



Knoxville
JEWISH ALLIANCE

THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY.

Knoxville Jewish Alliance

14th Annual Meeting

December 7, 2014

Kislev 15, 5775

Agenda

- Minutes of 2013 Annual Meeting: Mr. Adam Friedman, Secretary
- Financial Report: Mr. Adam Brown, Treasurer
- Executive Director's Report: Mr. Jeff Gubitz

New Business

- Elections of Board Members and Officers: Mr. Stephen Rosen
- Installation of Board and Officers: Mr. Stephen Rosen
- Remarks: Mr. Manny Herz, President
- Good and Welfare
- Announcements

Slate of Officers

The following officers will continue in their respective offices as elected for two years in 2013.

President: Mr. Manny Herz

Treasurer: Mr. Adam Brown

Secretary: Mr. Adam Friedman

VP Campaign: Richard Jacobstein

VP Culture and Education: Mrs. Anne Greenbaum

VP Jewish Community Services: Mrs. Marilyn Wohl

VP Public Relations: Ms. Judith Rosenberg

VP Administration: Mr. Bryan Merrell

VP Children and Youth: Rosalie Nagler

Past President: Dr. Renee' Hyatt

Member at large (2 year term) Dr. Raphe Panitz

Member at large (2 year term) Mrs. Barbara Bernstein

Member at large (2 year term) Mr. Ron Sebold

Join us for the opening of the Sound of Many Waters art exhibition, featuring artists from Israel and the United States, including our own Caitlin Seidler and Shelley Mangold, in the upstairs gallery immediately following the adjournment of the meeting. Enjoy a dessert reception sponsored by community members and the KJA.

2013 KJA Annual Meeting Minutes (December 15, 2013)

Attendance: The meeting was well attended by KJA Members and Board of Directors
Welcome: Renee' Hyatt welcomed everyone and called the meeting to order.
Invocation: Rabbi Alon Ferency

Minutes: Pat Messing, secretary, presented the minutes of the 2012 Annual Meeting. The minutes were approved as presented.

Adam Brown, Treasurer presented the Financial Report. Cash has been depleted from \$299,000 to \$199,000 to approximately \$126,000 at the end of 2013 in the general operating fund. Adam stated that KJA must increase revenues. We are losing students at the AJCC Preschool and we need to find ways to turn this around. Adam thanked Renee' Hyatt for her support. Renee' thanked Adam for his efforts.

Gene Rosenberg, Campaign Chair, reported the fourth year of his tenure has been the toughest. \$331,978 (\$28,000 less than in 2012) was raised by the KJA Annual Campaign. If a few donors who have yet to pledge come through with similar contributions as they have in the past, we may collect another \$10,000. Gene proposed that the entire month of February should be "Mitzvah Month". Renee' thanked Gene for his tireless efforts.

Renee' Hyatt, President, presented her report. Greg Kaplan is President of Hillel. Renee' recognized Greg for earning the National Endowment for Humanities Research Fellowship 2014-15. Renee' thanked her family for their support and thanked Stephen Rosen for always greeting her warmly and for his support. Renee' thanked the members of the Executive Committee and the community in general.

Jeff Gubitz, Executive Director, gave his presentation. Jeff stated that we are celebrating the KJA's Bar/Bat Mitzvah. Action and Deed – striving forward as a community: "Don't be Afraid." We as a community have faced tough times and we are adjusting and changing. It is critical that you know what KJA does. Participate by offering program options. Jeff thanked Renee' for her efforts and her friendship. Jeff also thanked the KJA Board and Executive Committee members. He also thanked Gene Rosenberg for his enthusiasm in carrying out his duties as campaign chair. Jeff asked that everyone take the following phrases out of their vocabulary – "we've always done that" or "that will never work." Jeff asked everyone to continue their support for the partnership together with Hadera Eiron. Jeff made a plea to everyone to help with the campaign and to give more funds to give more of their time. This organization is one for all people. We're not "just" a Jewish camp or Jewish preschool. We're a welcoming center for the entire community. *Ha'Kol* includes all the organizations of our community. It's one of our great successes (40 pages). UT Hillel receives no support from National Hillel. All support comes locally from the KJA campaign. KJA is family centered. Jeff thanked his family for their support.

Adoption of KJA By-Laws: Renee' thanked those who participated in drafting the revision and also those who reviewed the changes. The motion to revise passed unanimously.

Election of Officers: Stephen Rosen, co-chair of the nominating committee presented the slate of nominees. The slate was elected by acclamation.

Renee' installed Manny Herz as the new KJA President. Renee' presented Manny with the official gavel. Manny also was presented with the crown and cape worthy of passing the baton. Manny presented Renee' with a gift to thank her for her tenure as president.

Good and Welfare: Barbara Bernstein thanked Renee' for a wonderful job. Barbara also thanked Gene Rosenberg. Jeff welcomed Howie Feinbaum and his wife for returning to Knoxville. Deborah Oleshansky announced the fundraising sale of Tennessee VOL t-shirts in Hebrew for \$15 and two (2) for \$25.

Rabbi Yossi Wilhelm gave the closing prayer.

Minutes submitted by Patrick Messing, KJA Secretary

KJA President's Report

By Manny Herz

In an additional document, you will find a reprint of our 2014 monthly announcements. In summary, we had

- 10 lectures
- 4 community-wide celebrations
- 10 special programs for seniors
- 14 social events
- 5 teen events

Of course, this is all in addition to having more than 40 kids in our AJCC Preschool, an average of 100 kids attending summer camp, and 50 students at UT appreciating our monthly Shabbat meals in addition to all the ways we support Hillel.

Given our small and very dedicated staff, I would say we are accomplishing an awful lot.

There are plans in the works for many additional 2015 programs. And here's the catch....as we attempt to add programs that will be of intellectual, physical, or social benefit to the Jewish community, we need volunteers to help these events flourish.

KJA is a volunteer-driven organization. Here is an opportunity for you to choose an area of your expertise or passion and help KJA and the AJCC to more fully be the resource that our Jewish community deserves.

Please contact me at (865) 567-4224 or call the KJA at (865) 690-6343 and give your information to Joyce York. I will be delighted to touch base with you

KJA Executive Director's Report

By Jeff Gubitz

I am pleased to submit this 2014 Annual Report to the community. As you read the reports from committees and staff, I hope that you will be, as I was, impressed by the breadth and scope of our programs and impact on our community. This is a tribute to the dedication, visions and energy of our volunteers and staff. Much of what you read is positive and I hope that in your review that you too will be educated and become knowledgeable about the workings of the KJA and the AJCC.

Personnel

Jesse Feld joined our team on a full-time basis in August. He continues to add his touch to a variety of programs planned under his direction. He has added new programs and gathered volunteers to bring our programming up several notches.

Kristen Cannon joined our AJCC Preschool team as director in July. She was selected from a very qualified field of candidates and demonstrated to the committee her skill level and dedication. She hit the ground running and has worked very hard with the preschool program and summer's Camp K'Tonton. We had some turnover in the preschool as staff finished or began advanced degrees that required their full-time attention or who voluntarily left to pursue other opportunities. Kristen found very skilled replacements, and along with the remaining staff, the program is perhaps the most professionally qualified that we have had in years.

This has been a very challenging year for the AJCC Preschool and to not talk about declining enrollment would be like an ostrich sticking its head in the sand. With the work of Kristen and Vice President for Children and Youth Rosalie Nagler and a dedicated team of volunteers, we have turned the tide. We are working even harder with our recruiting efforts, marketing and curriculum integration. Based on the work of a committee, we have improved the physical space, with the addition of new doors, windows, and lighting to make the preschool more inviting and brighter.

In May, we lost half of our front office with the departure of Martha Andrus, who completed school and switched her career path. Martha's skills have made the office more efficient and the myriad of tasks she performed with a smile was always appreciated.

With Martha's departure, a portion of Martha's work shifted to Joyce York's sphere of responsibility. Joyce is no stranger to our organization, having served as *Ha'Kol* editor. Joyce assumed graphic design of *Ha'Kol* in which she takes the submissions from KJA, Heska Amuna, Temple Beth El, Hadassah, the Knoxville Jewish Day School, Hadassah, Chabad of Knoxville, and the Jewish Congregation of Oak Ridge and turns them into the finished product that you receive monthly in your mail box and on the KJA website. She has been a great help with her publication and layout skills on other projects, creating new publications, including the PJ Library and the KJA Community brochures, the KJA's orange monthly card and others where another hand (or eye) is needed. Joyce is directly responsible for the acquisition of new AJCC members and summer members, as she is often the first person newcomers meet. Her abilities, and especially her willingness to learn new tasks and take on additional responsibilities and her dedication, have taken a load off Ed and me.

