



Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Heska Amuna 1st Annual Congregational Picnic

Kosher Cookout & Play Day - Sunday, August 4th

RSVP by August 1st

HeskaAmuna.org for details

At The Cove

- Bring your swimsuit and floaties
- Paddleboards, canoes, and kayaks
- Kosher lunch served - no cooking
- Bring your board games & mahjong



BACK TO SCHOOL!

SEE PAGE 4 FOR DETAILS

August 2019

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Looking Back, Looking Forward

By Rabbi Alon C. Ferency

As summer days shorten and I begin my new term, I want to thank the congregation again for inviting me to be a part of your family for another six years. You are truly my second family!

By the time you read this, we will be moving through the mourning of *Tisha b'Av* and into the weeks of introspection that precede *Rosh HaShannah*, 5780. Looking back, we experienced some momentous things in 5779: it was a year of political turmoil, grieving for lions in the community, many celebrations along with Shabbatot and other holidays, intense focus on education for youth and adults, service and outreach beyond our congregation, renewed financial stewardship and, of course, so much fun.

As I return from summer break, I am thinking of you and of the great things we've accomplished together in the past year: a boisterous Lights & L'Chaim, our second successful Kallah, reborn Wednesday Worship, and so many other truly awesome moments. We do it all together and we do it well. Thanks to our lay leaders, volunteers, community partners, and staff, together we are building for the future.

Synagogue life is one of those areas where the more you put into it, the more you get out of it. I want to thank our outgoing board members Harriet Cooper, Jeff Jacobson, Eytan Klausner, Hal Manas, Barbara Mintz, and Raphe Panitz. I know the work of lay-leadership and volunteering can be taxing and sometimes it can feel thankless, but I hope you've learned important things along the way, and that it was also significant and important in your lives. I single out for praise Ken Brown and Mary Ann Merrell – you have truly left the synagogue a greater and better place than it was when you found it. May you all feel a great sense of accomplishment and pride. I know that you have given me far more than I could ever return.

Looking forward, we ought not be afraid of the challenges of the future, but simply excited for the chance to grow. As Goethe said, "Do not hurry. Do not rest." I'm excited about new learning, making spiritual music, and deepening civic engagement. What excites you? What new personal or Jewish commitments would you like to make in the coming year? Tell us, and let's make it happen together. All of our efforts are multiplied from this point forward.

Torah demands that we ever improve as Jews and as humans. Likewise, our tradition reminds us "It Is not Your Duty to Finish the Work; Neither Are You Free to Avoid It." (*Pirke Avot* 2:21) As they say, "Progress, not perfection."

Thank you again for the opportunity to continue serving you. Onward and upward!



August 2019
29 Tamuz-30 Av 5779

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Rosh Hashana
THE FEAST OF TRUMPETS

HONEY CAKES ARE BACK AGAIN
For Rosh Hashana—SEPTEMBER 29, 2019

Order and Payment Due by
Thursday, August 1, 2019
\$10.00 Per Cake

Cakes will be Ready for Pickup
Sunday, September 22, 2019
At Heska Amuna Synagogue
10:00 a.m. to 12:00 Noon

PLEASE MAKE CHECKS PAYABLE TO PAT ROSENBERG
Proceeds support synagogue
beautification projects throughout the year.

CONTACT:
Pat Rosenberg—865-693-3162
gprosenberg@comcast.net

Marilyn Burnett—865-660-6914
marilynhburnett@gmail.com

President's Report

By Markus Eisenbach, Co-President

As I write these lines, it has been just three weeks since our congregational meeting, where Jeannie Bobroff and I were elected as Co-Presidents of Heska Amuna for the next two years. Having two people fill this office at the same time is a new experience for our congregation, but I am certain that the different backgrounds and experiences that we bring together will enable us to provide connections with all members of our community.

The weekend following the congregational meeting we observed Shavuot with a very engaging multi-faceted program. The panel discussion focused on science and faith, which for me as a scientist was a topic close to my heart. How do we reconcile our scientific understanding of the working of natural laws and the world with the view of divine action in the world? Can one be a person of faith and a scientist at the same time? Do belief and science contradict each other, complement each other, or are they independent? If God created the world, did he leave it alone afterwards or does God take an active role in its day-to-day function?

I don't think there are easy black and white answers to these questions. In my view, it is simply not possible to construct a scientific experiment to prove or disprove the existence of the divine. We are here to experience our world and if the physical laws that enabled our evolution have been designed this way or came about by chance cannot be decided within our frame of reference. Thus for me, faith and science are orthogonal to each other and I can live in both worlds. I can feel awe at seeing the majesty of a colorful sunrise in the mountains, yet at the same time rationally understand the physical laws that lead to the sky's colors at dawn. The knowledge that the existence of God is not necessary to explain our physical world does not diminish my emotional experiences of the divine. Rather I would be cautious to attribute phenomena that are not yet fully understood in scientific terms to interventions of God, as future discoveries and explorations of natural laws will likely fill these holes.

As we are all created in the divine image, the place to search might not be in the physical world around us, but in the inner experiences in our consciousness and in relationships and interactions with our fellow humans. Wherever you may stand on this debate, it is our Jewish identity that ties us all together, regardless of our religious affiliations and beliefs. Let us all work together to make sure that all Jews can feel at home in Knoxville, this country and the whole world.

I am looking forward to seeing many of you during Shabbat and holiday services and I encourage you to share your thoughts with Jeannie Bobroff and me.



Markus Eisenbach

Shabbat Dinner

JOIN US FOR A

TRADITIONAL SHABBAT DINNER

HESKA AMUNA SYNAGOGUE

FRIDAY, SEPTEMBER 6

SUNSET MINYAN—6:30

DINNER—7:15

ADULTS (12 YRS & OLDER)—\$10.00

CHILDREN \$5.00

FAMILY CAP (2 ADULT-3 CHILDREN)

\$30.00

DINNER RESERVATIONS REQUIRED

Please make your reservation by

Wednesday, September 4

www.heskaamuna.org

Office (665) 522-0701



THANK YOU TO OUR SPONSORS
SAM & ESTHER ROSEN COMMUNITY
ENRICHMENT FUND

MARILYN BURNETT & PAT ROSENBERG
CATERING

**Kiddush, Dinner, and
MEET & GREET**

Enjoy a Shabbat dinner, meet
new faculty, greet old friends,
and learn what 5780 has
in store for
Heska Amuna Religious School.



HARS Shabbat Orientation

Friday, August 9th 5:30pm to 7:00 pm

(First Day of school -> Sunday August 18th at 9:30 am)



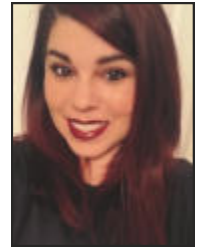
**HARS Families and Potential
Families are FREE**

**For more information or to RSVP
by August 8th please contact
Shuli Mesa— Education Director
education@heskaamuna.org**

Heska Amuna Religious School (HARS) News

Flip the Switch

By Shuli Mesa, Education Director



You do it...I know you do! Come on, admit it, we have ALL done it. When asked the inevitable question, “**Why do I have to go to Hebrew School?**,” how do YOU answer? Raise your hand if it’s along the lines of “**You want to have your Bar (Bat) Mitzvah, don’t you? Well then, ya gotta go!**” or some variation of the like. The proverbial *B’nei mitzvah answer*. It’s like a pot of gold at the end of a rainbow to a child. All shiny and somewhat mystical. There they get to shine and swim in the limelight. Not to mention the gifts. Always a good sales point with kids.

Tell me, is *your hand up*? I’m betting that you’re not alone...heck, my hand is up right now. See me waving at you? As parents squeezing in and out of cars bouncing from one after-school activity to the next, sometimes a pot of gold answer flies right out. So then why are we surprised when the day after their B’nei Mitzvah, after your child’s told you that they’re an adult now according to Judaism (that’s a gem), they refuse to continue their formal Jewish education. After all, they did as we asked; they got their pot of gold.

But realistically, do we REALLY think our children are done with their formal Judaic education?

Let’s turn to math, for an example. One masters basic math in elementary school; addition, subtraction, multiplication, and division. From there, come fractions, decimals, rational numbers, and more. In high school it continues to expand even further with the introduction of geometry, algebra, trigonometry, and even calculus. In college, for those that pursue it, it broadens endlessly. But break it all apart, all the fancy foiling and the peculiar constructs and you still get >>basic math<<.

That’s what we are giving our children, basic math. Never to learn the joys of foiling and robust mind-numbing equations. They’ve essentially succeeded in learning the ground levels of Judaism at that B’nei Mitzvah level.

- Which holiday is in December? Nailed it.
- How do you say ‘Hello’ in Hebrew? Slam-dunk.
- Who are our forefathers? Check, check, and check!

But throw in some hard-hitting questions like; “*Why do we keep kosher?*” “Does Judaism permit same-sex marriage?” or better yet, “*Why DON’T you believe in Jesus?*” And the answers get far more complex. What do our children do when they don’t have those answers? What do they do once they’ve moved out of our homes and begun their adult lives?

The Education Committee and I have been tirelessly working on an innovative option: **Heska Amuna’s HEBREW HIGH**. It is a program designed to meet our teens’ needs on a more personal and individualized basis. No two education plans will look exactly alike. Each student will have the control to choose the courses that he/she is interested in, shaping and reshaping their Judaic and Israeli exposure. This approach ultimately gives our children a Judaic avenue of their own construct, stretching their minds to reach beyond the fundamentals. Their Sundays have been carefully crafted into four segments; Second Breakfast, Breakout Session I, Breakout Session II, and school-wide celebration.

Each morning will begin with time dedicated to socialization and expression. During “*Second Breakfast*” students have an opportunity to share what struggles they may have faced in school that week, with choices they might have made that they now question, or with current events or hot topics that echo in our media. Next will come Breakout Sessions which are divided into a 6-session mini-course, which is where we merge with Adult Education to broaden their experience.

Each quarter, two courses will be selected leaving each child with the revelation of “**8**” courses in one year. The day ends with celebration as our entire student body reconnects for song, laughter, holiday hilarity, and of course, awards.

Every quarter our students, will have an opportunity to visit the HARS Shuk, our version of a marketplace. It is rumored to house some of Knoxville’s unique treasures. Children will spend or save their earned Kid Kesef, a point system to reward behavior, all while mastering their purchasing power in Hebrew. Designed for all skill levels, they will use conversational Hebrew to make their way through the HARS Shuk. Those on the mastery level may utilize their negotiation skills (something they might find useful in Machane Yehuda Market), while our beginning Hebrew shoppers can employ PECS, a Picture Exchange Communication System which allows individuals with little or no communication abilities to communicate using pictures. While PECS is mainly utilized in the special needs’ community, it is a bridge to language making Hebrew accessible to all. And while I doubt we will have any pots of gold at our Shuk, it might be a motivation for some children.

So, the next time you are asked that inevitable question, “*Why do we have to go to Hebrew School?*” I challenge all of us to **FLIP THE SWITCH**. Create an answer that is far reaching. Make it as simple as “*Because I said so!*” or as impactful as “*Because my great-grandfather died pursuing a better, safer Jewish life for us.*” The answer is your own. The next time you see me, let me know how you flipped the switch and if you need help creating an answer. Together, we can reach new heights as a community... and I promise, the only foil you will see at HARS is of the aluminum variety!



