Seder Dinner? April 14 and 15, host homes

Respond NOW for your chance to be a part of
Heska Amuna Synagogue's Community Seder 2014!

Adult Non-Members: \$30; Members: \$25;
Children 12 & Under: \$12.50

Contact (865) 522-0701 For More Information!



An Imperfect Security

By Rabbi Alon Ferency

I love clearing my inbox: the petty thrill of Gmail informing me “no new mail.” Alas, it happens less and less often. When I tell congregants, colleagues, or friends that I’m behind on work, they smile knowingly, and say with forbearance, “and you always will be.” Truly, it would be nice to be on top of my work, my beliefs, or even my weight, but these things seem to be forever shifting, a moving target. We can’t control every little thing; although we can achieve nearly *any* thing in a life, we cannot do *every* thing. The key seems to be becoming more at ease with it. I no longer believe in being settled – and I barely try to be – perhaps, it’s not so important.

Voltaire said, “Uncertainty is an uncomfortable position, but certainty is an absurd position.” That sums it up nicely. Is there a real, unique, objective truth out there, in some Platonic form or ideal? I doubt it. I am not a relativist, but more and more, I tend to believe that many things are subjective. Surely, some truths are better than others: they are more compelling, have better explanatory power, or fit the evidence better. Furthermore, some so-called “truths” are inadmissible: for example, racial prejudices. And, we may believe that our opinions are immutable, that our joy is finite, or that our capacities are fixed, but I consider that to be a false premise. Just as in politics, it’s not flip-flopping to change one’s opinion by admitting new information – Senator Robert Byrd said one may “anticipate change and adapt to it, or resist and be overrun by it” – so too, outside politics.

All told, in most instances I am willing to struggle with what’s true and what’s not, and struggle to hold on to my faith and integrity. In life, there are so many Cassandras of mistrust: bullies, gainsayers, nudges, and naysayers. It’s often hard to prove to myself that I am doing the right thing. It becomes necessary to carry one’s sense of self, one’s personal sense of goodness, and a faith that what we do matters. It’s a tenuous grasp, but as my rabbi said, “if you never drop your drum stick, you’re holding on to it too tightly.”

This is about as good as a faithful Jew may hope for. “A disciple came to the Rabbi of Kotzk with a problem: ‘I keep brooding and brooding and I am unable to stop.’

“‘What do you brood about?’ asked the rabbi.

“‘I keep brooding about whether there really is a judgment and a judge.’

“‘Does it matter to you?’

“‘Rabbi! If there is no judgment and no judge, then what does all creation mean?’

“‘Does that matter to you?’

“‘Rabbi! If there is no judgment and no judge, then what do the words of the Torah mean?’

“‘Does that matter to you?’

“‘Rabbi! Does it matter to me? What do you think? What else could matter to me?!’

“‘Well, if it matters to you so greatly,’ said the rabbi of Kotzk, ‘then you are a good Jew after all! And it is quite all right for a good Jew to brood; nothing can go wrong with such a person.’”

This tenuous grasp is an imperfect security, and that’s nearly as good as it gets. We may never be settled in this life; our thoughts, feelings, or ideas may never stand totally firm, and that’s all right. The journey toward becoming “settled” is likely an asymptotic one, and perfection may be an endeavor only for the end times. As *midrash* says, “The world to come is like the sea and the world you come from is dry land. . . This world is like the wilderness, and the world coming from it is like the settled land.”

(Reprinted with permission from *Sh’ma: A Journal of Jewish Ideas* (shma.com) February 2014 S Blog)



Adar I/Adar II 5774

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Heska Amuna Synagogue’s Mission Statement

Heska Amuna Synagogue is a sacred home, animated by Jewish tradition:

- ◆ Finding purpose through reflection (*Cheshbon HaNefesh*);
- ◆ Healing lives through service (*Chesed*); and
- ◆ Celebrating God with awe and joy (*Yirat Shamayim*).

From the President

By Jenifer Ohriner

The first half of 5774 at Heska Amuna has been wonderful! We have been very successful in implementing our plan for the synagogue – treating each other as “family.” Our *Guess Who’s Coming for Shabbas!* program has been a great success for our hosts and for our guests. I know at my two Shabbat tables, I was able to connect people who hadn’t met before or hadn’t realized how much they had in common. They have formed relationships made simply by coming to my house for dinner, and I’ve enjoyed learning more about members of the congregation I don’t regularly see. At Chanukah we were able to see our artistic talents come out, and we celebrated Thanksgivukkah with the children of our religious school. Our Tu B'Shevat Seder had more than 50 people sharing a wonderful event, with food, of course! In March we will have another Shabbat event and we will celebrate Purim together. In between, we have shared our cooking talents with others at Heska Amuna potluck dinners – an inexpensive way to get together to form more relationships. These things are all great, in my humble opinion.

Many years ago we had a guest speaker who reminded us “Pesach is always just around the corner.” Reb Mimi was right, of course. As I am writing, Passover/Pesach is only 10 weeks away, and will be only 5 or 6 weeks away as you read this article. My first thought was an unqualified, huge “OY!” There’s cleaning to be done, food to prepare, people to invite, haggadahs to find – so much to do and so little time! After I took a breath, went to a meeting of very enthusiastic people, I am now feeling great about Pesach. I get to clean my house without using any excuses. I get to pull out all the old family recipes that I’ve used on a once-a-year basis for so long. I’m going to stay in Tennessee for the first time in many years, and I will get to invite my own people, instead of being a guest of my son in California.

Recent studies have shown that no matter what an individual’s perception of Judaism is, almost all Jews think of Passover as the one time of the year to participate in something Jewish, and many Jews of all ages begin to look for a seder to join. In the past, Heska Amuna sponsored a large Seder in the Social Hall for approximately 150 people. It’s a good thing to do. There should always be a seder available. But, 150 people can’t compete with the feeling of a private dinner at someone’s home. So this year, ***Guess Who’s Coming to Seder!*** will take place on **Monday, April 14**. We are asking 15 people to agree to open their homes to our community for seder! We will provide a “Seder in a Box” for our hosts that will include decorations, haggadahs, some food, some wine/juice, and other fun things. Rabbi Alon Ferency will teach classes about how to lead and plan a seder. Other people will be available to teach how to make different kinds of charoset, red horseradish, and maybe even matzah ball soup. Our children will learn from Morah Betty and her wonderful staff how to make simple Passover desserts. We are going to make Pesach a Heska Amuna event to help us all enjoy Pesach instead of my initial “OY!”

Of course for this to be a successful program we need your help. Please step up to host a seder. We are looking for people to host child-friendly seders, vegetarian seders, adult seders, and whatever other kind of seders needed. If you need a place to go, get in touch with Bradley in the office as soon as possible and get on the list. He will ask questions of our hosts and guests to make the best possible matches. Come to classes to learn about this most important celebration of the year. Participate! This is a great way to meet new people, enjoy being a member of Heska Amuna, and soothe yourself with the wonderful traditions of Pesach.



Rabbi Alon Ferency participates in the local Dr. Martin Luther King, Jr. Commemorative Celebration, which kicked off with a moving Interfaith Prayer Service on January 15 at Peace and Goodwill Missionary Baptist Church.

From the Chair of the Board: Purim and Synagogue Finances

By Barry Allen

Purim is a relatively minor holiday in the pantheon of Jewish holidays, maybe because of the frivolity and humor associated with dressing up in costumes and sharing tri-cornered hamentaschen with prune, strawberry, and chocolate fillings. (My favorite is chocolate!) Of course, we all know that there is a much more serious side to the holiday, since the real celebration is that the Jewish community in a large part of the world was not massacred to satisfy the whims of a capricious ruler or his hate-filled senior minister. Whether for the fun or the serious side, Heidi and I hope you and your family enjoy a very Happy Purim!

Now, you may be wondering how I go from Purim to my next subject - synagogue finances - but the transition is not all that difficult. After King Ahashverosh selected Esther as his new Queen, he threw a lavish party that lasted many days and involved elaborate foods and serving dishes. The cost to his treasury was probably not insignificant, but when you are King and you can raise taxes and confiscate people's property on a whim, that probably was not much of a concern for him.

Synagogues, of course, do not run that way.

We have to prepare budgets and find ways to live within our more limited means. We have to rely on voluntary contributions and donations to try to keep our fiscal house in order. Believe it or not, this is a lot harder to do than for your own individual family.

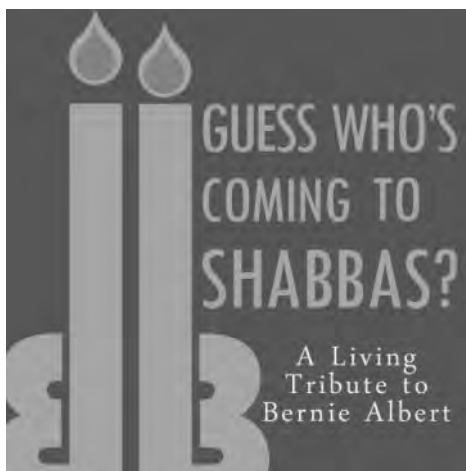
The biggest source of our income is from member dues, but not all of our members are equally capable of paying those dues. Some of us are on fixed or very limited incomes; some of us experience temporary financial setbacks; we have health problems, multiple kids in college or graduate school, and our own weddings to plan (less grandiose than Esther's, I assume). With so many demands on our resources, some people develop the sense that the synagogue can be paid last, or not at all. They forget that we have salaries and bills that come due each month, just as in their own households or businesses, and that our obligations cannot be paid off by some royal decree or tax.

Fortunately, most of our members do not adopt such a mindset, and they are generous with their time and their treasure.

Unfortunately, though, the group of people who adopt the "synagogue comes last" attitude means that the rest of us have to make up for their delinquencies, or their limited or even non-existent contributions.

You may be wondering why I am spending valuable time and space to talk about a small minority of the congregation. As a person with a positive outlook generally, I am not trying to be a "downer." Rather, I am simply stating what is obvious to those who deal with synagogue finances; so that the difficulties and tribulations of putting our financial house in order are clear to everyone.

All of the officers and Board members are very, very aware of trying to minimize dues increases, and to be conservative in our budgeting and spending on your behalf. To those of you who make our jobs easier by paying your dues in a timely fashion, and to those of you who go above and beyond, we thank you most sincerely. For the small minority that has a different financial viewpoint, we would welcome moving to the top, or near the top, of your financial agenda. If there is anything we can do to help you become more supportive of the synagogue, please do not hesitate to contact any us.



Did you miss the *Guess Who's Coming to Shabbas* event in November and January? Don't worry. You can host or attend a Shabbas dinner on **March 7, 2014**. We are now taking R.S.V.P.s for hosts and those who would like to attend a Shabbas dinner at someone's home. For more information or to R.S.V.P. call 522-0701 or email admin@heskaamuna.org.

You can now contribute to Heska Amuna Synagogue while shopping at your favorite places!

iGive is a host company that donates a portion of your purchase back to the Synagogue. iGive has over 1,300 retailers for all of your online shopping needs. Register with iGive, make a purchase through one of their retailers and a % of your purchase will go to the synagogue. Visit iGive's website at www.igive.com and register today.

Heska Amuna Synagogue has partnered with Amazon.com's Affiliate Program. Click on the Amazon logo on Heska Amuna Synagogue's home page, then shop at Amazon and a portion of your purchase will be donated to the synagogue by Amazon. Make sure you come back to our home page and click on the logo any time you shop at Amazon.

Just email your [Kroger](http://Kroger.com) card number to admin@heskaamuna.org and Bradley will register your card with Kroger's Community Rewards Program and a portion of each purchase will be donated to the Synagogue.

