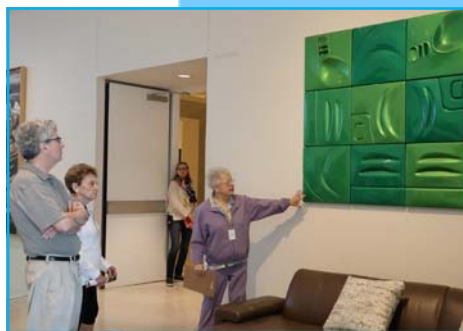




2019

KJA Annual Report



Knoxville Jewish Alliance
6800 Deane Hill Drive
Knoxville, Tennessee 37919-5943
www.jewishknoxville.org
kja@jewishknoxville.org

Knoxville Jewish Alliance 19th Annual Meeting

December 8, 2019
10 Kislev 5780

New Business

- Remarks from KJA President, Chip Rayman
- Financial Report from KJA Treasurer, Bernard Bendriem
- Remarks from Vice Presidents
- Installation of 2020 Board of Directors
- Bylaws Amendment Vote
- Sharing the Dream Update
- Site Plan Task Force Update
- Good and Welfare
- Announcements

Board of Directors Slate (term ends at the annual meeting of the year indicated)

EXECUTIVE COMMITTEE (2 Year Term)

| | |
|---|----------------------------|
| President: | Chip Rayman (2020) |
| President Elect: | Bryan Goldberg |
| Interim Vice President-Campaign: | Chip Rayman |
| Vice President-Administration: | Wes Johnson (2021) |
| Vice President-Children & Youth: | Martha Iroff (2021) |
| Vice President-Education & Culture: | Shannon Martindale (2021) |
| Vice President-Jewish Community Services: | Bryan Goldberg (2020) |
| Vice President-Public Relations: | Sarah Frankel (2021) |
| Secretary: | Debbie Abrams-Cohen (2020) |
| Treasurer: | Bernard Bendriem (2020) |
| Immediate Past President: | |
| Adam Brown | |

BOARD MEMBERS AT-LARGE (2 Year Term)

Brad Holtz (2021)
Rachel Milford (2021)
Britt Sturm (2021)

Michael Zemel (2021)

COMMITTEE CHAIRS

| | |
|--|-------------------------------------|
| Allocations: | Jill Weinstein |
| Budget: | Bernard Bendriem |
| Camp: | Jonathan Branton |
| Community Relations Committee: | Arnold Cohen |
| Cultural Arts Chair: | Raphe Panitz |
| Israel Partnership: | Renee' Hyatt |
| Jewish Family Services and Friendshippers: | Nancy Becker and Marian Jay |
| Hillel at UTK: | Greg Kaplan and Helene Sinnreich |
| Long Range Planning: | Stephanie Kodish |
| Membership: | Lev Comstock |
| Missions: | Lee Wertheim |
| Personnel: | Melissa Feinbaum |
| Publications: | Jean Begue |

Automatic Board Members by virtue of community position

Jeff Becker, Chairman of the Board, Heska Amuna Synagogue
 Steve Lewis, President, Temple Beth El
 Gloria Greenfield, President, Knoxville Jewish Day School
 Andrea Cone, President, Hadassah
 Stephen Rosen, President, Knoxville Jewish Community Family of
 Funds (as of January 1, 2020)
 Mary Beth Leibowitz, JFNA Board of Trustees

Breakdown of the proposed amendments to the KJA bylaws:

- Article IV (Meetings), Section 1
 - Change the notice requirement for annual meetings to 30 days (instead of 15)
 - Article VII, Section 3A calls for the slate of officers to be presented in writing with 30 days' notice. Because the slate of officers usually goes out with the annual meeting notice, this change will give the same notice requirement to both.

- Article V (Board of Directors), Section 2
 - Remove the rabbis as automatic board members (delete subsection B and rename the subsequent subsections)—the congregations have representation through their board chairs
 - In current subsection C, renamed subsection B, change “chief elected officer” to “chief officer (volunteer)” and include Chabad of Knoxville and the Jewish Congregation of Oak Ridge in the list. The new subsection would read as follows:
 - Chief officer (volunteer) of Heska Amuna Synagogue, Temple Beth El, Chabad of Knoxville, the Jewish Congregation of Oak Ridge, and the Knoxville Chapter of Hadassah; President of the Board of Directors of the Knoxville Jewish Day School; and the President of the Knoxville Jewish Community Family of Funds (“KJCFF”), if not already elected members of the Board.
 - Add Archives (current subsection D, renamed subsection C) to the list of committee chairs that are automatic board members
 - Change “Jewish Student Center” to “Hillel at UTK” in the list of committee chairs that are automatic board members (list is alphabetized, so the placement would move)
- Article VIII (Committees)
 - Section 3, Subsection F (Vice President of Jewish Community Services) 2, rename “Jewish Student Center” to “Hillel at UTK” and change “the JSC” to “Hillel at UTK”
 - Section 3, Subsection F, add 5. Archives: Plans and oversees the programs of the Barbara Winick Bernstein Archives of Knoxville and the Jewish Community of East Tennessee
 - Change Section 5 to Section 4, as there is no Section 4

Mission Statement



Section 1.

The mission of the Knoxville Jewish Alliance (KJA) is to serve the Jewish people locally, in Israel, and throughout the world. Through coordinated fundraising, community-wide programming, social services, educational, and other activities, the KJA seeks to:

- A. Build community;
- B. Provide assistance for those in need;
- C. Promote Jewish culture and identity;
- D. Develop effective Jewish leaders;
- E. Enhance community relations locally, regionally, nationally, and internationally;
- F. Operate and maintain the Arnstein Jewish Community Center (AJCC).

Section 2.

This corporation is organized exclusively for charitable, religious and educational purposes including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501 (c) (3) of the Internal Revenue Code of 1954, as amended, or corresponding provisions of any future federal tax codes.



President's Report

Chip Rayman, KJA President

The Knoxville Jewish Alliance and the Arnstein Jewish Community Center have enjoyed and endured an eventful 2019.

Using unsolicited funds contributed at our Tree of Life Synagogue Vigil last year and reacting to "Kill Jews" and "Jews Did 9/11" written on the Rock at the University of Tennessee, we initiated a **Knoxville Against Hate Campaign**. In conjunction with LAMAR Advertising we created a billboard that will move around Knoxville for a year. The billboard depicts a COEXIST poster cupped in a pair of hands. The East Tennessee Foundation awarded us an unsolicited \$1,000 grant for this effort. We contributed \$1,200 from the Vigil contributions for the vinyl to make the sign. Lamar contributed their art department design and installation.



Led by our **Hillel** chapter at UT (a \$30,000 budget item), the Director, Advisor and students met with Chancellor Donde Plowman and she immediately issued a condemnation of "Jews Did 9/11." This was the fifth major anti-Jewish incident in Knoxville during the past eighteen months.

With the City and County Mayors, we are partnering with the Jewish American Society for Historic Preservation to erect a marker downtown honoring and remembering **Master Sgt. Roddie Edmonds**, a Knoxville native, who saved 200 Jewish Prisoners of War by refusing to give them up to his Nazi commandant who had a pistol pressed against his temple. His declaration, "**We are all Jews here**" will resonate forever with me. Sgt. Edmonds is recognized as Righteous Among the Nations, Israel's highest award for non-Jews who risked their own lives to save Jews during the Holocaust. He is the only American serviceman so recognized. The Jewish American Society for Historic Preservation will pay for the historical marker (\$3,000). We will pay for the installation of the marker (\$1,000, I hope).

In my speech to **President Randy Boyd and Chancellor Donde Plowman** of the University of Tennessee, I thanked the Chancellor for her immediate condemnation response to "**Jews Did 9/11.**" All the federations in Tennessee agreed with her remarks and I conveyed that to her. I further gave them history, connections and contributions to the university from the Jewish community.

Rabbi Boxt of Temple Beth El and I had a meeting with **Knox County Board of Education** representatives responding to the County scheduling the citywide band jamboree on Rosh Hashanah.

Our **Milton Collins Day Camp** achieved five-year high camp attendance.

Our expanded **3 Star Rated Preschool** is at an all time high in enrollment. Our offering of infant care has been very well received. We are looking to further expand our Preschool. The State of Tennessee is raising the standards to maintain a 3 Star rating for our Preschool. We will comply even though it will cost us some money to do so. No tuition increase in 2020.

We plan to further **expand** our Preschool to add even more infant care. We are trying to expand revenue-producing sources such as preschool and camp that are profitable in order to fund an Executive Director and not have to rely on our Annual Campaign to balance our budget.

Our **Smokin' Salmon swim team** had a five year high in the number of swimmers and won their category at the GKAIISA championship swim meet.

Knoshville was another sell-out.

President's Report continued

We hosted **4 Israeli teens** with Charleston, S.C., as part of our P2G Israel Partnership.

We represented Knoxville at the State of Tennessee **Governor's Proclamation** in Nashville expressing support for Israel.

With Temple Beth El, Heska Amuna Synagogue and UT Judaic Studies, we hosted **scholars and lecturers**.

Thanks to Adam and Angie Brown and family's generous matching donation to our **Playground**. We raised almost \$95,000 to expand our playground, replace playground equipment and honor and remember Logan Brown in a memorial setting.

We installed LED lighting in the **Caller Auditorium/Gym**.

We had record attendance at our **Yom HaShoah** ceremony at the Center. Over 50% were not Jewish. In 2020 we will have a similar program. Still, we don't do enough to help our Holocaust survivors.

We offer our camp to approximately 20 Muslim teens under the **Seeds of Abraham** program.

Twenty-six of our seniors are in independent or assisted living. Our **Jewish Family Services** visits monthly and each major holiday. Our **Friendshippers** program entertains our seniors once a month with plays, lectures, opera, singers, and trivia.

Your Executive Committee (unanimously) and Board of Directors (11-1-1) voted to enthusiastically enter into negotiations for the purchase of land at fair market value by the **Knoxville Jewish Day School** for the purpose of relocating to our campus. Your Board has also unanimously voted to develop a **Master Plan** for our campus.

We've been awarded three significant grants this year. The major Jewish institutions with buildings came together and will share a community security **grant of \$100,000**. We plan to "harden," reinforce and improve our entrance to the Center with our share of the grant (\$20,000). PJ Library was awarded an **\$8,000 grant** from the Grinspoon Foundation. The East Tennessee Foundation awarded the KJA a **\$1,000 grant** for our Knoxville Against Hate Campaign.

I have received wonderful and wise counsel from your Board of Directors and Staff this past year. I am grateful to all of you who have supported us with your time, effort, resources and contributions.

Your President,
Chip Rayman



STAFF

Tara Bain - Hillel at UTK Director

Tara is a University of Tennessee graduate. She has been an active member of our Jewish community for many years. She currently teaches the teen Chai class at Temple Beth El and is TBE's assistant religious school director. Tara holds positions of board member and member of the School and Youth Committee at TBE.

Laura Berry - Jewish Family Services Director & KJA Friendshippers Coordinator

Laura has worked at the KJA since 2008. She started out as the JFS Director and later added Friendshippers and the Knoxville Jewish Community Family of Funds to her duties as well. Laura holds a Social Work degree from UT and a J.D. from the University of Richmond. She is also a proud graduate of the AJCC Preschool (where her mother was a teacher) and a former MCDC camper.

Kristen Cannon - AJCC Early Childhood Director

Kristen is in her fifth year as the Early Childhood Director for the AJCC Preschool and has been at the AJCC since 2013. In her extra time, she enjoys being a sports and dance mom and spending time with friends and family. She also enjoys decorating and party planning.

Ed Hunter - Operations & Financial Director

Ed has been with the Knoxville Jewish Alliance for 20 years and counting. He enjoys working at and is pleased to be involved with the Knoxville Jewish Community.

Lauren Javors - Program Director

Lauren has been a member of the Jewish Community for the past 13 years. Both children have attended the preschool, camp and swim team. Lauren is honored to serve the community as the new Program Director.

