

THE REPORTER

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Blue and White concedes, Lapid vows to make Knesset a “battleground”

By JNS staff

(JNS) – The leadership of the Blue and White Party conceded on April 10, despite coming in neck and neck with Israeli Prime Minister Benjamin Netanyahu’s Likud Party in the April 9 national elections.

“We respect the decision of the people,” said Blue and White Party head Benny Gantz.

With more than 97 percent reporting, Blue and White and Likud were tied at 35 seats a piece. However, given the poor showing of other left-wing parties, such as Labor and Meretz, there was no clear path forward to put together

a 60-seat ruling coalition in the 120-seat Knesset.

Nevertheless, Gantz touted his party’s “extraordinary” showing in the election. “We reached an extraordinary result. Over a million people chose a ballot slip of a faction they did not know existed 10 weeks ago,” he said. “We established a true alternative to the government.”

Blue and White co-leader Yair Lapid vowed to hold together the alliance between his Yesh Atid Party and Gantz that formed several weeks ago, while promising to resist a Netanyahu-led government in opposition.

“In the opposition, we will embitter the government’s

life. The days are over when the opposition just tried to crawl into the government,” Lapid said. “The Knesset will be a battleground.”

Lapid also said their party would be preparing for future elections if Netanyahu is indicted later this year by Attorney General Avichai Mandelblit. “The 2020 campaign began today,” he said.

Israeli President Reuven Rivlin was expected to meet with party leaders the week of April 15 to hear recommendations for who should form the next government with Netanyahu. (See related news brief on page 15.)

Opinion

How to prevent another Pittsburgh

By Michael Masters

(JNS) – In October, 11 Jewish Americans were gunned down in an attack on the Tree of Life – Or L’Simcha Synagogue in Pittsburgh. Since then, the FBI has arrested three people in Washington state, Ohio and Georgia who threatened to attack synagogues.

Think another attack won’t happen? The threat facing the Jewish community is real, so we must take meaningful action to protect our families and neighbors. Just as Israel has an Iron Dome missile-defense system to keep its people safe, America’s Jewish community needs a security shield so we can be safe.

As the official security arm of the Jewish Federation system and the Conference of Presidents of Major Jewish Organizations, the Secure Community Network goes into communities to build that shield. We provide assessments of the physical security of buildings; we make recommendations for what to improve; and we deploy critical, real-world training to prevent and respond to worst-case scenarios. We also support communities after tragic events, as we did in Charlottesville and Pittsburgh.

We are former and current military, law enforcement and homeland security experts who have served in various command, operational and task force roles. For the past 15 years, we have quietly done our job so others can pray, play and go to religious school, synagogue or summer camp in peace. The growing threat level today, however, requires us to no longer be as quiet. Things need to change. The job of safety and security belongs to all of us now.

The key to security comes down to three actions: assess, improve and deploy, or “AID.”

◆ **Assess:** The first thing we do when we visit a site is assess physical structures, whether it’s a synagogue, community center, a Hillel or a children’s sleep-away camp. We look for gates and vehicular barriers, or the lack of them. We inspect communications systems, including alarms, panic buttons and mass notification systems. Are there cameras? Are they actively monitored? Doors are crucial. How many

are there? Can they be locked so visitors gain entry through only one door, but congregants in an emergency can get out through many doors?

Are there guards? Are they lightly trained synagogue staffers/volunteers, or are they highly trained off-duty or on-duty law-enforcement officials?

We also provide an expert review of written security plans. How good are they? Who is trained to carry them out? When was the last training? How often does training take place? Or is there really no plan at all?

◆ **Improve:** Once our assessment is complete, we make recommendations for what to improve. It can include something simple: Lock all your doors except one, so there is only one way into your facility. Place alarms on your doors, so if it is opened from the inside, an alert is sent so the door can be properly closed and locked.

It can include more complicated matters. A common weakness we find is that leaders think they have a security plan, but they really don’t. It may be weak. It may be old. It may never be practiced, or it was practiced so long ago that half the people who took part don’t work – or pray – in the synagogue any more. A good plan saves lives. Security plans must be reviewed, improved and regularly practiced.

In addition, who oversees security? Is there a security committee that has critical participation from lay people and professionals, ensuring a continuous and ongoing focus on safety? Is there a full-time, knowledgeable expert, preferably a former law-enforcement person? Or is security run by a lay volunteer, facilities manager or different professional with no formal training or experience, and who really isn’t sure of what to do? If a Jewish facility wants to be safe, it needs to take security seriously. We help Jewish groups create security committees, hire experts or support them directly in their efforts.

◆ **Deploy:** The Federation and Conference created SCN in 2004 knowing security issues are not easy or simple for many in the community. Our team of military, law-enforce-

ment and security experts was created to be deployed into communities to provide the training, planning and thinking necessary to help communities build a security shield. We recognize the sensitivities and concerns that every synagogue or Jewish day school has about security issues, and we work with them to implement plans that work. We are not volunteers. We are not private consultants. We are professionals who are dedicated to serving and protecting our community.

As experts, we also work closely and have direct relationships with the FBI, the Department of Homeland Security and joint terrorism task forces, as well as fusion centers to coordinate and share information. The government is keenly aware of the unique threat faced by the Jewish community. They want our input and they share information. We provide it wherever it is needed; we also coordinate with government officials closely during threats and incidents.

Some have said the attack on the Tree of Life was a wake-up call to the American Jewish community. We don’t view it as a wake-up call; we view it as a call to action. We know threats exist. We also know preparation and prevention are the keys to minimizing or eliminating future attacks.

For thousands of years, the Jewish people have been threatened, but proudly, we survive – and thrive. Our mission is to allow parents, children, congregants, seniors, rabbis, ushers and staff to be able to worship, celebrate and be together in peace, knowing those with knowledge and expertise have worked to address security issues, build a plan and implement it, all designed to create the shield our community needs.

Michael Masters, a homeland security and law-enforcement official and former captain in the Marine Corps, is the national director and CEO of the Secure Community Network. A certified police officer, he is trained in special weapons and tactics, and has served on numerous taskforces for the Department of Homeland Security. He previously served on the executive board of the FBI’s Chicago Joint Terrorism Task Force.

In My Own Words

“Today is going to be a good day”

RABBI RACHEL ESSERMAN, EXECUTIVE EDITOR

As part of my chaplaincy work, I read Jewish-themed short stories to the individuals I visit. Sometimes I make comments on particular parts of a story to make it more relevant to their lives. One day, I was reading a tale about a young girl who lived on the Lower East Side, most likely in the early part of the 20th century (although the story doesn’t note a time period). Even though she is young, the main character has “troubles,” which she also calls by the Yiddish word *tsuris*. She thinks no one can have as awful troubles as she does until she learns that some of her classmates have even worse ones. I noted that the young girl came to realize you need to have a sense of perspective about your life because, on review, your troubles might not be as bad as you think.

I’m sure I’ve read the story before to that group, but this time one of the workers who was in the room related to the story’s moral. She talked about how when she started working, someone mentioned how much people hated Mondays. That person noted that, if you hate Mondays,

then you hate one-seventh of your life. That saying resonated with the worker and she makes herself feel good about Mondays and coming to work. Her change of attitude made a difference in her life.

It shouldn’t have come as a surprise that this person has a good attitude. There are signs in her room that say, “Today is going to be a good day.” Of course, not every day will be a good day, but her attitude helps her cope when things do go wrong. It also means that even if today was not a great day, tomorrow can still be a good one. Thinking that allows us to start fresh every day.

I mentioned this conversation to someone else, who told me about a student who would greet her every day and then say, “Today is a new adventure.” When she talked to the person’s parents, she learned that the individual had problems with anxiety and this was their way of helping her deal with it. Yes, there may be problems, but every day is a new adventure to be enjoyed as much as possible.

Although I am a pessimist by nature, I’ve been trying to copy the attitude of these folks. There are times that, before entering a building, I’ve said, “Today is going to be a good day.” Sometimes it is, depending on where I’m spending that day. Other times, I can barely get the words out without laughing or thinking how ridiculous they sound. However, I envy people who always look on the bright side, or who, while they may have a bad day, don’t become aggravated. That is so *not* me. Calm and cool are definitely *not* my natural state.

Yet, I really would like today to be a good day and tomorrow, too, and the day after that. As I write this, every day for the past three days, I’ve learned that someone I know has died. Life is short and I’m at the age when it’s getting shorter. Like that young girl in the story I read, I want to look at my troubles – my *tsuris* – and realize in the grand scheme of things, they aren’t so bad. I want to enjoy *this* day and *every* day for all the days I have left.



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The views expressed in editorials and opinion pieces are those of each author and not necessarily the views of the Jewish Federation of Greater Binghamton.

LETTERS

The Reporter welcomes letters on subjects of interest to the Jewish community. All letters must be signed and include a phone number; names may be withheld upon request.

ADS

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Save the dates

Spring 2019 Jewish International Film Fest of Greater Binghamton

By Reporter staff

The Jewish Federation of Greater Binghamton has announced the line-up for this year's Jewish International Film Fest of Greater Binghamton, which will feature six films on five nights. The films will be shown at the Jewish Community Center, 500 Clubhouse Rd., Vestal. Each screening will be followed by a discussion of the picture led by a community member. The event is open to the entire community. Tickets cost \$10 per evening or \$45 for a subscription. To purchase tickets in advance or for more information, call 724-2332.

"Join us for a wonderful group of films," said Sima Auerbach, executive director of the Federation. "The Film Fest Committee thought long and hard about which films to show this year to ensure you will have five fantastic nights at the movies."

"A Night at the Garden" and "Prosecuting Evil"

◆ Sunday, May 12, at 7 pm
Two films will be shown this evening: the seven minute short "A Night at the Garden" and the documentary "Prosecuting Evil."

In 1939, 20,000 Americans rallied in New York's Madison Square Garden to celebrate the rise of Nazism – an event largely forgotten from American history. "A Night at the Garden," made entirely from archival footage filmed that night, transports audiences to this gathering and shines a light on the power of demagoguery and antisemitism in the United States.

"Prosecuting Evil" is a documentary that tells the true story of Ben Ferencz, the last surviving Nuremberg prosecutor. In occupied Germany in 1945, a 25-year-old Jewish See "Film" on page 11

CJS spring 2019 program

Ghetto as place and idea

The first lecture in the College of Jewish Studies spring program, "Rethinking 'the Ghetto' in Jewish History and Beyond," will be held on Thursday, May 2, at 7:30 pm, when Mitchell Duneier, professor of sociology and chairman of the Department of Sociology at Princeton University will speak on "Ghetto: Invention of a Place, History of an Idea." Duneier, author of the book of the same title as his lecture, will speak on the idea of the ghetto from its beginnings in the 16th century, its revival by the Nazis to the present day and how an understanding of the ghettos of Europe can help lead to an understanding of race, poverty and American urban problems.



Mitchell Duneier

Duneier is an award-winning sociologist and urban ethnographer. His research focuses on the urban poor and other groups in the margins of society. His first book, "Slim's Table: Race, Respectability, and Masculinity," won the 1994 American Sociological Association's award for Distinguished Scholarly Publication and the *Chicago Sun-Times* Book of the Year Award. Duneier's book "Sidewalk" won the *Los Angeles Times* Book Prize and the C. Wright Mills Award of the Society for the Study of Social Problems in 1999. In 2016, he published "Ghetto: The Invention of a Place, the History of an Idea," a *New York Times* Notable Book of 2016, winner of the Zócalo Public Square Book Prize and was short-listed for Phi Beta Kappa's Ralph Waldo Emerson Award. A review in *The Wall Street Journal* of "Ghetto" praised the book for being "Brilliant... an incisive, balanced yet commendably biting account of the unfinished history of the ghetto."

College of Jewish Studies programs are open to the entire community; general admission is \$8 per program, or \$20 for all three programs; senior admission is \$5 per program or \$12 for all three programs. BU students are welcome to attend with no charge. All programs will begin at 7:30 pm at the Jewish Community Center.

See "Idea" on page 6

Early-modern Italian Jewish ghetto



Federica Francesconi

The second lecture in the College of Jewish Studies Spring program, "Rethinking 'the Ghetto' in Jewish History and Beyond," will be on Thursday, May 9, when Federica Francesconi, assistant professor of history and director of the Judaic studies program at the University at Albany, State University of New York, will speak on "From Venice to Rome: Jewish Girls and Women in the Early-Modern Italian Ghettos."

Her talk will explore how, even though the Italian Jewish ghettos were conceived as enclosures to isolate Jews and keep them out of view, the ghettos nonetheless became socially, culturally, religiously and ethnically fluid enclaves that challenged the early modern world. Specifically, she will explore how from the 16th through the 18th century, Jewish girls and women in the ghettos of Rome and Venice negotiated new means of participation into society, created unexpected forms of intellectual production and discovered new ways of religious and spiritual expression despite the harsh conditions they had to deal with because of segregation.

Francesconi's research and publications address the social, religious and cultural aspects of the early modern history of Jews in Italy, focusing on the multifaceted politics and dynamics of ghetto life. She earned her Ph.D. from the University of Haifa and held postdoctoral fellowships at the University of Oxford, the University of California-Los Angeles and the University of Pennsylvania. She is co-editor of "From Catalonia to the Caribbean: The Sephardic Orbit from Medieval to Modern Times" and a special issue of the journal *Jewish History* titled "Traditions and Transformation in Eighteenth-Century Europe: Jewish Integration in Comparative Perspective." Her forthcoming monograph See "Italian" on page 7

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About the cover

This year's Passover cover was designed by Jenn DePersis, production coordinator of *The Reporter*.

