



2018 ANNUAL REPORT



MISSION

TO ADVANCE AND PROMOTE AN EXCEPTIONAL QUALITY OF JEWISH LIFE

VISION

A THRIVING OTTAWA JEWISH COMMUNITY THAT IS INCLUSIVE, ACCESSIBLE, EDUCATED AND ENGAGED

CORE VALUES

TORAH, CHESED (LOVING KINDNESS), K'LAL YISRAEL (JEWISH PEOPLEHOOD), TZEDAKAH (PHILANTHROPIC GIVING), TIKKUN OLAM (REPAIRING THE WORLD)

ENDURING AFFINITY AND SUPPORT FOR THE JEWISH STATE OF ISRAEL

CORPORATE PRINCIPLES

COLLABORATION AND PARTNERSHIP

CARE, ACCEPTANCE AND RESPECT FOR EVERY INDIVIDUAL

TRANSPARENCY AND ACCOUNTABILITY

INNOVATIVE AND FORWARD-THINKING LEADERSHIP



AGENCIES SUPPORTED BY FEDERATION

- AJA 50+
- The Bess and Moe Greenberg Family Hillel Lodge
- Camp B'nai Brith of Ottawa
- Chabad Student Network
- Hillel Ottawa: The Foundation for Jewish Campus Life
- Jewish Education Through Torah (JET) / Glebe Shul
- Jewish Family Services
- Jewish Youth Library
- Limmud Ottawa
- NCSY/Torah High
- Or Haneshamah Machaneh Shabbat
- Ottawa Jewish Community School
- Ottawa Modern Jewish School
- Ottawa Talmud Torah Afternoon School
- Ottawa Torah Centre/Chabad Hebrew School
- Ottawa Torah Institute/ Machon Sarah High School
- Sephardi Association of Ottawa
- Soloway Jewish Community Centre
- Tamir
- Temple Israel Religious School
- Torah Day School
- Zelikovitz Centre for Jewish Studies (Developing Future Leaders Program)

Thanks to the generosity of our visionary and compassionate donors, Federation is able to fund our partner agencies and meet many of the needs to support our community's four pillars to

Build Community, Help the Vulnerable, Educate Jewishly and Support Israel.

MESSAGE FROM THE CHAIR AND CEO OF FEDERATION

Dear Friends,

When we reflect on the past year, there are many notable accomplishments. Most striking is the success our community has had laying the groundwork for an even brighter Jewish future.

Hillel Ottawa, with the support of Federation and the Centre for Israel and Jewish Affairs (CIJA), successfully fought three Boycott, Divestment and Sanctions (BDS) votes at the University of Ottawa. The success of which helps Jewish students feel more secure on campus.

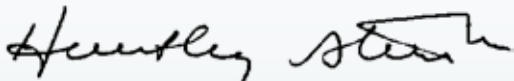
Thanks to the Ontario government, which will be contributing \$5.1M, and The Azrieli Foundation's gift of \$2.5M, along with Federation's invaluable support, Tamir will be able to build an Integrated Living Centre on our community campus, serving people with developmental disabilities. Tamir's vision is bold and forward-thinking. Additionally, the location of the facility on the community campus is a powerful statement on inclusion.

All of this is paving the way for our new vision: the Jewish Superhighway – a network of meaningful Jewish experiences and journeys; where Jewish life is vibrant and no one is left behind.

We are grateful and appreciative to our dedicated board and volunteers, hard-working staff, exceptionally generous donors and wonderful community. It is through their efforts that this past year, Federation has been able to plan for the future while continuing to provide the same extraordinarily high level of service and programming in diverse areas from the Ottawa Jewish Archives to Birthright Israel and everything in between.

We are so excited about our vibrant and inclusive Jewish future together!

Sincerely,



Dr. Hartley Stern, Chair



Andrea Freedman, President & CEO
afreedman@jewishottawa.com

PS – it all starts with leadership and we are incredibly grateful to campaign co-chairs Sharon Appotive and Aviva Ben-Choreen for so capably guiding our community to an increased annual campaign!



COMMUNITY SERVICE AWARD RECIPIENTS

Yasher Koach to all recipients!



DR. MICHAEL LANDAU • SHEM TOV COMMUNITY VOLUNTEER AWARD

Dr. Michael Landau is a seasoned volunteer and fundraiser, who has dedicated decades of hard work and energy to raise money to help the community. Michael has an extensive history chairing major community fundraisers such as golf tournaments, Federation's Annual Campaign and the community walk-a-thon. Currently, he is the past chair of the Ottawa Jewish Community Foundation (OJCF) and sits on the board as well as the fundraising committee. In addition to these leadership roles, Michael helps the community in other ways, whether it is serving as a gabbai at Kehillat Beth Israel or as a member of the Chevrah Kadisha, he always makes himself available to lend a helping hand.