Sarah May - PJ Library Coordinator

Sarah holds a bachelor's degree in business from Western Oregon University. In her spare time, she enjoys volunteering and caring for her husband, Bryan, four children and two dogs, eight chickens and a 4-acre hobby farm in Oliver Springs.

Sherrie Price - Administrative Assistant

Joined KJA last November and hopes to continue to be of service to the KJA and the Knoxville Jewish Community for many years to come.

Osana Sutton - Receptionist

On January 19th of this year, Osana joined the KJA staff. Her family has been in Knoxville since 1700. She is married and has 2 children and six grandchildren.

Nicki Russler - Archives

Nicki has been the Archivist at KJA since 2006. A professional genealogist, she previously taught at the UT Law School in their clinical program for 15 years and has a Master's degree in Library Science and a J.D. from Harvard.

Joyce York - Ha'Kol Community News Editor

Joyce is a University of Tennessee graduate who previously worked in healthcare marketing and media relations. She is the wife of Michael Messing and mom to Andrew and Jacob Messing.

Facilities Maintenance Report



Ed Hunter - Operations Director

Wes Johnson, Vice President - Administration

The KJA must expend approximately \$35,000 annually on the Arnstein Jewish Community center campus to maintain the 50 year-old facility. In addition to maintaining the facility, the KJA attempts to upgrade and update the existing facility when possible by:

- Reducing expenditures where possible
- Funding from community contributions
- Funding from endowments

2019 Capital Improvements in the amount of \$170,073+ consisted of:

- Alteration to the existing preschool – Infant care became available in January 2019
- Gym lighting replaced with dimmable LEDs
- Preschool Playground renovation
- Logan Brown Memorial located in the preschool playground
- Pool deck and skimmer repairs underway to be completed in 2020
- Administrative office reorganization and network server installation
- Ladies upstairs restroom makeover begins in December 2019

Projects planned for 2020:

Ladies upstairs restroom makeover completed.

Preschool classroom enlarged downstairs with the men's restroom being down-sized.

Archives



Nicki Russler, Archivist

Archives Committee

Co-chairs: Michael Burnett & Mary Ann Merrell

Chair Emerita: Barbara W. Bernstein

Committee Members: Erwin Bloom, Jonathan Branton, Pam Brody, Pessa Brody, Scott Hahn, Hal Manas, Marian Jay, Richard Licht, Monte Millen, Raphe Panitz, Susette Panitz, Marilyn Presser, Deborah Roberts, Natalie Robinson, Mel Sturm

In the past twelve months the Archives accomplished the following:

- Added 11 new family files so we now have 756 family files
- Carefully reviewed the preservation assessment report provided by the Northeast Document Conservation Center, its findings and recommendations; brought its recommendations to the committee; made some decisions about which supplies to order based on those recommendations we accepted; began implementing some of those recommendations
- Conducted one interview of a community member
- Continued to file and preserve bulletins and publications of Knoxville and surrounding Jewish communities' organizations
- Provided photos and text for *"The Way We Were"* feature in each *Ha'Kol* issue, sometimes supplementing with additional information online
- Welcomed visitors who researched our holdings
- Responded to several online queries
- Continued to add new clippings, documents, and photographs to existing files, biographical and organizational
- With committee members, further weeded books from the erstwhile AJCC library, keeping some, chose some that UT professors might want, made disposition decisions on others, including offering them to family members when original ownership was known; Jonathan Branton began offering those discarded on eBay with proceeds to Archives
- Participated in Mitzvah Day: displayed AZA and BBG scrapbooks in the Archives Room for Mitzvah Day. Visitors of a certain age recalled old friends, while others provided identification of people in photographs. Co-chair Mary Ann Merrell prepared a Power Point overview of the Archives which ran downstairs. We offered a number of books culled from the AJCC library to the community
- Found an AEPi photo album that had been placed in the freezer in an effort to remove the effects of mildew, determined that the freezing had not succeeded, removed the photos (most of them in good shape) from the album and retained the order they'd been placed in [was able to determine that at least some of the photos were from 1991]. Current AEPi members retrieved the photos
- Filed items, old and new, and updated the classification ledger
- Placed photos Lev Gross-Comstock had taken, mostly of Arnold Schwarzbart's studio, on the outside panels of the Schwarzbart Gallery (by agreement with Mary Linda Schwarzbart, Lev's photos will be placed there between exhibits)

- Sought and received invaluable assistance from both current and former community members to help identify persons, places, events, and times in photographs and other materials
- Participated in Knoxville for the first time
- Continued to work on the Memorial Plaques project
- Received and responded to a request from the Shappell Roster project, which seeks to compile a comprehensive database of all Jewish-American soldiers and sailors who fought in both sides of the Civil War; discussed East Tennesseans who participated
- Committee members chose an Archives logo
- Spoke with visiting Israeli teens about the Archives and its importance
- Committee deliberated and modified the Archives mission statement
- Sought and sometimes found photographs and other materials as requested by KJA staff and others in the community
- With moneys donated by various KJCF funds, raised enough to employ an assistant for several months to help reduce the backlog; we are seeing progress in this realm
- Welcomed new committee member Jonathan Branton
- Helped community member confirm that he'd found the passenger manifest of a portion of his family's arrival in the United States in 1893 despite some apparent discrepancies in the record
- With committee member Richard Licht and with permission of American Jewish Archives arranged for the McClung Collection of the Knox County Library to coordinate digitization of a roll of microfilm belonging to the AJA containing minutes of Temple Beth El's early years
- Began considering and investigating digitization of parts of the Archives collection
- Continued serially showcasing panels from the AJCC's 75th anniversary celebration of 2004 in the hallway near the Archives
- Archivist and several committee members attended the 2019 Southern Jewish Historical Society conference in Charlottesville, Virginia
- Learned that newspapers.com has added the *Knoxville Journal and Tribune* newspaper to its holdings. This increases likelihood of learning much more about Knoxville's Jewish history of that period – have already discovered many nuggets



2019 Committee Meeting

**The Jewish Community Archives
of Knoxville and East Tennessee**

The Way We Were ca 1990

Enjoying pizza
in a preschool
classroom
during a
children's activity

Children clockwise from
top: Cross McCallie,
Stephanie McCallie,
Ashley Tapscott,
Rachael Oberman,
Benjamin Oberman,
Adam Slutzker,
Abigail Slutzker.

Adults: Tracy Slutzker
(seated, at left),
AJCC program director
Jody Slansbury
(standing, at top)



Rachael Oberman Ellis. Rachael's and Ben's parents Evelyn and Steve Oberman, and Tracy Slutzker continue to live in Knoxville. Thanks to Evelyn Oberman for suggesting a year for this event.

The KJA Archives needs your photographs!

Send your photos of "The Way We Were" (identifying who, what, when, where) to
archives@jewishknoxville.org, or contact the archivist at (865) 690-6343.

Ha’Kol - Knoxville Jewish Community Newsletter

Joyce York, Editor

Vice President for Public Relations: Sarah Frankel

The Ha’Kol community newsletter is a successful partnership of eight area organizations to create one publication that provides timely information about our East Tennessee Jewish community. Heska Amuna Synagogue, Temple Beth El, Chabad of Knoxville, Jewish Congregation of Oak Ridge, Knoxville Hadassah, Knoxville Jewish Day School, Knoxville Jewish Community Family of Funds, and the Knoxville Jewish Alliance are partners.

Each year, eleven, 40-page issues of community events, news, lifecycle events, and human interest stories are mailed to almost 1,300 East Tennessee households on the first of each month (except June). Current and past issues of Ha’Kol can be found online at www.jewishknoxville.org/hakol

Ha’Kol is edited by Joyce York and overseen by KJA President Chip Rayman. KJA staff member Laura Berry serves as sounding board and proofreader, while Nicki Russler continues to be a diligent proofreader. Joyce also oversees the High Holy Days and Passover greetings sales, which netted over \$1,900 in 2019. Thanks to all who supported Ha’Kol by purchasing these holiday messages.

Special Note: Ha’Kol is generously supported through donations to the KJA Annual Campaign and by area advertisers whose ads appear on pages 38-39 of each issue. Please support these businesses and be sure to thank them for advertising in Ha’Kol!



HADASSAH



Ha’ Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

**Please join us at noon
Monday, September 2 as the
Knoxville Jewish Alliance joins Adam Brown and
Family in dedicating the new AJCC Playground**

Your contributions helped raise more than \$90,000 to provide a fun and safe playground for AJCC Preschool students.

Still want to help? The KJA will be establishing an endowment fund to cover maintenance costs for the playground. Make a donation earmarked "Project Playground" at <https://jewishknoxville.org/donate/kja-funds> to support the AJCC Preschool. Thank you!

September 2019

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On August 7, the AJCC Preschool staff welcomed new and returning students to its campus. They look forward to another successful year.

6800 Deane Hill Drive • Knoxville, TN 37919 • 865.690.6343 • www.jewishknoxville.org

Member Communication

The KJA endeavors to keep community members informed of upcoming events in a timely manner via both a weekly email blast and monthly, community-wide post email blast and post cards. Coordinated by the KJA Administrative Assistant, Sherrie Price, these communications keep Community members informed and involved.

Weekly

Each Sunday morning at 9 a.m. a weekly email blast is sent to 1939 community members and includes:

- daily event calendar for the week to follow
- social outreach opportunities
- photos of community involvement/events
- upcoming events



Monthly

Each month 1939 community members receive a copy of the *KJA Happenings email blast and postcard*. The card highlights:

- upcoming Community events
- AJCC Preschool events
- Jewish holiday information
- weekly programming at the AJCC
- AJCC Preschool and KJA Office schedules



| K J A H A P P E N I N G S - M a y 2 0 1 9 | | |
|---|---|--|
|  <p>2019 Preschool YEAR-END SHABBAT PICNIC</p> <p>Preschool</p> <p>Friday May 17, 9:30 - 11:00 a.m.</p> <p>Blankets, chairs, & snacks welcome</p> <p>RSVP: PSAdmin@jewishknoxville.org</p> <p>Preschool Dismisses Thursday, May 23rd, 3:00 p.m. for the Summer Aftercare Will NOT Provided</p> | <p>friendshippers</p> <p>This month we're doing things a little differently! The Friendshipshippers Group is taking a guided tour of the Knoxville Museum of Art(1050 World's Fair Park Dr.).</p> <p>We will meet in the lobby of the Knoxville Museum of Art, Wednesday, May 8 at 10:00a.m.</p> <p>Friendshippers is open to all—we don't check IDs at the door!</p> <p>Transportation is available upon request—please have your ride requests in by the Friday morning before the program. For more information, please contact Laura Berry at 690-6343 ext. 18 or LBerry@jewishknoxville.org</p> | <p>SWIM TEAM</p> <p>Register On-line Today</p> <p>Head Coach - Joe Peeden</p> <p>\$250.00 per swimmer - Ages 5-18</p> <p>https://jewishknoxville.org/swim-team</p> |
| <p>AJCC POOL HOURS 2019</p> <p>May 25 - September 2, 2019</p> <p>Pool Phone: 865-531-6462</p> <p>Monday - Thursday 1:00 - 8:00 p.m.</p> <p>Friday 1:00 - 7:00 p.m.</p> <p>Saturday & Sunday Noon - 7:00 p.m.</p> <p>Beginning August 6 Pool Hours Change</p> <p>Monday - Friday to 4:00 p.m. - 7:00 p.m.</p> <p>Saturday & Sunday Noon - 7:00 p.m.</p> | <p>2019 CAMP</p> <p>Register On-line https://jewishknoxville.org/mcdc</p> <p>MCDC STARTS MAY 29TH</p> <p>PARENT INFORMATION MEETING</p> <p>Tuesday May 21 - 5:00 - 7:00 p.m.</p> <p>AJCC Caller Auditorium</p> <p>POOL RELEASE (mandatory attendance)</p> <p>Monday May 27 - 3:30 p.m.</p> <p>AJCC Pool</p> |  <p>2019 CAMP</p> <p>Register On-line https://jewishknoxville.org/mcdc</p> <p>MCDC STARTS MAY 29TH</p> <p>PARENT INFORMATION MEETING</p> <p>Tuesday May 21 - 5:00 - 7:00 p.m.</p> <p>AJCC Caller Auditorium</p> <p>POOL RELEASE (mandatory attendance)</p> <p>Monday May 27 - 3:30 p.m.</p> <p>AJCC Pool</p> |
|  <p>Sunday, May 5</p> <p>11 a.m. - 2:30 p.m.</p> <p>Aronson Jewish Community Center 6800 Deane Hill Drive, Knoxville TN</p> | | <p>Private Swim Lessons Available</p> <p>To All Ages Through Tennessee Aquatics Sponsored by MCDC & KJA .</p> <p>Contact the main office for more information</p> |

Hillel @ UTK Advisory Committee

Faculty Co-Advisor: Greg Kaplan
 Faculty Co-Advisor: Helene Sinnreich
 Director: Tara Bain
 Hillel at UTK President 2018-2019: Emily Schulman
 Hillel at UTK President 2019-2020: Paige Motley



Hillel at UTK inspires students to explore and embrace Jewish life at the University of Tennessee. The KJA provides commitment to the Hillel movement through financial support with staff employment, student programming, and faculty and staff connection. Hillel at UTK partners with Hillel International to achieve the mission of “enriching the lives of Jewish students so that they may enrich the Jewish people and the world.”

