



**MAKE A DIFFERENCE - DONATE
TODAY!**

Annual Campaign Kickoff

Please join us on Sunday October 17, 2021 at 10 a.m.

הַבּוֹנִים – Habonim “The Builders”

The Jewish Federation of Western CT
invites you to our virtual
Annual Campaign Kickoff
on Sunday, October 17, 2021 at 10 a.m.

We are proud to announce that our
featured guest speaker will be
Ambassador Meron Reuben,
Consul General of Israel to New England

RSVP to cconti@jfed.net by October 15, 2021
to receive the link to join our Campaign Kickoff

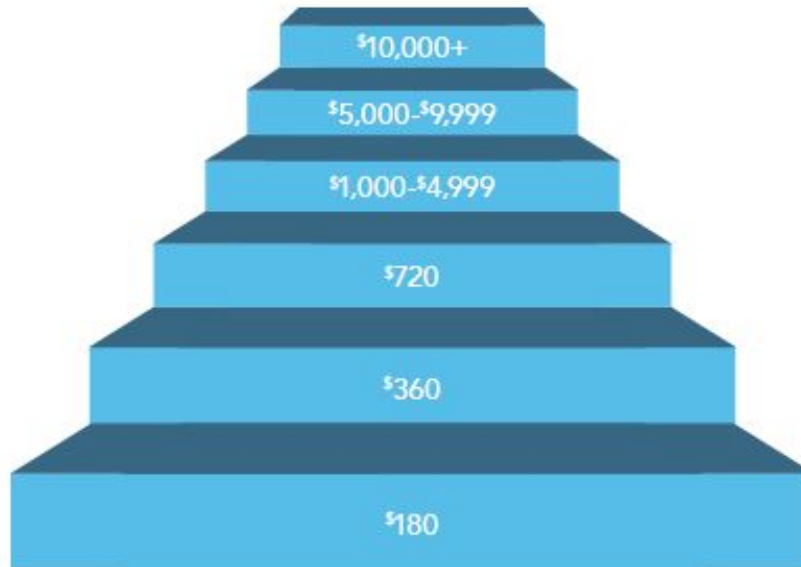


Jewish Federation®
OF WESTERN CONNECTICUT
444 Main Street North
Southbury, CT 06844



“The Builders”

Help us to build our Federation so that together we can create a more cohesive and vibrant Jewish community in Western and Northwestern CT.



The Virtual Annual Campaign Kickoff will also give us the opportunity to honor true Habonim of Jewish life throughout Western and Northwestern CT.

Each synagogue, school and other Jewish institution will have the opportunity to designate an individual to be honored for his or her unwavering support of that institution over the last 18 months.

PLEASE REGISTER HERE!

UPCOMING FEDERATION EVENTS!



Return, Live and In-Person.

**With Soprano Liliya Bikbova on Thursday, October 14, 2021 at 1:00 pm.
at the Jewish Federation of Western CT 444 Main St. North
Southbury, CT 06488**



This mother & daughter duo has performed Carnegie Hall and now they will be performing songs virtually from around the world!

The cost of this event is \$10. Please RSVP by clicking the button below.

As a reminder, as per CDC guidelines, all guests must wear a mask.

Thank you and we look forward to seeing each and every one of you.

Menu includes: Teriyaki Chicken, Fried Rice, Asian Blend Vegetables, Egg Rolls and Ambrosia

PLEASE RSVP HERE!



Return, Live and In-Person.

**With Airborne Trio on Thursday, November 4, 2021 at 1:00 pm.
at the Jewish Federation of Western CT 444 Main St. North
Southbury, CT 06488**



Airborne formed in the 1980s the band celebrates years of recording projects, festivals, concerts, corporate and private functions, city and community events, healthcare centers, assisted living, senior centers, libraries, schools, educational workshops, residences, and clubs.

The cost of this event is \$10. Please RSVP by clicking the button below.

As a reminder, as per CDC guidelines, all guests must wear a mask.

Thank you and we look forward to seeing each and every one of you.