Celebrate August Birthdays & Anniversaries with us!

It's true! You can have your cake and eat it, too! Join us for Shabbat on **August 10** and help us celebrate your birthday or anniversary with a special prayer, a novel version of "Adom Olam" and of course, treats at kiddush!

Happy birthday to Judi Abrams, Gabe Abrams-Cohen, Anne Bendriem, William Berez, Laura Berry, Abraham Brietstein, Rick Brown, Arnold Cohen, Harriet Cooper, Elizabeth Floyd, Peggy Hedrick, Herbert Jacobs, Linda Kutsubos, Harold Manas, Sandy Robinson, Bernard Rosenblatt, Naomi Rowe, Thomas Scott, Gary Spiegelman, Barry Winston, and Lee Wittenberg



(And if you have a birthday not listed here or an anniversary date for us to add, please let us know).

Contributions by Caring People

Donations received through June 25, 2019

Bradley Sturm Memorial Fund

Thank you to Melissa Sturm for her generosity and support
Carol & Steve Abeles

General Fund

Congratulations to the outgoing officers and board for a job well done.

Marilyn & Harvey Liberman
Speedy recovery for Rosalie Nagler
Marilyn & Harvey Liberman
Continued recovery for Gilya Schmidt
Marilyn & Harvey Liberman

Kiddush Sponsorship

To thank the Rabbi and Religious Services Committee

Mary Ann & Bryan Merrell & Judy Rattner
In Honor of Women's League Shabbat
Heska Amuna Women's League
In honor of Rabbi Alon's birthday
Karen & Alon Ferency
In honor of all the volunteers and staff who care and work for our synagogue
Peggy & Mark Littmann

Synagogue Environmental Projects

To make kiddush more environmentally friendly

Rosenthal Environmental Fund
Jenifer & Evan Ohriner

Rabbi's Discretionary Fund

Ellen & Richard Kroopnick
To thank Rabbi for his gracious support and kindness
Carol & Steve Abeles

Yahrzeits

In memory of Marilyn Gottlieb
Jan Bishop & Peter Schlake
In memory of Leon L. Eisenstadt
Mary Beth Leibowitz & Dr. Michael Eisenstadt
In memory of Robert Eisenstadt
Mary Beth Leibowitz & Dr. Michael Eisenstadt
In memory of Leon Leibowitz
Gale & Peggy Hedrick
In memory of Louis Edelman
Wendy Good
In memory of Sol Leeds
Joan & Gary Leeds
In memory of Barbee Balloff Heilman
Marilyn & Harvey Liberman
In memory of Sarah Shafer Gershek
Nicole Russler
In memory of Fannie Russler
Nicole Russler
In memory and with love to my Aunt Marilyn Abrams
Jared Binder
In memory of Claude Schulof
Anne & Bernard Bendriem
In memory of David Bendriem
Anne & Bernard Bendriem
In memory of Shirley Cohen
Sandy Parker & Steven Beber
In memory of Morris Beber
Sandy Parker & Steven Beber

Heska Amuna Synagogue *HaShofar*

Rabbi Alon C. Ferency

rabbi.ferency@heskaamuna.org

Chair of the Board

Jeff Becker
hachair@heskaamuna.org

Co-Presidents

Jeannie Bobroff & Markus Eisenbach
hapresident@heskaamuna.org

Education Director

Shuli Mesa
education@heskaamuna.org

Operations & Administrative Director

Beverly Wilcox
admin@heskaamuna.org

Kitchen Director

Kimberly Ault
kitchendirector@heskaamuna.org

Women's League President

Lisa Jacobson
WomensLeague@heskaamuna.org

Heska Amuna Synagogue

admin@heskaamuna.org

Permanent Schedule

Friday Night Services.....Varies
Saturday Morning Service.....9:30 a.m.
Sunday Minyan.....9:30 a.m.
Mon. & Thurs. Minyanim.....7:00 a.m.

Evening minyanim for members can be arranged by contacting the President one week before.

For a list of Heska Amuna's services, events, and information, please visit
www.heskaamuna.org

(865) 522-0701

HESKA AMUNA SYNAGOGUE
is an affiliate of The United Synagogue of Conservative Judaism.

AUGUST 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<h2 style="color: red;">AJCC Pool Revised Schedule</h2> <p>Once area schools start their fall semesters, the AJCC Pool revises its hours. Beginning Tuesday, August 6, Monday-Friday hours change to 4:00-7:00 p.m. Saturday-Sunday hours remain noon-7:00 p.m., weather permitting The AJCC Pool is open through Labor Day, Monday, September 2</p>				1 7a Morning Minyan-HA 11a Adult Ed/Torah Study-TBE TIME AJCC Preschool Open House	2 8:22p 4:30p Jewish Family Services Shabbat-Sherrill Hills 6:30p Sunset Minyan-HA 7p Shabbat Service-TBE 8:30-10p Movie Night-AJCC Pool	3 9:21p 9:30a-noon Shabbat Service-HA 9:30a Shabbat Service-JCOR 10:15a Alternative Service-HA 10:30a Thomas Theriot Bar Mitzvah-TBE
4 9:30a Morning Minyan-HA 10a-3p Heska Amuna Member Picnic-The Cove 11a Israeli dancing-JCOR Noon-7p AJCC Pool 4-6p PJ Library event-Tyson Park	5 First day-AJCC Preschool! 7a Morning Minyan-HA 9:30a Tai Chi-JCOR 5-6p Back From School Party-KJDS 6p KJA Exec Comm-AJCC	6 4-7p AJCC Pool 5-7p Share the Dream mtg-AJCC Orwitz Rm 6-9:30p Fencing-Gym	7 8:10- Nonon First day of School-KJDS 9:30-11a Tai Chi-Orwitz Rm Noon Exec Comm-TBE 4-7p AJCC Pool 5:30p Wednesday Worship-HA 6-9p Board-KJDS 7p Board-HA	8 7a Morning Minyan-HA 11a Adult Ed/Torah Study-TBE 4-7p AJCC Pool	9 8:15p 4-7p AJCC Pool 5:30-7:30p HARS Shabbat Dinner & Orientation-HA 7p Shabbat Service-TBE	10 Erev Tish'a B'Av 9:13p 9:30a-noon Shabbat Service-HA 9:30a Shabbat Service-JCOR 10a Tot Shabbat-TBE Noon-7p AJCC Pool 8:30p Tish B'Av Service-HA
11 Tish'a B'Av 8:45a Breakfast Club-JCOR 9:30a Morning Minyan-HA 9:30-noon Religious School-Opening Day Celebration-TBE 11a Israeli dancing-JCOR Noon-7p AJCC Pool	12 7a Morning Minyan-HA 9:30a Tai Chi-JCOR 4-7p AJCC Pool 6-9:30p Fencing-AJCC Gym	13 4-7p AJCC Pool 6-9:30p Fencing-Gym	14 9:30-11a Tai Chi-AJCC Orwitz Rm Noon Friendshippers-Joan Markel-Sherrill Hills 4-7p AJCC Pool 5:30-6p Wednesday Worship-HA 6-8p Parent Night-KJDS 6:30-8:30p Tai Chi-AJCC Orwitz Rm 6:30p Board mtg-TBE 7:30p JCOR Jewish Book Club-Beneath a Scarlet Sky-JCOR	15 7a Morning Minyan-HA 11a Adult Ed/Torah Study-TBE 4-7p AJCC Pool	16 8:07p SHABBAT AT THE POOL-AJCC Pool (AJCC Gym if it rains) 5:30p Tot Shabbat-AJCC Baby Pool 6p Shabbat Dinner for registered guests 6:30p Shabbat Service (open to all) Page 9 6:30p Sisterhood Friday Night Shabbat /Potluck-JCOR	17 9:04p 9:30a-noon Shabbat Service-HA 9:30a Shabbat Service-JCOR Noon-7p AJCC Pool 6p TBE Sisterhood Fashion Show-TBE
18 9:30a Morning Minyan-HA 9:30-noon Religious Sch-TBE 9:30a HARS First Day-HA 10a Adult Ed-TBE 11a Israeli dancing-JCOR Noon Confirmation Class-TBE Noon-7p AJCC Pool	19 7a Morning Minyan-HA 9:30a Tai Chi-JCOR 11:45a KJCFB Board-AJCC Orwitz Room 4-7p AJCC Pool 6-9:30p Fencing-AJCC Gym	20 4-7p AJCC Pool 4:30-6p Midweek Hebrew-TBE 6-9:30p Fencing-Gym 7:30p Hadassah Book Club: <i>Antisemitism Then & Now</i> -Location TBD See page 33	21 9:30-11a Tai Chi-Orwitz Rm 4-7p AJCC Pool 4p Religious School-HA 4:30p Mid-Week Hebrew-TBE 5:30p Wednesday Worship-HA 6:30-8:30p Tai Chi-AJCC Orwitz Rm 7p Hadassah Board-AJCC Archives Rm	22 7a Morning Minyan-HA 11a Adult Ed/Torah Study-TBE 4-7p AJCC Pool	23 7:58p 4-7p AJCC Pool 7p Shabbat Service-TBE	24 8:54p 9:30a-noon Shabbat Service-HA 9:30a Shabbat Service-JCOR Noon-7p AJCC Pool 7p Jewish Film Series: <i>The Big Lebowski</i> -JCOR
25 9:30a Morning Minyan-HA 9:30-noon Religious Sch-TBE 9:30a Religious School-HA Noon-7p AJCC Pool Noon Confirmation Class-TBE 2-4p BBYO/C-Teen Fall Kick-Off-AJCC Campus 2-4p Hadassah program-AJCC 5-7p Menace Wrestling-AJCC Gym (See page 16)	26 7a Morning Minyan-HA 9:30a Tai Chi-JCOR 4-7p AJCC Pool 6-9:30p Fencing-AJCC Gym	27 4-7p AJCC Pool 6-9:30p Fencing-Gym 6-9:30p 2019 Israeli Dance Workshop-AJCC Gym - Page 8 	28 9:30-11a Tai Chi-Orwitz Rm 4-7p AJCC Pool 4p Religious School-HA 4:30-6p Midweek Hebrew-TBE 5:30p Wednesday Worship-HA 6p Women's League Exec Comm-HA 6:30-8:30p Tai Chi-AJCC Orwitz Rm	29 7a Morning Minyan-HA 11a Adult Ed/Torah Study-TBE 4-7p AJCC Pool	30 7:48p 4-7p AJCC Pool 7p Shabbat Service-TBE	31 8:44p 9:30a-noon Shabbat Service-HA 9:30a Shabbat Service-JCOR 10:15a Alternative Service-HA Noon-7p AJCC Pool




AJCC Members enjoy
WATERMELON WEDNESDAYS
at the AJCC Pool
4-7 p.m.
(while supplies last!)

CALLING ALL TEACHERS!
Interested in going to Israel in December 2019?

A group of educators from several cities in our southeast P2G consortium will stay with and go to school with teachers in Hadera-Eron.

For information: renee.j.hyatt@gmail.com



K N O X V I L L E

Support Your Community by Supporting *Ha'Kol* Send High Holy Days Greetings to Your Family & Friends!

