



2016 Annual Report

BUILD, HELP, EDUCATE, SUPPORT

MISSION

TO ADVANCE AND PROMOTE AN EXCEPTIONAL QUALITY OF JEWISH LIFE

VISION

A THRIVING OTTAWA JEWISH COMMUNITY THAT IS INCLUSIVE, ACCESSIBLE, EDUCATED AND ENGAGED

CORE VALUES

TORAH, CHESED (LOVING-KINDNESS), K'LAL YISRAEL (JEWISH PEOPLEHOOD), TZEDAKAH (PHILANTHROPIC GIVING), AND TIKKUN OLAM (REPAIRING THE WORLD)

ENDURING AFFINITY AND SUPPORT FOR THE JEWISH STATE OF ISRAEL

CORPORATE PRINCIPLES

COLLABORATION AND PARTNERSHIP
CARE, ACCEPTANCE AND RESPECT FOR EVERY INDIVIDUAL
TRANSPARENCY AND ACCOUNTABILITY
INNOVATIVE AND FORWARD-THINKING LEADERSHIP

Thanks to the generosity of our visionary and compassionate donors, Federation is able to fund our partner agencies and meet many unmet needs to support our community's four pillars to **Build Community, Help the Vulnerable, Educate Jewishly and Support Israel.**

AGENCIES SUPPORTED BY FEDERATION

AJA 50+
The Bess and Moe Greenberg Family Hillel Lodge
Camp B'nai Brith
Chabad Student Network
Hillel Ottawa: The Foundation for Jewish Campus Life
Jewish Education Through Torah (JET)
Jewish Family Services
Jewish Youth Library
Limmud Ottawa
NCSY/Torah High
Ottawa Jewish Community School
Ottawa Modern Jewish School
Ottawa Talmud Torah Afternoon School
Ottawa Torah Centre/Chabad Hebrew School
Ottawa Torah Institute/Machon Sarah High School
Rambam Day School

Sephardi Association of Ottawa
Soloway Jewish Community Centre
Tamir Foundation
Temple Israel Religious School
Torah Academy
Zelikovitz Centre for Jewish Studies
(Developing Future Leaders Program)

For a complete list
of all programs supported
please see page 3.

MESSAGE FROM THE CEO AND CHAIR OF FEDERATION



Chaverim,

We are proud to share this year's annual report with you. Our Jewish community is a reflection of the 14,000 unique individuals who make up the diverse fabric of Jewish life in Ottawa. Our community is built on the programs and services provided, funded by generous community members, and powered by outstanding volunteer and professional leadership.

In the 2016 annual report, you will get a glimpse into the generosity of our donors, who led the way to a third consecutive increased annual campaign under the successful leadership of Sharon Appotive and Jeff Miller. You can read about the impact these gifts are having to support Jewish life in Ottawa and Israel. As well, you can see the effectiveness of signature Federation programs such as PJ Library and March of the Living.

It is greatly satisfying to be able to reflect on the past year, knowing that much has been accomplished, and, at the same time, we remain excited to build on these achievements in the coming year. The second year of our five-year strategic plan is now complete and we continue in our steadfast efforts to tackle challenges of all sizes to ensure a bright and vibrant future for all.

We remain grateful to our dedicated board members and volunteers, hard-working staff, generous donors and to each member of the community who chooses to engage Jewishly.

Thank you for allowing us the privilege and honour of serving the community.

Sincerely,

A handwritten signature in black ink that reads "A. Freedman".

Andrea Freedman
President & CEO
afreedman@jewishottawa.com

A handwritten signature in black ink that reads "Linda Kerzner".

Linda Kerzner
Chair
lindakertzner@rogers.com

COMMUNITY SERVICE AWARD WINNERS

SHEM TOV COMMUNITY VOLUNTEER AWARD



MERLE HALTRECHT-MATTE

Merle Haltrecht-Matte, a teacher by training, has worn many volunteer hats throughout her life. She has volunteered for Ottawa's Kosher Food Bank and, in 2008 initiated the Baby Quilt Project which has made over 1,000 baby quilts that are sent to Israel. Her volunteer work with Temple Israel includes a 40th anniversary gala, chairing Temple's Social Action Committee, sitting as a member of their board and currently as a volunteer. She also volunteers with IsraelConnect, a program that matches mentors and Israeli students via Skype to improve their English and reading.

In her nomination letter on Merle's behalf, Sarah Gordon wrote, "Merle has volunteered everywhere and anywhere... whether driving for Jewish Family Services or making mishloach manot for JET. She is an incredibly competent and gifted leader who simply does not know the word "no" when it comes to volunteering. She has truly contributed to the Ottawa Jewish community in an impactful way."

