

SHALOM

GREENSBORO

HIGH HOLIDAY TRADITIONS

THAT OUTLAST THE
PANDEMIC  p6

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The Next Generation of
Jewish Leaders p11



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A NEW YEAR OF HOPE



Tom Cone

As we start a new year in the Jewish calendar, it is difficult to believe the first year of my term is up and I am already well into the “lame duck” final year as President of the Greensboro Jewish Federation. Although it has been a difficult year, we have weathered the *Pandemic that Must Not Be Named* and are looking forward to a more “in-person” year. As I write this, there are spikes in infection rates across the country, so it may be with a bit too much optimism that I look forward to seeing more people in social settings.

Nevertheless, we have learned a lot about the flexibility and resilience of our Jewish communal living. From social services to programming to fundraising to summer camping, we know that we can adapt and change to meet evolving needs. The traditions that we honor have continued unabated, though the forms of outreach may have changed. Summer camp can be virtual, home visits can be by phone or computer, and community gatherings can be online. Despite our inability to see, touch, and hug each other, we have continued to support the need for maintaining personal connections and building our Jewish community life together.

I suspect we will continue to support electronic gatherings, hopefully in the form of hybrid add-ons. I look forward to seeing you in the new year – at synagogues, restaurants, and Federation events! *L’shanah tovah tikatevu ve techatemu* — May you be inscribed in the Book of Life for a good year.

Tom Cone, President
Greensboro Jewish Federation
2020 - 2022



WHAT’S INSIDE:

EXECUTIVE DIRECTOR’S MESSAGE	2	JEWISH FOUNDATION OF GREENSBORO	8
FROM THE CAMPAIGN TRAIL	3	NATIONAL YOUNG LEADERSHIP CABINET	9
JEWISH FAMILY SERVICES	4-5	ON THE TOWN	10-11
ON THE COVER	6	COMMUNITY	12-14
SAVING AND CREATING TRADITIONS	7	HIGH HOLIDAY SCHEDULE	16

ON MY MIND: Local Jewish Leaders Guide Greensboro Community Through Change

By Marilyn Forman Chandler, *Executive Director, Greensboro Jewish Federation*



Marilyn Forman Chandler

In *Pirket Avot*, Rabbi Hillel teaches that we should not separate ourselves from the community. And yet, beginning in March 2020, we had to do just that. We were urged by national, state, and local health officials to stay home, isolate ourselves, social distance from others, and not to congregate in community. For many of us, it was unnatural and unnerving.

Our Jewish professional staff members and volunteer leadership leapt into action, working tirelessly to create safe working environments and protocols for building usage. They re-imagined community by moving from a live to a cyberspace world, using technology to innovate and bring people close. They launched a new Jewish camp model, promoted the need for a fully stocked food bank and

expanded deliveries to include churches and university students. They brought a vast array of inspirational speakers from overseas, from our partnership community in Hadera-Eiron, and the national Jewish community to the Zoom room along with virtual walking tours through Caesarea, Jerusalem's Old City, and Prague and a flyover above Israel. They learned new communication and marketing tools to share information with us.

Our devoted rabbis and dedicated Jewish educators made accommodations for Zoom and livestreaming Shabbat and holiday services, daily minyans, funerals, shiva, brit milah and baby naming ceremonies. They continued to teach us and held outdoor services. Many of our teachers taught in our schools and nurtured our students in person and via cyberspace. Our social workers and nurses sustained us and brought comfort to those who were lonely or alone. They called and called and brought together virtual support groups, visited community members via teletherapy sessions and outside clients' front doors. All of this while they too were coping with their own family's fears, caretaking and health needs.

Now, our resilient, local Jewish leaders are working on models for re-entry in which our staff and community members feel safe and once again enter our buildings and feel comfortable in physically joining the community space. They themselves need to recover from the trauma and angst they have felt this past year. Hold them tight and hug them often.

At the time of this writing, the CDC continues to waffle back and forth about mask-wearing indoors. We have been mandating mask-wearing inside the Federation building and will continue to do so. We are also asking all staff and volunteers who visit our building to be vaccinated and we are offering the flexibility of remote work for some part of the work week for all of our staff.

Rabbi Nachman of Breslov wrote these beautiful words: *Kol ha'olam kulo Gesher tzar me'od Veba'ikar lo lifached k'lal*. The whole world is a very narrow bridge and the main thing is to have no fear at all. Most of us have miraculously managed to cross over from one side of the bridge to the other, many assisted in some way by one or more of our Jewish community leadership. They have lent their hands, they have comforted us with their hearts and their souls and they strive now to return us back to encounter each other in person. I look forward to seeing you there.

Wishing you and your families a healthy year. A sweet year. A year that brings you back to community, to friends and to family.

“The whole world
Is a very narrow
bridge and the main
thing is to have no
fear at all.”



336.852.5433

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Cover photography featuring
Ralph Kaplan and Deborah Sadie Kaplan
courtesy of
Andrew Bowen Photography

Shalom Greensboro is a publication of the Greensboro Jewish Federation, 5509-C West Friendly Avenue, Greensboro, NC 27410-4211. The publication provides information and news about the Greensboro Jewish community. For questions, please contact us at magazine@shalomgreensboro.org. *Shalom Greensboro* is published in print and online. The online version can be found at www.shalomgreensboro.org. The views, findings, or recommendations expressed by speakers of programs published in *Shalom Greensboro* are their own and are not necessarily endorsed by, and may not reflect those of, the Federation or sponsoring organizations.

On The Campaign Trail: A Grateful Farewell

By Ron and Marissa Milstein, 2021 Campaign Co-Chairs



Ron and Marissa
Milstein

This will be our last campaign update for the 2020-2021 year. We would like to take this opportunity to reflect on the past year, and to thank the Greensboro Jewish community for all you have done to help secure our future.

Early in 2020, *L'dor V'dor* became the overwhelming choice for our campaign theme. It made intuitive sense in marking the first father-daughter co-chairs of our Federation campaign, and it expressed our faith in the continuity and durability of our community. Little did we realize how fitting it was, and how the dream and reality of *generation to generation* was realized in this challenging year.