Laura Berry joined our staff in 2008 and, as has been said in prior reports, has seamlessly assumed the responsibilities

of the Jewish Family Services program and its various tasks and responsibilities. Working alone, and with her committee, she has handled a variety of cases and issues with skill, caring, aplomb, confidentiality and professionalism. Her care and compassion with many families with loved ones aging, dying or ill has been a joy to watch. Several years ago we consolidated the senior program into Laura's portfolio. She continues as the staff person for KJA's Friendship program. Laura is always a willing hand with programs inside and outside of her focus area. She has helped greatly with editing tasks and website work.

Mary Ann Merrell has worked as our B'nai Tzedek staff person since 2012. Her addition has brought a number of new initiatives and some "new eyes" to the program. She is now joined by new volunteer chair, Mark Abrams, who succeeded Jeff Becker after so many years of dedicated service and support to the program.

Deborah Oleshansky is our "Jewish" face on the UT Campus to Jewish students, faculty and the UTK administration. Our UTK Hillel program receives no national funding. It is funded by the KJA Campaign, donations from parents, and an allocation from Nashville's Federation. Deborah also serves as the P2G Southeast Region program coordinator. Deborah is on the consortium's payroll but works from our office. In addition she is always a willing hand to assist with KJA programs.

I say this every year and it bears repeating. I often compare Ed Hunter to Carleton, the doorman, on the old Mary Tyler Moore Show. You always knew his voice but never saw him. Ed is indeed the voice on the other end of the phone when you call in to pay your fees, make a gift or have a question about your account. His financial wisdom and acumen is legendary in the community. It is only with his skill that we were able to assume Heska Amuna's accounting on a contract basis. Our budget process, thanks to Ed and his work with Treasurer Adam Brown, continues to be streamlined even more, making our process not so demanding of staff and volunteer time. Ed is a faithful and dedicated KJA staffer who labors long and hard for our community. There really is nothing that Ed will not do. He is not afraid to offer counsel when asked and is willing to do the work to get it done. It is a pleasure to have him as a colleague and especially as a friend.

Planning

We continue to work with our congregations on programs, projects and areas of mutual interest and concern. Our community "Shabbat at the Pool" sponsored jointly by KJA, Heska Amuna, and Temple Beth El; "Menorah Madness," jointly sponsored by KJA, Chabad of Knoxville, the KJDS, Hadassah, Temple Beth El, and Heska Amuna are great examples of a community positives that bear repeating and should serve as a foundation for future efforts.

We continue to work harder to seek more economical ways that we can operate in our community as partners. The *Ha'Kol* and the contract with Heska Amuna for accounting services are just two examples of joint projects. KJA has hosted or been a party to calendar meetings with local organizations that helped eliminate a number of conflicts and this will continue in the future. We need, no must, do more coordination of programming. Let's do more joint programs and eliminate simultaneous conflicts with programs and events.

Volunteers

Last year I remarked, and it bears repeating, that it's never too late to take a hard look at what we will do in the coming year. We did do that and continue to look forward to the positives of the community and the economy. Legendary college football coach Lou Holtz said, "When all is said and done, more is said than done." I ask you again this year to pledge to say less, and do more. And while you're thinking about what you will do, why not consider taking at least one bold, calculated risk that will advance the mission of our organization? I know I am preaching to the choir here, but let's all pledge to step up and shoulder an assignment and let's all pledge to invite at least two new people to be part of the committee you chair or the project that you are steering.

I want to recognize **Jane Cohen** who spearheaded our migration from the old website to the new FedWeb website template. Jane spent countless hours working on the site and trained Laura Berry and other staff so that we can work on this as a team. We could have not done this without her.

Just as "No man is an Island..." "No not-for-profit is an organization without volunteers. The KJA/AJCC has a history of strong volunteer participation and commitment. The staff cannot do all the programming and fine work we do without the work of our volunteers. Service delivery, and especially in our JFS program, volunteers carry the load assisted by the professional staff. We need your hearts, minds and ideas as we move forward in this community. We need you to be a genuine participant. We need you to not just be a name on the letterhead. We need your vision and ideas to work with our professional staff as we design and implement programs and strategies for the betterment of our Jewish community. We need you to volunteer and eventually we would like you to assume a leadership role in one of our community organizations. Your role as a volunteer is so important. Your investment in time is as important as your financial contributions to the community.

Financial

Our programs have tended to go as planned from a revenue/expense perspective; we are always looking for ways to enhance these revenues as well as to continue to keep costs down commensurate with maintaining the best possible quality that this community has grown to expect from the KJA and AJCC.

This year continued to be a challenging year for both the private and not for profit sectors. We sought ways to tighten our expenditures and seek more efficient ways to do what we do. We have had several tactical budget issues. We had a major cash flow problem and had to reach into the KJA Opportunity Fund for \$100,000 to prop up our cash flow and finish the year.

Our preschool enrollment, despite its very fine reputation, had suffered from a declining birthrate over the last few years, increased competition, parent choice and a variety of factors. We are a Three Star program and strive to provide the very best we can offer. Have a child not attending preschool? Please check out our program. Have friends or acquaintances with preschool-age children? You can earn a referral fee for directing them to our program. Our building and classroom size limits our class sizes and the Three Star regulations and teacher/student ratios do as well. I believe that we turned the corner in the fall and are getting stronger and increasing our enrollment.

Things are getting better; slowly but certainly surely. The economic situation spooked many people. Yet despite that spookiness we saw a nice growth in the 2013 Campaign, but 2014 is still somewhat disappointing. Despite those efforts we still are only supported by barely half of the community.

Our campaign has lagged. This happened despite the efforts of the volunteers and me.

We still need to significantly grow our Annual Campaign so that we can maintain our level of local support and meet our commitment to our covenant with the Jewish people in Israel and around the world. With the exception of our support for our Israel partnership in Hadera and the myriad of programs we are part of, **we have not provided any external allocations** to Jewish Federations of North America, which in turn enables the Jewish Agency for Israel (JAFI) and the American Joint Distribution Committee (JDC) to carry out their life saving and humanitarian missions. Further, the supplemental allocations that we used to make to beneficiaries locally, regionally, nationally, and internationally have not been a viable option for this community since 2009. Planning is underway for a different approach to campaign.

Our P2G partnership in Hadera needs to continue to be supported as it is an integral part of our Camp Tikkun Olam program and also gives us a more personalized "face" in Israel. Our bi-lateral teacher exchanges and Fire Department exchanges puts a face on Israel to our community and vice-a-versa to our Israeli partners.

In addition, and very importantly, we need to continue to grow our endowments through the Knoxville Jewish Community Family of Funds (KJCFF) in order to secure our financial future. The forethought and benevolence of the late Dewey Reich, long after his death, provided funding for the recently created *Chesed Shel Emet* (Indigent Burial) Fund, as well as other opportunities to his other beneficiaries. Dewey Reich is just one recent example of that forethought. We are depending more and more on the various endowment fund income streams to support KJA/AJCC programming.

Being a philanthropist is not just reserved for people with mega-bucks. Just as Deborah Oleshansky, Susan Contente, and now, Mary Ann Merrell have taught our youth that they can be philanthropists through the B'nai Tzedek program, please be ready to make your commitment this year. Please talk to your friends and tell them what we do on behalf of the community. All of us can be part of the picture of Jewish philanthropy. If you have not made your gift this year, please do so today. If you have never made a gift, talk with one of us and see how you can help to make the world better. It is wonderful to live generously. It does a world of good.

I said this over the past and I wish to repeat it. I want to thank the Knoxville Jewish Alliance board and membership for inviting me to serve as your director. I am most fortunate to have a job that I truly love. My work here, as has my work in Jewish communal life in other communities, is the center of my being. I love the variety of the work. I enjoy the work with the volunteers. I enjoy "not always doing the same thing" on a daily basis. I look forward to my next three years as your director.

I want to thank Manny Herz and the entire Executive Committee for their patience, friendship and leadership these past 8 years as we all learned "to dance together" and to learn newer dances as they came along. I have enjoyed sharing, and in some cases tackling issues of mutual concern with President Manny Herz and his predecessors, Renee' Hyatt, Stephen Rosen, and Scott Hahn. I look forward to my continued working with Manny Herz as we move forward in our community work.

Last, but not least, I want to thank my wife Charlene for her incredible support, advice, and understanding.