Deadline: Friday, August 9



Your purchase of a 2019 High Holy Days greeting supports our community's *Ha'Kol* community newsletter, enabling us to share news and events of EIGHT area Jewish organizations with almost 1,300 families within our East Tennessee community.

Act today and wish your family and friends a warm, caring High Holy Days message. Don't want to publish a greeting? Then please consider making a contribution of \$18.00 or more to help cover *Ha'Kol's* annual production and mailing costs.

CATEGORY

Small: 1 column x 1"
Medium: 2 column x 1"
Large: 2 column x 2"
Jumbo: 2 column x 3"

MAXIMUM # OF WORDS

15-20
25-30
35-40
40-45

COST

\$40
\$50
\$60
\$75

Visit www.jewishknoxville.org or pick up a form at the AJCC, Heska Amuna, Knoxville Jewish Day School, or Temple Beth El

Suzy Snoops

*Ha'Kol welcomes your good news. Please send information to [jyork@jewishknoxville.org](mailto: jyork@jewishknoxville.org) or to the *Ha'Kol* newsletter, c/o Knoxville Jewish Alliance, 6800 Deane Hill Drive, Knoxville, TN 37919.*

- ★ **Shannon Martindale** attended an international training for Limmud volunteers and leaders called Limmud Elements, which included about 40 participants from throughout North and South America. She is Logistics Chair for LimmudFest, a Labor Day weekend event that features Jewish workshops, arts, music, text-study sessions, and more—all planned by volunteers.

Cleaning Closets & Garages Over Your Summer Break?

Please donate **gently-used children's clothing** (all sizes welcome, from infant to young adult sizes), **toys**, and **games** to the AJCC Preschool. Items are sold at a consignment event with proceeds benefitting our AJCC Preschool.

**Collection bins are located in the
AJCC Gym. Thank you!**

*The AJCC and the Knoxville Israeli Dancers
present the*

23rd ISRAELI FOLK DANCE WORKSHOP featuring RUTHY SLANN

**Tuesday, August 27
6-10 p.m.**

Arnstein Jewish Community Center
6800 Deane Hill Drive, Knoxville, TN

*Everyone is invited. Dances are taught in
great detail. Easy to learn for beginners.
Come, let's be happy and dance!
Refreshments will be served.*

**For questions about costs or the workshop,
please contact Fay at (865) 384-3872
or email: faheetagal@gmail.com**

H A P P E N I N G S

Please plan to join us at our

Community-Wide **SHABBAT AT THE POOL**

Arnstein Jewish Community Center
6800 Deane Hill Drive, Knoxville



Friday, August 16

*Please bring your lawn chairs and join us
for a joyous Shabbat celebration—rain or shine!*

- 5:30 Tot Shabbat at the Baby Pool led by Norrna James & Anna Iroff-Bailey
- 6:00 Kosher Cookout (Reservations and payment for meal required.
Hot dogs, veggie burgers, side dishes by Chef Kim Ault, beverages)
- 6:30 Shabbat Service (no charge for attending service only;
service led by Anna and Jared Iroff-Bailey. Open to all.)

Dinner reservations made by Thursday, AUGUST 8

AJCC MEMBERS: \$10 person; \$35 family cap

NON-AJCC MEMBERS: \$12 person; \$40 family cap

Dinner cost at door: \$15 person, \$50 family cap

(Dinner price includes the use of the AJCC Pool from 4:00 p.m. until close.)

Interested in helping our grillmasters or with setting up?

Helping hands are always welcome!

Please let us know you're coming by contacting
office@jewishknoxville.org or (865) 690-6343.

No cost to attend the 6:30 Shabbat service. All are welcome!



Knoxville Jewish Alliance

Ha'Kol

Why I Support Locating KJDS on the AJCC Campus

August 2019

By Chip Rayman, KJA President

B'yachad! Togetherness! Kehillah! Community!

★ **Number 1 - Togetherness!**

If we are all together, physically, emotionally, socially, spiritually we enhance this sense of Community. I am a member of Temple. But I have met so many wonderful, helpful people at Synagogue, Chabad and non-members that I would never have encountered otherwise.

★ **Participation** If we are Together, I think that there will be greater and more participation, greater and more volunteerism, cooperation and combined effort.

★ **Economics** Think about focusing community efforts and resources toward common goals. Eventually, the focus evolves from building and grounds to programs that affect people's lives and service to the community.

★ **Security** We have had incidents in our own Jewish community by White Supremacists and Neo-Nazis. They are bolder. Remember Charlottesville. "You will not replace us." "Kill Jews" on the Rock. Pittsburgh! Poway! Think about enhanced security for all. Think about being able to share security in our budgets and have a police officer here during the school day. It is a \$60,000 annual cost, which is the only reason we have not done it yet.

★ **Facilities** Think about shared facilities. Having all the facilities of the Arnstein Jewish Community Center available for use by those on our campus. For most of us, a closer location. Think about during or after school, our kids could go swimming. Our AJCC Preschool feeds the Day School. 75-80% of our Jewish Preschool graduates go on to the Knoxville Jewish Day School. The Day School being here is as natural a progression as there is.

★ **Giving** If you give to the Day School, you will also be giving to the Knoxville Jewish Alliance/Arnstein Jewish Community Center. If you give to the KJA/AJCC, you will also be giving to the Day School. It becomes your campus, your building, your swimming pool. One Focus. One Community. Both institutions are supported by a wide cross section of our community. Some have reduced your contribution to the Knoxville Jewish Alliance because you feel like you need to help the Day School more. We all have only so much money to go around. And we have eight major Jewish institutions here in Knoxville. And they are all good.

Some of what I have mentioned is corny and maybe Pollyanna-ish. But I believe it!

The Elephant in the Room

Some of you are opposed to the Knoxville Jewish Day School coming onto the AJCC Campus. For those who fear one group taking over versus another group, it is up to all of us to keep that from happening. It is up to your Board of Directors, staff, and officers to not let one group dominate. It is up to all who support the Knoxville Jewish Alliance and Arnstein Jewish Community Center with your volunteerism, participation and financial commitment to continue that support. I do anticipate some fallout if the Knoxville Jewish Day School comes to our campus, so I plan to propose balancing our budget on a \$250,000 Annual Campaign. Our goal will still be \$300,000 but we will balance our budget on \$250,000.

If you haven't made your contribution to the 2019 KJA Annual Campaign yet, please do so. It doesn't matter how large or small your gift is, they all are important and matter. And to those who are "Not So Jewish," it is a way that you can stay connected.

KJA Ha'Kol

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CALLING ALL TEACHERS!

Interested in going to Israel in December 2019?

A group of educators from several cities in our southeast P2G consortium will stay with and go to school with teachers in Hadera-Eron.



For more information:

renee.j.hyatt@gmail.com

Why We Believe KJDS Presence on AJCC Campus Will Be Good for the Jewish Community

By Gloria Z. Greenfield, KJDS Board President

Coming together in a holistic way — physically, emotionally, socially, and spiritually — while maintaining our institutional identities — will enable the collective building of a strong, thriving community. Within each of Knoxville's Jewish organizations and institutions, we have strongly-committed individuals — leaders and lay people alike — who are very talented with a variety of expertise, and who long for a revitalized community. When I think about the possibility of creating a physical space where we can bring together all of that talent, expertise, and commitment, I feel confident that Knoxville can become not only a thriving, rich community for us all, but it can also become a compelling destination for the many young Jewish families from different parts of the country who are looking for a new home to raise their children.

As we build the understanding that our community is made stronger and more robust by the strength of each of our institutions and organizations, we move from a stance of competition to a stance of authentic community.

We are clearly a community that values diversity outside of our community; it is time for us to incorporate our commitment to diversity *within* our community. As we collectively embrace this internal Jewish diversity, we will see a significant increase in enthusiastic participation. Our numbers will grow with our increased inclusiveness. There will be greater participation, volunteerism, cooperation and collective effort. The more opportunities of entry into the community, the larger the community becomes.

I want to urge y'all to schedule a tour of the Knoxville Jewish Day School. It is pure joy to see so many children love learning. The faculty is world-class, and the KJDS graduates achieve great success in middle school and high school. KJDS is a hidden gem in Knoxville, and the talent and resources at KJDS will benefit not only the AJCC Preschool, but all of our children. Simply put, having KJDS on campus will benefit the entire community.

The KJDS Board is very appreciative of the encouragement and warm support we have been receiving from the KJA Executive Committee, the KJA Board, and in particular, the leadership of KJA President Chip Rayman. We look forward to continuing our work together in building an incredible future.

friendshippers

Our Wednesday, August 14 program features UT McClung Museum Civil War Curator Joan Markel

*All are welcome.
You don't have to be 55 and up;
we don't card at the door!*

Friendshippers meets with lunch at **noon** and our program starts at **1:00 p.m.**

Sherrill Hills Retirement Community,
271 Moss Grove Blvd, Knoxville 37922

Joan Markel, PhD, is the Civil War curator for UT's McClung Museum and an educational award winner for her efforts to make Civil War history come to life.

Lunch is **\$8.00**, with no charge for those who attend the program only.

Please RSVP to Laura Berry at 690-6343 x18 or email her at lberry@jewishknoxville.org. Need a ride? Contact Laura by Friday before the program.



2 Great (and Easy) Ways to Support Your Knoxville Jewish Alliance/Arnstein Jewish Community Center:

- ♦ **The Kroger Community Reward Program by linking your Kroger loyalty card to the AJCC Preschool (Organization #41474) at <https://www.kroger.com/>**
Registration is easy and if you need help, the KJA office staff can help you. This is a terrific way to help the AJCC Preschool, even you don't have toddlers here. **REMEMBER you must re-enroll each August!**



- ♦ **Link your Amazon account to the Knoxville Jewish Alliance at <https://smile.amazon.com/>**
The Knoxville Jewish Alliance earns money each time you shop via the AmazonSmile program. Sign up today!





**M
C
D
C**

*Most
Fun
Under
the Sun*

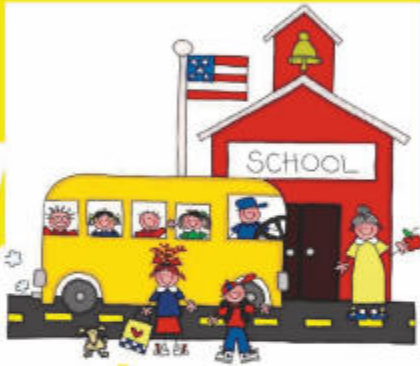
MCDC campers enjoy lots of fresh air and sunshine, arts & crafts, games, swim lessons, games, sports, pool play, field trips, overnights, and more. Two horseback riding camps teach skills and animal care.





2019
AJCC/
University Swim
Team
Smokin' Salmon
at July Meets

AJCC Preschool presents:

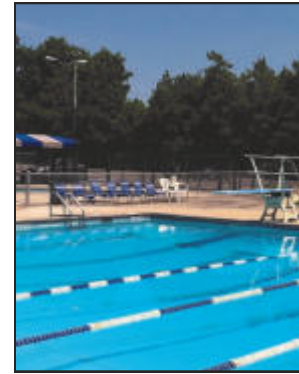


Open House 2019

Join us **August 1st from 12-3 P.M.** at the **AJCC Preschool** for our annual OPEN HOUSE

LEARN MORE ABOUT OUR PROGRAM; CLASSROOM ASSIGNMENTS, MEET THE TEACHERS, DROP-OFF BELONGINGS, SIGN-UP FOR EXTRA-CURRICULARS AND MORE...

