



**MAKE A DIFFERENCE - DONATE
TODAY!**

UPCOMING FEDERATION EVENTS!

**Please join us on Sunday, November 7th
at 2 pm for a presentation and book signing as
former Connecticut Public Television Executive
and former WATR radio talk show host
Larry Rifkin introduces us to his
newly released book "No Dead Air"**

HOW ONE MAN MADE HISTORY WITH A PURPLE DINOSAUR...

Media executive Larry Rifkin's career led him down a unique path. Rising to unexpected challenges and meeting them head-on, he brought national phenomena to the small screen while staying close to home and never working in a major media center. Rifkin took women's basketball from obscurity to a national pastime, making it the most transformative local franchise on PBS. He also was the executive in charge for Connecticut Public Television, the co-producer of *Barney & Friends*, one of the most popular children's television shows in history.

In *No Dead Air*, Rifkin invites fans of television history and success stories into his studio and home for a behind-the-scenes glimpse, including memories throughout his career in American media, descriptions of industry changes, and interactions with celebrities.

From the man who saved Barney from extinction comes an inspiring and entertaining journey that began in radio and transcended time and technology to continue into the age of podcasting. Larry Rifkin is still on the air hosting americatrendspodcast.com.



NO DEAD AIR

NO DEAD AIR

Career Reflections From the TV Executive Who
Saved BARNEY THE DINOSAUR From Extinction

LARRY RIFKIN

LARRY RIFKIN

**AT THE JEWISH FEDERATION OF WESTERN CT LOCATED AT
444 MAIN STREET NORTH SOUTHBURY, CT 06488**

Larry Rifkin was the programming executive for Connecticut Public Television (CPTV) for over a quarter of a century, from 1986 to 2009.

CONNECTICUT Magazine characterized his time at the station as the 'Elvis years' because of the many programming accomplishments attributed to his leadership.

Most notable, Rifkin was responsible for bringing 'Barney & Friends' to PBS. It went on to become one of the most successful children's television series in history and he introduced UConn Women's Basketball to television and helped to propel women's sports on TV nationally.

Under his leadership, CPTV amassed over fifty (50) Emmy Awards in the Boston/New England competition. And Mr. Rifkin was inducted into the Boston/New England Silver Circle in 2006. This is the regional television equivalent of a Lifetime Achievement Award.

Mr. Rifkin was a skilled on air presenter on CPTV and returned to his radio roots full-time back in 2010 as host of 'Talk of the Town' on WATR 1320 for a seven year period.

He now hosts the podcast, americatrendspodcast.com, where he looks at changes in our society and our politics. He is approaching 500 episodes recorded.

His new book is titled 'No Dead Air' and it will be released in the fall.

PLEASE REGISTER HERE!



Return, Live and In-Person.

**With Airborne Trio on Thursday, November 4, 2021 at 1:00 pm.
at the Jewish Federation of Western CT 444 Main St. North
Southbury, CT 06488**



Airborne formed in the 1980s the band celebrates years of recording projects, festivals, concerts, corporate and private functions, city and community events, healthcare centers, assisted living, senior centers, libraries, schools, educational workshops, residences, and clubs.

The cost of this event is \$10.

As a reminder, as per CDC guidelines, all guests must wear a mask.

Thank you and we look forward to seeing each and every one of you.

Menu will be choice a Budda Bowl Salad with either of the 3 choices listed below. All lunches come with Challah Roll with margarine, fresh fruit cup and a Funfetti Cupcake. A great lunch to bring home and enjoy in the comforts of your home.