Thanks to a dedicated and energetic leadership team, the Campaign met its goal of raising \$1.625 million, and total resource development surpassed \$1.8 million. This was a fantastic result driven by volunteers and a creative, hardworking staff, led by Marilyn Chandler with diligence, confidence and professionalism. We appreciate their work, the work of the volunteer team that strategized and planned it, and all who helped to ensure its success. Despite the lockdown and pandemic, we reached out and

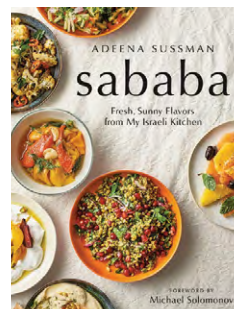
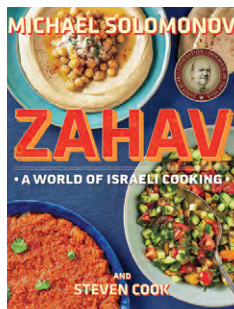
our Jewish community responded!

We were recently reminded of the special place our Jewish community has held in Greensboro, and how we have become such an integral part of life here. We both recently found ourselves visiting the Hebrew Jewish Cemetery on two separate occasions. After looking around the cemetery, we both reflected on the same sense of history and belonging to a people and a place. Many of the family names that marked the graves belong to members of our community today, the living heirs of those who built and sustained it until it became our turn. Thinking about our community like this brought the past and the present into context and an overwhelming feeling that our future is secure because we have been able to emulate their generosity and compassion.

We love the transition from our theme of *L'dor V'dor* to the new theme for the 2021-2022 Annual Campaign: **Here For Good!** We certainly are, and it's all because of you who have so graciously and willingly supported the Federation. Best wishes to Ron Yardenay and Elizabeth Strasser as they begin the 2022 Campaign.

“Despite the lockdown and pandemic, we reached out and our Jewish community responded!”

A Very Israeli Rosh Hashanah



LIVE VIRTUAL COOKING CLASS FEATURING
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Join us for a FREE one-hour live virtual cooking class with James Beard Foundation award-winning chef Michael Solomonov and *New York Times* bestselling cookbook author Adeena Sussman.

Register at shalomgreensboro.org for the viewing link and password.



A Rosh Hashana Gift to the Greensboro Jewish community from
The Greensboro Jewish Federation, Jewish Family Services of Greensboro
and the Jewish Foundation of Greensboro.

“COVID KEEPERS” AT JEWISH FAMILY SERVICES



JFS Staff Member, Jenny Shultz, creates 4th of July themed Shabbat goodie bags to be delivered to the community.

The likelihood of anyone wanting to repeat this past year is slim, but to come back strong is to go beyond resilience; it's to be aware of how one as an individual has grown from this time. Organizations can do this kind of introspective reflection as well.

Jewish Family Services (JFS) learned and implemented new ways of functioning this year that will become a signature piece of what the agency can offer.

There was a significant increase in outreach to seniors in their homes via phone calls, letter writing, Zoom programming, gift bags and other deliveries. Staff and volunteers gained compassion and a better understanding of the challenges that stem from social and physical isolation.

Mitzvah Day, which became Mitzvah May, allowed more options for participating in service projects that were socially distanced and safe. The addition of the “Create Your Own Mitzvah” project engaged people in

ways that resonated with them on a personal level and empowered them to have an impact on the community outside the usual structure.

Social workers always speak about “meeting them where they are,” referring to the client's priorities and concerns. This maxim took on a larger meaning as JFS staff met clients on front porches, back patios, and computer screens. Doxy.me, a teletherapy platform, was a first for the agency as it enabled the JFS social worker and congregational nurse to meet with families online. For the first time, clients were provided with a portal for face-to-face interaction which decreased feelings of isolation, depression, and anxiety.

As JFS tries to continually understand and provide what the community needs, there is no denying that the pandemic left some things to be improved upon. However, the silver linings, or “Covid Keepers,” as they call them, are here to stay.

“JFS staff met clients on front porches, back patios, and computer screens.”



Doris Kaye with driver, Ernie McKenney, and Ruth Silfen z”l

ON THE ROAD AGAIN: The JFS Van is Available for Appointments, Shopping, Social Events and Religious Services



The JFS Van is back on the road, transporting more passengers and making more stops. As pandemic restrictions loosened and ridership increased, the need for a new logo became very apparent. With feedback from the staff and board, the Federation's Marketing and Design Manager gave the van logo a fresh new look.

JFS is fortunate to have both Ernie McKenney and Kevin Thurm as dedicated and committed van drivers. Those who know them understand that the safety and well-being of every passenger is their top concern.

To schedule a ride, call (336) 852-4829, ext. 222 at least three days before scheduled plans. Rides are \$2 each way and FREE on Shabbat through the generosity of donors.

TODAH RABAH

We thank the following people for their contributions to Jewish Family Services. All contributions to JFS are used to support JFS programs and services, and those in our community unless otherwise specified by the donor.

JEWISH FAMILY SERVICES

Peter Guthmann	In Memory:
Caren Rabinowitz	Of: Rabbi Sandman
Helen Lapidus	From: Ellen and Lenny Samet
Sue Klau	Of: Leonard Flam
Ellen Haskell	From: Terri Flam-Goldberg and Robert Goldberg
Stuart and Barbara Teichman	Of: Dr. Stan Alfred
Elaine and Matthew Germain	From: David and Judith Altman
Ellen Haskell	Wendy Wood
Joel and Simone Liebling	Of: Paul Saperstein
Donald and Cynthia Murinson	From: Barbara Goldstein
Philip Silver	Jacqueline Husid
Marina Kyazimova	Julia Judish

In Honor:

Of: Mandel Sher's Birthday
From: Caren Appel

Of: Betsy Gamburg
From: Allison Padulsky

Of: Reuben Ross Lodish Bar Mitzvah
From: Marcia and Les Hermelin

James Weissman
Norman and Catherine Herman
Wendy Wood
Linda Hobbs

Of: David Lafferman
From: Renee and Jeffery Berg

DAVID D. FRAZIER FOOD PANTRY

Peter and Pat Levitin	Of: Leslye Tuck
Herbert Baum	From: Rose and Victor Ackermann
Sandy and Fern Kahn	Of: Outgoing Greensboro Jewish Federation Board Members
Lon Tytell	From: Greensboro Jewish Federation
Nefertiti Durant	Of: Outgoing Jewish Family Services Board Members
Julian Benjamin	From: Jewish Family Services
Ellen Haskell	
Barbara Scheck	