All current and prospective students are welcome!



AJCC Pool

Watermelon Wednesdays
*free watermelon slices
(while supplies last)*

1:00- 7:00 p.m.

1st Friday Movie Nights
Free popcorn for the kids!

August 2 at 8:30-10:00 p.m.

2nd Saturday Early Hours

August 10 at 9:00 a.m.

4th Friday Family Trivia

August 23 at 7:00 p.m.

Register your Kroger Plus Card Today

Support AJCC Preschool by registering your **Kroger Plus Card** and choosing the AJCC Preschool as your recipient! You'll earn points for us with every purchase you make — points that will be converted into **dollars of support** for our younger community members. Don't worry — you'll still receive your usual Kroger Plus Card discounts. And our adorable preschoolers and their teachers will appreciate your support! Live out of town but have grandkids, alumni, or fond memories of the AJCC — register your card and support the AJCC Preschool from afar!

Follow these **easy steps** to link your card to Friends:

- **Register your card online** — create an account; then enter your email, favorite store, and Kroger Plus Card number.
- At the bottom of your Account Summary, click **Enroll** under Community Rewards, and either enter our **Kroger non-profit number (41474)** or search for **AJCC Preschool**.
- **Already enrolled?** You must re-enroll EVERY August so please log on and select us.



- If you need help, the KJA office staff will be glad to help!

Please shop, contact,
and thank the
advertisers that
support YOUR
Ha'Kol community
newsletter.

You'll find them on pages
38-39 of each issue of
Ha'Kol.

Want to join them? Contact
the KJA office at 690-6343.

Your Knoxville Jewish Alliance

- ◆ Arnstein Jewish Community Center
- ◆ KJA Archives
- ◆ B’nai Tzedek Teen Philanthropy Program
- ◆ BBYO/ BBYO Connect
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- ◆ Cultural & Social Events
- ◆ Educational Events
- ◆ Friendshipshippers
- ◆ *Ha’Kol* Community Newsletter
- ◆ Hillel at UTK
- ◆ Indigent Burial Fund
- ◆ Israel P2G Partnership
- ◆ Jewish Advocacy
- ◆ Jewish Family Services
- ◆ KNOXSHVILLE
- ◆ Milton Collins Day Camp
- ◆ Mitzvah Day
- ◆ AJCC Pool, Tennis, & Team Park
- ◆ AJCC Preschool
- ◆ PJ Library/PJ Our Way
- ◆ Schwarzbart Gallery
- ◆ AJCC/University Club
- ◆ Smokin’ Salmon Swim Team
- ◆ UT Faculty Lectures
- ◆ YJAK—Young Jewish Adults of Knoxville
- ◆ Yom HaShoah Observance
- ◆ ...and so much more!

KJA Donations

As of June 24, 2019

AJCC Preschool— Project Playground

- ★ *In memory of Logan Brown*
Adam and Angie Brown

AJCC Preschool

- ★ Peter and Brianna Rosenbaum

AJCC/USC Swim Team

- ★ Hugh and Angela Nystrom

Archives

- ★ Alan Abrams

Facilities

- ★ Martha and Marty Iroff
- ★ *Donation of fireproof filing cabinet*
Loren Hecht

Hillel at UTK

- ★ *For Second Harvest Food Bank*
Jaime Marquis, Rob Lieberthal,
Saralyn Dunphy

MCDC Camp Scholarship

- ★ Lee and Martha Ingram

Please call (865) 690-6343 or visit www.jewishknoxville.org today and make a donation in honor or memory of a friend or family member, or to support a cause dear to you.

Whether supporting Jewish cultural programming, youth, services for seniors, community relations, or your Knoxville Jewish community, there’s great programs that need you!



**Support Your
Jewish Community
DONATE TODAY!**

KNOXVILLE JEWISH ALLIANCE
6800 Deane Hill Drive
Knoxville, Tennessee 37919
(865) 690-6343

www.jewishknoxville.org
office@jewishknoxville.org



Menace (AKA Mr. Rodney) Wrestles at the AJCC
Sunday, August 25, 5-7 p.m.
 Arnstein Jewish Community Center Gym



Visit www.jewishknoxville.org to learn about seating options and purchase your seats for this unique and entertaining event. The wrestling event is from 5-7 p.m., with a pool party that includes a live band, from 7-10 p.m. *(Must show pool party event pass to attend the pool party.)*

Questions? Contact Jonathan Branton at program@jewishknoxville.org

Look for updates on
 Knoxville Jewish Alliance



	Wrestling Admission	Reserved Seating	Premium Seating	Pool Party
General Admission Pass: \$20	X			
Super Fan Pass: \$30	X	X		X
VIP Pass: \$40	X	X	X	X
Family Pass: \$60 (Immediate Family Only)	X			
Pool Party Only Pass: \$10				X

Please remember to bring non-perishable foods for our Second Harvest Food Bank collection when you visit the AJCC (a barrel is located in the AJCC Gym /Caller Auditorium near the kitchen door).

Thank you!



FAMILY TRIVIA NIGHT

EVERY 4th FRIDAY 7-9PM AT THE AJCC POOL

June 28
July 26
August 23

Prizes! Snacks!

Appropriate for all ages.
Family vs. Family.

KNOXVILLE JEWISH COMMUNITY

Ha’ Kol

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WEEKDAY POOL HOURS CHANGE AUGUST 6

Mon-Tues-Wed-Fri
4-7 p.m.
Thursday 4-8 p.m.
Saturday Noon-7 p.m.
Sunday Noon-7 p.m.

AJCC Pool Parties & Private Swim Lessons For All Ages Last Day-Labor Day!

Please contact the KJA Office at office@jewishknoxville.org or (865) 690-6343

The ARNSTEIN JEWISH COMMUNITY CENTER is YOUR community center.

It’s not too late to become an AJCC member, make a donation to the Knoxville Jewish Alliance, or volunteer to help with a project or event.

Support YOUR community.

www.jewishknoxville.org

TEMPLE BETH EL TIMES



Shalom Y'all!

By Rabbi Erin Boxt

One of the greatest joys of being a rabbi is learning with and teaching others. I relish these opportunities! Therefore, let me present the Temple Beth El 2019-2020 Adult Education Initiative:

Courses are taught by Rabbi Boxt (unless stated otherwise) and are free for all to attend.

- **Torah Study**

*Classes are Thursday Mornings beginning at 11 a.m.
Instructor – Participants in Class*

- **Introduction to Judaism/Pathway to Conversion**

*Classes are Thursday evenings at 7:00 p.m.
Please speak with Rabbi Boxt regarding attendance*

- **Tisha B'av: Concepts of Sinat Chinam and Teshuvah**

*Class will be on Sunday, August 18, 10 a.m.-11:30 a.m.
A light breakfast will be served*

- **Liturgy: A look at the differences between morning, afternoon and evening services: Digesting the Prayers**

*Class will be on Sunday, November 3, 10 a.m.-11:30 a.m.
A light breakfast will be served*

- **Israel: Why Reform Jews Should Support Israel**

*Class will be on Sunday, January 12, 2020, 10 a.m.-11:30 a.m.
A light breakfast will be served*

- **Tu B'shevat: What is the "New Year for the Trees?"**

*Class will be on Sunday, February 9, 2020, 10 a.m.-11:30 a.m.
A light breakfast will be served*

- **Villains and Purim**

*Class will be on Sunday, March 1, 2020, 10 a.m.-11:30 a.m.
A light breakfast will be served*

- **God as a concept: Which characteristic of God fits you?**

*Class will be on Sunday, April 5, 2020, 10 a.m.-11:30 a.m.
A light breakfast will be served*

- **Shavuot Study Session: Mussar and YOU**

*Class will be on Saturday, May 30, 2020, 7:30 p.m.-midnight
Potluck dinner*

I look forward to learning with you in the upcoming year!

August 2019
29 Tamuz-30 Av 5779



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TBE President's Remarks

By Steve Lewis, TBE President



August can sometimes be a "sleepy" month for a congregation, with behind the scenes activities outpacing those that can be seen and experienced but that will definitely not be the case this month.

We'll begin on the very first weekend of the month, with the Bar Mitzvah of Thomas Theriot. Thomas will participate in Shabbat services on Friday night, the 2nd, and will be Bar Mitzvah during our morning service on Saturday, August 3.

Our Religious School year begins on August 11 with teachers and students alike excited and anticipating another great year.

Then, on Friday, August 16,, we will all have the opportunity to worship with the entire Jewish community at the AJCC, with the Shabbat at the Pool service (and Tot Shabbat at the Baby Pool) and Shabbat Dinner at the Pool.

On Saturday the 17th, the Sisterhood host a fashion show/fundraiser that will kick off a clothing drive to support the women's shelter of the Y.W.C.A. Several TBE men will volunteer as models, walking the runway "in drag" to support this very worthy cause. (Please know that because some congregants objected to the idea of men wearing women's clothing in a fashion show, we checked with several LGBTQ sources, and confirmed that drag shows are not a problem in this community.)

This jam-packed weekend caps off on Sunday, August 18, with the first of many Adult Education classes Rabbi Boxt will be teaching this year. Please be sure to check out the Blast and our website for ongoing information about the dates, times, and topics of these learning opportunities you won't want to miss.

As I write this column, I am about to begin my second year as your president. I want to thank you for your support and partnership look forward to the coming year, when I know we will continue **To Be Engaged** together to help TBE go "from strength to strength."

Temple Beth El Sisterhood's
MAH JONGG MADNESS
Tournament

Sunday, October 20, 2019

11:30 A.M. – 3:30 p.m.

Temple Beth El

3037 Kingston Pike, Knoxville, TN 37919

CASH PRIZES for 1st, 2nd, 3rd High Scores in Tournament Play
In case of a tie, the CASH prize will be divided equally.

Other FUN activities include a "take a chance for prizes", bonus hands and for Fun tables are available. No timing, no scoring, just fun!

\$20.00 Entrance Fee Includes registration for **EITHER** the Mah Jongg Madness Tournament **OR** Mah Jongg for Fun, Desserts, Snacks, and Cash Prizes

Please return the registration form below with your check payable to
Temple Beth El Sisterhood to:

Karen Smith
8409 Barbee Lane
Knoxville, TN 37923

Deadline: Friday, October 11, 2019

**Registrations received after the deadline will go on a "wait list" unless there are vacancies.
Or a player can play at the "for fun" tables. You will be contacted.**

Questions? E-mail or call: Karen Smith at (865) 691-3231 briankarens@comcast.net
or Sandy Parker at (865) 237-4929 sandycpb@gmail.com

Name: _____ Phone: _____

E-mail address _____

Home Address _____ City _____ Zip _____

_____ I can be East. (You will be contacted.) East stays at the same table and does not rotate.
East completes the score card after each round.