Facilities Management 2014

Jeff Gubitz, Facilities Manager

The KJA continues to keep the aging and beloved Arnstein Jewish Community Center in good repair without the expense of a full-time maintenance person. A number of repairs were made throughout the year and are too numerous to list individually but were noted on a month-by-month basis in board reports. The goal of all repairs and maintenance has been to make the building clean and inviting.

Repairs and renovations included:

- Minor repairs including electrical outlet replacements and some interior and exterior lighting retrofits were accomplished in the classrooms, snack bar, and throughout the building.
- LED flood lighting was installed when the exterior pole lights began to fail. We will look at this for the pool deck lights.
- On an as needed basis, door closers have been replaced, several locksets replaced, locks rekeyed for greater security and lock catches have been cleaned, repaired or replaced.
- Numerous repairs and work was done in the classrooms when the preschool was reconfigured. The classrooms need to be painted. The classroom floors will be stripped and waxed over winter break.
- The staff took it upon themselves to clean the front foyer.
- The ADT alarm system has been worked on numerous times to fix faulty equipment.
- The downstairs hallway was painted and damaged ceiling tiles were replaced.
- All of the preschool classroom doors were repainted in October.

Looking ahead to next year, we should closely evaluate the need for security cameras. Our emergency plan will be revisited and revised during the first quarter of 2015.

Aquatics and Pool Report

We had a very nice summer. We were fully staffed with a well-trained crew; Josh Smith served as pool manager, assisted by Max Valenti. Ann Freeland served as manager for August with Josh's return to college. Megan Edman and Blake Macnair served as swim coaches. Brian Weinstein worked in the snack bar and was supported by part-time workers. We brought in new food items and continued to have competitive pricing. Veggie dogs and Boca burgers continued to be very popular alternatives to kosher hot dogs. Through careful inventory control, we had very little surplus product at the end of the summer.

We had more certified Water Safety Instructors on staff, and they helped a great deal with camp swim instruction. Chrissy Freeland ran the Red Cross swim program and progress reports were sent home every two weeks. Pool manager Josh Smith made water chemistry his top priority and he worked very hard to get our water chemistry right. As a result the pool received very high ratings from the Health Department.

As the college-age staff returned to their respective colleges in August, several local high school guards stepped up and pulled full schedules to man the guard chairs and other tasks.

Congratulations go out to coaches Megan Yates and Brent Macnair, leading our Smokin' Salmon team to a great year as they put their own "fin print" on the team, worked on rebuilding the team effort and fostering individual successes. Their combined spirit and enthusiasm made for a great summer with the team. We had a much better season this year.

Thanks goes to Lynn Davis, assisted by Kim Rosen, for serving as the Swim Team coordinator. Thanks to all the parents who volunteer to staff our swim meets. It is an incredible scene to be there and watch everyone assume their weekly role at the meets.

A number of repairs were made this summer. There is increasing cracking and spalling of the pool deck and this must be addressed when the weather improves. A new diving board needs to be purchased and installed and there is a pool leak which must be fixed.

In 2014, we installed a solar shower to make an after swim shower more comfortable. We do have a quote for a small cabana for the north end of the pool. Sponsors are needed to make both of these improvements a reality.

Late in the summer, Nora Messing agreed to be the pool chair. She will become more involved over the winter and summer to come.

Tennis Courts

This summer, Parker Hamilton returned to provide instructional tennis to MCDC campers and members desiring lessons. We saw the return of adult instructional tennis and a greater usage of our courts.

The courts were pressure washed this spring. Michael Burse was our dedicated volunteer who helped make that project happen. Quotes are being gathered to resurface the courts for. It has been seven years since they were refurbished and a number of large cracks have reappeared. Drainage around the courts will be checked as well.

KJA Archives

Chair: Barbara W. Bernstein; **Co-chairs:** Michael Burnett, Mary Ann Merrell

Committee members: Marilyn Abrams, Barbara Bernstein, Pam Brody, Pessa Brody, Michael Burnett, Richard Licht, Mary Ann Merrell, Monte Millen, Raphe Panitz, Susette Panitz, Marilyn Presser, Deborah Roberts, Natalie Robinson, Kerri Woodruff Rose, Judith Rosenberg, Mel Sturm, Marilyn Wohl

Archivist: Nicki Russler

In 2014, the KJA Archives added

- **43 new family files** and
- **9 new bio photo** files.

KJA Archives now hosts

- **648 family files** and
- **129 bio photo files.** We've continued to add new clippings, documents and photographs to existing files, biographical and organizational. We've provided photos and text for "The Way We Were" feature in each *Ha'Kol* issue. We conducted one community interview and have two scheduled for early December.

The archivist or an archives committee member responded to **research queries**. We **welcomed visitors** who researched our holdings, and **provided information** – photographs as well as videotapes and audiotapes for Temple Beth El's 150th celebration.

The Archivist's injury in February and extended recovery have had the positive effect of involving a core group of committee members in regularly assisting the Archivist in her duties. This group now has a growing hands-on knowledge of the organization and holdings of the Archives. For several months at least one committee member has accompanied the archivist to at least 75% of the archives work sessions. Most of the time the number has been three or four committee members, all helping ensure that the legacy of the Jewish community of Knoxville and environs is preserved.

Ha'Kol, Knoxville Jewish Community Newsletter

Chair: Mary Ann Merrell

Staff: Jeff Gubitz, Publisher; Joyce York, Editor and Graphic Designer

The *Ha'Kol* community newsletter is a successful community publication. This year, *Ha'Kol* welcomed Chabad of Knoxville to the publication. This 40-page monthly publication now comprises a partnership that includes eight regional Jewish-affiliated entities: the Knoxville Jewish Alliance, Heska Amuna Synagogue, Temple Beth El, Knoxville Jewish Day School, Knoxville Chapter of Hadassah, Knoxville Jewish Community Family of Funds, the Jewish Congregation of Oak Ridge (JCOR), and Chabad of Knoxville. *Ha'Kol* is mailed to 1,300 households and is available online at www.jewishknoxville.org.

Martha Andrus, our talented graphic designer, completed her medical technology degree this spring and accepted a job in her new field. Editor Joyce York then assumed the graphic design and management duties entailed by this staff change.

UTK Hillel Advisory Committee

Chair: Dr. Greg Kaplan

Staff: Deborah Oleshansky, Director

Emily Roberts, UTK Hillel Student President

Participation in UTK Hillel programming has doubled in the past few years, and we regularly have 50 Jewish students attend our on-campus Shabbat dinners. Student participation in our recent Jewish Student Jewish Faculty event was at an all-time high. More than 200 students attended the Chanukah party last winter, and close to 100 students attended our Pesach Seder in April 2014.

More Highlights:

- Largest and most active group of student leaders: Emily Roberts, Sam Bendriem, Andrew Vogel, Sharon Soleman, Nathan Light, Lily Dropkin, Becca Giller, Elyse Mekelburg, Danny Gellis, Lesley Shiffman and Jamie Shapiro.
- We continue to work closely with UTK Development and Admissions offices. We recently met with UT alumni Joy and Alan Greenberg. They were very impressed with our student leaders and they have offered on-going support to recruit Jewish students and increase the profile of Jewish life at UTK. (Their nephew, Alec Greenberg of Nashville, is a regular participant in our programs ☺)
- A group of young men are working to reinstate the AEPi Chapter on campus.

- First ever Sunday Kosher Tailgate party co-sponsored with Chabad of Knoxville.
- Scholarship from local AIPAC leaders to send Emily Roberts and Andrew Vogel to the national AIPAC conference.
- As of October 2014, our INCOME is \$1,248 **AHEAD** of budget, with additional donations not yet accounted.
- Nashville has increased our allocation and we are optimistic that we will have an allocation from Memphis in the next budget cycle.

Israel Partnership Committee and P2G Southeast Consortium

Jenifer Ohriner, Knoxville Chair

Jeff Gubitz, Deborah Oleshansky, Staff

Educator Delegation

Alicia Carter will represent Knoxville in the Educator Delegation to Israel in December 2014. Alicia is a student at UTK, and works part time at both the AJCC Preschool and Temple Beth El Sunday School. When she returns, Alicia will enhance Israel related activities at both schools, and she will host visiting Israeli educators in winter 2015.

Sound of Many Waters Art Exhibition

Local artists Shelley Mangold and Caitlin Seidler submitted original artwork for the *Sounds of Many Waters* exhibit. The Gala Opening was held at the Bible Lands Museum in Jerusalem in November 2013, to coincide with the JFNA General Assembly Meeting. The exhibit was then displayed in the Hadera Eiron Region before traveling to the U.S. The exhibit has been in several of our US consortium communities and is currently on display here at the AJCC. The opening reception immediately follows the KJA Annual Meeting on December 7, 2014.