In Honor:

Of: Randall Kaplan's Birthday
From: Steve Shavitz and Judy Frederick

Of: Stuart and Barbara Teichman
From: Arlene Henza

Of: Joan LeBauer's 80th Birthday
From: Dr. and Mrs. Eugene LeBauer

Of: Lee Shapiro
From: Gene and Marlene Baruch

Of: Sage Hallie Snyder's Mat Mitzvah
From: Lisa Shapiro

Of: Marc Samet and Deborah Kintzing's grandbaby
From: Steve Shavitz and Judy Frederick

In Memory:

Of: Mo Milani
From: Dr. and Mrs. Eugene LeBauer

Of: Dr. Sharoni
From: Jenny Schultz

Of: Walter Spielman
From: Steve Shavitz and Judy Frederick

Of: Dave Lafferman
From: Steve Shavitz and Judy Frederick

Of: Erin Rosen's father, Dr. Stan Alfred
From: Steve Shavitz and Judy Frederick

Of: Paul Saperstein
From: Phyllis Shavitz Joan Samet

We apologize if we have missed anyone's contribution. Please call Jewish Family Services at (336) 852-4829 x222 if we missed you, and we will include you in the next issue. The minimum donation for each submission is \$10.00. Thank you.

The Mission of The Blue Card is to provide direct financial assistance to Needy Holocaust Survivors.



If you are a Holocaust Survivor living at home or in a nursing home in Greensboro and are in financial need please contact The Blue Card at: 212-239-2251 or Info@bluecardfund.org

We can potentially assist you with:

- Food, rent, utilities and other essentials such as medical and dental care.
- Help with certain types of insurance.
- Repair or replacement of major appliances such as hot water heaters and air conditioning units.
- Railing or grab bars for safety in bathroom or near stairs.

JELF PAVES THE WAY!



By lending deserving students the dollars they need to earn their degree, Jewish Educational Loan Fund (JELF) saves students crucial funds... and opens up dreams.

In 2020, JELF, in partnership with Jewish Family Services of Greensboro funded 394 Jewish students a total of \$1,550,295 in interest-free loans. By borrowing through JELF, the 394 student loan recipients are estimated to save nearly \$1 million in interest payments over the life of their loans. JELF is proud that the 100% interest-free loans for higher education (college, graduate school and vocational programs) helped more Jewish students with more loans and larger average loans than ever before.

To qualify for a JELF loan, a student applicant must be:

- A permanent resident of FL, GA, SC, NC, and VA (excluding the greater DC area)— but can go to any U.S. accredited school
- Enrolled full time in a program leading to a degree or certificate and in good academic standing
- A U.S. citizen or have lawful immigration status
- Able to provide a designated co-signer
- Able to demonstrate financial need (FAFSA application required)

For the spring semester, applications open September 1 and close on September 30. Visit www.jelf.org to learn more and apply. For more information, contact Betsy Gamburg, JFS Director, who administers this program in Greensboro, (336) 852-4829 ext. 225.

ON THE COVER

Photo courtesy of Andrew Bowen Photography



Mike Linden, Ralph Kaplan, Judy Linden, and Deborah Sadie Kaplan with a century-old family portrait.

FAMILY HEIRLOOM Connects the Past and Present



A 1910 portrait of great-great grandmother, Sadie Kaufman, at age 17 (back row, middle)

Almost three years ago, Emily Linden and Jeff Kaplan moved their family to Greensboro for Jeff's job. Shortly after, Emily's parents and grandfather followed. On the cover, Deborah Sadie, 3, and Ralph Kaplan, 5, hold candlesticks that have been in their family for more than six generations.

The candlesticks, much heavier than they may seem, have been used every High Holiday season for more than a century. "It's incredible to

think that these candles have been witness to 130 years of celebrations, tragedies, historical events, changing geography, and more," said Emily Linden.

The black and white photo above was taken in the village of Vasalevitch in Minsk, Russia in 1910. Sadie, age 17, would later emigrate to the United States with her father in 1917. Other members of the family would eventually follow. Though the lengthy and arduous journey allowed for few personal belongings, the candlesticks journeyed from Vasalevitch to Youngstown, Ohio.

One day soon, Sadie Kaufman's namesake, Deborah Sadie, will learn to light these candles, just as her great-great grandmother did many decades before.



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Saving Traditions **AND CREATING NEW ONES DURING A GLOBAL PANDEMIC**

BY ELLEN FISCHER

Months back, while enjoying a coffee (maybe two or three) with my friend Cheryl, she shared a unique — even for Covid-19 times — story involving a matzah delivery via motorcycle in a foreign country.

She had me on the seat of my socially-distanced chair for two hours as I listened, sometimes laughing and sometimes nearly in tears about this complicated Passover ordeal.

Let's see if I can recall it for you.



Ariel Kersky and Benito in Peru

The Kerskys (Cheryl, Stuart, son Jonathan and daughter Ariel), like many in Greensboro, had learned to adapt for the Jewish holidays as their kids had moved away to attend college and pursue careers. In one respect, the pandemic helped as we all became Zoom experts. And, aren't we proud? But back to the story.

Jonathan, who lives and works in Chicago, was able to come and stay with his parents, working remotely, while everyone waited for the Covid-19 vaccines. Ariel, who has modified a few holidays while living in London, Madrid, Vienna, Chile and Paris was another story. She was living in Juarez, Mexico, working for the United States Department of State, when the pandemic started to shut down the world. Juarez is not Paris, and add in Covid-19, Ariel found herself pretty isolated even with the ability to run errands across the border into El Paso, Texas.

During one border crossing she and Benito, a chihuahua-terrier mix, rescued each other. Benito was rescued from the streets of Juarez and put up for adoption in El Paso. He wanted a home as much as Ariel wanted company. This little dog with a big personality and some attitude problems (he was not particularly fond of men) and Ariel bonded, and in a way saved each other. You're wondering what this has to do with Passover? Keep reading.

