



# Doing Good Is Great For Business

2025 JFFNF GUIDE TO CORPORATE PHILANTHROPY



Jewish Federation  
& Foundation  
of Northeast Florida

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Stephen Silverman

Brandon Sugg

Sandy Zimmerman

### CEO

Mariam Shpeen Feist

## Dear Corporate Partners,

The Jewish Federation & Foundation of Northeast Florida (JFFNF) is a nationally respected nonprofit organization dedicated to strengthening, supporting and sustaining Jewish life in our local community, Israel and around the world.

For over 78 years, JFFNF has played a central role in supporting and enriching Jewish life in our community and beyond.

Through our efforts, we have touched the lives of countless individuals throughout Northeast Florida by:

- Providing vital services and programs that care for those in need
- Nurturing Jewish identity
- Supporting educational initiatives
- Keeping our Jewish community safe
- Fostering a strong sense of unity and purpose
- Building bridges with other communities
- Responding to crises whenever or wherever they arise

**As a Corporate Partner, your company will receive a range of benefits, including:**

**Visibility and Recognition:** your company's logo will be prominently displayed at our events, on our website and in promotional materials, including social media, reaching thousands of engaged community members.

**Networking Opportunities:** company representatives will be invited to exclusive events, where you can connect with business leaders, philanthropists, and community pillars.

**Positive Public Relations:** your support demonstrates your company's commitment to social responsibility and community involvement, which can enhance your brand's reputation and customer loyalty.

At JFFNF, our mission is to build a vibrant, engaged community that thrives today and in the future. We are deeply grateful for the continued support of our donors and partners as we work together to ensure the vitality of Jewish life in Northeast Florida and beyond.



Haley Trager, Board President



Mariam Shpeen Feist, CEO

**MISSION STATEMENT** To strengthen, support and sustain Jewish life in our local community, Israel and around the world through the mobilization of volunteer and financial resources.



*Jewish Life Magazine* has a reach of **20,000**



**Jewish Federation & Foundation**  
of Northeast Florida

Through the Federation's strong partnerships with **local Jewish organizations**, we have been able to make a meaningful impact in a variety of ways. Together, we are dedicated to enhancing **Jewish childhood education**, sponsoring enriching **summer camps**, ensuring that **seniors have access to nourishing kosher food**, providing **scholarships** that make **Jewish education** more accessible, and laying the groundwork for **a vibrant future** where **generations to come** can connect with and embrace their **Jewish heritage**.

**\$2,525,000**  
raised annually



**844**  
Annual Campaign Donors

**194 New**  
Annual Campaign Donors



Event emails have an average open rate of **60%**

**85%** of our Annual Campaign is raised from donor gifts of **\$5,000** or more

**8,396**  
*unique names*  
in our database



**4K SOCIAL MEDIA FOLLOWERS**

**\$1.2 million** raised for the **Community Security Initiative**

**\$780k** raised for **Israel Emergency Campaign**

**\$42 million** in assets **under management** through the **Foundation**

**\$19,000** median Annual Campaign Gift from **Board of Directors**



### LOCAL AND REGIONAL PARTNER AGENCIES SERVED

Anti-Defamation League (ADL), Florida Government Affairs Committee, Eruv, Florida Hillel, Jewish Community Alliance, The LJD Jewish Family & Community Services, River Garden Senior Services, Martin J. Gottlieb Day School, Torah Academy, Beth-El The Beaches Synagogue, Chabad of Northeast Florida, Congregation Ahavath Chesed, Etz Chaim Synagogue, Jacksonville Jewish Center, Temple Bet Yam, Chabad Southside (UNF)



## Reach a New Audience as a Presenting Sponsor at an Event

DIAMOND \$25,000

### Joshua Society Event

This annual event welcomes donors of \$10,000 or more. There are 81 families invited to this event, with an average gift of \$35,000. Past guest speakers have included actor Mark Feuerstein, and actor, comedian, and podcast host Michael Rapaport.

GOLD \$18,000

### Major Gifts Speaker Series

This annual series gives donors of \$5,000 or more the opportunity to hear insider briefings on global and regional topics. There are 138 families within this category.



SILVER \$10,000

### Business & Professionals Main Event

This annual event welcomes 150+ Northeast Florida professionals for networking and a dynamic speaker. Past speakers have included owner of the Jacksonville Jumbo Shrimp, Ken Babby; CEO of Orender Unlimited, Donna Orender; and Bunk1 founder, Ari Ackerman.

### Lion of Judah Luncheon

This event recognizes women who give a gift of \$5,000 or more. There are 124 Lions in Northeast Florida.

### Young Professionals & Families Night of Generosity

The signature evening for young Jewish philanthropists in Northeast Florida. The evening provides the next generation of leaders and philanthropists the opportunity to hear from an engaging comedian, network, and leave feeling informed and connected to the local and global Jewish community.

## Women's Philanthropy Champagne Brunch

This annual event hosts over 150 women, the largest women's event in the Jewish community, each year for a dynamic speaker. Past speakers include best-selling author, Kristin Harmel; international fashion designer, Sharon Tal; and Commander Alexa Jenkins.