FREIMAN FAMILY YOUNG LEADERSHIP AWARD



DEBBIE SCHARF

JET was Debbie Scharf's introduction to the Ottawa Jewish community when she moved to Ottawa after completing a graduate degree in environmental economics. Debbie joined JET's board in 2008 and became its chair in 2010, providing strategic guidance and financial stewardship of the organization. Debbie has also been on the board of Ten Yad and was very involved in their chessed activities. She joined the board of Torah Academy of Ottawa almost two years ago as treasurer and became its chair in June. Debbie was also part of the working group for the unification of Torah Academy and Rambam and is chairing their transition committee.

In his nomination letter on Debbie's behalf, Ilan Metz wrote, "Debbie brings a wealth of knowledge and experience to all her volunteering positions. She is dedicated, effective and efficient, and has made a strong contribution to all the organizations for which she has volunteered."

STUDENT LEADERSHIP AWARD - NEW!



ARIELLE ELLIS

Arielle has served as citywide president of Hillel Ottawa from 2013 until 2015 and she is still very involved in Hillel Ottawa's Tikkun Olam and Holocaust education projects as well as other aspects of the organization. She joined Hillel's executive board in 2012, quickly becoming one of its most passionate members, and was elected president in 2013.

Scott Goldstein, Executive Director for Hillel Ottawa says of Arielle, "I have been thoroughly impressed with the outstanding qualities she has demonstrated. I can honestly state that I have never crossed paths with a more dedicated and passionate Jewish student. Arielle has fought to make our city shine as an example to others seeking to create a warm and welcoming environment for everyone!"

**VOLUNTEERS
ARE OUR
COMMUNITY'S
GREATEST STRENGTH**

FINANCIAL STATEMENTS

JEWISH FEDERATION OF OTTAWA BALANCE SHEET FOR THE YEAR ENDED JUNE 30, 2015

	Annual Campaign	Federation Services	OVH	Property	June 30/15 Total	June 30/14 Total
ASSETS						
Current						
Cash & equivalents	\$2,471,540	\$1,074	\$0	\$0	\$2,472,614	\$2,121,296
Pledges receivable	\$2,932,578	\$785,828	\$0	\$0	\$3,718,406	\$3,654,410
Accounts receivable	\$109,427	\$164,558	\$41,365	\$5,940	\$321,290	\$405,268
Deferred expenditures	\$36,248	\$0	\$0	\$0	\$36,248	\$16,188
Other	\$0	\$33,649	\$0	\$4,097	\$37,746	\$11,725
Loans receivable	\$10,000	\$702,952	\$0	\$0	\$712,952	\$630,470
	\$5,559,793	\$1,688,061	\$41,365	\$10,037	\$7,299,256	\$6,839,357
Other investments	\$49,213	\$0	\$0	\$0	\$49,213	\$56,947
Long term pledges receivable	\$0	\$1,702,203			\$1,702,203	\$2,505,156
Capital assets	\$6,936	\$0	\$0	\$451,210	\$458,146	\$472,773
	\$56,149	\$1,702,203	\$0	\$451,210	\$2,209,562	\$3,034,876
	\$5,615,942	\$3,390,264	\$41,365	\$461,247	\$9,508,818	\$9,874,233
LIABILITIES						
Current						
Bank indebtedness	\$0	\$0	\$0	\$0	\$0	\$0
Accounts payable	\$200,674	\$92,975	\$20,652	\$153	\$314,454	\$345,516
Allocations payable	\$2,698,954	\$0	\$0	\$0	\$2,698,954	\$2,773,355
Loan payable	\$0	\$702,629	\$0	\$0	\$702,629	\$745,872
Advance receipts	\$0	\$0	\$0	\$0	\$0	\$71,559
Security deposits	\$0	\$0	\$1,500	\$0	\$1,500	\$1,500
Interfund advances	-\$903,058	\$994,122	\$4,624	-\$95,688	\$0	\$0
	\$1,996,570	\$1,789,726	\$26,776	-\$95,535	\$3,717,537	\$3,937,802
Deferred revenue	\$1,090,096	\$16,131	\$10,167	\$3,878	\$1,120,272	\$1,068,612
	\$3,086,666	\$1,805,857	\$36,943	-\$91,657	\$4,837,809	\$5,006,414
NET ASSETS						
General Fund						
Unrestricted	\$1,158,330	\$1,584,407	\$4,422	\$0	\$2,747,159	\$514,907
Internally restricted	\$1,367,820	\$0	\$0	\$0	\$1,367,820	\$3,880,139
Invested in capital assets	\$3,126	\$0	\$0	\$552,904	\$556,030	\$472,773
	\$2,529,276	\$1,584,407	\$4,422	\$552,904	\$4,671,009	\$4,867,819
	\$5,615,942	\$3,390,264	\$41,365	\$461,247	\$9,508,818	\$9,874,233

