

UJA FEDERATION OF GREATER TORONTO

THE POWER OF COLLECTIVE GIVING



Our Three Pillars of Philanthropy

In order to achieve success in addressing these challenges and opportunities, we philanthropically lead the community in three ways:



UJA FEDERATION
of Greater Toronto

ANNUAL CAMPAIGN

The Annual Campaign offers the most impactful way to give, using data to allocate funds to the highest needs across our community. Your gift strengthens the core of Jewish life, guided by UJA professionals and research-driven insights to invest where your donation will make the greatest difference. **Annual Campaign dollars fund critical priorities today and stay flexible, so we can quickly address our community's changing needs.**

TRANSFORMATIONAL INITIATIVES

Transformational Initiatives are created when urgent, unexpected challenges demand bold change, faster than the Annual Campaign can deliver on its own. **These special campaigns invite donors to invest over and above their Annual Campaign gift, enabling UJA to rapidly accelerate our response to the most serious, pressing needs in the community.**

JEWISH FOUNDATION OF GREATER TORONTO

The Jewish Foundation gives fundholders the opportunity to make a difference in the Jewish community through donor advised funds, planned giving, legacy gifts, and more. **This kind of directed philanthropy fuels long-term impact for a strong, vibrant Jewish Toronto for generations to come.**

No matter the opportunity, your generosity allows us to strategically and thoughtfully meet the community's needs in both the short term and long term.

Revenue

In fiscal 2025, UJA Federation raised more than \$313 million in support of vital causes in the Greater Toronto Area, across Canada, in Israel, and around the world.



Total combined revenue:

\$313,436,000

Low Operating Costs

Charities are expected to operate with an overhead of less than 35%* in order to be considered fiscally responsible. **UJA Federation’s average for the past five years is 9.7%** due in large part to the more than 500 volunteer fundraisers who give their time to help us raise money.



**5-YEAR AVERAGE
COMBINED
OPERATING COSTS**

9.7%

*According to Charity Intelligence: Understanding Ci's Ratings

Working Strategically

UJA Federation of Greater Toronto works to address the biggest challenges and opportunities facing the Jewish people. Our work encompasses four strategic pillars:

WELCOMING THE SURGE & CARING FOR EVERY JEW

Engaging Every Jew Who Raises Their Hand



BUILDING A RESILIENT IDENTITY

Strengthening Pride, Knowledge, and the Power To Act



HELPING TO REBUILD ISRAEL

Investing in Renewal and Connection



CONFRONTING ANTISEMITISM

and Securing Our Place in Canadian Society



UJA Annual Campaign Allocations¹ for Fiscal 2025

Through the generosity of the community, UJA's Annual Campaign funds more than 100 organizations.

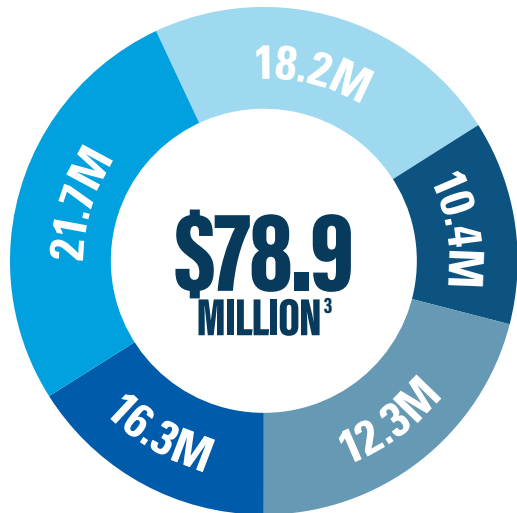
Strengthening Our Relationship with Israel and Global Jewry²
\$18.2M | 23%

Caring for the Jewish Vulnerable
\$10.4M | 13%

Growing Jewish Education
\$16.3M | 21%

Expanding Access to Jewish Identity-Building
\$12.3M | 16%

Fighting Antisemitism and Enhancing Community Security
\$21.7M | 27%



¹ This chart reflects UJA's investments in funding strategic priorities in the fiscal year ended June 30, 2025. It includes allocations from Annual and Transformational Campaigns, such as Israel emergency campaigns, as well as investments from supplementary gifts and campaigns. The amounts provided are unaudited.