Menu will available next week.
Please RSVP to cconti@jfed.net

**Please join us on Sunday, November 7th
at 2 pm for a presentation and book signing as
former Connecticut Public Television Executive
and former WATR radio talk show host
Larry Rifkin introduces us to his
newly released book
"No Dead Air"**

RSVP to email cconti@jfed.net by November 1st.

**AT THE JEWISH FEDERATION OF WESTERN CT LOCATED AT
444 MAIN STREET NORTH SOUTHBURY, CT 06488**

HOW ONE MAN MADE HISTORY WITH A PURPLE DINOSAUR...

Media executive Larry Rifkin's career led him down a unique path. Rising to unexpected challenges and meeting them head-on, he brought national phenomena to the small screen while staying close to home and never working in a major media center. Rifkin took women's basketball from obscurity to a national pastime, making it the most transformative local franchise on PBS. He also was the executive in charge for Connecticut Public Television, the co-producer of *Barney & Friends*, one of the most popular children's television shows in history.

In *No Dead Air*, Rifkin invites fans of television history and success stories into his studio and home for a behind-the-scenes glimpse, including memories throughout his career in American media, descriptions of industry changes, and interactions with celebrities.

From the man who saved Barney from extinction comes an inspiring and entertaining journey that began in radio and transcended time and technology to continue into the age of podcasting. Larry Rifkin is still on the air hosting americatrendspodcast.com.



NO DEAD AIR

LARRY RIFKIN

NO DEAD AIR

Career Reflections From the TV Executive Who
Saved BARNEY THE DINOSAUR From Extinction

LARRY RIFKIN

Larry Rifkin was the programming executive for Connecticut Public Television (CPTV) for over a quarter of a century, from 1986 to 2009.

CONNECTICUT Magazine characterized his time at the station as the 'Elvis years' because of the many programming accomplishments attributed to his leadership.

Most notable, Rifkin was responsible for bringing 'Barney & Friends' to PBS. It went on to become one of the most successful children's television series in history and he introduced UConn Women's Basketball to television and helped to propel women's sports on TV nationally.

Under his leadership, CPTV amassed over fifty (50) Emmy Awards in the Boston/New England competition. And Mr. Rifkin was inducted into the Boston/New England Silver Circle in 2006. This is the regional television equivalent of a Lifetime Achievement Award.

Mr. Rifkin was a skilled on air presenter on CPTV and returned to his radio roots full-time back in 2010 as host of 'Talk of the Town' on WATR 1320 for a seven year period.

He now hosts the podcast, americatrendspodcast.com, where he looks at changes in our society and our politics. He is approaching 500 episodes recorded.

His new book is titled 'No Dead Air' and it will be released in the fall.

COMMUNITY EVENTS

what's next?

the general assembly

October 3, 2021

2 PM ET / 11 AM PT streamed globally

[Register now](#)

We are pleased to announce that Israeli Prime Minister Naftali Bennett will address the annual General Assembly on Sunday, October 3, at 2:00 pm.

Bennett, who came into office in June leading a broad-based coalition, is expected to address the major challenges facing Israel, the rising tide of antisemitism, and the relationship between the Jewish state and North American Jewry in an exclusive conversation with Jewish Federations Chair Mark Wilf.

Israeli Prime Minister Naftali Bennett



From the pandemic to thousands of rockets falling across Israel, the last year has been filled with dramatic events, many of which have had far-reaching consequences for the Jewish community. The General Assembly, which brings together Jews from across the continent and around the world every year to address the most important issues facing our communities, will ask "What's Next?" after such a momentous year.

The streaming event will also include prominent politicians from both parties and an exclusive performance by Eurovision star Eden Alene. Join us for this important event. Registration is free and open to all.

REGISTER NOW!



This October 10, you can Walk together.
Roll together. Run together. Pedal together. Join together!

There are so many ways to speak up together as part of *ADL's Annual Walk Against Hate*. It's a great opportunity to move toward a future without antisemitism, racism and all forms of bigotry.

Join people from across the country in stepping up — solo, with your family, with your classmates, co-workers, congregations or community group — to make your voice heard in challenging antisemitism and all forms of hate.

