

A NEW BOOK FOR A DIVIDED MOMENT

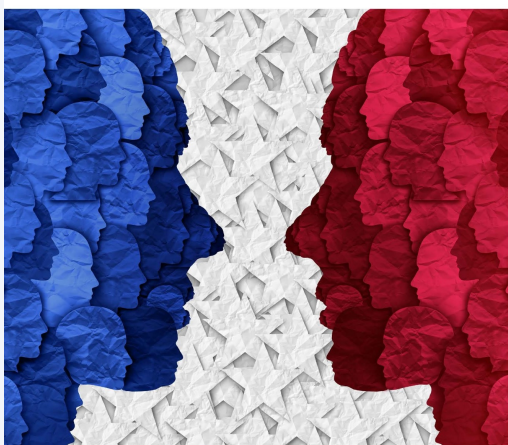
# CONVERSATIONS THAT MATTER

How Americans Can Talk About Tough Issues  
And Remain United

BY BILLY PLANER

## CONVERSATIONS THAT MATTER

How Americans Can Talk About Tough Issues  
And Remain United



BILLY PLANER

AVAILABLE OCTOBER 23, 2026

### PERFECT FOR...



Congregations



Schools &  
Universities



Nonprofits



Civic  
Organizations



Businesses & Leadership Teams



### ABOUT BILLY

Founder and Director of Etgar 36, Billy Planer has spent more than 35 years helping teens, adults, congregations, boards, and organizations engage across difference.

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### WHY THIS BOOK MATTERS

Politics. Middle East. Identity. Current events. The issues shaping public life are also straining families, friendships, workplaces, and communities. Conversations That Matter offers a timely, practical path beyond avoidance and outrage - equipping readers to disagree with clarity, curiosity, and respect.

“

*The conversations we avoid are often  
the ones we most need to have.*

— CONVERSATIONS THAT MATTER

### READERS WILL LEARN HOW TO

- Begin a difficult conversation with someone who sees the world differently
- Share a point of view without sounding dismissive or condescending
- Ask probing questions while preserving trust and dignity
- Stay composed when a conversation becomes uncomfortable
- Separate fact, fiction, and bias in the news
- Navigate attacks, social media extremes, and the path back to dialogue

### BOOK BILLY FOR YOUR ORGANIZATION

Bring the book's tools to life through an engaging, customized program.

● KEYNOTES

● WORKSHOPS

● "IN CONVERSATION" PROGRAM

● BOARD RETREATS

● COMMUNITY DIALOGUES

### START A CONVERSATION

Scan to learn more about Billy and his new book.

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