



ANNUAL
REPORT
2016-17 | 5777



A Message from Bruce and Adam

We are proud to share Calgary Jewish Federation's Annual Report for 2016-17, and hope you will enjoy this review of some of Jewish Calgary's accomplishments this year. To note just a few:

- **Our UJA Campaign** – Despite the difficult economic situation in Alberta, our Community remained generous in contributing to the annual campaign, thus ensuring the provision of services critical to the health and vitality of our Community. While our campaign fell short of its goal, we were still able to support our beneficiary agencies and to provide significant bursary assistance, due to the generosity of so many people in Jewish Calgary. We are extremely grateful to our donors and to the tireless UJA volunteers for guaranteeing the continuity of the level of service we have grown to expect.
- **Integrated Bursary Program** – It is not surprising that the decline in Alberta's economy has resulted in increased demand for subsidies for day school education, summer camp and JCC membership. Our IBP program is unique in North America and ensures a dignified process of applying for financial support.
- **Partnership 2Gether (P2G)** – This year saw Calgary Jewish Federation support a number of projects in Israel as part of our P2G program, including refurbishing a daycare centre in Metulla, retrofitting a computer lab at Uziel School in Kiryat Shmona, supporting Yachad Day Centre for adults with special needs in Galil Elion, and providing scholarships for students at Tel Hai College. We did even more as a collaborative group with our Israeli and Canadian partners. We also hosted this year's meetings in Canada in May, attracting over fifty leaders including mayors, volunteers, and professionals from four Israeli municipalities and six Canadian cities.
- **Holocaust Education Conference for Teachers** – With support from Calgary Jewish Community Foundation's Dorshei Tzedek Teen Philanthropy program and the Azrieli Foundation, we hosted the first of what we hope will be a biannual conference, designed to provide teachers with the necessary tools and resources to include the Holocaust in their teaching lessons. Over two dozen teachers from high schools across Calgary registered and participated, all of them noting the importance and usefulness of the session.
- **PJ Library®** – Calgary has the highest penetration of PJ Library in all of North America! We have reached 80% of potential subscribers, equating to over 500 ongoing subscriptions at any one time. We are so proud of our PJ programming, which continued to expand this year with the introduction of engagement grants provided directly by the Harold Grinspoon Foundation.
- **Community Security** – Always a priority, Federation is in constant contact with police at all levels to assess security concerns and works with community agencies to train staff on how to handle potential incidents. Our national partner, the Centre for Israel and Jewish Affairs offers the services of the National Security Director for training and for infrastructure security assessments as well.

This has been a productive year for Calgary Jewish Federation. We've initiated some new programs, we've expanded our services and we continue to serve our Community at a level far beyond that of most communities our size. Our success is due to the diligence of all the volunteers who make our Jewish community a priority, to our partner agencies who share our vision and to all our donors and supporters whose financial contributions, investment of time, and dedication are essential to our ability to provide service. We thank you all for being a part of the exciting enterprise which is Jewish Calgary.

Together we are indeed stronger.

B'Shalom,



Bruce Libin, President
Calgary Jewish Federation



Adam Silver, CEO
Calgary Jewish Federation



COMMUNITY.

Education. *Celebration.*
Compassion. Outreach.

Continuity. Leadership.

RESPONSIBILITY. Unity.

**Calgary Jewish Federation
supports and enriches our Jewish lives, builds
community and is a hub for all things Jewish.**



But really,
Federation is
YOU.





Sustaining Our Community



Your support makes a meaningful impact.

Thank you!