In late summer, Ariel learned she would be transferred to Peru in October. She and Benito made the long tedious drive from Juarez to Greensboro, during the shutdown. That's a story on its own, but the good news is, they arrived in time to share the 2020 High Holidays with family.

A week before they were scheduled to leave for a three-year posting in Lima, Ariel got the devastating news from her employer: Benito can't go with her on the plane due to pandemic restrictions. This is where I tear up, right?

The Kerskys stuffed Ariel's "pack out" with matzah ball

soup mix and delicacies for a taste of home, especially since she wouldn't be home for Passover.

Cheryl promised to take care of Benito, until she could bring him to Ariel. Why was she the mother of the year in my opinion? Because Benito had issues, remember? He nipped at Jonathan like he was a chew toy. He growled whenever Stuart came near him and would only sleep next to Cheryl! But the mother of the year is human, and forgot to send matzah in the "pack out."

I called weekly, "Cheryl, how's Ariel and how's life with Benito?"

Even in January, when Cheryl finally took Benito to Ariel, she forgot the matzah. But Ariel and Benito were reunited! (I'm teary again)

Sad to say, there was no matzah in any local stores. An already under-the-radar Jewish community in Lima was locked down tight. If you're still with me, here's where the motorcycle came in. Ariel asked a friend in Lima (through Jewish geography) where one could acquire a box of matzah. That friend gave her the phone number of someone's Jewish mother/grandmother who might be able to help.

"There's nothing like calling someone you don't know and saying, 'I got your number from this family, can you please get me some matzah?'" said Ariel.

One bank transfer and a motorcycle delivery later, the goods (matzah, macaroons, and Kedem wine) arrived at Ariel's door. An orange sat poised on her Seder plate.

Benito sat in her lap. Her laptop was readied to Zoom. Can you picture it? Good, because it didn't happen that night so hold that visual.

A co-worker at the U.S. Embassy called and invited her to join his Seder. She packed up the soup, the kugel and reviewed the four questions to join a small socially-distanced group with the balcony doors wide open.

The second night, she and Benito dined with her family via Zoom.

I love this story for so many reasons. For one, it's an adaptation of how we worked to save our traditions during a global pandemic. It's also a story of love and caring and, of course, how Jews take care of Jews no matter where they are.

Thank you, Cheryl Kersky, for sharing this with me.

“An orange sat poised on her seder plate. Benito sat in her lap. Her laptop was readied to Zoom. Can you picture it? ”

FOUNDATION DONORS Fund Congregation Revitalizations



Bernie z"l and Nancy Gutterman

Bernie z"l and Nancy Gutterman wanted to do something transformational for Beth David Synagogue. Their focus was to update the sanctuary, keeping many of the traditional elements while connecting and integrating a more contemporary, open and accessible design. When asked why they decided to fund this project, Nancy's answer was simple, "Beth David has always been an integral part of our family for many years, and this was the perfect time to give back." In fact, Nancy referenced the time several years ago when she and Bernie recognized the difficulty some of the congregants had going up to the bimah. Identifying this issue, and realizing that he and other members might face a similar physical challenge in the future, cemented their decision to support the renovation.

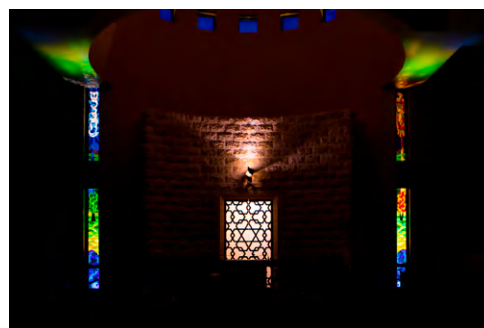
While the Gutterman grant was providing a substantial portion of the renovation costs, Marshall Tuck graciously embraced the challenge of raising the remaining funds needed, as well as working with an architect to bring the open concept and interior design to life. When questioned about his role in the renovation, Tuck responded, "I was unofficial architect, engineer, interior designer, chief fundraiser, project manager as well as head of the building and grounds committee. But other members answered the call as well." Those assisting in the fundraising efforts included Mike Berkelhammer, Randall Kaplan and Mark Hyman, all longstanding Beth David and Foundation supporters.

Now as congregants return to communal prayer, the verdict is undeniable: the sanctuary looks amazing. Environmentally, the new lighting is LED dimmable, and energy-efficient light boxes now backlight the stained-glass windows. All the windows were replaced and a new roof and skylight reflect natural light on sunny days. Woodworking in the sanctuary was custom built by master craftsman and Beth David member, Jamie Kolb, who created bookcases lining the walls, reconfigured the stained glass window boxes and replaced the ark. In harmony with Beth David's focus on local *tikkun olam*, the old pews and furniture were donated to several Montagnard churches in the greater Greensboro area.

Moreover, as another example of how our Jewish Foundation donors support the Greensboro Jewish community, Joanne z"l and Arthur z"l Bluethenthal made possible a significant enhancement to the stained glass windows at Temple Emanuel. Newly-designed lighting by Sid Phillips, now more brilliantly showcases the windows that have graced the Temple since it opened on the Jefferson Road campus. Designed by artist Karen Dresser, the windows highlight important elements of the journey of the Jewish people as written in the Torah. The new lighting will spotlight this significant journey during evening hours.



The newly-renovated Sanctuary at Beth David Synagogue, photo provided by Corie Hampton



Stained glass windows at Temple Emanuel shine during the night, photo provided by Ivan Saul Cutler



A legacy gift will ensure that what you cherish about Jewish life continues to sustain, nurture, and delight future generations.

To learn more about Creating a Jewish Legacy, contact Susan Gutterman at (336) 852-0099 or sgutterman@JewishFoundationNC.org.

NATIONAL YOUNG LEADERSHIP CABINET

Connects the Next Generation of Global Jewish Leaders

By Ted Merwin, Senior Writer, JFNA



The Jewish Federations
OF NORTH AMERICA

In one of the first in-person conferences since the beginning of the COVID-19 pandemic, Jewish Federations of North America (JFNA) convened its National Young Leadership Cabinet on July 20 to mobilize against the threat of antisemitism in North America. The 250 lay leaders, who came from fifty different communities, explored ways to cope with the crisis on both the national and local levels. In particular, the conference marked the launch of the Jewish Federations' Advocacy Corps, an initiative that will enable Federations to respond during crises and advocate for policies that will strengthen and defend the Jewish community.

