



Calgary Jewish Federation

Annual Report
2015-16 • 5776



CALGARY
JEWISH FEDERATION

Together we are stronger

A message from Bruce and Adam

We are proud to present Calgary Jewish Federation's Annual Report for 2015-16, our opportunity to reflect on Federation's considerable accomplishments this year. To note just a few:

- **Campus Plan** – After a lengthy and thorough process of preparation and planning, as well as consultation with neighbouring communities, Calgary Jewish Federation's amended land use application was unanimously approved by Calgary City Council. This important achievement allows us to move forward with future steps for developing the campus lands. We're excited to engage the community in the planning process in the coming years.
- **Our UJA Campaign** – Despite the difficult economic situation in Alberta, our Community was and is generous in contributing to the annual campaign, ensuring the provision of services critical to the health and vitality of our Community. We are grateful to our donors and to the tireless UJA volunteers for guaranteeing the continuity of the level of service we have grown to expect.
- **The Jewish Day School Education Committee** – This committee has brought together our two Jewish Day Schools and a cross-section of educational professionals in a collaborative effort to address the challenges and opportunities of ensuring the high quality education of the next generation of Jewish leaders. A significant initiative, which arose from the original Task Force's recommendations, was a collaborative campaign spearheaded by Federation highlighting the benefits of Jewish day School education. Wonderful news: both schools anticipate consistent or increased enrolment for next year.
- **Second Generation Holocaust Education Project** – Calgary has a reputation for being innovative, and our Holocaust education program is an example. Thanks to a generous grant from the Alberta Human Rights Commission, we have now completed five presentations where children and grandchildren use video clips of Holocaust survivors to tell their parent's or grandparent's stories. The presentations were showcased at this year's Holocaust Education Symposium to enthusiastic reviews. This project ensures the continuity of our Holocaust Education program when there will no longer be survivors to share their testimony directly.
- **PJ Library®** – Calgary has the highest penetration of PJ Library in all of North America! We have reached 80% of potential subscribers. We are so proud of our PJ programming, which was expanded this year to include our new PJ Chag Sameach project, funded by Sam and Ida Switzer.
- **Fort McMurray Fires** - Once again our Community demonstrated immediate and overwhelming generosity in response to this emergency. We are grateful that we live in a Community that is always ready to support those in need anywhere in the world.
- **JCC-Federation Relationship** - With the appointment of Adam as CEO of both Federation and the JCC, we have enhanced the seamless relationship between the two agencies. We continue to look for ways to leverage the resources of our Community to maximize service delivery and efficiencies, and anticipate that the further development of this integrated relationship will be significantly beneficial to our Community.

This has been a year of continued progress for Calgary Jewish Federation and for our Jewish Community. We look forward to building on our successes, and to confronting our challenges, together as a unified Community. We thank all the volunteers who make our Jewish Community a priority, we thank our partner agencies who share our vision of success and we thank you – our donors and supporters - for making all this possible.

B'Shalom,



Bruce Libin, President
Calgary Jewish Federation



Adam Silver, CEO
Calgary Jewish Federation



CALGARY
JEWISH FEDERATION



Education. *Celebration.*
Compassion. Outreach.
Continuity. *Leadership.*
RESPONSIBILITY. Unity.

Calgary Jewish Federation supports
 and enriches our Jewish lives,
 builds community and is a
 hub for all things Jewish.

But really, Federation is **YOU.**



Sustaining Our Community

Federation's 2014 Annual UJA Campaign raised **\$2,804,401**

Your support makes a meaningful impact. Thank you!