Early deadlines for The Reporter

The Reporter will have early deadlines for the following upcoming issues. No exceptions will be made.
Issue Deadline
Friday, May 3 Tuesday, April 23
Friday, May 17 Tuesday, May 7

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Off the Shelf

Jewish comics and Marx Brothers craziness

RABBI RACHEL ESSERMAN

Reading comics and graphic novels takes me back to my childhood and the hours I spent reading works that, at that time, were thought to have no literary value. That didn't stop me or my older brother from faithfully reading our favorites. Every week, we would have lunch with our father and spent part of our allowance buying comic books. Even when I visited my cousins in Scranton, I would walk to a nearby store to search for new issues. My cousins disparaged comic books, but that was only because they weren't allowed to buy them. I revisited superhero comics when I was in my 20s because a friend's boyfriend regularly read

them and brought them to her apartment when I visited. At that time, there still weren't many openly Jewish heroes or stories with Jewish content. I think that's why I love it when comics now feature Jewish characters and stories.

"SCI: The Jewish Comics Anthology Volume 2"

The first Jewish comics anthology featured classic and contemporary works and artists. The second anthology, "SCI: The Jewish Comics Anthology Volume 2" edited by Steven B. Bergson (AH Comics), contains new graphic adaptations of existing stories, in addition to three original tales. Bergson notes that it's difficult to find Jewish-themed

science fiction, but believes there's an audience for the genre. I'm certainly a member of that audience and think there are many more like me searching for Jewish sci-fi and fantasy. The 18 works featured range from illustrated tales to graphic short stories with some very interesting results.

Among my favorite works are:

◆ "The Nursing Father" written by Steven Bergson and illustrated by Haiwei Hou, about a father who risks his future in order to protect his son. The story was so well done that I wanted more; I hope Bergson develops his story. See "Comics" on page 12

LEGAL NOTICE

Notice of Formation of Goldenrod Studios Design, LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 3/4/2019. Office Location: Broome Co. SSNY designated as agent of LLC upon whom service of process against it may be served. SSNY shall mail process to: Erin Slavik, P.O. Box 285, Binghamton, New York 13903. Purpose: any lawful activities.

Hemp Geek LLC. Art. of Org. filed with the SSNY on 02/22/19. Office: Broome County. SSNY designated as agent of the LLC upon whom process against it may be served. SSNY shall mail copy of process to the LLC, 279 Front St, Binghamton NY 13905. Purpose: Retail Store

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY: The name of the limited liability company is: The Back 40 Acres, LLC (the "Company"). The date of filing of the Articles of Organization of the Company with the Secretary of State was November 30, 2018. The county in which the principal place of business of the Company shall be located is Broome County. The Secretary of State has been designated as agent of the Company upon whom process against it may be served. The Secretary of State shall mail a copy of any process against the Company, to Hinman, Howard & Kattell, LLP, Attn: Alexandra Sullivan, Esq., 80 Exchange Street, Suite 700, Binghamton, NY 13901. The purpose of the business of the Company is any lawful business purpose.

Notice of Formation

PLEASE TAKE NOTICE that **T.RICH CONTRACTING LLC** was formed by the filing of Articles of Organization with the Secretary of State on February 5, 2019. The Secretary of State has been designated as agent of the company upon whom process against it may be served. The Secretary of State shall mail a copy of any process to the company at 265 Greenwood Road, Lisle, NY 13797, the principal office of the company, which is located in Broome County. The company is authorized to conduct any lawful act or activity except one which requires some other business entity or natural person to be formed or used.

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY: The name of the limited liability company is: Lucas Little Enterprises, LLC (the "Company"). The date of filing of the Articles of Organization of the Company with the Secretary of State was March 19, 2019. The county in which the principal place of business of the Company shall be located is Broome County. The Secretary of State has been designated as agent of the Company upon whom process against it may be served. The Secretary of State shall mail a copy of any process against the Company, to Hinman, Howard & Kattell, LLP, Attn: Ryan M. Mead, 80 Exchange Street, Suite 700, Binghamton, NY 13901. The purpose of the business of the Company is any lawful business purpose.

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY: The name of the limited liability company is: Hurd Development, LLC (the "Company"). The date of filing of the Articles of Organization of the Company with the Secretary of State was March 19, 2019. The county in which the principal place of business of the Company shall be located

is Broome County. The Secretary of State has been designated as agent of the Company upon whom process against it may be served. The Secretary of State shall mail a copy of any process against the Company, to Hinman, Howard & Kattell, LLP, Attn: Ryan M. Mead, 80 Exchange Street, Suite 700, Binghamton, NY 13901. The purpose of the business of the Company is any lawful business purpose.

Notice of Formation of Nova Lehigh JV 1 LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 01/29/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: Ron Kutas, 24 Commerce St, Ste. 1200, Newark, NJ 07102. Purpose: any lawful activities.

Notice of Formation of CGC Memorial Properties LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 02/26/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: 64 Sweetland Hill Rd., Chenango Forks, NY 13746. Purpose: any lawful activities.

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY UNDER NEW YORK LIMITED LIABILITY COMPANY LAW

1. The name of the limited liability company ("LLC") is JENNINGS ENVIRONMENTAL, LLC.
2. The date of filing of the Articles of Organization with the Secretary of State is MARCH 21, 2019.
3. The County within the State of New York in which the principal office of the LLC is located is Broome.
4. The Secretary of State of the State of New York is hereby designated as agent of the LLC upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the LLC served upon him or her is: 113 Hawley Street Binghamton, New York, 13901.
5. The character or purpose of the business of the LLC is any purpose allowed by law.

Notice of Qualification of RENEW PC 4 LLC. Authority filed with Secy. of State of NY (SSNY) on 03/11/19. Office location: Broome County. LLC formed in Delaware (DE) on 09/11/17. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: c/o Renew Energy Partners, LLC, 745 Atlantic Ave., 8th Fl., Boston, MA 02111. Address to be maintained in DE: National Registered Agents, Inc., 160 Greentree Dr., Ste. 101, Dover, DE 19904. Arts of Org. filed with the DE Secy. of State, 401 Federal St. #3, Dover, DE 19901. Purpose: any lawful activities.

Notice of Formation of 600 Trim Street, LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/18/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: 3 Valley View Ct., Binghamton, NY 13904. Purpose: any lawful activities.

Notice of Formation of Oasis Outdoor Store LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/18/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: c/o John Sacco, 100 Oakdale Rd., Johnson City, NY 13790. Purpose: any lawful activities.

Notice of Formation of Hotalen Properties, LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/12/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: 2813 Old Vestal Rd., Vestal, NY 13850. Purpose: any lawful activities.

Notice of Formation of 96North2017, LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/14/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: PO Box 315, Binghamton, NY 13902. Purpose: any lawful activities.

Notice of Formation of Oasis Outdoor Living LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/18/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: c/o John Sacco, 100 Oakdale Rd., Johnson City, NY 13790. Purpose: any lawful activities.

SECTION #206

102 Chapin Owners LLC, Arts of Org. filed with Sec. of State of NY (SSNY) 2/22/2019. City: Broome. SSNY desig. as agent upon whom process against may be served & shall mail process to 102 Chapin St., Binghamton, NY 13905. General Purpose.

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY UNDER NEW YORK LIMITED LIABILITY COMPANY LAW

1. The name of the limited liability company ("LLC") is 3660 St. John LLC.
2. The date of filing of the Articles of Organization with the Secretary of State is March 28, 2019.
3. The County within the State of New York in which the principal office of the LLC is located is Broome.
4. The Secretary of State of the State of New York is hereby designated as agent of the LLC upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the LLC served upon him or her is: 24 Ford Lane, Roseland, NJ 07068.
5. The character or purpose of the business of the LLC is any purpose allowed by law.

Notice of Formation of NSSGP, LLC

Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/28/19. Office location: Broome Co. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: The LLC, c/o Leasure, Gow, Munk & Rizzuto, 101 Jefferson Avenue, Endicott, NY 13760. Purpose: any lawful activities.

Notice of Formation of Medraci, LLC

Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/28/19. Office location: Broome Co. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: The LLC, c/o Leasure, Gow, Munk & Rizzuto, 101 Jefferson Avenue, Endicott, NY 13760. Purpose: any lawful activities.

Card One Concepts, LLC - NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY ("LLC")

Articles of Organization of Card One Concepts, LLC filed with the NYS Secretary of State (NYSS) on 3/26/2019. Office of LLC is in Broome County. NYSS designated as agent for service of process against it. NYSS shall mail process to 341 Marion Street, Vestal, New York 13850. Business purpose: any lawful activity"

K31 GEMS LLC Articles of Organization filed with the SSNY on 3/14/19. Office: Broome County. United States Corporation Agents Inc designated as agent of the LLC upon whom process against it may be served. SSNY shall mail copy of process to United States Corporation Agents Inc, 7014 13th Ave Suite 202, Brooklyn, NY 11228. Purpose: Any lawful Purpose

Notice of Formation of Vestal Avenue, LLC

Arts. of Org. filed with Secy. of State of NY (SSNY) on 02/28/19. Office location: Broome Co. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: The LLC, c/o Leasure, Gow, Munk & Rizzuto, 101 Jefferson Avenue, Endicott, NY 13760. Purpose: any lawful activities.

Notice of Formation of Wachs 66th Street, LLC. Arts. of Org. filed with Secy. of State of NY (SSNY) on 03/27/19. Office location: Broome County. SSNY designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: 215 W. Church Rd., Ste. 107, King of Prussia, PA 19406. Purpose: any lawful activities.

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY UNDER NEW YORK LIMITED LIABILITY COMPANY LAW

1. The name of the limited liability company ("LLC") is GJS Property Group LLC.
2. The date of filing of the Articles of Organization with the Secretary of State is April 8, 2019.
3. The County within the State of New York in which the principal office of the LLC is located is

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4. The Secretary of State of the State of New York is hereby designated as agent of the LLC upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the LLC served upon him or her is: 9 Carolyn Court, Endwell, NY 13760.

5. The character or purpose of the business of the LLC is any purpose allowed by law.

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY: The name of the limited liability company is: Griffith Adirondack Escape, LLC (the "Company"). The date of filing of the Articles of Organization of the Company with the Secretary of State was April 11, 2019. The county in which the principal place of business of the Company shall be located is Broome County. The Secretary of State has been designated as agent of the Company upon whom process against it may be served. The Secretary of State shall mail a copy of any process against the Company, to Hinman, Howard & Kattell, LLP, Attn: Ryan M. Mead, 80 Exchange Street, Suite 700, Binghamton, NY 13901. The purpose of the business of the Company is any lawful business purpose.

NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY: The name of the limited liability company is: Midstate Laundry, LLC (the "Company"). The date of filing of the Articles of Organization of the Company with the Secretary of State was April 11, 2019. The county in which the principal place of business of the Company shall be located is Broome County. The Secretary of State has been designated as agent of the Company upon whom process against it may be served. The Secretary of State shall mail a copy of any process against the Company, to Hinman, Howard & Kattell, LLP, Attn: Ryan M. Mead, 80 Exchange Street, Suite 700, Binghamton, NY 13901. The purpose of the business of the Company is any lawful business purpose.

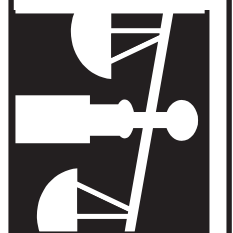
NOTICE OF FORMATION OF LIMITED LIABILITY COMPANY UNDER NEW YORK LIMITED LIABILITY COMPANY LAW

1. The name of the limited liability company ("LLC") is Student Quarters, LLC.
2. The date of filing of the Articles of Organization with the Secretary of State is April 11, 2019.
3. The County within the State of New York in which the principal office of the LLC is located is Broome.
4. The Secretary of State of the State of New York is hereby designated as agent of the LLC upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the LLC served upon him or her is: 2508 Delaware St SE Apt 364D, Minneapolis, MN 55414.
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BD Annual Dinner to honor Toby and Harold Kohn

The Beth David Annual Dinner will be held on Sunday, May 5, at 3 pm. The cost is \$50 per person and sponsorships are available.

This year's honorees are Toby and Harold Kohn, the couple who have organized this event for the past 10 years.

The event will be catered by Victor Torres and will feature the annual fund raising raffle. Organizers said, "Don't miss this wonderful chance to meet and greet old friends who no longer live in the area, but will make a special effort to attend, as well as those you see on a more regular basis. Hope to

see you all there. You will be supporting a wonderful *shul* and be showing your appreciation to a wonderful couple."

Reservations are requested by Friday, April 19, or as soon as possible, and may be made by calling the synagogue office at 722-1793.

New JLI course "With All My Heart" begins in May

In May, Rivkah Slonim, education director at the Rohr Chabad Center, will offer "With All My Heart," a new six-session course by the Rohr Jewish Learning Institute that will examine the Jewish art of prayer and spiritual experience.