To register and see how you can participate in your community, visit *WalkAgainstHate.org* today.

Be a part of the movement to show solidarity against antisemitism, bias, bullying and bigotry.





Virtual Mission **LATIN AMERICA**

Monday October 18, 2021 at 7 PM

Experience the Jewish Communities of Latin America from the comfort of your home! Join Federation partner JDC, leading global Jewish humanitarian organization, as we highlight personal stories about the impact your support makes across the globe.

Book Your "Ticket" Today!
 jfedshaw.org/crc

[Learn More!](#)



Ahead of Her Time



Celebrating 25 Years of Vision

Thursday, November 4th, 8:00 p.m. ET / 5:00 p.m. PT

Registration is officially open!

In honor of JWA's 25th anniversary, join us on **November 4th, 2021** for a celebration of the history, achievements, and leadership of Jewish women. A multi-generational and spirited event for everyone!

**RSVP
HERE!**



Join us at the *Never Is Now Summit on Antisemitism and Hate* as ADL presents its Courage Against Hate Award to Jean-Paul Agon, Chairman of the L'Oréal Group. A true leader who not only fights against hate but inspires others to

do the same, Agon will receive the award at Never Is Now's Opening Session on Sunday, November 7, which starts at 7:30 PM ET / 4:30 PM PT.

***Jean-Paul Agon, Courage Against Hate
Award Recipient***

"Receiving the Courage Against Hate Award is one of the greatest honors of my life," Agon said. Under his leadership, L'Oréal has shown a deep commitment to advancing diversity, equity and inclusion within the company and to respecting human rights and combating hatred in society, particularly to combating antisemitism.



ADL is pleased to recognize Agon at Never Is Now, following previous Courage Against Hate honorees including Apple CEO Tim Cook (2018), Chobani CEO and Founder Hamdi Ulukaya (2019) and Merck Executive Chairman of the Board Kenneth C. Frazier (2020). The award honors visionary leaders who promote understanding and unity in a complex world and exemplify ADL's core values, including courage, collaboration, inclusion and integrity.

The ADL/L'Oréal Holocaust Education Partnership

L'Oréal USA, the largest subsidiary in the L'Oréal Group, will be partnering with ADL on a new initiative reaching more than 100,000 middle and high school students at approximately 1,750 schools across the country with a new educational curriculum designed to raise awareness and promote understanding about the Holocaust.

As Stéphane Rinderknech, President & CEO of L'Oréal USA, says about the initiative, "The rising tide of antisemitism is alarming, and we hope to be able to help turn back the tide by promoting understanding and empathy among a new generation of students."

This new initiative will share testimonials, personal narratives, and primary sources with students, focusing on the humanity of Holocaust survivors through self-paced independent learning opportunities and digital interactions.

We hope you'll join Jean-Paul Agon, as well as community leaders, students, academics and business leaders from across the county for this year's Summit. You will be inspired, empowered and challenged by our unmatched lineup of speakers and sessions to combat the ever-present challenges of antisemitism, bigotry and hate.

Please register today at neverisnow.org and join us online from Nov. 7-9.

**Sign Up to take Action Against Antisemitism
Now**

DONATE TODAY!



Jewish Federation®
OF WESTERN CONNECTICUT

**DONATE TODAY -
IN CHALLENGING TIMES
WE ARE GRANDER TOGETHER**

With the uncertainty in our world it is imperative
now more than ever that we join together as a
Foundation of strength for each other.

Please consider a donation today. Our
Federation may be closed nonetheless we are
still working. Working to support our community.



WEEKLY WISDOM

WILL YOU HELP SET THE COURSE FOR THE JEWISH COMMUNITY?



ga what's next?
2021 October 3-5, 2021
Washington D.C. • streamed globally

A MESSAGE FROM OUR EXECUTIVE DIRECTOR, GARY JONES



The Federation's vision is to seek to be the place, both in real and in virtual settings, for thriving Jewish life, community, and values in the Western and Northwestern parts of the state.

Gary Jones
gjones@jfed.net or
203-267-3177 Ext. #304

Jewish Federation of Western CT www.jfed.net