JAC
Donors
160
\$53,778

Lion of
Judah
66
\$571,000
Women donors
over \$5,000

UJA

**Federation's 2016
Annual UJA
Campaign raised
\$2,624,131**

Total
Canvassers
150

Total
Donors
1,568

Ben Gurion
Society
39
\$85,000

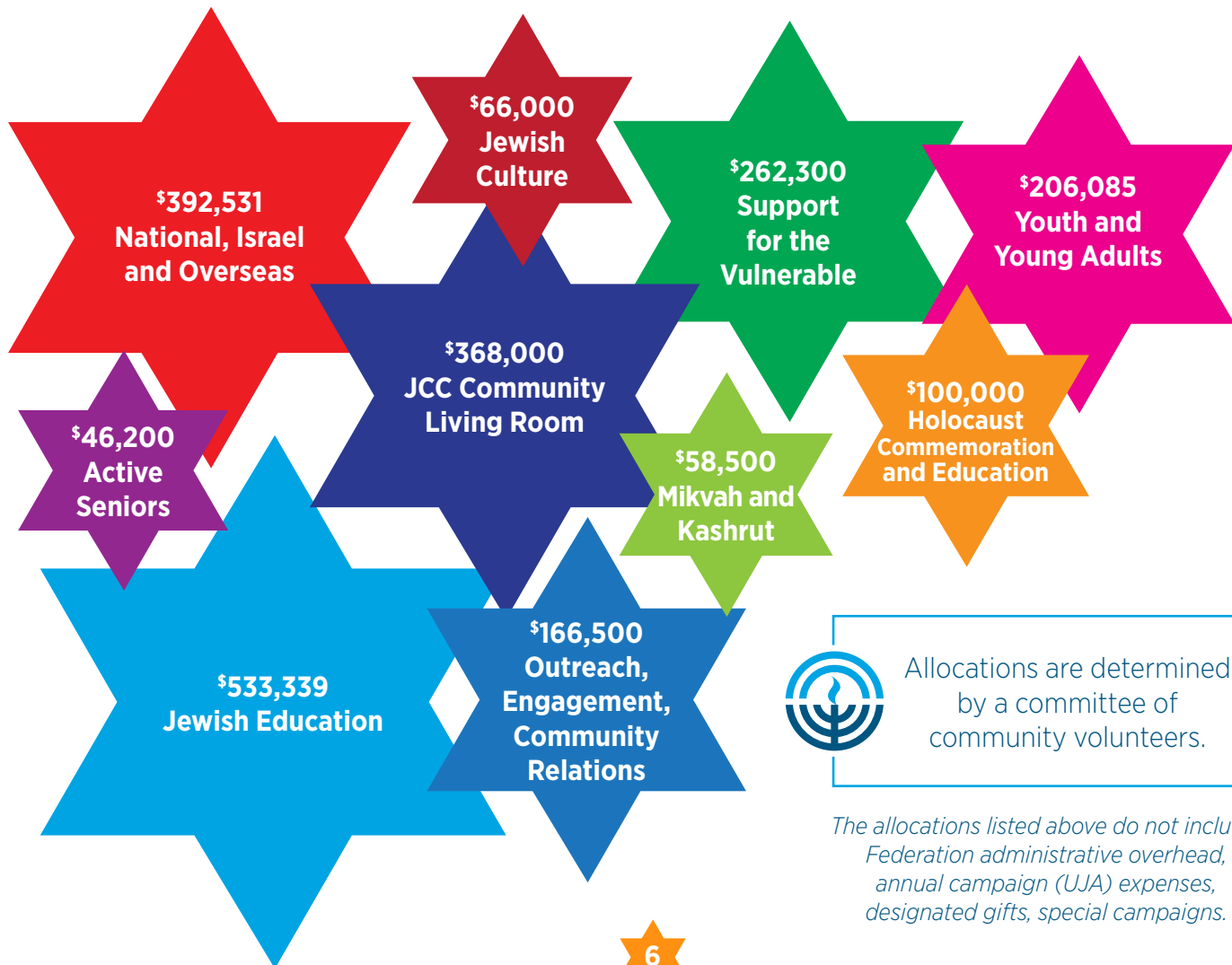
Young adult donors
over \$1,000

New
Donors
87

2016-17 Allocation of Funds

Raised in Annual UJA Campaign

Funds raised by Federation's UJA campaign support educational and identity building programs, services for the vulnerable, and capacity building for a strong Jewish community in Calgary, Israel and around the world.