_____ I can bring a mah jongg set. (You will be contacted.)

Please check **ONE** of the following:

_____ I will play in the Mah Jongg Madness. **OR**

_____ I will play in the Mah Jongg for Fun.

2019 Let's Get Quizzical! A Success

Thank you to everyone that attended, donated, purchased items, and volunteered at this year's Auction and Trivia Event. The Auction committee worked hard to create both a social and fundraising event. It was wonderful to have over 80 members and non-members attend. Equally as impressive to this year's attendance was the \$13,500 (net) raised from both the Silent and Live Auctions and monetary donations. The bidding wars were exciting to witness as auctioneer Alan Smuckler led the charge. He outdid himself and didn't disappoint us with his wit and his very funny anecdotes. He was amazing!

Many volunteered with planning, soliciting, set-up, baking, auctioneering, serving, clean up and behind the scenes to make this event so successful. This event could never have happened without the help of our co-chairs and volunteers: Phyllis & Ken Hirsh, Amy & Hal Rosenberg, Hayley Goldfeld, Missy Noon, Sari Kagan, Susan Baker, Barbara Winston, Joan Cohn, Beth & Jacob Sharp, Angel, Carlie, Diane & Jess (Finance team), Tina Fleeman and especially to our auctioneer, Alan Smuckler. We need to thank Famous Dave's BBQ's manager, Tim Burrell, for catering such a delicious meal. Most definitely need to especially thank Phyllis & Ken Hirsh for sponsoring dinner.

Congratulations to our Trivia Winners! Bragging rights for our 1st place winners went to Ben Hirsh, Ken Hirsh, Julie Braude, Sarah & Earl Klugman and Jake Rosenberg. Just two points behind, our 2nd place winners included Norma & Wes James, Susan Baker, Tim Abramson, Deborah Roberts, Don Mossman, Lou Gross and Dan Smith. Awesome job to the remaining teams!

Congratulations to Lou Gross for winning the \$250 Money Bag surprise. Karen Smith and Norma James were also our lucky \$100 winners. Thank you to Richard and Jacki Imbrey for sponsoring the \$250 prize.

A very special thanks to our generous donors. Please see our donor list, including TBE Congregants and non-members of the Knoxville Community (I apologize in advance for inadvertently leaving out or misspelling a donors name). Honorable mention to our Live Auction donors: Susan Baker for her delicious dinner party (worth mentioning she will be hosting 11 people), Ellen & Steve Markman/ Markman's Diamond & Fine Jewelry, Wes James for fly fishing adventure, Harold & Shirley Freedman for lottery



1st Place Trivia Winners: Earl & Sarah Klugman, Julie Braude, Ken & Ben Hirsh (not shown Jake Rosenberg)



2nd Place Trivia Winners: Susan Baker, Tim Abramson, Wes & Norma James, Don Mossman, Deborah Roberts (not shown Lou Gross and Dan Smith)

tickets, Julie & Adam Braude for the Seinfeld Poster, Hicks Orthodontics and TBE for parking spots. Honorable mention to members who bid ridiculously high for the annual parking spots in the front row: Alan & Karen Smuckler, Aaron & Imelda Margulies and Jeff & Lorie Hirsh. These spots are reserved for one full year (and yes this includes High Holiday services).

Once again, thank you to everyone who help make this event hugely successful!



Money Bag Winners Norma James, Karen Smith and Lou Gross

A Special Thanks to Our Silent Auction Item Donors

Famous Dave's BBQ	Wes & Norma James	Mike Pardee & Liz Gassel
Harold & Shirley Freedman	Phyllis & Ken Hirsh	Julie & Adam Braude
Susan & Jeff Watson Arbital	Missy & Chuck Noon	David & Emma Fleischmann
Cheri and Robert Pollack	Susan Baker	Fred & Mary Seals
Ellen & Steve Markman	Elaine & Bob Freeman	Moo Yah
Jeff & Kaye Goodfriend	Alan & Karen Smuckler	Richard Licht & Shirley McGuire
Larry Markel	Marilyn & Barry Wohl	Sandy Parker & Steve Beber
Amy & Hal Rosenberg	Shelley & Marc Mangold	Carrabba's
Cheesecake Factory	Abraham Pardee & Lauren Bryant	Krispy Kreme
TBE Sisterhood	Patricia Lee	Dani & Jessie Rosenberg
Alan Gassel & Wendy Graziani	Belk	Arnstein Jewish Community Center
Costco Wholesale	Texas Roadhouse	Ryman Auditorium
Hicks Orthodontics	VG's Bakery	Dollywood
Lotus Nail Salon	Salon Azure	Women's Basketball Hall of Fame
Massage Envy	Winston Eye & Vision Center	Rob & Beth Heller
Fresh Market	Harold & Shirley Freedman	Volunteer Princess
Publix	Nashville Predators	Alumni Hall
Home Depot	Me and Co.	Knoxville Symphony Orchestra
Tennessee Aquarium	Wonderworks	Knoxville Opera
Honerlin & Rob DeMoro	Dream Katcher Lodge	Markman's Diamonds & Fine Jewelry
Outback Steak House	Flemings	Tennessee Smokies
Concord Veterinary Hospital	Tennessee Titans	Seasons
Gavino's	Pei Wei	Mark & Lucy Barkan
Sam's Club	Karen & Frank Cyzick	GotMountainLife.Com
Linda & Phil Zaretski	MagPies	Steve Rockmaker
Creative Discovery Museum	Ripley's Aquarium	The Titanic
Blaze Pizza	Mimi's Café	First Watch
Gatti's	Aubrey's	The Egg and I
John & Steve Cohn	Barbara & Larry Winston	Jerry & Lisa Winston
Kitchen 919	La Parilla	Seasons
Flemings	O'Charley's	Panera Bread
Pure Magic Car Wash	Knoxville Ice Bears	Bliss



TBE Sisterhood Invites You to Join Us

TEMPLE BETH EL FASHION SHOW

Saturday, August 17 at 6:00 p.m.
Cost: \$18.00 per person, dinner included

- ◆ **Vote for your favorite model — \$10/10 tickets (no limit on votes); cash or check on the day of the event**
- ◆ **Clothes modeled will be donated to the YWCA Shelter**
- ◆ **Clothing drive for YWCA Shelter will begin that night and go through mid-November; time to clean out closets to make room for fall and winter clothes**
- ◆ **Child care will be provided at no cost**
- ◆ **Funds raised benefit TBE Sisterhood & TBE General Fund**

R.S.V.P. to Tammy Stone (insurancetammy@gmail.com)

Temple Beth El Religious School August 2019 Update

By Norma James, TBE Education Director, normajames@tbeknox.org

Hands on, Hearts on, Minds on Learning!

School begins August 11 with a Celebration and Cookout at TBE 9:30 a.m.-noon

Midweek classes start Wednesday, August 21

Thomas Theriot becomes Bar Mitzvah Saturday, August 3 at 10:00 a.m.:

Join us for a happy way to celebrate the ending of summer vacation as Thomas Theriot is called to the Torah this August. While our other students have been enjoying their summer break, Thomas has been hard at work preparing for leading this service, reading Torah, and preparing his D'var. Thomas follows his sister Grace as the second Theriot to become B'nai Mitzvah. Thomas is the son of Matthew and Emily and brother to Grace and Lucy. Thomas plays percussion in his school band. For his bar mitzvah Project, Thomas helped start the Bearden Middle School Band Crescendo Project. This project helps replace band instruments and replenish needed supplies. Thomas wants to make sure that every student who wants to participate in band has that opportunity. Thomas is working with his Torah coach, Norma James, and of course with Rabbi Erin to prepare for this important service. The Theriot family invites you to join them for Shabbat evening service at 7:00 p.m. as they host the oneg, and Saturday morning service at 10:00 a.m. *Please note the times for both of these services. Remember that all congregants are welcome at B'nai Mitzvah services.*

Staff Inservice Day, Sunday, August 4, 9:00 a.m.- 3:00 p.m.:

All TBE teachers and madrichim will participate in our back-to-school planning day. This day will include a meeting with our School & Youth Committee, safety training with Wes James, a session with our rabbi, training activities with Norma, and lots of time to set up classrooms and make lesson plans.

Big Plans for our 1st Day of Religious School, August 11:

We will start our school year with a day of celebration of Judaism, education, and family! While our students are with their teachers diving in to exciting activities, Norma will have an interactive session with our parents. Rabbi Erin will be dropping in on every classroom and our parent session as well. We will then join together for an engaging worship experience for the whole family with prayers led by our students and Rabbi and a song session with Norma. Topping off this great day will be a cookout on the patio. We have many new families joining us this year, so this is a perfect time for all of our families to mingle.

Let's get excited about Hebrew. Really!

I am very excited about some changes I am introducing in our Hebrew program for TBERS. I have been working for several years to strengthen our Hebrew program while sticking to my "Hebrew without Tears" philosophy. I am proud of what our students are learning and the pride they feel about their skills. Now I want to take it to the next level.

TBE Religious School Offers Hebrew Café 2020

Sunday Hebrew for early grades continues:

PK-K class is introduced to Hebrew letters, songs, and simple words. 1st and 2nd graders focus on learning the names/ sound of the letters, Hebrew songs, simple words, and basic blessings (orally).

NEW Sunday ONLY Extended Hebrew for 3rd-4th grade!

I have learned through experience that Wednesday participation for our younger grades has been sporadic. So...I am going to teach our 3rd- 4th grade class from **11:30-12:30 every Sunday**. I fully believe I can get lots done with these bright little folks if I have a good chunk of dedicated time with them. This rising 3rd-4th class has been together for a while now and is really bonded. Our 3rd graders are bright and will keep up just fine. My goal is to have all of these students fluent in their letters and vowels, as well as reading and chanting a few Hebrew prayers. I also want them to have a simple Hebrew vocabulary of both Biblical and modern Hebrew words.

OPTION! What about Wednesdays?

If your child feels behind, misses some Sundays, hungers for more Hebrew, they are always invited to attend a Wednesday class. We always have students in our older grades who are new to Hebrew, so your child will fit right in.

Sunday and Wednesday classes for older students in 5th, 6th, and 7th grades.

I am increasing Sunday Hebrew to 45 minutes. Wednesday Hebrew is 4:30-6:00 p.m. Our Wednesday students really enjoy spending time with each other. They learn a great deal of Hebrew and still laugh a ton! There is a special bond that develops in that Wednesday group that will last forever. These students learn how to read, chant, and sing all of the Shabbat morning service, as well as a good vocabulary of Biblical Hebrew. I find that our Wednesday students love digging deeper into the prayers, and often ask Judaic questions of their own. I want to add more modern Hebrew phrases this year.

Attendance on Wednesdays is required.

Many students carpool. I realize that no one can attend every Wednesday, but please build it into your fall schedule just like you do the other activities your children have. School activities will take your child away from Wednesday at times, so never miss a chance to come when you are able. **Hebrew is like exercise, the more you do it, the better you feel.**

But wait, there's more!

Every child does not learn at the same rate. Life can get in the way of perfect attendance. Some children need a personal touch to feel comfortable in class with others.

Meet Me on the Computer, or at my house, or after RS, or wherever!

I am committed to your child feeling 100% prepared for B'nai Mitzvah. Even though we have a very positive environment in our classroom, I still want your child to sit there confidently without fear of being called on. I offer my services for extra help at no additional charge. Actually, I have done this for a few years now.

B'yachad will be at TBE this fall beginning August 18.