Music Together Project

We have had fantastic local interest in this project. Submissions have been received from Robby Hecht, Manny Herz, Lucas Richmond, Lev Comstock, Ken, Susan and Rachel Brown, Hallie Boring, and Stephen Brown. In all, the project received more than 40 submissions from US and Israeli musical artists. The project directors have the very difficult task of narrowing down the submissions to 12 songs for the final CD which is expected to be completed for Yom Ha'Atzmaut (Israel Independence Day) in April 2015.

Tikkun Olam Summer Program

We remain optimistic that we might have a teen delegation to Israel in summer 2015, and we hope to host a delegation of Israeli teens here. The Israeli teens would participate in Milton Collins Day Camp.

Jewish Family Services

Chair: Honerlin Del Moro, Chair

Staff: Laura Faye Berry, BSSW, Esq., Director

Committee Members: Honerlin Del Moro (chair), Nancy Becker, Trudy Dreyer, Dick Jacobstein, Marilyn Presser, Natalie Robinson, Gene Rosenberg, Pat Rosenberg, Lesley Rosenblatt, Matthew Theriot, and Joyce Traugot

Jewish Family Services has many opportunities for community members to volunteer, from leading our monthly Shabbat service, cooking a meal for Mitzvah Meals or Family Promise (or hosting a Family Promise meal), blowing the shofar during the high holy days, visiting seniors, and more.

2014 Jewish Family Services Activities:

- Visiting residents of assisted living facilities and nursing homes
- Mitzvah Meals for individuals followings an illness or hospital stay
- Holiday gatherings for Purim, Passover, and Hanukkah (our Hanukkah party was held in conjunction with Friendshippers)
- Arranging for shofar blowers to visit the long-term care residents for the High Holy Days and delivering Rosh Hashanah *Chai* bags filled with apples, honey, and challah rolls.
- A monthly Shabbat service at Sherrill Hills on the first Friday of each month
- Cooking and hosting dinners for Family Promise when situationally homeless families are staying at Tennessee Valley Unitarian Universalist Church. You can read more about the local Family Promise at <http://www.familypromiseknoxville.org/>

Some of the many things that JFS has assisted clients with in the past year include:

- exploring long-term care options with seniors and/or their family members
- senior services in the Knoxville area
- navigating the health care arena (hospital stays, rehabilitation facilities, what to do when you are discharged, etc.)
- emergency financial assistance for things such as utility bills, rental assistance, food, or other qualifying expenses
- affordable housing
- transportation options
- counseling referrals
- selecting home care or home health care
- job search assistance, including résumé help

Towards the end of 2014, Laura began working with the local rabbis to start a bereavement group within the Jewish community, as several clients expressed a desire for such a support.

Laura continues to serve on several committees, including the Council on Aging Executive Committee, the Department of Children's Services Community Advisory Board, Knoxville Alzheimer's Walk planning committee, and the Blount County United Way's Emergency Food and Shelter Funds committee. She also attends several networking meetings throughout the year as well as meeting with local agencies and professionals in order to expand her knowledge base and learn about available resources to assist clients.

Early Childhood and Youth Programs

Rosalie Nagler, Vice President of Children and Youth

Staff: Kristen Cannon, AJCC Preschool and Camp K'Tonton Director

Camp K'Tonton

- Camp K'Tonton celebrated summer 2014 with An Adventure on the Seven Seas with 45 campers enrolled for the summer. Amber Perrin and Kristen Cannon co-directed Camp K'Tonton. Summer 2015 plans are in the works with a theme of Camping.
- As we continue to compete with lower cost camps, parents staying at home with younger children, and care provided by other family members, we are working to increase our summer enrollment by 10% for 2015. We will begin advertising in February as well as working to maintain our current enrollment throughout the summer. Many families are also inquiring about part-time care instead of 5 days per week due to cost and family obligations.
- We continue to use our Green for Growing incentive program to lure and maintain families and we also are looking into hosting a Spring Fling Open House to showcase our summer camp options as well as openings for Fall 2015.

AJCC Preschool

- The AJCC Preschool earned a 3 Star Rating from the Tennessee Department of Human Services again this year. We have been 3 Star Rated since the year 2000.
- We will survey present and past parents in Spring 2015 to guide plans for increasing enrollment, enhancing the preschool and getting the community back involved. Curriculum and building conditions are two major areas of needed improvement identified in parent meetings and by the staff. Another staff concern is pay incentives. There has not been pay raises in over 5 years. Committees have been formed and continue work to address these issues and others.
- The full implantation of the HighScope curriculum in August 2013 has been a concern with staff and parents with the new Common Core standards that are being used in the school system. HighScope does not line up with Common Core. We have been researching Common Core standards in preschool but have not been successful in finding an actual guideline to Common Core in preschool. Staff training continues and parent information has been communicated at parent meetings and through hand-outs. Prospective parents are given information about our current HighScope curriculum during their first tour of the preschool, but have many questions as how we are going to handle Common Core in the future.
- Door and front hallway ceiling tiles were painted in September. This was a great start to improve the overall look of the preschool. We are hoping to look into having the classrooms painted and working on updating some of our classroom and outdoor equipment as a next step in preschool improvement. Although families love our program, the look of our facility plays a great part in a family's decision.

- We conducted fundraising through three events; the annual Art Gala where funds went toward the purchase of the Imagination Playground, Hopscotch consignment sale with donations from preschool and AJCC community families, and the Scholastic Book Fair with funds earned as credits to use for classroom supplies. As a result of our fundraising efforts and anonymous donors, we were able to purchase the Imagination Playground. Our staff trained to use the equipment and our children now play with the equipment. We are looking to use this as one of our marketing tools. We will introduce this new piece of equipment to the community during our Spring Fling.
- Our Parent Organization for 2014-2015 is chaired by Debbie Abrams-Cohen and Michelle Robinson. We have seen an increase in meeting attendance and parents continue to be an invaluable source of volunteer support for the preschool. The Parent Organization organizes holiday gifts for the teachers, sets up and cleans up our family celebrations throughout the year, helps to prepare materials for the Hopscotch sale, works as committee members for curriculum, outdoor classroom, and building improvements. This year we have added a strategic planning committee to the mix, with this committee responsible for coming up with and implementing a plan for our preschool. We are looking to identify our vision and short and long term goals, as well as marketing ideas to boost enrollment and ideas on how to build community and staff morale in regards to the preschool. This committee has taken off and is taking huge strides in seeing the preschool succeed.
- Many parents decided to purchase one of the extended care packages as oppose to the hourly rate for extended care. We have about 20 students that utilize our extended care in some way throughout each week. We do still have parents choosing to pick up children at the end of the core program at 3PM.
- Extra-curricular activities that are available to families include TOT basketball, Music N Motion, Soccer Shots, and Spanish with Ms. Linnette. Participation in extra-curricular (additional fee) programs is on the rise. We have 8 children in Music & Motion, 7 who participated in Fall Soccer Shots, 4 that participate in Spanish and 3 preschool students and 3 community children that participate in the TOTS program. We will continue to promote these programs throughout the year.
- There were several staff changes at the end of camp and the beginning of the school year due to resignations. Kristen Cannon became the new director. We hired a new Daled-Hey teacher, Michelle Robinson, and four additional staff members to meet classroom ratios. The transitions have been smooth and we are looking forward to implementing a fifth classroom in January with the addition of four new Aleph students.

- Current enrollment as of Dec 1, 2014:

Classroom	Fulltime Enrollment	Part-time Enrollment	Maximum FT Enrollment
Aleph	5	4	8
Bet	7	4	10
Gimel	6	4	15
Daled	8	3	20
Total	26	15	53

- We are slated to open our 5th classroom in January 5, 2015 with 3 full-time and 1 part-time students enrolled. We will add one full-time teacher and use our current staff to cover meal times and days they may be over in ration if more children enroll.

Looking Ahead to 2015

We will continue working to build enrollment for the AJCC Preschool and Camp K'Tonton program. Tracking information shows that most families make inquiries about the preschool due to referrals or personal contact outside the school. Parents also prefer to find information through social media sites before contacting the school directly. We continue to maintain a robust Facebook page and are working toward this kind of presence on Pinterest, Google and Twitter. Upcoming events include a sponsored story time with fundraising at the local Barnes and Noble, *Knoxville News Sentinel's* Women's Today Expo, and sponsored story times at the Bearden Branch and Lawson McGhee Branch of the Knox County Public Library. We have also placed advertisements in the Sequoyah Elementary directory and put preschool brochures at public interest sites.