Allocations are determined by a committee of community volunteers.

The allocations listed above do not include: Federation administrative overhead, annual campaign (UJA) expenses, designated gifts, special campaigns.

Thank You to Our Partner Agencies for Outstanding Service to Our Community



American Jewish
Joint Distribution
Committee



הסוכנות היהודית לארץ ישראל
Jewish Agency for Israel



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA



Thank You to Federation's additional funders:
B'nai Brith Calgary Lodge, Alberta Liquor and Gaming
Commission, The Centre for Israel and Jewish Affairs,
The Harold Grinspoon Foundation, and
Jewish Community Foundation of Calgary.

Supporting Living Jewishly



Removing financial
barriers to participation
in immersive
Jewish experiences

*"I am grateful for the
tremendous opportunity
this gives my child. It helps him
to **grow, learn,** enrich his
education and explore his
wonderful **Jewish heritage.**"*



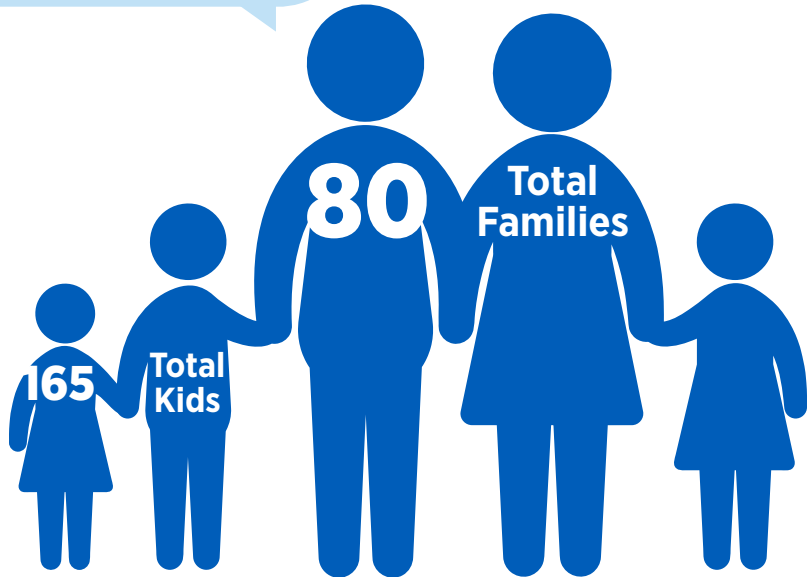
\$470K
Total Allocation
2017-2018

“ A sincere thanks to you for this incredible gift to our family. We are so grateful. **”**

Integrated Bursary Program



The IBP process is dignified, anonymous and confidential. Bursaries are based on financial need and determined by a committee of community volunteers.



133
Students at
Day Schools
Akiva Academy
Calgary Jewish Academy



24
Campers at
Camp BB
Riback



39
Campers at
JCC Day
Camp



49
JCC
Memberships

Strengthening Jewish Identity

Enriching
our children's
Jewish journeys



*"Thank you PJ Library® for
helping us pass Judaism and
Jewish pride to our son."*

PJ Library® Subscriptions

510

Active subscribers
as of June 2017

Over

25,500

Books distributed
in Calgary since
inception in 2009

PJ Library® Programming

28

Programs from
September 2015
to June 2016

50

Average number
of families attending

“ The children's events have been fantastic. They were well organised, lots of fun for the whole family, and a great opportunity to socialize and make connections with others in the Jewish community. Our three year old has loved every event he's attended.



JEWISH BEDTIME STORIES & SONGS FOR FAMILIES

“ It's been amazing to *discover* Judaism with our daughter as she grows. Some of her favourite books are ones she received from the PJ Library®!”

“ Birthright was the most eye opening experience that one could ever ask for. It was truly a blessing to see most of Israel and to spend a Shabbas in Jerusalem.