Beginning on Monday, May 13, at 7 pm, and Wednesday, May 15, at 9:30 am, participants in the six-week course will study the history and philosophy of Jewish worship, seeking to discover the "deep, elegant structure" embedded within the Jewish prayer book and within Judaism's ancient synagogue traditions.

"Responsibilities pull us in so many directions that we seldom get a chance to reflect on our lives, our mission in this world, what's true and what really matters to us," said Slonim. "Even much of religion seems to have become

routine and devoid of heartfelt feeling and spirituality. This course is out to reclaim the 'spirit' within spiritual practice."

According to JLI's website, the course promises to "outline profound Jewish prayer techniques that lend wings to our emotions and words to our yearnings, allowing us to communicate with something much larger than ourselves, and feel comfort and shelter within a reality that's more whole, more intense, more real and more beautiful."

"We tend to turn to prayer when we're out of options, seeking some kind of magical intervention when we're having trouble dealing with what life throws our way," explained Rabbi Zalman Abraham, of JLI's Brooklyn headquarters. "Prayer is meant to be so much more than that. It's a way to relieve stress; find focus, clarity and connection to a raw and vulnerable place deep within us;

or even just to start each day from a positive, humble and grateful frame of mind."

"With All My Heart" explores questions such as: What is Jewish prayer? How do we achieve intimacy with God? What is the mystical meaning, power and impact of our prayers? If prayer is a journey, what is its destination? And how do we practice focused mindfulness while engaging See "JLI" on page 9

OF NOTE

Klin

Sophia Klin, the daughter of Celia Klin and Suzanne Krause of Binghamton, was selected for the All-State Festival. All-State is the highest honor offered to students who participate in the spring New York State School Music Association (or NYSSMA) Solo Festivals around the state. Klin performed a level 6 violin solo and earned the score of 100. Currently, Klin is a member of the Binghamton Youth Symphony, the Binghamton High School Orchestra and the school's string quartet.

Tuberman

Samantha Tuberman, the daughter of Lori and Brian Tuberman of Binghamton, has been named the salutatorian for the Binghamton High School class of 2019. Tuberman said she was very excited to learn that she would be salutatorian. "It feels nice to know that all of my hard work has paid off, but it's also nerve-racking thinking of giving a speech at graduation," she said.

Tuberman is in the National Honor Society, Science Club, Student Council and is also a Full-IB student. She plans on studying biology or biomedical engineering.

Norwich Jewish Center to host Tree of Life Synagogue member

On Sunday, April 28, from 2-4 pm, the Norwich Jewish Center will host Eric Cohen from Pittsburgh, PA, as the speaker for this year's Days of Remembrance. The Center is located at 72 South Broad St., Norwich. The event is open to the public. There is no charge, but food donations will be accepted for a local food bank. Light refreshments will be served.

Cohen is a member of the Tree of Life Congregation. He will speak of the impact the October murders at his congregation had on Pittsburgh, the Jewish community of Pittsburgh and himself. He will discuss how the Jewish community is transitioning from darkness to light and rebuilding their lives. There will also be a time for questions and answers.

"Every year, the Jewish people of the world mark the anniversary of the six million who perished at the hands

of the Nazis and their collaborators with the Days of Remembrance, or Yom Hashoah," said organizers of the event. "We mourn the loss of loved ones who perished. We reflect on the families who never were or, at best, were never the same."

Organizers added, "Through our Days of Remembrance, we seek to both commemorate this tragic time in history and to reflect on the lessons they hold for our lives today. With the recent rise of antisemitism in the world, it is more important than ever to stand against injustice and hatred. Indeed, with the rise of marginalizing anyone who can be labeled 'the other,' it is more important than ever to stand against injustice and hatred."

For further information, call the Norwich Jewish Center at 334-2691 and leave a message, or call Susan Fertig at 334-6756 and leave a message.

Kasket to be featured at Intersisterhood April 30 event

This year's Intersisterhood event will feature Kasket, Binghamton University's Jewish *a cappella* singing group. It will take place on Tuesday, April 30 at 7 pm, at Temple Concord, 9 Riverside Dr., Binghamton. Refreshments will be served. All Sisterhood members are invited. A donation of \$5 is requested, as well as a non-perishable food donation for CHOW.

"We are always looking for something fun for our Intersisterhood annual event," organizers say, "and this event is sure to get everyone swaying and singing!"

Kasket is Binghamton University's only Jewish *a cappella* group. The group was founded in 1996 as a sub-group of Hillel/JSU on campus. All of Kasket's songs are done *a cappella*, meaning sung without accompaniment – instruments or otherwise. During university semesters, they perform at synagogues, schools and other venues throughout the Northeast. Over school vacations and breaks, they have traveled to Washington, DC, Chicago, California and Florida, among other locales.

"We enjoy singing Israeli, English and Jewish music," Binghamton University sophomore Malka Chu says, "and most of all, we love sharing our love of music with different communities." See "Kasket" on page 10



Kasket during a performance.

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Job is part-time – approximately 15-20 hours weekly.

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HAPPY PASSOVER

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Directors

Hadassah Mativetsky spoke at TI/TC adult ed.



L-r: Steve Gilbert, TI/TC adult ed. co-chairman, introduced Hadassah Mativetsky, speaker for the April 7 session. Mativetsky recounted her year in Israel studying at the Pardes Institute, during the TI/TC adult ed. brunch.



Above and below: Attendees of the TI/TC adult ed. brunch listened to Hadassah Mativetsky.

TC Hebrew school class led service



Temple Concord's youngest Hebrew school class led the Shabbat service on April 6. The service was followed by a class lunch.



Idea Continued from page 3

The College of Jewish Studies provides opportunities for adult Jewish education for the Broome County community by offering fall and spring programs. Drawing on local resources and inviting scholars and experts from a range of universities and cultural and religious institutions, CJS sponsors a wide array of programs dealing with Jewish history, culture, religion and politics.

The College of Jewish Studies, founded in 1986, is an informal coalition between the Judaic Studies Department of Binghamton University and several area Jewish sponsoring institutions: the Jewish Community Center, the Jewish Federation of Greater Binghamton, Beth David Synagogue, Temple Concord and Temple Israel. Programming for CJS would not be possible without the additional financial support of a

generous grant from the Community Foundation for South Central New York – David and Virginia Eisenberg Donor Advised Fund, the Jacob and Rose Olum Foundation, the B'nai B'rith Lectureship Fund, the Victor and Esther Rozen Foundation, an endowment fund from the former Temple Beth El of Endicott, a grant from the JoyVel Charitable Fund and donations of individual sponsors.

For more information on how to become an individual sponsor or to make a donation, e-mail CJS at bingcjs@gmail.com. The College of Jewish Studies is a 501(c)(3) non-profit organization.

For more information on the College of Jewish Studies and its programs, visit www.bingcjs.org and www.facebook.com/bingcjs.

PASSOVER GREETINGS




כוס מרים

This year, may we all be free!

Happy Passover

Rebecca and Jeff Kahn



Maria and Bob Kutz wish all their relatives and friends a

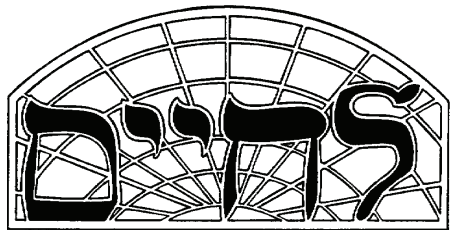
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Shirley Bronsky and Family Wish Everyone A Happy Passover!



Happy Passover!

Rhona & Richard Esserman



HAPPY PASSOVER

Ann C. Brillant

Passover Greetings

from Linda & Dennis Robi and Family



Holocaust survivor to speak in Ithaca on May 1

Gerd Korman will be the featured speaker at the Ithaca Area United Jewish Community's Holocaust Memorial Day Lecture on Wednesday, May 1, at 7 pm, at Temple Beth-El, 402 N. Tioga St., Ithaca. The event is free and open to the public. A reception will follow the presentation. The presentation is appropriate for ages 10 and above. School and Scout groups are welcome.



Gerd Korman

Gerd and his brother, Manfred, were fortunate to be saved by the Kindertransport, and spent the war years in a small English village. His father was on the legendary ship, the *St. Louis*, which traveled the world, unsuccessfully looking for a port willing to take in Jewish refugees. His mother was the first in the family to make it to the United States and then struggled to bring the others here, as well."

Korman is professor emeritus of American history at Cornell University's School of Industrial and Labor Relations. Several of his works established him as a student of the Holocaust, including the anthology "Hunter and Hunted." He is author of the memoir "Nightmare's Fairy Tale: A Young Refugee's

Home Fronts, 1938-1948."

There are a number of Holocaust survivors and their descendants living in the Ithaca area. At the commemoration, several of them will be honored in a candle-lighting ceremony. The Ithaca Children's and Youth Choir will also perform.

The event is sponsored by the Ithaca Area United Jewish Community, a non-profit organization that supports Jewish communities locally and around the world. The IAUCJ website can be found at www.iauyc.org.

Funding has been provided by the Jacob and Jeannette Geldwert Holocaust Memorial Lecture Fund of IAUCJ, Tompkins Trust Company, Wegmans, The William Henry Miller Inn, Area Congregations Together, Temple Beth-El and Congregation Tikken v'Or.

Music in the Kilmer Mansion: Ensemble Concord spring concert on May 5

On Sunday, May 5, at 3 pm, Ensemble Concord will present its spring concert featuring violinist Jennifer Reuning Myers, violist George Myers, cellist Hakan Tayga-Hromek and pianist John Isenberg. The chamber music concert will be held at the Kilmer Mansion at Temple Concord, 9 Riverside Dr., Binghamton. The concert will include "Violin Sonata No. 2 in D Major" by Georg Philipp Telemann, "String Trio No. 1 in B-flat Major" by Franz Schubert and "Piano Quartet No. 1 in G Minor" by Johannes Brahms.

Reuning Myers, a native of Ithaca, is an active violinist in New York state, performing with the Glimmerglass Opera Orchestra, the Cayuga Chamber Orchestra and the Fennimore String Quartet. As a member of the Catskill Chamber

Players, she worked with composers Lou Harrison, Henry Bryant, Virgil Thompson and George Crumb.

Myers, a native of Brooklyn, was on the faculty of Hamilton College for 16 years. He has been guest conductor for regional All-State Festivals in New York, as well as at Binghamton University. He retired as director of orchestras at Ithaca High School, and is currently violist with the Cayuga Chamber Players.

Tayga-Hromek is the principal cellist with the Binghamton Philharmonic. A music collaborator, he has also performed with the Novo4tet, DeVere String Quartet, Syracuse Symphony, Orchestra of Northern New York and many other organizations and local artists in the

Central New York region.

Isenberg is a collaborative pianist in the Music Department at Binghamton University. Over the course of 11 years, he served the Tri-Cities Opera in various capacities including pianist and education outreach coordinator. He has performed with many groups and individuals in the Binghamton area in many different musical styles.

Those attending are invited to a reception following the concert.

Tickets are \$15. Students are admitted free of charge. Tickets are available by calling Temple Concord at 723-7355 and leaving a message, or by e-mailing Temple-ConcordBinghamton@gmail.com.

Italian

is titled "Invisible Enlighteners: Modernese Jewry from Renaissance to Emancipation."

College of Jewish Studies programs are open to the entire community; general admission is \$8 per program, or \$20 for all three programs; senior admission is \$5 per program or \$12 for all three programs. BU students are welcome to attend with no charge. All programs will begin at 7:30 pm at the Jewish Community Center.

The College of Jewish Studies provides opportunities for adult Jewish education for the Broome County community by offering Fall and Spring programs. Drawing on local resources and inviting scholars and experts from a range

of universities and cultural and religious institutions, CJS sponsors a wide array of programs dealing with Jewish history, culture, religion and politics.

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For more information on the College of Jewish Studies and its programs, visit www.bingcjs.org and www.facebook.com/bingcjs.

Continued from page 3

PASSOVER GREETINGS

May your Passover be filled with miracles

Bonnie, Rachel, Brittany & Arielle Rozen

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Wishing you health... happiness... and the joyous spirit of Passover now and always.

Sima & Neil Auerbach

Wishing you and your family peace, health and happiness this Pesach

Rita E. Shawn, LCSW

Wishing our friends & family a Happy Passover

Merri & Tony Zander, Anna, Maya, Dora & Ari Linka Preus

Have a Joyous Passover

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Rabbi Rachel Esserman

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Arieh Ullmann & Rhonda Levine

We wish everyone a sweet & healthy Pesach.

Harold & Toby Kohn and Family

Chabad Fashion for a Cure

On March 28, the Chabad Center, in partnership with the Sigma Delta Tau sorority, held its 10th annual Fashion for a Cure event to benefit Sharsheret. Sharsheret is a New Jersey-based organization that provides a wide array of support services to women facing breast and ovarian cancer. Sharsheret, which is Hebrew for “chain,” pairs women who are undergoing treatment with women who have successfully undergone the same treatment and are close in age, familial

structure and circumstance. Each woman becomes a link in a chain of strength.