Among those urging action without delay were almost a dozen lawmakers, including Representatives Ted Deutch (D-FL), Kathy Manning (D-NC), and Brad Schneider (D-IL), all of whom are themselves Cabinet Alumni.

"In recent months, the surge in domestic antisemitism reached record highs, prompting rallies and condemnation, but this fly-in had a laser-focused goal: to galvanize JFNA's National Young Leadership Cabinet to shape policy

and change history in the critical fight to protect North American Jews from the wave of abhorrent antisemitism," said Eric Fingerhut, JFNA CEO. He announced that the 2020 Nonprofit Security Grant Program yielded \$115 million in security funding to the Jewish community, out of a total budget of \$180 million.

Antisemitic incidents have surged in the last few years, with a particularly dramatic uptick during, and in the wake of, the recent conflict between Israel and Hamas. This has led to calls for the federal government to expand its role in safeguarding the Jewish community. Former Senator Norm Coleman, national chairman of the Republican Jewish Coalition, encouraged Cabinet members to take leadership roles in their home communities to push back against all those who vilify Jews. Emily Kranz, Vice President of the Board at the Greensboro Jewish Federation is a member of the National Young Leadership Cabinet.

To learn more about the National Young Leadership Cabinet of JFNA, the Advocacy Corps, and the other ways that you can join the fight against antisemitism, email Marilyn Chandler at mchandler@shalomgreensboro.org.

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ON THE TOWN



ANNUAL MEETING: A Sweet Way to End the Fiscal Year

The Annual Membership Meeting was held virtually for the second consecutive year on Tuesday, June 8 and brought in approximately 160 attendees. This year, attendees were encouraged to “bring your own dessert” and celebrate the many accomplishments of the organizations virtually. The Annual Meeting is a time for reflection on the progress made in the past year and a moment to honor volunteers, staff members, and donors of the Federation, Jewish Foundation and Jewish Family Services. Among others, attendees heard from the following: Tom Cone, President of the Federation; Ron and Marissa Milstein, Campaign Co-Chairs; Sue Simmons, Past President; Keith Rosen, Former President; and Howie Mezer, Chair of the Jewish Foundation of Greensboro.

In addition, new trustees and board members were introduced and members of our community were recognized for their service. Special congratulations to Michele Haber and Rachel Villalba for being JFS Volunteers of the Year and to Mike Berkelhammer for being awarded the Benjamin Cone, Sr. Leadership Award.



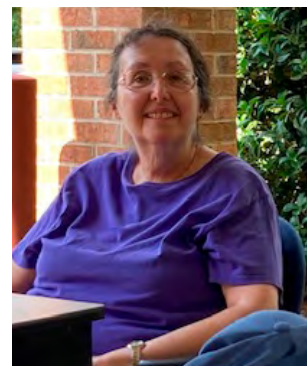
JEWISH FAMILY SERVICES Hosts a Bingo and Brunch Celebration!



On Sunday morning, July 11, Jewish Family Services hosted a free Bingo and Brunch event for twelve lucky members of our senior community under the covered entryway at the Federation Building. Guests played rounds of Bingo and enjoyed delicious bagels donated by Greenfields New York Deli and Bagels. The JFS van picked up several participants and brought them to the event. Winners received gold gift bags consisting of everything from gift cards, to JFS swag, to scarves, to soap!



Caren Rabinowitz wins a round of Bingo!



Marcia Harris is ready to play Bingo after enjoying bagels from Greenfields.



Lolly Schweninger and Helen Lapidus celebrate Helen's win by showing off her new scarf, a prize in the Bingo winner bag.

FEDERATION

Welcomes New Staff Members

G-FLI GRADUATES

Reflect Upon Experiences



The Greensboro Federation Leadership Institute (G-FLI) continues to engage and support future leaders of the Jewish community. G-FLI graduated the program's second cohort of young professionals in May of 2021 who, despite the challenges of the last year, completed enriching community projects and made lasting connections. The program culminated in a virtual graduation where each fellow reflected on their experience and received a graduation certificate and Federation swag and treats.

Brandon Gray noted two of his biggest take-aways were "creating and strengthening relationships with other like-minded Jewish leaders in the Greensboro area and growing my network and learning about leadership opportunities."

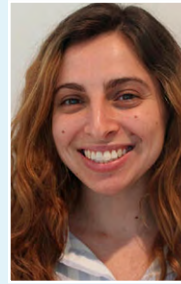
Leala King also reflected on her personal and professional gains: "I became much more aware of how I interact with others and how I communicate with myself (self-talk). I started to take notice of professional situations in which leadership was either very strong or not present, and think about how if I were a leader in that situation, what I could have done differently. Slowly, I started taking initiative to take on more leadership roles at work and felt more confident in my ability to do so. In my personal life, I felt that it was really helpful to see tangible numbers and metrics for how I react to change, how introverted/extroverted I am, etc. Having several assessments was really helpful to form a more complete picture."

Eva Turner made wonderful strides during the 18-month program. She reflected on her personal and professional gains: "I joined the board of Beth David Synagogue, started a master's program in Teacher Leadership, and have been named the Director of Admissions at B'nai Shalom Day School."

G-FLI recently welcomed its third cohort in August and is eager to support their community involvement.



Jeff Dunno, G-FLI graduate, shows his Certificate of Completion.



Maya Gurfinkel
Outreach and
Engagement Manager

Maya Gurfinkel is the new Outreach & Engagement Manager from Oak Park, Michigan and has always been actively involved in her community. She is a recent graduate from Kalamazoo College in Michigan with a major in Psychology and a minor in Anthropology-Sociology. Her love for engaging with the local community and outgoing personality has served her well in her experiences with the Hillel Campus Alliance of Michigan (HCAM). Maya was president of the Hillel at Kalamazoo College where she sat on a board that planned, organized, advertised and implemented various types of programming for Jewish college students and the Jewish community at large.

When Maya is not out with friends or spending quality time with her partner and cats she can be found playing ultimate frisbee, rollerblading or hiking on local trails.