49
Participants



TAGLIT · תנולית
BIRTHRIGHT ISRAEL

**NEW
THIS
YEAR**

PJ Engagement Grants

Calgary was the only Canadian community to be included in this exciting PJ pilot project. Families were offered a \$150USD grant to “do Jewish” with their friends. 23 families accepted the offer and came up with creative ideas from learning to make kreplach to celebrating Havdallah. Our program was so successful we were the only community asked to do it again!



Community Outreach



Ensuring everyone
is welcome



*“Words cannot possibly express my **gratitude** for the **kindness** and **compassion** that you have shown to my mother and me during her illness... I’m certain that you have made an important contribution to her remarkable recovery.”*

Inclusion

16

Events for Jewish Disability Awareness and Inclusion month (JDAIM)

22

Families attended newcomers meet and greet

 **SHALOM CALGARY**

18

Families and 10 individuals placed with 17 hosts for holiday dinners

15

Welcome packages given to newcomers



Thank you to all our synagogues for providing free high holiday tickets to Shalom Calgary families.

14

Baby group meetings

24

Gift bags delivered



“ As a family new to the city, Shalom Calgary has been a great program for us to feel more connected to what is going on in the Jewish community. We've felt very welcome. I've genuinely appreciated having this gateway into the community!

503

Contacts with individuals

Community Chaplain

“ Keshet is the link that keeps these young adults as part of something that brings meaning to their lives through exciting programming and community interaction, and makes them feel good about themselves.

KESHER

95%

Attendance at Keshet events

25%

Increase in Keshet membership

Developing Leaders

Building for
the future



*"Hillel has given me
the opportunity to **meet** so
many of my **Jewish peers**.
It gives us a chance to all
come together and focus on
the things that really matter.
I volunteer with Hillel
because it really makes an
impact in the world."*

“ Hillel has been the best part of my university experience. I have made so many close friendships and participated in many fun and enriching get-togethers, bagel lunches, and getaways. It’s amazing to be able to find a club with people that grew up the same way I did.



Different Tikkun Olum events, including one partnership with Kesher



Attended the annual UJA fundraiser gala

“ Being involved with JAC has given me the opportunity to shape the Jewish community in which I live. With the leadership development opportunities both locally and abroad, JAC has helped me grow as a person, and forge lasting friendships across the world.



Attended “Avi Shabbat” interfaith dinner



150 Hours per month of young adult volunteer time

Students at end of year BBQ



Calgarians went to Shabbat Shabbang Unplugged regional leadership conference in Winnipeg

JACFit events throughout the year



Educating and Remembering

Building a better world through Holocaust and Human Rights Education



"Your story has changed my life. You have made the world a better place by telling the next generation of your hardships. Thank you."



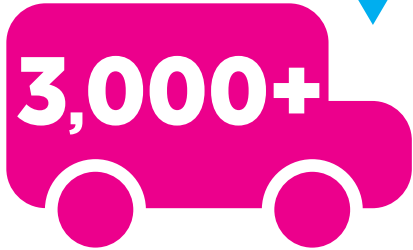
Educators attended the first Holocaust Education Teachers' Conference.

Students listened to a Holocaust Survivor, 2nd Voices Presenter, or Holocaust Educator speak at their school.



People attended CJF's Kristallnacht and Yom HaShoah commemorations.

“ This presentation will impact my students for the rest of their lives. They will very likely forget what I have taught them in the blink of an eye, but I have no doubt that if you ask them in 5-10 years to discuss what they know of the Holocaust, they will come up with stories you told them.



Students attended 2017 Holocaust Education Symposium.



People attended presentations of Sara's Voice and Hana's Suitcase.



Students from schools all over Calgary studied the Holocaust through 10 educational sessions, 16 hours of community service and a trip to Washington DC to see the U.S. Holocaust Memorial Museum and other meaningful sites.