You can still buy [Earth Fare](http://EarthFare.com), [Food City](http://FoodCity.com), and [Fresh Market Grocery Cards](http://FreshMarket.com) from Heska Amuna Synagogue. Remember that you can use the grocery cards to buy other gift cards at the locations above.

You can click the **Donate Now** button on our website to give a donation. Just visit www.heskaamuna.org

Remember:

You Don't Pay Extra to Support Heska Amuna Synagogue Through the iGive or Amazon Links!



HA Sisterhood, AJCC Invites All to Visit Whitwell Memorial With Us!

By Peggy Littmann and Lynn Fuson, Heska Amuna Co-Presidents

You are invited to join Heska Amuna Sisterhood and the Arnstein Jewish Community Center on a trip to the Children's Holocaust Memorial in Whitwell, Tennessee on **Sunday, March 30**. Times haven't been finalized yet.

We live only a short distance from the Children's Holocaust Memorial founded and housed at Whitwell Middle School that was made famous by the documentary *Paper Clips*. Have you been yet? We haven't either. But we're going on March 30, 2014.

This field trip is being organized by Heska Amuna Sisterhood and the AJCC and everyone is welcome. We're looking forward to the participation of Heska Amuna's Religious School students and Educational Director Betty Golub.

We'll be the guests of Sandy Roberts, an instructor who has participated in the project since its inception, and the students currently carrying on the work of maintaining the rail car that houses the paper clips and the archives that tell the stories of the paper clips that were sent to the school to memorialize those who perished in European concentration camps during World War II.

We hope to contract buses to take the group, but we need to know how many people are interested in participating to determine how many buses we'll need. Heska Amuna's Sisterhood will defray some of the bus costs, but we may need to charge a nominal fee per person to cover the balance.

The Heska Amuna Winick Library – and other community libraries – have DVDs of *Paper Clips* that you can borrow if you are unfamiliar with this inspiring story. Whenever we view this documentary or read the children's book, we're always proud that a small-town Tennessee teacher came up with this idea, turned it into an enduring, fascinating educational experience, and a true act of *tikkun olam*.

We'll learn a great deal and support this worthwhile endeavor. Please e-mail admin@heskaamuna.org to let us know how many participants are coming. Once we have your e-mail address, we'll keep you informed as our travel plans become finalized.



Among Our Members

Get well wishes go out to the following people who were ill or recuperating:

Judy Rattner, Harriet Cooper, Joyce Beerman, Greta Besmann, Marion Goodstein, Erik Golub, Arnold Tew

Todah rabah to **Sandy Parker, Kim Hedrick, and David Hecht** who work in the Synagogue office every week. We appreciate your time and the effort on behalf of the shul.

Misheberach List

If you or a loved one is ill or hospitalized, please let us know so that we can attend to him or her as a community, and place the name on our *Mi Sheberach* prayer list.

Unfortunately, federal law prohibits hospitals from notifying us when community members are admitted so let us help you and your loved ones.

Sponsor a Kiddush!

Are you celebrating your birthday or anniversary this month? Donate \$18.00 to the Kiddushim account to celebrate your special occasion or contact Gene and be a full sponsor of a Kiddushim. It's now possible to contribute any amount toward the weekly Kiddushim to help defray the Synagogue expenses by mailing your check to the Synagogue Office, marking Kiddushim. Call Gene Rosenberg at 693-3162 for more information and to reserve a date.

We would like to thank the **Knoxville Jewish Alliance** which sponsored a Kiddushim in January.

"Symbols can make us think. Symbols can change the world. And sometimes, symbols are all we have to help us maintain our resolve. Even in our darkest, and our most tragic days."

~ Peter Schroeder

Contributions from Caring People

For a list of synagogue funds please visit www.heskaamuna.org
Donations received by January 24, 2014

GENERAL FUND

In honor of Jeff and Nancy Becker

By: Susan G. Contente and G. Kurt Piehler

By: Bella and David Wolitz

In memory of Heinz Baerman

By: Rosalie and Stephen Nagler

GERTRUDE GLAZER COHEN AND I.B. COHEN MEMORIAL FUND

In memory of Selma Tobe

By: Arnold and Susan Cohen

EDUCATIONAL ENRICHMENT FUND

In memory of Deanne Lander

By: Marilyn Abrams and Family

EDUCATOR'S SUPPLEMENT FUND

In memory of Abe Slovis

By: Esther Webster

GENERAL FUND

In memory of Miriam Ring

By: Susan Ring

In memory of Bess Feld

By: Mitchell and Margaret Goldman

SYLVIA LEIBOWITZ FUND

In memory of Joseph Richer and Romayne Eisenstadt

By: Mary Beth Leibowitz and Michael Eisenstadt

LIBRARY FUND

In memory of Rabbi David H. Panitz

By: Raphe, Susette, and William Panitz

In memory of Mrs. Elaine Minna Brown

By: Greg and Carolyn Livengood

In memory of Elaine Balaief Brown

By: David and Laura Viola

In memory of Elaine Brown

By: Joe and Lynne Shoaf

By: Marilyn Burnett

By: Scott Hahn

By: Marilyn and Harvey Liberman

By: Walter and Alice Farkas

By: The Krusch Family

By: Gene and Pat Rosenberg

By: Sybil Joffe

By: Barbara and Bernard Bernstein

By: Rebekah Young

By: Mindy Goldberg

In memory of Elaine Minna Balaief Brown

By: Marc Gordon

In loving memory of Elaine Brown

Ronda M. Robinson

In memory of Elaine Minna Balaief Brown

By: Shelia Stanford and the Y-12 Legal

Department

RABBI'S DISCRETIONARY FUND

In memory of Isadore Kleg

By: Evelyn and Steve Oberman

RELIGIOUS SCHOOL DONATION

In memory of Bess Feld

By: Gene and Pat Rosenberg

In memory of Elaine Brown

By: Rabbi Louis and Karen Zivic

By: Ruben D. Garcia

RELIGIOUS SCHOOL FINANCIAL AID FUND

In appreciation of Ed Feldman for the (animal) tzedakah box he made.

By: Anne and Eli Greenbaum

YAHREZEIT FUND

In memory of Morris L. Shagan

By: Robert Shagan

In memory of Ethel Brown

By: Robin Brown

In memory of Isaac Baskin

By: Selma Tobe and Laura Drukman

Heska Amuna Synagogue HaShofar

Rabbi Alon C. Ferency

e-mail: rabbi_ferency@heskaamuna.org

President

Jenifer Ohriner

e-mail: hapresident@heskaamuna.org

Chair of the Board

Barry Allen

e-mail: hachair@heskaamuna.org

Youth and Family Programming Director

Betty Golub

e-mail: morahbetty@heskaamuna.org

Operations and Administration Director

Bradley Drew

e-mail: admin@heskaamuna.org

Heska Amuna Synagogue

e-mail: admin@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
 Saturday Morning Service.....9:30 a.m.
 Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim can be arranged
 by calling President Jenifer Ohriner,
 719-0584, one week before.

Sunday Minyan.....9:30 a.m.

For a list of Heska Amuna's funds and
 other information, please visit
www.heskaamuna.org

Heska Amuna Synagogue
 is an affiliate of United Synagogue
 of Conservative Judaism.

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Judaica Shop News

Stop by the Synagogue and check out our large selection of Judaic items. In addition to our large selection of mezzuzot, and tzedakah boxes, you can find special Judaica items such as kosher scrolls, challah boards, candlesticks, Havdallah sets, candles, artwork, jewelry, tallitot for men and women, and kippot to express your Jewish personality.

Ready for Pesach? We have seder and matzah plates, hagaddahs and more.

Anna Iroff and **Jared Bailey** are registered with the Judaica Shop for their March 9 wedding. Help them create their new Jewish home as husband and wife by purchasing from their registry. We have a large selection of items they have selected for their new home. Stop by today and purchase something to make their special day even more amazing!



Heska Amuna Religious School News

By Betty Golub, Education and Family Programming Director

Purim is the most festive of Jewish holidays, a time of prizes, noisemakers, costumes and treats. I never have to tell our students to be “*QUIET.*” The Festival of Purim commemorates a major victory over oppression and is recounted in the *Megillah*, or scroll, of the story of Esther. Purim takes place on the 14th and 15th days of Adar, the twelfth month of the Jewish calendar. The 14th of Adar is Purim while the 15th is Shushan Purim, which is when cities that are walled celebrate Purim. In a Hebrew calendar leap year, when there are two months of Adar, Purim is celebrated in Adar II. Scholars debate about the historic accuracy of the story of Purim. But whether or not the story actually happened, it teaches us some timeless lessons:

- ★ Standing up for one’s rights
- ★ Remaining committed to the Jewish people
- ★ Supporting the community
- ★ Saving lives
- ★ Celebrating our deliverance
- ★ Caring for the needy

Out of these lessons there is something else we need to be aware of. Esther was a young woman when she came to our rescue. Was she wearing a magic cape, a sword with powers, have the ability to leap tall buildings? No, she did not come equip with superhero powers. However, she was our hero. The story of Esther is the story of someone taking responsibility and standing up for what she knows is right.

Who is a hero? Does a hero need a cape or a superpower? Can only a grownup be a hero? Challenge your kids to find heroes in their world. What heroes do they know? Point out that heroes come in all shapes and sizes. Ask them about fictional heroes and real life heroes. Point out moments when your children have acted heroically. All it takes is one small step!

Chag Semeach,
Betty



Gan K'Tan

We come together for music, art,
stories, games, Hebrew, snack and
good friends all in a fun Jewish
environment
\$5.00 per session

For more information, contact Betty Golub at
morahbetty@heskaamuna.org

March Dates to Remember



Sunday, March 2	Gan K'Tan @10:00 a.m. – 11:30 a.m.
Sunday, March 16	Megillah Reading in lieu of class Spring Break – No School
Wednesday, March 19	Spring Break – No School
Sunday, March 23	Spring Break – No School
Wednesday, March 26	Classes Resume
Saturday, March 29	Family Minyan

Great News from Kroger!

Let us register your **Kroger Plus Card** number with Kroger and 5% of your purchases will be donated to Heska Amuna by Kroger.
It's easy and doesn't cost you any money.

Simply email or call us with your Kroger Plus Card Number (the number on the back of your card) to admin@heskaamuna.org or call (865) 522-0701. (Of course, you can register your card yourself at www.kroger.com!



K N O X V I L L E

Winick AZA Heart & Soul Dinner/Silent Auction: A Heartfelt "Thank You"

By Brian Weinstein

On Sunday, January 12, Winick AZA hosted its 3rd Heart & Soul Dinner/Silent Auction to raise money for BBYO scholarships and the American Heart Association. Guests were entertained by piano player A.J. Toth, as well as Winick AZA members singing their rendition of *Be Our Guest*. The evening included a delicious Italian-style dinner, as well as a silent auction, offering valuable goods and services.

Dr. Alan Gassel, the event's honoree, spoke candidly of his experience having a heart attack during a marathon. We were all incredibly inspired by his positive outlook on life following this event. The men of Winick AZA would like to thank all parents, community, and sponsors for their support and generosity, which contributed greatly to the success of our fundraiser.



Dr. Alan Gassel, the AZA Heart & Soul Dinner's featured speaker, proudly displays his Winick AZA t-shirt. Winick AZA is the boys component of BBYO, a youth organization for Jewish teens in grades 9-12.

AIPAC Sets May 1 Spring Meeting Date

AIPAC will meet on Thursday, May 1. Times and meeting details will be available closer to the event date.