The March event included a pre-show cocktail party for senior women, a dessert buffet, the chance to buy tickets to win one of 90 raffle prizes, entertainment in the form of the IFD dance troupe and the Harpur Harpeggios, BU’s all female *a capella* group. Four students, two of whom lost their mothers to breast cancer, one of whom successfully battled ovarian cancer

and one of whom experienced a close brush in the form of a cyst after discovering a lump during a routine breast examination, offered remarks.

“The speakers were riveting; each one had a moving and strong message articulated wonderfully,” commented Rivky Slonim.

Finally, a fashion show capped off the evening with the girls strutting down the runway personifying female icons in keeping with this year’s theme, “Empowered

Women Empower Women.”

A surprise came in the form of Sandra Paston (who had spoken at this event in 2015) presenting each of the student speakers with a handmade quilt she made for them and a copy of a poem she wrote about her quilting journey, which began when she was undergoing chemotherapy to cure breast cancer. More than 400 BU women attended the event held at Chabad. The event raised more than \$19,000.



Sandra Paston (center) flanked by student speakers (l-r) Hannah Loffman, Amanda Heisler, Maddy Gold and Jamie Goldberg.



Rivky Slonim (center) with members of the Fashion for a Cure Executive Committee. Back row (l-r): Andi O’Donnell and Jamie Goldberg. Front row: Julienne Halper, Amanda Heisler, Abigail Greenbaum, Jasmine Yahoudie, Sabrina Soffer and Ariela Frankel.



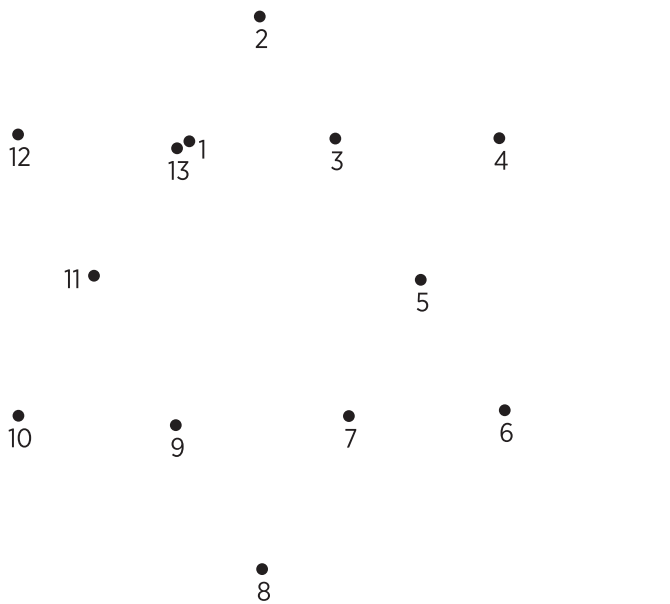
Arielle Goldschmidt, a doctor, on the runway. In the background, a power point with photos of the first female physician and Ruth Bader Ginsburg, a Supreme Court justice.



At right and below: Women watched the fashion show.



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Sima Auerbach, *Executive Director*

Suzanne Holwitt, *President*

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New record for Shabbat 1800 25th anniversary

On April 5, a new record was set with more than 1,800 BU students gathered at the event center for Shabbat 1800, the single largest Shabbat dinner on any campus and arguably in any single venue, according to organizers.

The program initially conceived by Chabad of Binghamton in 1994 has been replicated on campuses around the country and in a few locations abroad. "At Binghamton the program is executed by a large cadre of devoted and hard working students who work on recruitment, logistics, catering and transport to bring to fruition the dream of uniting as many as possible in a joyous show of Jewish community and pride," said organizers.

This year was the program's 25th anniversary.



BU President Harvey Stenger addressed the crowd.



A group of alumni who were Shabbat 1000 leaders spanning the years 1996-2018 returned to celebrate the 25th anniversary. They are pictured on stage with Rabbi Aaron (second from right) and Rivky (fifth from left) Slonim who awarded them certificates of recognition and a gift.



Above, left and right: Singing and dancing filled the venue for Shabbat 1800.



Above and below: Women lit candles to usher in Shabbat.

Hillel at Binghamton Good Deeds Day

On April 7, The Committee for Social Justice at Hillel at Binghamton recruited volunteers and participated in the national Good Deeds Day with Hillel. The president of the group, Max Mandel, chose a cause "dear to his heart" and volunteered with Helping Celebrate Abilities.

HCA has been providing services to the disabled population since 1947. Its programs include 15 residential group homes, 10 integrated preschool classrooms and other services, such as respite, habilitation, counseling, employment and self-directed services. Its mission is to develop, establish and maintain services for developmentally and physically disabled persons and their families. One key service HCA provides is Respite, which is specifically designed for caregivers when they need a break.

The students, alongside Hillel's Israel Fellow, Bar Darchi, came to help HCA refresh its respite home located in Binghamton. Through volunteer efforts, they painted six bedrooms and one lounge area.



Hillel at Binghamton students participated in the national Good Deeds Day.

"I was impressed at their willingness to get right in and help out, even though many of them had never even touched a paintbrush before! They were extremely courteous and hard-working, and HCA is grateful for all that they accomplished," said Janice Ball, HCA coordinator.

JLI..... Continued from page 5

in our day-to-day responsibilities? Rabbi Laibl Wolf, founder and dean of Spiritgrow and author of "Practical Kabbalah," commented about the course, "Talking to God, or discovering the deeper self, is not taught or experienced by most Jews in a lifetime. It is therefore heroic of JLI to tackle this gap and bridge it with an excellent course that includes experiential elements like meditation."

Like all JLI programs, the course is designed to appeal to people at all levels of knowledge, including those without any prior experience or background in Jewish learning. All JLI courses are open to the public, and attendees need not be affiliated with a particular synagogue, temple or other house of worship.

The course fee is \$79, which includes the text book. To register call 797-0015, e-mail rslonim@Jewishbu.com or visit www.myJLI.com.

JLI, the adult education branch of Chabad-Lubavitch, offers programs in more than 800 locations in the U.S. and in numerous foreign countries, including Argentina, Australia, Belarus, Belgium, Brazil, Canada, Colombia, Denmark, Estonia, France, Finland, Georgia, Germany, Greece, Guatemala, India, Israel, Italy, Japan, Kazakhstan, the Netherlands, Panama, Russia, South Africa, Sweden, Switzerland, Turkey, Ukraine, the United Kingdom, Uruguay and Venezuela. More than 400,000 students have attended JLI classes since the organization was founded in 1998.

Happy Passover



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Exodus 12:14



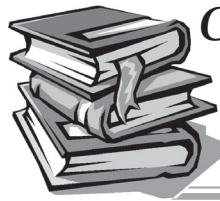
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Off the Shelf

The Passover story and more through pictures

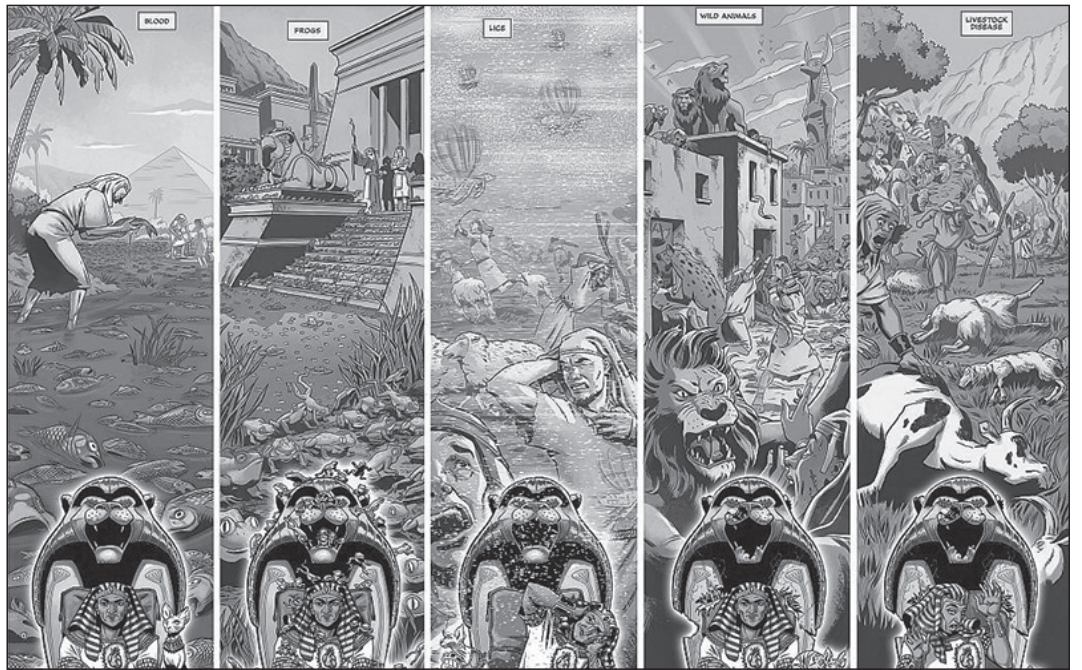
RABBI RACHEL ESSERMAN

A recipe for a new haggadah: Take the traditional Hebrew text and add transliteration and translation. Wait, you say, that sounds like about 1,000 other haggadot. Ah, I'm not done yet: there are two more ingredients, ones that make this haggadah different from all other haggadot. Combine the previous ingredients with humorous pictorial presentations that explain what to do during a seder and awesome graphics of the story of the Exodus. That describes the "Passover Haggadah Graphic Novel" by Jordan B. Gorfinkel, creator and writer; Erez Zadok, artist, and David Olivestone, translator (Koren Publish-

ers Jerusalem and Avalanche Comics Entertainment).

I've rarely reviewed *haggadot* because so many new ones appear each year. In fact, I hadn't planned to review the "Passover Haggadah Graphic Novel," but the publishers included a copy with another book I requested. What was supposed to be a quick glance at the graphics made me want to read the complete haggadah. The work itself is impressive: this is not a flimsy paperback, but rather a large hardcover book measuring 8 inches by 12 inches. Fortunately, it's still light enough for most people to hold in their hands. The Hebrew and transliteration are printed in easy to read fonts and sizes. In fact, some Hebrew – the blessings and other major parts of the seder – are in even larger print, making them perfect for older eyes.

However, what drew me to the book was the graphics. The humorous part of the haggadah features a family of anthropomorphic goats who look entirely human except for their goat faces. It is they who explain the different parts of the seder – from the seder plate to the different symbols mentioned during the seder through the song "Chad Gadya" ("One Goat"). I enjoyed their clear explanations of the seder and thought the interactions between the father and daughter goats was clever. For example, on the first page, the father asks if there are any questions before they begin. The daughter definitely has one that children have asked at every



A page from the "Passover Haggadah Graphic Novel."



A page from the "Passover Haggadah Graphic Novel."

seder over the centuries: "When do we eat?" His answer? "The festive meal is on page 100. Next question?"

While the sections with the goat family were well done, it's other drawings that made the greatest impression. The artist manages to include Jews of all races, colors and generations. When the haggadah speaks of how "in every generation there are those who try to destroy us," there are representatives of six groups ranging from ancient Egyptians to contemporary suicide bombers. Also featured are other examples of rescues from servitude: in one drawing, there are representations of people in concentration camps, Rabbi Abraham Joshua Heschel marching with Martin Luther King Jr. and Jews being airlifted from Ethiopia. These pictorial references are subtle, but allow readers who recognize them to use them as talking points.

The sections portraying Israelite slavery are very well done and moving. The 10 plagues are also shown in graphic detail and pictorially explain why we need to spill wine from our cups in recognition of the Egyptians' pain. The depiction of the "rebellious child" and what it would have meant for him to "not have been rescued" shocked and challenged me. The group shown at the Sea of Reeds also includes Jews of every race, dress, age and color.

Anyone who collects *haggadot* will definitely want a copy of the "Passover Haggadah Graphic Novel." It would also make a great holiday gift or serve as an excellent way to involve the younger generation, who may find the written text dry and uninteresting. If the story of the Exodus never made an emotional impact on you, that may change once you look at these pictures. This is the most impressive new haggadah I've seen in years.

Mailbox Shorts

Photo exhibit "Shtetl in the Sun"

The Jewish Museum of Florida-FIU will hold the exhibit "Shtetl in the Sun: Andy Sweet's South Beach 1977-1980" until June. The exhibit celebrates the late photographer's work in the late 1970s capturing the elderly Jewish community in South Beach, before his death at the age of 28. It will feature a look inside the artist's working process with more than 60 images, plus original photographs that have never been shown, handpicked by Sweet's family exclusively for this museum show. Sweet's family is also providing archival materials, shown for the first time, including some of Sweet's original Hasselblad cameras, photo contact sheets hand-noted by Sweet and more.

For more information, visit <https://jmof.fiu.edu> or call the museum at 305-672-5044.

Jewish art

The website Jewish Art Now, www.jewishartnow.com, "is a central portal for the convergence of Judaism and contemporary art with a fresh and innovative perspective." The site seeks to build community, guiding participants to available resources, as well as hosting its own programs and events.

For general inquiries, e-mail info@jewishartnow.com. Those seeking to submit art or writing should e-mail submissions@jewishartnow.com.

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Passover Greetings

Academic "afikomen": Set adrift from family, campus-bound students create their own Passover

By Deborah Fineblum

(JNS) – “There’s no place like home. There’s no place like home. There’s no place like home . . . “ Dorothy’s mantra expressed the deep longing for the safety and warmth of home but, if she’d been Jewish, “The Wizard of Oz” heroine would no doubt have said, “There’s no place like home . . . for Passover.”