“ Everybody has a different worldview, and we have to try to understand and be tolerant of different people's perspectives. We must make sure that everybody is being treated with respect and dignity, as individual human beings, to make sure that nothing like the Holocaust ever happens again.

Our Connection to Israel



*"Going to Israel was the **most enjoyable experience** of my life. Not only did I learn the Israeli lifestyle, I got to **express my Jewish identity** and learn things about Judaism that I never thought I would."*



Canadian communities



Municipalities in Northern Israel



PARTNERSHIP
2GETHER
GALILEE PANHANDLE
COAST-TO-COAST CANADA

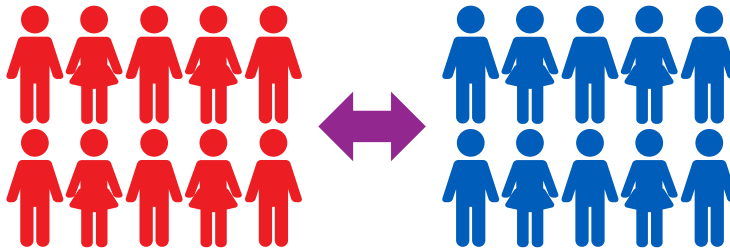
= A great partnership!



Israeli camp counselors at Camp BB Riback



Thank you for the opportunity of having a wonderful friendship with Israeli students.



16 Students from Har Vagai School and The Calgary Jewish Academy enjoyed *mifgashim* (exchanges) in Israel and Calgary



Israeli teacher from Uziel School spent a week at Akiva Academy



Guests from Israel and across Canada enjoyed Calgary hospitality at the Joint Steering Committee Meetings in June

Investment in capacity building, youth and education projects



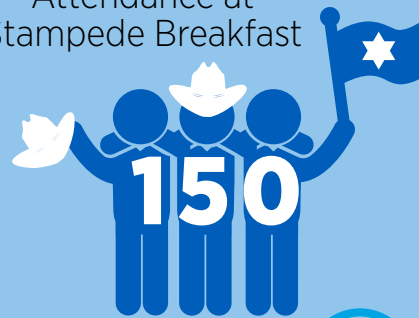
Improved quality of life in Etzba Hagalil

Community Relations

Connecting and communicating



Attendance at
Stampede Breakfast



Police Officers
educated
about Judaism



As your representative in the broader Jewish community, Calgary Jewish Federation hosted or participated in the following:

- Stampede Breakfast co-hosted by Federation, CIJA and CJPAC
- Wine and Cheese at the Alberta Legislature co-hosted by Edmonton and Calgary Jewish Federations, CIJA and CJPAC
- Germans and Jews – film screening co-sponsored by German community and Jewish Film Festival
- Meetings with Calgary Mayor Nenshi, Federal Minister for Veteran Affairs Kent Hehr and other political leaders on issues of concern to the Jewish community of Calgary
 - Support for Tikkun Olam Makeathon (TOM)
 - Presentation on antisemitism for RCMP officers
- Presentations to schools and other groups on Judaism, antisemitism and human rights
 - Vigil for victims of Quebec Mosque terror attack
 - On-going consultations on community security; participation in CIJA's National Security Committee
- On-going relationship building with faith and cultural groups

Financial Statements 2015-2016

Calgary Jewish Federation

Statement of Financial Position

As at August 31, 2016

	2016 \$	2015 \$
Assets		
Current assets		
Cash and cash equivalents	587,616	432,508
Restricted cash	43,076	50,738
Accounts receivable	150,909	98,188
Prepaid expenses	12,770	150,390
	<hr/> 794,371	<hr/> 731,824
Investments (State of Israel Bonds)	349,356	323,770
Computer Software	10,631	-
	<hr/> 1,154,358	<hr/> 1,055,594
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	55,193	129,627
Deferred revenue	247,224	175,604
	<hr/> 302,417	<hr/> 305,231
Deferred contributions	123,762	100,262
	<hr/> 426,179	<hr/> 405,493
Net assets		
Unrestricted	323,192	429,934
Internally restricted – Holocaust Education	304,987	120,167
Endowment contribution	100,000	100,000
	<hr/> 728,179	<hr/> 650,101
	<hr/> 1,154,358	<hr/> 1,055,594