In her nomination letter, Maxine Miska says: "Michael's volunteer activities could be best described as continuous and considerate. He does what needs to be done for many community organizations," and "he embodies the principles of kindness and respect."



AARON SMITH • FREIMAN FAMILY YOUNG LEADERSHIP AWARD & LAWRENCE GREENBERG YOUNG LEADERSHIP DEVELOPMENT AWARD

Aaron Smith is active on multiple boards in the Jewish and broader Ottawa community. In particular, Aaron is committed to increasing opportunities for Jewish connection, integration and community participation in Ottawa and in seeing all Jewish children in the city access some form of formal Jewish education. From 2014-2017, Aaron served as the President of the Ottawa Jewish Community School (OJCS) board, having previously served as Chair of Sales and Marketing in 2013. Aaron and his wife Erin have two children at OJCS and one at Ganon pre-school.

In his nomination letter, Ian Sherman explains that "Aaron is tremendously committed to the Ottawa community and to the Ottawa Jewish community. ... He is a very gifted and trusted young leader ... with exceptional talent, credibility, poise, determination, innovativeness and professionalism."

JEWISH STUDENT LEADERS AT THE UNIVERSITY OF OTTAWA • STUDENT LEADERSHIP AWARD

The 2018 Student Leadership Award is special this year as we are recognizing a team of outstanding student leaders who showed deep commitment to the Ottawa Jewish community by inspiring and leading Ottawa University students in the fight against the Boycott, Divestment and Sanctions (BDS) movement.

BDS seeks to delegitimize and isolate Israel by calling for sanctions against all things Israeli, from products and services to even people, including academics, no matter their politics. On Canadian campuses, BDS can create an atmosphere where Jewish students are made to feel unwelcome, where they have to fight to keep their culture clubs, and where open, peaceful dialogue is shut down.

Jewish student leaders, who include members of Hillel Ottawa and the Chabad Student Network, rallied hundreds of other students to stand up against BDS and succeeded against great odds, and systemic bias, to defeat three separate votes to advance BDS. Their leadership inspired others to take action while giving immense courage and comfort to all students. They are a model for social action, justice, hard work and community.

In nominating the Jewish student leaders, Allyson Grant said: "the students involved in this fight at UOttawa are true leaders in the fight against BDS. Whether it was spending hours researching how to defeat the motions, recruiting record numbers of students to vote, delivering passionate speeches at a meeting, or simply supporting their peers when things got tough, I am truly impressed by their intelligence, commitment and bravery in the face of this discriminatory movement."

PROGRAM ALLOCATIONS 2017/2018

STRENGTHENING COMMUNITY

Organization	Program	\$
Active Jewish Adults 50+	AJA 50+	\$10,000
Chabad Student Network	Holiday Programming	\$3,500
Zelikovitz Centre, Carleton University ..	Developing Future Leaders	\$2,500
Hillel Ottawa	Student Campus Life	\$51,000
Jewish Education through Torah	Adult Education	\$9,000
	JWRP Post-Trip Programming	\$3,000
	Glebe Shul	\$15,000
Jewish Youth Library.....	Jewish Montessori Preschool	\$3,000
Limmud.....	Limmud Ottawa	\$2,000
NCSY.....	Culture Clubs	\$24,200
Ottawa Torah Centre	JLI Courses	\$3,000
	Living Legacy	\$10,000
Sephardi Association	Sephardi Programming	\$9,000
Soloway JCC	Organizational Funding	\$329,850
TOTAL.....		\$475,050

ASSISTING THE VULNERABLE

Organization	Program	\$
AJA 50+	Creative Connections	\$3,000
Camp B'nai Brith.....	Camper Scholarships	\$22,000
Hillel Lodge.....	Organizational Funding	\$231,787
Jewish Family Services	Organizational Funding	\$384,487
Jewish Youth Library.....	Friendship Circle	\$4,400
Soloway JCC	Scholarships	\$54,817
Tamir.....	Organizational Funding	\$86,787
TOTAL.....		\$787,278