It’s no contest. Passover (or *Pesach* in Hebrew) which begins this year at sundown on Friday, April 19 – also the start of Shabbat – is hands-down the most celebrated holiday of the Jewish year because this annual celebration of freedom is deeply rooted in family and the sense of home.

Most of us can conjure up the sights, sounds and smells: the seder plate set out on the white (pre-wine-stained) tablecloth, the off-key “Dayenu,” the sinus-stripping horse-

radish and the sight of matzah balls floating on a golden sea of chicken soup, with the fragrances from the kitchen promising even more delights.

Indeed, the Passover seder (Hebrew for “order”) has the power to knit together the ragged edges of a family, torn apart by the years and miles by diverging lifestyles and religious paths. No wonder it’s charged with transmitting to the next generation God’s miraculous rescue of our ancestors. No wonder the far-away college student can feel lonely and disconnected during these eight days (outside of Israel, where the holiday lasts seven days).

Maggie Burke had little connection with Jewish pride or community, or her people’s shared history and destiny. “But going to my first Hillel seder, hearing everyone singing the songs I’d only sung with my parents, eating the traditional foods, was interactive and fun,” she recalls. “I hadn’t seen that many Jewish people together in one room for years.”

Three years have passed since that night at the University of Utah’s Hillel seder, and Burke has been to Israel on Birthright and is applying for a two-year Hillel fellowship post-graduation. “None of this would have happened if I hadn’t gone to that first seder,” she says.

For students, for the seders and often the remaining six days of the holiday as well, rabbis and Hillel directors often become *in loco parentis*, and friends and community



Students at the University of Utah’s Hillel celebrated a Passover seder. (Photo courtesy of University of Utah’s Hillel)

members become family, creating the feeling of belonging to this ancient people and their transformative story.

Most of the roughly 200 Jewish students at the University of Utah (and the other eight schools served) stay put for Passover, says Hillel of Utah Executive Director Dana Tumpowsky. “And for many of them ours is the first seder they’ve ever been to.”

In addition to smaller seders in Greek houses, dormitories and apartments, the big ones tend to be sponsored by Hillel International, with its presence on 550 North American campuses, or by Chabad on Campus, which serves some 30,000 students at the seders they run through 265 Chabad Centers on or near campuses and the other 235 schools they also serve.

Each year, Chabad Rabbi Yerachmiel Gorelik rents out the ballroom at Colorado State University for the more than 200 students and community members who gather for the seder. (He and his wife, Devorah Leah, do most of the cooking for this – the largest seder in the state.)

“Most don’t have family nearby and there isn’t a lot of Jewish infrastructure, so we end up being the ‘go to’ place for the Jewish community and definitely for the seder,” says the rabbi. “It’s a beautiful opportunity for our small community to come together and celebrate.”

But for every young adult with strong seder memories, Passover on campus may be even more important for those who haven’t ever had the chance to ask “The Four Questions” or open the door for Elijah, or stay up until the wee hours making sure they drain all four cups of wine (or grape juice), singing “Chad Gad Ya” and crunching the last bite of *afikomen*.

See “Afikomen” on page 15

Film Continued from page 3

lawyer from New York is transferred from the battlefield to the horrors of the newly liberated concentration camps to collect evidence for what will become the Nuremberg trials of Nazi murderers. Two years later, Ferencz prosecuted 22 members of the Einsatzgruppen, mobile death squads that killed more than a million Jews. All were convicted.

Federation Annual Meeting and “My Polish Honeymoon”

◆ Sunday, May 19: A very short annual meeting will begin at 7 pm and be followed by a showing of the film.

“My Polish Honeymoon” tells the story of Anna and Adam, a young Parisian couple with Jewish origins, who are about to travel to Poland for the first time. They are just married and technically speaking this will be their honeymoon. They plan to attend a ceremony in memory of the Jewish community in the village of Adam’s grandfather, which was destroyed 75 years ago.

Adam is not really enthusiastic about this, but sees it as an occasion to spend some quality time with his wife, away from their baby boy. Anna, on the other hand, is both extremely anxious and overly excited about the trip to her grandmother’s country. She is hoping to reconnect with her roots and finally discover more about her own family’s history, which was always a mystery.

“Capernaum”

◆ Thursday, May 23, at 7 pm

Winner of the Grand Jury Prize at the Cannes Film Festival, Nadine Labaki’s “Capernaum” (“Chaos”) tells the story of Zain (Zain al Rafeea), a Lebanese boy who sues his parents for the “crime” of giving him life. “Capernaum” follows Zain, a gutsy streetwise child as he flees his negligent parents, survives through his wits on the streets, takes care of Ethiopian refugee Rahil (Yordanos Shiferaw) and her baby son, Yonas (Boluwatife Treasure Bankole), is jailed for a crime and, finally, seeks justice in a courtroom. “Capernaum” was made with a cast of non-professionals playing characters whose lives closely parallel their own.

“City of Joel”

◆ Thursday, May 30, at 7 pm

“City of Joel” is a documentary – with unprecedented access – to a 1.1 square mile shtetl in the suburbs that is home to 22,000 members of what is considered one of the most insular and orthodox Chasidic sects. Viewers follow the battles they are waging. Just 50 miles north of New York City, the Satmar sect has built Kiryas Joel as a religious haven where its members can be fruitful, multiply and follow the 613 rules of the Torah. With some of the highest rates of marriage, birth and religious observance in the country, they have to keep up with this growth, but their neighbors fight back because they believe it will harm the secular community.

“Shoelaces”

◆ Sunday, June 2, at 7 pm

Ruven (Doval’e Glickman) is a gruff, 60-year-old man who owns a small auto repair shop in Tel Aviv. He was once married, but has long been divorced. When his wife gave birth, the couple found out that their son Gadi (Nevo Kimchi) had special needs. Ruven and his wife eventually split up, with Ruven’s wife and Gadi moving out of town. One day, Ruven gets a phone call telling him that his ex-wife has died. He goes to the funeral and finds out from a social worker named Ilana (Evelin Hagoel) that he has to take in Gadi, who is now in his 30s, for a few weeks until a facility opens up with a space that Gadi can permanently live in.



Maggie Burke advertised Hillel’s Passover seder in the University of Utah student union. (Photo courtesy of University of Utah’s Hillel)

Kaskeset . . . Continued from page 5

Kaskeset’s song list includes favorites such as the Hebrew “L’Dor Vador” and “Henei Ma Tov”; the English “Hold My Hand” and “Say Something”; and the Yiddish “Bei Mir Bist Tu Shein.”

“We are absolutely thrilled,” organizers say, “to have Kaskeset celebrate the coming together of the women of our three synagogues: Beth David, Temple Concord and Temple Israel. Kaskeset’s talent and enthusiastic energy will be memorable for all who have the pleasure to attend the Intersisterhood event.”

In 2010, Kaskeset became the first Jewish contemporary *a cappella* group in the world to make it into the semi-finals of the International Collegiate A Cappella Competition. In 2016, Kaskeset was an award winner in the Kol Haolam National Jewish A Capella Competition.

“Get ready for an evening of sisterly comradere,” organizers added, “as we all celebrate the beauty of song along with the phenomenal Kaskeset!”

RSVP by Tuesday, April 23, to Ani Loew at aniloew@gmail.com, or to Temple Concord at 723-7355.



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Comics. Continued from page 4

into a full length graphic novel.

- ◆ “The Rabbi Who Tested His Metal” written and illustrated by Ty Templeton with colors by Keiren Smith, which shows that, when dealing with unusual situations, it’s sometimes necessary for rabbis to think creatively about how they interpret Jewish law.
- ◆ The surprisingly powerful “Butterfly in the Hand” written and illustrated by Danielle Lithberg, which ponders whether a Robotic Artificial Biochemical Brilliance Interface (also known as R.A.B.B.I.) can answer questions about life and death.
- ◆ “It Could Be Worse” written by Daniel Gold and illustrated by Shane Kirshenblatt, which is a science fiction version of one my favorite Jewish folk tales.
- ◆ The strange and puzzling “Babel” written by Neil Kleid, illustrated by Jake Allen and colored by Frank Reynoso, which offers insights into what it means to be human.
- ◆ An offbeat look at a biblical tale, “Wrestling with Ya-



A page from the story “It Could Be Worse,” which can be found in “SCI: The Jewish Comics Anthology Volume 2.”

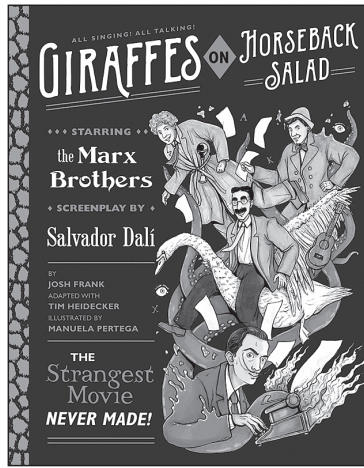
akov” written by Michael Norwitz and illustrated by Joshua Edelglass, that shows what happens when the future meets the past.

- ◆ “Something from Nothing” written by Trina Robbins and illustrated by Ross Giford, that offers a new look at an old Yiddish folktale. The story was so good it didn’t even need the science fiction twist at the end.

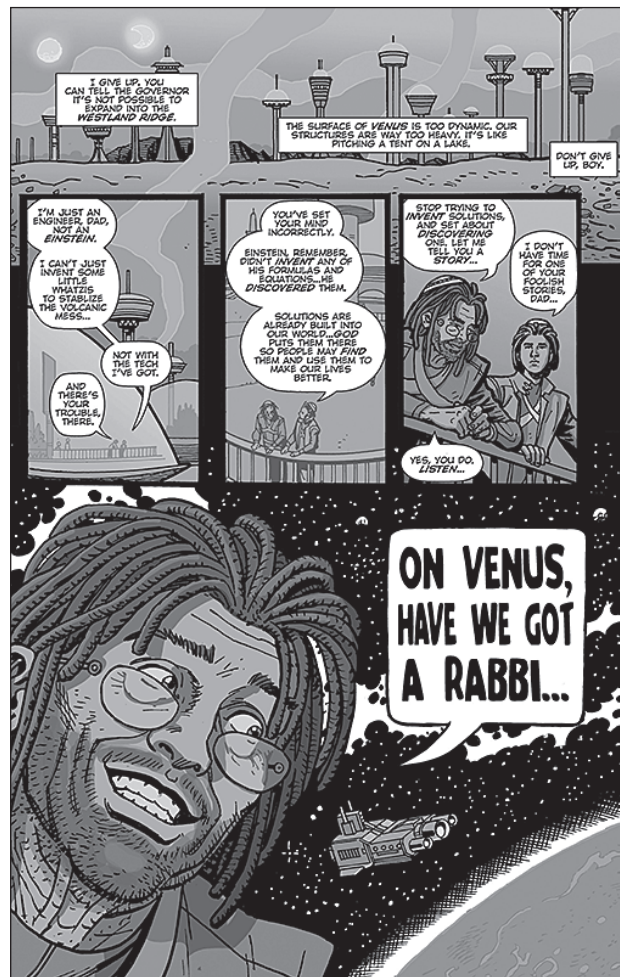
The anthology offers something for almost everyone interested in Jewish science fiction. Bergson mentions that he is unsure whether there will be a third volume. I certainly hope there will be one because, as Bergson writes in his introduction, stories like these “can inspire, inform, challenge, and heal us – sometimes all at once.” The ones featured in “SCI: The Jewish Comics Anthology Volume 2” certainly accomplish that goal.

“Giraffes on Horseback Salad”

The Marx Brothers and Salvador Dali collaborating on a film: while this premise may sound more like fiction than fact, it nearly happened in real life: Harpo Marx and Dali actually met with the result being that Dali wanted to write a screenplay for the Marx Brothers. While this may sound like an odd combination, it makes a surrealist kind of sense. After all, in the Marx Brothers’ movies, sense and nonsense frequently stand side by side – with nonsense often winning over reason. Dali actually wrote a film treatment that was presented to – and rejected by – MGM studios. The history of that event forms the basis for “Giraffes on Horseback Salad: The Strangest Movie Never Made” by Josh Frank (Quirk Books). Frank was fascinated by the idea of the collaboration and searched to find the film treatment that was long thought lost. Even better, after finding it, he worked with writer Tim Hedicker



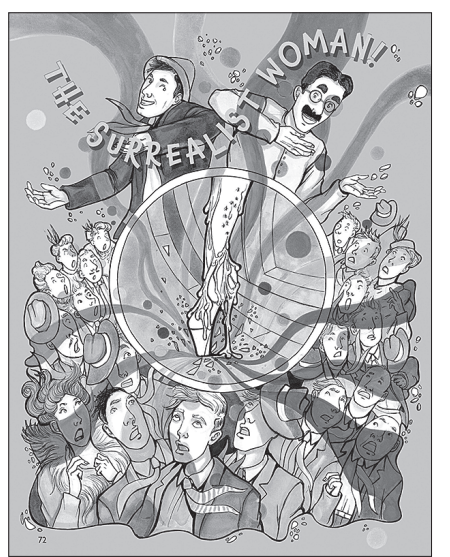
The cover of “Giraffes on Horseback Salad.”