\$594,006

72



\$88,384

308



UJA

Total Donors

1641



169

\$32,491

*Women donors over \$5,000
**Young adult donors over \$1,000

42

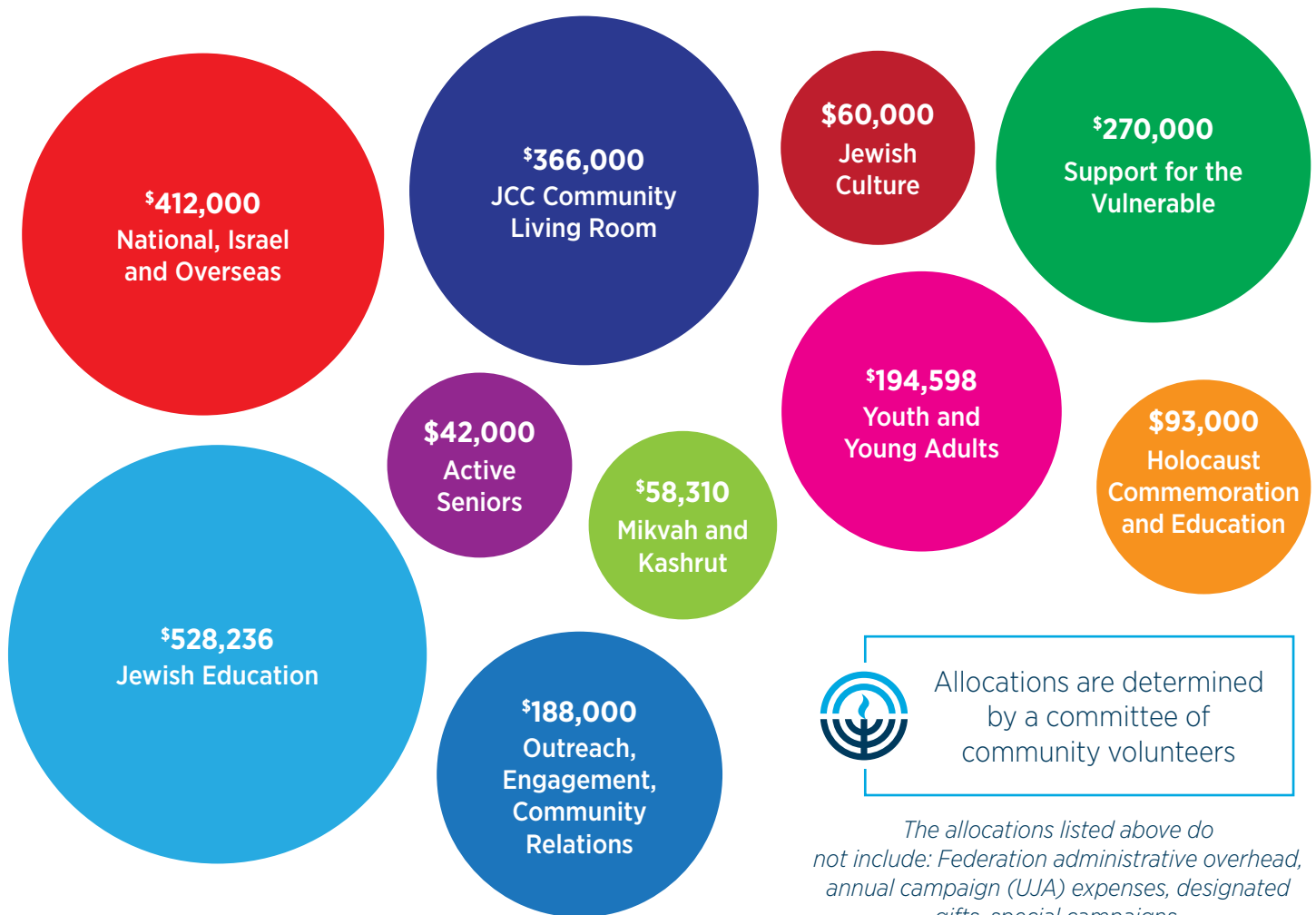
\$92,119



Thank you to the 150 volunteers who made the UJA Campaign a success!

2015 - 2016 Allocation of Funds Raised in Annual UJA Campaign

Funds raised by Federation's UJA campaign support educational and identity building programs, services for the vulnerable, and capacity building for a strong Jewish community in Calgary, Israel and around the world.



Thank You to Our Partner Agencies for Outstanding Service to Our Community



American Jewish
Joint Distribution
Committee



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA



Thank You to Federation's additional funders:
B'nai Brith Calgary Lodge, Alberta Human Rights Commission,
Asper Foundation, Alberta Liquor and Gaming Commission,
The Centre for Israel and Jewish Affairs, The Harold Grinspoon
Foundation, The Calgary Foundation and the Jewish
Community Foundation of Calgary.