JEWISH EDUCATION

Jewish Schools	\$
Chabad Hebrew School.....	\$22,874
Or Haneshamah, Machaneh Shabbat	\$1,040
Ottawa Jewish Community School.....	\$554,526
Ottawa Modern Jewish School	\$12,477
Ottawa Talmud Torah.....	\$11,437
Ottawa Torah Institute.....	\$21,000
Supplemental Schools Revitalization	\$6,000
Temple Israel Religious School	\$25,993
Torah Day School of Ottawa	\$152,040
Torah High	\$30,152
TOTAL.....	\$837,539

FEDERATION AND COMMUNITY SERVICES

Organization	\$
Archives.....	\$26,177
Birthright	\$29,000
Campus and Maintenance.....	\$264,233
Emerging Generation	\$17,000
Federation Services	Communications and Community Relations
	Community Building (includes Shoah/Holocaust Education)
	Community Services
	Governance and Representation
	Capacity Building Contingency
March of the Living	\$13,600
Partnership2Gether	\$35,000
TOTAL.....	\$1,533,932

NATIONAL AND OVERSEAS

	\$
JFC-UIA - Domestic (including CIJA) & Overseas Agenda and Israel	\$668,407

GRAND TOTAL..... \$4,302,206

ALLOCATIONS ARE REPORTED IN THE FINANCIAL STATEMENTS AS FOLLOWS:

	\$
Allocations to Agencies.....	\$2,975,507
Internally Restricted Net Assets.....	\$1,326,699

GRAND TOTAL OF ALL ALLOCATIONS \$4,302,206

ABBREVIATIONS THROUGHOUT

- CIJA - Centre for Israel and Jewish Affairs
- JFC-UIA - Jewish Federations of Canada - United Israel Appeal
- JLI - Jewish Learning Institute
- JWRP - Jewish Women's Renaissance Project
- OJCS - Ottawa Jewish Community School
- SJCC - Soloway Jewish Community Centre

How Federation Helps

Federation is deeply proud of our mandate to build community, educate Jewishly, help the vulnerable and support Israel, all while advocating for and promoting an exceptional quality of Jewish life. These varied facets of our work have built a network, a Jewish Superhighway, where each community member, young and old, can enjoy their own meaningful Jewish journey.



PJ LIBRARY SENDS JEWISH-THEMED BOOKS TO **MORE THAN 600 CHILDREN**, WHICH IS 70% OF ALL THOSE ELIGIBLE.



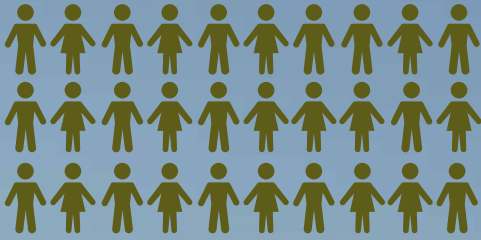
SOME HIGHLIGHTS:

Mitzvah Day marked its 11th year with these results: 9 people donated 74 inches of hair; 120 birthday kits made for kids in shelters; 122 Bracha Bags assembled for the homeless; and 451 sandwiches prepared for area shelters.

Hillel Ottawa achieved a dramatic increase in student involvement; more than 700 students attended at least one event, and over 140 attended 6 or more events.

Federation led 200 women in a Shabbat Project challah bake and initiated other events resulting in 8 new programs, 3 challah bakes, 2 guest speakers and 100s of challahs for the Kosher Food Bank.

The Ottawa Jewish Archives marked Canada's 150 with Face to Face, an exhibit that showcased more than 25 noteworthy Jewish Ottawans who served the public and made major contributions to Canada.



THE VOLUNTEER CENTRE PLACED 30 NEW VOLUNTEERS IN VARIOUS JEWISH ORGANIZATIONS AROUND THE CITY.



THE TAMIR INTEGRATED LIVING CENTRE WILL CREATE 34 APARTMENTS WITH 45 BEDS ALONG WITH SEVERAL UNITS FOR SENIORS.



Our Israeli partner region enjoyed visits from more than 50 Ottawa community members, including representatives from Tamir, women taking part in the Jewish Women's Renaissance Project, and March of the Living students.

A record number of 19 Ottawa teenagers joined the March of the Living trip to Poland and Israel, becoming ambassadors for our community, ensuring the stories of the survivors and those who perished are never forgotten.

The Shoah Committee organized an event attended by more than 500 public elementary and high school students, helping to teach the broader community about the Holocaust.

The Centre for Israel and Jewish Affairs (CIJA) led 6 successful counter-BDS initiatives on Canadian campuses, undertook 25 security audits of Jewish community institutions, trained 2,500 pro-Israel activists across Canada and hosted 229 influential Canadians on fact-finding missions to Israel.