A page from the story “The Rabbi Who Tested His Metal,” which can be found in “SCI: The Jewish Comics Anthology Volume 2.”

and illustrator Manuela Pertega to create a wild and crazy graphic novel based on Dali’s ideas.

The book is presented as if it were an old-fashioned cinema event, with parts labeled as shorts, newsreel and the feature presentation. The shorts explain Frank’s research and his love of the Marx brothers. Heidecker also comments



A page from “Giraffes on Horseback Salad.”

on his work, while Bill Marx, Harpo’s son, writes about the meeting between his father and Dali. The plot of the movie is surrealistic with a large dash of fantasy: the main character, Jimmy, a young Spanish aristocrat living in the U.S. (who was to be played by Harpo), falls under the spell of the Woman Surreal, a mysterious creature who manages to physically change the world with her mind. The action doesn’t really make sense, but that’s less relevant to fans of the Marx Brothers who will enjoy Groucho and Chico’s comedy routines. While their comments rarely move the plot forward, their humor is the true reason most people watch Marx Brothers films.

The real star of the movie (and the book), though, are the drawings. Pertega creates movement and action that resembles a roller coaster ride on a page. In fact, if the movie had been produced, the shifting action would probably have upset as many stomachs as does the carnival ride. The drawings range from black and white to full color, and can jump from realistic to surrealist on the same page. Some sections feature a standard comic panel format while others form wild paintings covering a whole page.

I have to confess that the book’s only Jewish content is the Marx Brothers’ involvement. However, the minute I learned about it, I was eager to get a copy. At that time, I thought it would just tell the story and feature the treatment, so it was a pleasant surprise to discover the movie had been turned into a graphic novel. Would the film have been a success? That seems irrelevant: the crazy ride of a screenplay and the incredible drawings made me glad I decided to watch the show.



A page from “Giraffes on Horseback Salad.”

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Hot for the holiday: Passover gets more interesting every year

By Faygie Holt

(JNS) – When food-industry insiders entered the Meadowlands Exposition Center in Secaucus, NJ, for the annual Kosherfest trade show back in November, you could almost understand why their thoughts were on Passover. Displays of matzah boxes and even samples of different brands of the Passover mainstay were all over the exhibit hall. Plus, there was “Sam the Dancing Matzo Man” – a six-foot-tall mannequin that greeted attendees as they entered the convention hall. (More on Sam to follow.)

Now in its 30th year, the two-day Kosherfest conference is the destination for supermarket buyers, chefs, hoteliers, food bloggers and manufacturers to showcase, sample and order the hottest kosher foods on the market. While many vendors are local, the festival features an international section with companies from Australia, Czech Republic, Sri Lanka and, of course, Israel.

Among those in attendance was Danielle Simpson, who works for Big Y Foods, a chain of supermarkets in Massachusetts and Connecticut. She noted that there’s been a growing demand in some of the chains’ outlets for more kosher food and so she was searching for some new bakery items. (Another colleague was there checking out items for the deli section.) “I didn’t realize everything that was available,” Simpson said, as she rushed from one booth to the next.

One bakery item that may have caught her eyes was the “Modena” cookie, which features a layer of chocolate between two cookies, from kosher-food giant Manischewitz. “Last year, I walked the aisles of the stores, and I was seeing more and more baked goods for Passover,” said Shani Seidman, director of marketing at Manischewitz. “When we thought about expanding our bakery line, we wanted to make sure everything tasted amazing. Just because it’s for Passover doesn’t mean it should taste bad.”

The company will also be offering some new flavors for macaroon fans looking to shake up their post-seder snacking. Under their “Mishpacha” brand (*mishpacha* is Hebrew for “family”), the company will be selling a kosher-for-Passover instant cappuccino mix and no-sugar hot cocoa mix. Also out this year will be almond butter for easy matzah sandwiches.

According to the 2107 “Kosher Food Market” survey by marketing firm Lubicom, which puts on the Kosherfest trade show, consumers are expected to shell out some \$1.5 billion dollars for items for the eight-day holiday. Among those taking home a share of that pie is Oxygen Imports, whose date-and-orange marinade won the 2018 New Product Award in the Kosher for Passover category.

“Having a winner at Kosherfest means a lot,” said Ron

Biala, CEO of Oxygen Imports, whose company took home two winner awards at the recent Kosherfest (the second was for olives in a bag). On the wholesale market level, Biala said, the buzz from winning brings in potential buyers at the industry gathering. Thanks to packaging labels that indicate the item is a Kosherfest winner, such word-of-mouth continues at the retail level as well.

“This makes it more noticeable on the supermarket shelves,” said Biala. “Customers appreciate a product that was declared a winner, and therefore, sales are higher.”

Hoping to break into the larger U.S. market is French company Rosinski Matzoth, a family-owned business that has been making matzah in the same factory just outside of Paris since 1929. They still use a baking technique created by company co-founder Albert Moskovitch, according to his granddaughter and company spokeswoman Laura Lallouette.

Rosinski’s matzah has been long-certified as kosher by local rabbis and recently obtained additional certification from the U.S.-based Star-K, a *kashrut* company whose logo is more recognizable to American consumers. The decision, said Lallouette, who represented the company at the booth with her father, Dominique, was made in response to requests from stateside shoppers who liked the matzah, but couldn’t get it locally.

“It made a difference because we’ve been selling in the United States for two years now. We started distributing in Florida, and we are hoping to spread to New York and California this season,” said Lallouette. “It allowed us to develop our cross-border distribution, expanding our brand outside Europe. It is also a real pride to have our matzah reach tables all over the world.”

She continued, saying, “I wish my grandfather could see it today. Before we were just in Paris, now we’ve grown in France, Europe, Israel, Morocco and Canada. I’m just so proud.”

But Kosherfest wasn’t just about food. Several vendors showcased novelty items designed for Passover, among them Shulsinger Judaica/Rite Lite, whose line includes 10-plagues nail decals, temporary tattoos, games and silicone Passover spatulas. New for Passover 2019 are a matzah-themed necktie and returning “Pesocks,” or socks that come in three designs – blue and green with frogs, a brownish/gray pair that says “Lotza Matzah” on it and another blue sock – this time paired with orange that says “Pass Over” in a Yiddish-looking lettering font.

“Nowadays, socks are a stylish venue for people to express themselves, so what better way to commemorate *Pesach*?” said Naftoli Versch, a spokesperson for Shulsinger Judaica.

Then there’s a stuffed doll named “Sam the Dancing Matzo Man.” Created by Eli Kowalski of ToyVey Toys, “Sam the Dancing Matzo Man” (he even sings his own jingle) was awarded a 2017 Top Toy of the Year Award from *Creative Child’s* magazine.

Thanks to a licensing deal with Streit’s matzah company, Sam’s image will appear on some 1.5 million boxes of matzah this year, and “Streit’s” logo-themed dolls are available through a website of the same name. “It took us a year-and-a-half to get the licensing rights from Streit’s,” said Kowalski, who is also a children’s writer. In fact, he explained, that it was precisely while marketing his children’s books that he realized “there isn’t much out there with Jewish content” and set out to create stuffed characters Jewish children can appreciate.

Ironically, one of the products with a clearly Passover sounding name isn’t actually good for the eight-day holiday. The Matzo Project is a year-round treat, according to company co-owner Kevin Rodriguez. His partner, Ashley Albert, came up with the initial concept. Among its offerings are a matzah-ball soup mix; matzah chips in flavors like cinnamon-sugar and seeded everything; a



Breaking into the kosher food market in the United States motivated Rosinski Matzoth to acquire additional kosher certification. Representing the family-owned, France-based firm at Kosherfest were Laura Lallouette and her father, Dominique. (Photo by Faygie Holt)

matzah-chocolate-coconut-toffee snack creation called the “Ungapotchkes” (Yiddish for over-the-top); and, yes, matzah.

The company’s hallmark navy-blue packaging features an irreverent-looking bubby on them, though her appearance wasn’t always guaranteed. “We were both very close to our grandparents, so this voice was important. Initially, bubby was just on the corner,” relates Rodriguez, “but as we kept going that was the voice we knew people would connect to,” and so she took a larger role in the packaging.”

Rodriguez went on to explain that “matzah is a commodity. You can take something that people are familiar with and make it exciting. Especially for people who aren’t observant this gives them a way to connect with their heritage in their daily life.”

NEWS IN BRIEF

From JNS.org

Report: Trump warns Netanyahu about Sino-Israeli relations

U.S. President Donald Trump reportedly told Israeli Prime Minister Benjamin Netanyahu during the latter’s visit at the White House in March that Israel could jeopardize its security cooperation with the United States if it doesn’t reduce its ties with China. Channel 13 and Axios reported the development, citing Israeli officials. The Trump administration has repeatedly warned Israel about forging close ties with the Chinese, including criticizing an agreement between the Jewish state and China to allow the latter to manage the Haifa port. The U.S. concerns over the Haifa port deal have come from National Security Advisor John Bolton and U.S. Deputy Secretary of Energy Dan Brouillette. During a state trip to Israel in January, Brouillette expressed alarm regarding “certain Chinese foreign investment in Israel,” an Energy spokesperson told Israeli business news outlet *Calcalist* on April 10. The administration is concerned about China using Israeli firms to discover U.S. secrets and about Beijing passing on Israeli technological specifics to its ally, Iran, an enemy of Israel. “We are all concerned about theft of intellectual property and Chinese telecoms companies that are being used by China for intelligence gathering purposes,” a senior Trump administration official told *The Wall Street Journal*. The White House didn’t reject the Channel 13-Axios account, but declined to comment, while the prime minister’s office said, “The story is not true.”



“Sam the Dancing Matzo Man” greeted attendees at Kosherfest. (Photo by Faygie Holt)

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Weekly Parasha

Passover, Exodus 12:21-51

For ye are the yeast of all the nations of the world

RABBI BARUCH BINYAMIN HAKOHEN MELMAN, TEMPLE ISRAEL OF THE POCONOS

Am Yisrael, the people of Israel, is a catalyst for blessing for all the nations of the world. Indeed, this is a fulfillment of the Abrahamic blessing that “all the nations will be blessed through you.” Israel, in a sense, now becomes the yeast for the whole world. As yeast is the catalyst in baking, so, too, is Israel that transforming agent of change which has the capability of uplifting all of humanity. On Passover, the Jewish people go on a holy mission to eradicate all the *chametz*, any food which has risen, particularly through the agency of *se’or*, yeast.

Just as yeast is among the least of the ingredients, so too is Israel the least populous of the nations. Just as yeast is less than tasty when eaten as a meal in itself, so too does

Israel shine less when consumed solely in a self-absorbed disinterest with the fate of humanity. Conversely, as role models for *tzedakah*, culture, agriculture, education, science, the arts and humanities, leadership roles in progressive movements for social justice, equality and better working conditions for all, Israel’s light shines brightly.

We are not perfect, but we are trying. Now we understand on the deepest level why we totally eradicate any presence of *chametz* on Passover, the holiday marking our new status finally as a nation among the other nations of the world. The special zero-tolerance status for yeast on Passover now makes sense. The very energy expended in our total obsession with its eradication is only meant to underline

and call attention to the “yeast” status of the Jewish people vis a vis its relationship to humanity.

By calling attention to yeast/leaven so explicitly, the Torah wants us to understand on our national birthday our special “yeast role” in the universe. In all other areas of *kashrut* a miniscule amount of a forbidden substance is “tolerated” if it exists in a certain miniscule percentage in relation to the permitted ingredients (usually a 1/60 ratio/*bittul bashishim*). Not so with yeast on Passover. It has the status of *assur bemashehoo*, i.e., it is forbidden in any amount (Shulchan Aruch: *Siman Taf Mem Zayin, Se’eef Dalet*).

See “Yeast” on page 15

Congregational Notes

Temple Israel

Orientation: Conservative
 Rabbi: Geoffrey Brown
 Address: 4737 Deerfield Pl., Vestal, NY 13850
 Phone: 723-7461 and 231-3746
 Office hours: Mon.-Thurs. 8:30 am-4 pm; Fri. 8 am-3 pm
 E-mail: titammy@stny.twcba.com
 Website: www.templeisraelvestal.org
 Service Schedule: Tuesday, 5:30 pm; Friday, 5:30 pm; Saturday, 9:30 am

On Saturday, April 20, at 9:30 am, Shabbat services will be led by Rabbi Geoffrey Brown. The Torah portion will be Exodus 12:21-51. The haftarah will be Joshua 3:5-7, 5:2-6:1, 6:27. Moira Shirvan and Ben Kasper will sponsor the kiddush.

On Monday, April 22, at 7:30 pm, there will be a Ritual Committee meeting.

On Friday, April 26, the temple office will be closed.

On Sunday, May 5, at 10 am, there will be a brunch featuring a performance by Sophia Klin. The cost is \$10 per person, max \$25 per family.

On Tuesday, May 7, at 7 pm, there will be an Executive Board meeting.