UJA strategically leverages the available matching investments from government grants, matching programs, and other external funding opportunities when determining funding allocations.

² Since October 7, 2023, UJA has raised more than \$100 million through Israel emergency campaigns—a dramatic increase in response to the urgent situation in Israel. Some of these funds are reflected in this chart, while the remainder will be distributed over a multi-year period as needs in Israel evolve. Guided by our experts and partners on the ground, we are carefully vetting projects to ensure every dollar has the greatest possible impact—helping to rebuild Israel and support victims of terror both now and in the years ahead.

Leveraged Funds

UJA's work with governments, private foundations, and philanthropists allows our investments to generate leveraged funds raised through UJA's Annual Campaign. This means that for every dollar donated in fiscal 2025, an additional 47¢ went to vital programs. The following examples illustrate how UJA's partnerships with various donors and organizations allowed for financial leveraging of charitable giving in the same year.

THE PROJECT	THE GOAL
Jewish Education	To provide scholarships for students attending Jewish day schools.
PJ Library	To provide young families with Jewish books in order to engage in Jewish identity and traditions.
Investment in Sderot	To provide support and funding for educational, social services, and other programs in this region of Israel that often experiences vulnerability.
Birthright Israel	To provide the gift of an Israel experience to Jewish young adults (18–32 years old).

**FOR EVERY \$1
YOU GIVE TO UJA,
UJA ATTRACTS AN
ADDITIONAL 47¢.**

\$1.00

YOUR GIFT

+

\$0.47

AVERAGE
MATCHING FUNDS
AND GRANTS

=

\$1.47

IMPACT

THE GIFT

UJA'S LEVERAGE

THE IMPACT

\$800

\$800

\$1,600

\$500

\$678

\$1,178

\$300

\$300

\$600

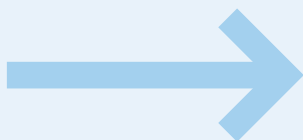
\$200

\$400

\$600

\$1,800

EXAMPLE GIFT



\$3,978

REAL VALUE
OF GIFT

A total of \$1,800 was turned into \$3,978 because of our strong relationships, charitable success, and community engagement.



Annual Campaign

The Annual Campaign is at the heart of our community. It allows UJA to care for our community's most vulnerable; build and strengthen Jewish identity and education; invest in Israel and Jewish communities overseas; and promote Jewish/Israel advocacy.

UJA has a focus and an impact on the following areas:

- Caring for the vulnerable and supporting struggling community members.
- Community security and combatting antisemitism.
- Supporting vulnerable seniors and Holocaust survivors.
- Safeguarding access to Jewish life and making it more affordable to all.
- Expanding our volunteer engagement to make it the most active community in the Diaspora.
- Advocating on behalf of Israel and the Jewish people.



Securing Our Future

COMBATTING ANTISEMITISM AND ENHANCING COMMUNITY SECURITY

UJA often runs special campaigns outside of the Annual Campaign, depending on what the community is in greatest need of at any given time. In recent years, and especially since October 7th, combatting antisemitism and improving community security have been top priorities.

The goal of UJA's strategy is to push antisemitism to the fringes of society, and to teach Jews and non-Jewish allies how to counter Jew-hatred in their everyday lives.

Funding from the Securing Our Future initiative will be allocated toward a multitude of tactics, including:

- A centralized command centre
- The hardening of security infrastructure
- Mobilizing allies beyond our community
- Holding antisemites accountable
- Creating more spaces at Jewish schools and summer camps

JEWISH FOUNDATION *of* GREATER TORONTO

The Jewish Foundation partners with individuals, families, organizations, and professional advisors to enhance the Jewish community—now and for the future. Each donation to open a fund is pooled and invested with the money from everyone else's funds so that it can grow over time, which gives the opportunity to distribute from the investment returns to the charities of one's choice.