FINANCIAL STATEMENTS

JEWISH FEDERATION OF OTTAWA BALANCE SHEET FOR THE YEAR ENDED JUNE 30, 2017

	General	OVH	Property	2017 Total	2016 Total
ASSETS					
Current					
Cash and equivalents	\$3,558,304	-	-	\$3,558,304	\$3,212,420
Pledges receivable	\$3,336,773	-	-	\$3,336,773	\$3,604,617
Accounts receivable	\$339,591	\$27,122	\$1,045	\$367,758	\$501,263
Deferred expenditures	\$31,772	-	-	\$31,772	\$91,649
Prepaid expenses	\$39,406	-	\$4,353	\$43,759	\$56,287
Loans receivable	\$433,977	-	-	\$433,977	\$738,009
	\$7,739,823	\$27,122	\$5,398	\$7,772,343	\$8,204,245
Long-term					
Pledge receivables - other	\$608,375	-	-	\$608,375	\$975,375
Capital assets	\$111,879	-	\$424,546	\$536,425	\$558,130
	\$720,254	-	\$424,546	\$1,144,800	\$1,533,505
	\$8,460,077	\$27,122	\$429,944	\$8,917,143	\$9,737,750
LIABILITIES					
Current					
Accounts payable and accrued liabilities	\$126,472	\$22,080	\$866	\$149,418	\$430,288
Allocations payable	\$2,976,786	-	-	\$2,976,786	\$3,010,969
Loan payable	\$682,751	-	-	\$682,751	\$735,447
Deferred revenue	\$290,459	\$29,561	\$2,425	\$322,445	\$355,162
Security deposits		\$1,500	-	\$1,500	\$1,500
Interfund advances	\$155,933	\$(53,294)	\$(102,639)	-	-
	\$4,232,401	\$(153)	\$(99,348)	\$4,132,900	\$4,533,366
Deferred Revenue	\$448,277	-	-	\$448,277	\$590,979
	\$4,680,678	\$(153)	\$(99,348)	\$4,581,177	\$5,124,345
NET ASSETS					
Unrestricted	\$1,272,206	\$27,275	-	\$1,299,481	\$1,255,378
Internally restricted	\$2,395,314	-	\$104,746	\$2,500,060	\$2,799,897
Invested in capital assets	\$111,879	-	\$424,546	\$536,425	\$558,130
	\$3,779,399	\$27,275	\$529,292	\$4,335,966	\$4,613,405
	\$8,460,077	\$27,122	\$429,944	\$8,917,143	\$9,737,750

ALLOCATIONS TO LOCAL JEWISH ORGANIZATIONS FROM THESE FOUNDATIONS IN 2016/17:

Jacob Freedman Charitable Trust	\$11,239
David and Rachel Epstein Foundation	\$117,058
The Harry and Jeanette Weinberg Foundation	\$209,409

JEWISH FEDERATION OF OTTAWA STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2017

	General	OVH	Property	2017 Total	2016 Total
REVENUE**					
Pledges	\$4,251,272	-	-	\$4,251,272	\$4,433,117
Campaign events	\$199,693	-	-	\$199,693	\$163,816
OJCF grants	\$294,252	-	-	\$294,252	\$295,620
Interest	\$17,206	-	-	\$17,206	\$13,992
Donations and grants	\$568,605	-	-	\$568,605	\$888,333
Recoveries	-	\$274,799	\$40,416	\$315,215	\$299,381
	\$5,331,028	\$274,799	\$40,416	\$5,646,243	\$6,094,259
EXPENDITURES					
Fundraising and administration	\$537,379	-	-	\$537,379	\$525,682
Net result before allocations	\$4,793,649	\$274,799	\$40,416	\$5,108,864	\$5,568,577
ALLOCATIONS					
Agencies	\$3,312,637	-	-	\$3,312,637	\$3,471,778
Designated distributions	\$450,624	-	-	\$450,624	\$720,608
Federation programs	\$1,302,797	\$261,316	\$58,929	\$1,623,042	\$1,433,795
	\$5,066,058	\$261,316	\$58,929	\$5,386,303	\$5,626,181
Net result for the year	\$(272,409)	\$13,483	\$(18,513)	\$(277,439)	\$(57,604)
Net assets, beginning of year	\$4,051,808	\$13,792	\$547,805	\$4,613,405	\$4,671,009
Net assets, end of year	\$3,779,399	\$27,275	\$529,292	\$4,335,966	\$4,613,405

*Jewish Ottawa
A Place For Everyone*

Federation is dedicated to building a welcoming and inclusive community for all by increasing the ways in which individuals are invited and encouraged to participate in Jewish life.