Supporting Living Jewishly

*Removing financial barriers to participation
in immersive Jewish experiences*



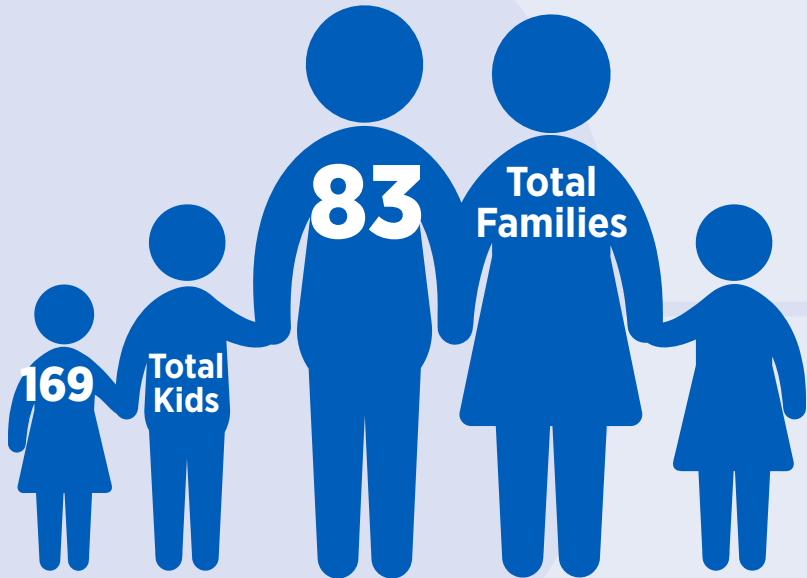
Integrated Bursary Program

\$445K
Total Allocation

“ Me and my kids were blessed. IBP saved us, it was always there for us.”



The IBP process is dignified, anonymous and confidential. Bursaries are based on financial need and determined by a committee of community volunteers.



122
students at
Day Schools
Akiva Academy
Calgary Jewish Academy

17
campers
at Camp BB
Riback

48
campers at
JCC Day
Camp

42
JCC
Memberships

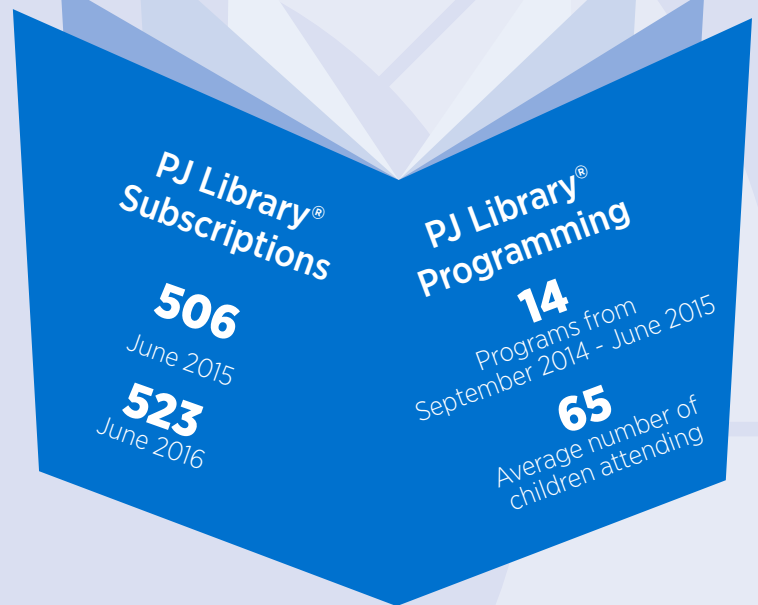
Strengthening Jewish Identity

Enriching our children's Jewish journeys





25
Tot Shabbat
programs



NEW THIS YEAR

PJ Chag Sameach, funded by Sam and Ida Switzer, is a series of holiday-centred learning opportunities which allow families to enhance their celebrations at home.

“ There is no doubt that these books have opened the door to more conversations with our children about Jewish values and holidays.

“ We are surrounded by non-Jewish culture and holidays and to have PJ Library in Calgary is a gift. Thank you.



JEWISH BEDTIME STORIES & SONGS FOR FAMILIES

Community Outreach

Ensuring everyone is welcome



18

baby group meetings



35

Shalom Baby Gift Baskets

40

new families attended our Meet and Greet



50

community members were placed with hosts for Holiday dinners

Inclusion

17

events held for Jewish Disability Awareness & Inclusion month (JDAIM) in February

200

heard keynote speaker Alvin Law

Community Chaplain

307

contacts with individuals

“ You have been “the rock” in our family’s lives through Mom’s sickness in hospital and final days at the hospice. We had an immediate sense of relief and comfort after speaking with you and your help through this journey called life.