Milton Collins Day Camp

Rosalie Nagler, VP Children and Youth

Chair: Jennifer Friedman

Staff: Jesse Feld

While I was on the camp team this summer, I was not in the position I currently hold until August 11 so my 2014 report will begin from August and not cover the entire 2014. – Jesse Feld

- With Jennifer Friedman as our chair, we formed an MCDC parent committee. It is a strong, diverse, and committed group of parents. We meet once every two months and the parents give feedback on how we run camp.
- December 6, MCDC Reunion/Parent Night Out: After Shabbat we opened the AJCC for a camp late night from 5:30-10:30 pm. Margaret Googe, Sarah Price, and I ran the program with volunteer camp counselors.
- We have reworked the camp flyer and started to explore internet advertising.
- Attended ACA marketing workshop in Birmingham. Took notes and tips on how to revamp our website and Facebook presence.
- Attended “Teen Connection,” program to recruit children aged for our Teen Adventure Program (TAPs).
- Plan on visiting KJDS to recruit children for the core camp program.
- Working on getting our information into the school system.

KJA Educational and Cultural Arts Programs

Manny Herz, President

Staff: Jesse Feld, Program Manager

Guest Speakers

UT Faculty Lecture Series

- September 29, 2014: Itstik Pariente, 2014-2015 Diane and Guilford Glazer and Lea and Allen Orwitz Teaching Fellow in Modern Hebrew. Lecture was titled, “The Emergence of Modern Hebrew: Facts, Myths and Politics.”
- October 27, 2014: JP Dessel specializes in the history and archaeology of the eastern Mediterranean and the ancient Near East. Came and compared ancient synagogues in the Near East to our own two on Kingston Pike.
- December 1, 2014: Paul Erwin, MD, D.Ph., a professor and the department head of UT’s Department of Public Health. Spoke about the current Ebola outbreak in West Africa, covering the epidemiology of the disease and address concerns people in the US have about Ebola.

Jewish Book Month

October 30, 2014: Michael Bar-Zohar, Ph.D., author of *Mossad*, came and told stories of different missions performed by the agency over the years, and answered questions about the current political climate in Israel. Bar-Zohar is one of Israel’s foremost experts on espionage and the author of more than 30 books of history and fiction. More than 100 in attendance.

Local Flavor

November 24, 2014: Sam Venable performed “You Just Can’t Make This Stuff Up!” Venable is a recently-retired humor columnist for the *News Sentinel*. He assumed that position in 1985 after serving as the newspaper’s outdoors editor for 15 years. Sam is a Knoxville native and UT graduate. He is the winner of more than three dozen national and regional writing awards and has also been widely published outside the newspaper field. 50 in attendance.

Cultural and Social Events

- **Shabbat at the Pool:** August 22, 2014, event consisted of dinner, services, and of course, swimming. All three congregations were included in the event and had a part in the service. The annual program was a success. 150 in attendance.
- **Sundown in the Sukkah:** October 12, 2014, event was moved inside due to rain, so unfortunately we were not able to be in the Sukkah. Despite the rain we had well over 100 in attendance. Dinner was prepared by local chef Laurence Faber, music entertainment was Brandywine, and we had half the gym as a children’s area with activities and room to roam.

- **Men's Game Night, The Gordo Invitational:** October 19, 2014, the night included games, deli meals and watching the NFL's Sunday night football game. Had 15 men in attendance.
- **Global Day of Jewish Learning:** November 23, 2014, Hosted by Heska Amuna and run well by Education Director Betty Golub. The KJA contribution came in the form of board member Raphe Panitz conducting a discussion class as well as Deborah Oleshansky providing the connection to our Israeli sister city to coordinate a Skype call for our children here to connect with kids their age in Israel.
- **Menorah Madness:** December 18, 2014. This year it will be held at JumpJam and be known as "ChanukUP." The night will include latke eating contest, pasta dinner and salad bar, grand menorah lighting, and more.



Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation

KJCCFF Board of Directors

President: Scott B. Hahn

Vice President: Carole Martin

Secretary/Treasurer: Jacki Imbrey

Board Members: Bernard S. Rosenblatt, Past President; Jeff Becker; Bernard Bernstein; Abraham Brietstein; Arnold Cohen; Robert Goodfriend; Herb Jacobs; Richard Jacobstein; Ellen Markman; Howard Pollock; Pace Robinson; Alexandra Rosen, Mel Sturm; Jeff Gubitz (Ex Officio)

KJCCFF Administrative Director: Laura Berry

Our Goals

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary to Develop and Deliver Services and Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individuals and Families
- Administer Endowment, Long-term, and Donor-Advised Funds
- Support the General Community of East Tennessee

Achievements for 2014 (through September 30, 2014)

KJCCFF's 4th quarter 2014 financials have not been finalized as of the writing of this report.)

Total number of grants in 2014: **32**

Total dollar amount of grants in 2014: **\$192,015.47**

Total dollar amount of contributions in 2014: **\$158,384.07 (includes the establishment of two new funds)**

Net assets as of September 30, 2014: **\$2,531,687.71**

A Note from KJCFF's President

By Scott B. Hahn, President, KJCFF

The KJCFF continues to be a vital component in organized Jewish life in Knoxville. In 2014, we made \$192,015 in grants to various organizations and institutions, both Jewish and non-Jewish. We began the year with approximately \$2,510,000 and currently have \$2,531,687 in net assets. We are able to allocate these funds in part due to our partnership with the East Tennessee Foundation, which invest our funds for us, and the generous donations from our community. I would also like to give a special thanks to the KJCFF Board and the KJA staff who have provided much needed guidance and support over the past year. I am also thankful to Laura Berry, the KJCFF staff person, for all her hard work this year.

The relatively small size of the Knoxville Jewish community acts as a double-edged sword when it comes to our charitable giving. Because our numbers are small, we have fewer donors and resources to draw upon. On the positive side, our small size allows our donors, if they so choose, to have a quick and personalized effect on certain organizations and individuals. Remember, the only limitations to your gift are the amount you are willing to invest and what purpose your gift can serve. As always, the KJCFF is more than happy to help you meet your charitable goals.

CURRENT FUND LIST GROUPED BY COMMON PURPOSES

Building/Capital Improvements

- Arnstein Jewish Community Center Endowment Fund (KJA Designated Fund)
To provide support for capital improvements to the AJCC
- Cohen-Presser Designated Fund (Heska Amuna Synagogue Designated Fund)
To provide support for improvements to the physical plant of Heska Amuna Synagogue and may also be made available for procuring and engraving plaques for the donor wall established by Mr. and Mrs. Joslyn Presser
- Heska Amuna Building Assessment Fund (Heska Amuna Synagogue Designated Fund)
To provide funds for capital improvements, expansions and emergency repairs to the building and property of Heska Amuna Synagogue.

Cemetery/Burial

- Dewey Reich Chesed Shel Emet Fund (KJA Designated Fund)
To provide support for the mitzvah of chesed shel emet, caring for the interment of those who cannot afford it, and who will never be able to return the kindness
- Heska Amuna Cemetery Fund (Heska Amuna Synagogue Designated Fund)
To maintain and improve the New Jewish Cemetery

Children/Youth

- Gordon Brown Youth Recreation Fund (KJA Designated Fund)
To support recreational and sports-related activities for children ages 18 months to 18 years
- Alice Greenberg Fund (KJA Designated Fund)
To supplement and/or offset the future expenses of the AJCC Preschool program
- KJDS Fund (KJDS Designated Fund)
For the general benefit of KJDS
- Hannah and Raymond Landsberger Preschool Fund (KJA Designated Fund)
To provide scholarship support for AJCC Preschool families
- Ted & Dolly Reback Knoxville Youth Fund (Donor-Advised Fund)
To benefit Knoxville Jewish youth, primarily through the Knoxville BBYO program and activities
- Lucas and Debbie Richman Endowment Fund for the Arts (KJDS Designated Fund)
To provide support to KJDS for arts programming
- Bradley Sturm Memorial Fund (Heska Amuna Synagogue Designated Fund)
To enhance and enrich the Jewish education of youth from the greater Knox and Anderson Counties of Tennessee

Cultural

- Abe Collins Cultural Fund (KJA Designated Fund)
To provide support to the KJA for cultural programs, which may include musical, singing, or other productions
- Milton Collins Cultural Fund (KJA Designated Fund)
To provide support to KJA for programming, which may include musical, singing, or other productions
- Zelda & Max Morrison Cultural Enrichment Fund (KJA Designated Fund)

To help the AJCC provide quality cultural programming of Jewish content, such as musical programs, lectures, or similar entertainment