Fenway Zaret

BOARD OF DIRECTORS



BOARD OF DIRECTORS: David Appotive, Kevin Barwin, Harold Feder (Secretary), Stacy Goldstein, Sender Gordon, Linda Kerzner (Past Chair), Michael Polowin (Vice Chair), Victor Rabinovitch, Nikki Shapiro, Hartley Stern (Chair), Danya Vered, Lenora Zelikovitz (Treasurer)

COMMITTEE CHAIRS

Annual Campaign: Sharon Appotive and Aviva Ben-Choreen

Campus: Stuart Ages, Sender Gordon

Centre for Israel and Jewish Affairs (CIJA) local partner:

Jonathan Ben-Choreen Freedman

Communications and Community Relations:

Victor Rabinovitch

Finance, Audit and Administration: Lenora Zelikovitz

Governance: Linda Kerzner

Grants and Evaluations: Harold Feder

Hillel Ottawa: Jewish Community Campus Board:

Jonathan Ben-Choreen Freedman

March of the Living: Karen Palayew

Micro-Grants: Byron Pascoe

Ottawa Vaad HaKashrut Lay Committee: Paul Claman

Partnership2Gether: Barbara Crook

Shoah Committee: Debbie Halton-Weiss

Honorary Legal Counsel: Ron Prehogan



KOL HAKAVOD to Campaign Co-Chairs
Sharon Appotive and Aviva Ben-Choreen

Many thanks to community members who appear in our centre spread:
Jenny Roberge, Michael Landau, Merle Haltrecht, SaraLeah and Elijah Riabko, Dar Blue, Sharon Appotive,
Murray Citron, Marlowe and Jen Zaret.

Photos: Howard Sandler

STAFF

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Tanya Poirier • Event Co-ordinator
Rabbi Levy Teitlebaum • Director Ottawa Vaad HaKashrut
Jordan Waldman • Director of Initiatives for the Emerging Generation

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Ariel Aronson • Campaign Manager
Micah Garten • Director of Development

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Tinh Ly • Controller
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Jean Myers • Annual Campaign/Finance

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Leora Morris • Jewish Student Life Coordinator

OTTAWA JEWISH ARCHIVES

Hagit Hadaya • Archivist

CAMPUS MANAGEMENT

Charles Brazeau • Director of Property Management
John Mullen • Custodial Manager
Rob Murray • Building Technician

THANK YOU TO
OUR CORPORATE
PARTNERS



Our community. Our responsibility. Our future.

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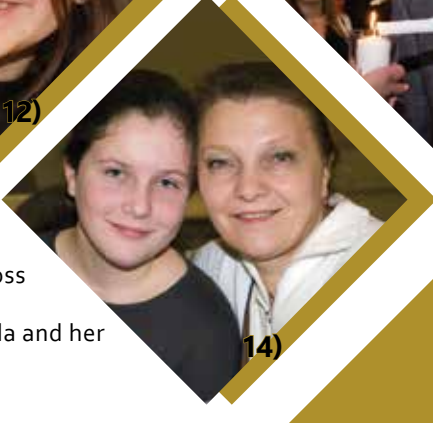
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12)



13)



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15)

1) Jennifer Glassman helps a young participant during Mitzvah Day 2) Robin Fox during Mitzvah day 3) Debbie Halton-Weiss, Chair of the Shoah Committee with Greg Marie Mariño of the Embassy of the Philippines at Holocaust Education Week 4) Marina Milyavskaya and Oren Petel 5) Student participant at Mitzvah Day 6) Samantha Freedman and Rhonda Levine at the Women's Challah Bake 7) Happy boys at Mitzvah Day 8) Bernie Gold with toddler 9) Annual Campaign Kickoff Chairs Karen Palayew and Lorne Segal 10) Naomi Hirshberg and daughter 11) Resident of Hillel Lodge participating in a craft activity with children on Mitzvah Day 12) Donor to Hair Donation Ottawa that makes hair prosthetics to assist children with medical hair loss 13) Mozenson Zinoviy, Holocaust Survivor candle lighting ceremony at Yom Hashoah Commemoration 14) Irina Iagoda and her daughter 15) Sye Mincoff and family members
 Photos: Howard Sandler and Issie Scarowsky