Outreach

60

attended an event with speaker Jack Mintz

685

attended Amanda Lindhout UJA Event

KESHER KLUB

“ Our son really looks forward and enjoys the Kesher group on Sundays. He enjoys the Jewish traditions, from songs, food and craft making with friends which further reaffirms his Jewish roots that he loves to share with our family.

Developing Leaders

Building for the future



190
Jewdo
Attendance

95
Avi Shabbat
interfaith dinner
attendance

“ Hillel has allowed me to learn more about Judaism, make long-lasting friendships, and grow as a leader in the community. My university experience would not be the same without Hillel, and I am very grateful for it.



35
Shabbat
Shabbang
attendance

15
Average Hillel
bagel lunch
attendance

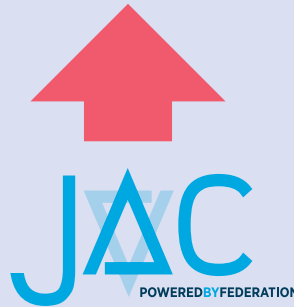


435
Total unique
individuals served

90
JAC UJA
Gala
attendance

“ Working with JAC feels like you're helping to form the future of the Calgary Jewish community. JAC inspires a deeper appreciation for Jewish values and traditions while simply providing entertainment for myself and for my peers.

“ A fun night at a bar or a family Shabbat dinner, you know you will always leave fulfilled and motivated to stay connected and to continue to contribute to creating a strong and united Jewish community in Calgary.



23
Average
attendance
at Drinks
after Work

700
Volunteer Hours

35
Purim Party
attendance

Educating and Remembering

*Building a better world through
Holocaust and Human Rights Education*





attended the CJF's commemoration of Kristallnacht in conjunction with the Calgary Jewish Film Festival

Students listened to a Survivor speak at their school.



people attended the CJF's Yom HaShoah commemoration in honour of Holocaust Remembrance Day.



Students visited the Canadian Museum of Human Rights in Winnipeg as part of the new Asper Holocaust and Human Rights Studies program

“ I think that the program was exceptional. My daughter learned so much from the classes, volunteer work, and trip. She feels that she can contribute to the world in a positive way and that she will make a difference in the lives of others. Thank you for helping my teenager find her voice.

“ A moving and meaningful evening. The speaker was excellent.

“ The students (and faculty) found the presentation very powerful. Students found that the chance to speak individually with the survivors after the presentation was particularly moving and they appreciated that opportunity.



Students attended the March of the Living 2016



students attend 2016 Holocaust Education Symposium

“ Our students are still talking about the speaker that they heard at the Symposium. It was very eye-opening to see the way that our speaker talks about the Holocaust and delivers such a strong message of hope and believing the best in people. It sparked many conversations in our classroom about what students can do to make the world a better place and how they can better themselves individually.

Our Connection to Israel





Canadian communities

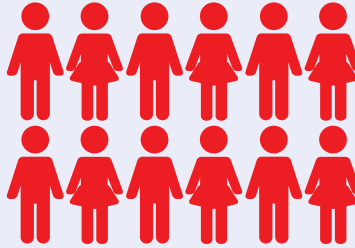
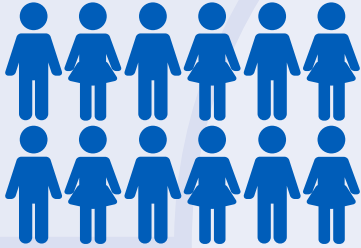


Municipalities in Northern Israel



PARTNERSHIP
2GETHER
GALILEE PANHANDLE
COAST-TO-COAST CANADA

A great partnership!



22 Students from Har Vagai School and from The Calgary Jewish Academy enjoyed *mifgashim* in Israel and Calgary (exchanges)



Israeli camp counselors at Camp BB Riback



Social service and Educational projects funded in Etzba Hagalil through Partnership 2Gether

Community Relations

Connecting and communicating



Attendance at our first annual Stampede Breakfast



Police Officers educated about Judaism annually



As your representative in the broader Jewish community, Calgary Jewish Federation hosted or participated in the following:

- Stampede Breakfast co-hosted by Federation, CIJA and CJPAC
- Community Security Briefing for staff of all agencies
 - All-party Federal Election Forum
 - Police Diversity Training
- Wine and Cheese at the Alberta Legislature
- Panel “Grassroots in a Dry Land” hosted by Intercultural Dialogue Institute
- Canadian Race Relations Foundation Panel on Diversity as part of the Urban Agenda
 - On-going meetings with RCMP and Calgary Police Service
- On-going relationship building with faith/cultural groups