Hillel International encourages and strives for a student-led movement. The positions for the 2019-2020 year are as follows:

- President: Paige Motley, Crofton, MD
- Vice President: Navit Nachmias, Plymouth, MN
- Religious & Spiritual Life Chair: Matt Moskowitz, Memphis, TN
- Membership Chair: Lillian Hoxie, Collierville, TN
- Public Relations Chair: Maggie Strassburger, Memphis, TN
- Immediate Past President: Emily Schulman, Louisville, KY

In 2019, Hillel at UTK continued to “create a home away from home” for its Jewish students at through connections on and off campus. Shabbat dinners were hosted at the Campus House of Prayer on Lake Avenue, the International House on Melrose Avenue, Temple Beth El, and Professor Robert Blitt’s home. Along with our Shabbat dinners, Hillel at UTK also participated in 2019 in the following ways:

- Eight students participated in the spring semester of UTK’s Co-Ed Intramural Basketball
- Paige Motley attended the 2019 AIPAC convention in Washington, D.C.
- Students attended Violins of Hope and volunteered with a reception
- Representatives shared about Hillel at UTK in a few engagement fairs through the office of Student Life
- Hillel at UTK and AEPi participated and raised money for Hillel at UTK at Mitzvah Day
- Students participated in painting The Rock for the campus event of United at the Rock. Emily Schulman and Tara Bain spoke at the ceremony, which began as a protest to the visit of white supremacy at UTK in 2018
- Hillel at UTK representatives attended the AEPi Charter Dinner at the AJCC
- Students celebrated Purim at the Campus House of Prayer
- Students led Shabbat services at Temple Beth El. Just before, Hayley Goldfeld and Amy Rosenberg hosted a wonderful dinner for the students
- Tara Bain provided transportation – and a box of matzah – to students on a Passover shopping trip
- A Passover-friendly dinner gathered students during the week of Passover with make-your-own matzah pizza

Hillel @ UTK Advisory Committee continued

- Students enjoyed Mimouna with chametz, chametz, and more chametz
- Hillel at UTK participated in Good Deeds Day by beautifying the Holocaust Memorial at West Hills Park on Yom Ha'Shoah
- As has become tradition, Hillel at UTK students gather for a bagel break on UTK's Study Day
- Noah Geltzer, Emily Schulman, and Justen Bain welcomed new students at the engagement fair throughout the summer at Freshmen Orientation
- Students handed out free donuts on Ped Walkway during UTK's Welcome Week
- A Bagel Shabrunch welcomed students back to campus for Fall 2019 semester
- Sponsored by UTK's Campus Ministers Council of which Tara Bain is a member, the University hosted United at the Table. This event took place outside the Student Union along Pedestrian Bridge. More than 500 students, faculty, and staff were served dinner to inspire diversity and acceptance on the campus
- Hillel at UTK co-hosted with Campus House of Prayer and the Fern and Manfred Steinfeld Program in Judaic Studies the film "Footsteps of My Father," which is a documentary of the extraordinary act of courage by Master Sergeant Roddie Edmonds in Germany during World War II
- Revital Ganzi and Rafi Sagiv hosted a Shabbat Shuvah with delicious brisket and extraordinary sides
- Students participated in Tikun VOLam Service Day by planting flowers, bulbs, pulling weeds, and mulching the Campus House of Prayer, as they have been truly generous in allowing Hillel at UTK to feel at home for relaxing Shabbat dinners
- In May and December of 2019, we say mazel tov to our graduates: Jaime Marquis, Mitch Moskowitz, Sarah Brock and Rachel Brandes
- The year will end with a Bagel Study Break – bagels, lox, and schmear – great way to end 2019!

Director Highlights:

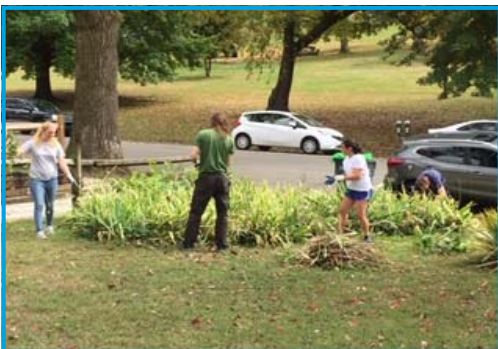
- During the summer of 2019, Tara Bain attended a Hillel International Solo Professional Women's Retreat. The ten women are the sole employees on their campuses and the majority work part-time. The time was spent connecting, learning, and engaging to bring our best selves back to our campuses as the fall semester began
- Dana Tumpowsky of Hillels of Utah visited in spring. Dana was assigned as Tara Bain's mentor through Hillel International for the first year of her leadership. In conclusion of the mentorship program, Dana visited Knoxville for a tour of campus and meet and greet with members of KJA. Dana and Tara are continuing to work together to create a strategic vision for Hillel at UTK
- Tara Bain attended Hillel International Global Assembly (HIGA) in Atlanta, Georgia in December of 2019. The more than 1200 Hillel professionals, community representatives, and key stakeholders will gather to "Learn, Inspire, Think."

The majority of the Hillel at UTK programming budget comes from donations to the Knoxville Jewish Alliance. We are truly grateful for your donations! We were also thankful in 2019 to receive support from the Jewish Federation of Nashville and Middle Tennessee and Hillel International. These grants provided students with Shabbat dinners, Tennessee (in Hebrew) water bottles, wellness gadgets, and much, much more!

Hillel @ UTK Advisory Committee continued

Incident at the Rock

The inspiration of the 2019 fall semester was once again interrupted by intimidation on the campus. On the 18th anniversary of the September 11th terrorist attacks, the Rock having been painted with a message of support for a Florida elementary school student was replaced with an anti-Semitic hate message reading "Jews did 9-11. Google: Dancing Israelis." The Hillel at UTK student board and the Vice Chancellor for Student Life sprang into action. Early the next morning, Chancellor Donde Plowman met with the Hillel at UTK student board members. She listened to their concerns, and then said something extraordinary. The Chancellor said, "Vol is a Verb. Being a Volunteer means taking action." They discussed a 3-point plan and did not waste any time in springing into action with administration and the Student Government Association. Number 1: Chancellor Plowman immediately sent out a statement condemning the hateful message. Number 2: Live Feed cameras now cover the Rock and can be viewed at therock.utk.edu/livestream. Number 3: A student volunteer group was created, Students for the Rock, to promote mattering and belonging at UTK. Additionally, there are many programs and events across campus in the year ahead to spread love and confront hate. Hillel at UTK is truly grateful to Chancellor Plowman and her administration for engaging immediately and with truly listening to our students' voices.



Israel Partnership Committee &

P2G Southeast Consortium



Renee' Hyatt, Chairperson

In March, Chip Rayman and Renee' Hyatt attended the Southeast Region P2G Steering Committee annual meeting in Charleston, South Carolina. Since then, Greensboro, North Carolina and Prague, Czechoslovakia have joined our Consortium.

Also in March, Laura Berry, BSSW, Jewish Family Services Director, went to Israel as a participant in our SE Region P2G Leadership2Gether program. She along with other current and past years' participants also attended a Mifgash in Jacksonville, Florida in November.

Jonathan Branton and Chip Rayman facilitated and organized a week-long stay in Knoxville for five Israeli teens and their chaperone in July. The Israeli teens helped at Milton Collins Day Camp and were part of a most interesting round table discussion about Jewish refugees at the AJCC. We are currently in the process of recruiting Knoxville area teens to go to Israel as part of our P2G Camp Tikkun Olam in July 2020.



Jewish Family Services

Laura Faye Berry, BSSW, Esq., Director

Co-Chairs: Nancy Becker & Marian Jay

Committee Members:

Marilyn Burnett

Trudy Dreyer

Kathy Franzel

Jenifer Ohriner

Pat Rosenberg

Lesley Rosenblatt

Dahlia Smith

Wilma Weinstein-Lomax



JFS has many opportunities for community members to volunteer, from leading our monthly Shabbat service, cooking a meal for Mitzvah Meals or Family Promise (or hosting a Family Promise meal), blowing the shofar during the high holy days, visiting seniors, and more.

Activities planned by the Jewish Family Services committee in 2019 included:

- Visiting residents of assisted living facilities and nursing homes (including delivering homemade challah!)
- Providing Mitzvah Meals for individuals followings an illness or hospital stay
- Distributing *Chai* bags filled with holiday goodies for Purim, Passover, Rosh Hashanah, and Hanukkah
- Holding a monthly Shabbat service at Sherrill Hills on the first Friday of each month
- Cooking and hosting dinners for Family Promise when situationally homeless families are staying at Tennessee Valley Unitarian Universalist Church. You can read more about the local Family Promise at <http://www.familypromiseknoxville.org/>

Some of the many things that JFS has assisted clients with in the past year include:

- exploring long-term care options with seniors and/or their family members
- researching senior services in the Knoxville area
- navigating the health care arena (hospital stays, rehabilitation facilities, what to do when you are discharged, etc.)
- providing emergency financial assistance for things such as utility bills, rental assistance, food, or other qualifying expenses
- finding affordable housing
- exploring transportation options
- assisting with counseling referrals
- selecting home care or home health care
- assisting in job searches, including résumé help



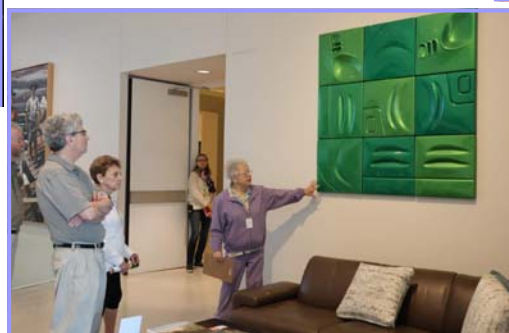
Friendshippers

Laura Faye Berry, BSSW, Esq., Director

The Friendshippers group gets together once a month (except for a summer break), usually for lunch and entertainment. This year we went on a couple of outings as well. Friendshippers is open to all—we don't check IDs at the door! The luncheons begin at noon and the program begins at 1:00 p.m. Lunch is \$8. There is no cost for attending the program alone. Unless otherwise specified, Friendshippers meets at Sherrill Hills Retirement Community, 271 Moss Grove Boulevard.