PROGRAM ALLOCATIONS 2015/2016

STRENGTHENING COMMUNITY

Organization	Amount \$
Social & Recreational Programs	AJA 50+ 10,000
Developing Future Leaders	Carleton 2,200
Jewish Campus Life	Hillel 46,750
Limmud Ottawa	Limmud 1,000
Programming	SAO 8,000
Building Management	SJCC 195,000
Summer Camps	SJCC 23,000
Adult Jewish Cultural Programming	SJCC 20,000
Ganon Preschool	SJCC 20,000
Greenberg Families Library	SJCC 20,000
Youth & Teen Programs	SJCC 18,500
Community Events	SJCC 16,500
Total	380,950

SERVING THE VULNERABLE

Organization	Amount \$
Creative Connections	AJA 50+ 3,000
Camp Scholarships	CBB 22,000
General Care	Hillel Lodge 100,000
Kosher Food	Hillel Lodge 71,000
Feeding Program	Hillel Lodge 30,000
Rehab Nurse	Hillel Lodge 20,000
Tikvah Poverty Relief	JFS 239,200
Seniors Support Services	JFS 71,000
Jewish Immigrant Aid	JFS 42,500
Student Support Services	JFS 21,000
Scholarship Program	SJCC 60,880
Judaic Outreach	Tamir 43,000
Residential Outreach	Tamir 17,000
Keshet	Tamir 16,000
Total	756,580

RELIGIOUS OUTREACH

Organization	Amount \$
Holiday Awareness for Campus Students	CSN 2,400
Glebe Shul	JET 13,000
Adult Education	JET 8,000
JWRP Post-Trip Programming	JET 2,000
Friendship Circle	JYL 4,400
Jewish Culture Clubs	NCSY 24,200
Living Legacy	OTC 8,000
JLI Courses	OTC 2,000
Total	64,000

EDUCATION

Amount \$	
Ottawa Jewish Community School	554,526
Ottawa Modern Jewish School	12,345
Ottawa Torah Institute & Machon Sarah	23,356
Ottawa Torah Centre Chabad Hebrew School	19,945
Rambam Day School	39,270
Supplemental Schools Revitalization	6,000
Talmud Torah Afternoon School	12,345
Temple Israel Religious School	26,590
Torah Academy	59,814
Torah High	23,745
Total	777,936

FEDERATION AND COMMUNITY SERVICES

Amount \$	
Archives	29,556
Birthright	29,000
Campus and Maintenance	111,726
Emerging Generation	13,500
Federation Services	
Communications and Community Relations (includes Interfaith Dialogue)	179,600
Community Building (includes Shoah/ Holocaust Education)	171,345
Community Services	617,752
Governance and Representation	85,692
Transition/Capacity Building Contingency	25,000
March of the Living	13,600
Partnership2Gether	41,000
Total	1,317,770

NATIONAL AND OVERSEAS

Amount \$	
JFC-UIA - Domestic (including CIJA) & Overseas	
Agenda and Israel	658,733
Total	658,733
Grand Total	3,955,969

ALLOCATIONS ARE REPORTED IN THE FINANCIAL STATEMENTS AS FOLLOWS:

Allocations to Agencies	2,697,175
Internally Restricted Net Assets	1,258,794
Total	3,955,969

ABBREVIATIONS

AJA 50+ - Active Jewish Adults 50+
 CBB - Camp B'nai Brith
 CIJA - Centre for Israel and Jewish Affairs
 CSN - Chabad Student Network
 DFL - Developing Future Leaders
 JET - Jewish Education Through Torah
 JFC-UIA - Jewish Federations of Canada -
 United Israel Appeal

JLI - Jewish Learning Institute
 JWRP - Jewish Women's Renaissance Project
 JYL - Jewish Youth Library
 OTC - Ottawa Torah Centre
 SAO - Sephardi Association of Ottawa
 SJCC - Soloway Jewish Community Centre

JEWISH FEDERATION OF OTTAWA
STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2015