- Chicken
- 3 oz Salmon
- Tofu

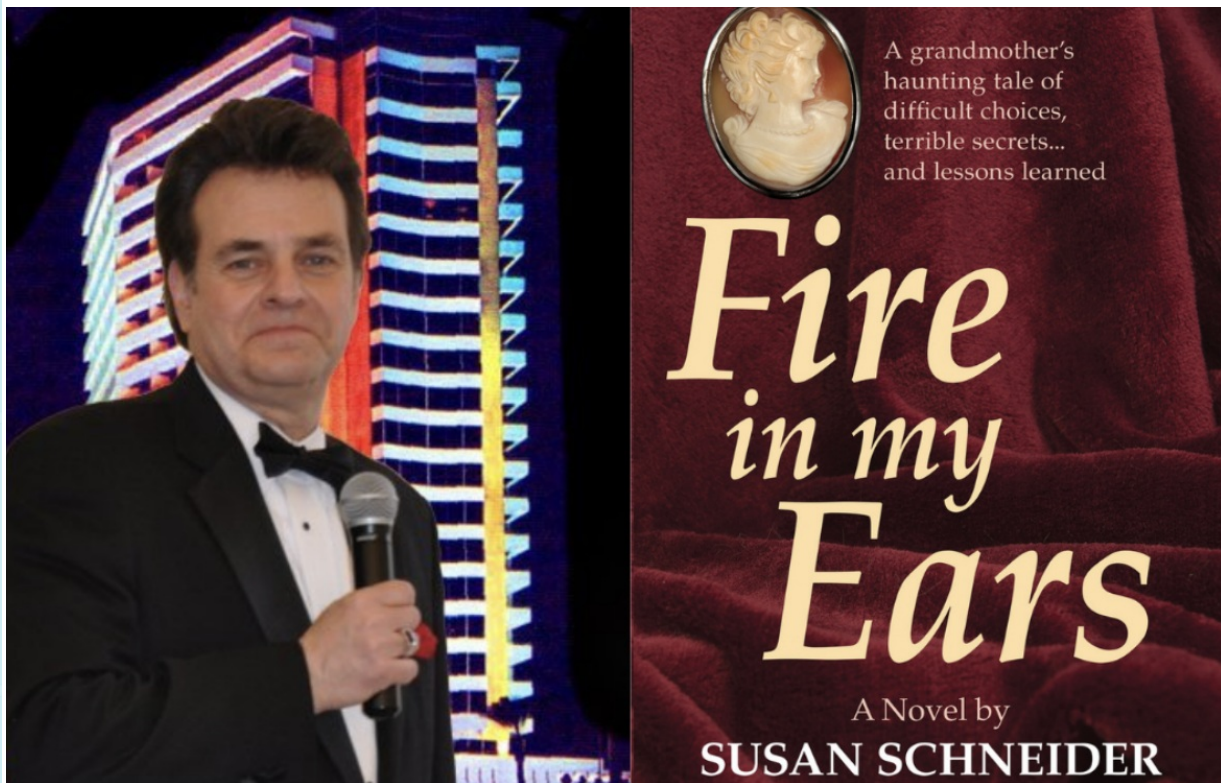
PLEASE REGISTER HERE!



Return, Live and In-Person.

This Love&Knishes Senior Luncheon Program is unique in design with not only a musical performance but will also include a book discussion by author Susan Schneider.

Join us on Thursday, November 18, 2021 at 1:00 pm. at the Jewish Federation of Western CT 444 Main St. North Southbury, CT 06488



This Love&Knishes Senior Luncheon Program unique in design with not only a musical performance it will accompanied the book discussion by author Susan Schneider. The book "Fire in My Ears" is set in the 1950s' with two main characters, a grandmother and granddaughter. Mary's story is told by her grown up granddaughter Sarah who learned all her grandmother's lessons from nightly tales entrusted to her when she was a nine-year-old child in their shared bedroom. In the book there are references of popular songs of that era in which Jack Lynn will sing while the author Susan tells her story.

The cost of this event is \$10.

Menu includes: Meatloaf, Mashed Potato, Green Bean Casserole

(no mushrooms) Tossed Salad, Dinner Roll w/ margarine and
Banana Crème Pie Tarts!

PLEASE REGISTER HERE!

COMMUNITY EVENTS



A CONVERSATION ON VOTING RIGHTS A JEWISH VALUE

Join Rabbi Eric Polokoff and Juri Jacoby,
Legislative Director of the RAC (Religious
Action Center of Reform Judaism), for a
conversation on why the protection of
Voting Rights for all IS a Jewish Value.

You will also learn about the
interconnection between WRJ, URJ and the
RAC and why we all need to work together.

This is a free event. We hope you will join us.

SUNDAY, OCTOBER 24, 2021 11:00 AM

VIA ZOOM

EMAIL BNAISISTERS@GMAIL.COM



THE JCC IN SHERMAN JEWISH HERITAGE SERIES

CRITICAL MOMENTS IN JEWISH HISTORY

WITH RABBI ARI ROSENBERG

This series will be a discourse on "Critical Moments in Jewish History" from Biblical times through present trends in Judaism. Each class will be introduced with an overview of the subject, to be followed by class discussion, for a total of one hour. Each session will be an isolated unit so people can attend as they are available.



6- Week Series on Zoom - Fridays 4:30PM-5:30PM | October 22- December 3rd

No class the Friday after Thanksgiving 11/26

Each session is \$20 per person | Sign up for all 6 for \$100

Visit our website for the list of topics & to register
www.jccinsherman.org

JCC in Sherman 9 Route 39 S, Sherman CT 06784 | info@jccinsherman.org 860-355-8050

REGISTER HERE!

