



# News

The voice of Jewish Hamilton

## 2026/27 RATE SHEET

### WHY ADVERTISE WITH US?

• WE ARE THE GATEWAY TO GREATER HAMILTON'S JEWISH COMMUNITY

The HJN is mailed directly to almost 1200 Jewish households throughout Greater Hamilton.

• WE DELIVER AN ACTIVE AND COMMITTED READERSHIP

Hamilton Jewish News readers support local businesses and professional and personal services.

• WE DELIVER A TARGETED AUDIENCE

The Hamilton Jewish News has an affluent readership that actively supports our advertisers.

• THE BROAD REACH OF OUR WEBSITE AND SOCIAL MEDIA PRESENCE

Our social media posts drive readers from around the world to our website.

### 2026/27 PUBLICATION DATES AND DEADLINES

#### ROSH HASHANAH ISSUE

Deadline for booking ad space - June 30, 2026

Deadline for receiving editorial copy - July 17, 2026

Deadline for receiving ad copy - August 10, 2026

Estimated date of arrival - Sept. 4, 2026

#### CHANUKAH ISSUE

Deadline for booking ad space - Oct. 27, 2026

Deadline for receiving editorial copy - Nov. 6, 2026

Deadline for receiving ad copy - Nov. 16, 2026

Estimated date of arrival - Nov. 26, 2026

#### PASSOVER ISSUE

Deadline for booking ad space - March 1, 2027

Deadline for receiving editorial copy - March 10, 2027

Deadline for receiving ad copy - March 31, 2027

Estimated date of arrival - April 9, 2027

## DISPLAY ADVERTISING RATES PER INSERTION

Size	1x	2x	3x
1/6 page *	\$210	\$200	\$180
1/4 page *	\$315	\$305	\$285
1/3 page *	\$420	\$410	\$390
1/2 page *	\$600	\$588	\$565
Full page	\$1050	\$1039	\$1020
Full page full colour	\$1300	\$1250	\$1200
Back Cover (full colour included)	\$1500	\$1400	\$1300

**\* If you wish your ad to appear in colour, a surcharge of 15 per cent will be applied**

### Ad Specifications

To ensure the quality of your ad, please follow these guidelines:

#### FULL PAGE

10.375" wide by 14.8" high

#### ONE QUARTER PAGE

5.0625" wide by 6" high

#### HALF PAGE

10.375" wide by 6" high

#### ONE QUARTER PAGE BANNER

10.375" wide by 3" high

#### ONE THIRD PAGE

5.0625" wide by 8" high

#### ONE-SIXTH PAGE

5.0625" wide by 4" high

To ensure the quality of your ad, please follow these guidelines:

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded
- Images must be grayscale, 200 ppi or higher at 100%
- Ads must meet size specifications
- Crop marks are not needed

### For more information contact:

Wendy Schneider, Editor

Phone: 905.628.0058

Email: [wschneider@jewishhamilton.org](mailto:wschneider@jewishhamilton.org)

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10.375" wide  
by 14.8" high

**HALF PAGE**  
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**ONE THIRD PAGE**  
5.0625" wide  
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**1/4 PAGE**  
5.0625" wide  
by 6" high

**1/4 PAGE BANNER**  
10.375" wide by 3" high

**1/6 PAGE**  
5.0625" wide  
by 4" high