- Sylvia Robinson Memorial Fund (Heska Amuna Synagogue Designated Fund)
For educational and programmatic musical experiences for Heska Amuna Synagogue
- Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge (JCOR Designated Fund)
For enhancing and furthering Jewish educational and cultural activities
- Ben & Pearl Zwick Fund (KJA Designated Fund)
To provide support for quality KJA programs of an entertaining or cultural nature

Education (all ages)

- Heska Amuna Educational Enrichment Fund (Heska Amuna Synagogue Designated Fund)
To enhance and enrich educational programs of Heska Amuna Synagogue

Environment

- Rosenthal Environment Fund (Heska Amuna Synagogue Designated Fund)
To provide financial support to activities of Heska Amuna Synagogue relating to environmental preservation and conservation
- Zionist Organization Fund (KJA Designated Fund)
To provide support to KJA for its program of planting trees in Israel in honor of newborn births and Bar/Bat Mitzvahs

General

- Allen, Leibowitz, Pearson Family Fund (Donor-Advised Fund)
To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location
- Alliance Opportunity Fund (KJA Designated Fund)
For the general benefit of the KJA
- Jeff & Nancy Becker Community Enrichment Fund (Donor-Advised Fund)
For general charitable purposes
- Bernard E. & Barbara W. Bernstein Charitable Fund (Donor-Advised Fund)
For general charitable purposes
- B'nai Tzedek Legacy Fund (KJA Designated Fund)
Overall fund for the individual B'nai Tzedek teen philanthropy funds
- Harry & Mollie Brietstein Memorial Fund (Donor-Advised Fund)
To benefit Jewish causes
- William "Bill" Brody Fund (KJA Designated Fund)
For the general benefit of the KJA
- EAR Fund (Donor-Advised Fund)
For general charitable purposes
- Sylvia Greenberg Family Fund (Donor-Advised Fund)
To build and maintain the Knoxville Jewish community
- Miriam's Well (Donor-Advised Fund)
For general charitable purposes
- Pace & Karen Robinson Philanthropic Fund (Donor-Advised Fund)
For general charitable purposes
- Allen Rosen Education Fund (KJA Designated Fund)
For the general benefit of the KJA
- Sam & Esther Rosen Community Enrichment AJCC Fund (Donor-Advised Fund)
To benefit the AJCC
- Sam & Esther Rosen Community Enrichment Federation Fund (Donor-Advised Fund)
To benefit the KJA
- Sam & Esther Rosen Community Enrichment Synagogue Fund (Donor-Advised Fund)
To benefit Heska Amuna Synagogue
- Stephen & Kim Rosen Donor Advised Fund (Donor-Advised Fund)
To benefit various organizations and causes including, but not limited to, Jewish and educational organizations
- Pat and Gene Rosenberg Fund (Donor-Advised Fund)
To benefit various organizations and causes, including, but not limited to, Jewish, educational, and environmental organizations
- Dr. Bernard S. Rosenblatt Fund (KJA Designated Fund)
For the general benefit of the KJA

Immigrants

- Sam & Millie Gelber Fund for Jewish Immigrants (KJA Designated Fund)
To enhance the quality of life for Jewish immigrants to the Knoxville Jewish community

Leadership

- David Blumberg Youth Leadership Award Fund (KJA Designated Fund)
To provide support to KJA for its leadership training and award program for KJA members under the age of 35
- Natalie & Mitchell Robinson Community Enrichment Fund (Donor-Advised Fund)
To enhance the development of leadership and education for the Knoxville Jewish Community

Mental Health

- Sharon Brietstein Memorial Fund (Donor-Advised Fund)
To benefit mental health causes

Salary/Benefits

- Heska Amuna Educators Supplement Fund (Heska Amuna Designated Fund)
To supplement the salary/benefits compensation package of the Heska Amuna educational director and teachers in the religious school
- KJA Director's Fund (KJA Designated Fund)
To support the expenses associated with the Executive Director's salary and benefit package

Seniors

- Goldstein/Tygum Family Fund (Donor-Advised Fund)
For the improvement of the quality of life of the aged of the East Tennessee community
- Jewish Family Service Fund (KJA Designated Fund)
For the benefit of the Jewish Family Services program of the KJA
- Sam & Esther Rosen Friendshippers Fund (KJA Designated Fund)
To provide support to the KJA for subsidizing the needs, as in the areas of recreation, education, and other generalized services, of the Jewish elderly and infirm in Knoxville
- Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly (KJA Designated Fund)
To provide support to the KJA for its program of services for Jewish elderly members of Knoxville

Social Justice

- Besmann Family Fund for Social Justice and Spiritual Enrichment (Donor-Advised Fund)
To benefit the activities, events, or projects created by Knox County organizations for the purpose of promoting social justice and/or spiritual enrichment in Knox County.
- David & Deborah Oleshansky Family Fund (Donor-Advised Fund)
To further causes of peace and justice in the world



Comparative Statement of Financial Position

	10 Months ¹		As of Dec. 31, 2013		As of Dec. 31, 2012	
	as of Oct. 31, 2014		Audited	Percent	Audited	Percent
	Unaudited ²	Percent				
ASSETS						
Cash & Cash Equivalents	\$78,857	4.97%	125,949	7.75%	144,060	9.09%
Investments (Short-term)	\$1,976	0.12%	0	0.00%	0	0.00%
Accounts Receivable	25,706	1.62%	9,543	0.59%	34,130	2.15%
Pledges Receivable (net)	58,063	3.66%	18,644	1.15%	19,041	1.20%
Prepaid Expenditures	4,401	0.28%	3,553	0.22%	10,916	0.69%
Beneficial Interest Held by Others	1,111,363	69.99%	1,141,276	70.21%	1,016,088	64.12%
Property & Equipment (net)	286,277	18.03%	311,541	19.16%	302,959	19.12%
Restricted Cash	21,260	1.34%	15,098	0.00%	57,485	0.00%
TOTAL ASSETS	\$1,587,904	100.00%	\$1,625,604	100.00%	\$1,584,679	100.00%
LIABILITIES						
Accounts Payable	23,056	1.45%	19,317	1.19%	18,573	1.17%
Allocations Payable	0	0.00%	0	0.00%	500	0.03%
Payroll Liabilities	34,965	2.20%	42,432	2.61%	41,204	2.60%
Deferred Revenues	81,881	5.16%	26,093	1.61%	54,178	3.42%
TOTAL LIABILITIES	\$139,901	8.81%	\$87,842	5.40%	\$114,455	7.22%
NET ASSETS						
Unrestricted	527,191	33.20%	565,097	34.76%	626,261	39.52%
Temporarily Restricted	240,867	15.17%	350,071	21.53%	238,488	15.05%
Permanently Restricted	679,945	42.82%	622,594	38.30%	605,475	38.21%
TOTAL NET ASSETS	1,448,003	91.19%	1,537,762	94.60%	1,470,224	92.78%
TOTAL LIABILITIES AND ASSETS	\$1,587,904	100.00%	\$1,625,604	100.00%	\$1,584,679	100.00%

¹ 2014 Reflects 10 months of operation ending October 31, 2014.

² The 2014 report data has not been audited at time of printing.



