



## MISSION

TO ADVANCE AND PROMOTE AN EXCEPTIONAL QUALITY OF JEWISH LIFE

## VISION

A THRIVING OTTAWA JEWISH COMMUNITY THAT IS INCLUSIVE, ACCESSIBLE, EDUCATED AND ENGAGED

## CORE VALUES

TORAH, CHESED (LOVING KINDNESS), K'LAL YISRAEL (JEWISH PEOPLEHOOD), TZEDAKAH (PHILANTHROPIC GIVING), AND TIKKUN OLAM (REPAIRING THE WORLD)

ENDURING AFFINITY AND SUPPORT FOR THE JEWISH STATE OF ISRAEL

## CORPORATE PRINCIPLES

COLLABORATION AND PARTNERSHIP CARE, ACCEPTANCE AND RESPECT FOR EVERY INDIVIDUAL, TRANSPARENCY AND ACCOUNTABILITY, INNOVATIVE AND FORWARD-THINKING LEADERSHIP

For a complete list of all programs supported please see page 3.

## AGENCIES SUPPORTED BY FEDERATION

- AJA 50+
- The Bess and Moe Greenberg Family Hillel Lodge
- Camp B'nai Brith of Ottawa
- Chabad Student Network
- Hillel Ottawa: The Foundation for Jewish Campus Life
- Jewish Education Through Torah (JET) /Glebe Shul
- Jewish Family Services
- Jewish Youth Library
- Limmud Ottawa
- NCSY/Torah High
- Or Hanesamah Machaneh Shabbat
- Ottawa Jewish Community School
- Ottawa Modern Jewish School
- Ottawa Talmud Torah Afternoon School
- Ottawa Torah Centre/Chabad Hebrew School
- Ottawa Torah Institute/Machon Sarah High School
- Sephardi Association of Ottawa
- Soloway Jewish Community Centre
- Tamir
- Temple Israel Religious School
- Torah Day School
- Zelikovitz Centre for Jewish Studies (Developing Future Leaders Program)



Thanks to the generosity of our visionary and compassionate donors, Federation is able to fund our partner agencies and meet many of the needs to support our community's four pillars to **Build Community, Help the Vulnerable, Educate Jewishly and Support Israel.**

## MESSAGE FROM THE CHAIR AND CEO OF FEDERATION



Dear Friends,

We are so appreciative of the vibrancy that is Jewish Ottawa and are proud of Federation's invaluable work to advance and promote an exceptional quality of Jewish life.

When we reflect on the past year, four primary thoughts come to mind.

Firstly, the critical importance of fundraising to our community and the vital role that Annual Campaign chairs Sharon Appotive and Michael Polowin played in securing funds to support Jewish life. The Annual Campaign is the engine that drives the community. Without the generosity of our donors, the exceptional work done by Federation and our beneficiary agencies would be curtailed and Jewish lives would be at risk. Campaign funds offer a lifeline for so many.

Secondly, it is only through the wonderful partnership between volunteers and community professionals that our community functions and, indeed, thrives. We are enormously grateful for the many hours that so many contribute for the benefit of others.

Thirdly, it has been a year of tremendous accomplishment. Federation marquee programs such as PJ Library and Birthright Israel are flourishing. Federation community-wide programs such as Holocaust remembrance and Mitzvah Day have never been stronger. And new programs such as the Shinshinim program have been added with great results. Federation continues to strategically plan for the future, through initiatives big and small – including on-going collaboration and partnership with the Ottawa Jewish Community Foundation – to ensure our community's future. And Federation continues to bring leaders together to promote the exciting activities organized by other individuals and institutions across the community.

Finally, even as we celebrate the excellence of the past year, much work remains. We remained focused on increasing the number of consumers of Jewish education and Jewish life. Not a simple or easy task to be sure, but an all-important one.

We are grateful and appreciative of our dedicated board and volunteers, hard-working staff, exceptionally generous donors and wonderful community. In fact, each and every community member is an integral partner in building Jewish Ottawa. What role can we support you in playing?

Sincerely,

**Linda Kerzner**  
Chair  
lindakertzner@rogers.com

**Andrea Freedman**  
President & CEO  
afreedman@jewishottawa.com

# COMMUNITY SERVICE AWARD RECIPIENTS



**Student Leadership Award**



**Freiman Family Young Leadership Award and Lawrence Greenberg Young Leadership Development Award**



**Shem Tov Community Volunteer Award**



**Gilbert Greenberg Distinguished Leadership Award**

## EYAL PODOLSKY

Eyal became BBYO's chapter president, regional vice-president, and chapter secretary. He was vice president and president of Sir Robert Borden's Jewish Culture Club, volunteered with Hillel Lodge and participated in the Developing Future Leaders program through the Zelikovitz Centre. As president of Hillel, Eyal oversaw all programs, events and meetings, and became the voice of Hillel and Jewish life on campus.

