

A program of the Harold Grinspoon Foundation, Ottawa's PJ Library program is made possible through the generous donations of a local group of leading philanthropic families. They include Bubbies, Zaydies, moms and dads. They love Jewish life, they love reading and know how impactful telling stories can be. With the support of the Jewish Federation of Ottawa, they wish to ensure that our Jewish community continues and thrives.

Since the program came to Ottawa in 2011, it has become an integral part of the lives of young Jewish families living in Ottawa. The quality books that children receive monthly have been met with gratitude and praise by all those registered in the program. Today, Ottawa boasts 403 subscribers between the ages of 6 months and 6.5 years, which represents a remarkable 48% of the estimated available target group!

"It is impossible to overstate the positive influence of PJ Library on developing the Jewish values of our family. It's a gateway to education about our Jewish heritage, religion, ethics and culture as well as an opportunity to make new friends in the community through welcoming holiday and event programming."
- Lindsay Gottheil

201
LIKES 

Current Ottawa subscribers is at an all time high!

403



PJ Library Family events in 2015:

- Tu B'shvat Party (60 people)
- PJ Library in the Park (200 people)
- PJ Library Goes to Camp (20 people)
- PJ Library Pool Party (70 people)
- Simchat Torah Party (90 people)
- Chanukah Party (300 people)

Total: 740 people

6



Community Partners In 2015:

Ottawa's PJ Library has successfully organized innovative outreach programs focused on Jewish holidays or a special theme by partnering with community organizations. Community partners have included:

- CBB of Ottawa (PJ Library Goes to Camp)
- Congregation Machzikei Hadas (Simchat Torah)
- Beth Shalom (Tu B'Shvat)
- Soloway JCC (Chanukah)



PJ Library Parent Only events in 2015:

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In Ottawa, it's not just the kids who have fun! Ottawa's PJ Library is one of the few PJ Library programs that offers engaging Mom's Night Out and Dad's Night Out programs so that PJ parents can get to know one another and build relationships.

- Dad's Night Out (20 people)

More events are planned for the future!

- Mom's Night Out (20 people)

Total: 40 people



7,941,753

books mailed in North America

books in Ottawa 19,426



PJ Library Parent Committee:

Ottawa's PJ Library is one of the first out of over 200 PJ communities across North America to have started a PJ Parent Committee!

Six parents share ideas and plan creative programs.

In fact, PJ Ottawa will do a presentation about the committee at the annual PJ Conference in Baltimore on April 11th as part of their "Marketplace for Successful Efforts"!

Go PJ Library Ottawa!

Monthly Newsletter:

- 496 subscribers
- 42% open rate



"Our 3 year old daughter beams with delight every month when she receives her book, and some of her absolute favourite bed time stories (read again, again, and again!) are PJ library books. As parents we love and look forward to the excellent PJ library family programs where we get to see fellow community members and good friends to celebrate the holidays and have fun!" - Gill and Neil Presner


Total Ottawa members since 2011: 727

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