Temple Beth El of Oneonta

Affiliation: United Synagogue of Conservative Judaism
 Rabbi: Molly Karp
 Address: 83 Chestnut St., Oneonta, NY 13820
 Mailing address: P.O. Box 383, Oneonta, NY 13820
 Phone: 607-432-5522
 Website: www.templebetheloneonta.org
 E-mail: TBEOneonta@gmail.com
 Regular service times: visit the temple website for days of services and times
 Religious School/Education: Religious School, for grades kindergarten through bar/bat mitzvah, meets Sunday mornings. Rabbi Karp conducts services and holds classes in Torah, beginning Hebrew and Maimonides.
 For the schedule of services, classes and events, see the website.

Penn-York Jewish Community

President-Treasurer-Secretary: Harvey Chernosky, 570-265-3869
 B'nai B'rith: William H. Seigel Lodge
 Purpose: To promote Jewish identity through religious, cultural, educational and social activities in the Southern Tier of New York and the Northern Tier of Pennsylvania, including Waverly, NY; Sayre, Athens and Towanda, PA, and surrounding communities.

Norwich Jewish Center

Orientation: Inclusive
 Rabbi: David Regenspan
 Address: 72 South Broad St., Norwich, NY 13815
 Contact: Guilia Greenberg, 336-1523
 Purpose: To maintain a Jewish identity and meet the needs of the Jewish community in the area.
 Adult Ed.: Saturday morning study is held at 10 am. Call for more information and to confirm.

Rohr Chabad Center

Affiliation: Chabad-Lubavitch
 Rabbi: Aaron Slonim
 E-mail: aslonim@binghamton.edu
 Address: 420 Murray Hill Rd., Vestal, NY 13850
 Phone: 797-0015, Fax: 797-0095
 Website: www.Chabadofbinghamton.com
 Chabad on the West Side
 Rabbi: Zalman Chein
 E-mail: zchein@JewishBU.com
 Address: 27 Bennet Ave., Binghamton, NY 13905
 Phone: 722-3252
 Regular service times: Daily 7:30 am, Friday evening 6 pm, Shabbat morning 9:30 am, Maariv and Havdalah one hour after candle-lighting time, Sundays 9:30 am.
 Linking Hearts for youngsters with special needs: This program connects Jewish special-needs children and teenagers, ages 5-14, who have mental, physical and/or functional disabilities, with student volunteers who will visit participating youngsters weekly in their homes.

To join the mailing list, for up-to-date information on adult education offerings or to arrange for a private tutorial, for details concerning the Judaica shop and resource center, or for assistance through the Piaker Free Loan Society or Raff Maasim Tovim Foundation, call Chabad's office at 797-0015.

Temple Concord

Affiliation: Union for Reform Judaism
 Rabbi: Barbara Goldman-Wartell
 Address: 9 Riverside Dr., Binghamton, NY 13905
 Office hours: Tues.-Fri., 10 am-2 pm
 Phone: 723-7355
 Fax: 723-0785
 Office e-mail: TempleConcordbinghamton@gmail.com
 Website: www.templeconcord.com
 Regular service times: Friday, 8 pm; Saturday, 10:35 am, when religious school is in session.
 Hebrew school: Hebrew school meets at 5:15 pm on Tuesdays and Thursdays during the school year unless otherwise noted.

On Friday, April 19, at 6 pm, there will be a community Passover seder.

On Saturday, April 20, there will be no religious school, Torah study or service.

On Tuesday, April 23, there will be no religious school due to Passover break. At 7 pm, the Temple Concord Evening Book Club will meet.

On Thursday, April 25, there will be no religious school and no CHOW pantry due to the Passover break. At 7:30 pm, there will be a Last Night Passover Service with Yizkor memorial service led by Rabbi Rachel Esserman.

On Friday, April 26, the office will be closed for the last day of Passover; at 10:30 am, there will be Passover and Yizkor memorial services led by Rabbi Rachel Esserman, followed by a Passover potluck lunch; and at 8 pm, there will be a Shabbat evening service led by Suzanne Holwitt.

On Saturday, April 27, at 9 am, there will be religious school; at 9:15 am, there will be Torah study; and at 10:35 am, there will be a family Shabbat service.

Temple Brith Sholom

Affiliation: Unaffiliated
 Address: P.O. Box 572, 117 Madison St., Cortland, NY 13045
 Phone: 607-756-7181
 President: Bruce Fein, bfein@twcny.rr.com
 Service leaders: Lay leadership
 Shabbat services: Either Friday evening at 7:30 pm or Saturday at 10 am from Rosh Hashanah to Shavuot. Holiday services are also held. Check the weekly e-mail for upcoming services. Contact the president to get on the e-mail list.
 Religious School: Students are educated on an individual basis. Temple Brith Sholom is a small equalitarian congregation serving the greater Cortland community. Congregants span the gamut of observance and services are largely dependent on the service leader. The Friday night siddur is “Likrat Shabbat,” while the Saturday morning siddur is “Gates of Prayer.” The community extends a warm welcome to the Jewish student population of SUNY Cortland, as well as the residents of local adult residences.

Kol Haverim

Affiliation: Society for Humanistic Judaism
 Address: P.O. Box 4972, Ithaca, NY 14852-4972
 Phone: 607-277-3345
 E-mail: info@kolhaverim.net
 Website: www.kolhaverim.net
 Chairwoman: Abby Cohn
 Kol Haverim: The Finger Lakes Community for Humanistic Judaism, is an Ithaca-based organization that brings people together to explore and celebrate Jewish identity, history, culture and ethics within a secular, humanistic framework. KH is part of an international movement for Secular Humanistic Judaism and is affiliated with the Society for Humanistic Judaism, a national association with over 30 member communities and congregations around the country. Established in the spring of 1999, it offers celebrations of Jewish holidays, monthly Shabbat pot-lucks, adult education, a twice-monthly Cultural School for children, and a bar and bat mitzvah program.
 KH welcomes all individuals and families, including those from mixed religious backgrounds, who wish to strengthen the Jewish experience in their lives and provide their children with a Jewish identity and experience.

Friday, April 19, light candles 7:31 pm
 Saturday, April 20, light candles after 8:32 pm
 Thursday, April 25, light candles 7:37 pm
 Friday, April 26, light candles before 7:38 pm
 Saturday, April 27, Shabbat/yom tov ends 8:40 pm

Beth David Synagogue

Affiliation: Orthodox Union
 Rabbi: Zev Silber
 Address: 39 Riverside Dr., Binghamton, NY 13905
 Phone: 722-1793, Rabbi's Office: 722-7514
 Fax: 722-7121
 Office hours: Mon. closed; Tues. 10 am-1 pm; Wed. closed; Thurs. 9 am-1 pm; Fri. 10 am-1 pm
 Beth David e-mail address: bethdavid@stny.rr.com
 Rabbi's e-mail: rabbisilber@stny.rr.com
 Website: www.bethdavid.org
 Facebook: www.facebook.com/bethdavidbinghamton
 Shabbat Services:
 Shabbat, April 20 9 am
 Mincha after the kiddush
 Maariv, 7:20 pm

Weekday Services:

Mornings:

Sun., April 21 9 am
 Mon.-Thurs., April 22-25 6:50 am
 Fri., April 26 9 am

Evenings:

Sun.-Wed., April 21-24 7:35 pm
 Thurs., April 25 7:40 pm
 Fri., April 26 7:15 pm
 Classes: Rabbi Zev Silber will hold his weekly Talmud class every Tuesday evening after services.

Temple Beth-El of Ithaca

Affiliation: United Synagogue of Conservative Judaism
 Rabbi: Scott L. Glass
 Address: 402 North Tioga St. (the corner of Court and Tioga streets), Ithaca, NY 14850-4292
 Phone: 273-5775
 E-mail: rabbi@tbeithaca.org and secretary@tbeithaca.org
 Website: www.tbeithaca.org
 President: Jerry Davis
 Sisterhood President: Julie Paige
 Director of Education: Rabbi Suzanne Brody
 Administrative Assistant: Jane Griffith
 Services: Friday 8 pm; Saturday 10 am, unless otherwise announced. Weekday morning minyan 7:30 am (9 am on Sundays and legal holidays).
 Religious School/Education: September-May: Classes meet on Sunday, 9 am-12:30 pm and Wednesday afternoons, 3:45-5:45 pm. The Midrashah (eighth-grade and high school) classes will meet at times designated by their respective teachers.
 Adult Ed.: Numerous weekly courses, several semester-long courses and a variety of mini-courses and lectures are offered throughout the year. Call the temple office for more details.

There will be no evening services on the first two nights of Passover. The temple office will be closed and there will be no religious school or adult education during the week of Passover.

On Saturday, April 20, the first day of Passover service will be held at 10 am.

On Sunday, April 21, the second day of Passover service will be held at 10 am.

On Thursday, April 25, the eve of Passover day seven service will be held at 8 pm.

On Friday, April 26, the Passover seventh day service will be held at 10 am and the eve of Passover day eight will be held at 8 pm.

On Saturday, April 27, eighth day of Passover service will begin at 10 am; Yizkor will be recited.

Congregation Tikun v'Or

Affiliation: Union for Reform Judaism
 Address: PO Box 3981, Ithaca, NY 14852; 2550 Triphammer Rd. (corner of Triphammer and Burdick Hill), Lansing, NY
 Phone: 607-256-1471
 Website: www.tikkunvor.org
 E-mail: info@tikkunvor.org
 Presidents: Lauren Korfine and Shira Reisman
 Rabbi: Brian Walt
 Religious School Director/Admin. Coordinator: Naomi Wilensky
 Services: Fridays at 7:30 pm unless otherwise noted. Intergenerational Shabbat, music services, and other special services. Call for the weekly schedule.
 Religious School: Preschool through seventh-grade classes meet on Sunday mornings. Sixth-grade Hebrew and seventh-grade b'nai mitzvah classes meet on Wednesday afternoons.
 Adult Ed: Mini courses throughout the year. Adult Hebrew offered regularly. Call the office for details.

Afikomen. Continued from page 11

In fact, as much as their families may miss them and vice versa, staying on campus can actually have unexpected positive after-effects.

Arie George traces the beginning of his connection with Judaism to Passover nine years ago when he was a law student at the University of Kansas. "I signed up for the Passover meal plan for the week mostly because I didn't want to cook when I was cramming for my law-school finals, but I ended up feeling so connected I basically started coming to Shabbat dinners and services," says George who's now 33, married, an active member of the Kansas City Jewish community and looking forward to hosting his out-of-town family at his own seder.

That strong connection to Jewish community and tradition has never been considered as important as it is today in the face of increasing anti-Israel pressures on many campuses. With anti-Israel groups like Jewish Voice for Peace holding seders that equate Israel with Pharaoh – its signature haggadah dedicates the third cup of wine to "L'chayim to Boycott, Divestment, and Sanctions." It goes on to declare that "we proudly support the Palestinian civil society call for Boycott, Divestment and Sanctions (BDS)... until the Israeli government ends its occupation and colonization of all Arab lands occupied in June 1967 and dismantles the Wall; recognizes the fundamental rights of the Arab-Palestinian citizens of Israel to full equality; and respects, protects and promotes the rights of Palestinian refugees to return to their homes and properties as stipulated in U.N. Resolution 194."

One of historian Gil Troy's chief concerns about this kind of rewriting of history getting widely distributed is that "very marginal movements – JVP, INN (IfNotNow), even J Street, through the progressive megaphone effect, are seen as representing the Jewish community or Jewish youth," explains the author of "The Zionist Ideas: Visions for the Jewish Homeland – Then, Now, Tomorrow." "They represent a small, marginal alienated bunch and presume to speak for more people than they do, even on campus."

Indeed, the holiday, which falls within a few weeks of "Israeli Apartheid Week" – held each spring at a growing number of universities and during which Israel is demonized on many campuses – is often used as an opportunity for anti-Israel groups to foment negative views of the Jewish state.

Two years ago, the school governments of Pitzer College, the University of Wisconsin at Madison and Tufts University all took advantage of Passover to call last-minute BDS (Boycott, Divestment and Sanctions) votes.

"The end result is a lot of Jewish students are off-campus with their families at this time of year, so calling a vote then effectively silences their voices," says Max Samarov, executive director of research and strategy at StandWithUs, a group devoted to supporting Israel and fighting antisemitism. "This means the anti-Israel groups basically hijack the student governments."

All of which offers an important lesson, he adds. "It reminds us that we need to be proactive on campus, to set the agenda and not just be reactive. And to remember there's never a reason not to publicly show pride and hold events that draw people in and educate. We need to build

Yeast. Continued from page 14

Israel, in its status as exemplar of liberation from Egyptian oppression, bondage and servitude, becomes on a symbolic level, at least, the inspiration for all humanity to aspire to freedom from every type of oppression. Our Exodus is the model for all future exodi. Our salvation is the model for all future salvations, as is likewise our redemption in the land of Israel a precursor and model for ultimate world redemption – if only we and our leaders believe it ourselves and if only the world were to lift its veil of hatred and open its eyes.

And that is why at the seder itself, after all the cleaning and preparation has been made, that we break the middle matzah. Because we are the intermediaries between heaven and humanity. We are the priestly intermediaries sharing God's light with the world, even as it resists the light.