The American Israel Public Affairs Committee (AIPAC) is America's pro-Israel lobby that worked with the U.S. Congress to pass resolutions honoring Israel's 60th anniversary by the House and Senate; to pass in the House a resolution condemning continuing Palestinian rocket attacks and supporting Israel's right to defend its citizens; and to pass legislation in the House and gain 70 co-sponsors in the Senate for a bill strengthening U.S. tools to cut off funds to Iran's nuclear program and prohibiting U.S. nuclear cooperation with those aiding Iran's atomic efforts.



Support Heska Amuna and Temple Beth El Buy Grocery Store Certificates

Everyone has to eat, so you can help your temple or synagogue raise funds without increasing your monthly expenses. Purchase grocery certificates and a percentage will go to your local organization. Complete the form and mail it or call a representative to learn more.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Heska Amuna Synagogue

Earth Fare	\$25 _____	\$50 _____	\$100 _____
Fresh Market	\$25 _____	\$50 _____	\$100 _____
Food City	\$25 _____	\$50 _____	\$100 _____

Total Amount _____

Please complete the form, mail your check payable to Heska Amuna Sisterhood and send to either Marilyn Liberman, 7932 Corteland Drive, 37909 or Gene Rosenberg, 717 E. Meadcrest Drive, 37923.

Temple Beth El

Earth Fare	\$25 _____	\$50 _____	\$100 _____
Fresh Market	\$50 _____	\$100 _____	
Food City	\$50 _____	\$100 _____	

Total Amount _____

Temple Beth El, P.O. Box 10325, Knoxville, TN 37939-0325. Gift Cards can also be obtained in person from the Temple Office or any of the following individuals: Amy Rosenberg 356-6830; Patti Austin 483-3049; Evan Sturm 584-0429.

H A P P E N I N G S

Community Enjoys Mitzvah Day

Although cold and overcast outside, the Arnstein Jewish Community Center was filled with warm hearts and busy hands during February 9's KJA Mitzvah Day activities. More than 200 Jewish community members celebrated the commandment to help others through service projects and collection drives. *(For more information and photos, please visit page 22.)*



Hadassah President Shuli Mesa, and children Eryn and Jonah Mesa get ready to enjoy a hot dog and fixin's lunch provided by the KJA in celebration of its 13th birthday.

Norma James, who is a bone marrow donor, and Marcia Shloush at the bone marrow drive volunteer table.

Knox County Sheriff's Office officers arrive by helicopter to enjoy lunch at the AJCC.



Cumberland Co. Playhouse Presents Anne Frank Play

The Cumberland County Playhouse located in Crossville, Tennessee, will feature *The Diary of Anne Frank* **March 28-May 22**. The play by Frances Goodrich and Albert Hackett is rated G. In it, Anne Frank emerges from the pages of history as a young girl who confronts the increasing evil of her time with inspiring honesty, wit and determination.

Performance times range from 2:30 p.m. matinees to 7:30 p.m. evening shows. Ticket prices range from \$25 to \$13. The facility is located at 221 Tennessee Avenue, Crossville, TN 38555. For information or to purchase tickets, visit www.ccplayhouse.com or call (931) 484-5000.



Miriam Weinstein and Pat Rosenberg create thumb braces for premature infants at UT Medical Center's Neonatal Intensive Care Unit.

March 2014

Sun	Mon	Tue	Wed	Thu			
 <p>Reminder: March 9: Daylight Savings Time. Spring forward 1 hour.</p>						1 BBYO Regional Exec Conference 9:30a Shabbat service-HA 9:30a Shabbat service-JCOR 7:45p Trifecta-Side Splitters Comedy Club	
2 BBYO Regional Exec Conference 9:30a minyan-HA 9:30a Religious sch-HA 9:30a Religious sch-TBE 10a Gan K'tan-HA 12:30-2p Artist Reception-TBE	3 7a minyan-HA 6-9:30p Fencing-gym	4 4:30-8p Piano lessons-BBYO Rm 5:30-6:30p Pilates-BBYO Rm 6-8:30p Mah Jongg-AL 6-9:30p Fencing-Gym 7p Adult Ed-HA 7-9p JLI-To Be a Jew in Free World-BR	5 4:15p Religious sch-HA 5:45-6:15p ZUMBA-Gym 5:45p Pizza & Midwk Hebrew-TBE 6:45-9p Fencing-Gym 7p Adult Ed-HA	6 7a minyan-HA 3-4p TOT Basketball-Gym 5:45-6:45p ZUMBA-Gym 7:30p Israeli dancing-Gym	7 6:30p Third/Fourth Grade Families Dinner and Shabbat Service-TBE	8 9:30a Shabbat service-HA 9:30a Shabbat service-JCOR 6p BBYO Formal-AL	
9 9:30a minyan-HA 9:30a Religious sch-HA 9:30a Purim Carnival-TBE 9:45a Torah Tots-TBE	10 7a minyan-HA 6-9:30p Fencing-gym 7p Ladies BUNCO, BBYO Rm 7p KJA Exec Comm-AL	11 4:30-8p Piano lessons-BBYO Rm 5:30-6:30p Pilates BBYO Rm 6-9:30p Fencing-Gym 7p Adult Ed-HA 7p KJA Budget Review-Orwitz 7-9p JLI-BR	12 Noon Friendshippers-Sherill Hills 4:15p Religious sch-HA 5:45-6:15p ZUMBA-Gym 6:15p Midwk Hebrew-TBE 6:45-9p Fencing-Gym 7p Adult Ed-HA	13 7a minyan-HA 3-4p TOT Basketball-Gym 5:45-6:45p ZUMBA-Gym 7:30p Israeli dancing-GYM 7:30p Board-HA	14 10a Preschool Purim Celebration-Gym 7:30p Shabbat service-TBE	15 9:30a Shabbat service-HA 9:30a Shabbat service-JCOR	
16Purim TribeFest-New Orleans 9:30a minyan-HA 9:30a Purim Fun & Megillah Reading-HA 9:30a Religious sch-TBE 	17 <i>Knox Co & UTK Spring Break (March 17-21)</i> AJCC Preschool closed Preschool optional prg 7a minyan-HA 6-9:30p Fencing-gym	18 AJCC Preschool closed Preschool optional prg 9-12 Bricks4Kidz-AL 1-4p Bricks4Kidz-AL 4:30-8p Piano lessons-BBYO Rm 5:30-6:30p Pilates BBYO Rm 6-9:30p Fencing-Gym	19 AJCC Preschool closed Preschool optional prg 9-12 Bricks4Kidz-AL 1-4p Bricks4Kidz-AL 5:45-6:15p ZUMBA-Gym 6:45-9p Fencing-Gym 7p Adult Ed-HA	20 AJCC Preschool closed Preschool optional prg 7a minyan-HA 9-12 Bricks4Kidz-AL 1-4p Bricks4Kidz-AL 3-4p TOT Basketball-Gym 5:45-6:45p ZUMBA-Gym 7:30p Israeli dancing-Gym	21 AJCC Preschool closed Preschool optional prg 9-12 Bricks4Kidz-AL 1-4p Bricks4Kidz-AL 7:30p Shabbat Service-TBE	22 9:30a Shabbat service-HA 9:30a Shabbat service-JCOR	
23 9:30a minyan-HA 9:30a Religious sch-HA 9:30a Religious sch-TBE 6p Some Enchanted Evening dinner-KJDS	24 7a minyan-HA 6-9:30p Fencing-gym 7:30p UT Faculty Lecture -Ellen Kern-AL	25 4:30-8p Piano lessons-BBYO Rm 5:30-6:30p Pilates BBYO Rm 6-9:30p Fencing-Gym 7p Adult Ed-HA 7p Tsvi Kahana lecture-UT	26 4:15p Religious sch-HA 5:45-6:15p ZUMBA-Gym 6:15p Midwk Hebrew-TBE 6:45-9p Fencing-Gym 7p Adult Ed-HA	27 7a minyan-HA 3p TOT Basketball-Gym 5:45-6:45p ZUMBA-Gym 6p AJCC Preschool Open House 7:30p Israeli dancing-Gym 7:30p Marriage & Family in Biblical Law-AL	28 7:30p Shabbat Service (Sisterhood Shabbat)-TBE	29 9:30a Shabbat service-HA 9:30a Shabbat service-JCOR 10:30a Family minyan-HA 7:30p Temple Laughs Out Loud dinner & auction-TBE	
30 9:30a minyan-HA 9:30a Religious sch-HA 9:30a Religious sch-TBE 9:30a HA Sisterhood Community Field Trip to Whitwell, TN-HA	31 7a minyan-HA 6-9:30p Fencing-gym 6p Sisterhood ³ Rosh Chodesh Dinner & Program-TBE	<div style="text-align: center;">  <p>AJCC Preschool Dedicated to Development Diversity, and Making a Difference for Children of all Faiths since 1956.</p> </div>				<div style="text-align: center;"> <p>AJCC Preschool Open House Thursday, March 27—6:00 p.m.</p> <p>Now enrolling for Fall 2014 Contact Melissa Schweitzer at 963-8001 for more information.</p> </div>	

TEMPLE BETH EL TIMES



29 Adar I - 29 Adar II, 5774

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No, the printer did not make a mistake. It's the month of Adar and it's Purim time...when things can so easily go topsy-turvy! Purim is a fun and frivolous holiday: we dress up in costumes, we read from Megilat Esther, we have a carnival, we scream and shout in the sanctuary, we eat hamantaschen, and maybe even enjoy a shot or two of our favorite drink. What fun!

But there is much more to Purim than meets the eye. For example, the custom of wearing costumes. Children (as well as many adults) enjoy dressing up on Purim. This however, like so much of Purim, is not mere frivolity but rather expresses a deep and fundamental truth about the holiday. God's presence was not obvious during the events of Purim – in fact, God is not even mentioned in the Book of Esther. The miracle of Purim is a “hidden” miracle and so we too, like God, are hidden on this very special day.

During other Jewish holidays, God's presence is clear and obvious. With this comes the awe and splendor of those holidays. On Purim, however, that presence is not obvious and we get caught up in the fun and games. Yet this very fact can reveal a profound truth for us in our daily lives. We often get caught up in the fast pace of life and sometimes view the moment for its own sake. We don't see that on the surface our world is like the masks we wear on Purim. If we pause and look beneath the challenging and trials as well as the joy and gladness, we will find God.

The challenge of Purim, therefore, is not just on this day to find a “hidden” God, but to find God and reveal the Divine presence every day by looking just beneath the surface of our lives. As we celebrate Purim, with all its fun and craziness, may we also recognize and rejoice in its hidden meaning!

Be Happy, It's Adar!

By Rabbi Mathew D. Michaels



Temple Beth El to Host Artist's Reception

Sunday, March 2
Temple Beth El's Library Gallery
 will feature the work of **Christina Mattison**
 beginning in March

*You are invited to meet Christina Mattison at a lunch reception
 Sunday, March 2 from 12:30 – 2:00 p.m. at Temple Beth El*

Christina Mattison Klaven is a full-time artist, illustrator and designer who lives in Jackson, Mississippi. Her primary areas of focus are children's book illustration and Judaica. Her style is often described as funky, urban, and “graffiti-esque.”

Christina will discuss her Judaica artwork then demonstrate mixed graphic illustration techniques. A light lunch will be served.

This is a RSVP event, open to the community.
 Please e-mail to Brenda Rayman (brayman@gmail.com) to let us know you will attend.