Financial Statements 2014-2015

Calgary Jewish Federation

Statement of Financial Position

As at August 31, 2015

	2015	2014
	\$	\$
Assets		
Current assets		
Cash and cash equivalents	432,508	596,753
Restricted cash	50,738	2,878
Accounts receivable	98,188	111,697
Prepaid expenses	150,390	112,879
	731,824	824,207
Investments (State of Israel Bonds)	323,770	185,563
	1,055,594	1,009,770
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	129,627	141,829
Deferred revenue	175,604	239,607
	305,231	381,436
Deferred contributions	100,262	100,010
	405,493	481,446
Net assets		
Unrestricted	429,934	498,032
Internally restricted – Holocaust Education	120,167	30,292
Endowment contribution	100,000	-
	650,101	528,324
	1,055,594	1,009,770

Financial Statements 2014-2015

Calgary Jewish Federation

Statement of Operations and Changes in Net Assets

As at August 31, 2015

	2015	2014
	\$	\$
Revenue		
Annual campaign donations	2,909,507	3,216,674
Program revenue	341,206	277,898
Event fees	18,216	27,494
Grants and donations	115,023	43,836
Investment income	14,073	11,866
	<hr/> 3,398,025	<hr/> 3,577,768
Expenses		
Agency funding	1,805,327	1,839,177
Salaries and benefits	728,125	683,531
Community program direct service costs	539,824	478,416
Administration	229,237	271,346
Campaign direct costs	73,735	91,590
	<hr/> 3,376,248	<hr/> 3,364,060
Excess of revenue over expenses	21,777	213,708
Net assets – Beginning of year	528,324	314,616
Endowment contribution	100,000	-
	<hr/> 650,101	<hr/> 528,324

Calgary Jewish Federation

United Jewish Appeal (UJA)

Larry Katz, Debbie Ryder and
Yannai Segal - *Campaign Co-Chairs*

Harvey Thal - *Major Gifts, Chair*

Wynne Thal - *Lion of Judah, Chair*

Women's Division

Stephanie Freedman

Alana Devlin

Sarah Rosenfeld

Beth Steinberg

Megan Zybutz

Community Relations Committee (CRC)

Jeff Smith, *Chair*

David Bartel

David Busheikin

Carol Ryder

Randy Shapiro

Cheryl Shore

Jared Shore

Lloyd Suchet

Jordan Waldman

Jewish Community Campus Committee

Gerry Barron

Bruce Libin

David Martin

Lorne Paperny

Mark Scharf

Mark Zivot

Task Force on Inclusion of Jewish People with Disabilities

Sandra Weizman, *Chair*

Rabbi Teri Appleby

Jeff Booke

Naida Feldman

Ida Lev Gelt

Rabbi Chaim Greenwald

Susann Grodsky

Marty Hornstein

Joey Mann

Rochel Matusof

Rabbi Shaul Osadchey

Beth Price

Marilyn Samuels

Judy Shapiro

Rhona Shore

Robin Slater

JAC

Bradley Libin and Sydney Truax

Committee Co-chairs

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Mira Feldman

Jessica Miller-Switzer

Maggie Rabinovitz

Jaclyn Switzer

Aliya Tafber

Hillel Calgary

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Stephanie Flohr

Hannah Giesinger

Jordan Giesinger

Kayla Goldberg

Integrated Bursary Program

Beth Price, *Chair*

Federation-JCC Joint Audit Committee

Dan Balaban

Jordan Balaban

Doron Barkai

Jarred Blanchard

Nate Feldman

Nelson Halpern

Bruce Libin

Jeannette Lozancic

Jewish Day School Tomorrow Task Force

Hal Joffe, *Chair*

Stan Eisenberg

Brenda English

Rabbi Chaim Greenwald

Riki Heilik

Bruce Libin

Shira Meyers

Cynthia Prasow

Cheryl Rosenblum

Mike Ullman

Israel and Overseas Committee

Cathy Cole, *Chair*

Barb Atnikov

Marcy Fialkow

Jim Meadow

Robin Murphy

Pnina Rubensohn

Joan Tarras

Program Allocations Committee (PAC)

Alex Linetsky, *Chair*

Cathy Cole

Michael Ghert

Kim Nagan

Harrison Zivot



CALGARY
JEWISH FEDERATION

www.jewishcalgary.org

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Jordan Balaban

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