It is our turn to host B'yachad for the fall semester. This is a monthly program 10:00-11:30 a.m. on Sundays offered at no charge for our tiniest learners and their parents in our Jewish community. Our program is open to children ages four and under who are not in our weekly PreK/ Kindergarten classes. B'yachad means "together," and is sponsored by Temple Beth El, Heska Amuna Synagogue, and Knoxville Jewish Day School. Anna Iroff-Bailey teaches this monthly program of music, crafts, songs and more with a special Jewish theme each session. Join in the fun specially designed to engage our youngest children in the joy of Judaism. It is also a great way for young families to mingle. Look for a special flyer with dates and times in this *Ha'Kol*.



It's time for your little one to join our TBE Religious School family!

The Class

This class is designed for our 4-, 5-, and 6-year-olds who will be attending preschool or kindergarten this fall.

The Teacher

Paige Motley is an exceptional teacher of young children. It is amazing how much Paige can teach young children. Her craft projects are fabulous and her classroom management is superb. The children listen and learn and love the experience. Paige will have an outstanding teacher's aide from our post confirmation class.

The Hours

This class meets every Sunday 9:30-noon beginning August 11. We pack great activities into this 2 ½ hour program. Your child will never be bored. And, this gives you time to have coffee with other parents, grocery shop, or work out. TBE has an easy access to the greenway for those who like a morning run.

The Curriculum

We use the ISJL Curriculum from the Institute of Southern Jewish Life. It is very hands-on, and age appropriate. The teachers and the students love it. In addition, Paige teaches a fun introduction to Hebrew. Norma does a morning t'filah (worship) with these children that includes songs, prayers, and stories. Our school has many holiday celebrations, and this class will always be a part of those events.

Contact Norma James for more information.

Sisterhood Happenings

By Tammy Stone Sisterhood President

I hope everyone is enjoying their summer! Sisterhood is taking some time off, but not resting. We are busy planning our upcoming year. We want your input on what types of programs you want held. We need you to help us succeed. We still are looking for chairpersons and committee members. Thank you to those who have helped us this past year make us a success.

Below you will find a list of some upcoming program dates and times to put on your calendar. Remember, all are welcome at any of our programs. Sisterhood is just another way To Be Engaged.

Thank you to all who continue to make our bimah look beautiful on Friday nights through the Beiler Flower Fund and to those who add sweetness to Oneg Shabbats by being a host. You help make Friday night services more meaningful for all! Work is beginning for the 2019-2020 Oneg schedule. Thank you in advance to all who will be helping us this coming year.

Saturday, August 17 – evening program
Sunday, September 8 – morning program
Sunday, October 20 – afternoon of Mah Jongg
Sunday, November 10 – morning program

Contributions to the Funds of Temple Beth El

Donations listed were received as of June 21, 2019

CARING COMMITTEE FUND

In memory of Jeanette Grusin Hyatt
 By: Paul Erwin and Renee' Hyatt

Reba and Bennett Herzfeld
 Jeannine Mill
 Howard and Janice Pollock
 Deborah Roberts and
 Don Mossman
 Gilya Schmidt
 Debbie Silverstein

ENDOWMENT FUND

In memory of Esther Margolina
 By: Ilya and Bella Saфро

GENERAL FUND

In memory of Ben Brown & Lowell Nisely
 Jeffrey and Tamra Brown
In memory of Margot B. Brown
 Leonard Brown
In memory of Sylvia Brenner
 Stu and Jan Elston
In honor of the beautiful naming ceremony
 Reba and Bennett Herzfeld
In memory of Stanley Hookman
 Lawrence and Kim Hookman
In memory of Dan Altshuler
 Lucy Gregory
In memory of Dan Altshuler
 Marilyn Berry
In memory of Dan Altshuler
 Brian Lett
In memory of Doba Zolotovskaya
 Maria Shusterman

LICHT YOUTH FUND

In honor of Genesis 12:3
 James Murphy

MARX FAMILY EDUCATION FUND

In memory of Albert Eisenstadt
 Michael Eisenstadt and
 Mary Beth Leibowitz
In honor of completion of Leviticus
 Torah Study/Adult Education Class

PRESERVATION FUND

In memory of Lillian Pomerantz
 Ken and Phyllis Hirsh

RABBI'S DISCRETIONARY FUND

In memory of my mother,
 Estelle Kreisberg
 Reba and Bennett Herzfeld

RELIGIOUS SCHOOL DONATION

Tony and Melinda Gibbons

H & P SECURITY

Nancy Altshuler
 Thomas and Charlotte Evans

TEMPLE BETH EL TIMES

Rabbi Erin Boxt

rabbiboxt@tbeknox.org

Steve Lewis, President

president@tbeknox.org

Norma James,

Religious School Director
normajames@tbeknox.org

Tina Fleeman

Temple Beth El Office Staff
secretary@tbeknox.org

TBE Office Phone:

(865) 524-3521

Fax: (865) 525-6030

Temple Office Hours:

Monday - Thursday:

10:00 a.m. - 4:00 p.m.

Friday:

9:00 a.m. - 1:00 p.m.

Our Mission

To inspire individuals to know, live, and shape our Jewish legacy.

In fulfilling our mission, we value our place in the chain of traditions, the diversity of those who seek to join us in our venture, and the kindness essential to a sacred community.

www.tbeknox.org

**Community
Shabbat at the Pool**

Friday, August 16

Tot Shabbat: 5:30 p.m.

Dinner: 6:00 p.m.

(RSVP and payment only. See page 9)

Service: 6:30 p.m.



K J C F F

Knoxville Jewish Community Family of Funds

A Supporting Organization of the Knoxville Jewish Alliance and the East Tennessee Foundation to preserve and strengthen the Jewish Community of Knoxville

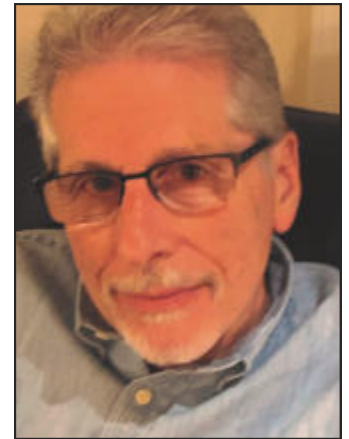
Why Support Jewish Institutions

By Abraham Brietstein, PhD, KJCFF President

In a world in which religion, or at least religious affiliation, is rapidly becoming less relevant in our lives, Jews included, one may ask why support Jewish causes or institutions. This question is inextricably tied to the question of what defines a Jew, and isn't it good enough to be culturally Jewish? Of course, not all Jewish institutions are religious, but why belong or even affiliate with Jewish institutions? Many Jewish institutions, the Knoxville Jewish Alliance included, focus on preserving Jewish identity, helping Jewish causes, combating anti-Semitism, forming strong bonds as a Jewish community and reaching out to those in need, regardless of whether or not they are Jewish. Furthermore, it is easy to say that with so many needy causes, e.g. the need to reverse climate change, stop gun violence, cure debilitating diseases, or treat mental illness, why support Jewish institutions or how can I possibly choose which of the many human causes I should support? And with the daily bombardment of the 24-hour news cycle, depicting human tragedies across the globe, each of us tends to become numb to the plight of others and focus instead on the needs of our own families.

How does the Torah address some of these issues? The Torah provides several examples from biblical times, when we were primarily an agrarian society, of how we are commanded to help the needy. For example, during a time in which indentured servitude was not uncommon, Jews were commanded to release their indentured slaves after six years of servitude and at the same time, "pile them up with food and flocks as he goes free." In addition, 10% of each harvest was to be given to the Levites, our Jewish priests, which can be interpreted in today's times to mean that 10% of our annual earnings are to be given to our synagogue, Jewish institution or to those in need. While it's easy to say I can't afford it, how much you give or how you give is less important than the act of giving.

For those who wish to satisfy their need for giving *tzedakah*, the KJCFF provides an opportunity to start a fund in memory of a loved one or for a Jewish cause of your own choosing. For more information, please call the KJCFF at (865) 690-6343.



Brietstein

Donations

Bradley Sturm Memorial Fund

*Thank you to Melissa Sturm for her generosity and support
Steve and Carol Abeles*

Heska Amuna Cemetery Fund

*For yizkor and the yahrzeits of Anne Morrison
Tomlinson and Douglas Morrison
Mary Linda Schwarzbart*

Grants

The Knoxville Jewish Alliance received a grant from the **Fribourg-Brunschwig Holocaust Memorial Education Fund** to help with costs from the 2019 Yom HaShoah community observance.

KNOXVILLE JEWISH COMMUNITY FAMILY OF FUNDS BOARD OF DIRECTORS

Abraham Brietstein, President; Jacki Imbrey, Secretary/Treasurer; Stephen Rosen, President-Elect; Carole Martin, Past President; Jeff Becker; Bernard Bernstein; Arnold Cohen; Robert Goodfriend; Scott Hahn, Richard Jacobstein; Bryan Merrell, Rosalie Nagler; Jenifer Ohriner; Howard Pollock; Pace Robinson; Bernard Rosenblatt; Laura Berry, Administrative Director

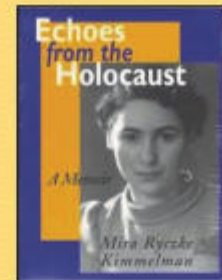
The Board of Directors of the Knoxville Jewish Community Family of Funds thanks the Knoxville Jewish community, the Knoxville Jewish Alliance staff, and the East Tennessee Foundation for their support and encouragement. The KJCFF encourages you to help insure the healthy future of our Knoxville Jewish community by including a commitment to the KJCFF in your financial and estate planning.

To learn more about KJCFF philanthropic opportunities, call 690-6343 or visit www.jewishknoxville.org/kjcff

Jewish Congregation of Oak Ridge



**JCOR Friday Night
Sisterhood Shabbat Service
and
State Proclamation
in honor of Mira Kimmelman
Friday, August 16, 6:30 p.m.
Followed by Potluck Dinner
Bring a dairy or vegetarian dish**



**101 W. Madison Lane
Open to the Public**

The proclamation will be presented by Randy McNally,
Lieutenant Governor and Tennessee Senator for District 5.

Donations to JCOR

Yahrzeits

- ★ Ruth Carey from Ellen Appel
- ★ Larry Landau from Barbara Landau
- ★ Leonora Tomkins from Bruce Tomkins
- ★ Minnie Goldman Feinberg & Rella Cantor from Bobbie Cantor

Donations

- ★ Tracey Cato
- ★ Geoffrey Laing

In memory of Mira Kimmelman

- ★ Shirley Schwartz
- ★ Dr. James & Carol Taylor
- ★ Dr. Barry & Marilyn Wohl
- ★ Lawrence & Blanche Dresner

Summer JCOR Film Series

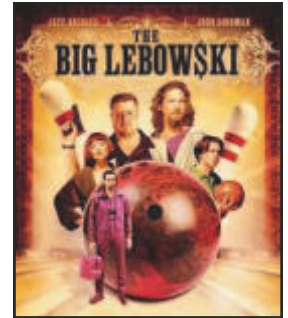
Saturday, August 24, 7:00 p.m.