It's Time for Sisterhood at Temple Beth El

By Karen Smith and Kathy Young, Sisterhood Co-Presidents

Thank you to Sisterhood Vice President for Programs, Heather Laing, for the Sunday, February 2 program on Purim as part of Sisterhood's *Tradition! Series*. It was a very informative morning. Everyone looks forward to the next program in the *Tradition! Series*.

Sisterhood's **Shabbat for Child Life** on Friday, February 28 was a very successful evening raising money for this important program at Children's Hospital and collecting non-perishable food items for Second Harvest Food Bank/Marty's Mission and FISH Hospitality Pantry.

Thank you to Phyllis Hirsh for coordinating with Child Life/Children's Hospital and to Joyce Traugot for chairing the dinner. We want to thank everyone who helped with set up, clean up, collected money, or brought pasta dishes.

A **Chai Tea** is planned for Sunday, April 6 from 3:00 p.m. to 5:00 p.m. at the home of Lesley Krakauer. RSVP to Lesley at 691-3208 for an authentic English afternoon tea. Margaret Garrett will tell us about her life as a World War II bride and moving to the U. S.

Plans for **Sisterhood Goes Out** on Thursday, May 8 at 6:30 p.m. are underway. Save the date and watch for more information coming soon about the restaurant and speaker.

Other Sisterhood events are featured in this issue of *Ha'Kol* thanks to Publicity Chair Meredith Jaffe. They include:

- ★ **Hamantaschen** sale on Sunday, March 9 during the Purim Carnival
- ★ **Sisterhood Shabbat** on Friday, March 28 at 7:30 p.m.
- ★ **Rosh Chodesh** on Monday, March 31 at 6 p.m.
- ★ **Sisterhood Bazaar** on Sunday, April 27 from 9:30 a.m. to 2:00 p.m.

It's time for Sisterhood!



Prices:

1 for \$1.00

6 for \$5.00

12 for \$10.00

Sisterhood

Hamantaschen Sale

Sunday, March 9
9:30 am—12:30 pm

No orders taken
Come early for best selection!



WOMEN OF
REFORM JUDAISM

100
YEARS STRONG

*Inspired by the Past.
Committed to the Future.*

Join Temple Beth El Sisterhood for

Sisterhood Shabbat

March 28 7:30 pm

Sisterhood Bazaar

Sunday, April 27

9:30 a.m. - 2:00 p.m.

Temple Beth El, 3037 Kingston Pike

Can you....

DONATE homemade baked goods, candy, breads, or homemade canned items for the **Sisterhood Table?**

DONATE homemade crafts for the **Sisterhood Table?**

HELP with the sale on April 27 or during set up?

BE A VENDOR, buy a table (\$50.00 plus 10% of sales for April 27) and sell your merchandise or craft?

For more information or to sign up, please contact Karen Smith 691-3231, briankarens@comcast.net or Kathy Young 859-9867, youngkathy06@gmail.com.

Visit the SISTERHOOD BAZAAR! Let the **Sisterhood Café** tempt you to buy a nosh or lunch. Browse the **Sisterhood Table and vendors** for food and gift items for Mother's Day, graduation, Confirmation, or any other event!

To the Women of
JCOR, Beth El, & Heska Amuna Sisterhoods
Announcing

Rosh Chodesh



Nissan

Monday, March 31

Temple Beth El @ 6:00 p.m.

3037 Kingston Pike, Knoxville 37939

Please join Sisterhood³
as we welcome the new moon.

Dairy dinner served:

RSVP to Meredith Jaffe at ldlady@charter.net or 865-408-1420

*Dinner and our Rosh Chodesh ceremony will be followed by a program about
"Women of the Wall."*

Temple Beth El Religious School March Update

By Norma James, Education Director, normajames@tbeknox.org

March 5 Midweek Hebrew pizza dinner

Don't forget to come early to have pizza with your friends at 5:45 p.m. We will begin classes at 6:15 p.m.

March 9: Come one, come all to the Religious School Purim Carnival!

Everyone loves a carnival, so don't miss out on this one. This is our school fund raiser for the year. Shekels will be sold in the lobby: 3 shekels for \$1 or 16 for \$5. Most booths at the carnival will be 1 shekel, but a few might be 2 or 3 shekels. We offer a fine hotdog lunch that includes chips and a drink for only \$3. As a special treat, this is also Bring-a-Friend day at Religious School. This is a great way for your children to share one of our most exciting holidays with their friends. We ask that no visitors older than 6th grade come. Our older students will be running the booths. We have invited the students from Heska Amuna and KJDS to join us. School will begin as usual as 9:30 a.m. We will listen to Rabbi Matt tell the Story of Esther at 11:00 a.m. followed by the Purim Carnival. School will be dismissed at 12:30 p.m. as usual. We ask that parents of young children escort their child at the carnival for safety reasons. See you March 9. *Don't forget to come in costume.*

March 9 Torah Tots will coincide with our Purim Carnival

Bring your little guys and gals to our Purim Carnival. We have activities that are perfect for little ones. Of course you will want to dress them in costumes. This is a great time to bring that Halloween costume back out. Parents can dress up as well. Read the article above for details. We suggest you arrive by 11:00 a.m. if you want to hear Rabbi Matt tell the Story of Esther.

SPRING BREAK! There will be NO Religious School the week of March 16-23



**Daylight Savings begins
Sunday, March 9. Don't forget
to set your clocks forward!**

January's Teen Retreat a HUGE Success!

By Norma James, Education Director

Wow! What a fabulous teen retreat. We could not have been more pleased with our students. We had a lovely Kabbalat Shabbat Friday and an afternoon service on Saturday. These bright young people were fully engaged in all three sessions of our Torah study. The adults were blown away by the depth of the teen discussions. Our teens also braved the ultra-cold conditions in the mountains at Camp Wesley Woods to complete an outdoor challenge course and a ropes course. (Thanks for the hand warmers, Hayley Goldfeld.)

Saturday evening we had a blast with our first ever "Bible Brawl" fashioned after the "Gingerbread Brawl" that Rabbi Matt Michaels' family has every Thanksgiving. Each team chose a Bible story to recreate using all types of edibles. Judges Mark Abrams, Tara Bain, and Clark Derrington used a complex rubric to judge their creations. From the first moment, there was laughing, planning, squealing, and especially, cooperation. Behind a partition of secrecy, teams created these dioramas:

Our 6th & 7th graders did a portrayal of Moses bringing the Ten Commandments down from Mount Sinai only to find the Israelites worshipping a golden calf. The tablets of stone were two vanilla wafers, the golden calf was an animal cracker, and the Israelites were Sour Patch Kids face down in the sand made of crumbled Goldfish.

Our 8th graders created a modern day spin on the story of Jonah and the whale in which Jonah was sent to testify in court about environmental toxic waste problems but was caught in an oil spill and swallowed by a mutated fish. You had to see this one to really appreciate how well they simulated the eco disaster.

Our oldest teens made the winning display which was the Creation as depicted in a *Hunger Games* arena. Instead of a horn in the center, there was a huge sun made of marshmallows iced with orange frosting. Each day was accurately portrayed as it is in the Torah.

Sunday our students worked hard digging a trench along the road inside Camp Wesley Woods. Jim, the camp manager, was very impressed by our group's hard work and excellent manners all weekend. I want to thank Mark, Tara, and Clark for chaperoning the weekend. Thank you to drivers Rebecca and Brian Clayman, Clark Derrington, Aaron and Imelda Margulies, and Mark Abrams. Rabbi Matt deserves special thanks for all that he did to make Torah come alive for our students.



"Bible Brawl" creations. A student works on Sunday's service project.



Jessica Traugot works on a Bible Brawl creation. Judges Tara Bain, Clark Derrington, and Mark Abrams work on their decisions.



L to R: Ben Gibbons, Rachel Margulies, Gabe Abrams, Alex Abrams. Zahavah Clayman, Jessica Traugot. Middle: Blake Parsons, Liam Clayman, Kalisa Parsons, Jacob Hale, Justen Bain. Back: Norma James, Rabbi Matt Michaels, Mark Abrams, Abigail Sayles, Tara Bain, Clark Derrington.

Temple Beth El, the Jewish Community Center, and Leonard Licht

By Richard Licht

From Temple Beth El's "Arnstein Auditorium" and from the official name of our Jewish community center, most Knoxville Jews are aware of the name Max Arnstein. His impact on our community was enormous – not just because of his substantial financial contributions but also due to the decisions he made surrounding those donations.

The Arnstein Jewish Community Center was originally owned by Temple Beth El. Temple had purchased the Congregational Church at the corner of Vine and Broadway, and the AJCC was built as an addition to that building in 1928. Due to the efforts of Ben Winick, (father of Barbara Bernstein, who founded our KJA Archives), Arnstein agreed to make the Jewish community center a community-wide association under the direction of Temple. This arrangement with Temple continued until the early 1950's.



Leonard Licht

My father, Leonard Licht, was given the position (at age 25) of being the Center's Temple representative. I'm not sure what his official title was, but representative is the best one I can come up with. The reasons for his selection were simple: He and my grandparents lived right up the street from the Center. Temple was at the bottom of Vine Avenue where it ran into Broadway. Going up the hill was the Center, then one house, and then my grandparents' house. My father was already running the family business and was a very responsible person, so he was selected as representative.

His first problem was financial. Arnstein had provided the money for the building of the center. For the furnishings, however, there was a pledge campaign. The pledge campaign started about 1928. The building was completed, including the furnishings, in 1929. Of course, the stock market crash in 1929 had a huge impact on Knoxville, and many of the pledges became uncollectible - but the money for the furnishing was still owed. Between my father and Dewey Reich, and to a lesser extent Ebbie Deitch, they struggled to collect the money and keep the center operating.

The next problem was somewhat more light-hearted. I'm not sure who initiated the rule, but gambling was forbidden at the AJCC. The rule probably still exists today. There were a number of people who wanted to play craps and /or poker at there. Part of my father's job was to break up the games. It did not make him popular.

Toward the end of the 1930s, a more formalized organization began running the center with Milton Collins as the paid administrator.

The Arnstein Jewish Community Center had a huge impact on the lives of the younger people in the Knoxville Jewish community in the years around the Depression. For many, it had a huge, positive influence in their lives. Many of them were the children of immigrants who were struggling to become a part of the larger culture. The Center made a tremendous difference in their lives.

Arnstein made a very wise decision in establishing the center and in most of the decisions afterwards. He is owed a huge debt of gratitude.



Visitors from Jerusalem

By Deborah Roberts

You never know who will show up at Temple's door. Just recently - on one of the coldest days ever – a couple appeared. To gain entry, the young man asked if anyone knew Joe and Marion Goodstein – and then announced himself as their grandson.

What a delight it was to see Shari Goodstein and Avi Hilbuch's own flesh and blood, Meidad Hartuv, right here in Knoxville. And how thrilling to show the two Israelis the edifice his grandfather had helped to design. The proof, "Good and Goodstein Architects" was right there on the bottom left corner of the bronze plaque in the entryway of Temple Beth El. Our Temple, about to celebrate our 150th anniversary of becoming a congregation, is currently housed in the very first building in Knoxville ever to be created specifically as a Jewish house of worship.

Of course I sent warm wishes with Meidad and his girlfriend to all their family. I hope that one day the Goodsteins' great-grandchildren and even great-great- grandchildren will be stopping in for a visit. May Temple Beth El always have its lights on and its doors open, continuing our long history well into the future.



Meidad Hartuv, grandson of Joe and Marian Goodstein, with a friend as they visit Temple Beth El. Meidad lives in Israel. Goodstein designed the TBE building.