Tech2Peace:

Israelis & Palestinians Innovating a Better Future

A BYO brunch & learn workshop

The first in a new series on Israel's shared society



Panelists



Uri Rosenberg,
Co-Founder



Abeer Bandak,
Co-Founder



Adnan Jaber,
Alumnus & Volunteer



Jake Shapiro,
Dialogue Facilitator

Facilitator

Sunday, October 24 | 12 to 1:15 pm | Zoom

Tech2Peace leverages Israel's impressive high-tech ecosystem to build a cross-border network of young leaders who are working together toward a more peaceful future. It brings together young Palestinians and Israelis through intensive high-tech and entrepreneurship training, dialogue, joint start-ups, and an active alumni community. **In this interactive program, you'll meet Palestinian and Israeli staff and alumni of T2P and hear their perspectives and what they've learned by working together.**

Register by October 21 at <https://bit.ly/Tech2Peace1024>

Advance registration required.

Presented by



Co-sponsored by



REGISTER NOW!

**Bold Conversations with Dr. Deborah Lipstadt and
Rabbi Marc Baker on October 25, 2021 at 7 P.M.**

by Combined Jewish Philanthropies (CJP)



BOLD CONVERSATIONS



This fall, CJP invites you to join us for “Bold Conversations,” a series of free, virtual community events featuring diverse perspectives. Our first conversation will be with Dr. Deborah Lipstadt and Rabbi Marc Baker, who will discuss confronting antisemitism in our community and beyond.

This one-night-only event will not be recorded, so make sure you join the virtual conversation live. Closed captioning will be available.

A link to join will be provided prior to the event.

If you have any questions, please email Dan
(dans@cjp.org) or call 617-457-8575.

REGISTER HERE!

CO-SPONSORED



YOU'RE INVITED TO

Sigd

A VIRTUAL CELEBRATION OF JEWISH UNITY

**November 3, 2021
12 p.m. EST**

Join us to celebrate Sigd,
an ancient Jewish holiday that has been observed for
centuries by the Jewish Ethiopian community.

FEATURING A CONVERSATION WITH

GUEST SPEAKER



RABBI DR. SHARON SHALOM

RABBI DR. SHARON SHALOM

Immigrated to Israel alone from Ethiopia through Operation Moses and now teaches at Bar-Ilan University and serves as a rabbi of the "Kedoshei Yisrael" community in Kiryat Gat

MODERATOR



SIGAL KANOTOPSKY

Regional Director to the Northeast
The Jewish Agency for Israel

GUEST ARTIST



AVEVA DESE

Ethiopian-Israeli Singer
and Songwriter

REGISTER HERE



Ahead of Her Time



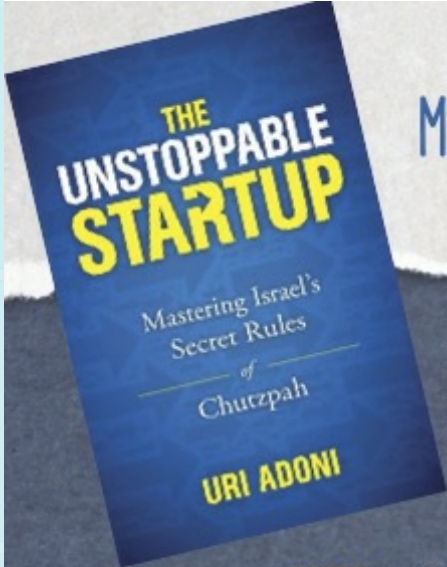
Celebrating 25 Years of Vision

Thursday, November 4th, 8:00 p.m. ET / 5:00 p.m. PT

Registration is officially open!

In honor of JWA's 25th anniversary, join us on November 4th, 2021 for a celebration of the history, achievements, and leadership of Jewish women. A multi-generational and spirited event for everyone!

RSVP HERE!



THE UNSTOPPABLE STARTUP: MASTERING ISRAEL'S SECRET RULES OF CHUTZPAH

MONDAY, NOV. 8, 12 NOON

Tune in for a conversation between **URI ADONI**, former CEO of MSN Israel and leading Israeli venture capitalist, and Westport's **CLIFF SIRLIN**, managing director of Launch Capital, for an inside look at Israel's success as a start-up nation.



URI ADONI has over 20 years in the high-tech world as a venture capitalist at Jerusalem Venture Partners – one of Israel's leading venture capitals with an impressive track record – angel investor, international speaker, and the CEO of MSN Israel (Microsoft Networks). He was also a commander of a combat unit (Major) in the IDF.