## Annual Meeting

An annual event where we honor members of the community, recognize award winners, install the Board of Directors, reflect on the year's accomplishments, and launch the start of the new year.

## Super Sunday

The largest, annual fundraising effort held by the Federation & Foundation. Each year, volunteers participate in this annual phone-a-thon to make calls asking for support and to say thank you. Funds raised during the day are used to provide critical support to our agencies and programs.

## BRONZE \$5,000

## Business & Professionals Networking Series

This networking series will feature local business leaders, successful in real estate, finance, law, and entrepreneurship. Attendees will have the opportunity to personally network while hearing from an engaging speaker.

## Bridges Leadership Development Program

The purpose of Bridges is to expand the vision of Jewish volunteer leaders, deepen their Jewish knowledge of community locally and abroad, and inspire transformative leadership.

## Women's Philanthropy LEAD Program

The LEAD (Leadership, Engage, Accelerate, Development) Program holds monthly unique programs with a variety of dynamic speakers that provides women with the tools to grow personally, deepen their Jewish Identity, acquire leadership skills, and develop relationships with other women.

## Fundholder Social

An annual cocktail event where fundholders come together to learn about strategic philanthropy and how the Foundation is investing their funds to secure the future.

## Women's Endowment Luncheon

An annual event for women to come together and learn how to create a legacy through endowed giving.



# Corporate Sponsorship Levels & Benefits

BENEFIT	DIAMOND \$25,000	GOLD \$18,000	SILVER \$10,000	BRONZE \$5,000
Thank you recognition in emails and on Federation website	✓	✓	✓	✓
Federation website hyperlink to your company's website	✓	✓	✓	✓
Annual Report	✓	✓	✓	✓
Event program	✓	✓	✓	✓
Weekly e-newsletter	✓	✓	✓	✓
Quarterly Magazine	✓	✓	✓	✓
Marketing materials (print, digital, and social media)	✓	✓	✓	✓
Recognition in event follow-up communications	✓	✓	✓	✓
Recognition at event in print and from the podium	✓	✓	✓	✓
Tickets to Events	10 Tickets/ 1 Table	8 Tickets/ 1 Table	6 Tickets	4 Tickets
Preferred seating	✓	✓	✓	
Opportunity to offer "register to win" drawings/raffles at event	✓	✓	✓	
Opportunity to present "swag bags" at event	✓	✓	✓	
Opportunity to host event at your facility/location/venue	✓	✓		
Opportunity to serve as a subject-matter expert/panelist, if applicable	✓	✓		
Opportunity to sponsor a target mailing	✓			
Opportunity to present a check at a Federation board meeting	✓			
Opportunity to provide testimonial in Corporate Sponsorship materials	✓			
Opportunity to bring greetings from the podium	✓			

\*Underwriter opportunities are also available from \$1,000 - \$4,900

## DIRECTED CORPORATE PHILANTHROPY OPPORTUNITY

Be recognized as a \$5,000 Supporter, \$10,000 Underwriter, or \$25,000 Sponsor of either of these two Jewish community initiatives that impact, protect, and connect the WHOLE community of Northeast Florida



The Community Security Initiative (CSI) is a comprehensive program to ensure the safety, security, and resiliency of the Jewish people of Northeast Florida.

- Conduct physical assessments at all Jewish facilities to identify pertinent threats, vulnerabilities, and risks.
- Make recommendations for safety and security improvements.
- Work with partner agencies to obtain state and Federal grants to fund physical and technological security improvements.
- Provide safety and security training to all members of the community, to empower them to avoid a critical incident, if able, to react appropriately during a critical incident, and to recover once the incident is over.
- Serve as the Jewish community's ambassador with Federal, state, and local public safety partners. Ensure a timely exchange of intelligence with law enforcement agencies. Utilize the analysts at the Secure Community Network's 24/7/365 Duty Desk to best exploit potential threat information.



The Jewish Community Relations Council (JCRC) builds relationships to advance the Jewish community's values and interests and create a more interconnected Northeast Florida.

- Train Jewish high school students to present their experiences to non-Jews to help dispel myths and stereotypes about the Jewish people and engage school boards and administrators on matters impacting their needs, interests, and well-being.
- Lobby elected officials to support the International Holocaust Remembrance Alliance Working Definition of Antisemitism and champion Israel by hosting public rallies to demonstrate community support and commemorate October 7th.
- Convene Jewish organizations and community members to commemorate Jewish American Heritage Month and build relationships with interfaith and intergroup organizations and decision-makers to further Jewish values and interests.





Join us in shaping a stronger, more vibrant community. Your partnership with the Jewish Federation & Foundation of Northeast Florida is an investment in lasting impact. Contact us today to explore how we can work together to achieve meaningful change.

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For Corporate Philanthropy inquiries, please contact Charles Miller at [charlesm@jewishjacksonville.org](mailto:charlesm@jewishjacksonville.org) or call (904) 512-3797.

Facebook



Instagram



JFFNF Online