Contributions to Temple Beth El Funds

Donations listed were received as of January 24, 2014

General Fund

In memory of Ann Lieberman

By: Marsha Gross

In memory of Boris & Basia Shusterman

By: Maria Shusterman

Donation By: Eric & Renee Patterson

In memory of Maxine Arbital

By: Jeff & Susan Arbital

In memory of Helen Sandberg

By: Ebbie & Ron Sandberg

Goodfriend Holocaust Education Fund

In memory of Alfred Korkein

By: Mimi & Art Pais

Marx Family Education Fund

In memory of Ella Marx

By: Ursula Marx

Patio and Grounds Fund

In memory of Elise Goldberg Hyatt

By: Renee Hyatt, Paul, Jenny & Noah Erwin

In memory of Telsie Greif

By: Maurice Greif

Preservation Fund

Donation by Howard & Janice Pollock

Rabbi's Discretionary Fund

In memory of Dr. Benjamin Slate

Honoring Sylvia Silver

By: Susan Derby

In memory of Edward J. Moss

By: Stuart & Neil Moss

In memory of Thomas Watson

By: Jeff & Susan Arbital

Lester Popkin Memorial Campership & Scholarship Fund

Donation By: Becky Winston

Caring Committee

Donation By: Charlotte Nicholas

TEMPLE BETH EL TIMES

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TBE Fax: (865) 525-6030

Temple Office Hours:

Monday – Thursday:

10:00 a.m. – 5:00 p.m.

Friday: 10:00 a.m.—4:00 p.m.

Visit our website: www.tbeknox.org

Temple Beth El Welcomes New Faces

As we celebrate our 150th Anniversary, Temple Beth El reflects on the hundreds of members over the years who have made TBE a spiritual and cultural centerpiece of Jewish life in East Tennessee. It is a pleasure to welcome new families to our TBE family:

Peter and Briana Rosenbaum and their son **Zach** are very new to the Knoxville area. They have recently moved from the west coast and have already gotten involved with our religious school.

Rochelle Lake (Chelle) and her two children, **Nathaniel** and **Audrey**, moved from Florida. Both Nathaniel and Audrey attend religious school.

Miriam Briere and daughter **Sarah** have lived in Knoxville for several years. We are excited for them to join the Temple.

Bernice Copcutt and **Arthur Copcutt III (Art)** have resided in Knoxville for a few years. Bernice and Art have become regulars at Shabbat services.

Kevin James and **Julia Wood** and their two children **Karl** and **Hannah**. Norma and Wesley James are very excited to have their family come back to Knoxville. It is one happy family reunion and so nice to have Kevin to return to TBE as a member.

We always encourage members, both existing and new, to become more involved by either volunteering at an event, joining a committee or joining the board. We need your help to keep TBE strong! Please contact the committee chair (listings can be found on the website or in the TBE directory) to get involved.

Three great resources to learn what TBE has to offer include:

- TBE website at www.tbeknox.org
- TBE Blast every Tuesday via email
- *Ha'Kol* – monthly newsletter detailing happenings within the entire Knoxville Jewish community.

It is our sincere wish that you enjoy your time at Temple Beth El!



Thank You, Scott

Scott Clabo is joined by his family at a wonderful oneg honoring him for his many years of service to Temple Beth El.

LAUGH OUT LOUD

WITH COMEDY FROM

TIM NORTHERN

'STAR SEARCH, BOB AND TOM'



TBE Social Hall
Saturday,
March 29th
7:00 - 10:30 p.m.

Live Auction and Auctioneer
MATT MICHAELS

Wine, appetizers and dessert
\$18.00 per person
RSVP by March 21st

Your check is your reservation. No walk-ins permitted.
Please contact Amy Rosenberg, Phyllis Hirsh or Hayley Goldfeld if
you have any questions or are interested in volunteering.



Knoxville Jewish Alliance

Ha' Kol

Fribourgs Create New Holocaust Memorial Education Fund Via KJA, KJCF



The Knoxville Jewish Alliance (KJA) and the Knoxville Jewish Community Family of Funds (KJCF) are pleased to announce the recent creation of the *Fribourg-Brunschwig Holocaust Memorial Education Fund* created by Claudia and Henry Fribourg in memory of the many members of their families who were victims of the Holocaust.

This endowed fund's purpose is to support Holocaust education outreach, and to supplement educational activities for non-Jewish not-for-profit organizations, and for public or private middle or high schools in East Tennessee and their teachers with their students, in order to transmit information about the *Shoah* (Holocaust), its consequences and aftermaths.

Members of the Jewish and Greater Knoxville communities are invited to contribute to the fund to support its activities. To make a donation to the Fribourg-Brunschwig Holocaust Memorial Education Fund, please make your check out to *KJCF* and note the fund name in the memo section of your check. Donations should be mailed to KJCF, 6800 Deane Hill Drive, Knoxville, TN 37919.

Tzelebrating Tzedakah Successful Start

By Jeff Gubitz, KJA executive director

Tzelebrating Tzedakah 2014 was a grand success. The event, hosted by Rosalie and Steve Nagler at Foundry on Sunday, January 26, raised **\$64,195** to jump start the 2014 KJA Annual Campaign. The event continued in the recent KJA tradition of a fun and entertaining evening with a fund raising focus.

Arriving guests were serenaded by pianist A.J. Toth as they enjoyed a delightful selection of appetizers and beverages. Those attending enjoyed Israeli wine and other beverages while feasting on nut encrusted grouper and assorted sides. This year's event was expanded to include members of the KJA board, donors interested in being part of the program, as well as those who are at the Pacesetter giving level.

Steve Nagler welcomed the guests to the evening and presented a toast in honor of the efforts of the Community and the 2014 campaign. Scott Benarde entertained the group with the history of *Jews in Rock and Roll*. His multi-media presentation brought smiles, laughs and many nods as he introduced many Jewish and not so Jewish rock insiders. Audience participation was at its height throughout the evening.

KJA Executive Director Jeff Gubitz shared thoughts and perspectives about KJA's mission in the community and worldwide. The evening was a high energy event, but the requests for commitments to the Annual Campaign was low key and without pressure.

Attendees included Barbara and Bernie Bernstein, Wendy and Ted Besmann, Paul Erwin and Renee' Hyatt, Jennifer and Adam Friedman, Scott Hahn and Darren Eddy, Manny Herz, Arnold and Susan Cohen, Kay and Larry Leibowitz, Arnold and Mary Linda Schwarzbart, Charlene and Jeff Gubitz, Janet and Burt Gurwitch, Marilyn and Harvey Liberman, Kim and Stephen Rosen, Alan and Valerie Rosenbaum, Pat and Gene Rosenberg, Patrick and Nora Messing, Evan and Jenifer Ohriner, Jacob and Terri Love, Stephen and Rosalie Nagler, Raphe and Suzette Panitz, Rabbi Matt Michaels, Heidi and Barry Allen, Bernie and Lesley Rosenblatt, Karen and Pace Robinson, and Susan and Harold Silber.

March 2014

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KJA 2014 Campaign

Campaign Goal \$360,000

As of 2/11/14

2014 Annual Campaign: \$196,102

13 new donors

50 increased gifts from 2013

It's not too late to make your gift, please call the KJA office at 690-6343

You can also go online at www.jewishknoxville.org and click "donate."



KJA Executive Director Jeff Gubitz, speaker Scott Benarde, and event host Stephen Nagler at 2014 Tzelebrating Tzedakah.

KJA President's Musings

By Manny Herz

By the time you read this, the major thrust of the 2014 KJA Campaign will have been completed. On January 24 and 25, I made my "pitch" for KJA at Temple Beth El and Heska Amuna Synagogue. For those non-attendees and for the thousands who requested that it be printed for posterity in a prestigious newsletter, here it is.

A farmer in rural Tennessee sent his son to UT, the first in his family to go to college. At Christmas break when the son returns home, his proud father asks how school was. "Great," the son said. "I learned an awful lot." "I'm proud," the father replied, "Why don't you speak to me in numbers?" Not wanting to hurt his dad's feelings, the son replied, "Okay, pi/r/square." "What are they teaching you, son? Pie are round, cornbread are square."

Well today, I'm going to talk to you in numbers as they relate to the KJA.

- 20** **Senior citizens** for whom we have 15 programs throughout the year in addition to about 100 visitations. Staffer Laura Berry and board member Honorlin Del Moro coordinate this effort. Outside of the direct recipients, we know many families of our seniors appreciate the attention given their parents by KJA.
- 30** **Educational and Cultural Programs** coordinated by Staffer Rachel Hale including the UT Lecture Series, Jewish Book Month, and Yom HaShoah. We have attendance of more than 1,500 over the year
- 45** Students attend our **AJCC Preschool** led by staffer Melissa Schweitzer and Board Member Rosalie Nagler. Combining a State of Tennessee 3 star program with instilling Jewish education experience and universal moral values, it is interesting that one-third of the students are non-Jewish. Thus we are not only catering to our children, but we are creating bonds and positive connections with the community at large.
- 90** That's the average number of kids attending the **Milton Collins Day Camp** and **Camp K'Ton Ton** each week during the summer---A healthy, active, creative environment for our children to have in the summer.
- 150** **UT Hillel** students. Coordinated by staffer Deborah Oleshansky and volunteer UT Professor Greg Kaplan. A Jewish base for local and out-of-state Jewish students. This social and enrichment program is a KJA service that we hope is as strong wherever our kids go to college. We feed an average of 60 students at each monthly Shabbat Dinner.
- 1,000s** of Jewish families that have been remembered in the **KJA Archives Collection** lovingly developed by volunteer Barbara Bernstein and staffer Nicki Russler. This is a continuing effort to document the history of Knoxville's Jewish community.
- 1,200** Copies of *Ha'Kol*, introduced by Jeff Gubitz and coordinated by staffer Joyce York. I don't know about you, but for me, this has been a win-win publication. Cutting publishing costs for the temple and synagogue, including all components of Knoxville Jewry, and allowing all of us to keep up with everything that is going on in our community.
- 400,000** The population plus or minus of Knoxville. So (with volunteer Arnold Cohen and Jeff Gubitz) another important aspect of the KJA function is **community relations** which spans from attending to shall we say "non-friendly occurrences that happen in our public schools" to maintaining positive relations with East Tennessee civil rights groups.
- 8,000,000** The approximate population of Israel. At this time, all KJA funding is directed to our local community. The Alliance strongly maintain relations with Hadera, our sister city in Israel, with whom we have traded visits of firefighters, teachers, doctors and nurses. We also created a Camp Tikkun Olam exchange program for our teens and Israel teens.

Now we come to the biggest number and that is

ONE.....AND THAT ONE IS YOU

The KJA is here for YOU...in its many roles. Some of you avail yourself of our services out of need...attending to a parent, educating a child. Some avail yourself of the enrichment or social programs (I haven't even mentioned our new Trifecta social group, maj jongg lessons, occasional Hold'em tournaments, and community-wide Sukkot and Chanukah celebrations.)

I hope YOU are there for us, too.

Obviously, Mitzvah Day and the annual telephone campaign is now over. Many thanks to you who have pledged to the campaign. And to those who have not yet so committed, please consider those services that KJA provides and allow yourself the pride in supporting them.

The Knoxville Jewish Alliance Thanks Its 2013 Campaign Donors

This list of KJA contributors as of December 31, 2013 helped raise \$xxx,000 last year.

If you'd like to support your Jewish community through the 2014 KJA Annual Campaign, call (865) 690-6343 today.

