



Jewish Federation
& Foundation
of Northeast Florida

Presents:



With

HOWIE MANDEL

At the Florida Theatre

Exclusive Sponsorship Proposal





Big Night

With an anticipated audience of more than 700 community members, including business leaders, philanthropists, and young professionals, the Big Night offers corporate sponsors a unique opportunity for meaningful visibility and community impact.

Following the tremendous success of our inaugural Big Night in 2026, which welcomed more than 500 attendees and introduced many new community members to Federation, we are excited to host the second annual Big Night in 2027.

The largest event of its kind, this signature gathering brings together the full breadth of our community and provides sponsors with exceptional visibility among a diverse, engaged audience. Attendees span generations, life stages, and neighborhoods—from young professionals to seniors, singles to families, and residents from Mandarin, the Beaches, Riverside, St. Johns, and beyond—creating a unique opportunity for brands to connect with hundreds of community-minded individuals while supporting a meaningful cause.

Partnerships That Power Community Impact

Through the Federation's Annual support, local organizations have been able to make a meaningful impact in a variety of ways. Together, we are dedicated to enhancing childhood education, enriching summer camps, ensuring seniors have access to nourishing food, and scholarships for education. Our core beneficiary agencies include the Jewish Community Alliance (JCA), The LJD Jewish Family and Community Services (JFCS), and River Garden.





How Sponsorship Benefits Your Business

By sponsoring this event, your dollars underwrite event costs.

Visibility and Recognition

As one of the premier Jewish community events in Northeast Florida, the Big Night provides sponsors with direct exposure to a broad and influential audience while aligning their brand with values of leadership, philanthropy, security, and community strength.

Networking Opportunities

Beyond brand recognition, corporate sponsorship helps build lasting relationships with community members who support businesses that invest in meaningful causes. Our inaugural 2026 event attracted more than 500 attendees, including many first-time participants, demonstrating the Big Night's ability to reach new audiences and generate community excitement.

Positive Public Relations

Your support demonstrates your company's commitment to social responsibility and community involvement, which can enhance your brand's reputation and customer loyalty.

Sponsorship Levels and Individual Benefits

PRESENTING SPONSOR \$50,000

- 8 event tickets
- 8 tickets to VIP reception
- Opportunity to feature company video during event

PREMIER SPONSOR \$25,000

- 6 event tickets
- 3 tickets to VIP reception

SUPPORTING SPONSOR \$10,000

- 4 event tickets
- 2 tickets to VIP reception

PARTNERING SPONSOR \$5,000

- 2 event tickets

Strategic Benefits for All Sponsors

Logo/Brand Recognition in:

- Event Marketing Materials (print, digital, and social media)
- Event Program
- Event Sponsorship Slideshow
- Annual Report
- Quarterly Newsletter
- Thank you recognition in weekly emails

Underwriters (\$2,500-\$4,999) will be listed on event materials



Mission Statement

To strengthen, support and sustain Jewish life in our local community, Israel and around the world through the mobilization of volunteer and financial resources.

REACH & ENGAGEMENT

- 8,396 unique names in our database.
- Weekly Newsletter has a reach of 5,000.
- Event emails have an average open rate of 60%.
- Over 15K social media followers.
- Quarterly newsletter mailed to approximately 4,500 households.

The median Annual Campaign gift from members of the Board of Directors is \$42,300.

Event Chairs

Laurie Berger

Lauren Block

Adam Gitlin

2026-27 Annual Campaign Chair

Erica Jolles

2026-27 Federation Board

Board Chair: Jennifer Plotkin

Joanne Cohen

Susan DuBow

Adam Gitlin

Stephen Goldman

Erica Jolles

Dave Pentel

Leah Palestrant

Noah Pozin

Ron Rettner

Jonathan Richmond

Dan Schwartz

Brandon Sugg

Haley Trager

Iris Kraemer

Kimberly Zavon

Sandy Zimmerman

Federation Leadership

Mariam Shpeen Feist, CEO

Lauren Rickoff, Chief Development Officer