*In his nomination letter on behalf of Eyal, Dovi Chein Director of Hillel Ottawa says: "Eyal's professionalism, work ethic, and commitment to Jewish life on campus are something you rarely see in young adults his age."*

## GILLIAN PRESNER

Gillian helped organize the 2011 openOttawa symposium to engage a new generation of young adults. She co-chaired the Young Women's Leadership Council and as an SJCC board member, Gillian spearheaded a successful campaign to boost the Ganon Preschool's enrolment. She was an instrumental voice for young families in the search and selection committee for Kehillat Beth Israel's new rabbi. Last year, she and her husband co-chaired Federation's 2016 Annual Campaign Kickoff along with her family, inspiring a new approach to the event by specifically outreaching to young families.

*Howard Fremeth says of Gillian in his nomination letter... "What separates Gillian's leadership contribution from others is not just the impact of her own work, but her ability to bring out leadership skills in others."*

## HYMAN REICHSTEIN

Hymie was past president of Machzikei Hadas Congregation and one of the shul's most dedicated volunteers, working tirelessly on the finance and fundraising committees. Hymie also headed up a much needed fundraising campaign for the Ottawa Torah Institute and is very involved with the Jewish Genealogical Society of Ottawa and Jewish Memorial Gardens, making a significant impact on both organizations.

*In his nomination letter on behalf of Hymie, Rabbi Dovid Mandel says, "Hymie works tirelessly to advance the causes he represents, and leaves no stone unturned when things must get done."*

## JEFFREY MILLER

Jeff's impressive list of volunteer work speaks for itself. Jeff was treasurer for Mackzikei Hadas Congregation, the Ottawa Torah Academy Board and Jewish Family Services, as well as president of Hillel Academy (now OJCS) for two years. He chaired two Millionaires Nights for B'nai Brith of Ottawa, two Desert Classic Golf Tournaments in support of the Soloway JCC and Hillel Academy, and has canvassed for Federation for close to 30 years. Jeff was instrumental in chairing the Hillel Lodge Capital Campaign to raise \$5,000,000 for its expansion. He also successfully co-chaired Federation's Annual Campaign for two years.

*In her nomination letter on behalf of Jeff, Elissa Lief says, "Jeff is a mensch - a true believer in community. He sees others as colleagues, regardless of the diverse positions they may hold on various issues; he strives to work collaboratively in order to build consensus for the greater good."*

# PROGRAM ALLOCATIONS 2016/2017

## STRENGTHENING COMMUNITY

Organization	Program	\$
Active Jewish Adults 50+	AJA 50+	\$10,000
Chabad Student Network	Holiday Programming	\$3,500
Zelikovitz Centre, Carleton University	Developing Future Leaders Interns	\$2,500
Hillel Ottawa	Student Campus Life	\$51,000
Jewish Education through Torah	Adult Education	\$9,000
	JWRP Post-Trip Programming	\$3,000
	Glebe Shul	\$15,000
Jewish Youth Library	Jewish Montessori Preschool	\$3,000
Limmud	Limmud Ottawa	\$2,000
NCSY	Culture Clubs	\$24,200
Ottawa Torah Centre	JLI Courses	\$3,000
	Living Legacy	\$10,000
Sephardi Association	Sephardi Programming	\$9,000
Soloway JCC	Organizational Funding	\$329,850
<b>TOTAL</b>		<b>\$475,050</b>

## ASSISTING THE VULNERABLE

Applicant	Program	\$
AJA 50+	Creative Connections	\$3,000
Camp B'nai Brith	Camper Scholarships	\$22,000
Hillel Lodge	Organizational Funding	\$231,787
Jewish Family Services	Organizational Funding	\$384,487
Jewish Youth Library	Friendship Circle	\$4,400
Soloway JCC	Scholarships	\$54,817
Tamir	Organizational Funding	\$86,787
<b>TOTAL</b>		<b>\$787,278</b>