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KJA Mitzvah Day Full of Energy

By Rachel Hale, KJA Program Manager

Mitzvah Day 2014 was a spectacular day with opportunities for *mitzvot* at the AJCC and in the greater Knoxville community. We went back to the roots of Mitzvah Day, thanks to the collaboration of Rabbi Matt Michaels and Deborah Oleshansky. Activities included visits to local firehouses, FISH Pantries, Family Promise, and Sherrill Hills Retirement Center. Our youngest participants stayed at the AJCC to make dog biscuits for Young-Williams Animal Shelter and to learn about H.A.B.I.T. dogs thanks to "Sam," and his owner Phyllis Hirsh.

From the opening ceremony with blessings and sounding the shofar to the finale of the sheriff's helicopter arrival, Mitzvah Day 2014 was a day filled with excitement and energy. Plans for Mitzvah Day 2015 soon will be underway. The KJA looks forward to a partnership between leadership, staff, and our Jewish community.

Rabbi Matt Michaels welcomes all to Mitzvah Day 2014.



(L-R) Raeus Cannon and Amy Cantor knit squares for blankets. Teens Rachel Margulies, Lauren Dryzer, and Justen Bain work at the FISH Pantry warehouse. Phyllis Hirsh and Sam teach about H.A.B.I.T.



The "Mitzvah Day Singers" brought flowers and song to residents of Sherrill Hills Assisted Living Center. The children visited Judy Rattner, Marilyn Presser, and friend before their lunchtime performance.

Gabriel Abrams-Cohen delights Becky Winston with a bouquet during the children's visit.

UT Faculty Lecture Features Kern Monday, March 24 —7:30 p.m.—AJCC

Speaking with Confidence - "How to Calm Down & Speak Up
Ellen Kern,

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Learn to manage nervous energy and improve your verbal and nonverbal communication skills. We'll identify public speaking concerns and learn practical ways to calm down and speak up. Takeaway tips and tools on ways to feel more comfortable and confident whenever you stand & deliver.

Please let us know you're coming: 690-6443 or rhale@jewishknoxville.org.



KNOXVILLE JEWISH COMMUNITY Ha' Kol

Volume 6, Issue 3

Issue Date: March 2014

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Knoxville, TN 37919-5943

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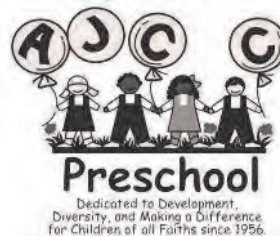
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www.jewishknoxville.org — kja@jewishknoxville.org

KJA Annual Campaign Led by 10 Lions of Judah

The Lion of Judah was established in Miami in 1972 as to recognize a new level of commitment by a cadre of doers. These women knew that to shape the future they envisioned, they would have to contribute accordingly. At that time, only 16 women qualified for this level of giving (\$5,000 for a woman or \$10,000 for a couple). Today, more than 13,000 women declare their commitment to the preservation and growth of the worldwide Jewish community by making such contributions to their annual campaigns.

The 2013 KJA Annual Campaign was led by these Lions of Judah:

- | | | |
|---------------------|-----------------------|---|
| ★ Nancy Becker | ★ Elise Jacobs | ★ Alexandra Rosen |
| ★ Barbara Bernstein | ★ Mary Beth Leibowitz | ★ In memory of Esther Rosen
(endowed LOJ gift) |
| ★ Kay Goodfriend | ★ Barb Levin | ★ Kim Rosen |
| ★ Wendy Goodfriend | ★ Natalie Robinson | |



If you would like to join these leaders in building Jewish life in Knoxville and saving Jewish lives abroad, please contact Jeff Gubitz at 690-6343.

Marriage and Family in Biblical Law

A three-part series presented by The University of Tennessee and the Knoxville Jewish Alliance

Thursdays, 7:00 p.m.

March 27, April 24

**Arnstein Jewish Community Center
6800 Deane Hill Drive, Knoxville, TN 37919**

The seminar series *Marriage and Family in Biblical Law* will be led by Dr. Erin Darby and Dr. Raphe Panitz. Each session will explore a different aspect of marriage and family law in the ancient Near East, in the Hebrew Bible, and in the Talmud. Texts will be studied from an academic perspective with the goal of understanding how these laws functioned in the time periods in which they were written and how they compare to modern practices.

For additional information:

Contact the Knoxville Jewish Alliance
(865) 690-6343 — www.jewishknoxville.org

KJA Friendshipippers

By Laura Faye Berry, BSSW, Esq., Director

Please join us for March's Friendshipippers program. The Friendshipippers group gets together once a month for lunch and entertainment. Friendshipippers is open to all—we don't check IDs at the door!



Wednesday, March 12: Knoxville Symphony Orchestra Woodwind Quintet. The quintet will share music and interesting information about their instruments, including flute, clarinet, oboe, bassoon and French horn. *Program location: Sherrill Hills Retirement Community, 271 Moss Grove Blvd. Knoxville, TN 37922*

The luncheon begins at noon and the program begins at 12:30 p.m. Lunch is \$8.00. Transportation is available upon request—please have ride requests in by the Monday morning before the program. For more information, please contact Laura Berry at 690-6343 ext. 18 or lberry@jewishknoxville.org.



Saturday, March 1:

Side Splitters Comedy Club,
7:45 p.m. Comedian Tom
Arnold is scheduled.

trifecta is a social group for adult Jewish men and women in the Knoxville area. **trifecta** welcomes singles and couples who wish to reconnect with old friends and make new ones within our community. **trifecta** was conceived by Jewish community volunteers who sought fun and meaningful activities for Jewish adults. This program is for adults 18 and older, but focuses on people ages 45+ who are single or married!

Got ideas for activities? Please contact Rachel Hale, KJA Program Manager, with to ideas or to join the planning process. Email rhale@jewishknoxville.org with your suggestions.



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AJCC Preschool teachers provide a warm, nurturing environment for children ages 14 months-5 years. All faiths welcome.

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For questions and to schedule a tour, please contact us at (865) 963-8001.

Jewish Congregation of Oak Ridge



From the President's Corner

By Sig Mosko

Once again, we have produced another Ah-Men Feast, an Oak Ridge Congregation tradition for many years. This fund-raiser event typically features a festive dinner with entertainment and a silent auction... all prepared and presented by the men of the congregation. Of course, we could never accomplish this without lots of help from our female congregants. Hilary Shreter served as our event coordinator, doing a great job of holding it all together. Mark Kaye was our chef with all grocery shopping, cooking, and presentation under his guidance. As usual several men performed as singing waiters under the direction of Monty Lewis who added a bit of choreography to the routine. The silent auction was set-up by Al Good and Alice Feldman. Hopefully, we relieved our members of lots of white elephants while providing new treasures for others. It's too soon to say if this venture was profitable.

For entertainment, we discovered several unknown talents within our membership. Bruce Tomkins served as our very able MC. His venue included traditional Yiddish songs by Jim Bogard with accompaniment by Dan Shapira's accordion. Art Dworkin loosened things up with his routine as a stand-up comedian. Zeke Charles strutted his skill as a juggler. Finally, Steve Berger, with his guitar, brought the program to a mellow conclusion with his folk songs.

If you missed our Ah-Men Feast this year, have heart. We will probably do it again next year.



Folks ages 3 - 90 gathered for our January Nosh & Kibitz at Outback Steakhouse in Oak Ridge.

Upcoming Events

Saturday, March 1, 7:00 p.m.

Jewish Film Series - *Coast to Coast*

USA, 2004, Rated R, 107 minutes

Director: Paul Mazursky



A long-married couple (Richard Dreyfuss and Judy Davis) admits to long-simmering resentments and ennuis that threaten their relationship in this drama directed by Paul Mazursky. As a last hurrah, and to decide whether they should stay together or split up for good, the two take to the road in search of answers, hoping to rediscover what love means and whether they can find it with each other again.

March 1, 7:00 p.m. -- Junior Film Pajama Party

Parents, bring your kids down in their PJs for a film party of their own while you enjoy the Jewish Film Series upstairs - for only \$5 per child. Popcorn, drinks, and fun included! Contact Katie Niad for additional information: katie@niad.net.

Saturday, March 22: after the Shabbat morning services, Study session: *The Vilna Gaon*



Sisterhood Happenings

Friday, March 7, 6:30 p.m. Services, followed by potluck dinner

Saturday evening, March 15. Purim Pizza Party- more info to follow later

Women's League Shabbat this year will be long remembered. Not only did we pay respect to all the values of Women's League's purpose in furthering Judaism in our lives, but Sisterhood took this special occasion to honor me on my birthday.

When you become involved in your Jewish community for over 50 years, you can accomplish a multitude of *mitzvot*. Sisterhood officers and members remembered them all with a special certificate of award. Our women are clever and endearing and I cherish their friendship. My family is blessed to be part of this community. May all our years be happy and healthy.

With love, Eileen Handler

Hosts and Hostesses

Thank you for your hospitality. If you need to make an exchange, please do so, and notify Eileen Handler at 482-1341.

Saturday, March 1: Anne and Eli Greenbaum, Edith and Mel Halbert & Eileen Handler, Rose Holz, Bob Wichner

Saturday, March 15: Diana Jacobson, Shelby and Mark Kaye

Saturday, March 22: Mira Kimmelman, Brenda and Sig Mosko

Saturday, March 29: Linda and Zane Bell in honor of Aufruf of Noah and Orly

Saturday, April 5: Peggy and Randy Laxton, Nona and Sam Poole

Saturday, April 12: Shirley Schwartz and Carolyn and Bud Stein

Saturday, April 26: Ilana and Moshe Siman-Tov, Vera and Leon Maya

Torah Fund

Cards for all occasions. Please call Eileen at 482-1341 or Brenda at 483-9463 to have them mailed.

Get Well - Avivah Hotimsky, granddaughter of Eileen Handler

Mazel Tov - birthday of Eileen Handler, from Jeannette and Verne Gilbert, Sisterhood JCOR, Catherine and Jerry Braunstein, Brenda and Sig Mosko, Penny Lukin, Linda and Zane Bell

In Loving Memory of mother, Inge Mora, to Molly Chernofsky from Anne and Eli Greenbaum

In Loving Memory of Gerald Schain, brother of Sylvia Goldenberg, from Fran Silver, Sisterhood, Eileen Handler, Rose Holz, Diana Jacobson, Becky and George Charles, Linda and Zane Bell, Evelyn and Peter Blau

Donations to JCOR

Yahrzeits:

- ★ **Milton Carey and Solomon Chodorkoff** from Ellen & Bernard Appel
- ★ **Sy Levin** from Dot Levin
- ★ **Stan Cantor** from Bobbie Cantor (Bldg. Fund)
- ★ **Isabel & Jacob Solomon Gilbert; Esther & Leon Yehuda Toledano; Beni Toledano and Lily Toledano** from Verne & Jeannette Gilbert
- ★ **Jocelyn Bursten** from Andrew Bursten
- ★ **Max Kimmelman and Moritz Ryczke** from Mira Kimmelman
- ★ **Moshe Schain** from Sylvia Goldenberg

In Honor of Eileen Handler's 88th Birthday:

- ★ Horace Friedman, Leon and Vera Maya, Matt and Katie Niad, Shirley Schwartz, and Bruce Tomkins (HHCF)

Donations:

- ★ In memory of my brother, **Gerald Bernard Schain**, who passed away on Monday, January 13, 2014, Shevat 12 from Sylvia Goldenberg.

Judaica Gift Shop

Call Mira Kimmelman at 483-7972 or Judy Raman at 482-1509

Hadassah cards and certificates for all occasions can be purchased by calling Mira Kimmelman at 483-7972.