Julia Goldsmith
Accounting and
Data Manager

Julia Goldsmith joined the Greensboro Jewish Federation Staff as the Office Administrator and is now transitioning into the role of Accounting and Data Manager. Julia graduated from Guilford College with a Bachelor of Science in Business Administration. She also has a certificate in Data Analytics and has worked as a part-time market researcher.

Originally from Takoma Park, Maryland, Julia moved to Greensboro for college and fell in love with the area. Julia enjoys spending her free time thrifting and hiking at Lake Brandt.

BEST WISHES to Dianne Hines



Dianne Hines

After a total of twenty-seven years working for the Greensboro Jewish Federation, **Dianne Hines** is celebrating her retirement from Campaign, Program Mission Associate and Historian.

As someone who has given to the community and served others, Dianne is now beginning a new adventure — spending her days relaxing, traveling and enjoying time with her family.

Her experience, friendly demeanor, and ability to build genuine relationships with the Jewish community will be missed. We wish her much happiness and good health in the years ahead.

J-TRIAD Welcomes New Leadership



Andrew Mann, originally from Shaker Heights, Ohio, began serving as Chair of J-Triad this past July. Mann's previous position was Events Chair during a time when the group only held virtual events due to the pandemic.

"As a former BBYO and USY (United Synagogue Youth) member, and after spending thirteen summers at



Andrew Mann

Camp Wise, a Jewish Community Center overnight camp in my home state, I wanted to use my experience and skills to enhance the Jewish community in the Triad," Mann said. "There are a lot more Jewish young professionals in the Triad area than most people think, and J-Triad can be an amazing avenue for those looking to meet other Jewish young professionals and engage with the Jewish community as a

whole. When I first moved to North Carolina in 2015, I didn't know about J-Triad until my mom tracked down the website. *Baruch Hashem* for our determined Jewish mothers."

J-Triad spent the last year engaging with its members virtually and focused on finding new potential members, as an influx of young people have moved to the Triad recently.

"As an Event Manager in my day job, I'm excited to have in-person events again and welcome new and old members back together. If you're new to the area or returning, J-Triad is here to welcome you with exciting and meaningful Jewish connections and assist in building the next generation of Jewish leaders in the Greensboro and surrounding areas."

J-Triad strives to create fun and engaging events at no cost to members thanks to the generosity of our sponsors. For contact information and schedule of events, please visit JTriad.com. J-Triad is graciously supported by Beth David Synagogue, The Greensboro Jewish Federation, Temple Emanuel of Greensboro, and Temple Emanuel of Winston-Salem, and led by a small committee of dedicated community leaders.

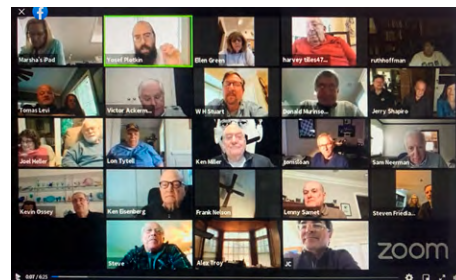
CHABAD GREENSBORO Toasts to Camaraderie



It's been known among regular shul-goers that in addition to the spiritual draw of prayer service, there is the added bonus of enjoying the conviviality that comes with the post-prayer *Kiddush*.

When the pandemic hit and in-person prayer services were curtailed, Chabad of Greensboro had no choice but to cancel communal Shabbat prayer.

The *Kiddush*, however, was another matter. The community began holding a regular pre-Shabbat Zoom *I'chaim*, in which Rabbi Yosef Plotkin shared a timely Torah thought, and everyone lifted a glass, brimming with their beverage of choice before going on to banter about their week.



Chabad members spend time together virtually during their weekly Zoom *I'chaim* before Shabbat.

“There is an entire population who enjoys the online access.”

Even as in-person services resumed last spring and communal meals followed a few months later, the Zoom *I'chaim* has remained strong.

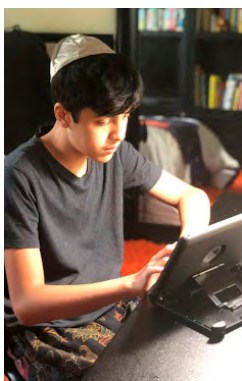
"I look forward to it all week," says Stu Wassell, a resident of Greensboro. "The *I'chaim* and *devar Torah* is a perfect way to end the week and enter Shabbat; it's full of camaraderie and the rabbi's talk is always on point and meaningful."

According to Rabbi Plotkin, the *I'chaim* as well as online access to his regular Torah classes (except for those delivered on Shabbat and holidays) are here to stay. "There is an entire population who enjoys the online access. The shift that occurred during the pandemic has opened up the floodgates for them, and we plan to prop them wide open long into the future."

B'NAI SHALOM DAY SCHOOL: Modified, Personalized and Effective



After closing the brick and mortar classrooms in the spring of 2020, school leadership at B'nai Shalom Day School knew that it was important to find a way to safely reopen classroom doors for the 2020-2021 school year. Head of School Susan Siegel said, "The flexibility and adaptability of the B'nai Shalom faculty and staff allowed us to keep the school open during the pandemic. The students derived great comfort from the routine and support they received on a daily basis." Their traditional classrooms adapted to fit the new realities of the world.



Seventh-grader Gabriel Singerman chooses virtual learning during the pandemic.

Countless health screenings and protocols were put in place to keep students, teachers, and families safe. But, not all students were able to join them in person. In addition to all of this, B'nai Shalom offered virtual learning options for K-8 students.

Due to the needs of his family, Gabriel Singerman remained at home for his seventh grade year, along with his younger brothers who were students in the B'nai Shalom preschool. Learning at home was nothing new for Gabriel and his family. Prior to coming to B'nai Shalom in fifth grade, Gabriel was homeschooled by his mother, Leslie. "I just can't put into words what the [B'nai] community does for our family," Leslie said. "B'nai was what he needed when he needed it; with smaller class sizes, individualized attention, being able to find passion." His parents say that his time at B'nai Shalom has helped Gabriel become more sure of himself and his Jewish identity.

B'nai Shalom teachers and leaders continued to offer the same caliber education to their virtual learners throughout the school year. Each day Gabriel logged onto his Zoom classrooms. Some of his classmates and even some teachers joined from their homes while some joined class from school. B'nai Shalom classrooms were different—they updated the traditional classroom model to support new realities presented by the pandemic. With the support of his parents and teachers, Gabriel continued to grow, learn, and thrive. While B'nai classrooms looked different than they did before, the school's values remained the same.