	Annual Campaign	Federation Services	OVH	Property	June 30/15 Total	June 30/14 Total
Revenue						
Pledges	\$4,416,151	-\$51,030	\$0	\$0	\$4,365,121	\$4,581,152
Campaign events	\$199,946	\$0	\$0	\$0	\$199,946	\$256,907
OJCF grants	\$276,212	\$18,771	\$0	\$0	\$294,983	\$237,605
Interest	\$15,829	\$0	\$0	\$0	\$15,829	\$18,869
Donations and grants	\$1,013,618	\$108,822	\$0	\$0	\$1,122,440	\$669,896
Other	\$0	\$128,981	\$258,167	\$40,978	\$428,126	\$421,925
	\$5,921,756	\$205,544	\$258,167	\$40,978	\$6,426,445	\$6,186,354
Expenditures						
Administrative	\$515,399	\$1,400,487	\$293,149	\$43,246	\$2,252,281	\$2,272,823
Campaign events	\$99,382	\$0	\$0	\$0	\$99,382	\$95,360
	\$614,781	\$1,400,487	\$293,149	\$43,246	\$2,351,663	\$2,368,183
Net result before allocations	\$5,306,975	-\$1,194,943	-\$34,982	-\$2,268	\$4,074,782	\$3,818,171
Allocations						
Agencies	\$2,697,175	\$653,325	\$0	\$0	\$3,350,500	\$3,455,502
Designated distributions	\$921,091	\$0	\$0	\$0	\$921,091	\$504,589
Sub-total	\$3,618,266	\$653,325	\$0	\$0	\$4,271,591	\$3,960,091
Net result for the year, before interfund transfer	\$1,688,709	-\$1,848,268	-\$34,982	-\$2,268	-\$196,809	-\$141,920
Net assets, beginning of year	\$2,200,188	\$2,162,543	\$39,404	\$465,684	\$4,867,819	\$5,009,739
	\$3,888,897	\$314,275	\$4,422	\$463,416	\$4,671,010	\$4,867,819
Interfund transfer	-\$1,359,622	\$1,270,134	\$0	\$89,488	\$0	\$0
Net assets, end of year	\$2,529,275	\$1,584,409	\$4,422	\$552,904	\$4,671,010	\$4,867,819

ALLOCATIONS TO LOCAL JEWISH ORGANIZATIONS FROM THESE FOUNDATIONS WERE AS FOLLOWS (IN 2015/16):

Jacob Freedman Charitable Trust	\$16,843
David and Rachel Epstein Foundation	\$97,173
The Harry and Jeanette Weinberg Foundation	\$176,722



Some Highlights

from 2015/2016

- Mitzvah Day celebrated its 10th anniversary. Over the years, 4500 sandwiches were made for the homeless, 670 birthday kits went to kids living in shelters and 700 challahs went to the Kosher Food Bank.

- Hillel Ottawa provided 3,812 unique engagement opportunities for over 400 students on campus, served 1,502 meals, created 1,907 engagement opportunities on Israel and sent 115 participants on Birthright Israel.

- In a process facilitated by Federation, Torah Academy and Rambam came together to unify their educational

services to better serve students and strengthen Jewish education in Ottawa.

- Federation tripled the number of Ben Gurion Society participants over the past two campaigns, and this group chaired the Annual Campaign Kick-Off with a new format of TED-style talks.

- 100 new children joined PJ Library this past year, bringing the total to 426, and 8 PJ Library events attracted 760 participants.

Your Donations make everything possible



The Annual Campaign increased for the 3rd consecutive year, raising approximately \$4,500,000.

MOL

11 high school students went on the March of the Living – a transformational trip of a lifetime.



Emerging Gen grants kickstarted new programs in Ottawa including a concert from a Jewish indie folk band and a Shabbaton, bringing together university students from across Canada.



Federation's Innovation Fund enabled the SJCC to invest in a state-of-the-art WiFi and projector, Torah Academy & Rambam to implement classroom Smartboards, OMJS to update their curriculum, and Tamir to launch a survey of community needs.



Through Partnership2Gether, our coast-to-coast partnership with the Upper Galilee, the Upper Galilee Rape Crisis Centre received \$14,520.



30 Jewish school teachers benefited from a Federation workshop on integrating the latest technologies into classroom learning.

A+

342 day school students and 329 supplementary school students received high quality Jewish education.



The Emerging Generation saw a 30% increase in fundraising thanks to 183 donors.

- With the participation of EVERY synagogue in Ottawa, the Shabbat Project, led by Federation, brought together 200 women to bake challah and 450 people to celebrate Unity Havdallah.

- More than 6,000 monthly visitors get the latest Jewish news from the online Ottawa Jewish Bulletin, ottawajewishbulletin.com.

- 1,300 Ottawa students from 16 public and Catholic high schools heard a Romanian Holocaust survivor bear witness.

- The Centre for Israel and Jewish Affairs (CIJA), our advocacy partner, provided support and trained 2,500+ pro-Israel activists across Canada and hosted 800+ current and future leaders of Canada on missions to Israel.