(L-R) Another great turn out for our monthly Game Time event in January.

Al Good takes a moment from his cards to smile for us.

JAHRZEIT

TEMPLE BETH EL

March 8

Bertha Oleinik ♦ Genevieve Gutman Reich ♦ Faisel Schuck ♦ Arthur Shor ♦ Toby Slabosky ♦ Herman Werner ♦ Morris Bart
Janet Bechter ♦ Martin Cohen ♦ Robert Loebel ♦ Yulia Ioselev ♦ Martin Andrew Koplan ♦ George Marshall ♦ David Solomon Striner
Stewart Crosier ♦ Sally Feldman ♦ Sonia Gurin ♦ Lillian Kantrowitz ♦ Sylvia Kessler Robinson ♦ Murray Steinfeld ♦ Louis Gassel
Ginda Katz ♦ Marjorie Freedman ♦ Rosa Kern ♦ Jackie Morrell ♦ William Brody ♦ Rose Lang ♦ Leonard D Licht ♦ Roger Warden
Morris Freeman

March 15

Julia Markman ♦ Ann Mostov ♦ Anna Wallace Rosenbloom ♦ Lana Schaefer ♦ Rose Schwartz ♦ Morris Friedman ♦ Jacob Katz
David Miller ♦ Fay Wansker ♦ Anna Kolodkin Bush ♦ Jessica H. Rosenthal ♦ Nathan Burnett ♦ Zelik Oleinik ♦ Joshua Isaac Rosichan
Bess Raver Berman ♦ Emanuel Ostrovsky ♦ Karen Rubin ♦ Loretta Balzer ♦ Amy Bleier ♦ Germaine Kern ♦ Ida Leonard
Leon Leonard ♦ Fe Dolar Serrato ♦ Bill Ray Treece

March 22

Alice Willis ♦ Augustine Bressler ♦ Carl Kaplan ♦ Helen Stamey ♦ Sarah S. Steinberg ♦ Bertha Diamond ♦ Fred Marx ♦ Bess Smoller
Harold Bohn ♦ Elva Wells ♦ Henry Goldberg ♦ Bertha Schoenfeld Goldberger ♦ Lester Popkin ♦ Beatrice Drower ♦ Hyman Markowitz
Leon Potter

March 29

Isaac Bressler ♦ Lee E. Marks ♦ Eli Yatsko ♦ Caroline Nadler ♦ Jay Solod ♦ Paul Davis Friedman ♦ Milton Nicholas
Yetta F. Manis Speert ♦ Lillian Richer ♦ Theresa Greif ♦ Pauline Silverman ♦ Hans Strehl ♦ Alexander Traugot ♦ Jason Alan Treece
Alexander Blumenfeld ♦ Gordon Brown ♦ Edith Ivins ♦ Ron Mincey ♦ Joe Sampson

Heska Amuna Synagogue

March 1

Sally Brownstein ♦ Pearl Meyers ♦ Theodore Nius ♦ Mary Brown ♦ Ida Finestone ♦ Harold Leibowitz ♦ Margaruite Mandell
Lillian Richer ♦ Daniel Wachtel ♦ Mazeltov Benhayon ♦ Casper Perelman ♦ Melvin Robinson ♦ Max Weinstein

March 8

Jacob Katz ♦ Ethel Rywell

March 15

Rose Schwartz ♦ Rose Rosen ♦ Sol Foster ♦ Annie Green ♦ Lucille Bruskin ♦ Mary Katz ♦ Leah Wise

March 22

Jane Siegel ♦ Daniel Goldberg ♦ Louis Rosen ♦ Oscar Pfeffer ♦ Max Rubenstein ♦ Lazar Schwartz ♦ Isaac Israel Slovis ♦ Eli Yatsko
Sarah Zwick-Daum

March 29

Meyer Cohen ♦ Bernard Kronenberg ♦ Caroline Nadler ♦ Lillian Kantor ♦ Morris Bart ♦ Frances Schanowitz ♦ Gordon Brown



Hadassah Highlights

President's Message: Ah-Hah!

By Shuli Mesa

Have you ever walked away from a meeting, a movie, or even a book and felt completely empowered and energized? Or like a switch was turned on and you just get it now, as Oprah would say, an "Ah-Hah Moment?"

Well, Ah-Hah! Four of Hadassah Knoxville's finest and I were privy to this over the leadership training we received in Charlotte. What a tremendous honor to be in a room with 150 Hadassah women all catching that moment simultaneously. That's a lot of Ah-Hahs!

It is not that the information presented was new and earth shattering. In fact, it only proved that the work that we do is on the right track. But, it was the *why* that was forgotten and therefore reintroduced. *Why* do we work so hard to fundraise? *Why* do we strive to introduce new members to Hadassah? *Why* do we push these programs? *Why*? It is so easy to lose the *why* when we are all caught in the daily grime and deadlines and quotas. But, on MLK weekend, we were reminded that it is the *Why* that drives us, that fuels us to the true destination.

What is the *Why* in Hadassah? Well, we can summarize through four different ideologies. I will share one with you now; *Tikkun Olam*, heal the world. For Hadassah, it started in the early 1900s when Henrietta Szold returned from a very eye opening trip from a desolate Palestine and was determined to help solve the inadequate medical crisis there by raising money to return with six nurses. To me, this is the basis of *Tikkun Olam* for Hadassah. See an injustice in the world and do everything in our power to fix it! Yes, we no longer get to see it at this basic level—the impact our time and money have—but make no mistake the *why* is still the same. We continue our work in healing the world by our various programs and commitments, both abroad and local. The Davidson Tower is full of such stories.

Come be part of the *why* and join us on Sunday, March 9 for a special brainstorming session/ ice cream social. We will tackle the how while always remembering the *why*. As for the other three ideologies.... You'll have to catch them here next month.

Don't Get a Brainfreeze Brainstorm!

WHERE TO MAKE YOUR IMPACT CHOOSE

Calling all of our Hadassah Ladies to participate in a special brainstorming workshop and Ice Cream Social!

March 9th
Starting Promptly at 1:30pm!
Location TBD

Contact Elizabeth Spenser, elspenserstccc@gmail.com, with any questions or comments

The Knoxville Chapter of Hadassah is committed to educating our members and being the best chapter we can be!



Join Us in Chattanooga May 12

The Chattanooga Hadassah chapter will present a program on *Slave Trafficking* on Monday, May 12 at 7:00 p.m. Join the Knoxville chapter as we travel to Chattanooga to join forces against this terrible crime.

Please save the date. We will update interested members with location and carpool information as we learn more. This is a program that you will not want to miss.

Leadership for Our Second Century

By Barbara Mintz

Five Knoxville Hadassah members recently attended a weekend leadership conference entitled *Leadership for Our Second Century* that included 150 Hadassah members from eight states and which was packed full with training from the beginning to end. The two trainers were Jeff Wilcox, a certified fundraising executive who trains non-profits to reinvest, revitalize and renew organizations and Renee Resnik, a 40-year Hadassah member. Early on we were told “we are not here to fix; we are here to evolve.” So, we looked back at Hadassah’s founding values and were encouraged to find ways to put them into our present actions. Our five member team attending this training included Bonnie Boring, (who made us all so very proud as a co-chair of this entire event), Shuli Mesa, Kathy Goldstein, Barbara Mintz and Elizabeth Spenser.

We learned a new core vocabulary. For example, donate is very different from contribute. We learned terms such as driving force, values, and four types of philanthropy (not different dollar levels of giving) and you will be hearing them soon, too. We also investigated the strategies that need to be considered and employed to create impact in order to mobilize the causes of Hadassah in our community. This training was designed to be a grassroots process. It opens options to our local chapter to determine what our own communities need rather than following national mandates trickling down. We need to look not just at what activity we can plan but at “Why are we doing it?” as the question to answer. Our team proudly revisited some of our past activities through a different lens. We learned a new model for planning from the presenters that supports Hadassah’s values. We came back with new ideas from others who attended as well. Our plans need to be adaptable and we will start on a path of determining why we are planning an event and/or why we are asking for funds rather than just repeating activities without a driving force.

Our training enhances the values that have sustained us for 100 years and seeks to help us move more effectively into our second century. The Knoxville Chapter’s Executive Board is committed to implementing these new techniques into our mission of empowering women, networking, and building relationships.



Shuli Mesa, Elizabeth Spenser, Barbara Mintz and Kathy Goldstein enjoy the Tri-Region Leadership Conference. Co-Chair Bonnie Boring presents at the conference.

Layettes

Shalom y’all,

Hadassah Layettes continue to grow. If

YOUR NAME has not been listed on these Layettes, please let me know. I will be mailing these out after this issue!



- Marcia and Moshe Shloush on the birth of their grandson **Jacob Adam Shloush**
- Carole and Bob Martin on the birth of their “grand-twins” **Amelia and Parker Jacobson**
- Joni and Steve Hirschhaut on the birth of their grandson **Isaac David Hirschhaut**
- Judi and Martin Abrams on the birth of their granddaughter **Camryn Abigail Myers**
- Sheila and David Popkin on the birth of their granddaughter **Annie Egan Popkin**
- Charlene and Jeff Gubitz on the birth of their granddaughter **Nola Bea Gubitz**
- Bella and David Wolitz on the birth of their son **Joshua Avraham Wolitz**

Thanks again for your support of this and all Hadassah programs.

Judi Abrams, jmksa1@aol.com

Help Israel: Purchase Certificates

Israel is always in need of trees and water. Please help the forests by planting a tree and helping them by giving them water. Plant a tree today. Since 1926, we have partnered with JNF to drain swamplands, plant forests, develop water resources and preserve Israel’s ecology. Giving opportunities include:

One Tree - \$18

Ten Trees - \$150 (Circle of Trees)

Fifty Trees - \$750 (Garden of Trees)

You may designate a name for certificates in memory of someone, sending get well wishes to an individual, in honor of a birthday, anniversary, birth, marriage, engagement or someone’s accomplishment. Contact Joyce York at 384-6177 or joyceyork12@gmail.com to arrange for a tree or water certificate to be sent for you.



Hadassah 2014 Directory
Every Beat Counts...
 Yarhzeits, Solicitations, Good Wishes, etc.
 Due March 14 to shulime@gmail.com



Hadassah Book Club News

The Hadassah Book Club selection for Tuesday, **March 18** will be a slight departure from our normal fare. We thought it would be fun to try a mystery. It was hard to choose among the excellent suggestions, but we're going with *The Husband's Secret* by Liane Moriarty.

From the author of the critically acclaimed *What Alice Forgot* comes a breakout new novel about the secrets husbands and wives keep from each other.

My Darling Cecilia,
If you're reading this, then I've died . . .

Imagine your husband wrote you a letter, to be opened after his death.

Imagine, too, that the letter contains his deepest, darkest secret - something so terrible it would destroy not just the life you built together, but the lives of others too. Imagine, then, that you stumble across that letter while your husband is still very much alive.



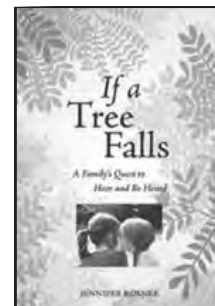
Cecilia Fitzpatrick achieved it all - she's an incredibly successful business woman, a pillar of her small community and a devoted wife and mother. Her life is as orderly and spotless as her home. But that letter is about to change everything, and not just for her: Rachel and Tess barely know Cecilia - or each other - but they too are about to feel the earth-shattering repercussions of her husband's devastating secret.