Jewish Film Series: *The Big Lebowski*

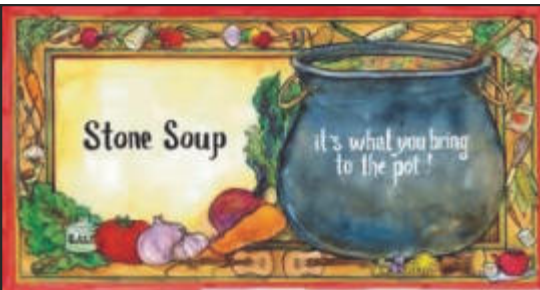
1998; USA; Rated: R; 1h 58m

Directed by Joel and Ethan Coen

Cast: Jeff Bridges, John Goodman, Julianne Moore, Steve Buscemi, David Huddleston, Philip Seymour Hoffman, Tara Reid, et al.



Slacker Jeff "The Dude" Lebowski gets involved in a gargantuan mess of events when he's mistaken for another man named Lebowski, whose wife has been kidnapped and is being held for ransom. All the while, the Dude's friend, Walter, stirs the pot.



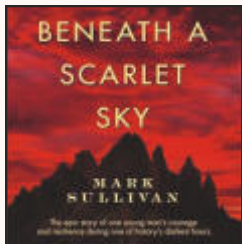
JCOR is a partner with the Oak Ridge Unitarian Church in sponsoring a monthly meal for the hungry. Please donate your canned goods or dollars. Contact Ronnie Bogard for more information.



JEWISH BOOK CLUB

Wednesday, August 14 — 7:00 - 8:30 p.m.

Jewish Congregation of Oak Ridge



Join us for coffee, dessert, and a discussion of *Beneath a Scarlet Sky* written by Mark Sullivan

JCOR Hosts and Hostesses

August 3	Fran Silver, Jill & Stuart Chasan, Karen Brunner
August 10	Yardena & Moshe Yair, Michael Kropp
August 17	Tracey Cato, Bruce Tomkins
August 24	Judi & Len Gray, Sarah & David Stuart
August 31	Carol & Jonas Kover, Debbie Bowman
Sept. 7	Reeva Abraham, Ronnie & Jim Bogard
Sept. 14	Linda & Zane Bell, Becky & George Charles
Sept. 21	Catherine Braunstein, Jeannette Gilbert
Sept. 28	Alice Feldman & Albert Good, Brenda & Sig Mosko

JEWISH CONGREGATION OF OAK RIDGE

- Rabbi Victor Rashkovsky—vicrash@yahoo.com
- Don Carlson, President—donaldcarlson3@gmail.com
- Becky Charles, Sisterhood President—gchar2@aol.com

101 W. Madison Lane, Oak Ridge, TN 37830
(Mail) P.O. Box 5434, Oak Ridge, TN 37831

JCOR's Saturday morning service begins at 9:30 a.m. For the Friday evening service schedule, please contact JCOR at office@jcor.info or call (865) 483-3581.

www.JCOR.info

CHABAD OF KNOXVILLE



New Program: Kids in the Kitchen!

ב"ה

*Hey Kids! Roll up your sleeves and get busy!
Come experience the excitement and Joy of Kosher Cooking!*

- ★ **September 8:** Kids bake round Challah (with your favorite topping) just in time for Rosh Hashana
- ★ **November 24:** Kids bake a cinnamon or chocolate Babka! A treat for your Thanksgiving table or a treat just because! Who needs a reason to eat Babka?
- ★ **February 23:** Kids bake Hamantaschen!
Freeze them for Purim or eat them to get into the Purim mood.
- ★ **April 26:** Kids make Bourekas or Blintzes - Let's get the Israeli taste buds going in honor of Yom Haatzmaut!

Cost: \$10/session or \$35 to register for all four sessions



ChabadKnoxville.org/
ChallahBake

Pre Rosh Hashana MEGA CHALLAH Bake

UNITE • LEARN • DISCOVER

Channel 8 news anchor, Amanda Hara, will host the evening

AN EVENING OF UNITY AND INSPIRATION AS WE KNEAD CHALLAH TO ADORN OUR ROSH HASHANA TABLES

**THURSDAY,
SEPTEMBER 26
6:30 PM**

**AT THE LIGHTHOUSE
KNOXVILLE**

A PROJECT OF CHABAD OF KNOXVILLE

JAHRZEIT

Heska Amuna Synagogue

August 1-10

Dorina Barnett ♦ Esther Bebergal ♦ Mary Corkland ♦ Matilda Corkland ♦ Mildred Dreyer ♦ Barbara Fay ♦ Cleo Ginsburg ♦ Morris Goldman ♦ Sylvia Goldstein ♦ Ethan Goodfriend ♦ William Gurwitch ♦ Selena Jacobson ♦ Benjamin Jaffe ♦ Harold Licht ♦ Bertha Licht ♦ Edward Lippner ♦ Yetta Lipshin ♦ Stella Love ♦ Rose Martin ♦ Samuel Merlin ♦ Samuel Millen ♦ Max Millner ♦ Edward Mottzman ♦ Mel Nagler

August 17

Abraham Bart ♦ Esther Bernstein ♦ Muriel Boothman ♦ Mollie Brietstein ♦ Abraham Chaskin ♦ Harry Fayonsky ♦ Jacob Green ♦ Adela Gross ♦ Leon Hasden ♦ Joseph Herson ♦ Janet Krauss ♦ Hyman Levison ♦ Karl Liberman ♦ Jim Nash ♦ Lester Robinson ♦ Abraham Rosenblatt ♦ Katie Ross ♦ Marian Schneider ♦ Abe Zwick

August 24

Caryl Arsenault ♦ Esther Balloff ♦ Shoshana Becker ♦ Zeleg Berez ♦ Etta Ducken ♦ Jacob Geller ♦ Mervin Horn ♦ Hugo Klein ♦ Sally Moskowitz ♦ Barbara Oleshansky ♦ Gussie Richer ♦ Jane Rosenblatt ♦ David Wender

August 31

Dorothy Becker ♦ Betty Billig ♦ Estelle Binder ♦ Gene Bocknek ♦ Max Cohen ♦ Oscar Isaacs ♦ Seymour Landis ♦ Joseph Leeds ♦ Robert Messing ♦ Albert Meyerhoff ♦ Thomas Miner ♦ Rabbi A.J. Robinson ♦ Steven Shersky ♦ Morris Shorr

JAHRZEIT

TEMPLE BETH EL

August 2

Sandi Fields ♦ Hilda Freedman ♦ Louis H. Gassel ♦ Samuel Gelber ♦ Donald Gerson ♦ Efim Golburt ♦ Yankel Haim Iancovsky ♦ Jeannie Samuel Levy ♦ Edward Lippner ♦ Sheldon Mann Sachs ♦ Pastor Serrato ♦ Joseph Silverstein ♦ Regina Sunshine ♦ Asya Targonskaya

August 9

Garrett Bickman ♦ Jackie Bickman ♦ Marie Elston ♦ Herbert Eugene Galloway ♦ Abram Golburt ♦ Albert Greenberg ♦ Monroe Hecht ♦ Harold Karklin ♦ Herbert Nash ♦ Jacqueline Piepenbrink ♦ Nancy Sauers ♦ Emilie Ehrlich Strasburger ♦ Emanuel Taylor ♦ Ethel Taylor ♦ Revera T. Wayburn

August 16

Caryl Arsenault ♦ Jerome Bernstein ♦ Angela Buie ♦ Eugene Steven Cyzick ♦ Jessica DeCapua ♦ Benjamin Herrmann ♦ Marcus Herrmann ♦ Matvei Ioselev ♦ Sara Pais ♦ Alice Palmer ♦ Anne Prial ♦ Mary Margaret Robinson ♦ Marvin Selk ♦ Rose Shenkman ♦ Sidney M. Spero ♦ Anne Kadison Weinstein

August 23

Zan Tamar Bailey ♦ Anna H. Blatt ♦ Jacob Blaufeld ♦ Wolfe Brody ♦ Charles M. Evans ♦ Jeanette Galloway ♦ Daniel Goodman ♦ Harold Heolderlin ♦ Morris Hochenberg ♦ Gilbert Klein ♦ Alex Klugman ♦ Glenn Powell ♦ William M. Rosenbaum ♦ David Sachs ♦ Liliya Safro ♦ Albert Sasson ♦ Max Slome

August 30

Armand H. Abel ♦ Hermina Beiler ♦ Beatrice Bush ♦ Rudy Crohn ♦ Harold Garber ♦ Milton Samuel Levy ♦ George Palmer ♦ Lillian Pollack Sloane ♦ Dora Stein

Hadassah HIGHLIGHTS

HADASSAH
THE WOMEN'S ZIONIST
ORGANIZATION OF
AMERICA, INC.

HADASSAH
Knoxville

HADASSAH
Knoxville

An Artist's View: Creative Jewish Women in Knoxville



Hadassah
New Members Welcome
Sunday, August 25, 2019, 2 to 4pm
Arnstein Jewish Community Center
Orwitz Room

Please join us for a special afternoon celebrating several artists in our own Jewish community as we hear about their genres, mediums and current works.

Hadassah also welcomes new members along with current members with information on our upcoming activities and projects.

For more information please contact our
Membership Co Chairs

Nancy Britcher (nbritcher@gmail.com) or Brenda Sherman (houstonbrenda@yahoo.com)

Delicious desserts, coffee and tea will be served



Hadassah Knoxville to Host September History Series

Helene Sinnreich, Ph.D., Associate Professor, Religious Studies and Director, Fern and Manfred Steinfeld Program in Judaic Studies at the University of Tennessee will present a four-session Jewish history mini-course. The basic premise of this class is to study the intellectual development of anti-Judaism/antisemitism in Europe, culminating in the Holocaust.

The mini-course will consist of four Tuesday evening sessions, 7:00 p.m. Orwitz Room, Arnstein Jewish Community Center, 6800 Deane Hill Drive

Please register in advance at hadassahac@gmail.com so we can provide enough seating. Participants will need to purchase the Lipstadt book noted below prior to the course.

Jewish
Around the
WORLD



A Hadassah collective of cultures,
food, and Jewish traditions
AROUND our World.

Come taste what all the worldly
fuss is all about.

Sunday, September 8th, 2019

AJCC

Save The Date!

HADASSAH



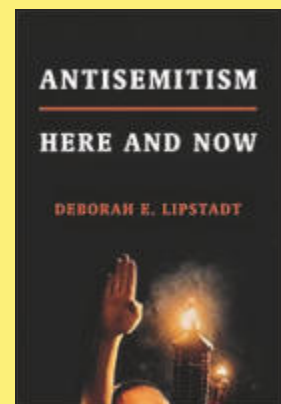
COURSE TOPICS

Tuesday, September 3
Jewish Life in Medieval Europe

Tuesday, September 10
The European Enlightenment and Its Impact on Jews

Tuesday, September 17
Antisemitism and Jewish Responses to Antisemitism

Tuesday, September 24
The Holocaust



Book to be used for seminar

IT'S KICK OFF TIME FOR 2020

2020 Hadassah Knoxville Membership Directory, Shopping Guide & Datebook

Reserve your ad space now through deadline: November 20, 2019

Ad Sizes & Rates:

- ★ Ad sizes: Full page \$185, ½ page \$115, 1/3 page \$100, or ¼ page – \$85
- ★ Memorial/Yahrzeit ad: Full page \$100 or 1/3 page – \$50
- ★ Memorial Listings: 75 characters – \$25
- ★ Professional Listings: Name, phone number, category – \$36
- ★ Professional Listings are ½ price at \$18 for advertisers with at least ¼ page ad contract

Now accepting 2020 cover artwork submissions for consideration. Please send photo to Jill Weinstein at jkweinstein5@gmail.com.