Comparative Statement of Functional Activities

Agency Functional Total

	10 months ¹ as of Oct. 31, 2014			As of Dec. 31, 2013			Dec. 31, 2012
	Unaudited ²	Increase (Decrease)		Audited	Increase (Decrease)		Audited
		Amount	Percent		Amount	Percent	
REVENUES							
Contributions	\$299,986	(\$56,028)	-15.74%	\$356,015	(\$13,879)	-3.75%	\$369,894
Dues	78,397	(4,072)	-4.94%	82,470	(9,039)	-9.88%	91,509
Service Fees	474,840	(103,543)	-17.90%	578,383	(40,873)	-6.60%	619,255
Fundraising	13,015	876	7.22%	12,139	107	0.89%	12,032
⁴ Grants	32,245	(6,846)	-17.51%	39,091	(3,851)	-8.97%	42,942
Investment Revenue	0	(70)	-100.00%	70	(165)	-70.15%	236
Other Revenue	21,000	1,135	5.71%	19,865	(1,481)	-6.94%	21,346
Discounts & Returns	(67,782)	36,898	-35.25%	(104,681)	15,293	-12.75%	(119,974)
TOTAL REVENUES	\$851,701	(\$131,650)	-13.39%	\$983,351	(\$53,888)	-5.20%	\$1,037,240
EXPENSES							
Advertising	\$8,977	(\$228)	-2.47%	\$9,204	\$3,934	74.64%	\$5,270
Allocations	1,000	(11,846)	100.00%	12,846	10,386	422.20%	2,460
Bad Debt Expense	360	(2,634)	-87.97%	2,994	(1,680)	-35.95%	4,674
Bank/Card Charges	11,593	(1,621)	-12.26%	13,213	(284)	-2.10%	13,497
Building & Grounds	49,003	(3,130)	-6.00%	52,133	(9,824)	-15.86%	61,957
Contingencies	589	270	84.35%	320	(385)	-54.64%	704
Contract Service	15,990	(19)	-0.12%	16,009	(2,909)	-15.37%	18,917
³ Depreciation Expense	25,263	(5,053)	-16.67%	30,316	(6,952)	-18.65%	37,268
Develop, Recruit & Train	4,189	194	4.85%	3,995	83	2.12%	3,912
Dues, Fees, & Licenses	13,642	(3,199)	-18.99%	16,841	1,174	7.49%	15,667
Equipment Expense	14,146	(1,110)	-7.28%	15,256	(16)	-0.10%	15,272
Food Service Costs	44,283	(10,507)	-19.18%	54,790	(4,979)	-8.33%	59,769
Grant Revenue Expense	1,498	408	37.48%	1,089	(3,358)	-75.50%	4,447
Insurance	11,173	(5,613)	-33.44%	16,786	(2,801)	-14.30%	19,587
Meetings & Conferences	4,141	1,763	74.17%	2,378	(40)	-1.64%	2,417
Office Supplies	849	(1,006)	-54.23%	1,856	(944)	-33.73%	2,800
Program Supplies	32,850	(18,905)	-36.53%	51,754	8,201	18.83%	43,554
Payroll Costs	584,526	(118,330)	-16.84%	702,856	(45,467)	-6.08%	748,322
Postage & Delivery	2,739	(3,187)	-53.78%	5,925	976	19.71%	4,950
Printing & Reproduction	4,953	(3,994)	-44.65%	8,947	(4,011)	-30.95%	12,958
Professional Fees	9,270	695	8.11%	8,575	1,575	22.50%	7,000
Rent Expense	395	(828)	-67.69%	1,223	600	96.51%	622
Scholarships & Fee Adj.	24,498	(17,030)	-41.01%	41,527	(4,361)	-9.50%	45,888
Telephone	5,334	(2,235)	-29.52%	7,569	457	6.43%	7,112
Travel & Mileage	2,828	2,169	328.87%	659	(298)	-31.13%	958
Utilities	33,825	(7,768)	-18.68%	41,593	5,573	15.47%	36,019
TOTAL EXPENSES	\$907,913	(\$212,741)	-18.98%	\$1,120,654	(\$55,348)	-4.71%	\$1,176,002
Budgetary Funds Excess (Deficit)	(\$56,212)	\$81,091	-59.06%	(\$137,303)	\$1,460	-1.05%	(\$138,762)

¹ 2014 Reflects 10 months of operation ending October 31, 2014.

² The 2014 report data has not been audited at time of printing.

³ Estimated 10 months of 2014 depreciation expense.

⁴ Grant Revenue includes

Restricted Fund	\$5,512	(\$18,358)	-76.91%	\$23,870	\$3,932	19.72%	\$19,938
Distributions of:							



KNOXVILLE JEWISH ALLIANCE, INC.
Comparative Statement of Cash Flows

	Oct. 31, 2014² Unaudited³	Dec. 31, 2013 Audited	Dec. 31, 2012 Audited
CHANGE IN NET ASSETS	(89,701)	67,538	(42,424)
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS			
TO NET CASH PROVIDED BY OPERATING ACTIVITIES:			
Depreciation	25,263 ¹	30,316	37,267
Bad Debts			
(Increase) Decrease in Beneficial Interest	29,913	(125,188)	(82,965)
(Increase) Decrease in Assets			
Accounts Receivable	(16,387)	24,587	(2,798)
Pledges Receivable	(40,476)	397	2,644
Prepaid Expenditures	(848)	7,363	(7,282)
Increase (Decrease) in Liabilities			
Allocations Payable	0	(500)	0
Accrued Liabilities	3,738	744	(4,475)
Payroll Liabilities	(7,468)	1,228	7,239
Deferred Revenue	55,788	(28,085)	26,178
Total Adjustments	49,524	(89,138)	(24,192)
NET CASH PROVIDED BY OPERATING ACTIVITIES	(40,177)	(21,600)	(66,616)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of Equipment	0	(38,898)	(29,559)
Sale of Investments	0	0	0
Purchase of Investments	(1,976)	0	0
NET CASH BY INVESTING ACTIVITIES	(1,976)	(38,898)	(29,559)
(DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(42,152)	(60,498)	(96,175)
CASH AND CASH EQUIVALENTS - BEGINNING	141,047	201,545	297,720
CASH AND CASH EQUIVALENTS - ENDING	98,894	141,047	201,545

¹ Estimated 10 months of 2014 depreciation expense.

² 2014 Reflects 10 months of operation ending October 31, 2014.

³ The 2014 report data has not been audited at time of printing.



KNOXVILLE JEWISH ALLIANCE, INC.
Statement of Fund Activities
 Period Ending October 31, 2014

FUNDS:	Revenues	Investment Revenue	Expenses	Change in Net Assets Gain (Loss)	FUND EQUITY
Unrestricted					
KJA Opportunity Fund (as of 9/30/2014)	0	4,791	0	4,791	196,326 ³
General Fund	851,701	0	898,370	(56,212)	330,866
Total Unrestricted	\$851,701	\$4,791	\$898,370	(\$51,421)	\$527,191
Permanent: (as of 9/30/2014)					
David M. Blumberg Youth Leadership	0	266	0	266	13,755
William "Bill" Brody	0	494	0	494	25,717
Gordon Brown Youth Recreational	395	336	0	731	18,256
Abe Collins Adult and Cultural	0	595	839	(244)	29,147
Milton Collins Cultural	0	678	1,507	(829)	32,154
Directors Supplement Fund	0	1,222	0	1,222	62,899
AJCC Endowment	0	8,221	0	8,221	422,734
Fribourg-Brunschwig Holocaust Memorial	190	253	0	443	10,579
Millie Gelber Immigrant	0	318	0	318	16,465
Alice Greenberg Early Childhood Education	0	163	366	(203)	8,571
Jewish Family Services	2,500	1,099	1,304	2,294	58,966
Landsberger Preschool Scholarship	0	191	0	191	9,869
Max & Zelda Morrison Cultural	0	1,018	1,500	(482)	50,953
Allen Rosen Education	0	213	0	213	11,086
Sam & Esther Rosen Friendship	0	948	0	948	48,822
Bernard S Rosenblatt	0	184	0	184	9,481
Miles & Zelda Siegel for Jewish Elderly	0	1,236	0	1,236	63,662
Zionists of America	0	100	0	100	5,205
Ben & Pearl Zwick Cultural	0	323	0	323	16,658
Total Permanent Restricted	\$3,085	\$17,857	\$5,516	\$15,426	\$914,980
Temporary:					
Capital Reserve	12,301	0	18,035	(5,734)	6,508
Future Emergency	14,561	0	13,440	1,121	2,647
JFS Emergency Fund	0	(66)	1,862	(1,928)	12,104
¹ Temporary - Other	(47,034)	(131)	0	(47,164)	(15,428)
Total Temporary Restricted	(20,173)	(196)	33,337	(53,706)	5,832
Totals	\$834,614	\$22,452	\$937,223	(\$89,701) ²	\$1,448,003

¹Temporary - Other funds represent audit entries for year-end contributions for 2014 recorded in 2013 for tax purposes.

²Change in Net Assets is utilized as a basis for the Statement of Cash Flows.

³The KJA Executive Committee approved a \$100,000 loan to the General Fund First Tennessee Bank checking account. As of October 31, 2014, \$50,000 has been transferred and the remaining \$50,000 will be transferred at the end of November 2014.

The KJA Opportunity Fund and all Permanent Funds are held by the Knoxville Jewish Community Family of Funds (KJCF) at the East Tennessee Foundation (ETF). Fund balances are as of September 30, 2014. We experienced a 2.24% ROI (return on investment). These funds are reported on the Comparative Statement of Financial Position under ASSETS: Long Term Investments: Beneficial Interests Held by Others.

This report is for informational purposes only and has not been audited at this time.

Financial Report Notations:

Accounting Policies

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in annual report have been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies. The accrual method of accounting recognizes revenues when earned and expensed when incurred.

Presentation Basis

The financial statements represent the organization as a whole and report the net assets as follows:

- **Unrestricted net assets:** free from donor-imposed restrictions.
- **Temporarily restricted net assets:** subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Permanently restricted net assets:** subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.