We'll meet Tuesday evening, **March 18**, at 7:30 p.m., in the coffee shop area of Barnes and Noble Booksellers on Kingston Pike. All Jewish women and friends in the greater Knoxville area are most welcome.

Please call Peggy Littmann 588-6661 or contact Peggy at plittmann@comcast.net if you have any questions.

April's Selection

April's book will be *If a Tree Falls* by Jennifer Rosner. (This book was rescheduled from March to April because Barbara Mintz, our facilitator, will not be available in March.)



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Nefesh: Hadassah's Pot Pioneer

By Barbara Sofer, Israel Director of Public Relations
Hadassah, the Women's Zionist Organization of America Jerusalem

Among the new crops in Israel is a controversial one: marijuana. Medicinal, of course, you won't be surprised that Hadassah is involved. Please meet Professor Raphael Mechoulam, age 83. A recent *Jerusalem Post* magazine cover story on Cheryl Shuman, the founder of the Beverly Hill Cannabis Club's visit to Israel reveals that she has made a pilgrimage to the Hadassah campus to visit Prof. Mechoulam. The international boom in medical marijuana she anticipates is based on his research. "Much of our work was begun half a century ago," says Mechoulam, whose research career has fluctuated with the lows and highs of interest in this weed.

His addiction, says Mechoulam, is to the independence of research, not to cannabis. He was born in Sofia, Bulgaria, son of a Viennese-educated physician. The family survived World War II by running from village to village, and moved to Israel in 1949. He studied chemistry and researched insecticides in the IDF. When he returned from a post-doc at the Rockefeller Institute in New York he became fascinated by the borderline between chemistry and biology. He noticed that cannabis, to use his words, "was ripe for investigation." Fluent in a variety of European languages, he read 19th century papers on the possible potential of the plant. No one had isolated its pure form. The Israel police gave him five kilos of high-quality Lebanese hashish they'd apprehended from a smuggler. He coined a new term, "cannabinoids" and isolated CBD, a non-psychoactive constituent which, according to research at Hadassah, reduced sugar levels in diabetes-prone mice and ameliorated effects of heart ischemia. Then he isolated THC, as well as half a dozen other cannabinoids.

Pharmaceutical companies have been reluctant to fund clinical trials because of marijuana's reputation and the impossibility of patenting it. *CNN* health columnist Sanjay Gupta says that meeting Meshoulam contributed to his much-publicized turnaround about the importance of using the drug. Like any drug, cannabis needs to be well-regulated and to be under strict medical control, says Meshoulam "The possibilities are endless. Cannabis remains a medical treasure trove which waits to be discovered."

Using Cannabis in a Pain Clinic

Figuring out what's inside that treasure chest is the research project of Dr. Elyad Davidson, the Scottish-born anesthesiologist, who heads Hadassah's Pain Clinic, and meets patients for whom usual painkillers don't work. Is cannabis the new aspirin? "We're still pre-clinical, which means that although cannabis is being used, we're guessing on efficacy and safety," said Davidson. "This is a drug where research is often agenda-driven, and we have to be particularly careful on what we claim it does. In addition to legitimate medical requests, we have to make sure that we're not providing a subsidized source for recreational use. Pain isn't something you can quantify, so we rely on the reliability of patient reports."

In 2007, the first cannabis fields were approved by the government. Today, ten official cannabis growers/ dealers have been given permission to grow fields of the plant by Israel's Ministry of Health. There is no standardization of the product yet. "That means that one dealer might be using leaves, another blossoms, and a third a different strain of cannabis altogether," said Davidson. Certain strains and sub-strains have higher psychedelic qualities. This makes prescribing difficult. A patient will come into the clinic with a bag of marijuana and ask me how much and how he should take it. But we are in the learning stages of finding out what and how much works," said Davidson.

Cannabis is best known for helping patients through the nausea and appetite loss of chemotherapy, but even that doesn't work for everyone, according to Davidson. In Israel, other pain drugs are used first, and only as a late resort is cannabis recommended and approved. "There are 60 different cannabinoids in the plant. It's not as if we are doing research with the pure THC extracted by Meshulam when we began experimenting," said Davidson. Those experiments showed that some 20 percent with various maladies finding pain relief from cannabis. Another Hadassah study showed that 85 percent of patients found marijuana effective as an adjunct therapy for the pain associated with bone marrow transplantation. Many questions remain. For instance, does smoking pot actually decrease pain or just help a patient deal with ongoing pain?

Hadassah Highlights

Knoxville Chapter of Hadassah

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www.knoxville.hadassah.org



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TALENT LINE UP FOR SOME ENCHANTED EVENING

Bruce Bogartz, who was a dancing terror on the bar mitzvah circuit back in the day and who got fired from the JCC day camp for serving pork and beans on a camp out, will be preparing the entrée.



Jesse Newmister, who draws lesson and inspiration from his first experience of working in hospitality at the soup kitchen at St. Benedict's Catholic church in Terre Haute, IN with his grandmother and great aunt, will be preparing the appetizer course.



Ben and Amy Willis-Becker, who spent their honeymoon driving cross country moving from Vermont to Oregon in a Subaru wagon with two dogs and two cats, will be preparing the desserts for the evening.



Cindy Hicks, who had to transport a harp from venue to venue by pulling it on a cart through the bumpy cobblestone streets of Assisi, Italy while playing in a music festival in this medieval town, will be playing harp during dinner.



Gordon Tsai, Edward Puigar, Kathryn Gawne, and Andy Bryenton, who are members of the KSO principal quartet, perform in the concert hall as well as unusual settings all over the community, in health care facilities, churches, parks and schools. 80% of symphony performances occur outside the concert hall. **The principal quartet will be performing a selection of Lucas's compositions.**



Kukuly and the Gypsy Fuego, the only gypsy jazz band in town has added more variety influenced by Kukuly's Hispanic roots making them a multi-lingual band, will be entertaining during the cocktail hour.



Don't miss this unique opportunity to let the Richmans know how much they mean to you! KJDS will be creating a Tribute Journal comprised of dedications and messages of gratitude to Debbie and Lucas from their friends and supporters. This Tribute Journal will be presented to the Richmans during the evening. A virtual copy will be shared electronically with all guests and displayed at the dinner as well. This is a special opportunity to personally let Maestro Lucas and Debbie know how much they mean to you. To Please help honor our beloved Maestro and his wife Debbie with a dedication in the event's Tribute Journal.

www.RichmanDinner.com

We Got the Beat!

A big thank you to Dr. Jeff Becker and Nancy Becker for bringing a special guest to KJDS. Adama Dembele, who teaches African drumming in Asheville, North Carolina, came to school to teach our students how to play the African drums. Adama is originally from Ivory Coast, Africa. He brought enough drums (which our students learned were called *djembes*) for each student to participate. They learned that the dialect from Adama's home is called Senoufo and the word "welcome" in Senoufo is "*futa manana.*" Each of our students loved this experience and had the best time learning to play the *djembe*!



(Clockwise) Students learn to play African drums.

Lead practices the djembe as Instructor Adama Dembele watches.

Kindergartners and first graders keep the beat.

KJDS Roadshow Project

We completed our first Roadshow Project on modern day Jewish communities, creating timelines of the most important events leading up to today for the cities of Houston, San Francisco, Baltimore, and Miami.



KJDS GELT CAFÉ

Each year our KJDS staff treats our 2-5 graders to Gelt Cafe! They have a real world opportunity to buy themselves lunch using their hard earned points/money. Executive Chef Marilyn Burnett outdid herself and got a solid five star rating! Its exquisite kosher menu and friendly wait staff create a unique dining experience.



★★★★★ The food is perfectly warmed up

★★★★★ Awesome serving, five star rating, awesome server Ms. Kari

★★★★★ This café was just awesome-ness

★★★★★ Amazing! Because the pasta was awesome the roasted potatoes... Oh I have no words! It was AWESOME and every things else was amazing too.

★★★★★ One word Amazing! You did a stupendous job, wonderful, amazing, good servers, nice food.

★★★★★ This was the best restaurant ever because the food was the beeeest!

★★★★★ Best Kosher restaurant in the world, or perfect restaurant, just perfect.

★★★★★ This was awesome! The pizza was great and so was the brownie. If I was allowed I would have put 100 stars.

Stanford Eisenberg Knoxville Jewish Day School

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QuadBlogging? All the Kids Are Doing It!

We have told you in past articles about Ms. Kari's 4th/5th graders blogging away with each other. Now they are taking blogging a bit more seriously and have joined Quadblogging, which unites them with three other classrooms from around the globe! Each week a different class will blog and be the "focus class," while the other three classes visit and comment on their writings. Since 2011, more than 500,000 students from more than 50 countries have taken part in Quadblogging. We are enjoying this experience and look forward to blogging every week!



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Lessons from Buckminster Fuller

By Scott B. Hahn, Esq., KJCFF President



Buckminster Fuller

in honor in which Buckminster Fuller, the famous architect and futurist, was in attendance. At the end of the party, Mr. Fuller told a story about his grandmother showing him a dozen antique chairs stored in her attic. Mr. Fuller was fascinated by the chairs and asked her, "What are those chairs? I have never seen them before." His grandmother answered, "I am only the custodian of the chairs. They were my mother's. They will belong to someone else someday. We are the guardians, we don't really own anything." Seldom have I read anything more poignant or profound.

That was the best Yom Kippur sermon I ever read summed up in a few sentences. Everything we own is only for a few years. Just like the old saying goes: you can't take it with you. That is why establishing a fund at KJCFF can be so important. If you have a cause or project that you care deeply about, the KJCFF can be used to help keep your dream or passion alive. While it is not immortality, an endowment allows you to continue to do good work long after you have left this earth. While we may only be custodians of our possessions a short while, the KJCFF allows you to become a good steward of your estate for years to come.

I recently had the pleasure of reading the terrific memoir of Peter M. Wolf, *My New Orleans, Gone Away: A Memoir of Loss and Renewal*. Mr. Wolf was born into one of New Orleans' German Jewish elite families during the 1930s. The book goes into the relationship with his family and how he eventually chose a different career path than was expected of him. The book also goes into a great detail of his love of the "Crescent City," which also happens to be one of my favorite places as well.

Instead of going into his family's cotton business, Mr. Wolf earned a Ph.D. in the history of art and architecture from New York University. One chapter deals with his relationship with Dominique de Menil, the Scumberger heiress (Scumberger is one of the world's largest oil service companies). Mr. Wolf was asked by Mrs. de Menil to give a series of lectures on the history of architecture in the mid 1960s. Over the course of the lectures, the author and the de Menils became very close. At the end of the lecture series, the hosts threw a party in his

Grants

Heska Amuna Synagogue received a grant from the **Heska Amuna Cemetery Fund** to support cemetery grounds maintenance and utilities for 2014.

Besmann Family Fund for Social Justice and Spiritual Enrichment

Ted and Wendy Besmann

Gordon Brown Youth Recreation Fund

In memory of Logan Brown

Jeff and Charlene Gubitz

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The Jewish Community Archives of Knoxville and East Tennessee

The Way We Were in 1947



Atlantic City - Hadassah Convention Oct 24, 47

Knoxvillians Clara **Winick**, Sarah **Robinson**, and Kate **Caller** on the boardwalk in Atlantic City while attending the Hadassah convention in October of 1947.

Clara's daughter Barbara **Bernstein**, Sarah's daughter Joyce **Diftler**, and Kate's daughter Pessa **Brody** continue to be active members of the Knoxville Jewish community [photo donated by Joyce **Diftler**].

Send your photos of The Way We Were to archives@jewishknoxville.org or contact Nicki Russler, KJA Archivist, at (865) 690-6343.