2019 Friendshippers Programs:

- January: *Peter Aronson* (in conjunction with *Violins of Hope*)
- February: Canceled due to performer's illness
- March: *Trivia*
- April: *Brian Salesky* (*Knoxville Opera*)
- May: *Tour of Knoxville Museum of Art*
- June: No program - Summer Break
- July: No program - Summer Break
- August: *Joan Markel* (*McClung Museum*)
- September: *Baritone Maurice Hendricks*
- October: *Violinist Ilija Steinschneider*
- November: *Private tour of Sacred Heart Cathedral*
- December: *Boogie Bingo with Mary Lynn Payne and Lisa Rentenbach*



Early Childhood

Kristen Cannon, Early Childhood Development Director
 VP Children & Youth: Martha Iroff



Rebranding - In an on-going effort, the AJCC preschool continues to strive to improve the look and quality of our program. With this in mind, the AJCC preschool, KJA and board members decided that it was past time for a preschool refresher in many areas. We first tackled the AJCC Preschool brand. With the help of The Thought Bureau; Martha Iroff, VP of Children & Youth; Ed Hunter, Director of Finance and Operations; Kristen Cannon, Early Childhood Preschool Director; & Chip Rayman, KJA President, we developed our new logo feel it displays the mission of the AJCC Preschool. The AJCC is a play-based learning center for infants through pre-K that is guided by Jewish values and culture. We embrace all faiths and foster individual learning, peer relationships, and socially responsible values in education.



Early Childhood continued

The AJCC Preschool has received their 3-Star Rating for the 19th consecutive year, with 3 STARS in all 8 categories.

1. Director Qualifications
2. Professional Development
3. Developmental Learning
4. Parent/Family Engagement
5. Ratio and Group Size
6. Staff Compensation
7. Program Assessment
8. Child Health and Well-being



The 3 Star program implemented a new category this year, Child Health and Well-Being as well as changed the criteria for some of the existing categories. With this being said, it will be very difficult for centers to maintain 3 Stars in each category. This will be a very prestigious honor going forward.

What does a 3-Star Rating mean?

The Star-Quality Program offers recognition to those providers who exceed minimum licensing standards. Under the program, a provider can earn a rating of 1, 2 or 3 stars, which can then be displayed along with its license. The more stars a program has, the better the quality of care it offers to children. Providers also receive a full report of their Environment Rating Scale observation, so they can continue to understand and address areas that need improvement. Simply by participating in the Star Quality Program, providers show families in their communities that they are working to offer the highest quality child care.

Expected enrollment as of Jan 2020:

| Class | Full-Time | Part-Time | FTE |
|--------------|-----------|-----------|-----|
| Aleph | 6 | 2 | 7 |
| Bet 1 | 4 | 2 | 5 |
| Bet | 7 | 4 | 9 |
| Gimel | 6 | 8 | 12 |
| Dalet | 11 | 10 | 15 |
| Hey | 11 | 4 | 14 |
| Total | 45 | 30 | 62 |

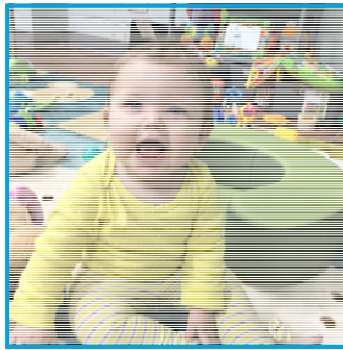


Early Childhood continued

Classroom Additions

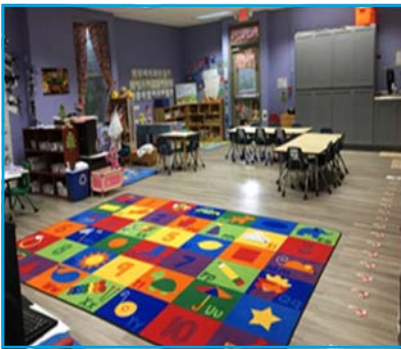
Infant Classroom:

The AJCC Preschool started Infant Care in January. We began with four infants and we will start this January off with eight. Look at how we have grown!



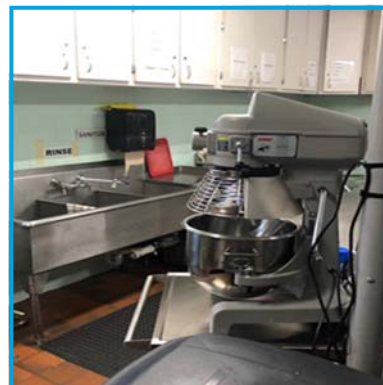
Hey Classroom:

The AJCC Preschool added another classroom upstairs. This classroom currently houses children ages four and five heading into kindergarten. This has been a great addition and we will soon conclude renovation of this area with a toilet stall inside the classroom.



Kitchen Update:

This year we purchased new ovens for the kitchen and spruced up by painting and getting rid of some of the shelving to add room. We are in need of new range tops, a proofer/oven for challah baking, a new three compartment sink and a walk-in freezer to complete our kitchen.



Early Childhood continued

Preschool Playground:

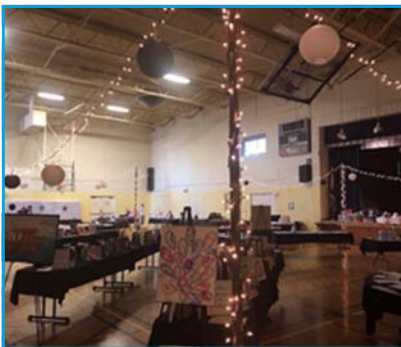
This year we kicked off a major fundraiser to purchase new equipment for the big playground. We met our goal thanks to generous donors and were able to complete the purchase of new playground equipment and create a Pathway to the Future and a Memorial honoring Logan Brown on our playground. We will need to continue playground maintenance.



Fundraising:

- ◆ Art Gala
- ◆ Playground Pavers
- ◆ Book Fair








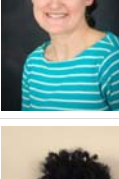

As a result of this year's fundraising, the AJCC Preschool purchased two new Playground Structures for the big playground and hope to start a permanent Preschool Playground endowment fund. Thank you Knoxville Jewish community for your generous support in helping us make progress towards our Project Playground. We now need to begin work on our little playground. This phase will include a play area for our new infant classroom and much needed safety and compliance updates. A second round of playground paver fundraising kicked off after Thanksgiving. It's not too late to purchase a paver for Chanukah!!!












The AJCC Preschool is going into another school year stronger than ever. We appreciate your continued support in classroom and playground upkeep. There are several ways you can help. You can donate money, your time or supplies to help us in our endeavors. AJCC Preschool is a play-based learning center for infants through pre-K that is guided by Jewish values and culture. We embrace all faiths and foster individual learning, peer relationships, and socially responsible values in education.

Early Childhood continued

Meet the AJCC Preschool Staff 2019-2020

| Staff Name | Position | Photo |
|-------------------|----------------------------------|---|
| Kristen Cannon | Early Childhood Program Director |  |
| Erin Gaines | Preschool Teacher |  |
| Mindy Elliott | Preschool Teacher |  |
| Rodney Monroe | Preschool Teacher |  |
| Julie Brimmer | Preschool Teacher |  |
| Michele Bocko | Preschool Teacher |  |
| Shelby Whitfield | Preschool Teacher |  |
| Jessica Beeler | Preschool Teacher |  |
| Tempest Robertson | Preschool Teacher |  |

Early Childhood continued

| | | |
|-----------------------|----------------------------|---|
| Nicole Holmquist | Preschool Teacher |  |
| Crystal Stancil-Banks | Preschool Teacher |  |
| Aubrie Bowman | Extended Care Staff |  |
| Jared Iroff-Bailey | Extended Care Staff |  |
| Sherran Lawhorn | Kitchen Assistant |  |
| Kimberly Ault | Preschool Chef |  |
| Lev Comstock | Judaica Studies Specialist |  |
| Bob Grimac | Sign & Sing Specialist |  |
| Osana Sutton | Preschool Receptionist |  |

Milton Collins Day Camp (MCDC)

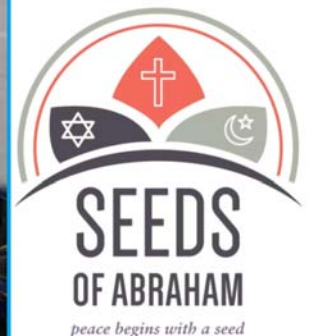
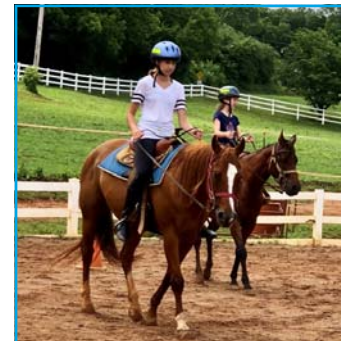
Brian DeBolt, Camp Director
Sarah Price, Assistant Director

In 2019 directors, Brian DeBolt and Sarah Price returned to operate a successful camp season.

The season included ten (10) glorious weeks of the “Most Fun Under the Sun” experience for 175 campers. It was one of the largest groups the camp has experienced in many years.

MCDC is a fun-filled, traditional day camp with many added extras that cannot be located elsewhere in the Knoxville area. Each weekly camp session includes daily swim instruction by professionals, arts and crafts, zany camp games, team building exercises, field trips, and overnight experiences in a welcoming, multi-cultural environment. Our staff and camp families represent many faith and ethnic backgrounds and campers of all abilities are welcome here. Our atmosphere of inclusion is a benefit to our entire camp community. At MCDC, we don’t teach diversity—we live it!

MCDC continued a lineup of specialty camps for the season, including Horseback Riding, Camping Adventure, STEM Camp, Mini Adventure Camp, and Swim & Sports Specialty Camp. The Teen Adventure Camp (TAPs) included a “Seeds of Abraham” Camp with a multi-cultural and interfaith group of teens and continued an ongoing service learning program.



Swim Team

AJCC Smokin' Salmon Swim Team
Head Coach: Joe Peeden

AJCC Smokin' Salmon Swim Team is a family-oriented swim program, encouraging swimmers to work toward achieving their fullest potential while supporting and encouraging the efforts and achievements of their teammates. Head coach, Joe Peeden, leads our experienced, highly-motivated coaching staff. We provide a low coach-to-swimmer ratio to ensure that each swimmer is given the personal attention and instruction needed to reach his/her potential. Coaches work with swimmers during practices to ensure the swimmer is working at a level that both challenges and encourages.



Educational & Cultural Arts

Program Director – Lauren Javors

VP Education and Culture – Shannon Martindale

The KJA/AJCC endeavors to host and promote, sponsor, and coordinate events throughout the Community.
2019 Cultural and Social Events

January

Reception for Susan Watson Arbutal's exhibit in the Schwarzbart Gallery



Participated in annual MLK parade



February

KJA Shabbat at Temple Beth El and Heska Amuna Synagogue



Mitzvah Day



People, Climate Change, and Social Justice talk with Lisa Reyes Mason, PhD

March

From the Paris Agreement to the Green New Deal: Climate Change Realities and Legal Challenges talk with Stephanie Kodish, Esq.



April

Community Yom HaShoah Observance featuring Tim Lorsch's *The Suitcase*



PJ Library Post Tu B'Shevat tree planting



May

Knoshville Community Jewish Food Festival



June

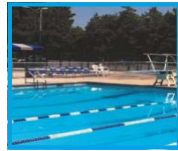
Seeds of Abraham Camp – interfaith teen group



Educational & Cultural Arts continued

July

July 4th Pool Party



August

Shabbat at the Pool



Wrestling Fundraiser with the *Menace*



September

AJCC Preschool Playground Dedication



An Evening with Etgar Keret



October

Sundown in the Sukkah



November

Global Day of Jewish Learning sponsor



Ori Soltes lecture, *Ceremonial Art Within the Question of Jewish Art: From Solomon's Temple to the Judaica of Arnold Schwarzbart*



December

KJA Annual Meeting



Financial Report

Bernard Bendriem, KJA Treasurer

I am pleased to report that the Knoxville Jewish Alliance is in a much better position financially than we've been the last few years. The KJA will most likely end 2019 with a budgetary surplus. This is a result of several factors: 1) KJA continues to operate without an executive director, 2) a significant growth of the preschool children enrolled, 3) a significant growth of the number of day camp weeks sold, and 4) a modest increase in our membership. The investments suggested by Ed, our director of finances and operations, and executed by the entire board clearly bore fruits. The only bad news is the continued low campaign revenue. Note that there is some opportunity to address the later, thanks to the effort of Chip, our president, and many volunteers. The low level of the campaign and the increased revenues from KJA services forced the board to carefully plan, and compromise between planning additional required transformations and preserving the most desired programming activities of the KJA. The 2020 budget was approved by the board keeping these two objectives in mind.