- Over 320 people responded to the community survey sent to families with young children exploring how to improve accessibility, quality, and diversity of Jewish offerings in Ottawa.

BOARD OF DIRECTORS AND COMMITTEE CHAIRS

Annual Campaign: Sharon Appotive and Jeffrey Miller, Chairs
Centre for Jewish Philanthropy: Harold Feder, Chair
Communications and Community Relations: Mike Shahin, Chair
Emerging Gen Grants: Byron Pascoe, Chair
Finance, Budget and Audit: Jason Shinder, Chair
Governance: Steven Kimmel, Chair
Grants and Evaluation: Arlene Wortsman, Chair
Hillel Ottawa: Jonathan Ben-Choreen Freedman, Chair
Jewish Community Campus Board: Stuart Ages, Chair
Jewish High School Education Task Force: Ron Prehogan, Chair
March of the Living: Karen Palayew, Chair
Ottawa Vaad HaKashrut Lay Committee: Paul Claman, Chair
Partnership2Gether: Barbara Crook, Chair
School Funding Task Force: Jeffrey Miller, Chair
Shoah Committee: Debbie Halton-Weiss, Chair

Many other committees worked over the year to deal with specific issues, including: **Emerging Generation, Seniors' Housing** (Lewis Leiken, Chair), **PJ Library Parent Committee.**

Honorary Legal Counsel: Ron Prehogan



KOL HAKAVOD
to Campaign Chairs
Jeffrey Miller and Sharon Appotive

*Photos courtesy of
Howard Sandler, BH Photography
and Issie Scarowsky.*

2015 Federation Board of Directors

From left: Stuart Ages, Harold Feder, David Appotive, Jason Shinder, Linda Kerzner (Chair), Arlene Wortsman, Steven Kimmel, Lenora Zelikovitz, Andrea Freedman, Mike Shahin, Stacy Goldstein, Jennifer Kardash • Absent: Hartley Stern



STAFF

ANNUAL CAMPAIGN AND OTTAWA JEWISH COMMUNITY FOUNDATION (OJCF)

Campaign & Database Manager • Dawn Paterson
Database Analyst • Janet Anderson
Director of Development • Arie Rosenblum
Project Manager, Database Conversion • Judy Toombs

CAMPUS MANAGEMENT

Building Technician • Rob Murray
Custodial Manager • John Mullen
Director of Property Management • Charles Brazeau

JEWISH FEDERATION OF OTTAWA

Communications Manager • Pauline Colwin
Coordinator for Jewish Ottawa InfoCentre & Shoah Committee • Benita Siemiatycki
Director of Community Collaboration • Sarah Beutel
Director of Information Technology • Mat Dalrymple
Director, Emerging Generation & PJ Library • Ariel Fainer
Events and Sponsorship Coordinator • Rena Garshowitz
Graphic Designer/Web Coordinator • Sylvie Bordeleau
Office Manager/Executive Assistant • Rachel Abenheim/Alecia Laliberte
Ottawa Vaad HaKashrut • Rabbi Levy Teitlebaum
President & CEO • Andrea Freedman
Senior Director of Communications • Francie Greenspoon
VP Community Building • Bram Bregman
VP Corporate Services • Leslie Kaufman

FINANCIAL SERVICES (SHARED OJCF)

Payroll/HR • Bernadine Eckensviller
Accounts Payable • Robin Cole
Annual Campaign Finance Manager • Jean Myers
Chief Financial Officer • Shelley Crawford
Finance Clerk • Erin Bolling-Bleichman
Financial Controller • Tinh Ly

HILLEL OTTAWA: THE FOUNDATION FOR JEWISH CAMPUS LIFE

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Student Life Coordinator • Geoffrey Zalter

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Business Manager • Barry Silverman/Jody Roodman
Editor • Michael Regenstreif
Production Manager • Brenda Van Vliet

OTTAWA JEWISH ARCHIVES

Archivist • Saara Mortensen

THANK YOU TO OUR CORPORATE PARTNERS



ENRICHING LIVES

jewishottawa.com
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1 2
3 4



5 6
7 8



1) Successful 2015 Golf Tournament • 2) Children enjoying Unity Havdalah • 3) Annual Campaign Kickoff (Rhoda Miller, Melanie Polowin, Shelli Kimmel, Shelley Rothman) • 4) Yom Ha'Atzmaut

Flag-raising at City Hall • 5) Survivors at Yom Hashoah Commemoration • 6) Choices (Jody Kathron, Susan Viner-Vered) • 7) EG Coffee Break (Arielle Kreisman and Marshall Rothman • 8) Mitzvah Day