## JEWISH EDUCATION

Jewish Schools	\$
Chabad Hebrew School	\$19,944
Or Hanesamah, Machaneh Shabbat	\$950
Ottawa Jewish Community School	\$554,526
Ottawa Modern Jewish School	\$12,345
Ottawa Talmud Torah	\$10,447
Ottawa Torah Institute	\$24,836
Supplementary Schools Revitalization	\$6,000
Temple Israel Religious School	\$25,642
Torah Day School*	\$148,204
Torah High	\$26,592
<b>SCHOOL TOTAL</b>	<b>\$829,486</b>

## FEDERATION AND COMMUNITY SERVICES

Organization	\$
Archives	\$30,598
Birthright	\$29,000
Campus and Maintenance	\$303,268
Federation Services	Communications and Community Relations (includes Interfaith Dialogue) \$185,931
	Community Building (includes Shoah/Holocaust Education) \$177,385
	Community Services \$639,528
	Governance and Representation \$88,713
	Capacity Building Contingency \$25,000
March of the Living	\$13,600
Partnership2Gether	\$35,000
Emerging Generation	\$17,000
<b>TOTAL</b>	<b>\$1,545,022</b>

## NATIONAL AND OVERSEAS

\$	
JFC-UJA - Domestic (including CIJA) & Overseas Agenda and Israel	\$685,593

## GRAND TOTAL \$4,322,429

## ALLOCATIONS ARE REPORTED IN THE FINANCIAL STATEMENTS AS FOLLOWS

\$	
Allocations to Agencies	\$3,084,416
Internally Restricted Net Assets	\$1,238,013
<b>GRAND TOTAL OF ALL ALLOCATIONS</b>	<b>\$4,322,429</b>

## FUNDS FOR INNOVATIVE CAPACITY BUILDING GRANTS IN 2016-2017

(PART OF THE COMMUNITY BUILDING GRAND TOTAL)

Applicant	Program	\$
CJE & Soloway JCC	CJE Exhibit & Project	\$15,000
JYL	Montessori Preschool Judaic Equipment	\$2,500
Ottawa Talmud Torah	Laptops and Software	\$2,925
Ottawa Torah Institute	Laptops and Software	\$3,125
Soloway JCC	Melton School	\$2,500
Torah Day School	New Governance Structure	\$5,000
Tamir	SmartBoard for Day Program	\$9,441
<b>TOTAL GRANTS:</b>		<b>\$40,491</b>

\*Torah Day School received \$20,000 in additional funding over and above the \$128,204 allocation in 2016/17, to support its unification and innovation efforts.

*Yasher Koach*

**TO RECIPIENTS OF THE 2017 COMMUNITY SERVICE AWARDS**

# Our Impact

Touching, transforming and saving lives every day.

At Federation, we address the critical needs of our local and global Jewish community. We take seriously, our responsibility to ensure that needs are met to create a stronger, more vibrant Jewish community and to foster and strengthen our connection with Jews in Israel and around the world.



# FINANCIAL STATEMENTS

JEWISH FEDERATION OF OTTAWA  
BALANCE SHEET FOR THE YEAR ENDED JUNE 30, 2016

	General	OVH	Property	2016 Total	2015 Total
<b>ASSETS</b>					
Current					
Cash and equivalents	\$3,212,420	-	-	\$3,212,420	\$2,521,827
Pledges receivable	\$3,604,617	-	-	\$3,604,617	\$3,718,406
Accounts receivable	\$462,894	\$37,744	\$625	\$501,263	\$321,290
Deferred expenditures	\$91,649	-	-	\$91,649	\$36,248
Prepaid expenses	\$52,101	-	\$4,186	\$56,287	\$37,746
Loans receivable	\$738,009	-	-	\$738,009	\$712,952
	\$8,161,690	\$37,744	\$4,811	\$8,204,245	\$7,348,469
Long-term					
Pledge receivables - other	\$975,375	-	-	\$975,375	\$1,702,203
Capital assets	\$120,608	-	\$437,522	\$558,130	\$458,146
	\$1,095,983	-	\$437,522	\$1,533,505	\$2,160,349
	<b>\$9,257,673</b>	<b>\$37,744</b>	<b>\$442,333</b>	<b>\$9,737,750</b>	<b>\$9,508,818</b>
<b>LIABILITIES</b>					
Current					
Accounts payable and accrued liabilities	\$416,177	\$13,714	\$397	\$430,288	\$314,454
Allocations payable	\$3,010,969	-	-	\$3,010,969	\$2,698,954
Loan payable	\$735,447	-	-	\$735,447	\$702,629
Deferred revenue	\$327,641	\$25,616	\$1,905	\$355,162	\$257,033
Security deposits	-	\$1,500	-	\$1,500	\$1,500
Interfund advances	\$124,652	(\$16,878)	(\$107,774)	-	-
	\$4,614,886	\$23,952	(\$105,472)	\$4,533,366	\$3,974,570
Deferred Revenue	\$590,979	-	-	\$590,979	\$863,239
	<b>\$5,205,865</b>	<b>\$23,952</b>	<b>(\$105,472)</b>	<b>\$5,124,345</b>	<b>\$4,837,809</b>
<b>NET ASSETS</b>					
Unrestricted	\$1,241,586	\$13,792	-	\$1,255,378	\$1,129,512
Internally restricted	\$2,689,614	-	\$110,283	\$2,799,897	\$3,087,160
Invested in capital assets	\$120,608	-	\$437,522	\$558,130	\$454,337
	\$4,051,808	\$13,792	\$547,805	\$4,613,405	\$4,671,009
	<b>\$9,257,673</b>	<b>\$37,744</b>	<b>\$442,333</b>	<b>\$9,737,750</b>	<b>\$9,508,818</b>