GIFTS FOR TODAY

For those donors who are interested in contributing to a fund today, there are several options that offer both an easy method of giving charitably and potential tax savings.

- Cash, cheque, or credit card
- Flow-through shares
- Publicly traded securities
- Private company shares

GIFTS FOR TOMORROW

For those donors who are interested in contributing toward a strong Jewish future, there are several options to give a planned gift that will support future generations.

- Bequest in a will
- Life insurance policy
- RRSPs, RRIFs, and TFSA's

TYPES OF FUNDS

Donor advised fund

Establishing a donor advised fund allows you to easily manage your charitable giving and support the charities of your choice through your fund. A donor advised fund at the Jewish Foundation provides all the advantages of a private foundation, without the costly fees or impersonal interactions. Key advantages include:

- Minimum \$10,000 balance only (\$5,000 for those under age 45)
- Less burdensome or expensive than operating a private foundation
- No minimum annual contributions or distributions
- Anonymity options available
- No CRA filing
- Philanthropic guidance from a community professional

UJA Legacy Gift

A UJA Legacy Gift will support UJA's Annual Campaign in perpetuity. When you establish this kind of gift, a portion of the balance at the end of each fiscal year will automatically be sent to UJA as a donation. There is no minimum required to establish a UJA Legacy Gift.

The Giving Fund

A Giving Fund is a youth donor advised fund at the Jewish Foundation. With a minimum contribution of \$500 for donors under the age of 25, the next generation of our community can learn about charitable giving. Over time, these young philanthropists will choose charities to support from their fund based on the causes they care about most.

UJA Federation partners, agencies, programs, schools, and camps¹

PARTNER AGENCIES

Allies for a Strong Canada
Ashkenaz Foundation
Bernard Betel Centre for Creative Living
Beth Chabad Israeli Community Centre
B'nai Brith Youth Organization (BBYO)
Circle of Care
Harold Green Jewish Theatre Company
Hillel Ontario
Jewish Addiction Community Services (JACS) Toronto
Jewish Family and Child Service of Greater Toronto (JF&CS)
Jewish Free Loan Toronto
Jewish Immigrant Aid Services Toronto (JIAS)
Jewish Moroccan Community of Toronto
Jewish Russian Community Centre (JRCC)
Jewish Security Network (JSN)
Jewish Vocational Services (JVS) Toronto
Kayla's Children Centre (KCC)
Kehilla Residential Programme
Koffler Arts
Limmud FSU
Miles Nadal Jewish Community Centre
Prosserman Jewish Community Centre
RAJET Ameinu
Reena
Schwartz/Reisman Centre
Toronto Hebrew Memorial Parks
Toronto Jewish Film Foundation
Tzofim – Israeli Scouts Toronto

IN ALLIANCE WITH UNITED ISRAEL APPEAL CANADA²

NATIONAL PROGRAMS

Centre for Israel and Jewish Affairs (CIJA)
Hillels across Canada

ISRAEL & OVERSEAS

American Jewish Joint Distribution Committee (JDC)
Jewish Agency for Israel (The Jewish Agency)
Keren Hayesod
Masa Canada³

ISRAEL & OVERSEAS PARTNERS

121
Bat Yam Municipality
Birthright Israel
Eilat Municipality
Eilat Regional Council
HaGal Sheli
Jaffa Institute
Maoz
March of the Living
Mosaic/Shalom Corps
Onward Israel
Rashi Foundation
Sderot Municipality
Yedidut Toronto
WeMe

¹ Partner does not denote a legal partner relationship. Agency or agencies does not denote a legal agency or relationship.

² Funds raised for Israel and overseas needs are allocated to United Israel Appeal Canada, for which authorized organizations deliver services.

³ Only specific partner programs have been approved by UJA.