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Changes at BETH DAVID SYNAGOGUE Increase Accessibility



There is an old Jewish joke – the holidays never come on time; they are always too early or too late. But Beth David Synagogue (Beth David) knows they always come right when they should, and this year is no different. Beth David is excited to welcome everyone back into the building for High Holiday services this year in the brand-new Bernard, z”l, and Nancy Gutterman sanctuary. As Rabbi Ben-Gideon, the staff, and the leadership of Beth David prepare for this year’s holidays, they reflect on the past year and the excitement of a return towards normalcy.

When Beth David physically closed its doors during the pandemic, a lot had to change. Services were moved to Zoom, online learning was streamed via YouTube, and normal gatherings for holiday meals turned into drive-through events. But through it all, the community stayed together. And that will continue into the new year.

Last year, High Holiday services were online only since the community could not physically be together, but Beth David still created ways for everyone to virtually be a community. The virtual services were enhanced with expressive singing giving people a spiritual and meaningful High Holiday experience. And this year will be no different. This year, services are planned for in-person viewing (with a streaming option available) and will provide a deep spiritual experience through teachings from the bimah, rich and melodic *davening*, and the opportunity for all to be together in one space. No matter where its members may be physically, or if they’re early or late, Beth David is committed to providing High Holiday services for all.



Corie Hampton, Executive Director, looks forward to welcoming all back into the sanctuary at Beth David.

Steve Scheck delivers canned items during the Purim drive-through Food Drive.



Photo courtesy of Ivan Saul Cutler

TEMPLE EMANUEL Establishes Tradition of Drive-Through Collections



Prior to the pandemic, Temple Emanuel held several non-perishable food collections each year – most notably during the high holidays, when members would fill a truck with grocery bags brimming with much needed canned goods. When the rabbis and staff were looking for innovative ways to connect with their members during quarantine, they began holding monthly drive-through collections.

“During a time that in-person *tikkun olam* was next to impossible, we upped our involvement with *tzedakah*,” said Rabbi Andy Koren.

Each month, since summer of 2020, the Temple has held a food pick-up and drop-off in the parking lot. The pick-ups are often simple: come by and get a blessing from the Rabbis, a Shabbat bag or something yummy to eat. Rabbi Koren explained: “The drop-offs during the pandemic were transformational. Temple Emanuel collected and distributed more than 2.5 tons of non-perishables and other items to stock the David Frazier Food Pantry at Jewish Family Services, as well as provided money and materials for organizations like Greensboro Urban Ministry and the Interactive Resource Center.”

Many of the drive-throughs centered around a Jewish holiday – from Hanukkah to Purim to Shavuot. Leading up to Passover, members were encouraged to donate unopened *chametz* along with other canned goods. During “No-Hunger November” the Temple collected food the entire month anytime the office was open and held a larger drive-through event prior to Thanksgiving.

While more than half of the monthly collections have been food to restock the JFS pantry, the Temple also collected blankets and yoga mats for the Interactive Resource Center, assisted B’nai Shalom with their collection of food for Backpack Beginnings, and collected items for newborn care to support local immigrant families who have sought refuge in our area.

Rabbi Koren added, “Together, we are living up to the highest callings of our tradition, especially the requirement of giving *tzedakah*.”

For those wanting to participate, Temple Emanuel has scheduled drop-off drive-throughs each month through December.

CFJS ALLOCATES FUNDS to Nonprofit that Inspires Seniors with Art Classes



Creative engagement has been proven beneficial for all ages. It stimulates the brain neurons and promotes brain activity. It's like exercise for the brain.

Creative Aging Network-NC (CAN-NC), a state-wide organization that provides arts programming to older adults as well as education to artists and healthcare providers, has received grants from Carolina Foundation for Jewish Seniors (CFJS) for many years after first partnering together back in 2008. "Group art classes with Jewish seniors can highlight traditions that they all may have in common. Older people are the keepers of our culture," said Lia Miller, Co-founder and Executive Director of CAN-NC.

This year CAN-NC will receive funds again to collaborate with Jewish organizations and Jewish artists across the state to engage Jewish elders in arts programming.

CAN-NC first partnered with CFJS back when it was known by its corporate name, BJH Foundation for Senior Services. Under the tutelage of Judith-Kate Friedman, an award-winning vocalist, composer, and songwriter, the two organizations introduced songwriting workshops to Jewish seniors. CAN-NC has also provided creative services such as painting classes, woodworking and musical performances

to Jewish community members in addition to older people who may identify with another group.

As pandemic restrictions loosen, CAN-NC is excited to welcome artists and people who want to get creative at their 10-acre campus in Greensboro that was donated in 2019. "Nothing beats face to face interaction. When we're talking about creativity, there is a different level of social connection and self-expression when you're engaging in person," added Miller.



Jewish seniors enjoy a Tu BiShvat painting class taught by CAN-NC's Lead Teaching Artist in January 2020.

Moving forward on the roller coaster of life does not have to be scary. While aging is inevitable, a decrease in quality of life is not. Thanks to CFJS and other foundations, programs like those offered through CAN-NC are readily available for our senior community.

To share a story, make a contribution or obtain information, email Wendee Cutler, wcutler@carolinajewishseniors.org, call (336) 854-8400, or visit Carolina Foundation for Jewish Seniors at carolinajewishseniors.org.



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Social Justice work goes beyond addressing short-term needs taking a close look at the underlying causes of injustice with an eye toward bringing about change. This course explores historical and contemporary examples of Jewish commitment to social justice and hopes to inspire all to take a stand and make a difference. Topics of study include poverty, immigration, environmental degradation, and more.