The KJA maintains accounts in accordance with the principles of fund accounting to ensure observance of limitations and restrictions placed on the use of resources available to the KJA.

The independent auditors are engaged to express an opinion on the Company's financial statements and internal controls for financial reporting. Their opinions are based on procedures that they believe to be sufficient to provide reasonable assurance that the financial statements contain no material errors and that the KJA's management internal controls are effective.

For the purpose of comparative reporting, the 2014 annual reports have not been audited for the 10 month period ending October 31, 2014 as of the printing of this report. The 2012 and 2013 comparative reports reflect audited financial reports.

Collection

As part of its mission, the KJA is home to the Barbara Winick Bernstein Archives, which are maintained to preserve the historical footprint and contributions of the East Tennessee Jewish community since 1796. Materials are gifted to the archives by local residents and other institutions; archived; preserved and maintained for research by academics, families, historical societies and genealogical researchers. The value of the collection is not reflected in the accompanying statement of financial position nor are donations to the collection recognized in the statement of activities. The KJA does not purchase or sell collection items.

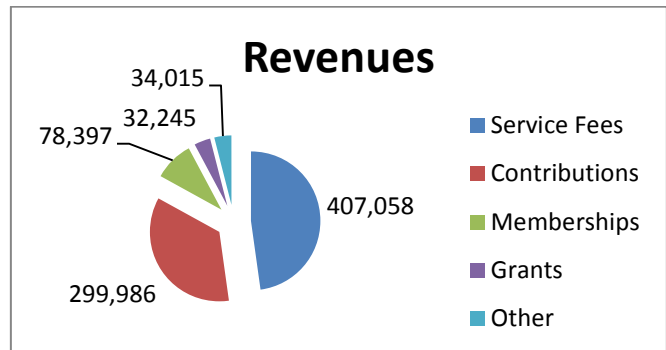
Beneficial Interest Held by Others

The KJA endowment funds are held by the Knoxville Jewish Community Family of Funds, managed by the East Tennessee Foundation, and receives annual distributions in the form of grants, generally limited to its income. These funds are accounted for in accordance with FASB ASC 958. The endowment funds are held in the Foundation's Long Term Commingled Fund with an annual spending rate of 4.5% of a twelve-quarter rolling average. Discretionary distributions of fund principal are permitted, though the intent is to be a permanent endowment. Fund balances represent third-quarter reports as of September 30, 2014.

2014 Revenues and Costs Summary – 10 months ending October 31, 2014

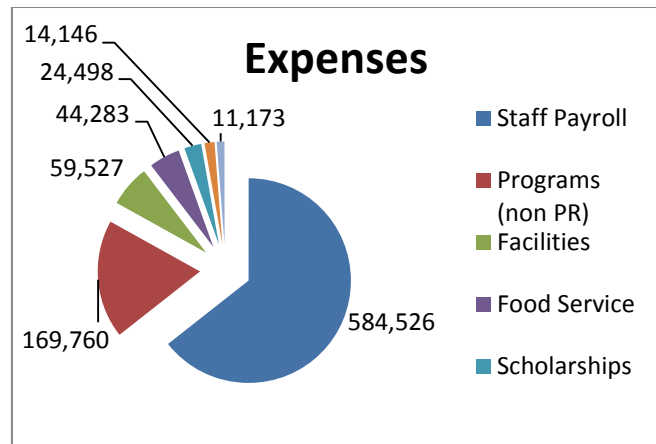
• **Revenues**

Revenues	Dollars	Percent
Service Fees	407,058	47.79%
Contributions	299,986	35.22%
Memberships	78,397	9.20%
Grants	32,245	3.79%
Other	34,015	3.99%
Total Revenues	851,701	100.00%



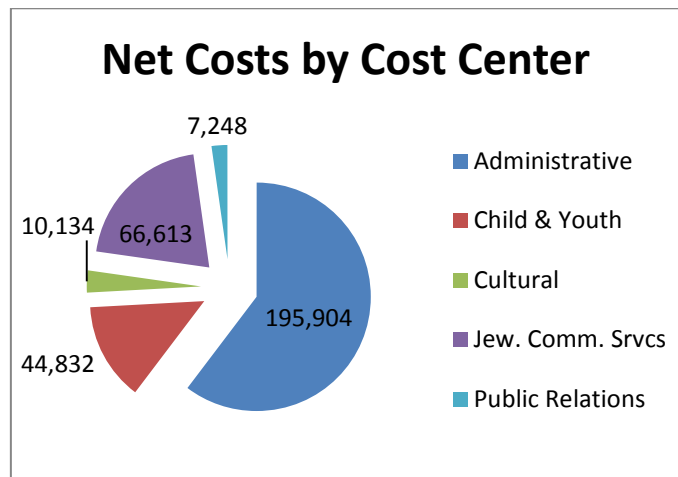
• **Expenses**

Expenses	Dollars	Percent
Staff Payroll	584,526	64.38%
Programs (non PR)	169,760	18.70%
Facilities	59,527	6.56%
Food Service	44,283	4.88%
Scholarships	24,498	2.70%
Equipment	14,146	1.56%
Insurance	11,173	1.23%
Total Expenses	907,913	100.00%



• **Net Costs by Cost Center**

Net Costs by Cost Centers	Dollars	Percent
Administrative	195,904	60.33%
Child & Youth	44,832	13.81%
Cultural	10,134	3.12%
Jew. Comm. Svcs	66,613	20.51%
Public Relations	7,248	2.23%
Total Net Costs	324,731	100.00%



Thank You to ALL 2014 KJA Campaign Contributors

This lists all campaign contributions through December 3, 2014

\$10,000 - \$29,999

Dr. & Mrs. Jeffrey Becker
Mr. and Mrs. Bernard Bernstein
Mr. and Mrs. Herb Jacobs
Mrs. Natalie Robinson
Mrs. Alexandra Rosen
Mr. and Mrs. Stephen Rosen

\$5,000 - \$9,999

Mr. & Mrs. Jerrold Becker
Dr. and Mrs. Stuart Chasan
Mr. Scott Hahn
Mrs. Jill Ivins
Judge Mary Beth Leibowitz
Dr. Barbara Levin
The Markman Family
Mr. and Mrs. Pace Robinson
Sam and Esther Rosen
Community Enrichment Fund

\$1,800 - \$4,999

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Mrs. Melissa Sturm
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Ms. Laura Supman
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Mr. and Mrs. Geoffrey Wolpert

\$1,800 - \$4,999 (continued)

Dr. Michael Zemel and
Ms. Siri-Datar Khalsa-Zemel
Anonymous (1)

\$540 - \$1,799

Mr. and Mrs. Barry Allen
Mr. and Mrs. Jim Andrews
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Dr. and Mrs. Jack Benhayon
Dr. and Mrs. Theodore Besmann
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Mr. and Mrs. David Popkin
Mr. and Mrs. Allan Rosenbaum
Mr. and Mrs. Eugene Rosenberg
Ms. Judith Rosenberg

\$540 - \$1,799 (continued)

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Dr. Ron Sebold and Ms. Veronica Myers
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Mr. and Mrs. Moshe Siman-Tov
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Mr. Evan Sturm
Mr. and Mrs. Douglas Weinstein
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Dr. and Mrs. Barry Wohl
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Mr. and Mrs. Rick Zivi
Anonymous (1)

\$180 - \$539

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Dr. Markus Eisenbach
Dr. and Mrs. Stuart Elston
Ms. Mary Evars-Goan and
Mr. John Goan

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This lists all campaign contributions through December 3, 2014

(Continued)

\$180 - \$539 (continued)

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Mr. and Mrs. Jeff Abrams-Cohen
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\$1 - \$179 (continued)

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Ms. Shannon Martindale
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Mr. and Mrs. Alan Merlin
Mr. and Mrs. Eulaleo Mesa, III
Mr. and Mrs. George Messing

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(Continued)

\$1 - \$179 (continued)

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Mrs. Jeannine Stanley
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Ms. Diana Steinfeld-Hicks
Mrs. Joyce Traugot
Mr. and Mrs. Toby Tumpson
Ms. Ann Wayburn
Mrs. Esther Webster
Mr. and Mrs. Gerald Weinerman
Mr. Greg Weinstein
Ms. Valerie Widgren
Mr. Max and Ms. Ellie Wood
Ms. Kathy Young
Dr. Matus Zelmanovich
Mr. and Mrs. Howard Zoldessy
Anonymous (1)



THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY.

Knoxville Jewish Alliance, Inc.

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