As Managing Partner at Launch Capital, **CLIFF SIRLIN** has created marketplaces and disrupted supply chains across industries. His businesses have spanned energy, drycleaning, real estate, and publishing. Most recently, he served as the CEO of Domino. As an active investor, Cliff's investments include Seamless, InVision, Pond5, Living Social, Atlas Obscura, Greatist, Transactis, Big Fuel, and many others. Cliff received his law degree from The New York University School of Law and an undergraduate degree from Colgate University. Cliff lives in Westport with his wife and their two children.

Behind the Pages

brings authors to the Upper Fairfield County community, co-sponsored by Federation for Jewish Philanthropy and Jewish Book Council. For a full program, visit shalamct.org/behindthepages.



Federation for Jewish Philanthropy
OF UPPER FAIRFIELD COUNTY



Jewish
Book
Council



Jewish Federation Association
of Connecticut (JFACT)

INFO & REGISTRATION
bit.ly/39r7Xs0

REGISTER HERE!

ADL | NEVER IS NOW

UNITE. LEARN. ACT. NOW. NOVEMBER 7-9, 2021

Join us at the *Never Is Now Summit on Antisemitism and Hate* as ADL presents its Courage Against Hate Award to Jean-Paul Agon, Chairman of the L'Oréal Group. A true leader who not only fights against hate but inspires others to do the same, Agon will receive the award at Never Is Now's Opening Session on Sunday, November 7, which starts at 7:30 PM ET / 4:30 PM PT.

Jean-Paul Agon, Courage Against Hate Award Recipient



"Receiving the Courage Against Hate Award is one of the greatest honors of my life," Agon said. Under his leadership, L'Oréal has shown a deep commitment to advancing diversity, equity and inclusion within the company and to respecting human rights and combating hatred in society, particularly to combating antisemitism.

ADL is pleased to recognize Agon at Never Is Now, following previous Courage Against Hate honorees including Apple CEO Tim Cook (2018), Chobani CEO and Founder Hamdi Ulukaya (2019) and Merck Executive Chairman of the Board Kenneth C. Frazier (2020). The award honors visionary leaders who promote understanding and unity in a complex world and exemplify ADL's core values, including courage, collaboration, inclusion and integrity.

The ADL/L'Oréal Holocaust Education Partnership

L'Oréal USA, the largest subsidiary in the L'Oréal Group, will be partnering with ADL on a new initiative reaching more than 100,000 middle and high school students at approximately 1,750 schools across the country with a new educational curriculum designed to raise awareness and promote understanding about the Holocaust.

As Stéphane Rinderknech, President & CEO of L'Oréal USA, says about the initiative, "The rising tide of antisemitism is alarming, and we hope to be able to help turn back the tide by promoting understanding and empathy among a new generation of students."

This new initiative will share testimonials, personal narratives, and primary sources with students, focusing on the humanity of Holocaust survivors through self-paced

independent learning opportunities and digital interactions.

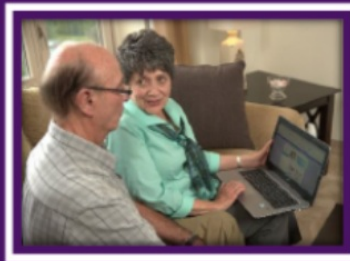
We hope you'll join Jean-Paul Agon, as well as community leaders, students, academics and business leaders from across the county for this year's Summit. You will be inspired, empowered and challenged by our unmatched lineup of speakers and sessions to combat the ever-present challenges of antisemitism, bigotry and hate.

Please register today at neverisnow.org and join us online from Nov. 7-9.

**SIGN UP TO TAKE ACTION AGAINST ANTISEMITISM
NOW**

alzheimer's  association®

Connecticut Chapter



VIRTUAL Education Programs For General Public

October 25th at 6 PM **Effective Communication Strategies**

DONATE TODAY!

**DONATE TODAY -
IN CHALLENGING TIMES
WE ARE GRANDER TOGETHER**

With the uncertainty in our world it is imperative now more than ever that we join together as a Foundation of strength for each other.

Please consider a donation today. Our Federation may be closed nonetheless we are still working. Working to support our community.

WEEKLY WISDOM

“

For a long time, Jewish Federations have talked about Jewish education as being about the Jewish future. But investing in children is investing in today—joy, love, curiosity, exploration, testing, laughing, becoming. Children have power—as children, not as potential. What is more important than that?

”

- DR. BETH COUSENS
The Jewish Federations of North America



A MESSAGE FROM OUR EXECUTIVE DIRECTOR, GARY JONES



The Federation's vision is to seek to be the place, both in real and in virtual settings, for thriving Jewish life, community, and values in the Western and Northwestern parts of the state.

Gary Jones
gjones@jfed.net or
203-267-3177 Ext. #304

Jewish Federation of Western CT www.jfed.net