Cash Flow Crunch – Unrestricted funds continue to be tight as the aging facility and operations continue to require more of our financial resources.

- **Executive Director** – We will continue to operate without an executive director for 2020 due to current budget constraints that make it impossible.
- **Annual Campaign** – The annual campaign is currently at \$221,458 on 192 pledges as of 11/18/2019. The good news is that effort is ongoing to reach the budgeted goal of \$300,000 and we should get much closer to the goal before the year end. Note that in the 2020 budget we have set a more realistic goal of about \$270,000.
- **Other Fundraising** – KJA has reached the goal of \$90,000 (with many thanks to our community and to the \$2 for \$1 matching gift from the Adam and Angie Brown family) established for the Logan Brown playground campaign. Plan are underway for a permanent Preschool Playground Endowment to ensure the playground will be maintained for many years to come.
- **AJCC Preschool** – The Early Childhood Program is a profitable activity with 66 children currently enrolled, a significant increase compared to an estimated 54 in 2018.
- **Milton Collins Day Camp** – In 2019 791 weeks of camp were sold. This increase reflects the reputation of the AJCC in the larger community and the success of this offering which is profitable.
- **Annual Membership** – Membership did increase this year to 169 members plus 74 summer members for a total of 243. There is room for improvement there.
- **Bottom Line:** The financial situation of the KJA has improved mainly as a result of the changes that have been implemented for the preschool and the camp, as well as the continued efforts of the staff and volunteers. Additional efforts are needed (and planned) for the pool and for the preschool in order to increase capacity. The campaign desperately needs a Vice Chair. In the meantime, new campaign ideas are generated by board members under the leadership of its president.

Financial Report *continued*

10 months ending October 31, 2019

Accounting Policies

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in the annual report have been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies. The accrual method of accounting recognizes revenues when earned and expenses when incurred.

Presentation Basis

The financial statements represent the organization as a whole and report the net assets as follows:

- **Unrestricted net assets:** free from donor-imposed restrictions.
- **Temporarily restricted net assets:** subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Permanently restricted net assets:** subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.

The KJA maintains accounts in accordance with the principles of fund accounting to ensure observance of limitations and restrictions placed on the use of resources available to the KJA.

Each year KJA is required to have independent auditors complete an audit of the financial statements and position for the organization and to file the Form 990 Federal Tax Return with the Internal Revenue Service.

Collections

Knoxville Jewish Archives

As part of its mission, the KJA is home to the Knoxville Jewish Archives, which are maintained to preserve the historical footprint and contributions of the East Tennessee Jewish community since 1796. Materials are gifted to the archives by local residents and other institutions; archived; preserved and maintained for research by academics, families, historical societies and genealogical researchers. The value of the collection is not reflected in the statement of financial position. The KJA does not purchase or sell collection items.

Arnold Schwarzbart Gallery

The Gallery is a permanent home for many pieces by the artisan, Arnold Schwarzbart, a beloved community member, whose memory shall always be a blessing. The fundraising campaign provided the funds needed to construct, install, and acquire the pieces of art that are valued at \$11,715. In addition, the gallery provides other local artists to periodically display works of art for the pleasure of the Jewish community.

Permanently Endowed Funds

The KJA endowment funds are held by the Knoxville Jewish Community Family of Funds, managed by the East Tennessee Foundation. The KJA receives annual distributions in the form of grants, generally limited to income from the funds. These funds are accounted for in accordance with FASB ASC 958. The majority of endowment funds have an annual spending rate of 4.5% of a twelve-quarter rolling average. Discretionary distributions of fund principal are permitted in some of the fund documents, though the intent is to be a permanent endowment. Fund balances represented as of September 30, 2019 (less any distributions planned in December 2019) are \$739,343.

Financial Report continued

Revenues and Costs Summary Information – 10 months ending October 31, 2019

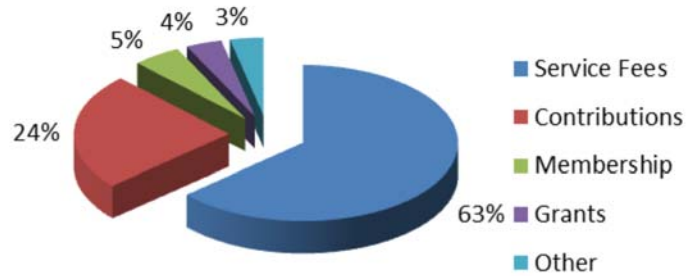
• Funding Sources

| Revenue Stream | Dollars |
|-----------------------|--------------------|
| Service Fees | \$834,013 |
| Contributions | 318,335 |
| Membership | 66,403 |
| Grants | 49,135 |
| Other | 45,702 |
| Total Revenues | \$1,313,588 |

The KJA revenue stream largely consists of program service fees, annual campaign pledges, other contributions, AJCC Membership dues. KJA also receives funding through external grants and sundry revenues; i.e. rentals and accounting services to a community organization.

When funding sources fail to meet the KJA budget, leadership is required to make difficult decisions. 2019 is the first year since 2008 that KJA ends with a budgetary surplus; largely due to not having an Executive Director.

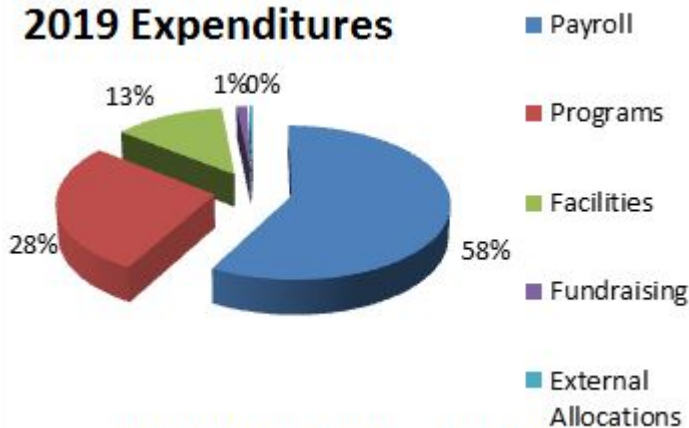
2019 Funding Sources



10 months ending October 31, 2019

• Expenditures

2019 Expenditures



10 months ending October 31, 2019

KJA's largest expense continues to be payroll. In 2019, we employed approximately 75 people annually based upon program needs. Our year-round staff is comprised of approximately 24 staff members; 16 for the Early Childhood program and the remaining for other programs and administrative office.

2019 revenues currently exceed expenses.

The KJA facility is open 74 hours each week; totaling over 3,600 hours annually with an average cost of \$39 per hour of operation (excluding the cost of payroll).

| Expenses | Dollars |
|-----------------------|--------------------|
| Payroll | 649,020 |
| Programs | 308,674 |
| Facilities | 142,642 |
| Fundraising | 13,633 |
| External Allocations | 4,750 |
| Total Expenses | \$1,118,719 |

Financial Report continued

• **Net Costs by Cost Center**

| Cost Center | Dollars |
|--------------------|---------------|
| Administrative | 38,615 |
| Child & Youth | (259,265) |
| Cultural | 28,270 |
| Jew. Comm. Serv. | 71,366 |
| Public Relations | 9,828 |
| Facilities | 209,310 |
| Total Costs | 98,124 |

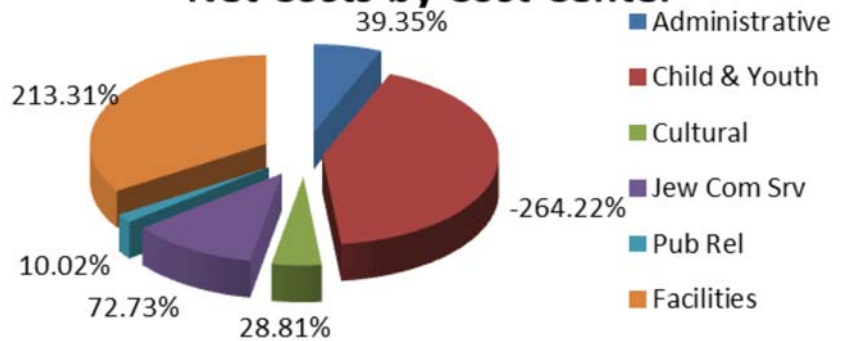
Cost Center deficits are supported by the Annual Campaign. Net Costs by Cost Center reflects the net cost after the application of revenues for each major cost center. Facilities is largest and reflects the net cost after rental fees. Jewish Community Services is the second largest and by design has a small revenue stream due to free services. Administrative is the third largest and reflects the net cost after membership dues. Child & Youth have a positive effect with a profit of \$259,265 but does not reflect any costs for occupancy.

Child and Youth represents the Early Childhood, Summer Camp, and Summer Pool and Tennis.

Cultural programming is supported largely by external grants and restricted endowment funds.

Public Relations is supported by Passover and High Holy Day Greetings revenue.

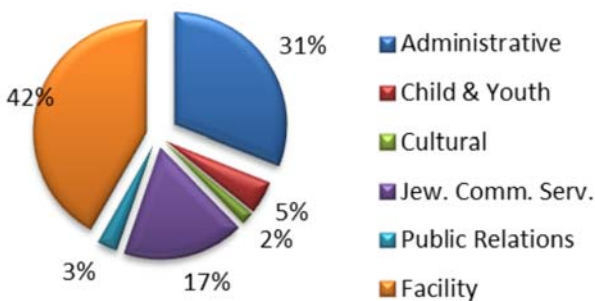
Net Costs by Cost Center



10 months ending October 31, 2019

• **Your Campaign Dollar at Work for the Community**

Your Campaign Dollar at Work



The KJA Annual Campaign supports deficits for all Cost Centers.

Here you can see how your campaign dollar works for you in the Knoxville Jewish Community.

Unfortunately, the KJA has been unable to make any external allocation since 2008.

2019 currently reflects a budgetary surplus.

Ever wonder how your Annual Campaign gift is used by the KJA to meet community programming?

In 2019 administrative costs required 29 cents of every campaign dollar and the AJCC campus required 51 cents of every dollar.

Programming fully supported all cost centers in 2019 and provides a surplus of 37 cents per dollar.

Your Campaign Dollar at Work

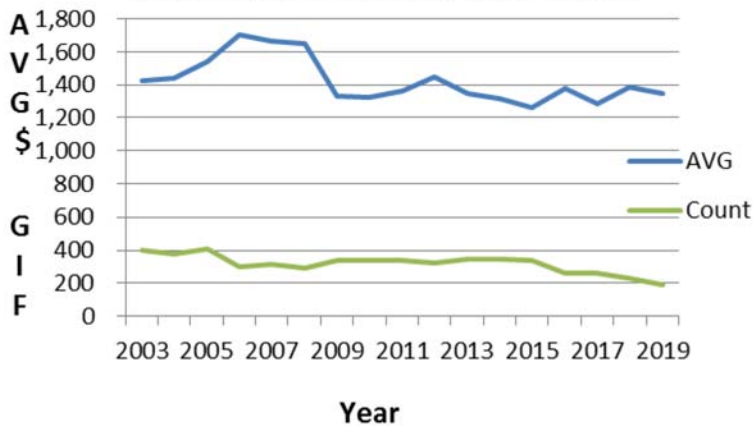
| Cost Center | Dollars | Percent |
|--------------------|-----------------|----------------|
| Administrative | 0.4144 | -110.01% |
| Child & Youth | (1.9371) | 514.29% |
| Cultural | 0.0691 | -18.34% |
| Jew. Comm. Serv. | 0.5332 | -141.56% |
| Public Relations | 0.0734 | -19.50% |
| Facilities | 0.4703 | -124.87% |
| Total Costs | (0.3766) | 100.00% |

Financial Report continued

KJA Trends since the 2001 merger of the AJCC and KJF

- KJA Annual Campaign 2002 – 2019 (current)

Gift Count & Average Gift Dollars



2002 Fiscal Year began the

Annual Campaign with 434 gifts totaling \$448,140

A gift average of \$1,033

2019 current gift average is \$1,154 with 192 gifts

KJA/AJCC must grow our donor base and sustain loyal contributors to maintain an aging facility and remain a viable community organization

2006 reported our largest average gift of \$1,408 on 299 gifts totaling \$420,988.