Financial Statements 2015-2016

Calgary Jewish Federation

Statement of Operations and Changes in Net Assets

For the years ended August 31, 2016

	2016	2015
	\$	\$
Revenue		
Annual campaign donations	2,849,627	2,909,507
Program revenue	195,444	341,206
Event fees	22,884	18,216
Grants and donations	304,367	115,023
Investment income and foreign exchange differences	7,296	14,073
	<hr/> 3,379,618	<hr/> 3,398,025
Expenses		
Agency funding	1,839,151	1,805,327
Salaries and benefits	635,874	728,125
Community program direct service costs	483,889	539,824
Administration	199,129	229,237
Campaign direct costs	89,497	73,735
	<hr/> 3,301,540	<hr/> 3,376,248
Excess of revenue over expenses	78,078	21,777
Net assets – Beginning of year	550,101	528,324
Endowment contribution	100,000	100,000
	<hr/> 728,179	<hr/> 650,101

Calgary Jewish Federation

Community Relations Committee (CRC)

Jeff Smith, *Chair*
David Bartell
David Busheikin
Jacob Kojfman
Carol Ryder
Randy Shapiro
Cheryl Shore
Jared Shore
Adam Singer
Lloyd Suchet
Jordan Waldman

Federation-JCC Joint Audit Committee

Dan Balaban
Jordan Balaban
Doron Barkai
Jarred Blanchard
Nate Feldman
Michael Ghert
Nelson Halpern
Bruce Libin

Hillel Calgary

Stephanie Flohr, *Co-President*
Kayla Goldberg, *Co-President*
Harold Flohr
Hannah Giesinger
Jordan Metcalfe
Sam Tabak

Integrated Bursary Program

Beth Price, *Chair*

Israel and Overseas Committee /Partnership Together

Cathy Cole, *Chair*
Barb Atnikov
Marcy Fialkow
Elissa Meadow
Jim Meadow
Robin Murphy
Pnina Rubensohn
Joan Taras

JAC

Bradley Libin, *Co-Chair*
Sydney Truax, *Co-Chair*
Danielle Braitman
Mira Feldman
Jaclyn Switzer
Aliya Tafber
Jon Thomas

Program Allocations Committee (PAC)

Alex Linetsky, *Chair*
Cathy Cole
Kim Nagan
Harrison Zivot

Task Force on Inclusion of Jewish People with Disabilities

Sandra Morton Weizman, *Chair*
Jeff Boone
Rabbi Leonard Cohen
Brenda English
Naida Feldman
Ida Lev Gelt
Rabbi Mark Glickman
Rabbi Chaim Greenwald
Susann Grodsky
Marty Hornstein
Joey Mann
Rochel Matusof
Rabbi Yisroel Miller
Rabbi Shaul Osadchey
Beth Price
Marilyn Samuels
Rhona Shore
Robin Slater

United Jewish Appeal

Larry Katz, *Campaign Co-Chair*
Yannai Segal, *Campaign Co-Chair*
Harvey Thal, *Major Gifts, Chair*
Gail Sidorsky, *Lion of Judah, Co-Chair*
Wynne Thal, *Lion of Judah, Co-Chair*



Thank you to the hundreds of
volunteers who work tirelessly on
all of Federation's programs



Board of Directors

Bruce Libin, *President*

Jordan Balaban

Doron Barkai

Cathy Cole

Riki Heilik

Kevin Libin

Alex Linetsky

Ellen Magidson

Lorne Paperny

Beth Price

Debbie Ryder

Shep Sector

Yannai Segal

Michael Simantov

Jeff Smith

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Ilana Krygier Lapides

Jeannette Lozancic

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Kathie Wainer

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CALGARY
JEWISH FEDERATION

jewishcalgary.org