\* Certain 2015 comparative figures have been reclassified to conform with the presentation adopted in 2016.  
\*\* In 2016, the former Annual Campaign and Federation Services Funds were combined to form the General Fund

## JEWISH FEDERATION OF OTTAWA STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2016

	General	OVH	Property	2016 Total	2015 Total
<b>REVENUE**</b>					
Pledges	\$4,433,117	-	-	\$4,433,117	\$4,416,511
Campaign events	\$163,816	-	-	\$163,816	\$100,564
OJCF grants	\$295,620	-	-	\$295,620	\$276,212
Interest	\$13,992	-	-	\$13,992	\$15,293
Donations and grants	\$888,333	-	-	\$888,333	\$1,013,794
Recoveries	-	\$261,373	\$38,008	\$299,381	\$248,115
	<b>\$5,794,878</b>	<b>\$261,373</b>	<b>\$38,008</b>	<b>\$6,094,259</b>	<b>\$6,070,489</b>
<b>EXPENDITURES</b>					
Fundraising and administration	\$525,682	-	-	\$525,682	\$515,398
Net result before allocations	<b>\$5,269,196</b>	<b>\$261,373</b>	<b>\$38,008</b>	<b>\$5,568,577</b>	<b>\$5,555,091</b>
<b>ALLOCATIONS</b>					
Agencies	\$3,471,778	-	-	\$3,471,778	\$3,350,500
Designated distributions	\$720,608	-	-	\$720,608	\$921,091
Federation programs	\$1,138,685	\$252,003	\$43,107	\$1,433,795	\$1,480,310
	<b>\$5,331,071</b>	<b>\$252,003</b>	<b>\$43,107</b>	<b>\$5,626,181</b>	<b>\$5,751,901</b>
Net result for the year	\$(61,875)	\$9,370	\$(5,099)	\$(57,604)	\$(196,810)
Net assets, beginning of year	<b>\$4,113,683</b>	<b>\$4,422</b>	<b>\$552,904</b>	<b>\$4,671,009</b>	<b>\$4,867,819</b>
Net assets, end of year	<b>\$4,051,808</b>	<b>\$13,792</b>	<b>\$547,805</b>	<b>\$4,613,405</b>	<b>\$4,671,009</b>

### ALLOCATIONS TO LOCAL JEWISH ORGANIZATIONS FROM THESE FOUNDATIONS WERE AS FOLLOWS (IN 2015/16):

Jacob Freedman Charitable Trust	\$17,015
David and Rachel Epstein Foundation	\$101,814
The Harry and Jeanette Weinberg Foundation	\$172,124

*Jewish Ottawa  
A Place For Everyone*

Federation is dedicated to building a welcoming and inclusive community for all by increasing the ways in which individuals are invited and encouraged to participate in Jewish life.