2019 is reporting the lowest number of gifts, currently 192 totaling \$221,508.

Trends indicate a reduced donor base and a rebounding donor gift average. Yet the 16 year trend is down 46% overall.

Campaign Dollars by Year



- **AJCC Annual Membership** provides funding for the facility which has significantly declined



AJCC Annual Membership has fallen from 230 in 2006 to a low of 149 in 2015 with a slight rebound to 169 in 2019.

AJCC Summer Membership has fallen from a high of 89 in 2009 to a low of 42 in 2017. Summer Membership rebounded to 74 for 2019.

Membership provides funding for the facility and administrative costs. These costs are significant as indicated. Annual Campaign must support these costs at 86 cents per dollar to cover the shortfall of membership revenue.

Financial Report continued

- Milton Collins Day Camp and Early Childhood Programming

M Collins Day Camp Count



Milton Collins Day Camp

has experienced several disappointments in achieving goals.

Many factors have affected the results and the chart indicates the reduction in camp attendance since the 2005 high of 1,303 weeks sold.

2017 reported an all-time low of 525 weeks sold.

2019 experienced 791 weeks sold

Early Childhood Programming

(Preschool) indicates a reduction in students since 2007 through 2014.

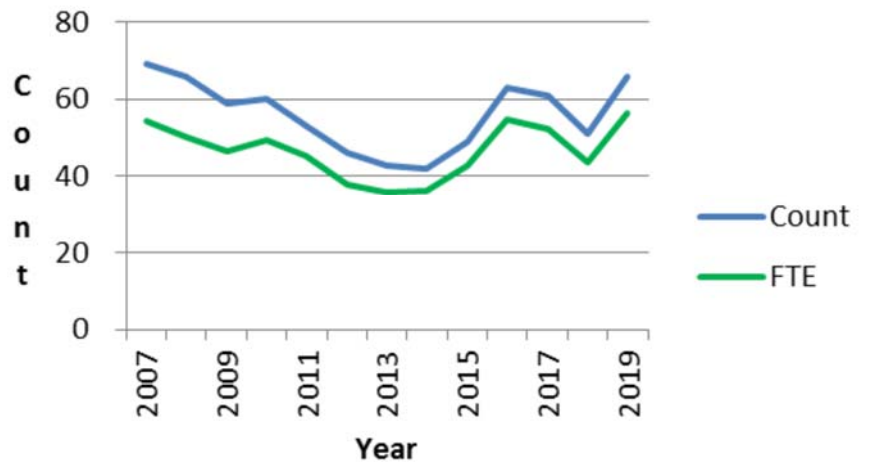
FTE (Full-time equivalents) translates student registration to full-time status (5 days per week).

Preschool offers 3, 4 and 5 day options. 2015 experienced an increase in enrollment that continues through 2019 (with 2018 experiencing a slight decline).

2019 had 66 children enrolled, matching the second highest enrollment since 2008.

The closer lines indicate more children attending increased number of days.

Preschool Count & FTE

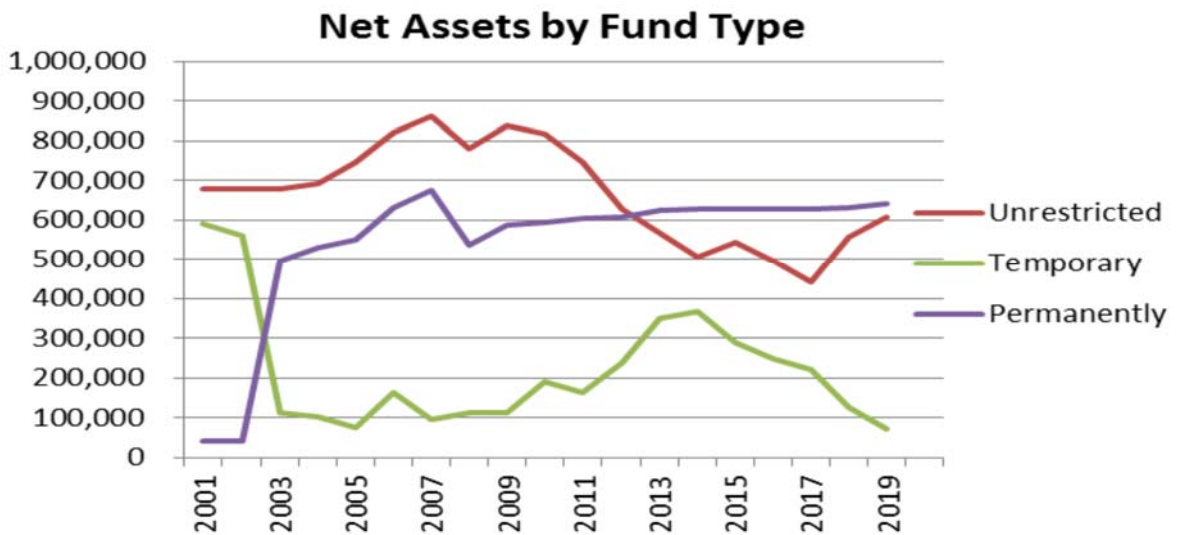


Financial Report continued

• Net Assets by Fund Type by Year

The Knoxville Jewish Alliance consists of three types of net assets:

- **Permanently Restricted** - subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.
- **Temporarily Restricted** - subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Unrestricted** - free from donor-imposed restrictions.

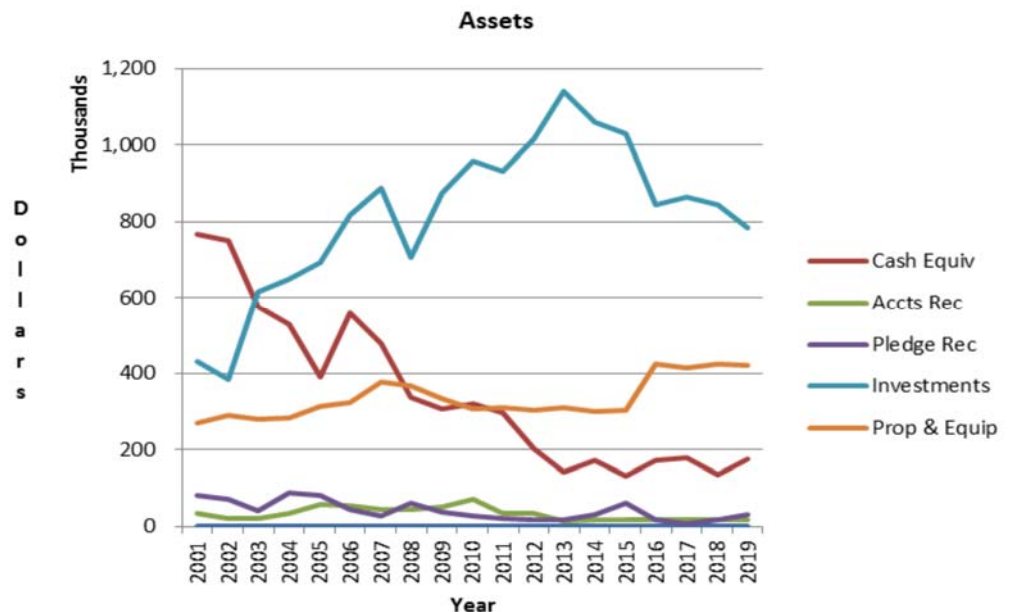


In 2003 most of the Temporarily Restricted Funds were moved to the East Tennessee Foundation and are now held by the Knoxville Jewish Community Family of Funds and reported as Beneficial Interest Held by Others or Investments. Permanently Restricted have remained fairly constant while Unrestricted has significantly declined.

• Asset Makeup by Year

Investments fluctuate from market fluctuations, contributions and grants for programming and operations.

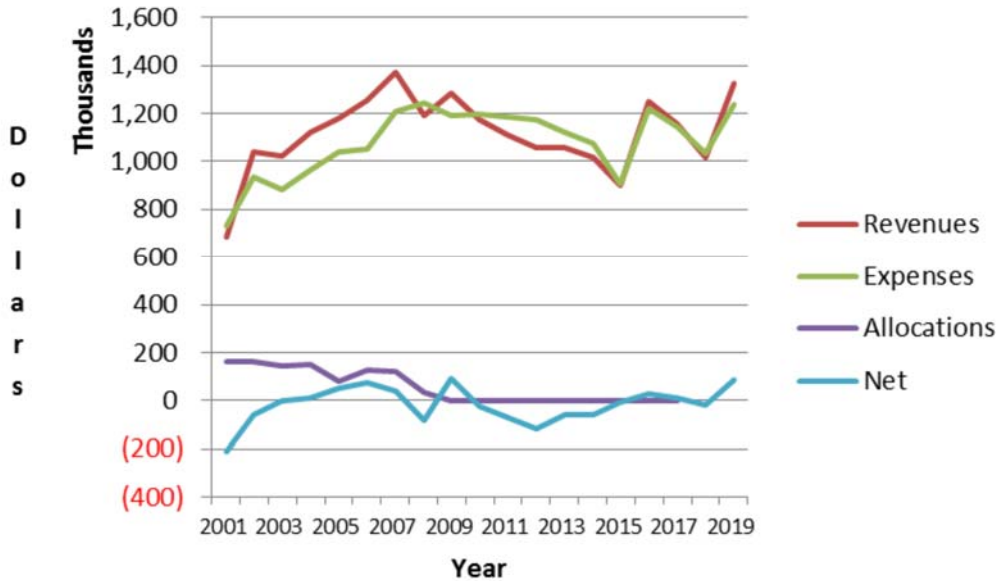
Cash equivalents have significantly declined as KJA continues to expend funds to maintain Property and Equipment for the facility.



Financial Report continued

- **KJA Revenue, Expense and Net Surplus or Deficit by Year**

Budgetary Revenue/Expense



The KJA General Fund operates on an annual Budget. As indicated, the early years KJA experienced budget surpluses over expenditures and external allocations were possible. External Allocations became impossible after 2008 due to the inability to meet budget due to lost revenues from Annual Campaign. 2019 reflects a net surplus.