UJA FEDERATION OF GREATER TORONTO

Committee for Yiddish
Diller Teen Fellows Program
Jewish Foundation of Greater Toronto
Jewish Teen Board
Julia and Henry Koschitzky Centre for Jewish Education
 B'not Sherut Program
 Chidon Hatanach
 David & Syma Forberg Media Centre
 Zimriyah
Keshet Program
Kultura Collective
March Break Teen Experiences
OneTable
Ontario Jewish Archives
(Blankenstein Family Heritage Centre)
PJ Library
Silber Family Centre for Jewish Camping
Toronto Holocaust Museum
UJA Israel Engagement ShinShinim Program

CAMPS

Camp Agudah
Camp B'nai Brith of Ottawa
Camp Gan Israel Toronto
Camp Gasher
Camp Kadimah
Camp Kinneret-Biluim
Camp Moshava Ennismore
Camp Northland B'nai Brith
Camp Ramah in Canada
Camp Shalom
Camp Shomria
Camp Solelim
J.Academy Camp
Machaneh Lev
URJ Camp George
Camp Lubavitch Day Camp
MNJCC JCamp
Moshava Ba'ir Toronto
The Jack and Pat Kay Centre Camp

ELEMENTARY SCHOOLS

Associated Hebrew Schools
Bialik Hebrew Day School
Eitz Chaim Schools
Montessori Jewish Day School
Netivot HaTorah Day School
Paul Penna Downtown Jewish Day School
Robbins Hebrew Academy
The Joe Dwek Ohr HaEmet Sephardic School
The Leo Baeck Day School
The Toronto Heschel School

HIGH SCHOOLS

Bnei Akiva Schools
TanenbaumCHAT
Tiferes Bais Yaakov
Yeshiva Darchei Torah

PART-TIME SCHOOLS

Adath Israel Congregational School
Adraba High School
Ahavat Yisrael Hebrew School
Beit Rayim Hebrew School
Bet Sefer Solel
Beth David Hebrew School
Beth Emeth Aleph Bet Chadash Hebrew School
Beth Radom Congregation Hebrew School
Beth Sholom Hebrew School
Beth Tzedec Congregational School
CHAI Hebrew School
City Shul School
Darchei Noam Hebrew School
Holy Blossom Temple Religious School
Jewish Heritage School at Beth Habonim
J.Roots Supplementary Hebrew School
JRCC Hebrew School
JTeach Academy
Kachol-Lavan - The Centre for Hebrew & Israel Studies
Kol Ami Religious School
Makom Afterschool
Oraynu Children's School
Shaarei-Beth El Religious School
Temple Har Zion Religious School
Temple Sinai Religious School
The Centre for Jewish Living and Learning @ Temple Emanu-El
Torah High

PROMISE.

Jewish Future
PROMISE

We Promise.

To be here now.

To be here in the future.

To ensure a thriving Jewish future
for our children and grandchildren.

Join this Promise...



The Jewish Foundation is proud to partner
with the Jewish Future Promise, a global initiative
dedicated to securing our future.



Make the Promise here:
JEWISHFUTUREPROMISE.CA



UJA FEDERATION | JEWISH
of Greater Toronto FOUNDATION



UJA LEGACY GIFT

Your Impact, *Guaranteed Forever*

Your Annual Campaign gift strengthens Jewish life here in Toronto, across Canada, in Israel, and around the world. A **UJA Legacy Gift** ensures it will do so *for generations to come*.

Through an endowment or a gift in your will with the Jewish Foundation, your annual support becomes a lasting legacy—impacting lives year after year, generation after generation.

It's more than a donation. It's your intentional statement that the Jewish future matters. A safeguard against the unexpected. A reliable source of strength for essential programs. No matter what tomorrow brings.

*Secure your values.
Strengthen our community.
Leave your legacy.*



Establish your UJA Legacy Gift today.

Learn more about establishing your UJA Legacy Gift



UJA FEDERATION | JEWISH
of Greater Toronto FOUNDATION

For any questions or more information,
please email Lisa Morrison at LMorrison@ujafed.org



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