Jewish Federation & Foundation of Rockland County Board Minutes

September 29, 2025

1. Previous board meeting minutes approved
2. Financial reports
    a. Cash position similar to June
        i. Does not reflect $25,000 JCC forgiven debt, will adjust
    b. Income statement
        i. July & August are usually slow
    c. Total expenses under budget
3. Campaign
    a. Received significant gift; thanks to Bob Silverman for his work
    b. Campaign is at $252,000, 165 gifts.
    c. 170 attended our campaign opening event, expenses were 1/3 of last year.
        i. Discussion on attracting young leadership
        ii. Expecting to have speaker provided by JFNA for event
4. Community relations
    a. Online seeing anti-Israel comments from radical left, mostly on Facebook, some on Instagram.
        i. As we get into election season, comments will increase
        ii. If you see inappropriate comments, report them to local admin & the platform
    b. Ari working with Hillary & Nyack High School; looking to bring resources & speakers to local public school districts
5. Security
    a. Presentation by Ethan Erlich on Community Security Initiative
        i. Trips to Israel for Stop the Bleed training, Rockland police chiefs
        ii. Discussion on board follow-up with police
        iii. Pre- High Holiday security briefing report
6. October 7th toolkit to be shared with community.
    a. Can't do event, as 10/7 is Sukkot
7. Mission/Israel update
    a. 20th participant registered, speaking with more
    b. Ahead of mission, board members will meet with Israeli organizations we may consider supporting
        i. Focus on trauma, helping small organizations
8. Approach to campaign- Strategy for next 3 years
    a. Discussion on various tactics for fundraising

    b. First week after Sukkot, meeting for those who have interest or an idea.
        i. They don't have to be board members
9. Good & Welfare
10. Meeting adjourned