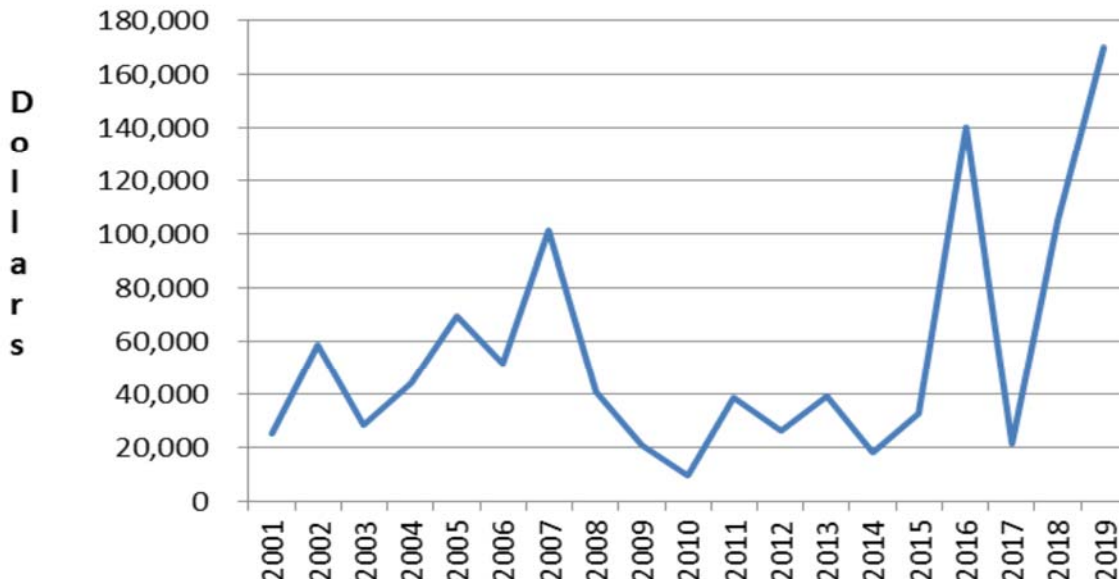
- **Capital Outlays by Year**

To maintain the AJCC Facility, the KJA must continually invest cash to update the existing structure and grounds. Depreciation averages approximately \$34,000 annually.

KJA has expended an average of \$36,000 annually to maintain the AJCC facility.

As indicated by the chart, some years have been more and some less. Yet our AJCC facility is getting aged and in need of many more repairs than the General Fund can accommodate through the annual budget.

Capital Outlays by Year



Financial Report continued

- **KJA Funding in 2019 from the Knoxville Jewish Community Family of Funds**

The Knoxville Jewish Alliance received distributions in support of programs and operations for the current year from the following Organizational Endowments held for KJA by the Knoxville Jewish Community Family of Funds listed in order of given.

| <i>Organizational Fund</i> | <i>Purpose of distribution</i> | <i>Amount</i> |
|---|---|---------------|
| Sam and Esther Rosen AJCC Fund | Project Playground | \$1,500 |
| Sam and Esther Rosen AJCC Fund | Ladies restroom – upstairs | \$4,000 |
| Abe Collins Cultural | Yom HaShoah and Other Cultural and Social programming | \$1,140 |
| Milton Collins Cultural | Mitzvah Day, Yom HaShoah | \$1,395 |
| Sam and Esther Rosen Friendship | Senior programming support | 42,000 |
| Miles and Zelda Siegel Knoxville Jewish Elderly | Jewish Family Services support | \$2,000 |
| Zelda and Max Morrison Cultural Enrichment | Support Ori Soltes and Etgar Keret programs | \$2,300 |
| AJCC Endowment | Pool deck and skimmer repair | \$26,000 |

In addition to the funding listed above, the Knoxville Jewish Alliance received five (12) grants from independent Donor Advised Funds held by the Knoxville Jewish Community Family of Funds that total \$14,405.

- **Summary of support received from the Knoxville Jewish Community Family of Funds**

| <i>Type of Fund</i> | <i>Number of Grants</i> | <i>Support Amount</i> |
|---------------------------|-------------------------|-----------------------|
| Organizational Funds | 8 | \$ 40,535 |
| Donor Advised Funds | 12 | \$ 14,405 |
| Total Fund Support | 20 | \$ 54,940 |

Campaign

Chair: Vacant in 2019

The KJA continues to struggle with funding. A portion of the struggle is the lack of a campaign/fundraising chair. Historically, the Annual Campaign fundraising has been the major supporter of the Arnstein Jewish Community Center (AJCC) facility and campus.

2019 continued with the "Strengthening our Roots" campaign to rally community support to strengthen the KJA/AJCC, thus strengthening the Knoxville Jewish Community as a whole. Many volunteers headed by Chip Rayman, KJA President, have worked to fill the vacuum of no Campaign Chair.

The KJA Annual Campaign goal was set at \$300,000 for 2019; as of December 1, 2019, it has raised \$221,508, leaving a campaign shortfall of \$78,492 with only 30 days left in 2019 calendar.



Looking to the Future:

As 2020 quickly approaches, the KJA Board of Directors passed the 2020 Budget recommendation of the KJA Budget Committee for a \$270,000 campaign. [*Let us look to the future*](#) to exceed the reduced 2020 budget and grow our KJA Annual Campaign to fund an Executive Director for the KJA/AJCC as well as return Knoxville to providing external allocations for much needed local, regional, national, and international charities for those less fortunate!

Currently, 2019 is lacking a Campaign Chair and leadership has yet to identify one for 2020. An organization struggling with funding has a priority of locating an experienced fundraising leader to grow the Annual Campaign. The experience of the past five years provides evidence of this fact. Since the inception of the Knoxville Jewish Alliance (KJA) in 2001 through present day:

- Annual Campaign is a mere 49.43% of the 2002 campaign of \$449,719.
- It accounts for only 17.1% of total KJA revenues compared to 44.7% in 2002.

Campaign continued

Thank you to All KJA Campaign Contributors

Campaign contributions through December 1, 2019

\$10,000 - \$35,000

Dr. and Mrs. Jeff Becker
Mrs. Natalie Robinson

Mrs. Alexandra Rosen

Mr. and Mrs. Stephen Rosen

\$5,000 - \$9,999

Mr. and Mrs Adam Brown
Dr. and Mrs. Stuart Chasan

Mr. Scott Hahn
The Honorable Mary Beth Leibowitz

Dr. Barbara Levin
Sam and Esther Rosen Community
Enrichment Federation Fund

\$1,800 - \$4,999

Mr. and Mrs. Bernard Bendriem
Dr. Michael Burnett
Dr. Michael Eisenstadt
Dr. and Mrs. Jeff Hecht
Mr. and Mrs. Robert Heller
Drs. Renee' Hyatt and Paul Erwin
Mr. and Mrs. Richard Imbrey
Mr. and Mrs. Harvey Liberman
Mr. and Mrs. Stephen Markman

Mr. and Mrs. Jeffrey Miller
Dr. and Mrs. Stephen Nagler
Dr. and Mrs. Evan Ohriner
Drs. Howard and Marilyn Pollio
Mr. and Mrs. Howard Pollock
Mr and Mrs. Charles Rayman
Mr. and Mrs. Pace Robinson
Mr. and Mrs. Peter Rosenbaum
Dr. and Mrs. Bernard Rosenblatt

Mrs. Melissa Sturm
Ms. Jill Vogelfang and Mr. Gerry Milligan Sr.
Mr. and Mrs. Geoffrey Wolpert
Dr. Michael Zemel

\$540 - \$1,799

Mr. and Mrs. Jim Andrews
Ms. Susan Baker
Ms. Jean Begue
Dr. and Mrs. Jack Benhayon
Dr. And Mrs. William Berez
Dr. and Mrs. Theodore Besmann
Noah, Idan, & Abraham Blitt Family
Mr. and Mrs. Adam Braude
Dr. and Mrs. Abraham Brietstein
Mrs. Pessa Brody
Mr. Arnold Cohen
Mr. and Mrs. Steve Cohn
Dr. and Mrs. Michael Cole
Dr. and Mrs. Ivan Cooper
Mrs. Honerlin Del Moro
Mrs. Trudy Dreyer
Mr. and Mrs. Ron Feinbaum
Dr. and Mrs. Robert Freeman
Dr. Joshua Gettinger
Mr. Marshall Goldman
Mr. Ernie and Dr. Pam Gross
Drs. Jan Hahn and Heather O'Brien

Mr. and Mrs. Thomas Hahn
Dr. Barbara Handler
Mr. Mark Harris
Mr. and Mrs. Gale Hedrick
Mr. Manuel Herz
Mr. and Mrs. Colman Hoffman
Mr. Ed Hunter
Mr. and Mrs. Herb Jacobs
Mr. and Mrs. Wesley James
Drs. Marilyn Kallet and Louis Gross
Dr. and Mrs. Stephen Krauss
Mr. and Mrs. Larry Leibowitz
Mr. Joe Levitt
Mr. Richard Licht and
Ms. Shirley McGuire
Dr. and Mrs. Mark Littmann
Mr. and Mrs. Norman Magden
Mr. and Mrs. Harold Manas
Dr. and Mrs. Robert Martin
Mr. and Mrs. Daniel Messing
Mr. and Mrs. Patrick Messing
Dr. and Mrs. Stephen Natelson
Dr. and Mrs. Chuck Noon
Mr. and Mrs. Joe Oleinik

Dr. and Mrs. Ray Pais
Dr. and Mrs. Raphael Panitz, Phd.
Dr. and Mrs. Robert Pollack
Mr. and Mrs. David Popkin
Dr. and Mrs. Allan Rosenbaum
Ms. Judith Rosenberg
Dr. Gilya Gerda Schmidt
Mrs. Mary Linda Schwarzbart
Mr. and Mrs. Moshe Siman-Tov
Dr. and Mrs. Alan Smuckler
Drs. Alan Solomon and Andrea Cartwright
Mr. and Mrs. Robert Stryer
Mr. Evan Sturm
Mr. Melvin Sturm
Dr. and Mrs. Barry Wohl

Campaign continued

\$180 - \$539

| | | |
|------------------------------------|------------------------------------|--------------------------------|
| Mr. and Mrs. Barry Allen | Dr. and Mrs. Mitchell Goldman | Mr. and Mrs. Hal Rosenberg |
| Ms. Linda Anderson | Mr. and Mrs. Richard Goldstone | Ms. Nicole Russler |
| Ms. Leslie Badaines | Mr. Dan Grabel and Dr. Lisa | Mr. and Mrs. Ilya Safro |
| Mr. Sam Balloff | Reyes Mason | Dr. Ellen Schnoll and |
| Mr. and Mrs. Mark Barkan | Mr. and Mrs. Joshua Hedrick | Mr. Terry Haywood |
| Dr. Jan Bishop & Mr. Peter Schlake | Mr. and Mrs. Rob Heller | Mr. and Mrs. Allen Schwartz |
| Rabbi and Mrs. Erin Boxt | Mr. and Mrs. Kenneth Hirsh | Mr. and Mrs. Robert Shagan |
| Mr. Bart Brody | Mr. and Mrs. Martin Iroff | Mr. and Mrs. Mark Siegel |
| Ms. Marla Brody | Mrs. Stella Iroff | Dr. and Mrs. Harold Silber |
| Ms. Robin Brown | Mr. and Mrs. Jeff Jacobson | Mr. Larry Silverstein |
| Mrs. Marilyn Burnett | Mr. Kevin James and Ms. Julia Wood | Mr. and Mrs. Gerard Solomon |
| Ms. Marilyn Cohen-Presser | Dr. and Mrs. Andrew Kramer | Mr. Greg Stein and |
| Mrs. Melanie Colley | Dr. and Mrs. Geoffrey Laing | Ms. Jeanette Kelleher |
| Ms. Susan Contente and | Mr. Frank Lawhead | Mr. and Mrs. Gary Sturm |
| Dr. Kurt Piehler | Mr. Irving Leeds | Mrs. Judy Teasley |
| Dr. Markus Eisenbach | Mr. and Mrs. Steve Lewis | Mr. and Mrs. Douglas Weinstein |
| Dr. and Mrs. Stuart Elston | Mr. and Mrs. Lawrence Markel | Ms. Wilma Weinstein-Lomax and |
| Mr. and Mrs. Seth Fleishman | Mrs. Elene B. Miller-Blotner | Mr. John Lomax |
| Dr. and Mrs. Henry Fribourg | Ms. Cyndie Powell | Mr. Lee Wertheim |
| Ms. Elizabeth Gassel and | Dr. and Mrs. Fred Radoff | Dr. and Mrs. Jerry Winston |
| Dr. Michael Pardee | Mrs. Judith Rattner | Ms. Kathy Young |
| Mr. and Mrs. Michael Glasman | Mr. and Mrs. Seth Rayman | Mr. and Mrs. Phil Zaretski |
| Mr. and Mrs. Aron Goldfeld | Ms. Deborah Roberts and | |
| | Mr. Don Mossman | |
| | Mr. and Mrs. Alfred Robinson | |

