

UJA ANNUAL CAMPGIAN

GIVING LEVELS

UJA

COMMUNITY CAMPAIGN

GIFTS UNDER \$9,999

This is the heartbeat of UJA's Annual Campaign. Approximately 10,000 donors give each year, and enjoy networking opportunities, events, and updates on the impact of their gift.

Within the Community Campaign, there are giving levels specifically for women and donors aged 40 and under.

DONORS 40 & UNDER**Ben-Gurion Society (BGS) _____ \$1,000+**

An international leadership and donor recognition society for individuals 40 and under who contribute a minimum annual gift of \$1,000. They enjoy intimate events, unique volunteer initiatives, mentorship, and networking opportunities across a variety of industries.

Next Gen Major Gifts _____ \$5,000+

Recognizing Next Gen philanthropists, individuals 40 and under, who contribute \$5,000 or more to the Annual Campaign. Paving the way as future leaders of our community, they enjoy exclusive events, unique networking opportunities, and special access to Major Gifts experiences—all while making a powerful impact.

WOMEN'S PHILANTHROPY *Based on total household giving and not individual gifts.***Lion Step-Up _____ \$1,800+**

For women looking to become Lions of Judah, this program allows them to start with an annual donation of \$1,800 and build to a \$5,000 gift over five years. Participants in the Step-Up program enjoy invitations to LOJ events and are recognized at our annual marquee event.

Lion of Judah (LOJ) _____ \$5,000+

An internationally recognized giving level, the Lion of Judah program is for women who are actively engaged in UJA's work through special programs, initiatives, and events throughout the year. This includes the annual signature Lion of Judah event, the biennial International Lion of Judah Conference, volunteering, and other local programs.

Atarah Step-Up _____ \$7,500+

The Atarah Step-Up Program provides a meaningful pathway for donors to grow their impact and achieve a \$10,000 annual gift. Current Lions are invited to take a one-step increase, starting with a contribution between \$7,500 and \$8,500 in the first year and reaching the full \$10,000 commitment in the second year. Step-Up donors receive exclusive invitations to Atarah events and access to exceptional opportunities for Philanthropic Leadership.

PHILANTHROPIC LEADERSHIP GIFTS (PLG)

GIFTS OVER \$9,999

PLG donors have access to all opportunities in their level, as well as those offered at preceding giving levels.

WOMEN'S PHILANTHROPY*Based on total household giving and not individual gifts.***Atarah _____ \$10,000+**

Women who contribute annual gifts of \$10,000 or more are recognized both as members of UJA's Philanthropic Leadership Gifts group as well as Atarah, a special group of leaders within the internationally recognized Lion of Judah (LOJ) community.*

Major Gifts (MG) _____ \$10,000–\$24,999

Major Gifts donors contribute \$10,000–\$24,999 annually to UJA's Annual Campaign. Donors are recognized annually in the Honour Roll and enjoy exclusive benefits, including access to special events, networking opportunities with fellow philanthropic leaders, and briefings about timely issues relevant to Canadian Jews.

King David Society (KDS) _____ \$25,000–\$49,999

UJA's King David Society (KDS) is an internationally recognized giving society for committed Jewish philanthropists who contribute \$25,000 or more annually to the Annual Campaign. Members enjoy bespoke events, unique travel opportunities worldwide, and annual recognition in the Honour Roll.

Top Gifts (TG) _____ \$50,000–\$99,999

Top Gifts donors are a part of Toronto's leading Jewish community leadership network. They receive annual recognition in the Honour Roll, access to exclusive travel experiences, engage in private briefings with UJA's President & CEO, and attend events featuring globally renowned leaders. Donors can also participate in personalized family activities, including philanthropy workshops and volunteer opportunities.

Hineni _____ \$100,000–\$249,999

Hineni donors exemplify leadership and a dedication to Jewish values by championing the growth and vitality of Toronto's Jewish community. As members of a distinguished network of philanthropists, business leaders, and innovators, they gain access to exclusive events, one-of-a-kind missions, and tailored opportunities to foster meaningful connections and relationships. Highlights include the annual Hineni Gathering—an intimate event bringing together like-minded leaders and philanthropists with inspiring guest speakers—and participation in JFNA Prime Minister's Council events, among other unique experiences.

International Leadership Reunion (ILR) _____ \$250,000–\$999,999

The International Leadership Reunion (ILR) brings together top philanthropists dedicated to strengthening the global Jewish community. ILR donors play a vital role in shaping the future through significant investments and leadership. Members connect at world-class events, exclusive missions, and private gatherings with prominent Jewish leaders and experts. Past events have been held in cities like Paris, Madrid, Cape Town, New York, and throughout Israel, offering unparalleled opportunities to engage with global leaders and make a meaningful impact.

Leadership Roundtable _____ \$1,000,000+

GIVE TODAY

**YOUR GIFT TO UJA HELPS ENSURE A STRONG,
VIBRANT FUTURE FOR THE JEWISH PEOPLE.**

By supporting UJA's most critical priorities, you are making a meaningful difference—caring for our most vulnerable community members, nurturing Jewish pride, knowledge, and identity in the next generation, standing with Israelis and at-risk Jews around the world, combating antisemitism, strengthening community security, and so much more.

To learn more about UJA's giving levels and discover the opportunity that's right for you, please contact us at info@jewishtoronto.com.



UJA FEDERATION | UNITED
of Greater Toronto | JEWISH APPEAL