Advertising in the Hadassah Knoxville Directory:

Supports Hadassah's many worthwhile projects
Reaches 450 people with your message year-round



Contact Our Hadassah Membership Team

Learn more about Knoxville Hadassah and Hadassah in general by contacting our membership team today!



- ◆ **Brenda Sherman**
houstonbrenda@yahoo.com
- ◆ **Nancy Britcher**
nbritcher@gmail.com



Join us on
Sunday, November 10th, 2019, 1pm

Annual HMO Luncheon

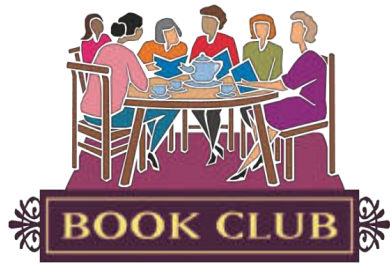
MORE DETAILS COMING SOON

Please contact Mary Evars-Goan for more information

goan@knology.net

865-690-4617





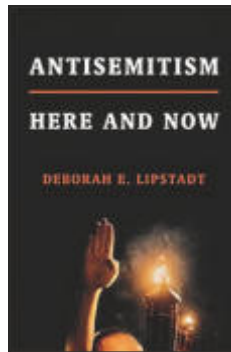
Hadassah Book Club News

All Jewish women of the greater Knoxville area (and friends) are welcome to join us

Hope to see you all for our **Tuesday, August 20** Hadassah Book Club meeting. We're having a special meeting this month at the home of one of our members. Please RSVP as dessert themed to the book will be served. When you RSVP, details for time and place will be sent to you. This month we'll be discussing *Antisemitism Here and Now* by Deborah E. Lipstadt. This book will be used in our September lecture series.

Overview

Antisemitism Here and Now is a book by Deborah Lipstadt published in February 2019. The book is written in the form of a series of letters between a Jewish college student and a well-intentioned, non-Jewish law school professor.



Please contact Peggy Littmann at plittmann@comcast.net or (865) 776-1013.

Next Reads

- September 17:** We will attend one of the Antisemitism lecture sessions led by Dr. Sinnreich
- October 15:** *Daughter of Maloka'i* by Alan Brennert
- November 19:** *The Unconsoled* by Kazuo Ishiguro

Celebrate Motherhood with a Hadassah Layette

By Batya Boxt

Hadassah sends layettes to women who have a new baby or grandbaby. A layette is a card from all of us congratulating them on the new baby!

When I receive information about a future Hadassah member's arrival, I will email all of you. If you are interested in having your name included on the layette, please email me back and let me know.

If you don't have a layette account, please send me a check to set that up. I'd recommend \$25 to start. If you need to replenish your account, please send that check to me as well. So that my address isn't distributed publicly, please email me to request my address. Let me know how much money you'd like to donate to the layette and I'll deduct that amount from your layette account. When the account is low (around \$5), I'll email you so you can refill it.

Please contact me at batyabox@gmail.com.



Hadassah Highlights

Knoxville Chapter of Hadassah

EXECUTIVE BOARD

Andrea Cone	President sixconefarm@verizon.net
Jenny Pfeffer	Treasurer jennica37@hotmail.com
Shuli Mesa	V.P. Programming shulime@gmail.com
Revital Ganzi	V.P. Education revitalganzi@gmail.com
Harriet Glasman	Recording Secretary harrietglasman@gmail.com
Mary Ann Merrell	Corresponding Secretary mamerrell@yahoo.com
Laura Floyd	Advisor floydfam@knology.net

GENERAL BOARD

Arrangements	Debra Ellis
Book Club & JNF Program	Peggy Littmann
Bulletin/ <i>Ha'Kol</i>	Harriet Glasman
Condolence Cards	Barbara Isenberg
Directory Bookkeeper	Jenny Pfeffer
Directory Chair	Jill Weinstein
Directory Specialty Pages	Mary Evars-Goan
Greeting Cards	<i>vacant</i>
Historian/Yearbook	Mary Evars-Goan
HMO Luncheon	Mary Evars-Goan
HUB Advisor	Bonnie Boring
JNF Tree & Water Certificates	Joyce York
Large Certificates	Mary Ann Merrell
Layettes	Batya Boxt
Leadership Development	Mary Linda Schwarzbart
Membership Team	Brenda Sherman, Nancy Britcher
Parliamentarian	Marian Jay
PRAZE	Harriet Cooper
Records Administrator	Barbara Mintz
Sunshine Correspondence	Barbara Isenberg
Social Media	Jean Begue
Youth Aliyah	<i>vacant</i>



Stanford Eisenberg Knoxville Jewish Day School

This Economy is Strong

Gelt Mart is a well-loved tradition at KJDS. Each spring, requests for “proposals” are given to students. Each student must submit a plan to bring a good or service to school for an afternoon market. The students use their classroom learning of the basic concepts of economics (producers & consumers, goods & services, and supply & demand) to craft their booths. They work on advertising with catchy names and attractive signs, and they consider supply and demand when making decisions about pricing. The students’ booths are fun and creative every year. They sell goods such as origami, friendship bracelets, hand-carved soaps, and hand-sewn pouches. They bring a variety of services, such as ball toss games, homemade plinko, challah making, and even spa treatments! Students look towards Gelt Mart every year with excited anticipation. They love seeing what their peers will sell and how successful their own booths will be. The teachers truly enjoy visiting their students’ booths and interacting with them as their customers.



Lauren, our aftercare teacher, gets a manicure from a kindergartener.

Jeff Becker, KJDS Board Secretary, shared this photo with us from a recent family trip to Israel.

On a large wall of donors who contributed to the Mt. Scopus campus and the lookout area, the family immediately noticed the names of “Stanford and Helen Eisenberg” at the top of one section.

Knowing that this was the KJDS name-sakes’ Eisenbergs - they took this photo. In it are Jeff and Debbie Abrams-Cohen (left and right in photo, respectively) and Gabe and Samantha (middle left and middle right, respectively). Samantha is a KJDS graduate and Gabe is a KJDS student.



Above: Ms. Julien enjoys a spa visit complete with cucumbers, hand massages and flower water mists.



Left: Abe sold hand-stitched “pockets” to students and teachers.



Through t-shirt sales, Knoxville Jewish Day School raised nearly \$300 for the local Special Olympics organization.

STEAM Into Service

In our STEAM Into Service class, we purposefully give our students lessons that include STEAM (Science, Technology, Engineering, Art, Math) concepts along with ‘greater good’ or a community component. Ms. Louise and her team came up with one of the more interesting challenges for our students this spring.

Challenge: Using design thinking model to create a new game for field day. The game needs to demonstrate a component to health: relaxation, balance, cardio muscle building and be a new game. It must have clear rules and be manageable for all grade levels.

She also proposed an enticing reward. If any group’s game met the criteria, the game might be included in our KJDS field day on the last day of school. From here the students were moved to ask: What if a participant had a challenge or was differently abled, how can we adapt the activity to accommodate for these students? Almost all groups had to revisit their original “game plan” for the game they had invented. Their Ethic of Excellence was evident in their ability to go back, rethink the “problems” take the input and tweak their games to better match their audience. As an additional way to bring in the “Service” aspect, we sold field day t-shirts to raise money for the local Special Olympics organization.



Perseverance Award: Morah Dana helped her team win the Perseverance Award. This is an important skill we teach at KJDS. To continue to work to your best ability regardless if you are winning or not.

Left: Game testing: Students use the younger students to work out kinks in the games they have created.

ABC...Z! A KJDS Art Show

By Amy Broady, Art Teacher

This year's KJDS Art Show naturally highlights hard work, skills learned and honed, and the students' great enthusiasm for embracing the creative process. Interestingly, many (though certainly not all) of the things we focused on, did, and used this year in the Art Studio start with the letters A, B, C, and Z.

- A: alphabet, architecture, animals, abstraction, alliteration (mixed media, tiny towers, Calabash Cat, Model Magic)
- B: books, buildings, birds, blooms, (Mary) Blair, books, backgrounds
- C: cairns, coffee filters, castles, Calabash Cat, crayon resist, cool colors, Claude (Monet), construction paper, collaboration

Z: ZENTANGLE®! (Zentangle is a fun and relaxing method of drawing detailed, non-objective images using repeated pen strokes. Our 4th and 5th grade students learned Zentangle last October, and much of what we did throughout the year tied in with the Zentangle method.)

When I joined the KJDS community in October, my primary goal was to connect with each student so they understood that their presence and personality are appreciated and their creativity is respected in the Art Studio. I then aimed to provide them with positive creative experiences involving a wide range of media and to reinforce their artistic vocabulary and basic skills. Finally, I want them to realize that art-making is a complex process that often requires patience, advanced thought and planning, and that success looks different for each and every artist. What you see in this Art Show reflects all that and more!



The Kindergarten class was walked through the process of creating these unique birds. Teaching the student to be able to listen and then draw was part of Ms. Amy's first lesson.



Ms. Amy has been a wonderful addition to our staff this year. Her passion and knowledge have helped the students create beautiful artwork.



These pieces of Zentangle® were created by Third Grader Lily. Ms. Amy brought this special type of art to our school and the students loved it.

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Traverse Conference, Boulder CO 2019

By Fran Julien

Re-imagining the school experience. Engaging students in real-world problems solving. Making school more relevant, inspiring, challenging, and imaginative.

Surrounded by beautiful mountains and educators with similar mindsets was the background for an extraordinary three days as I explored how to strengthen authentic learning experiences for our KJDS students. I am excited to bring Arts Integration and Transformative Experiences to my students this year.

Arts integration is more than just doing drama in the classroom, it's a tool that can help students bring literature and vocabulary to life. It's also a way to help shape students socially by exploring the power of understanding and analyzing body language.

I'm also excited to explore how I can broaden my units to incorporate transformative experiences for my students. A transformative experience is an experience powerful enough that it impacts who we think we are or who we want to become. I am very grateful for the experience to attend the Traverse 2019 Conference thanks to the Harold and Ida Markman Fund for Education. I can't wait to share my journey with you as I implement some of what I've learned into the classroom this school year. I look forward to attending Traverse again in the future!



Colleague with Ms. Julien

Stanford Eisenberg Knoxville Jewish Day School

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2-3rd Grade Teacher

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4-5th Grade Teacher

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The Jewish Community Archives of Knoxville and East Tennessee

The Way We Were in 1989

On March 17, 1989, Temple Beth El continued celebrating its 125th anniversary by honoring those families who had at least three generations associated with the temple. Pictured are several **Markman** family members, one of the three-generation families at TBE at that time.

Left to right, back row:
Ellen, Steve, the late Harold,
the late Ida

Front: Michael, Jeff

Steve and Ellen continue to live in Knoxville. Jeff and family have moved back to Knoxville.

*Photograph courtesy of
Temple Beth El*



The KJA Archives needs your photographs!

Send your photos of "The Way We Were" (identifying who, what, when, where) to