\$1 - \$179

| | | |
|---------------------------------|-------------------------------|----------------------------------|
| Mr. and Mrs. Jeff Abrams-Cohen | Mrs. Meredith Jaffe | Mr. Gabriel Ram and |
| Ms. Laura Berry | Ms. Marian Jay | Ms. Elizabeth Rutan |
| Ms. Jeannie Bobroff | Ms. Rhoda Jay | Ms. Susan Ring |
| Mr. and Mrs. Van Boring | Drs. Greg Kaplan and | Mr. Steven Rockmaker |
| Mr. and Mrs. Tom Britcher | Nuria Cruz-Camara | Dr. and Mrs. Alan Schwartz |
| Mr. and Mrs. Barry Cone | Mr. and Mrs. George Kern | Mr. and Mrs. Jeffrey Scott |
| Mr. and Mrs. Frank Cyzick | Mr. and Mrs. Lawrence Kessler | Mr. and Mrs. Michael Shenkman |
| Mr. and Mrs. Geoff Eisenstadt | Mr. and Mrs. Yoav Koenig | Mr. Joe Sitver and Ms. Anita Kay |
| Ms. Janice Feinman | Mr. and Mrs. Edman Lester | Ms. Dahlia (Barbara) Smith |
| Mr. and Mrs. Frank Floyd | Mr. Christopher Lowe | Mr. Bill Hicks and |
| Mr. and Mrs. Mark Frankel | Mr. and Mrs. Marc Mangold | Ms. Diana Steinfeld-Hicks |
| Ms. Sarah Frankel | Dr. and Mrs. Aaron Margulies | Mrs. Becky Winston |
| Mr. and Mrs. Adam Friedman | Mr. and Mrs. Alan Merlin | Mr. and Mrs. Todd Wolf |
| Ms. Barbara Holz and | Mr. Michael Messing and | Mr. and Mrs. David Wolitz |
| Mr. Peter Hance | Ms. Joyce York | |
| Mr. and Mrs. Jared Iroff-Bailey | Mr. Monte Millen | |



Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation.

KJCFF Board of Directors

President: Abraham Brietstein

President Elect: Stephen Rosen

Secretary/Treasurer: Jacki Imbrey

Board Members: Carole Martin, Immediate Past President; Jeff Becker; Bernard Bernstein; Arnold Cohen; Robert Goodfriend; Scott B. Hahn, Richard Jacobstein; Bryan Merrell; Rosalie Nagler; Jenifer Ohriner; Howard Pollock; Pace Robinson; Bernard S. Rosenblatt

KJCFF Administrative Director: Laura Berry

Our Goals

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary To Develop and Deliver Services and Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individuals and Families
- Administer Endowment, Long-term, and Donor - Advised Funds
- Support the General Community of East Tennessee

Achievements for 2019 (through December 3, 2019)

Total number of grants in 2019: **55**

Total dollar amount of grants in 2019: **\$211,457.17**

Total dollar amount of contributions in 2019: **\$571,225.20**

Net assets as of September 30, 2019: **\$3,888,581.36 (KJCFF's 4th quarter 2019 financials have not been finalized as of the writing of this report)**

KJCFF President Report

A Note from KJCFF's President

By Abraham Brietstein, PhD

I am pleased to report that as of December 3, 2019, the KJCFF had made a total of 55 grants for the year to date, which is 10% more than the previous year at this time. In addition, the total dollar amount of grants in 2019 was \$211,457 and the total dollar amount of contributions increased to \$571,225. Net assets of the Fund at the end of the third quarter likewise increased to \$3,888,581, which represents a 21% increase from the previous year. The increase in total assets is a result of both a favorable market and an increase in contributions over grants and expenses.

This annual report is a great time to thank our many KJCFF fundholders, who have met the countless needs and impacted our community for the better with these grants, as well as the East Tennessee Foundation, who have been wise stewards of our investments. The KJCFF is especially indebted to Laura Berry, our capable Administrative Director, for her dedication and hard work. I am also grateful for the opportunity to have served as the KJCFF president in 2019, which now completes my 2-year term as president, and look forward to turning over the reins to our capable incoming president, Stephen Rosen. Thank you once again for the opportunity to have assisted KJCFF in fulfilling its mission.

KJCFF Current Fund List continued

Heska Amuna Synagogue Funds

- Cohen-Presser Designated Fund
For improvements to the physical plant of Heska Amuna Synagogue and may also be made available for procuring and engraving plaques for the donor wall established by Mr. and Mrs. Joslyn Presser
- Heska Amuna Building Assessment Fund
To provide funds for capital improvements, expansions and emergency repairs to the building and property of Heska Amuna Synagogue.
- Heska Amuna Cemetery Fund
To maintain and improve the New Jewish Cemetery
- Heska Amuna Educational Enrichment Fund
To enhance and enrich educational programs of Heska Amuna Synagogue
- Heska Amuna Educators Supplement Fund
To supplement the salary/benefits compensation package of the Heska Amuna educational director and teachers in the religious school
- Heska Amuna Religious School Capital Fund
For capital improvements, capital equipment acquisition, and emergency repairs to the Heska Amuna Religious School
- Heska Amuna Sisterhood General Fund
To benefit Heska Amuna Sisterhood
- Heska Amuna Sisterhood Judaica Shop Fund
To benefit beautification projects for Heska Amuna Synagogue
- Heska Amuna Synagogue 2019 Fund
For purposes of paying a parsonage allowance (or such purposes in support of Heska Amuna Synagogue as the Fund Committee determines should Heska Amuna not be required to pay a parsonage allowance)
- Herb and Elise Jacobs Fund
For Heska Amuna Synagogue capital improvements and other needs as determined by the fund committee
- Sylvia Robinson Memorial Fund
For educational and programmatic musical experiences for Heska Amuna Synagogue
- Rosenthal Environment Fund
To provide financial support to activities of Heska Amuna Synagogue relating to environmental preservation and conservation
- Zelda and Miles Siegel Flower Fund
To buy flowers for the Heska Amuna Synagogue sanctuary, primarily for the High Holidays
- Bradley Sturm Memorial Fund
To enhance and enrich the Jewish education of youth from the greater Knox and Anderson Counties of Tennessee

Jewish Congregation of Oak Ridge Funds

- Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge
For enhancing and furthering Jewish educational and cultural activities

KJCFF Current Fund List continued

Knoxville Jewish Alliance Funds

- Alliance Opportunity Fund
For the general benefit of the KJA
- Arnstein Jewish Community Center Endowment Fund
For capital improvements to the AJCC
- David Blumberg Youth Leadership Award Fund
To provide support to KJA for its leadership training and award program for KJA members under the age of 35
- B'nai Tzedek Legacy Fund
Overall fund for the individual B'nai Tzedek teen philanthropy funds
- William "Bill" Brody Fund
For the general benefit of the KJA
- Gordon Brown Youth Recreation Fund
To support recreational and sports-related activities for children ages 18 months to 18 years
- Abe Collins Cultural Fund
To provide support to the KJA for cultural programs, which may include musical, singing, or other productions
- Milton Collins Cultural Fund
To provide support to KJA for programming, which may include musical, singing, or other productions
- Fribourg-Brunschwig Holocaust Memorial Education Fund
To pay for or supplement educational activities for non-Jewish not-for-profit organizations, and for public or private middle or high schools in East Tennessee and their teachers with their students, in order to transmit information about the events of the 1933-1945 years in Europe, collectively known as the Holocaust (Shoah), its consequences and aftermaths
- Sam & Millie Gelber Fund for Jewish Immigrants
To provide support for indigent members of the Knoxville Jewish community
- Debra and Irwin Gordon Fund
To benefit the Gordon Family Scholarship, a program of the Knoxville Jewish Alliance
- Alice Greenberg Fund
To supplement and/or offset the future expenses of the AJCC preschool program
- Jewish Family Service Fund
For the benefit of the Jewish Family Services program of the KJA
- KJA Director's Fund
To support the expenses associated with the Executive Director's salary and benefit package
- Hannah and Raymond Landsberger Preschool Fund
To provide scholarship support for AJCC preschool families
- Zelda & Max Morrison Cultural Enrichment Fund
To help the AJCC provide quality cultural programming of Jewish content, such as musical programs, lectures, or similar entertainment
- Dewey Reich Chesed Shel Emet Fund
To provide support for the mitzvah of chesed shel emet, caring for the interment of those who cannot afford it, and who will never be able to return the kindness

KJCFF Current Fund List **continued**

- Allen Rosen Education Fund
For the general benefit of the KJA
- Sam & Esther Rosen Friendship Fund
To provide support to the KJA for subsidizing the needs, as in the areas of recreation, education, and other generalized services, of the Jewish elderly and infirm in Knoxville
- Dr. Bernard S. Rosenblatt Fund
For the general benefit of the KJA
- Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly
To provide support to the KJA for its program of services for Jewish elderly members of Knoxville
- Zionist Organization Fund
To provide support to KJA for its program of planting trees in Israel in honor of newborn births and Bar/Bat Mitzvahs
- Ben & Pearl Zwick Fund
To provide support for quality KJA programs of an entertaining or cultural nature

Knoxville Jewish Day School Funds

- KJDS Fund
For the general benefit of KJDS
- Harold and Ida Markman Endowment Fund for Education
To provide support to KJDS for educational enrichment
- Lucas and Debbie Richman Endowment Fund for the Arts
To provide support to KJDS for arts programming

Knoxville Jewish Community Family of Funds (Donor-Advised Funds)

- Allen, Leibowitz, Pearson Family Fund
To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location
- Jeff & Nancy Becker Community Enrichment Fund
For general charitable purposes
- Bernard E. & Barbara W. Bernstein Charitable Fund
For general charitable purposes
- Besmann Family Fund for Social Justice and Spiritual Enrichment
To benefit the activities, events, or projects created by Knox County organizations for the purpose of promoting social justice and/or spiritual enrichment in Knox County.
- Harry & Mollie Brietstein Memorial Fund
To benefit Jewish causes
- Sharon Brietstein Memorial Fund
To benefit mental health causes
- Brody Branton Fund
To benefit the Knoxville Jewish community
- EAR Fund
For general charitable purposes

KJCFF Current Fund List **continued**

- Mark & Carol Harris Family Fund
To benefit the Knoxville Jewish community
- Bryan and Mary Ann Merrell Family Fund
To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location
- Miriam's Well
For general charitable purposes
- David & Deborah Oleshansky Family Fund
To further causes of peace and justice in the world
- Alice, George and Kenneth Palmer Fund for Arts and Sciences
To support programs, art purchases, lectures and scholarships, but may also support other causes as determined by the fund committee
- Ted & Dolly Reback Knoxville Youth Fund
To benefit Knoxville Jewish youth, primarily through the Knoxville BBYO program and activities
- Natalie & Mitchell Robinson Community Enrichment Fund
To benefit the Knoxville Jewish community and other Jewish communities as determined by the Fund committee
- Pace & Karen Robinson Philanthropic Fund
For general charitable purposes
- Arielle Rosen Donor Advised Fund
To benefit various organizations and causes including but not limited to Jewish and educational organizations
- Nathan Rosen Donor Advised Fund
To benefit various organizations and causes including but not limited to Jewish and educational organizations
- Sam & Esther Rosen Community Enrichment AJCC Fund
To benefit the AJCC
- Sam & Esther Rosen Community Enrichment Federation Fund
To benefit the KJA
- Sam & Esther Rosen Community Enrichment Synagogue Fund
To benefit Heska Amuna Synagogue
- Stephen & Kim Rosen Donor Advised Fund
To benefit various organizations and causes including, but not limited to, Jewish and educational organizations
- Pat and Gene Rosenberg Fund
To benefit various organizations and causes, including, but not limited to, Jewish, educational, and environmental organizations
- Sturm Brothers' Fund
For general charitable purposes



Knoxville Jewish Alliance

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Knoxville, Tennessee 37919-5943

865.690.6343

www.jewishknoxville.org