# BOARD OF DIRECTORS



BOARD OF DIRECTORS: Stuart Ages, David Appotive, Harold Feder, Stacy Goldstein, Linda Kerzner (Chair), Steven Kimmel (Past Chair), Victor Rabinovitch, Jason Shinder, Hartley Stern (Vice-Chair), Danya Vered, Arlene Wortsman, Lenora Zelikovitz

Photos courtesy of Howard Sandler

## COMMITTEE CHAIRS

- Annual Campaign: Sharon Appotive and Michael Polowin
- Campus: Stuart Ages
- Centre for Israel and Jewish Affairs (CIJA) local partner:  
Jonathan Ben-Choreen Freedman
- Communications and Community Relations:  
Victor Rabinovitch
- Finance, Audit and Administration: Jason Shinder
- Governance: Steven Kimmel
- Grants and Evaluations: Harold Feder
- Hillel Ottawa: Jewish Community Campus Board:  
Jonathan Ben-Choreen Freedman
- March of the Living: Karen Palayew
- Micro-Grants: Byron Pascoe
- Ottawa Vaad HaKashrut Lay Committee: Paul Claman
- Partnership2Gether: Barbara Crook
- Shoah Committee: Debbie Halton-Weiss
- Honorary Legal Counsel: Ron Prehogan



KOL HAKAVOD to Campaign Co-Chairs  
Michael Polowin and Sharon Appotive

Back page photos: 1) PJ father and daughter enjoy Passover program, 2) smiling child at Mitzvah Day, 3) Unity Havdallah entertainer, 4) Choices speaker Jeannie Smith with Chair Jackie Barwin, 5) Sadie Echenberg and her mother Justine Sider-Echenberg share a hug at Choices, 6) ladies enjoying Choices cocktail reception, 7) friends having fun at Walkathon, 8) preparing challah dough at Mitzvah Day, 9) enthusiastic group at Shabbat Project Challah Bake, 10) father and child at PJ in the Park, 11) siblings Willian and Sophie Hansen proud of their Mitzvah, 12) Canadian Armed Forces member with a young helper, 13) Holocaust survivors Herbert and Lillian Laks light memorial candle at Yom Hashoah Commemoration, 14) young girls attend Choices

# STAFF

## JEWISH FEDERATION OF OTTAWA

- Natalie Abenhaim • Community Engagement Specialist
- Rachel Abenhaim • Office Manager/Executive Assistant
- Rodney Amell • Tech Support Specialist
- Sarah Beutel • VP Community Building
- Sylvie Bordeleau • Graphic Designer/Web Coordinator
- Pauline Colwin • Director of Communications
- Mat Dalrymple • Director of Information Technology
- Ariel Fainer • Director of Initiatives for the Emerging Generation
- Andrea Freedman • President & CEO
- Scott Goldstein • Director of Community Collaboration
- Leslie Kaufman • VP Corporate Services
- Samantha Sharkey • Event Co-ordinator
- Rabbi Levy Teitlebaum • Director Ottawa Vaad HaKashrut

## ANNUAL CAMPAIGN AND OTTAWA JEWISH COMMUNITY FOUNDATION

- Janet Anderson • Database Manager
- Rena Garshowitz • Campaign Manager
- Arieh Rosenblum • Director of Development

## FINANCIAL SERVICES (SHARED WITH FOUNDATION)

- Sylvain Beaudry • Chief Financial Officer
- Robin Cole • Accounts Payable
- Bernadine Eckensviller • Payroll/HR/Accounting
- Janet Edgerton • Accounts Payable
- Cole Gordon • Bookkeeper
- Julie Hay • Accounts Receivable
- Emily Jiang • Accounting Associate
- Tinh Ly • Controller
- Jean Myers • Annual Campaign/Finance

## OTTAWA JEWISH BULLETIN PUBLISHING COMPANY LIMITED

- Eddie Peltzman • Business Manager
- Michael Regenstreif • Editor
- Patti Moran • Production Consultant

## HILLEL OTTAWA: THE FOUNDATION FOR JEWISH CAMPUS LIFE

- Dovi Chein • Director for Hillel Ottawa: The Foundation for Jewish Campus Life

## OTTAWA JEWISH ARCHIVES

- Saara Mortensen • Archivist

## CAMPUS MANAGEMENT

- Charles Brazeau • Director of Property Management
- John Mullen • Custodial Manager
- Rob Murray • Building Technician



**THANK YOU TO  
OUR CORPORATE  
PARTNERS**



Abbreviations throughout report

- CJE - Canada Jewish Experience
- CIJA - Centre for Israel and Jewish Affairs
- JFC-UIA - Jewish Federations of Canada - United Israel Appeal
- JLI - Jewish Learning Institute
- JWRP - Jewish Women's Renaissance Project
- OTC - Ottawa Torah Centre
- Soloway JCC - Soloway Jewish Community Centre



**Our community. Our responsibility. Our future.**