By the special status and attention which the Torah pays to actual, real, live yeast in the Exodus narrative and to its accompanying rites of memory and re-enactment, so, too, should we therefore be cognizant of the people of Israel's symbolic and yet very real status as yeast/catalysts in the rising pungent ferment that is humanity. The more we consciously incorporate Judaism into our lives, the sooner we help elevate all humanity, including ourselves, to achieve the end stage of glorious redemption and peace, and thereby fulfill our true destiny as an *am segula*, as a catalyst nation. Be Jewish. It's a *segula* for world redemption!

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strong community and it takes the willingness to stand up and to do the behind-the-scenes work and planning."

Design your own seder

When a student steps up and takes responsibility for the work and planning in making a seder, that's one of the happiest outcomes of being away from home for the holiday, says Tumpowsky of the Utah Hillel. "Last year, for the first time, they said, 'We'll prep it ourselves, we'll lead it ourselves, we've got this down.' And they really understand what it means. It's like we see them growing into Jewish adults before our eyes."

The residents of the Jewish co-op where UCLA senior Asher Naghi lives are also planning their first-ever seder this year. "It's an opportunity to really emphasize things that are important to us, such as the liberation story," he says. "It's also an opportunity to put into practice everything you've ever learned about the holiday, and everything you love about it and share it with your friends."

Rabbi Charlie Schwartz says this development of an autonomous Jewish identity bodes well for the future of both the individual and the Jewish people. "When students celebrate Jewish holidays on campus, maybe away from family for the first time, they experience the power of the Jewish tradition on their own terms, setting them on the course toward an enduring commitment to Jewish life," says Schwartz, content director for Hillel International's Center for Jewish and Israel Education. "What's more, these experiences of Jewish tradition have the potential to ground students in a sense of self and community strong enough to bolster students' resiliency as they face life's challenges."

For many, that first seder away from home is an experience that, rather than a loss, is actually a powerful and transformational moment, says Gorelik in Colorado. "It's a long night of skits, songs, stories and fantastic food," he says. "By the end, we in a real sense become family, and they have this unique opportunity to really get in touch with their Jewish *neshamas*, their Jewish souls."

At the University of Miami, Hillel encourages a variety of seder experiences. Casey Dresbach now serves as president of the school's Hillel, having returned from her Birthright Israel trip over a year ago "inspired and ready to do something more passionate, more committed to my Jewish self and to reaching out, especially to younger students."

So to inspire others with the power of a Passover seder, the Miami Hillel is holding two group seders on campus for the first night and helping underwrite smaller private ones for the second seder. "We want to encourage everyone to get involved," says Dresbach. "We want them to have a real seder experience."

How to build your own Passover care package

Every year, Chabad Rabbi Zalman Tiechtel helps parents make sure their students have the holiday necessities so that Jewish students at Kansas University lack for nothing, Passover-wise. (He also hands out boxes of *shmurah* matzah in the student union, dorms and fraternity houses). If anyone is inspired to build a care package as a messenger of "kosher for Passover" love from home, here are a few items to include:

- ◆ Haggadah (one or more): in case they need to bring one to a seder or end up hosting one.
- ◆ Matzah: preferably in sturdy boxes to resist breakage.
- ◆ Horseradish: Either the root itself (available in kosher groceries and farmers' markets this time of year) or in a (nonperishable) glass jar featuring red or white varieties.
- ◆ Gefilte fish: Only if you can amply pad the jar.
- ◆ Jelly "fruit slices": Loaded with sugar, and every sort of artificial coloring and flavoring. But hey, it's only once a year. It's also lightweight to carry, makes a great gift, and children adore them.
- ◆ Macaroons: They may have hated them when they were small, but don't be surprised to discover that they love them now. And these days, they come in every flavor imaginable.

Jewish Community Center

JCC Friendship Club

The JCC Friendship Club met on April 10 and heard a program presented by Morty Hofstein about the opera "La Traviata" by Giuseppe Verdi. The video was filmed 40 years ago. A young Placido Domingo played Alfredo, the lover of Violetta. The story is about a courtesan, also known as a prostitute or a kept woman. She lived in a lavish house and had lavish parties. Alfredo comes to one party and professes his love for her. He sings a toast of a famous drinking song, "Libiamo ne' beli calici," which everyone recognized. We know the story ends when Violetta dies. The music and the plot kept us enthralled.

Before we left, we celebrated Renee Fromer's birthday. We enjoyed the ice cream cake provided by Sue Herzog. We wished Renee good luck because she is moving to North Carolina. We will miss her.

The meeting was called to order by Sylvia Diamond. After the pledge of allegiance, Ann Brilliant said the blessing over the refreshments. Thanks to Bruce Orden, we had hot water for tea and coffee. He was able to get the TV working to show the video. There will be no meeting on Wednesday, April 24, during Passover. Some of us are meeting at a restaurant on Monday, April 29, at 4:30 pm. It is a fund-raiser for Temple Concord's religious school. On Wednesday, May 1, we will hear Jerry Hubal talk about his trip to the Soviet Union. Come join us at the JCC at 1:30 pm.

Sylvia Diamond
 President

NEWS IN BRIEF

From JNS.org

Rivlin set to call on Netanyahu to form next unity government

Israeli President Reuven Rivlin was expected to select Israeli Prime Minister Benjamin Netanyahu on April 17 to form the next governing coalition. On April 15, he met with the leaders of the parties elected to the Knesset in the April 9 election. They include the prime minister's Likud Party, set to have 35 seats, and United Torah Judaism. Once Netanyahu is selected, he will have 28 days to form a unity government. The president may grant a 14-day extension, if necessary. Netanyahu's re-election to his fifth term makes him Israel's longest-serving prime minister since founding father and first leader of the Jewish nation, David Ben-Gurion.

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NEWS IN BRIEF

From JNS.org

Brazil's president dismisses criticism over stating that Holocaust could be "forgiven"

Brazilian President Jair Bolsonaro dismissed criticism on April 13 for saying that the Holocaust could be forgiven. "We can forgive, but we cannot forget. That quote is mine," he told a group of evangelical pastors in Rio de Janeiro on April 11. "Those that forget their past are sentenced not to have a future." Bolsonaro made the remarks days after visiting Yad Vashem, Israel's world-renowned Holocaust memorial museum. Israeli President Reuven Rivlin and Yad Vashem reacted swiftly to the words of the Brazilian leader. "Everything that Amalek has done to us is engraved in our memory – the memories of an ancient people," he said, referring to the people in the Torah who wanted to destroy the Jewish people. "We will never give a hand to those who deny the truth or try to cause it to be forgotten," he said. "Not by individuals nor organizations, not by head of parties nor by heads of states. No one will enjoin the forgiveness of the Jewish people, and no interest will buy it." Yad Vashem spokeswoman Dana Weiler-Polak said "from the day of its founding, Yad Vashem has worked for the continuation of the memory and meaning [of the Holocaust]

for the Jewish people and for mankind as a whole." Israeli Ambassador to Brazil Yossi Shelley attempted to clear the air. "To the people of Israel, I wrote in the guestbook of the Yad Vashem museum in Jerusalem: 'Those who forget their past are doomed to not have a future.' Therefore, any other interpretation is only in the interest of those who want to push me away from my [J]ewish friends. Forgiveness is something personal; my speech was never meant to be used in a historical context, especially one where millions of innocent people were murdered in a cruel genocide," Bolsonaro was quoted as writing by Shelley. "I hope this way everything will be put in its proper place regarding a subject so important and sensitive for our people Israel," said Shelley in a Facebook post.

Israeli scientists reveal first complete 3D print of heart

The first 3D print of a complete heart was disclosed by Israeli scientists on April 15. The Tel Aviv University researchers called it a "major medical breakthrough," advancing options for transplants even though the 3D possibility is a long way off from being available mainstream. "Researchers must now teach the printed hearts 'to behave' like real ones," reported The Times of Israel. "The cells are currently able to contract, but do not yet have the ability to pump." Project leader Tal Dvir said this was "the first time anyone anywhere has successfully engineered and printed an entire heart replete with cells, blood vessels, ventricles and chambers. ... People have managed to 3D-print the structure of a heart in the past, but not with cells or with blood vessels," he added. The findings were published in the peer-reviewed journal Advanced Science. "Maybe, in 10 years, there will be organ printers in the finest hospitals around the world, and these procedures will be conducted routinely," said Dvir.

Study: A third of Americans think numbers of Holocaust deaths exaggerated

A survey released by the Conference on Jewish Material Claims Against Germany, otherwise known as the Claims Conference, has revealed that a third of all Americans believe the scope of the murder of Jews in the Holocaust has been exaggerated. The data, released ahead of Yom Hashoah, or Holocaust Remembrance Day, showed that the large swath of Americans believe that just two million Jews were murdered during the Holocaust, rather than six million. In addition, 45 percent of Americans could not name any of the 40 ghettos or concentration camps erected by the Nazis, with a whopping 66 percent of millennials being unable to state the significance of "Auschwitz." While 93 percent of those polled said they believe students should learn about the Holocaust in schools, 70 percent said people are less concerned about the Holocaust than in the past, and 58 percent said a Holocaust or similar catastrophe could occur again. The Claims Conference also showed that 68 percent of Americans believe antisemitism exists in the United States, with 37 percent saying neo-Nazis were present in large numbers.

After lunar crashing, SpaceIL announces Beresheet 2.0

SpaceIL Chairman Morris Kahn announced on April 13 that there will be a second Beresheet lunar spacecraft, following the first Israeli moon mission ending unsuccessfully last week when the spacecraft crashed into the moon's surface. "I've decided that we are going to actually establish 'Beresheet 2,'" he said in a video released by SpaceIL. "We're actually going to build a new [spacecraft], we're going to put it on the moon, and we are going to complete the mission." "The dream goes on! Morris Kahn just announced the launching of Beresheet 2.0 #Beresheet2.0 #IsraeltotheMoon," Israel To The Moon (@TeamSpaceIL) tweeted on April 13. Kahn, who mentioned he was encouraged by worldwide feedback on the first mission, said he intends to lead the second project, and will form a new group of donors to support Beresheet 2.0 and has appointed a new team, which started on April 14. "Beresheet," named after the first word and the first book in the Torah (meaning "in the beginning"), lifted off from Cape Canaveral on Feb. 21 and almost completed its 6.5-million-kilometer journey to moon. On April 11, a failure in its main engine just before touchdown caused it to crash into the lunar surface. Immediately after the result, Israeli Prime Minister Benjamin Netanyahu announced that Israel will make another attempt. "If at first you don't succeed, try again," he said. The initial project started eight years ago when its co-founders attempted to win the Google Lunar XPRIZE challenge by being the first private team to land a robotic spacecraft on the moon, travel 500 meters, and transmit back to Earth high-definition video and images. The contest ended in March 2018 with no winner. However, SpaceIL's implementers Yariv Bash, Kfir Damari and Yehonatan Weintraub pressed on, acquiring the backing of multiple donors, including Kahn. SpaceIL's effort was assisted by NASA. Only the United States, Russia and China have landed crafts on the moon, with India working on it. On April 12, XPRIZE announced it will award SpaceIL with a \$1 million award for being just the seventh nation to orbit the moon.

Republicans to launch discharge petition on anti-BDS bill

House Republican lawmakers are launching a discharge petition to force a vote on the House floor on a Senate bill that would allow state and local governments the right to punish state or local contractors from engaging in boycotting Israel. The Combating BDS Act has sparked opposition from Democrats and the American Civil Liberties Union, which has said that it would violate the First Amendment. "The Senate responded quickly and decisively with appropriate legislation to counter the dangerous BDS movement, but Speaker [Nancy] Pelosi has refused to bring this bipartisan bill to the House Floor and House Democrats stood idly by as their colleagues made senseless anti-Semitic remarks," said House Minority Whip Steve Scalise (R-LA) in a statement. Republicans will need 21 Democrats to reach a majority to force a vote. House Majority Leader Steny Hoyer told JNS in February that he hopes to move along the bill that, if enacted, also would impose fresh sanctions on Syria and boost security cooperation with Israel and Jordan. At the 2019 AIPAC Policy Conference in March, Senate Majority Leaders Mitch McConnell urged the House to pass the bill. "I believe it would pass by a very large bipartisan majority if given a chance for a vote," said McConnell. "I think the president would sign it," he added. McConnell came down on Democrats for criticizing the anti-BDS legislation, labeling their aversion as "their allergy to this particular legislation," adding that it's "perplexing. ... Our legislation would help American communities boycott the BDS boycotters," he said. "The outcry from the anti-Israel crowd has apparently paralyzed the House and scared them away from even considering our legislation."

European Court of Justice hears case over labeling wine from West Bank and Golan

A hearing took place on April 9 at the European Court of Justice in a major case against the discriminatory labeling of Israeli products. The case, brought by Israeli wine producer and exporter Psagot Winery Ltd., along with the Lawfare Project, was referred to the court by the French Conseil d'Etat. The plaintiffs were represented by French Supreme Court law firm Cabinet Briard, which challenged an opinion published by the French Minister of Economics and Finance in November 2016. The minister's opinion stated that products from the Golan Heights or West Bank have to be labeled as coming from "colonies Israeliennes" (aka Israeli settlements) or equivalent terms. At Tuesday's hearing, counsel for Psagot – France's Supreme Court Attorney François-Henri Briard – argued that the insistence on applying the label violates the law. Briard added that applying the law in such a way would open a "Pandora's Box," requiring complex labeling for items from more than 100 different area globally where there are territorial disputes.

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