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SHANAH TOVAH HIGH HOLIDAY SCHEDULE 2021 • 5782

	 bethdavid synagogue	 Chabad Greensboro	 CONNECTING GENERATIONS TEMPLE EMANUEL FOUNDED 1987	B'nai Israel Synagogue
ROSH HASHANAH	AUGUST SATURDAY 28:	Slichot 8:45 p.m.	Selichot 8 p.m.	
	SEPTEMBER SUNDAY 5:		Torrah Dedication 11 a.m.	
	SEPTEMBER MONDAY 6:	Erev Rosh Hashanah Service 6:30 p.m.	Erev Rosh Hashanah Service 7 p.m.	*Erev Rosh Hashanah Service 6 p.m. Erev Rosh Hashanah Service 8 p.m.
	SEPTEMBER TUESDAY 7:	First Day Rosh Hashanah 9:30 a.m. Jr. Congregation (Grades 2 - 7) 10 a.m. B'Yachad/Together - Parent & Little Ones 10:30 a.m. Shofar/Tashlich 4:30 p.m.	Rosh Hashanah Day 1 9:30 a.m. Interactive Children's program begins at 10 a.m. Morning services will be followed by a Rosh Hashanah lunch. All are welcome. Membership and tickets not required.	*Rosh Hashanah Service 10 a.m. Educational Program (Grades K - 7) 10 a.m. Babysitting (Ages 1 - 5) 10 a.m. Family Outdoor Service 2:30 p.m.
	SEPTEMBER WEDNESDAY 8:	Second Day Rosh Hashanah 9:30 a.m. Jr. Congregation (Grades 2 - 7) 10 a.m. B'Yachad/Together - Parent & Little Ones 10:30 a.m. All are welcome at Beth David High Holiday Services. Tickets are required for safety and security purposes. All services will also be livestreamed , please call (336) 294-0007 for more information.	Rosh Hashanah Day 2 9:30 a.m. Interactive Children's program begins at 10 a.m. Morning services will be followed by a Rosh Hashanah lunch. All are welcome. Membership and tickets not required.	All are welcome to attend Temple Emanuel High Holiday Services. Tickets are required for safety and security. Call (336) 292-7899 or go to tegreensboro.org for tickets and more information. Covid-19 vaccine required to attend in-person (except for programs designated for children). *Services marked with an asterisk will also be livestreamed.
	SEPTEMBER FRIDAY 10:	Kabbalat Shabbat 5:45 p.m.	Shabbat Shuvah Services 10 a.m. Service followed by a Kiddush luncheon.	*Shabbat Shuvah Service 6:30 p.m.
	SEPTEMBER SATURDAY 11:	Shabbat Shuvah Services 10 a.m. Havdalah 8:14 p.m.		
YOM KIPPUR	SEPTEMBER SUNDAY 12:		Tashlich at the Creek 11 a.m. Community Memorial Service at the Greensboro Hebrew Cemetery 1 p.m.	Cemetery Memorial Service 11 a.m.
	SEPTEMBER WEDNESDAY 15:	Kol Nidre Service 7 p.m.	Kol Nidre Service 7 p.m.	*Kol Nidre Service 8 p.m. Erev Yom Kippur (Kol Nidre) 7 p.m.
	SEPTEMBER THURSDAY 16:	Yom Kippur Service 9:30 a.m. Jr. Congregation (Grades 2 - 7) 10 a.m. B'Yachad/Together - Parent & Little Ones 10:30 a.m. Teachings 3:30 - 5:30 p.m. Mincha 5:45 p.m. Neilah/Ma'ariv 7:20 p.m.	Yom Kippur Morning Services 10 a.m. Interactive Children's program begins at 10 a.m. Mincha/Neilah 6:15 p.m. Break the Fast 8:03 p.m.	*Yom Kippur Service 10 a.m. Educational Program (Grades K - 7) 10 a.m. Babysitting (Ages 1 - 5) 10 a.m. Congregant Hour / Study Sessions 1 p.m. Family Service / Healing Service 2:30 p.m. *Afternoon Service 4 p.m. *Yizkor Service 5:30 p.m. *Neilah Service 6:30 p.m.
SUKKOT	SEPTEMBER SUNDAY 19:		Newcomers Sukkah Decorating Party TBD	
	SEPTEMBER MONDAY 20:	Erev Sukkot 5:45 p.m.	Sukkot Dinner Under the Stars 6:30 p.m. RSVP required. Call (336) 617-8120 or visit ChabadGreensboro.com.	Family Sukkot Service & Dinner 6 p.m.
	SEPTEMBER TUESDAY 21:	Sukkot Services 10 a.m.	Sukkot Service 10 a.m. Followed by Kiddush in the Sukkah	Sukkot "Pizza in the Hut" 6 p.m.
	SEPTEMBER WEDNESDAY 22:	Sukkot Services 10 a.m.	Sukkot Service 10 a.m. Followed by Kiddush in the Sukkah	Friendship Circle in the Sukkah Noon
	SEPTEMBER MONDAY 27:	Erev Shmini Atzeret 5:45 p.m.	Hakafot Dancing 7 p.m.	Sukkot Yizkor Service 5:45 p.m.
	SEPTEMBER TUESDAY 28:	Shmini Atzeret 10 a.m. Yizkor Erev Simchat Torah	Shmini Atzeret Service and Yizkor 10 a.m. Hakafot Dancing 8 p.m.	
	SEPTEMBER WEDNESDAY 29:	Simchat Torah 10 a.m.	Simchat Torah Service and Hakafot Dancing 10 a.m.	*Simchat Torah & Consecration 6 p.m.
		bethdavidsynagogue.org	chabadgreensboro.com	TEgreensboro.org
				bnaiisraelhp@gmail.com

Please note that the High Holiday Schedule is subject to change. For up-to-date information, contact the organizer of the specific event, or refer to the Community Calendar section of shalomgreensboro.org.

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- STEP 2:** Apply for camp.
- STEP 3:** Apply for the One Happy Camper grant on the above website.

The Greensboro Jewish Federation, Temple Emanuel, Beth David Synagogue and Chabad of Greensboro offer a One Happy Camper First Year Incentive Grant for first time campers, regardless of need. Campers receive \$1,250 to go to an approved nonprofit Jewish overnight camp that is at least 18 days long. For programs between 12-18 days, campers receive \$875. The Federation also offers additional funding opportunities for first and second year campers attending specific camps. Details for camp grants and scholarships can be found on our website at shalomgreensboro.org.

For more information on paying for Jewish overnight camp, contact Maya Gurfinkel (336) 852-5433 x243.



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Featuring
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For questions, contact Maya Gurfinkel
mgurfinkel@shalomgreensboro.org

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